smartSOLUTIONS®

PLANT EXTRACTS FOR COLOR HOLD





















About smartSOLUTIONS

When Dennis Bernard heard the concerns of stylists around the world regarding color fading, he decided to create a line of products formulated with high end ingredients which would surpass any current color hold product on the market while keeping the price reasonable. This would be a win-win for both clients & salon professionals and after four years of testing, smartSOLUTIONS was born.

smartSOLUTIONS products are based on multiple high-quality plant extracts, natural oils and proteins. Not one "super food" or trending ingredient. All are potent antioxidants that protect the hair from the sun, heat & mechanical damage. These paraben free products retain hair color longer while conditioning the hair.

smartSOLUTIONS uses only first quality plant extracts, natural oils & proteins:

Aloe Leaf Extract
Chamomile Flower Extract
Sage Leaf Extract
Rosemary Extract
Nettle Extract

Seaweed Extract Menthol Extract Yarrow Extract Jojoba Oil Argan Oil Kukui Seed Oil Hydrolyzed Wheat Protein Hydrolyzed Quinoa Protein Hydrolized Soy Protein

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