

MAY & JUNE EDITION

# Radiant BEAUTY

SUMMER 2024 PROMOS

[OCEANSALONSYSTEMS.COM](https://OCEANSALONSYSTEMS.COM) 732-901-0500

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**COLOR STAIN REMOVER**  
8oz and Liter



**FREE 8oz**  
when you purchase a Liter!

Removes color stains from skin, clothing, and hard surfaces. Contains natural antioxidants for healthy skin. Has a light, tropical fragrance.

**PROMO PRICE: \$22.00**  
**Salon Value: \$31.90**



**31% Savings!**

**TRESSA SHAMPOOS AND CONDITIONERS** 13.5oz

CHOOSE FROM:

- **Clarifying**  
Shampoo and Rinse  
For coarse, dry, or unruly hair, it helps heal dry hair and scalp.
- **Quenching**  
Shampoo and Conditioner  
For coarse, dry, or unruly hair, it infuses hair with deep moisturizers.
- **Replenishing**  
Shampoo and Conditioner  
For color treated hair, it restores healthy shine and condition, and protects color from fading.

**PROMO PRICE: \$7.04ea**  
**Salon Value: \$8.80ea**



**20% Savings!**

**WATERCOLORS BB DEMI-COLOR**

- Flawless, multi-dimensional tones and superior gray coverage
- For sensitive clients, pre-teens, or clients who want to ease into haircolor
- Tone pre-lightened hair
- Fill overly porous hair
- Increased strength; added resilience
- 2x the shine plus deep conditioning



Scan to Watch



**PROMO PRICE: \$4.80ea**  
**Salon Value: \$6.00ea**

**20% Savings!**

**BEVE FINISHED HAIRSPRAY** 10oz

Provides exceptional hold and shine with UVA and UVB protection to preserve and protect color treated hair. Our HelianShield formula forms a protective barrier between your hair and damaging outside elements.

- Gives hair workable style with all day control
- Naturally smooths frizz
- Adds shine to hair
- Provides UV and humidity protection

**PROMO PRICE: \$11.20**  
**Salon Value: \$14.00**

**20% Savings!**



**WATERCOLORS CLASSIC AND INTENSE SHAMPOOS**  
8.5oz

**CLASSIC**  
Shampoos that enhance color with natural looking results. Apply to wet hair, lather 2-3 minutes, and rinse-repeat for more intensity.

**INTENSE**  
Shampoos that create and maintain vivid colors on hair level 7-10. Apply to wet hair, lather slightly, allow to stand for 3 minutes, rinse. For more deposit, repeat up to 3 times.

**MAINTAIN + CREATE HAIRCOLOR!**



**20% Savings!**

**PROMO PRICE: \$11.00ea**  
**Salon Value: \$13.75ea**



# STRAIGHTLINES™

**STRAIGHTLINES** Nanoplasty is the latest in hair straightening technology that utilizes nanoparticles to achieve straight and smooth hair. These nanoparticles are infused into all **STRAIGHTLINES** formulations. When applied to the hair, these nanoparticles penetrate the hair shaft, helping to realign the hair structure and reduce frizz, resulting in straighter and smoother hair.

**STRAIGHTLINES** formulas are plant-based offering a natural approach to hair care, harnessing the power of botanical ingredients to nourish and strengthen hair. Enriched with amino acids, **STRAIGHTLINES** promotes healthy hair growth, repairs damage, and enhances shine. Moreover, the formaldehyde-free formulation ensures gentle treatment, avoiding potential irritants and toxins, making it an ideal, effective and smart solution for those seeking beautiful, vibrant, luscious locks.

## ONE STEP | PERMANENT STRAIGHTENING 16.9oz

Available in Original Formula and Blonde Formula  
Formulated with Amino Acids, Vitamin B, Vegan Keratin, and other beneficial substances that penetrate the cortical layer of the hair and interact at the cellular level under the action of temperature. Due to the plant-based composition, the hair looks healthy, manageable, perfectly straight, and shiny. The uniquely crafted formula for Blonde Shades is rich in oils and other plant-based moisturizing ingredients to soften and smooth the hair as well as cool overly warm, brassy tones.

**PROMO PRICE: \$99.00**  
**Salon Value: \$139.99**



## SMOOTHING SHAMPOO 10oz and 27oz

- Available in Original Formula and Blonde Formula
- Prolongs the effects of any straightening and smoothing service
  - Safeguards against environmental damage
  - Provides optimal hydration

10oz  
**PROMO PRICE: \$13.59**  
**Salon Value: \$16.99**

27oz  
**PROMO PRICE: \$23.99**  
**Salon Value: \$29.99**

## SMOOTHING MASQUE 8.5oz and 13.5oz

- Available in Original Formula and Blonde Formula
- Prolongs the effects of any straightening and smoothing service
  - Safeguards against environmental damage
  - Silicone and paraben free

8.5oz  
**PROMO PRICE: \$13.59**  
**Salon Value: \$16.99**

13.5oz  
**PROMO PRICE: \$23.99**  
**Salon Value: \$29.99**

**TCA | THE COLOR AND LIGHTENER ACCELERATOR**  
2oz

**NEW SIZE! SAME ORIGINAL FORMULA**



**PROMO PRICE: \$23.99**  
**Salon Value: \$28.99**

**FHS | FLEXIBLE HOLDING SPRAY**  
10oz

Flexible hold from light to firm

**PROMO PRICE: \$11.99**

**Salon Value: \$14.99**



**FPS | FLEXPLUS HOLDING SPRAY**  
10oz

3-in-1 adjustable hold

**PROMO PRICE: \$11.99**

**Salon Value: \$14.99**



**IHS | INCREDIBLE HOLDING SPRAY**  
10oz

24-hour strong hold

**PROMO PRICE: \$11.99**

**Salon Value: \$14.99**





**CERAMIC+ION  
HEATPRO ROUND  
THERMAL BRUSHES**

Barrel heats up twice as fast and retains heat much longer

Advanced thermal reflection for a gentler heat

Ultra fast drying without heat damage

Superior, longer-lasting hairstyles

Vented cap keeps top of brush head cool; boosts ventilation for faster drying

Polished and rounded bristles are gentle on hair and scalp



**12-pc Display**

Includes 4 of each:

- HP-52
- HP-42
- HP-32

**DISPLAY**

**PROMO PRICE: \$190.37**  
**Salon Value: \$237.96**



**Copper Ceramic Technology**



**Effortless Grip™ Ergonomic Handle**

**OPEN STOCK**

HP-12 • 1/2"  
**PROMO: \$13.40 Value: \$16.75**

HP-22 • 1"  
**PROMO: \$13.40 Value: \$16.75**

HP-32 • 1 1/4"  
**PROMO: \$14.20 Value: \$17.75**

HP-42 • 1 3/4"  
**PROMO: \$15.80 Value: \$19.75**

HP-52 • 2 1/8"  
**PROMO: \$17.59 Value: \$21.99**

HP-62 • 2 3/4"  
**PROMO: \$20.79 Value: \$25.99**

**THE OG BRUSH COLLECTION™**

**DETANGLER FOR FINE-MEDIUM HAIR**  
Custom bristles for gentle detangling of wet and dry hair  
Pain-free and damage-free

**DETANGLER FOR MEDIUM-THICK HAIR**  
Quick, easy, and pain-free detangling  
Comfortable ball point tips  
Gentle on hair and scalp  
Great for detangling and brushing

**STYLER SMOOTH & SHINE**  
Blend of boar and nylon bristles  
For superior styling on all hair types and extensions  
Eliminate frizz and flyaways  
Smooth, shiny finish



**12-pc Display**

Includes 4 of each:

- Detangler Fine-Med
- Detangler Med-Thick
- Styler Smooth & Shine

**DISPLAY**

**PROMO PRICE: \$87.90**  
**Salon Value: \$109.99**



**Removable Cushion**  
Squeeze sides of cushion and lift for easy cleaning



**Scalp Hugging Bristles** massage the scalp and help promote healthy hair

**OPEN STOCK**  
BLACK OR PURPLE



Detangler Fine-Med  
**PROMO: \$6.79ea**  
**Value: \$8.49ea**



Detangler Med-Thick  
**PROMO: \$6.79ea**  
**Value: \$8.49ea**



Styler Smooth & Shine  
**PROMO: \$8.39ea**  
**Value: \$10.49ea**

**TITANIUM+ION FLATIRON 1 1/2"**

High resistance to heat, scratches, corrosion and wear

Ultra smooth and snag-free

Safe for all hair types

High Performance Dual-Ceramic Heaters

Quick heat up to 455°F

Perfect even-heat distribution

Instant temperature recovery

Ceramic Ionic Coated Clip

Smoother curling

Eliminates static / controls frizz



**Ergonomic Thumb Design** for superior grip and control  
lightweight



**Easy-to-Adjust Temp Recessed Buttons** to avoid accidentally pressing  
5 temp settings/auto shut-off



**360° Swivel 8ft Cord** with hanging loop

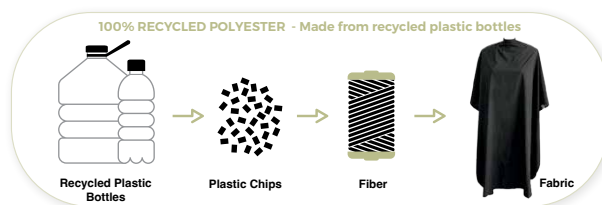
**INCLUDES HEAT RESISTANT MAT POUCH AND FREE DETANGLER BRUSH!**



**PROMO PRICE: \$99.00**  
**Salon Value: \$110.00**

**NEWCYCLE ALL PURPOSE SALON APRON**

Made from 100% Recycled Materials



- Waterproof; chemical, stain, and wrinkle resistant
- Comfortable lightweight breathable fabric
- Easy care, wash and wear
- One size fits all
- Available in black
- Adjustable neck strap
- Ties at back waist
- Large pockets reinforced along edges

**PROMO PRICE: \$13.59**  
**Salon Value: \$16.99**



## THE PERFECT TRAVEL BAG

All good things should come in mini sizes, too! Our free Travel Mesh Bag is perfect for on the go.

CHOOSE FROM:

- Intense Hydrate Mini Trio
- Weightless Volume Mini Trio

TRIOS INCLUDE:

- Shampoo 100ml
- Conditioner 100ml
- Masque 60ml
- Travel Mesh Bag

22% Savings!



**PROMO PRICE: \$17.50ea**  
Salon Value: \$22.40ea

STOCKHOLM SWEDEN

# REF

## GET YOUR FREE BEACH BAG!

Get smooth, healthy hair with Leave-In Serum, plus a free Beach Bag!

INCLUDES:

- Leave-In Serum 125ml
- REF Stockholm Beach Bag\*

\*Actual bag may differ from photo

**PROMO PRICE: \$14.00**



## BEACHY HAIR WITH OCEAN MIST

Is this your fave product? Get the full-size and mini-size with this duo.

INCLUDES:

- Ocean Mist N°303 175ml
- Ocean Mist N°303 100ml

18% Savings!

**PROMO PRICE: \$17.00**  
Salon Value: \$20.75



## PROTECT WITH HEAT PROTECTION

Protect hair at all costs! Get the full-size and mini-size with this duo.

INCLUDES:

- Heat Protection N°230 175ml
- Heat Protection N°230 100ml

16% Savings!

**PROMO PRICE: \$17.85**  
Salon Value: \$21.25



24% Savings!

## NATURAL CARE FOR YOUR HAIR

Care for your hair by giving it the full routine that it deserves. Purchase this boxed set for a beautiful way to showcase these products to your clients.

SETS INCLUDE:

- Shampoo 285ml
- Conditioner 245ml
- Masque 250ml

CHOOSE FROM:

- Illuminate Color
- Ultimate Repair
- Intense Hydrate
- Weightless Volume

**PROMO PRICE: \$35.00ea**

Salon Value: \$46.00ea

## KEEP TONES NEUTRALIZED AND COOL

Take advantage of this offer, perfect for blonde hair.

INCLUDES:

- Cool Silver Shampoo 285ml

14% Savings!

**PROMO PRICE: \$12.00**  
Salon Value: \$14.00



*New!*

## TEXTURE SPRAY

Our new Texture Spray boosts texture and volume of hair! It contains glycerin to provide moisture while still giving hair texture and grip-the perfect prepping spray. Get it now at a special price!

INCLUDES:

- Texture Spray N°104 200ml

**PROMO PRICE: \$11.20**  
Salon Value: \$14.00

20% Savings!



# Scruples

## TEXTURE FUSION

Infuses permanent texture and soft movement. Provides extra support when styling and allows hair to be blow-dried smooth with volume or scrunched for natural-looking, loose waves. It is non-thio and ammonia-free, and formulated with two types of modified amino acids to infuse permanent texture and soft movement into the hair.

33% Savings!



**PROMO PRICE: \$14.92**  
**Salon Value: \$22.38**

**BUY 2, GET 1 FREE**

## STRUCTURE BATH 12oz AND TEXTURIZING PASTE 3.5oz

### Structure Bath Volumizing Shampoo

The powerhouse solution for strong, voluminous, and revitalized hair! Packed with the fortifying benefits of Keratin protein to strengthen your locks from root to tip

### Texturizing Paste Sculpt & Create

A creative sculpting tool that provides extreme volume



30% Savings!

**PROMO PRICE: \$19.11**  
**Salon Value: \$27.30**

## QUICK RECOVERY DUO 6oz

This leave-in conditioner is a versatile hair care solution suitable for all hair types. It serves as a detangler and thermal protector, effectively repairing dry and damaged hair while controlling frizz and adding a healthy shine. Additionally, it helps seal and protect hair color, ensuring long-lasting vibrancy and vitality.

25% Savings!



**PROMO PRICE: \$17.49**  
**Salon Value: \$26.10**

## CURL BUNDLE

To prep hair for cleansing, brush out tangles and add 2-3 drops of **Silk Serum Smooth & Shine 6oz** to ends.

Use **Hair Clearifier Deep Cleansing Shampoo** to remove any build up. Shampoo a second time and condition.

Rub **Twisted Curl Defining Creme** between palms and gently distribute from roots to ends throughout towel-dried hair. Push curl into place and style as desired.



25% Savings!

**PROMO PRICE: \$33.79**  
**Salon Value: \$45.05**

# PRORITUALS®

## BLUELIGHT LIGHTENING POWDER DUO

BlueLight Professional Lightening Powder is an off the scalp, blue-based lightening powder with a pleasant apple scent.

This dust-free formula will give you up to 6 levels of lightening (with a 40 volume developer). For on the scalp lightener, add 1 teaspoon of Dream Oil to BlueLight mixture.



24% Savings!

**PROMO PRICE: \$29.00**  
**Salon Value: \$38.00**

## GOLD FLEX HAIRSPRAY DUO

Locks in your look with a firm and flexible hold leaving hair shiny and brushable.

Environmentally conscious: we are proud to announce that our Gold Flex formula is 50% VOC and compliant across the USA under all new VOC Laws.

Say goodbye to crunchy, stiff hair and hello to a hold that lasts all day without sacrificing movement and shine. Experience the difference in your hair care routine!



22% Savings!

**PROMO PRICE: \$14.00**  
**Salon Value: \$18.00**

## BALANCE SHAMPOO AND CONDITIONER BACKBAR 32oz

Infused with essential Silk Amino Acids, Proteins, and Extracts to make hair look and feel healthier and stronger.

**Balance Shampoo** protects hair from moisture loss and provides silky smoothness. Use daily.

**Balance Conditioner** promotes a healthy hair lifestyle while adding incredible moisture and shine.



18% Savings!

**PROMO PRICE: \$28.00**  
**Salon Value: \$34.00**





## AQUARELY HAIR COLOR

AQUARELY contains a unique Molar Formula that provides a balanced intense color with long-lasting, uniform, and consistently vibrant results. &-PLEX Bond Repair improves the brightness and resistance of hair making it stronger and healthier. Crystalsphere technology releases color gradually over time to ensure lasting optimal color results. Its Biomimetic emulsion derived from the olive tree provides a natural shine.



INCLUDES:

- 15 Neutra-TON Shades
- 1 Developer 20 Volume
- 1 Developer 10 Volume
- 1 Paper Chart / Tech Guide



**PROMO PRICE**  
**\$99.99**

36% Savings!

**Salon Value**  
**\$156.90**

## COLORLY OPTIMUS HAIR COLOR

COLORLY OPTIMUS is technologically superior professional color. It's easy and fast to apply with long lasting results and even coverage. Has a pleasant fragrance. Your client will discover perfect coverage from root to ends on all hair types. Get natural looking and vivid color.



INCLUDES:

- 21 New Shades
- 1 Oxily Developer 20 Volume
- 1 Oxily Developer 10 Volume
- 1 Paper Chart / Tech Guide

33% Savings!



**PROMO PRICE**  
**\$129.99**

**Salon Value**  
**\$195.30**



## WONDHAIRFUL Retail

This range of vegan and cruelty-free products dramatically reduces and guards against colour fade by sealing the cuticle and optimizing vibrancy. Sulphate free.



35% Savings!

	Salon Value	PROMO PRICE
Repair Shampoo	\$11.50	\$7.45
Repair Mask	\$11.50	\$7.45
Hydra Shampoo	\$11.50	\$7.45
Hydra Mask	\$11.50	\$7.45
Volume Shampoo	\$11.50	\$7.45
Volume Mask	\$11.50	\$7.45
Crystal Oil	\$17.35	\$11.25
Defendo-Heat Protect	\$14.70	\$9.55
Amplifico Repair*	\$20.45	\$13.25
Amplifico Hydra*	\$20.45	\$13.25

\*1 box containing 6ea

## PROFESSIONAL Liter

	Salon Value	PROMO PRICE
Pomegranate Shampoo	\$17.95	\$11.65
Pomegranate Conditioner	\$20.00	\$13.00
Argan Oil Shampoo	\$17.95	\$11.65
Argan Oil Conditioner	\$20.00	\$13.00
Aloe Vera Shampoo	\$17.95	\$11.65
Aloe Vera Conditioner	\$20.00	\$13.00
Cotton Extract Shampoo	\$17.95	\$11.65
Cotton Extract Conditioner	\$17.35	\$11.25
Deep Nourishing Mask	\$18.95	\$12.30
Smoothing Shampoo	\$17.35	\$11.25
Smoothing Mask	\$18.95	\$12.30



35% Savings!

## DECOLORIZERS

**Easily BLOND** is an innovative bleaching and decolorizing powder formulated with micro-granular technology. Ideal for 6-7 levels of lift.

**AQUARELY Blond Compact** conditions hair and protects from structural damage. With fast acting developing, it obtains maximum lift for all creative blonding techniques. Easy to use with a delicate fresh scent. 6-7 levels of lift.

**Dely Blonde** is an ammonia-free, delicate decolorizing powder, ideal for natural or dyed hair enriched with the exclusive &-PLEX Bond Repair. Lifts 6-7 levels.

Easily BLOND  
**PROMO PRICE: \$19.99**  
Salon Value: \$24.75

AQUARELY Blond Compact  
**PROMO PRICE: \$19.99**  
Salon Value: \$24.75

Dely Blonde  
**PROMO PRICE: \$21.00**  
Salon Value: \$32.00



19% Savings!

34% Savings!



Experience the Next  
Generation of Healthier Hair!  
100% Formaldehyde Free



**Salon Certification Package 17oz**

- Includes 1 each:
- Prepare Shampoo #1
- Relaxer #2
- Finisher #3

- Maintenance Shampoo
- Maintenance Conditioner
- Acai Oil 2oz

- Emergency Repair Ampoule 6 pack
- Pro Titanium 460° Flat Iron (1" or 1.75")

**Salon Price: \$384.00**

Zoom Certification Training  
included with purchase



*Scan to Watch*



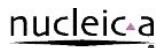
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