## WASH & CARE

Reconstructing series for dry, damaged or chemically treated hair. Based on organic Murumuru Butter and proteins to protect hair and provide it with a wide spread of essential amino acids for long-lasting repair.



60 ml / 2.02 fl.oz 285 ml / 9.63 fl.o. 750 ml / 25.36 fl.oz

60 ml / 2.02 fl.oz 245 ml / 8.28 fl.oz 750 ml / 25.36, fl.oz

Intensely hydrating products containing organic oils from Coconut and Bergamot. Provides dry and dull hair with moisture and radiant shine.



60 ml / 2.02 fl.oz 285 ml / 9.63 fl.o

245 ml / 8.28 fl.oz 750 ml / 25.36 fl.oz

Developed to infuse hair with colour lustre and luminescent shine. The series contains beneficial and smoothing oils from organic Acaí and Joioba.



60 ml / 2.02 fl.oz 285 ml / 9.63 fl.oz 750 ml / 25.36 fl.oz





245 ml / 8.28 fl.oz

## WASH & CARE

60 ml / 2.02 fl.oz

285 ml / 9.63 fl.oz

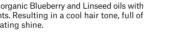
750 ml / 25.36 fl.oz

Contains a nourishing mixture of organic ingredients. Grapefruit Oil for bodifying effect and Joioba Oil for enhanced softness.



60 ml / 2.02 fl.oz 245 ml / 8.28 fl.oz 750 ml / 25.36 fl.oz

Based on a mixture of organic Blueberry and Linseed oils with blue and violet pigments. Resulting in a cool hair tone, full of hydration and illuminating shine.





60 ml / 2.02 fl.oz 245 ml / 8.28 fl.oz 750 ml / 25. fl.oz

A blend of organic Almond Oil and Camelina Extract for nourishment and smoothness of both body and hair. Excellent duo product, suitable for sensitive skin and scaln.



60 ml / 2.02 fl.oz 285 ml / 9.63 fl.oz 750 ml / 25.36 fl.oz

# ALWAYS

- ✓ SULPHATE FREE
- ✓ UV-PROTECTION
- ✓ 100% VEGAN

## COLOUR BOOST MASQUES

Nourishing colour treatments that quickly give hair a boost of colour with irresistible shine. Features a soothing cocktail of Shea Butter and Avocado Oil. Apply to washed, towel dried hair. Leave on for 10-30 min, depending on desired intensity. Rinse off and finish with REF Conditioner.

### Available in 10 Colours

Dark Blonde Cool Chocolate Platinum Blonde

Intense Copper Radiant Red

Vivid Turquoise

Golden Blonde Ash Blonde Brilliant Pink

Ash Brown

200 ml / 6.76 fl.oz

### LEAVE IN PRODUCTS

## LEAVE IN TREATMENT

Ultimate every-day hair serum for deep intense moisture Softens and detangles without weighing it down.

125 ml / 4.22 fl.oz



## LEAVE IN CONDITIONER

Leave in conditioner with detangling properties to soften and add natural shine. Light formula and blow dry protection.

175 ml / 5.91 fl.oz

### WONDER OIL

Light silicone-free oil that strengthens and nourishes coarse hair while adding shine. Works great on beards.

15 ml / 0.50 fl.oz 125 ml / 4.22 fl.oz

oil softens the coat. Spray on dry fur and comb.

## REF X FURRY FRIENDS



Furry Friends offers healthy dog food, nourishing ingredients and locally produced products from Sweden, REF x Furry Friends is a collaboration where expertise within product development meets the passionate love for animals and sustainability. The 100% yegan cleansing products are based on REF's Nature + Science concept which gives pet owners the absolute best for their furry friends.

#### NATURAL PET SHAMPOO



Formulated with a special blend of botanical extracts and vegetable proteins. Gently cleans while soothing dry skin and coats. Massage a small amount into damp fur, avoiding eves and ears.

500 ml / 16.91 fl.oz

#### NATURAL PET CONDITIONER



All-natural ingredients that untangle and nourish the coat. Contains avocado oil which moisturizes dry skin and gives the coat a soft feel. Massage a small amount into damp fur and rinse with cool, clear water.

500 ml / 16.90 fl.oz

#### NATURAL PET SPRAY CONDITIONER



Contains detangling properties which make brushing and combing super-easy. Avocado oil nourishes while Almond

250 ml / 8.45 fl.oz

# REF is a globally renowned Swedish hair care brand creating hair products for professionals - by professionals. At the heart of REF is a true passion for creati innovation and high-quality products that re We welcome you to join our world where nature me science, bringing out the uniqueness, individuality and natural beauty in all hair types.

**GET TO KNOW REF** 

A REFined journey since 2004

## JOIN OUR COMMUNITY

Let's get inspired. Share your best creations on Instagram and make sure to tag REF for a chance to be featured and get a shoutout on our channel:





@REFstockholm #REFstockholm

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## PROTECT & PREPARE



#### HEAT PROTECTION N°230

light hold to hair.

Protects hair and prevents damage from heat up to 230°C / 450°F. Adds natural shine and

125 ml / 4.22 fl.oz

GET IT STRAIGHT

Smooth antistatic gel that protects

from humidity. Relaxes curls while

N°241

adding shine.

OCEAN MIST

with a matte finish

N°303

# 100 ml / 3.38 fl.oz 175 ml / 5.91 fl.oz

# TEXTURE & FORM



Innovative non-sticky wax to help create a multitude of looks. Controls each hair strand for long-lasting hold.

250 ml / 8.45 fl.oz



# **CURL POWER**

Enhances natural curls, leaving them bouncy and glossy. Provides an anti-static effect ensuring curls are perfectly defined.

125 ml / 4.22 fl.oz

## DRY SHAMPOO

Refreshes hair in-between washes by absorbing excess oil from the roots. Leaves a matte finish while adding an extra boost of volume and texture to hair



Pigmented spray that effectively and temporarily helps cover unwanted hair regrowth and/or grey roots. Quick-drying formula that remains until vour next hair wash.

ROOT CONCEALER

#### How to use:

Use on dry, styled hair. Shake container well, Hold can 3-5 inches from hair and spray where desired.



# 125 ml / 4.22 fl.oz

### WAXES

#### POMADE N°550

85 ml / 2.87 fl.oz

Mineral-rich sea salt spray adds High shine gel wax with maximum texture for a natural after-beach hold for a classic, sleek look, 100% look. Gives hair workable body vegan formula.

100 ml / 3.38 fl.oz 175 ml / 5.91 fl.oz

# REF

#### **ROUGH WAX** N°505

Oil-free wax providing hair with a matte finish. Adds volume. structure and maximum hold. Contains Bees Wax.



#### STYLING WAX N°534

Strong hold with maximum. long-lasting control and natural shine. Contains Bees Wax.



# FORMING CREAM/SHAPER WAX

Volumizing cream with strong hold, Helps define hair in its natural movement. Adds fullnes and helps manageability. Contains Bees Wax.



85 ml / 2.87 fl.oz

# FIRM HOLD SPRAY

75 ml / 2.53 fl.oz 300 ml / 10.14 fl.oz

STYLING & FINISH

FLEXIBLE SPRAY

300 ml / 10.14 fl.oz

N°545

hair down

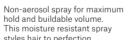
HOLD & SHINE SPRAY

Hair spray with strong hold and

glossy finish without weighing

high shine. Gives gorgeous,

N°333



hold and buildable volume This moisture resistant spray styles hair to perfection.

175 ml / 5.91 fl.oz



## SCULPTING GEL N°433

Multitasking gel that gives hair texture and flexible hold. Use in dry or damp hair.

150 ml / 5.07 fl.oz

### EXTREME HOLD SPRAY N°525



Finishing spray for extra lift and extreme, long-lasting hold. Humidity resistance protects against moisture and wind. Quick-drying formula that doesn't make hair stiff.

75 ml / 2.53 fl.oz 300 ml / 10.14 fl.oz

#### SHINE SPRAY N°050



Lightweight spray that leaves hair with a radiant lustre. Maximizes shine and leaves hair with an elegant touch.

150 ml / 5.07 fl.oz

A light, smoothing cream that

combats flyaways and controls

Workable paste with strong hold

and matte finish. Gives structure

and fullness to all hair types.

75 ml / 2.53 fl.oz 150 ml / 5.07 fl.oz

Contains Bees Wax.

frizz. Leaves hair soft with

STAY SMOOTH

a natural lustre.

125 ml / 4.22 fl.oz

ROUGH PASTE

N°404

## a quick boost of texture and fullness. Remains touchable while protecting hair from humidity.

# 300 ml / 10.14 fl.oz

Nourishing volume spray for

# N°345

FIBER MOUSSE

texture and volume Makes hair feel fuller through fibers that become activated via heat

# N°335

Provides maximum volume with long-lasting hold.

weightless volume.

250 ml / 8.45 fl.oz

on all REF styling products to help you directly recognize

CATALOGUE

# VOLUME & BODYFYING

### MOUSSE N°435

N°215

Weightless mousse that adds structure and long-lasting hold. Creates buildable volume without drying hair out.

THICKENING SPRAY

75 ml / 2.53 fl.oz 250 ml / 8.45 fl.oz

A unique, soft mousse for body. contact.

75 ml / 2.53 fl.oz 250 ml / 8.45 fl.oz

# ROOT TO TOP

The innovative spray mousse format is perfect for building

# UNIQUE N° SYSTEM

We have created a unique numerical performance system the correct REF styling product for your needs.

How much hold? How much shine? How much volume?

The numbers on the product will help you choose the right product for your needs.

0 1 2 3 4 5 SHINE 0 1 2 3 4 5 No 545 VOLUME 0 1 2 3 4 5