

AQUAR&LY[®]

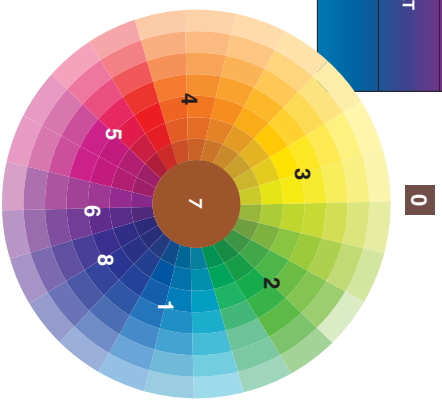


PAPER SWATCH CHART



BASE		COLOR SERIES		REFLECTION	COLOR CONTRIBUTION	
	(N) NATURAL	Red / Yellow / Blue	SSN	.0	SUPERLIGHT	
	(NI) NATURAL INTENSE	Double: Red / Yellow / Blue		.00		
	(NF) COLD NATURALS	Red / Yellow / Blue + Blue	SSA	.01		
	(CL) WARM NATURALS	Red / Yellow / Blue + Yellow	11AA	.03		
	(C) ASH	Blue	SSC	.1		
	(CC) INTENSE ASH	Double Blue		.11		
	(B) BEIGE	Green / Yellow		.23		
	(II) INTENSE MATT	Double Green		.22		
	(K) SMOKY	Green / Blue		.21		
	(D) GOLDEN	Yellow		.3		
	(R) COPPER	Orange		.4		
	(RF) INTENSE RED	Red		.5		
	(V) VIOLET	Violet		.6		
	(M) MAHOGANY	Red / Violet	SSM	.56		
	(CH/CA) CHOCOCARAMEL	Warm Brown / Yellow		.73		
	(A) ARCTIC	Blue / Red	11AP	.08		
	(L) LAVENDER	Warm Violet	SSL	.86		
	(CV) VIOLET ASH	Blue / Violet		.16		
	(PC) PEARL ASH	Cool Violet		.81		
	(PD) PEARL GOLD	Designer Violet		.83		
					ARCTIC	

EFFECT	PRIMARY PERCENTAGES	COLOR CONTRIBUTION									
		10N	9N	8N	7N	6N	5N	4N	3N	2N	1N
Natural		10N	9N	8N	7N	6N	5N	4N	3N	2N	1N
Intense Natural for very resistant hair			9NI	8NI	7NI	6NI	5NI	4NI			
Natural, adds cool effect			9NF	8NF	7NF	6NF	5NF	4NF			
Natural, adds warmth			9CL	8CL	7CL	6CL	5CL	4CL			
Neutralizes red and orange		10C	9C	8C	7C	6C	5C			1C	
Neutralizes red / orange / yellow			9CC	8CC	7CC	6CC					
Neutralizes yellow and gold			9B	8B	7B	6B					
Neutralizes red / orange / yellow			9II	8II	7II	6II	5II				
Neutralizes red and orange		10K	9K	8K	7K	6K					
Adds gold / yellow			9D	8D	7D	6D					
Adds copper / red				8R	7R	6R					
Add intense fire red					7RF	6RF	5RF				
Adds violet tone						6V	5V				
Adds mahogany / red tone						6M	5M				
Adds caramel brown tones					7CA	6CA	5CA	4CH	3CH		
Soft, cool, nordic blonde tones											
Neutralizes yellow tones		10L	9L	8L	7L						
Neutralizes yellow / orange tones		10CV	9CV	8CV	7CV						
Neutralizes warm tones		10PC	9PC	8PC	7PC						
Pastel peach shades		10PD	9PD	8PD							
		PALEYELLOW	YELLOW	YELLOW ORANGE	ORANGE	RED ORANGE	RED	RED VIOLET	VIOLET	BLUE VIOLET	BLUE



NATURAL SERIES



1N
1.0
BLACK



2N
2.0
DARKEST BROWN



3N
3.0
DARK BROWN



4N
4.0
MEDIUM BROWN



5N
5.0
LIGHT BROWN



6N
6.0
DARK BLOND



7N
7.0
MEDIUM BLOND



8N
8.0
LIGHT BLOND



9N
9.0
LIGHTEST BLOND



10N
10.0
ULTRALIGHT BLOND



NATURAL INTENSE SERIES



4NI
4.00
NATURAL INTENSE MEDIUM BROWN



5NI
5.00
NATURAL INTENSE LIGHT BROWN



6NI
6.00
NATURAL INTENSE DARK BLOND



7NI
7.00
NATURAL INTENSE MEDIUM BLOND



8NI
8.00
NATURAL INTENSE LIGHT BLOND



9NI
9.00
NATURAL INTENSE LIGHTEST BLOND



COLD NATURAL SERIES



4NF
4.01
MEDIUM BROWN COOL NATURAL



5NF
5.01
LIGHT BROWN COOL NATURAL



6NF
6.01
DARK BLOND COOL NATURAL



7NF
7.01
MEDIUM BLOND COOL NATURAL



8NF
8.01
LIGHT BLOND COOL NATURAL



9NF
9.01
LIGHTEST BLOND COOL NATURAL



WARM NATURAL SERIES



4CL
4.03
MEDIUM BROWN WARM NATURAL



5CL
5.03
LIGHT BROWN WARM NATURAL



6CL
6.03
DARK BLOND WARM NATURAL



7CL
7.03
MEDIUM BLOND WARM NATURAL



8CL
8.03
LIGHT BLOND WARM NATURAL



9CL
9.03
LIGHTEST BLOND WARM NATURAL



ASH SERIES



1C
1.1
BLUE
BLACK



5C
5.1
LIGHT
ASH
BROWN



6C
6.1
DARK
ASH
BLOND



7C
7.1
MEDIUM
ASH
BLOND



8C
8.1
LIGHT
ASH
BLOND



9C
9.1
LIGHTEST
ASH
BLOND



10C
10.1
ULTRALIGHT
ASH
BLOND



INTENSE ASH SERIES



6CC
6.11
INTENSE
ASH DARK
BLOND



7CC
7.11
INTENSE
ASH
MEDIUM
BLOND



8CC
8.11
INTENSE
ASH LIGHT
BLOND



9CC
9.11
INTENSE
ASH
LIGHTEST
BLOND



BEIGE SERIES



6B
6.23
DARK
BEIGE
BLOND



7B
7.23
MEDIUM
BEIGE
BLOND



8B
8.23
LIGHT
BEIGE
BLOND



9B
9.23
LIGHTEST
BEIGE
BLOND



INTENSE MATT SERIES



5II
5.22
INTENSE
LIGHT BROWN
MATT



6II
6.22
INTENSE
DARK BLOND
MATT



7II
7.22
INTENSE
MEDIUM BLOND
MATT



8II
8.22
INTENSE
MATT
LIGHT BLOND



9II
9.22
INTENSE
LIGHTEST
MATT BLOND



SMOKY SERIES



6K
6.21
SMOKY DARK
BLOND



7K
7.21
SMOKY
MEDIUM
BLOND



8K
8.21
SMOKY LIGHT
BLOND



9K
9.21
SMOKY
LIGHTEST
BLOND



10K
10.21
SMOKY
ULTRALIGHT
BLOND



GOLDEN SERIES



6D
6.3
DARK
GOLD
BLOND



7D
7.3
MEDIUM
GOLD
BLOND



8D
8.3
LIGHT
GOLD
BLOND



9D
9.3
LIGHTEST
GOLD
BLOND



COPPER SERIES



6R
6.4
DARK
COPPER
BLOND



7R
7.4
MEDIUM
COPPER
BLOND



8R
8.4
LIGHT
COPPER
BLOND



INTENSE RED SERIES



5RF
5.5
LIGHT
BROWN
FLAMING
RED



6RF
6.5
DARK
BLOND
FLAMING
RED



7RF
7.5
MEDIUM
BLOND
FLAMING
RED



VIOLET SERIES



5V
5.6
VIOLET
LIGHT
BROWN



6V
6.6
VIOLET
DARK
BLOND



MAHOGANY SERIES



5M
5.56
MAHOGANY
LIGHT
BROWN



6M
6.56
MAHOGANY
DARK
BLOND



CHOCOCARAMEL SERIES



3CH
3.73
CHOCOLATE
DARK
BROWN



4CH
4.73
CHOCOLATE
MEDIUM
BROWN



5CH
5.73
CHOCOLATE
LIGHT
BROWN



6CA
6.73
DARK
BLOND
CARAMEL



7CA
7.73
MEDIUM
BLOND
CARAMEL



ARCTIC SERIES



11AP
11.08
ARCTIC
PEARL



11AC
11.1
ARCTIC
ASH



11AA
11.01
ARCTIC
SILVER



SUPERLIGHT SERIES



SSN
12.0
NATURAL
SUPERLIGHT



SSC
12.1
ASH
SUPERLIGHT



SSL
12.86
LAVENDER
SUPERLIGHT



SSA
12.01
SILVER
SUPERLIGHT



SSM
12.56
MAHOGANY
SUPERLIGHT



AQUAR&LY®

NEUTRA-TON

Shades in the **NEUTRA-TON** category can be used after a bleaching service to tone, and enables you to create perfect blondes with pastel shades.

LAVENDER SERIES



7L
7.86
MEDIUM
LAVENDER
BLOND



8L
8.86
LIGHT
LAVENDER
BLOND



9L
9.86
LIGHTEST
LAVENDER
BLOND



10L
10.86
ULTRALIGHT
LAVENDER
BLOND



ASH PEARL SERIES



7PC
7.81
MEDIUM
PEARL ASH
BLOND



8PC
8.81
LIGHT
PEARL ASH
BLOND



9PC
9.81
LIGHTEST
PEARL ASH
BLOND



10PC
10.81
ULTRALIGHT
PEARL ASH
BLOND



ASH VIOLET SERIES



7CV
7.16
MEDIUM
BLOND
ASH VIOLET



8CV
8.16
LIGHT
BLOND
ASH VIOLET



9CV
9.16
LIGHTEST
BLOND
ASH VIOLET



10CV
10.16
ULTRALIGHT
BLOND
ASH VIOLET



GOLD PEARL SERIES



8PD
8.83
LIGHT
PEARL
GOLD
BLOND



9PD
9.83
LIGHTEST
PEARL
GOLD
BLOND



10PD
10.83
ULTRALIGHT
PEARL
GOLD
BLOND



If a color within the **NEUTRA-TON** category is used as a permanent color, mix one part **AQUARELY** with one and a half parts of **OXILY** 10, 20, 30, 40 vol.

Process for time in accordance to hydrogen peroxide used.

If a color within the **NEUTRA-TON** category is used to neutralize and/or tone, mix one part **AQUARELY** with two parts of **OXILY** 5 or 10 vol.

Frequently visually inspect the process for desired results.



1:1,5
1:1,5
1:1,5
1:1,5
1:2 (SS)



10
20
30
40
40



25' - 30'
30' - 35'
40'
45'
45' - 50'



1/2
1 - 2
2 - 3
3 - 4
4 - 5

ITELY HAIRFASHION is an Italian manufacturer of dynamic, dependable, and innovative hair color products. Our strength lies in color while offering a wide range of methods & solutions that protect the hair & scalp that enhance the natural brilliance of healthy hair.

ITELY HAIRFASHION provides authentic Italian ingredients, style, and a legacy of unparalleled tradition in every aspect of our family of premium brands. Our standards for performance and perfection are expressed through artistry on a global scale, creating an elegant & sustainable Future of Beauty in the World.

MADE IN ITALY

EXPERIENCED AROUND THE WORLD



www.itelyhairfashion.us | TECHNICAL HOTLINE: 1-800-621-4859

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