

the blowout experts® blowpro®

ITEM CODE
BW6

CLEAN

blow up™

daily volumizing shampoo

Size
1.7 oz
8 oz

WHAT IT DOES

- Rich lather formula cleanses to create body boosting styles
- Gently cleans while stimulating the scalp for added body and fullness
- Eliminates any flattening residual build up leaving hair to feel lighter and volumized

HOW IT WORKS

- Wheat protein adds body without weighing down bounce
- Soy protein increases stretchability for added volume
- Phytokeratin complex helps to prevent breakage which helps prolong hair's natural health

HOW TO USE

- To reduce split ends and stimulate the natural oils in your scalp, brush hair with a nylon paddle brush prior to showering
- Massage blow up daily volumizing shampoo at the crown to the nape of the neck creating a lather
- To open the hair follicle for a better clean, rinse with warm water
- Follow with blow up daily volumizing conditioner

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



hydra quench™

daily hydrating shampoo

Size
1.7 oz
8 oz

WHAT IT DOES

- Gently cleanses while saturating dehydrated tresses with the essential moisture they crave
- Creates a lavish lather to leave hair feeling clean but not stripped
- Hydrates without weighing hair down so that a noticeable shine is restored

HOW IT WORKS

- Protein-complex minerals repair broken bonds leaving brittle hair feeling clean and softer
- Soy and Vegetable proteins together provide a strengthening complex designed for shine and bounce
- Cell-renewal technology promotes healthy hair growth designed for daily use

HOW TO USE

- To promote healthy scalp and hair, massage your scalp to stimulate blood-flow as you wet your hair
- Apply hydraquench daily hydrating shampoo at the crown to the nape of the neck creating a lather
- Every 30-45 seconds add warm water to open up hair follicle while messaging scalp
- Rinse thoroughly and repeat if you prolong washing to every other day

GUARANTEE

- A perfect blow out starts in the shower. Hydraquench daily hydrating shampoo cleanses hair without adding weight or dulling residue with our proprietary pure protein blend and phytokeratin complex
- Safe for all hair types, recommended for normal to dry hair
- Sulfate free, paraben free and sodium chloride-free making hydraquench daily hydrating shampoo color treated safe and 100% keratin treatment compliant



the blowout experts® blowpro®

ITEM CODE
BW12

CLEAN

damage control™

daily repairing shampoo

Size
1.7 oz
8 oz

WHAT IT DOES

- Packed with moisturizing cleansers to improve hair's resiliency while removing oil and build up
- Repairs breakage while gently cleansing to smooth cuticle and fight frizz
- Leaves hair feeling clean and soft while revitalizing damaged tresses

HOW IT WORKS

- Pure protein blend, including vegetable and wheat, lock in shine to refresh course or damaged styles
- Phytokeratin complex prevents breakage and improves health for total hair repair

HOW TO USE

- Massage at the crown to the nape of the neck creating lather
- Rinse thoroughly with warm water and repeat
- Can be used once a week as the first ever treatment shampoo for finer textured hair
- Use everyday for coarser, thicker textures
- Follow with damage control daily repairing conditioner

GUARANTEE

- A perfect blow out starts in the shower. Damage control daily repairing shampoo cleanses hair without adding weight or dulling residue with our proprietary pure protein blend and phytokeratin complex
- Safe for all hair types, recommended for damaged and thicker/coarser textures
- Sulfate free, paraben free and sodium chloride-free making damage control daily repairing shampoo color treated safe and 100% keratin treatment compliant
- Sodium chloride-free. 100% keratin treatment compliant.



the blowout experts® blowpro®

ITEM CODE
BN6

NOURISH

blow up™

daily volumizing conditioner

Size
1.7 oz
8 oz

WHAT IT DOES

- Lightweight formula plumps tresses for a fuller look
- Conditions the hair to prevent split ends and flyaways so style stays smooth
- Nourishes as it detangles to protect hair from heat styling

HOW IT WORKS

- Pure protein blend, including amaranth, nourishes to protect hair from any dulling residue
- Silk Amino Acids enhance flexibility and feel
- Co-polymer system weightlessly adds noticeable volume and bounce

HOW TO USE

- Apply blow up daily volumizing conditioner through cleansed hair from mid shaft to ends
- To optimize maximum volume only apply residual product to roots, focusing on distribution through lengths and ends
- Rinse thoroughly with cool to cold water to seal the cuticle for added shine
- For fine haired girls who need a lightweight conditioner at the roots so as to not weigh their hair down, apply blow up roots to mid shaft. Liberally apply damage control on ends to repair the oldest part of the hair

GUARANTEE

- A perfect blow out starts in the shower. Blow up daily volumizing conditioner nourishes hair without added weight or dulling residue with our proprietary pure protein blend and phytokeratin complex
- Safe for all hair types, recommended for normal to oily and fine hair
- Sulfate free, paraben free and sodium chloride-free making blow up daily volumizing conditioner color treated safe and 100% keratin treatment compliant



the blowout experts® blowpro®

ITEM CODE
BN7

NOURISH

hydra quench™

daily hydrating conditioner

Size
1.7 oz
8 oz

WHAT IT DOES

- Shine enhancing formula leaves hair moisturized without adding heaviness
- Smoothes and detangles leaving hair feeling touchably soft and healthier
- Improves hairs manageability and strength ensuring longer lasting blow dry results

HOW IT WORKS

- Phytokeratin complex absorbs into hair shaft creating a glossy shine and added bounce
- Pure protein blend, including soy and corn, helps to hydrate and strengthen
- Wheat protein provides excellent moisture retention

HOW TO USE

- Apply hydraquench daily hydrating conditioner to warm, cleansed hair from pony tail to tips, any residual product lightly apply to crown
- Allow hydraquench daily hydrating conditioner to sit in your hair for a few minutes for extra hydration
- Rinse out with cool to cold water to seal the cuticle for added shine and protection from frizz

GUARANTEE

- A perfect blow out starts in the shower. Hydraquench daily hydrating conditioner nourishes hair without added weight or dulling residue with our proprietary pure protein blend and phytokeratin complex
- Safe for all hair types, recommended for normal to dry hair
- Sulfate free, paraben free and sodium chloride-free making hydraquench daily hydrating conditioner color treated safe and 100% keratin treatment compliant



the blowout experts® blowpro®

ITEM CODE
BN8

NOURISH

damage control™

daily repairing conditioner

Size
1.7 oz
8 oz

WHAT IT DOES

- Corrects to restore shine and added dimension to damaged, over-processed locks
- Smooths damaged strands while increasing essential health and resiliency
- Softens while detangling course textures

HOW IT WORKS

- 100% organic shea butter deeply repairs and corrects broken bonds from root to tips
- Pure protein blend, including amaranth and lupine maximize moisture retention without weighing down bounce or dulling shine
- Lupine Protein improves nutrients required for healthy hair development

HOW TO USE

- Apply damage control daily repairing conditioner to cleansed hair
- Allow damage control daily repairing conditioner to sit in hair for a few minutes for deeper repair before rinsing with cool to cold water for added shine
- Can be used as a weekly treatment by wrapping "treated hair" with a warm towel for 15 minutes before rinsing
- Use everyday for coarser, thicker textures

GUARANTEE

- A perfect blow out starts in the shower. Damage control daily repairing conditioner nourishes hair without added weight or dulling residue with our proprietary pure protein blend and phytokeratin complex
- Safe for all hair types, recommended for damaged and thicker/courser textures
- Sulfate free, paraben free and sodium chloride-free making damage control daily repairing conditioner color treated safe and 100% keratin treatment compliant



the blowout experts®
blowpro®

ITEM CODE
BCP3

PREP

make it curl

Size
5 oz

weightless spray gel

WHAT IT DOES

Blowpro Make It Curl - weightless spray gel is a weightless spray gel that locks in and boosts curl definition to keep your style looking beautiful all day. Locks in curls with a flexible finish. Boosts curl definition. Paraben-free and not tested on animals.

HOW TO USE

- Hold bottle 4" - 6" away and spray onto damp or dry curls from middle shaft to ends.
- Flip hair all to one side and gently scrunch curls in an upward motion to create optimal curl definition.
- For added volume scrunch and dry curls with a diffuser.



the blowout experts® blowpro®

ITEM CODE
BC6

PREP

heat is on™

protective daily primer

Size

2 oz

8.5 oz

WHAT IT DOES

- Weightless conditioning mist protects hair from heat styling.
- Restores hair's natural proteins lost during heat styling.
- Detangles and strengthens hair.
- Adds shine.

HOW IT WORKS

- Pure Protein Blend, including Sweet Almond, Milk and Rice, insulates hair from damaging heat.
- Milk Protein improves the manageability and agility of hair.
- Sweet Almond Protein seals cuticle so flyaways are eliminated and shine is restored.

HOW TO USE

- Spritz all over freshly cleansed, damp hair prior to heat styling.
- Can be used on clean, dry hair for quick touch ups.

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



ready set blow™

Size
4 oz

express blow dry lotion

WHAT IT DOES

- Guaranteed to deliver an easier, faster blow dry every time.
- Plumps hair, shaping body for noticeably fuller, longer lasting style.
- Smooths the cuticle, locks out humidity, improves manageability.
- Eliminates frizz, static and flyaways—even on the most humid days

HOW IT WORKS

- Micro-heat conductors make better use of the heat in your blow dryer cutting down blow dry time and minimize stress on hair.
- Flexible copolymer blend sets style with lasting yet flexible hold.
- Vitamin B energizes, revitalizes and bodifies hair for voluminous style

HOW TO USE

- Apply to hands and work through palms. Rake through lengths of towel-dried hair with fingertips and work towards crown.
- For best results, remove excess moisture before applying product.
- A little goes a long way. Try a dime size amount for shorter styles and a nickel size for longer hair, as needed.
- Blow dry section by section.

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. Alcohol free. 100% keratin treatment compliant.



beach blow™

texturizing mist

Size

2 oz

8.5 oz

WHAT IT DOES

- Lightweight mist creates sexy, natural, tousled texture to help your style last.
- Soft matte finish is touchable, not stiff or sticky.
- Adds fullness and volume while strengthening cuticles.

HOW IT WORKS

- Milk Proteins enhance hair's styling flexibility and sheen.
- Marine Extracts, including Dead Sea Salts, texturize and thicken strands of hair for a natural beachy look.

HOW TO USE

- Spray all over freshly cleansed and conditioned hair.
- Blow dry using your fingers or diffuser to create tousled texture.
- Perfect finish after use of curling iron to add extra texture to break up curls.
- Spray in palms and crunch into hair day two of blow out to revitalize your do.

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- 100% keratin treatment compliant.



the blowout experts® blowpro®

ITEM CODE
BC8

STYLE

blow up™

thickening mist

Size

2 oz

8.5 oz

WHAT IT DOES

- Adds all-over, long-lasting weightless body and fullness.
- Thickens hair without “crunchy” after feel.
- Adds shine and styling flexibility.
- Creates pliable canvas for any style.

HOW IT WORKS

- Co-polymer system increases diameter of hair shaft.
- Rice Protein enhances long-lasting body while increasing strength and styling flexibility.
- Milk Protein enhances “stretch-ability” of hair creating all over body and fullness.

HOW TO USE

- Spritz lightly all over clean, damp hair.
- Blow dry as usual.
- Use with Blow Up Shampoo and Blow Up Conditioner for added volume and manageability.

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



blow up™

root lift concentrate

Size
4.7 oz

WHAT IT DOES

- Adds targeted, long lasting lift and height directly at the root.
- Amplifies volume all day without a hard, crunchy after feel.

HOW IT WORKS

- Pure Protein Blend, including Milk and Rice, prolongs the lifting action.
- Sweet Almond Protein improves luster and strength.
- Unique targeted applicator allows direct access to the root.

HOW TO USE

- Apply in sections on clean, damp hair.
- Direct nozzle at roots of each section and spray 6-8 inches away from scalp, massage into hair.
- Lift upward with brush as you blow dry.

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



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ITEM CODE
BC14

STYLE

you only smoother™

Size
5 oz

advanced smoothing spray

WHAT IT DOES

- Delivers customized smooth perfection for all hair types, including coarse, unruly and damaged hair
- Protects hair from thermal damage and works with heat to smooth hair at each cuticle layer
- Detangles and primes hair, by smoothing the cuticle and taming frizz
- Smoothes, strengthens and conditions with high heat protection
- Continued usage makes hair easier to manage and less prone to breakage

HOW IT WORKS

- Cationic complex "self -corrects", works with heat and bonds with hair to fill in gaps caused by damage
- Pure Protein Blend enriched with white tea + chamomile prevents static electricity making it smoother and easier to style (start to finish)
- PCS Technology penetrates deep to nourish, strengthen and smooth giving hair a soft, moisturized sheen
- 450° of thermal defense works with heat to smooth hair at each layer

HOW TO USE

- To activate spray pattern, prime with 10-15 pumps prior to use.
- Hold bottle 6 inches away from clean, damp hair and spray all over to prep for ultimate smooth styles

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results
- Safe for all hair types, including color treated and processed hair
- Sulfate free, paraben free and sodium-chloride free. 100% Keratin treatment compliant.
- Does not contain ethanol alcohol which can be damaging and stripping to hair



the blowout experts® blowpro®

ITEM CODE
BC13

STYLE

body by blow™

Size

2 oz

5 oz

no crunch volumizing mousse

WHAT IT DOES

- Pumps up full body style without the stickiness and crunch of a traditional mousse.
- Strengthens and smooths the cuticle.
- Heat activators help to polish hair.
- Builds volume and added bounce with a soft touchable finish.

HOW IT WORKS

- Amino acids energize and fortify fine, limp or damaged hair.
- Long lasting, heat active styling resins build durable yet flexible style.
- Natural antioxidants and UV filters protect hair from the sun, | heat and pollution.

HOW TO USE

- Towel dry freshly cleansed and conditioned hair.
- Shake can before using and dispense a golf ball size or smaller of foam into hands.
- Gently pat hands together and emulsify foam.
- Rake product evenly through hair, from root to tips.
- Blow dry style, as usual.

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



mane tame™

Size

4 oz

soft pomade

WHAT IT DOES

- Soft, airy pomade controls and maintains blow dry style.
- Helps define and manage damp hair while you blow dry.
- Gives long hair a frizz-free, polished look.
- Gives short hair texture and definition.

HOW IT WORKS

- Pure Protein Blend of Silk Amino Acids and Soy adds silky texture and luster without the greasy feeling.
- Soy Protein strengthens hair and increases resiliency.

HOW TO USE

- Use on dry hair after styling to lock in style with soft, polished hold.
- For shorter styles, apply to freshly cleansed hair to add texture.
- Perfect for men's styles to create touchable hold and texture

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



weather girl™

Size
2 oz

anti-frizz serum

WHAT IT DOES

- Silky, weightless serum prevents frizz and flyaways in any weather conditions.
- Protects hair and prolongs blow dry all day.
- Adds glossy shine.

HOW IT WORKS

- Pure Protein Blend of Soy and Silk insulate cuticle and prevents frizz and flyaways without weight or greasy residue.
- Silk Proteins enhance softness and luster.

HOW TO USE

- For frizz prevention and flyaway control, apply to freshly blown dry hair, focusing mid-shaft to tips.
- For thicker, wavier hair, add a small amount to clean, damp hair for more intense frizz control before heat styling.
- Cocktail together with other blowpro products to create extra smooth styles, sealing the cuticle for a shiny, frizz free look every time. (recommended with straight to the point, tress relief, mane tame)

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



time to shine™

Size
4 oz

3-D illuminating mist

WHAT IT DOES

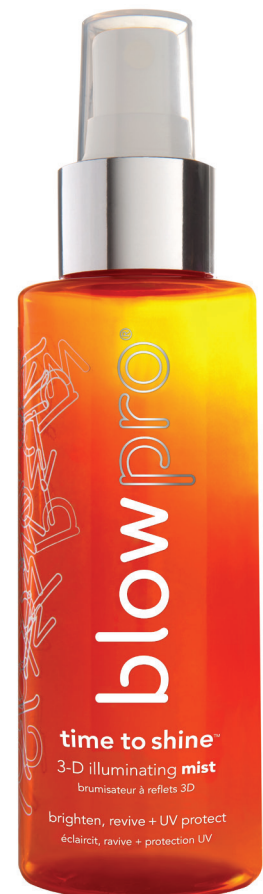
- Brightens hair from the inside out to enhance color, revealing multi-dimensional shine
- Protects hair from damaging UV rays with invisible coverage to leave your hair glossy, not greasy
- Softens cuticle with an illuminating shine while adding strength and vitality back into the hair

HOW IT WORKS

- Micro-particles and natural plant extracts penetrate instantly to reinforce the internal structure of the hair without weight or residue
- White tea and chamomile restore strength and vitality while smoothing frizz
- Leading edge UV filter diffuses and reflects light, reducing hair damage from sun exposure by more than 200%

HOW TO USE

- Hold bottle 6-8 inches from dry hair, spray all over
- Apply prior to using hot tools to seal in multi-dimensional shine
- Partner with faux dry, dry shampoo to illuminate shine on day 2 styles



blow back time™

anti-aging density spray

Size
4 oz
1.5 oz

WHAT IT DOES

- Instantly boosts density and imparts a movable, lasting fullness
- Restores strength and vitality; hair is left feeling soft and smooth

HOW IT WORKS

- Micro-dispersed airflow application wraps each strand of hair with density-boosting "silipowders" that instantly create the look and feel of fuller hair
- Amino ricetein® complex binds natural moisture to the cuticle so hair is more flexible and agile
- Natural blend including Venuceane® and sunflower seed extract deliver broad spectrum (UVA/UVB) defense against the sun and other free radicals

HOW TO USE

- Shake well before using
- Hold can 6-8 inches away, spray on blown out hair where fullness and density are desired. Finish for a youthfull all day hold

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair
- Safe for all hair types, including color treated and processed hair
- Sulfate free, paraben free and sodium chloride free. 100% keratin compliant



the blowout experts® blowpro®

ITEM CODE
BF10

STYLE

textstyle™

dry texture spray

Size

1.5 oz

4.6 oz

WHAT IT DOES

- Versatile formula allows you to set textured styles in just seconds
- Quick-dry dispense provides dramatic definition that works to not only build desired texture, but controls grease and oil buildup
- Our brushable blend of ingredients and Lasting-flex® technology with built in memory allows you to re-create your style the next day

HOW IT WORKS

- **Lastingflex™ technology** includes a combination of Starch, Silica and Flexible polymers that hold memory and create ample texture with added volume to finish your style.
- The lightweight formula including truffle extract, basil flower and rooibos leaf extracts imparts a soft feel to the hair post use that is still brushable.
- The powder/polymer combination dispenses a quick-drying formula that lets you style in seconds while the starch works to absorb oil throughout.

HOW TO USE

Spray on previously blown out hair at desired sections. To finish, scrunch with fingertips for all over buildable texture and lift. Use next day to revive style.

GUARANTEE

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results
- Safe for all hair types, including color treated and processed hair
- Sulfate free, paraben free and sodium-chloride free. 100% Keratin treatment compliant.
- Does not contain ethanol alcohol which can be damaging and stripping to hair



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blowpro®

ITEM CODE
BTP13

FINISH

texturizing & volumizing powder

Size
1.7 oz

Amp up your blowout in seconds with Blowpros New Volumizing and Texturizing Powder. This unique product is great for adding long lasting volume and texture to your hair, giving you a styling advantage. Instantly adds volume & lifts at the root while creating effortless texture. Creates piecey, textured, sexy messy hair. Paraben-free and not tested on animals.

HOW IT USE

- Lift small sections of your hair to expose scalp.
- Lightly sprinkle onto dry hair at the roots & your hairs mid shaft.
- Use fingers to distribute and emulsify the product at the root to activate volume and texture.
- Repeat until you have applied powder to all desired areas. Style as desired.



the blowout experts® blowpro®

ITEM CODE
BF5

FINISH

blow out spray™

serious non-stick hair spray

Size
1.5 oz
10 oz

WHAT IT DOES

- Provides long lasting moveable hold to your favorite blow out style.
- Dries instantly—sets in a flash for user friendly application.
- Prevents frizz and flyaways all day—even in the most humid conditions.
- Fortifies hair with an exclusive Pure Protein Blend so the hold is healthy.

HOW IT WORKS

- Silk Protein adds gloss and enhances soft texture.
- Soy Proteins protect hair from humidity by penetrating the hair shaft and retaining essential moisture and resiliency from within

HOW TO USE

- Hold about 12 inches from hair & spray all over your favorite blow out style.
- For maximum volume and fullness, flip your head over, spray at roots of your hair and flip back up, allowing the spray to settle in your hair.

FEATURES

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



the blowout experts® blowpro®

ITEM CODE
BF6

FINISH

after blow™

strong hold finishing spray

Size

1.5 oz

10 oz

WHAT IT DOES

- Gives voluminous locks and updo styles more staying power without any build up or residue
- Dries quickly to block out humidity and prevent frizz while locking in desired looks
- Adds shine to complement blow dry styled or glam 'dos while maintaining the integrity of the hair

HOW IT WORKS

- Pure protein blend, including rice, add moisture to your hair so its left feeling vibrant
- Soy, wheat and corn proteins help to strengthen and condition hair for longer lasting styles

HOW TO USE

- For blow dry styles, move all hair to left side while tilting the body to the left
- Spray after blow strong hold finishing spray 6-8 inches away keeping the can in constant motion all over styled look. Repeat on right side.
- For updo styles, layer after blow strong hold finishing spray from start to finish. Avoid running hands through right after to allow style to set for all day hold

FEAUTURES

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results
- Safe for all hair types, including color treated and processed hair
- Sulfate free, paraben free and sodium-chloride free. 100% Keratin treatment compliant.



the blowout experts® blowpro®

ITEM CODE
BW5

REFRESH

faux dry™

Size
1.7 oz

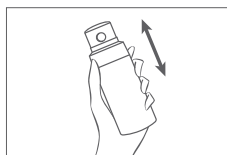
dry shampoo

WHAT IT DOES

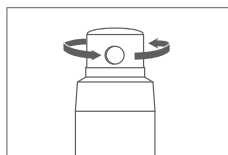
- Instantly removes excess oil and build up without water.
- Re-energizes blow dry style so that it lasts an extra day or two.
- Adds volume at root of hair where it tends to retain the most oil.

HOW IT WORKS

- Micronized corn starch instantly absorbs oil.
- Pure Protein Blend, including Wheat, adds shine and resiliency.
- Precise applicator creates “pouf technology” and dispenses fine milled powder at the root.



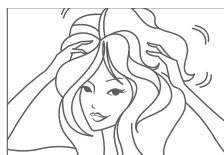
1. Hold bottle upright.



2. Turn cap clockwise to expose nozzle.



3. Holding bottle upright 6-8 inches away from hair, divide hair into sections and squeeze middle of bottle until translucent “poufs” of fine powder appear.



4. Massage powder into scalp and brush or comb hair as usual.

FEATURES

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair.
- Sodium chloride-free. 100% keratin treatment compliant.



the blowout experts® blowpro®

ITEM CODE
BW10

NOURISH

faux dry™

Size
1.7 oz

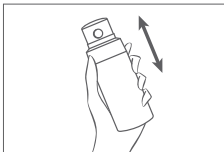
dry conditioner

WHAT IT DOES

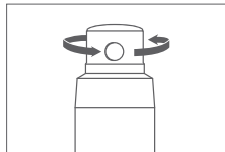
- Conditions and protects hair
- Prolongs blowout without washing
- Refreshes ends while detangling knots
- Nourishes, softens, gives shine

HOW IT WORKS

- Hydrolyzed amaranth protein moisturizes the hair and creates film forming properties to give hair an elegant and conditioned after feel without weighing hair down
- Hydrolyzed lupine protein improves synthesis of structural proteins and regenerates the barrier function in order to limit water loss
- Hydrolyzed wheat protein 2000 enhances body and shine while conditioning and protecting the hair



1. Hold bottle upright.



2. Turn cap clockwise to expose nozzle.



3. Divide hair into sections and squeeze bottle to release powder



4. Work powder through with fingers or use comb/brush to brush product through ends for even application.

FEATURES

- Proprietary Pure Protein Blend strengthens and protects hair for better blow dry results.
- Safe for all hair types, including color treated and processed hair. 100% Keratin treatment compliant
- Sulfate free, paraben free, talc free, and sodium chloride free.



the blowout experts® blowpro®

ITEM CODE
BW15

REFRESH

faux dry™

refreshing mist

Size
1.7 oz

WHAT IT DOES

- Refreshes and revitalizes hair with a fast drying formula
- Masks odor and makes hair feel luxurious
- Conditions and repairs damaged or dry hair and improves texture and feel

HOW IT WORKS

- Hydrosoy 2000 contains cystine that helps strengthen and nourish hair, improving the feel and texture
- Monoi De Tahiti helps to increase shine, condition, and repair damaged or dry hair while a blend of glycerin and chamomile flower extract helps to combat humidity, eliminate frizz, leaving hair lustrous
- Sweet almond oil is hydrating and healing and leaves hair feeling conditioned
- Propanediol "the primer of ingredients" moisturizes and enhances the penetration of other ingredients

HOW TO USE

- Shake well. Hold bottle 6-8 inches away from hair
- Mist all over hair or where needed to help condition dry ends and refresh oil scalp.
- Work through hair with fingers or use comb/brush to evenly distribute product.

FEATURES

- Proprietary Pure Protein Blend strengthens and protects hair
- Safe for all hair types, including color treated and processed hair
- Sulfate free, paraben free and sodium chloride free. 100% keratin compliant



the blowout experts® blowpro®

ITEM CODE
BW15

REFRESH

faux dry™

faux dry aerosol

Size
1.6 oz
7 oz

WHAT IT DOES

- Instantly removes excess oil and build up without water.
- Re-energizes blow dry style so that it lasts an extra day or two.
- Adds volume at root of hair where it tends to retain the most oil.

HOW IT WORKS

- Micronized corn starch instantly absorbs oil.
- Pure Protein Blend, including Wheat, adds shine and resiliency.
- Aerosol spray dispenses milled powder at the root.

HOW TO USE

- Shake before using.
- Hold can 6-8" inches away from head, spray onto dry roots.
- Allow to dry, then rub gently into scalp.
- Brush out and style as usual

- For added body, use fingers to work through hair from roots to tips.

FEATURES

- Proprietary Pure Protein Blend strengthens and protects hair
- Safe for all hair types, including color treated and processed hair
- Sulfate free, paraben free and sodium chloride free. 100% keratin compliant



the perfect shower cap™

Size
one size

WHAT IT DOES

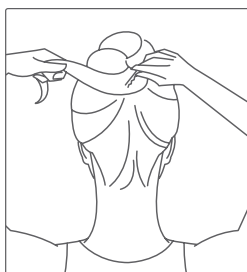
- Innovative new shower cap is designed to protect and prolong blow dry styled hair.
- 360° protection and oversized to fit all hair types.

HOW IT WORKS

- 100% terry lining locks out steam and moisture.
- Super secure elastic band protects hair line, the most important part of a blow out.



HOW TO USE



1. For maximum coverage, pull hair into a top knot and pin at the base.



2. Pull the perfect shower cap over your head to keep water out.



3. After removing the perfect shower cap, poof faux dry, dry shampoo into hair.



4. Massage powder into scalp and brush or comb as usual.



5. Wear and go. Enjoy!

blowpro titanium curling wand

Size
one size

FEATURES

- 0.7"- 1" Tapered barrel
- Titanium technology.
- Heats up to 410°F.
- Soft touch finish for non slip grip.
- Tool stand and cool tip.
- Digital display.
- Heat resistant glove.

HOW IT WORKS

- Tapered barrel gives you the option to create your perfect curl. Use the smaller tapered end of barrel for tight soft curls or use the 1" end of barrel for bold beach waves.
- Titanium technology allows even heat distribution.
- Rapid Heat Technology: heats up to 410°F in 90 seconds.

GUARANTEE

- 2 Year warranty



blowpro titanium flat iron

Size
one size

FEATURES

- 1" Titanium plates
- Titanium technology.
- Temperature reaches up to 425°F.
- Soft touch finish for non slip grip.
- Dual voltage.
- Color coded LED lights.
- Auto shut off after 1 hour.



HOW IT WORKS

- Rapid Heat Technology: heats up to 425°F in 60 seconds.
- Titanium technology allows even heat distribution helping to cut frizz, giving you the perfect sexy sleek hair.
- Can also be used to curl, giving you the perfect luscious beachy waves

GUARANTEE

- 2 Year warranty

body by blow titanium styling iron

Size
one size

FEATURES

- 1" Titanium plates
- Titanium technology.
- Temperature reaches up to 450°F.
- Soft touch finish for non slip grip.
- Color coded LED lights.
- Auto shut off after 1 hour.



HOW IT WORKS

- Rapid Heat Technology: heats up to 450°F in 50 seconds.
- Titanium technology allows for even heat distribution helping to cut frizz, giving you the perfect sexy sleek hair.
- Curved Titanium plates bend and curl the hair.
- Titanium teeth create an ultra-smooth pressure to lock in lifted roots and guide hair while curling.
- Floating plates ensure consistent pressure and prevent snagging.

GUARANTEE

- 2 Year warranty

blowpro titanium flat iron

Size
one size

FEATURES

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- Temperature reaches up to 425°F.
- Soft touch finish for non slip grip.
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- Can also be used to curl, giving you the perfect luscious beachy waves

GUARANTEE

- 2 Year warranty

blowpro titanium blow dryer

Size
one size

FEATURES

- Titanium technology reduces hair drying time.
- Pure Air technology.
- AC Motor / 1875 watts.
- Soft touch finish for non slip grip.
- The perfect blowout travel kit.
- Removable filter / one nozzle.
- 3 speeds / 3 temperatures.

HOW IT WORKS

- Pure Air Technology has 6 white LED lights that provide antimicrobial properties to decrease bacteria and buildup inside the dryer improving airflow quality to deliver pure styles.
- Titanium technology allows even heat distribution and faster drying time.
- AC Motor is durable giving you a longer lasting motor with a lifespan of 1,000 hours.



**PURE AIR
TECHNOLOGY**

GUARANTEE

- 2 Year warranty

click-n-curl

Size
S/M/L

IONIC THERMAL COATING

Color changing barrel protects the hair and scalp from over heating. The barrel indicates when heat has been activated by transitioning from pink (cold) to silver (hot).

50:50 NYLON & BOAR

Brush bristles consist of 50% Nylon and 50% Boar. Boar bristles help to distribute hair's natural oils creating a smooth and shiny finish. Nylon bristles help to detangle tresses while speeding up the blowout.

3 VARIOUS SIZES

Mix your style up with tight curls to big loose waves with a range of our barrel sizes.

EACH CLICK-N-CURL SET INCLUDES:

- 1 universal handle
- 5 heat-activated barrels
- 1 travel size blowout hair spray
- 1 large drawstring carry bag



blowpro titanium wave maker

Size
one size

The sleek, stylish Blowpro Wave Maker has a 1.5" oval shaped barrel that is perfect for creating everything from gorgeous "s" shaped hollywood waves to classic soft curls. Reaching up to 410°F in just 60 sec., the Blowpro Wave Maker also features versatility and control in temperature settings for very fine to coarse hair types to ensure healthier-looking waves.

FEATURES

- Dual voltage (110 - 240 v)
- Temperature - heats up to 410°F
- 1.5 in. Titanium oval barrel
- 11 ft. cord
- Rapid heat technology heat-up time:
360°F in 50 seconds, 410°F in 60 seconds
- All hair types

CONTENTS

- Curling Wand
- Heat Resistant Glove

GUARANTEE

- 2 Year Warranty



blowpro titanium travel dryer

Size
one size

FEATURES

Built with the latest and great technology, Blowpro's Blow Dryer cuts down drying time with titanium plates and AC motor, 1875 watts. It also has six LED lights that will clean the inside of the dryer, blowing out clean air, promoting a healthier scalp!

FEATURES

- Titanium Travel Dryer
- Travel bag with two detachable cosmetic bags
- 1 nozzle attachment
- Titanium technology even heat distribution & faster drying time
- Pure Air Technology: 6 LED lights provide antimicrobial properties
- 1400 Watts

WARRANTY

- 1 year

