

LITEWORX – Frequently Asked Questions

Question 1: *Can Liteworx be applied all over or is it only for highlights?*

Answer: Liteworx was designed with highlighting and lowlighting specifically in mind. Liteworx highlighting formulas are best used for highlights and highlighting techniques. Liteworx lowlight formulas achieve beautiful lowlights and can also be applied all over for demi-color type coloration. For all over color/tint services, whether virgin or retouch, Tressa recommends Irresistible Demi-Permanent Color or Colourage Permanent Gel Colors. Liteworx can also be used correctively for removing oxidized color by lightening 1 to 2 levels when color services come out too dark (see method in Liteworx Brochure.)

Question 2: *Can I combine Liteworx highlight and/or lowlight foils with a regular color retouch?*

Answer: Yes, in many cases this is an amazing time-saving technique which achieves beautiful results.

- a) Simply apply the normal retouch color to the retouch section.
- b) Immediately after pull-through of the color, foil and apply Liteworx highlighting or lowlighting formula right on top of the color saturated hair. Be sure to work the Liteworx into the hair thoroughly.
- c) If the color formulation is demi such as Irresistible, place under dryer for 20 minutes. If it is permanent such as Colourage, process at room temperature for 40 minutes.
- d) If there is no pull-through for the retouch service, foil in the Liteworx immediately after the regrowth application of the color.
- e) If there are pre-existing highlights, after the retouch application, simply foil and apply the Liteworx formula (right on top of the retouch color) to the retouch area of the pre-existing highlight sections. (Determine the appropriate Liteworx formula using the Liteworx Formulation Chart or Swatch Ring. Identify the natural level of the regrowth and the Liteworx shade which best matches the previous highlights.)

Question 3: *How do I use Liteworx when working with pre-existing highlights?*

Answer: Liteworx formulas work beautifully with pre-existing highlights.

- a) Using the Liteworx Formulation Chart or Swatch Ring find the natural level of the regrowth section and the desired Liteworx Shade which best matches the previous highlights.
- b) Apply the recommended formula off-scalp to the regrowth section of the highlight. Avoid overlapping with the previously highlighted portion of the highlight
- c) Process as desired (RT or with Dryer). (A brief pull through at the end of the process for 5 minutes is optional)

Question 4: *Can Liteworx be applied scalp to ends and give even results?*

Answer: Generally, Liteworx is best applied off-scalp to create highlights or lowlights by using virgin or retouch application methods as appropriate. Off-scalp application allows the use of dryer heat and reduced processing time of 20 minutes creating a significant time savings.

Question 5: *How is Liteworx best applied on-scalp?*

Answer: Liteworx can be applied on scalp only if processing at Room Temperature.

- a) The highlight formula should be applied 1/2 inch off-scalp first to the section of hair to be highlighted and allowed to process for 20 minutes.
- b) Then the Liteworx formula mixture should be applied “sparingly” to the on scalp section to minimize any spreading or over-lightened roots (i.e. hot roots) from scalp heat.
- c) Note: Most colorist prefer to use Liteworx off-scalp with dryer heat because of time efficiency and more control at the scalp.

Question 6: *What purpose does the Conditioning Oil Lightener serve?*

Answer: The Liteworx Conditioning Oil Lightener protects and conditions the hair and scalp with oleic acid and wheat proteins. It is especially important in enhancing the condition and integrity of the hair in shade formulas with multiple scoops of Power Lifting Powder.

Question 7: *Why can the Conditioning Oil Lightener be removed from lowlighting formulas?*

Answer: By taking the Conditioning Oil Lightener out of the lowlighting formulas, maximum tonal deposit is achieved because the No-Ammonia Color Toners are more concentrated in the application formula mixture. In addition, the lowlight formulas do not require the conditioning oil because there is no Powder Lifting Powder and lower strength Processing Cream is utilized creating a more mild type of color service.

Question 8: *Is Liteworx ammonia-free?*

Answer: There is free ammonia in the Liteworx application mixture as this is essential to the effective lightening of the hair. However, the ammonia level is minimized by the use of No-Ammonia Color Toners giving maximum lift and tone, while maintaining excellent hair condition and integrity. In addition, the Conditioning Oil Lightener provides maximum conditioning to the hair and scalp.

Question 9: *Why is it important that Liteworx uses No-Ammonia Color Toners?*

Answer: The Liteworx No-Ammonia Color Toners are designed to provide excellent tone and durability to highlights while minimizing free-ammonia in order to maintain optimum hair condition and integrity. In addition the Conditioning Oil Lightener provides maximum conditioning to the hair and scalp.

Question 10: *How can I maximize the toning achieved by my Liteworx formulation?*

Answer: Careful shade and formula selection is the first step. Lowlight formulas offer maximum toning containing no Power Lifting Powder or Conditioning Oil Lightener, and double toner amounts. For formulas containing scoops of Power Lifting Powder, tone

may be maximized (enhancing the “toning effect”) by doubling the toner amount in the formula. Do not remove the Conditioning Oil Lightener from these formulas as it is important in maximizing hair integrity and mixture consistency.

Question 11: *How long after mixing is my Liteworx mixture still good?*

Answer: Liteworx application mixture is good for up to 4 hours, but for absolute best results it is recommended that the mixture be used right away or within 1 hour.

Question 12: *Should I use heaping or level scoops of Powder Lifting Powder? Does it make any difference?*

Answer: We recommend that level scoops of Power Lifting Powder be used. Using heaping scoops may result in more lift than desired.

Question 13: *Can I just use extra scoops of Powder Lifting Powder to get lighter results?*

Answer: Adding an extra scoop of Power Lifting Powder will achieve lighter results; however, keep in mind that more lift also means less tone deposit. It is recommended that 1 extra scoop is added for pre-tinted hair and/or hard water hair. Six scoop formulas are thus converted to 7 scoop formulas on pre-tinted or hard water hair. 1 additional scoop could be added to these formulas for very dark or resistant hair. It is not recommended to use more than 8 scoops with a Liteworx formulation.

Question 14: *Can I perm and do a Liteworx service in the same day?*

Answer: Either Pliance or Colourage perms are recommended for Liteworx clients. Perming on the same day is only recommended if the Liteworx formula contains 2 or less scoops of Power Lifting Powder. As with all perming consultations, the hair should be closely evaluated and a sink or swim test should be conducted.

Question 15: *How durable are the results from Liteworx services?*

Answer: Liteworx highlighting formulas give permanent lift and tone results. Lowlight formulas (with low peroxide Processing Cream and no PLP scoops) are demi-permanent in the color durability.

Question 16: *Why do I need to use Watercolors Shampoo after a Liteworx service?*

Answer: All hair color services fade and wear to some degree because of shampooing, sunlight, and various environmental stresses. Watercolors is the natural choice for maintaining fresh vibrant highlights, lowlights, and hair color. The recommended shades have been specially selected to compliment the Liteworx shade formulas. Watercolors can be used every day or alternated with a non-Watercolors shampoo to achieve the desired color freshening effect for each client.

Question 17: *How much does Liteworx cost per mixed ounce, and per application?*

Answer: Liteworx cost approximately \$2.12/application or \$0.85/mixed ounce. These are salon costs.

Question 18: *How many applications do you get out of Liteworx?*

Answer: Typical applications per component of Liteworx are shown below:

Component	Unit Size	Applications/ Unit	Units per Intro Kit	Applications/ Kit
Power Lifting Powder	1 Lb.	45 (based on 2 scoops)	1	45
Conditioning Oil Lightener	8 oz.	16	1	16
No-Ammonia Color Toners	4 oz.	8	6	48
Processing Cream 10 & 20V	32 oz	21	2	42
Intro Kit	20 – 25 applications (lowlight formulas contain no Conditioning Oil Lightener)			

Question 19: When do I have to put a plastic processing bag over Liteworx?

Answer: A plastic processing bag is only required over Liteworx when under the dryer (or at RT if desired) and the treated hair is exposed as in tipping cap or paint on techniques. It is not required when foil packetes are used.