

PRORITUALS®

ZOOM CLASS 2024 SCHEDULE

SOFT LIVED-IN BLONDES

This Spring bright blondes take a backseat to soft, muted blonde shades – affectionately called “Scandinavian Blonde” this look can be achieved by using the dynamic duo of Prorituals Cream Color and Lightener. Learn tips and tricks to achieving the perfect application and toner formulation with educator Michael Kunz.

DATE/TIME: **Monday Feb 26th, 2024 | 10:00am PST**
DURATION: **1 HOUR**
WEBINAR ID: **899 2980 4818**

UPSTYLING MADE EASY

The 90's hair trends are not going anywhere, we will continue to see tousled upstyles throughout the season. Take the stress out of complicated upstyling with the proper tools, techniques and Prorituals wet line products with educator Stephanie Holland.

DATE/TIME: **Monday March 11th, 2024 | 11:00am PST**
DURATION: **1 HOUR**
WEBINAR ID: **841 4332 6902**
PASSWORD: **901988**

PHOTO FINISH

Learn tips and tricks to perfecting the before and after photo during a color session from educator Shannon Fredrick. It is no secret that social media drives business, so let's discuss how to approach capturing your work in the 'best light'.

DATE/TIME: **Monday April 8th, 2024 | 10:00am PST**
DURATION: **1 HOUR**
WEBINAR ID: **836 4985 4501**
PASSWORD: **960877**

IT'S RAINING MEN

Prorituals is not just for the ladies, we have a lineup of products to make men's styling, cutting and scalp health a part of their daily ritual. Let's dive into creating comforting and educating salon sessions for your male clients with our educator Trace McKain.

DATE/TIME: **Monday May 13th, 2024 | 10:00am PST**
DURATION: **1 HOUR**
WEBINAR ID: **885 7368 3141**
PASSWORD: **071459**

FIRST-CLASS TREATMENT

Discuss the best practices for upgrading services and elevating the salon experience for your guests. Utilize all Prorituals has to offer by creating a VIP experience your guests will never forget, all while selling products/services in the process! Educator TBD

DATE/TIME: **Monday June 10th, 2024 | 11:00am PST**
DURATION: **1 HOUR**
WEBINAR ID: **846 4978 2771**
PASSWORD: **279854**

THE BUSINESS OF HAIR

The Business of Hair: Education Coordinator and Lead Artist Sami Haberkorn will walk you through the importance of tracking services, retail sales, and the strategic approach to raising prices in the salon industry. Gain insights into how effective tracking can enhance overall business success and learn about smart pricing strategies for increased profitability and client satisfaction.

DATE/TIME: **Monday July 15th, 2024 | 10:00am PST**
DURATION: **1 HOUR**
WEBINAR ID: **873 0086 0735**
PASSWORD: **206481**



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