

Magic Sleek Flat Ironing Instructions

During the flat-ironing portion of *Magic Sleek* Step 2, creating tension while flat ironing is essential to the overall results of the treatment. Tension: (noun) the state of being stretched tight. When flat ironing, you should feel tension in the muscles of your upper arm as you are passing over each section of hair. Create your tension, and then pull the iron downward starting from the root, keeping your sections pulled taut. Your motion should be a fluid and steady sweep, focusing on the roots with the most tension, and then later joining sections together to pass over with tension at the ends. The joining of sections helps to protect the more fragile parts of hair from damage. For best results, we recommend the *Magic Sleek* Pro Titanium Iron, as it was developed specifically for the *Magic Sleek* treatment. Flat iron each section as needed, with temperature set to 450° F, or as high as the hair can bear.

- For straightest results: Pass over each section 20+ x
- For removing frizz: Pass over each section 10-20 x
- For redefining curls: Pass over each section 5-10 x



Magic Sleek Rinsing Instructions

Level	Virgin Hair	Non Virgin
Levels 1, 2, 3 & 4	Do not rinse. If hair is damaged or fragile, rinse 5 seconds	Rinse approximately 5 seconds
Level 5	Do not rinse. If hair is damaged or fragile, rinse 5 seconds	Rinse approximately 6 seconds
Level 6	Do not rinse. If hair is damaged or fragile, rinse 5 seconds	Rinse approximately 7 seconds
Level 7 & 8	Do not rinse. If hair is damaged or fragile, rinse 5 seconds	Rinse approximately 10 seconds
Level 9	Rinse 12 seconds	Rinse approximately 12-15 seconds
Level 10	Rinse 12 seconds	Rinse approximately 15 seconds
100% Gray From roots to ends	We do not recommend use of this product; rinse 100%	X
Natural Red	Do not rinse	X
Highlights	X	Rinse more in these areas
Porous or Damaged Hair	Rinse more in these areas	Rinse more in these areas

How Magic Sleek Differs From Other Straightening Treatments

Magic Sleek	Keratin	Japanese
No formaldehyde or formaldehyde-releasing agents	Contains Methylene-Glycol, a Formaldehyde releasing agent, or it cannot achieve results without aldehydes	Contains harsh and caustic chemicals
Can be used on all hair types, including bleached, damaged, henna dyed and lye relaxed hair	Non-effective on highly textured hair, and cannot be used on henna-dyed or lye relaxed hair for six months	Cannot be used on henna-dyed hair, or lye relaxed hair
Can shampoo the same day	Have to wait three days to shampoo	Have to wait three days to shampoo
Can color the same day	Two week waiting period to color hair	Two week waiting period to color hair
Can swim in salt and chlorinated water	Swimming is not recommended	Swimming is not recommended

How to Pair Emergency Repair with the Magic Sleek Treatment

When doing the Traditional Magic Sleek treatment on damaged, fragile, and color treated hair, there is a technique of including the use of Emergency Repair with the treatment. This helps to protect the hair, adding shine and softness.

- After washing with Step 1, rinse 100% and apply an Emergency Repair treatment to the damp hair. Do not rinse.
- Dry 100% and apply Step 2 as you normally would, directly over the Emergency Repair treatment. Allow normal processing time, and rinse and flat iron as you normally would.
- After applying Step 3 to the hair, apply another Emergency Repair treatment directly over Step 3. Allow to process as you normally would, and rinse 100%

Magic Sleek Maintenance Products

Magic Sleek maintenance products ensure the longevity of the Magic Sleek treatment, lasting results can only be guaranteed with use of *Magic Sleek* Maintenance Shampoo and Conditioner. The *Magic Sleek* maintenance line consists of shampoo, conditioner, Acai oil, and Emergency Repair conditioning treatment.



Maintenance Shampoo

Formulated with nourishing coconut, our shampoo combats static and build-up - all while providing intense hydration and rejuvenation to the hair.

Maintenance Conditioner

Created with a blend of high performing ingredients, our conditioner works to repair, protect, and add shine. Argan, apple, and olive extracts provide intense moisture and shield hair from UV rays and free radicals - while green tea, lemon, and sugarcane work to stimulate healthy growth.



Magic Sleek Acai Oil

Was developed with the most luxurious ingredients derived from the Amazon rainforest. Acai provides rich, fatty acids to make hair shine. Maracuja adds and locks in moisture, while Buriti strengthens hair cells against breakage, creating a protective barrier.

Magic Sleek Emergency Repair

Is a powerful deep-conditioning treatment that works to penetrate the hair cuticle, delivering intense hydration- all while fighting static and adding shine and softness. Recommended for dry, damaged, or lackluster hair.



100% Formaldehyde Free Hair Straightening

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What is Magic Sleek?

Magic Sleek is 100% Formaldehyde Free and has no formaldehyde-releasing agents. The 3-step system allows you to achieve pin-straight hair or redefine your curls, all while eliminating frizz and maintaining volume. These results can be customized simply by adjusting the technique. **Magic Sleek** can be used on all hair types, including bleached, virgin, relaxed, damaged, and even henna-dyed hair. The Traditional treatment works on all hair types, with results lasting up to 6 months. The Express treatment lasts up to 4 months, and is suitable for clients with naturally straight to wavy hair, or for those looking to eliminate frizz. Clients can wash, color, and put their hair up, all on the same day! Clients can also safely swim in chlorinated and salted water ten days after the treatment.



Benefits of Magic Sleek

- Helps to repair and strengthen dry, damaged hair.
- Increases shine by repairing the cuticles, locking in moisture, and rejuvenating lifeless hair.
- Shields and protects hair against UV rays and free radicals.
- Eliminates daily use of hot tools, reducing heat damage to the hair.
- Infused with Shea butter and other nourishing ingredients, **Magic Sleek** encourages hair growth, reduces split ends and eliminates frizz.



Traditional Magic Sleek Step by Step



Step 1: Prepare Shampoo

1. Wash hair vigorously three times with Step 1 Prepare Shampoo.
2. Rinse hair 100%. *Do not apply conditioner.*
3. Dry hair 100%.

Step 2: Bonding Solution

1. After drying hair 100%, begin to section hair; apply Step 2 Bonding Solution starting at the nape of the neck, working from roots to ends. Apply product directly to roots, not to scalp. Wear gloves while applying. Comb through to saturate well.
2. Allow to process 35-45 minutes.
3. Final results heavily depend on the rinsing process (*see rinsing chart*).
4. Dry hair 100%.
5. Flat iron each section as needed (*see flat ironing instructions*) with the temperature set to 450°F, or as high as the hair can bear.



Step 3: Finisher

1. Begin to section hair; apply Step 3 Finisher, starting at the nape of the neck and working from roots to ends. Comb through to saturate well.
2. Process for 6 minutes.
3. Rinse 100%. Apply Magic Sleek Maintenance Conditioner, allow to process for 6 minutes, then rinse.
4. (Optional) Apply Magic Sleek Emergency Repair; process for 15+ minutes, and rinse 100%.

Caution: Naturally gray hair, (from root to ends) can be discolored. The treatment can be performed if hair is color treated afterwards.

Magic Sleek Express Step by Step



Express Step 1: Prepare Shampoo

For Virgin Hair only; skip to Step 2 for previously treated/color treated hair

1. Wash hair vigorously three times with Step 1 Prepare Shampoo.
2. Rinse hair 100%. Do not apply conditioner.
3. Dry hair 100%.

Express Step 2: Bonding Solution

*Start here for previously treated/color-treated hair**

1. After drying 100%, begin to section hair. Apply Express Step 2, starting at the nape of the neck and working from roots to ends. Apply product directly to roots, not to scalp. Wear gloves while applying. Comb through to saturate well.
2. Process 35-45 minutes.
3. Always rinse out at least 50% for Magic Sleek Express. (Straighter results, rinse less. To redefine curls, rinse more.) For blonde hair, natural or color treated hair, rinse 100%.
4. Dry hair 100%
5. Flat iron each section as needed; for best results, we recommend using the Magic Sleek Pro Titanium Iron. Set your temperature to 450°F (or as high as hair can bear.)



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