


2022 Competitor Analysis	 BioCertica	Competitor 1	Competitor 2	Competitor 3
	R 2399	R 2350	R 4500	R 3500
Shipping fees included	✓	X	X	X
Advanced data privacy	✓	X	X	X
Advanced Genetic Polygenic risk scoring methodology	✓	X	X	X
Polygenic Risk Scoring approach (Verified genome-wide associated traits) vs Single-Gene approach	Polygenic Risk Scoring Approach	Single-gene approach	Single-gene approach	Single-gene approach
Technology	Encrypted App based results	PDF	PDF	PDF
Sampling method	Saliva	Swab/Blood	Swab	Swab
Health	✓	✓	✓	✓
Mental Health	✓	✓	X	✓
Wellness	✓	✓	✓	✓
Nutrition/Diet	✓	✓	✓	✓
Fitness/Sport	✓	✓	X	✓
Beauty/Skin	✓	✓	X	✓
Ancestry	✓	✓	X	X
Clinical/ Pharmacogenomics	✓	✓	X	✓
Feared diseases screening	Coming soon	✓	X	✓
Genealogy	Coming soon	X	X	X
Paternity	Coming soon	X	X	X
Instantly unlock additional test	✓	X	X	X
Access to accredited Labs	✓	✓	✓	✓
Expert Advice / Practitioner	Electronic	Manual Booking	Manual Booking	Manual Booking
Markers tested	+2m	<850k	<650k	<850k
Reports kept up to date	FREE	PAID	PAID	PAID
SAHPRA Approved	✓	X	X	X

Scientific strength of BioCertica



At BioCertica, we translate sophisticated genetic information into actionable results, empowering your journey toward a healthier life! Moreover, we are the first in Africa to apply state-of-the-art Genetic Polygenic Risk Scoring (PRS) methodology to calculate your results.



At BioCertica we have 30 passionate people across two continents with proven medical technology venture-building experience working tirelessly to build the most advanced Genetic company in Africa.



Results are based on expert-tailored analysis of 2 million biomarkers, and scientifically backed-up through trusted peer-reviewed publication.



We invested in one of the world's most advanced DNA processing machines and installed it in the Central Analytics Facilities (CAF) DNA Sequencing Unit at the University of Stellenbosch in South Africa, one of the best laboratories in the Southern Hemisphere.