

THE EXPERIENCE OF A LIFETIME
+ WORLD-CLASS EDUCATION



IT&LY®
HAIRFASHION

Every time
we learn
something
new, we
ourselves
become
something
new

THE ULTIMATE ITALIAN HAIR COLOR EDUCATION EXPERIENCE

WORLD-CLASS EDUCATION

The Itely Hairfashion Academy (Biolife Beauty Village) welcomes thousands of hairdressers from around the globe each year.

Our state-of-the-art education facility is located just moments away from Milano Italy, the fashion capital of the world.

SEPTEMBER 23 MASTER LEVEL | CUT & COLOR

Cut & Color is the new technical style course specific for hair color. The goal is to dive deep into a variety of cutting and color techniques. Participants will have the opportunity to learn about the latest color techniques and cuts to enhance the artistry and beauty of the hair.

Two cutting techniques and two specific color techniques will be presented with a hands-on segment to be explored during the class.

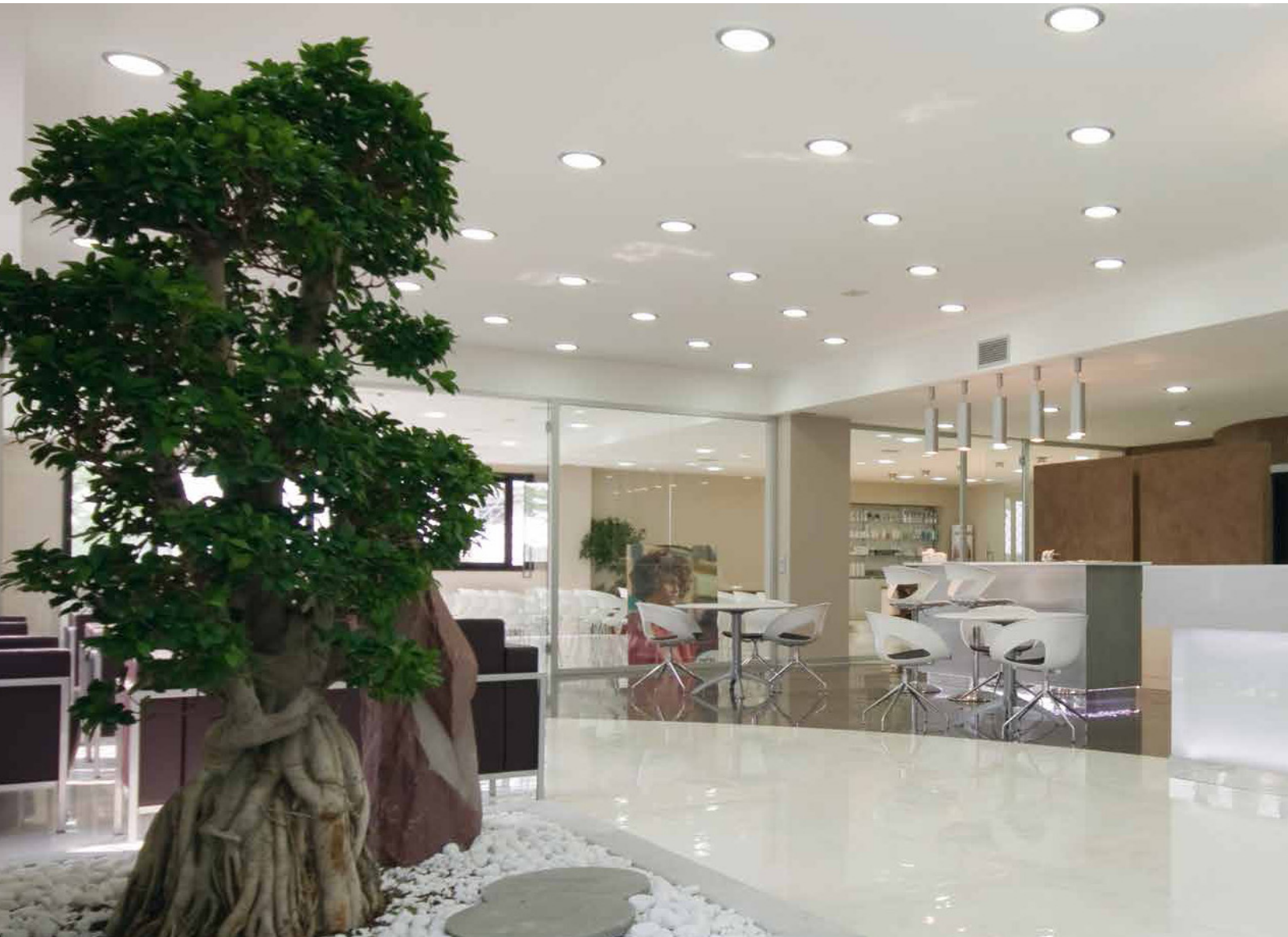


SEPTEMBER 24
MASTER LEVEL | BLEACH

Master Bleach offers the most technically advanced approach to lifting and decolorizing the hair. Within the course, space will be provided for a theoretical session and a hands-on session.

BioLIFE
BEAUTY VILLAGE

The world of color and bleaching /lifting techniques will be analyzed with the creation of two creative works by the staff.



THE ULTIMATE ITALIAN HAIR COLOR EDUCATION EXPERIENCE

ITINERARY / AGENDA

Saturday September 21 Depart U.S.A to Milan Malpensa International Airport. This will be an overnight flight, arriving in Italy Sunday Morning approximately 10:00-11:00 am, Italian time.

Sunday September 22 Arrive to Milan Malpensa International Airport Sunday Morning approximately 10:00-11:00 am, Italian time. Transportation to the Hotel will be arranged by ITELY HAIRFASHION to pick you up from the Airport around 12:00 noon. The rest of the day you are free to relax and enjoy the town of Abbiatragrasso.

Monday September 23 Traditional Italian breakfast including coffee, tea and juice along with pastries will be available in the lobby at no charge, or you can visit one of the local pastry shops. A bus will pick you up in the lobby area at 9:00 am to take you to the company to begin the first day of training. Training will last until 5:00pm Lunch will be provided. The bus will take you back to the hotel after training and you will have time to rest then relax and enjoy dinner with the group.

Tuesday September 24 Traditional Italian breakfast including coffee, tea's and juice along with pastries will be available in the lobby at no charge, or you can visit one of the local pastry shops. A bus will pick you up in the lobby area at 9:00 am to take you to the company to begin the second day of training. Training will last until 5:00pm Lunch will be provided. The bus will take you back to the hotel after training. There will be a group dinner this night at 7:30pm to complete the two training program. More information about dinner will follow.

Wednesday September 25 We will take time to visit Milan with a tour guide to experience the best this city has to offer. A bus will pick us up in the hotel lobby area at 9:00 a.m. for a trip to the city for the day and will bring you back to the hotel after the visit that same evening. Any additional arrangements for extended stays in Italy should be made prior to your arrival in Italy.



6-MONTH PASSPORT RULE

The 6-month passport rule states that your passport must be valid for another six months before you depart for international travel. Depending on which country you are travelling to, the six month period may begin from the date you leave that country or the date you arrive.

TRAINING EVENT / TOUR INVESTMENT

The training event cost is \$850.00 per person. This includes the training event, dinner on Monday, Tuesday & Wednesday night as well as a tour of Milan. The amount must be paid in full prior to the trip and training. The payment schedule below is available:

July 1, 2024	\$283.00 1st payment
August 1, 2024	\$283.00 2nd payment
September 2, 2024	\$284.00 Paid in full

Payments can be made with a Check, ACH or Credit Card payment to Itely Hairfashion N.A., Inc.

You will be responsible for your hotel in Abbitaigrasso (per night):

Single room: € 68

Double room: € 88

Triple room: € 108



AVANTI Rewards for this event will be calculated on 2nd quarter 2024 purchases. AVANTI Members can use up to \$850.00 dollars of their AVANTI Rewards to pay for this training event.

This amount will be deducted from the total Rewards allowed in the 2nd quarter of 2024. If you choose to only use a portion of your AVANTI Rewards towards the cost of the training, you will be responsible to pay for any remaining amount of class fee owed.

Attendees will be responsible for the following:

1. All Airfare arrangements and payments
2. Hotel expenses, taxes and fee's, September 22-26. as well as additional hotel expenses and arrangements for any extended stays in Europe.
3. Valid Passport. *Please check with the United States Government website regarding the 6 Month Passport Rule before you travel or make travel arrangements.*
4. Confirm your attendance to the Training to ITELY HAIRFASHION no later than July 14, 2024 by submitting your confirmation of Air arrangements.
5. Salons / Stylists are restricted to a maximum of 2 stylists per salon.



THE ULTIMATE RICH ITALIAN
CULTURAL EXPERIENCE

Now is the ideal time to experience the most beautiful
food, fashion and culture.

SEPTEMBER 25

Prepare for an extensive guided tour of Milan, Italy!
Enjoy your time in the city and submerge yourself in the
rich Italian culture that the fashion capital of the world
has to offer!



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THE ULTIMATE ITALIAN HAIR COLOR EDUCATION EXPERIENCE

AGENDA

Depart: Saturday, September 21
Arrive in Milan: Sunday, September 22 (morning)

WORLD-CLASS EDUCATION

The Itely Hairfashion Academy welcomes thousands of hairdressers from around the globe each year. Our state-of-the-art education facility is located just moments away from Milano Italy, the fashion capital of the world.

Monday, September 23 Education Biolife Village
Tuesday, September 24 Education Biolife Village

RICH CULTURAL EXPERIENCE

Wednesday, September 25 Visit Milan, Italy and experience a guided tour for the day.

Thursday, September 26 check out for the day, then visit or return home at your discretion.



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