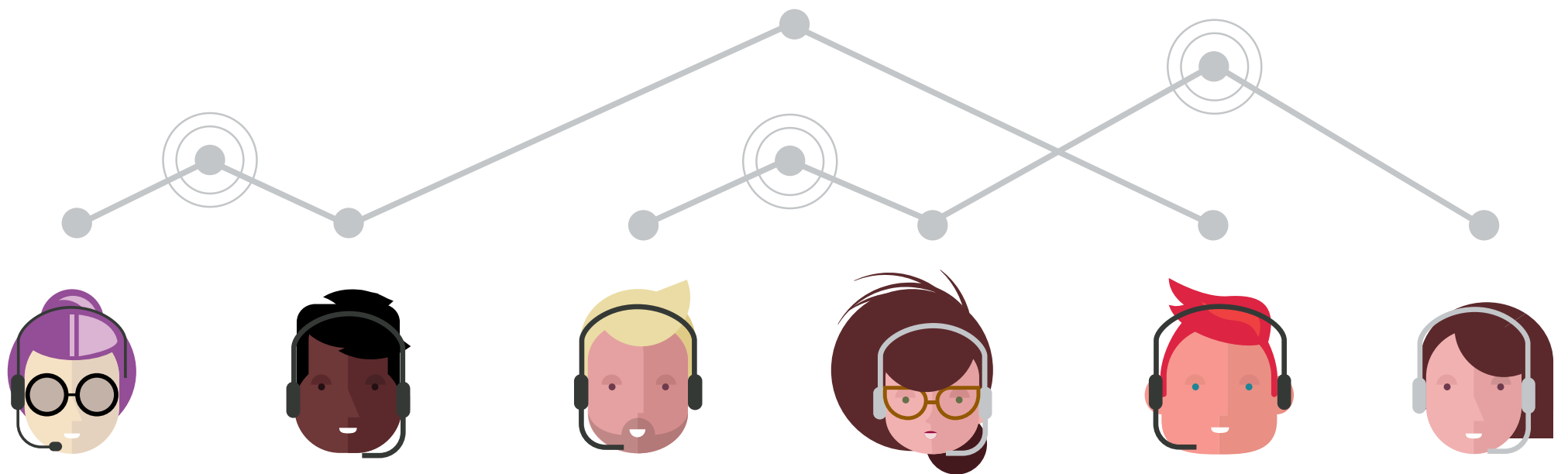


DO AFFORDABLE HEADSETS MATTER IN THE WORKPLACE?

In today's fast paced and competitive business environment, workers need the right tools to communicate effectively. That's why PC headsets, specifically VC-enabled headsets, are gaining ground over desk phones.



VC-ENABLED HEADSETS ARE ON THE RISE

20.4% CAGR REVENUE GROWTH

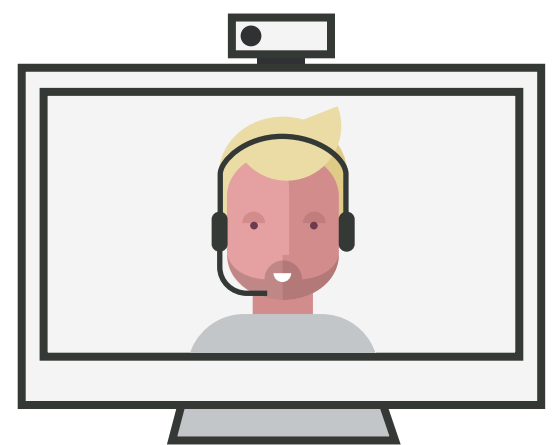
23.1% CAGR UNITS SHIPMENT GROWTH

BENEFITS OF WORKING WITH THE RIGHT PC HEADSET:

HEADSETS PROMOTE PRODUCTIVITY.

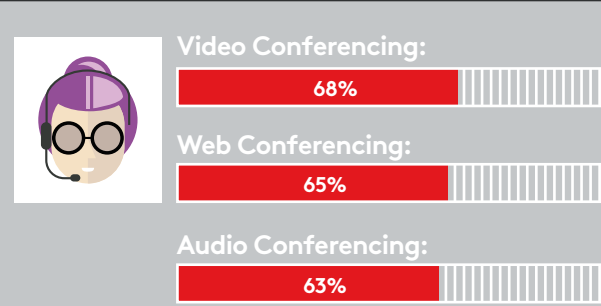
In fact, companies are realizing when deploying headsets along with their VC application there is a better return on investment (ROI) from both a device and application standpoint.

TO DO LIST

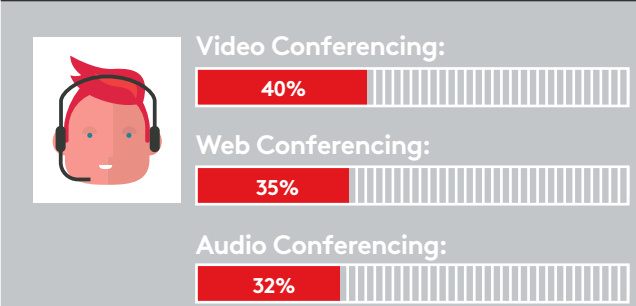


HEADSET USERS UTILIZE OTHER VC TECHNOLOGIES UP TO 2.5 TIMES MORE THAN KNOWLEDGE WORKERS WITHOUT HEADSETS.

Current Headset Users



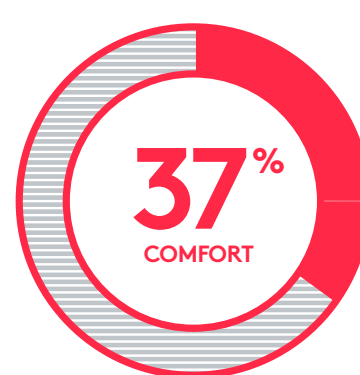
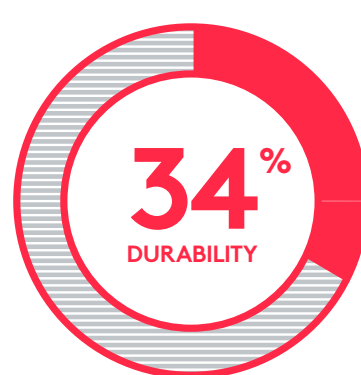
Non-Headset Users



THE MANY DOWNFALLS OF CONSUMER GRADE HEADSETS:



% OF HEADSET USERS THAT FEEL CONSUMER GRADE HEADSETS FALL SHORT IN THESE AREAS

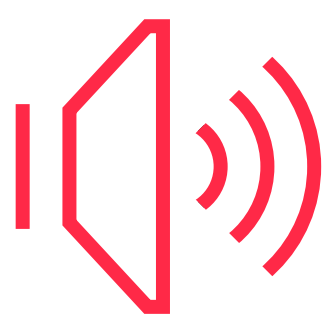
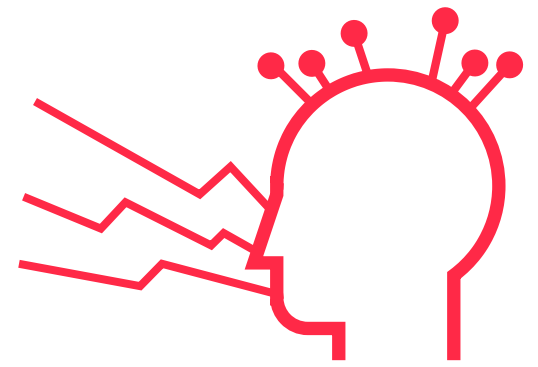


MANY CONSUMER GRADE HEADSETS ARE NOT BUILT FOR ALL-DAY USAGE

Consumer headsets cannot guarantee the quality VC experience professional communicators need, compromising productivity and VC adoption.

EMPLOYEES: WON'T BE COMFORTABLE

Consumer headsets simply aren't designed for daily long-term use which frustrates workers.

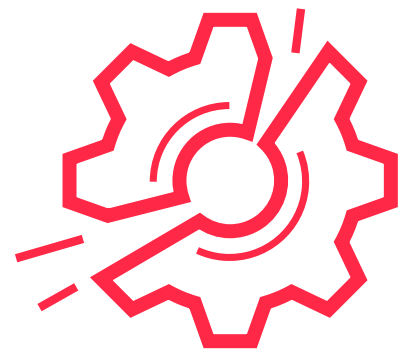


EMPLOYEES: WON'T USE IT

Consumer headsets lack the business features workers need such as convenient access to call controls like volume or mute, or a LED call indicator, which provides a visual cue of incoming calls so no calls are missed.

EMPLOYEES: CAN'T BE PRODUCTIVE

Consumer headsets often don't sync with VC platforms like Microsoft® Lync® or Cisco Jabber®, potentially affecting meeting participation and productivity because of voice quality.



EMPLOYEES: WILL WEAR IT OUT

Consumer headsets that lack durability lead to replacements and break downs.



MORE THAN 75% OF FIRMS HAVE ALREADY REPLACED DESK PHONES WITH HEADSETS TO OPTIMIZE THEIR WORKFORCE WITH PC-BASED SOFTPHONES.



Reliable business-grade headsets are designed with work space and requirements in mind.

Today, the end user experience means everything.
IT'S COLLABORATION WITHOUT HESITATION

Learn more about how investing in business quality tools leads to a better ROI:
www.info.logitech.com/entry-level-headsets-matter