

IT&LY[®]
HAIRFASHION

INSTANT ACTION



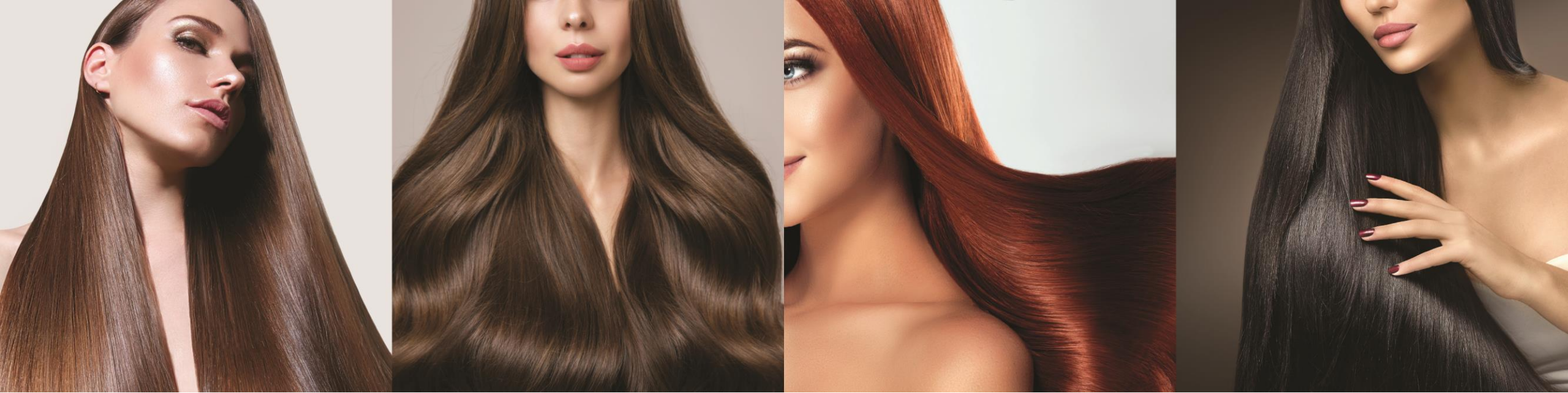


Introducing Magic Water: Your Instant Hair Transformation Elixir

**Unveil the secret to effortlessly radiant hair with Magic Water!
With its unique smoothing action and a feather-light liquid texture,
Magic Water embodies hair care luxury.**

**Prepare for a magical experience that will leave your hair looking
and feeling luminous, healthy, and irresistibly silky.**

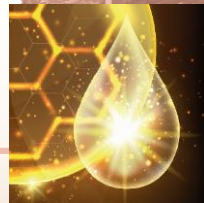
MIRROR EFFECT



ALL HAIR TYPES

**SMOOTHING
AND SILKY
CONDITIONER**

**HYALURONIC
ACID**



MIRROR EFFECT



**MORINGA SEEDS
EXTRACT**



Unlocking Nature's Treasures: Moringa Seed Extract

The moringa seed is a plant that thrives in tropical and equatorial regions. It embodies strength, endurance and resilience. Every part of Moringa is a treasure trove of nourishment, boasting a complete array of essential amino acids. The seeds, in particular, are renowned for their purifying properties.

In regions like the Nile valley, Moringa holds the title of “purifying tree,” aiding in the basic purification of water. In the realm of cosmetics, Moringa Seed Extract reveals its magic once more. Bursting with polyunsaturated acids (omega 3-6-9) & proteins, shields against pollution.

The Hydration Miracle: Hyaluronic Acid

Hyaluronic Acid is a molecule celebrated for its hydrophilic nature – it is a magnet for hydration and softness. In Magic Water, this wonder molecule takes on a new role, enriching your hair just as it does your skin.

By restoring cellular hydration, it strengthens and revitalizes hair, leaving it more resilient, shinier, and incredibly elastic.



The logo for 'MAGIC WATER' is centered on a black background. It consists of the word 'MAGIC' in a large, white, outlined, sans-serif font. Below it, the word 'WATER' is written in a smaller, white, outlined, sans-serif font. The text is enclosed within a thin, copper-colored rectangular border. Two diagonal copper-colored lines cross at the bottom center of the frame, extending towards the corners.

MAGIC

WATER



7 seconds

Shampoo the hair and rinse. Apply MAGIC WATER abundantly and massage 7 seconds into hair from roots to ends (until a light foam appears), then rinse. If additional conditioner is needed, apply then rinse.



SHINE, HEALTHY
AND SILKY HAIR

INCREDIBLE
LIGHTNESS

Unveil Your Hair's Potential

This transformative elixir is ideal for all hair types, yielding visible effects from the very first use. Prepare to be spellbound by the enchantment of Magic Water. Your hair's transformation is just a few seconds away, and with each application, you're embracing the essence of nature's treasures – Moringa Seed Extract and the unparalleled hydration of Hyaluronic Acid.

Immediate radiant, silky hair is now within your grasp.

**Embrace the Magic.
Elevate Your Hair.**



IT&LY
HAIR FASHION

MAGIC
WATER

Conditioner liquido laminante
EFFETTO SPECCHIO

● ● ●
Smoothing instant conditioner
MIRROR EFFECT

280 ml e 9.46 fl.oz.

IT&LY[®]
HAIR FASHION

**TRASPARENT
WINDOW TO
GUARANTEE
MAXIMUM
VISIBILITY,
PROTECTION
AND SAFETY**



**LUXURY
PACKAGING**

**SHOWCASE
EFFECT**

HI VISUAL IMPACT DISPLAY





↳ Itely Hairfashion is certified VeganOK
#consciouscosmetics



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