

2024 *Rollie & Helen's*

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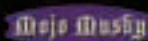
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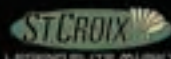
ATTACK



Equipped with exclusive technologies, advanced blank designs and superior components, St. Croix is a powerhouse for musky rods. With 60+ models, including telescopic options for easier storage, there's a rod suited for every style of fishing. Whether you want to push the limits of performance or prefer durability at a value, St. Croix has what you need to continue to rule the water wherever musky roam.

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GREETINGS FROM NORTHERN WISCONSIN

Welcome to the 2024 Musky Shop catalog. It's our honor and pleasure to bring it to you. We hope you enjoy thumbing through the pages and looking at all of the awesome Musky lures and gear the industry has to offer. I'm grateful to my staff for their hard work putting this catalog together as well as their dedication to Musky Shop. They are the best. I would like to thank my family for their support as it's much appreciated. I would also like to thank God for all of his Mercy and Grace. In mentioning God, I heard a neat story the other day and I'm going to try and re-tell the story.

Two lawyers were in Alaska working on a lawsuit and were way out in the Aleutian Islands flying to Anchorage and then home. They had plane tickets however a pilot friend offered to fly them, so they could save their tickets and save some money. The lawyers said, "No, no, we'll just use our tickets," but the friend insisted so against their better judgment they said, "Okay. We will take you up on your offer."

They made their way to the airport and approaching the shiny little plane and the lawyer said, "Well, here we go. Should we pray?" to which the pilot replied, "We normally don't but go ahead." So, the lawyer prayed then they took off and began to climb. For 3-4 minutes, everything seemed great. Suddenly something happened that will never leave the lawyer's mind [David who was telling the story]. The pilot looked at him and said "We're going into the clouds and clouds make me pass out." David who was in the front seat sitting beside the pilot said, "Clouds make you do what!" And just like that they flew into the clouds, they couldn't see anything, and the pilot's eyes rolled back in his head and he passed out cold.

David began to shake him yelling, "Wake up!" The other lawyer in the back seat said, "We're dead aren't we?" to which David replied, "That's a very good chance." The two lawyers looked around and found the radio, grabbed the microphone, and started asking for help saying, "Hello, hello!" Finally, a voice answered back saying, "Hello, hello? Don't you guys know proper radio etiquette?" David replied, "No, I'm sorry we don't. We're on a plane with a passed-out pilot and we don't know anything."

The voice from the other end said, "I'm a freighter flying out of Anchorage on the way to Tokyo. I'm going to start circling otherwise I will lose you because I will fly out of range of your radio. I'm going to call Anchorage Emergency and they can maybe help you, and try to save your life." After about 5 minutes Anchorage Emergency came on and said, "We understand you have a passed-out pilot and you guys don't know how to fly that plane." They responded that he was correct. A man from Alaska Emergency then said, "The first thing we've got to do is find you. My job is to get you home safe, but here's the deal, if you want me to get you home safe, you've got to promise me you will obey my voice." He added, "You can't see me but I can see you, but if you're not going to obey my voice, you're going to die."

Shortly thereafter the man said, "I've found you now hear me clear, you're 4 minutes from a mountain. You're going to crash into that mountain and die if you don't follow my voice." David realized without his voice they had nothing. The man directing said he was freezing all of the air traffic in the area sky and it would take about an hour and a half for him to get them to Anchorage. "There is a lot of weather between you and Anchorage and you're in for a rough ride." He stated, "I want you to hear me. I don't want you to look at what's going on outside. I don't want you to pay attention to the storm, just my voice. If you start watching the storm you will die but I'll take you through it."

By that time, all other air traffic had been cleared, and voices from other 747 freighters started radioing in saying they were praying for the men. "You're gonna make it, but listen to the voice, that's the key," they said, "Trust the voice." [Do you realize that many want to be the controlling voice in our lives but God says listen to My voice?] Finally, they went through the worst of the weather and began to near the airport, the voice said, "I'm going to line you up. I'm going to bring you right down the runway, and at the foot of the runway are some lights and they are in the form of a cross, don't forget this, the cross is the way home."

Finally, he is bringing them down, but they can't see anything the voice keeps saying, "Stay With Me! Stay With Me!" [The Bible says, "My sheep hear my voice and they follow me."] Finally just a couple of hundred feet off the ground, they saw the cross, and were able to miraculously land the plane. When the plane came to a stop, get this, the pilot woke up! The voice on the radio said, "Thanks for listening! I watch them crash and burn all of the time because they won't follow my voice. They don't understand I am the one who can see them even when they can't see me, but they listen to the voice in their head and they kill themselves or they self-destruct. Thanks for listening to my voice."


David went on to say the pilot put them up in a hotel and at about 4 in the morning came a knock at the door. David opened the door and a man was standing there and said, "Hello David." and David said, "You're the voice! You're the one who got me home!" He said, "I am." They had an emotional embrace. [One day we will all stand before God and I hope that all of us can say to God, you were the voice that brought me home.]

Sadly, many of us go through life, yes myself included, where we look at the storms and take our eyes off of God who wants to direct us through and around the storms and end up crashing. My hope is we will consider listening to God's voice. This story touched me deeply and I just thought I'd pass it along.

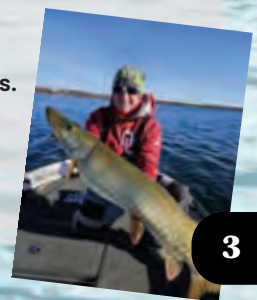
Thank you all for everything.

Please remember CPR, (catch, photo, and release) the future of fishing is in our hands.

Good Fishing and God Bless, Jim Stewart



Shop Online at MuskyShop.com



black char



chipmunk

SMITY REGULAR FLAP TAIL: The subtle power of the brass tail blade creates a perfect water disturbance, known by musky experts for years! Almost too good to be true! Solid leader included!

Colors: 01-black 02-chipmunk 03-perch 04-black hot tail 05-sucker 06-black chart stripes 07-firetiger 08-frog

Item 620-051 (5" (body only) 1.7oz.) \$29.99

black



sucker

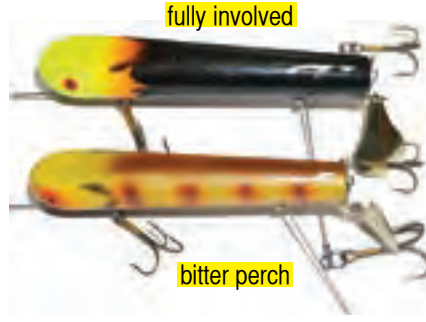
frog

SMITY MAG FLAP TAIL: The classic formula for musky fishing success in this popular topwater! The perfect slower presentation!

Colors: 01-black 02-chipmunk 03-perch 04-black hot tail 05-sucker 06-black chart stripes 07-firetiger 08-frog

Item 620-052 (6.5" (body only) 2.0oz.) \$29.99

fully involved



bitter perch

SMITY GRAPPLE FLAPTAIL: The subtle power of the brass tail blade creates a perfect water disturbance, known by musky experts for years! Fantastic! Solid leader included!

Colors: 01-bitter perch 02-candy corn 03-captain & coke 04-fully involved 05-flowage frog 06-hulk 07-loon 08-nt

Item 620-214 (6.5" (body only) 2.6oz.) \$39.99

orange crush



black flame

SMITY SCUTTLE BUG: This little solid wood bait resembles a small critter scooting across the surface of the lake. It means "easy meal" to hungry muskies, bass, and pike. A slow to medium retrieve with pauses will put the "Scuttle Bug" in harms way. Made in the USA.

Colors: 01 chipmunk, 02 firetiger, 03 perch, 04 frog, 05 black flame, 06 baby duck, 07 black/hot belly, 08 black firetail, 09 field mouse, 10 baby loon, 11 orange crush, 12 bluegill

Item 620-053 (5", 1.8 oz.) \$23.99

redhorse



firetiger

perch

SMITY SPUTTER BUG: The buzzer blades on the "Sputter Bug" kick up the water but with a different sound than a typical rotator style bait. It's very easy to retrieve and can be worked from slow to very fast in nearly any water conditions. This is one of the most versatile topwater lures on the market. Made in the USA.

Colors: 01 frog, 02 sucker, 03 perch, 04 redhorse, 05 firetiger, 06 hot black,

Item 620-054 (10", 2 oz.) \$25.99

firetiger



sucker

SMITY GAMBLER: Russ Smith builds one of the nicest "walk the dog" baits in the industry. Every one of these solid wood baits is balanced beautifully to create that enticing side to side swing that muskies just can't seem to resist. Very easy to work and hooks better than many other baits of this style. Made in the USA.

Colors: 01 perch, 02 cisco/shad, 04 black-firetail, 05 sucker, 06 firetiger, 07 redhorse

Item 620-055 (6-1/2", 2 oz.) \$22.99

Item 620-056 (9", 2.3 oz.) \$24.99

baby duck



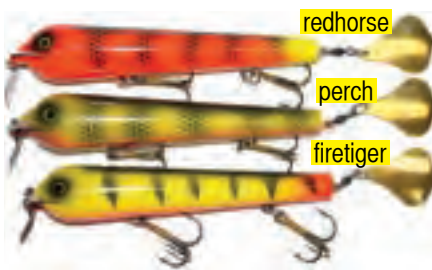
black firetail

redhorse

SMITY SURFACE JERK: Short taps of the rod tip make this bait swing side to side while the tail prop creates a wake trail. It's 7" long and creates the illusion of an injured baitfish trying to escape. Just the thing for opportunistic predators. Made in the USA.

Colors: 171 perch, 175 sucker, 176 firetiger, 177 redhorse, 180 black firetail, 182 baby duck
Item 620-057 (7", 1.6 oz.) \$24.99

redhorse



perch

firetiger

SMITY SLAP-TAIL: Smity is a master at creating effective surface baits. Here's one of the best. The lure rocks back and forth while the brass tail blade slaps the water with a plop sound. Excellent night bait and when you've got a big fish spotted. Made in the USA.

Colors: 01 perch, 02 loon, 03 black, 04 baby duck, 05 sucker, 06 firetiger, 07 redhorse, 08 black-firetail

Item 620-058 (7", 2 oz.) \$24.99

chart fire leopard



black flame tail

orange frog

SMITY DICK GRIES LURES ORIGINAL TOP KICK: The "Original Top Kick" is back. This all wood-segmented surface lure is front weighted to push water perfectly at slower speeds and the tail is cupped for maximum chop.

Colors: 01 chart fire leopard, 02 baby duck, 03 black flame tail, 04 orange frog
Item 620-059 (7-1/2", 2.0 oz) \$29.99

bone tiger



firetiger

HAWG SEEKERS RATTLE HAWG:

The 6" Rattle Hawg surface bait demonstrates incredible flap-tail noise and violent wobble vibration! The wide body profile and large lip were designed to lessen the chance of the Rattle Hawg being blown out of the water during violent strikes.

Colors: 01 silver black tiger, 02 bone tiger, 03 burnt orange tiger, 04 firetiger, 05 arctic white tiger

Item 620-321 (6", 2.4 oz.)..... \$19.99

loon



scarlet

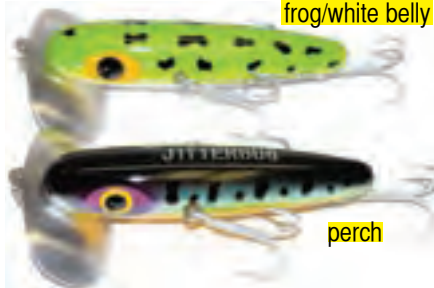
RJ LURES ESOX BUZZ:

If you want a topwater Buzz that gets on plane fast and churns the water up, then the RJ Esox Buzz is what you need! The unique blade is 2 1/2" long by 3" wide and is made from .032 aluminum. The big painted blade creates a loud disturbance that fish really key in on, and is equipped with 6/0 VMC hook.

Colors: 01 loon, 02 frog, 03 duck, 04 blackbird, 05 bengal tiger, 06 envy, 07 scarlet, 08 rainbow trout

Item 620-008 (8.5", 1.3 oz.)..... \$20.99

frog/white belly



perch

ARBOGAST MUSKY JITTERBUG:

The musky sized model of the long time favorite "Jitterbug" is just the right meal for pike, muskies, and monster bass too. Use a slow retrieve to make the "Jitterbug" dance back and forth with a crazy wobble.

Colors: 02 black, 04 perch, 05 frog/white belly, 07 firetiger

Item 620-071 (4.5", 1.1 oz.).....\$7.99

muskratt luv



H2O TACKLE ORTIN: The Ortin is a walk-the-dog surface bait like no other! This bait has a lot of belly roll. With harder taps, the nose pops up. With softer taps and/or adding weight to the top, the belly roll is more pronounced. Adding weight to the bottom will make the bait ride lower in the water. The more weight added, the lower it will run on or even under the water while still maintaining the walk-the-dog action. The solid plastic body with thru-wire construction makes this bait one of the best top water baits you will ever own.

Colors: 01-black 02-fire perch 03-frog 04-orangetail 05-muskratt luv 06-white lightning 07-yellowtail 08-loon

Item 620-091 (8", 3.2 oz.)..... \$24.99

black/flo red



green perch/nickel

WINDEL'S SURFACE BUZZER:

Another winning contribution from Mark Windel. This buzzer has two counter-rotating buzz blades. It's nicely balanced to cast like a bullet for long distances but rises to the surface quickly. Expect the usual attention to detail and good value that we see with every Windel's product.

Colors: (hair/blades) 01 black/nickel, 02 black/flo red, 03 white/nickel, 05 green perch/nickel, 06 hot orange/flo red, 08 black-chart/nickel, 53 black-org-yellow/flame, 97 firetiger/flame

Item 620-066 (8", 1 oz.).....\$16.99

flo orange



flo green

GOOCH'S TALLY WACKER:

One of the old standbys that has maintained a reputation in the musky world for one reason. The darn thing catches fish! Designed by renowned Hayward, Wisconsin guide Wayne Gutsch there's just something about this lure that muskies can't resist. Year after year fishermen report explosive hits and consistent catches on "that little bait with the funny name!"

Colors: 01 black, 02 yellow/tiger, 03 orange/tiger, 04 sucker, 05 flo orange, 06 chart, 07 flo green, 08 flo orange/chart

Item 620-020 (7", 1.5 oz.).....\$16.99

black/red



sunfish/flame

CAT'S TAILS TOPWATERS:

This surface lure from Cat Tails is an extremely weedless buzzer that rises quickly and kicks up a fuss with its twin counter rotating blades. A large single hook with a plastic trailer allows you to work this bait through the thickest cover.

Colors: 01 natural/white, 02 sunfish/flame, 03 perch/chart, 04 black/red, 05 black/lime

Item 620-037 (6", 1 oz.)\$17.99

brown



CAT'S TAILS MUSKY RAT:

One of the easiest to work surface baits you will ever use. Slow to moderate retrieves work best, providing a tantalizing wiggle and roll. Two hooks and a super tough tail.

Colors: 01-brown 02-grey 03-redhead 04-firetiger 05-black

Item 620-038(4.5" w/out tail 2.1oz.) \$24.99

firetiger



CAT'S TAILS MUSKY RAT FLAPTAIL:

When it comes to ringing the dinner bell, this little dynamo does the trick, and then some. It is easy to work, a slower paced retrieve works best as the body will wiggle back and forth while the flaptail style rear blade plops along enticing fish day or night! Hard plastic, injected molded for years of service!

Colors: 01-brown 02-grey 03-redhead 04-firetiger 05-black

Item 620-039 (4.5" 2.3oz.) \$24.99



psycho frog

BUCHER TOPRAIDER: This tail rotating lure has become among the top producing lures in the musky world. It's balanced to ride in an upright position at any speed and the integrated plop-plop sound that muskies love to devour. Shrink tubed tail hook resists fouling.

Colors: 10 black firetail, 11 black widow, 15 black chart, 19 tenn shad, 20 glow duck, 21 glow frog, 22 glow skunk, 55 firetiger, 65 elvis, 66 rainbow trout, 67 cracker jack tiger, 69 shimmer'n shad, 75 perch, 87 purple tiger, 90 baby loon, 91 blackbird, 92 psycho frog, 93 bullfrog, 94 baby mallard, 96 squirrel, 98 black/orange

Item 620-032 (8", 2.4 oz.)\$31.99



firetiger

mallard duck

BUCHER SUPER TOPRAIDER:

Built of the same tooth-proof plastic and precision balanced like the original, this model adds a second rotating tail for even more attraction. The tail hook is shrink tubed to resist fouling and catch those short strikers off guard. Perfect choice for choppy water and provides a BIG target for those night stalkers.

Colors: 10 black/firetail, 11 black widow, 15 black chart, 22 glow skunk, 55 firetiger, 90 baby loon, 91 blackbird, 93 bullfrog, 94 mallard duck, 98 black/orange

Item 620-033 (9", 2.9 oz.)\$39.99



black/orange

purple tiger

baby loon

BUCHER WALKIN RAIDER: With its side to side sweeping action on top, the walkin raider is as easy to use as its sub surface brother, the glide raider. Tough, plastic construction and over size treble hooks mean trouble for toothy predators!

Colors: 87 purple tiger, 90 baby loon, 91 blackbird, 93 bullfrog, 92 psycho frog, 96 red squirrel, 98 black/orange

Item 620-034 (8", 5.4 oz.)\$30.99



loon

BUCHER DANCIN' RAIDER: The Dancin' Raider is a uniquely designed topwater lure that has a pronounced zig-zag action commonly referred to as "walkin' the dog". When worked properly this lure will zig-zag back and forth at both fast or slow speeds enabling you to trigger fish in a wide range of water temperatures and weather conditions. Unlike most larger zig-zag style topwater lures, the Dancin' Raider does not require a hard pull from a stiff action rod in order to initiate a pronounced zig-zag action.

Colors: 55 firetiger 69 shimmer'n shad 75 natural perch 90 baby loon 91 black bird 93 bullfrog

Item 620-031 (5.5" 2.1oz.)\$20.99



bullfrog

sunset

BUCHERTAIL 860 SLOPMASTER BUZZ:

The buzz bait version of the popular Slopmaster incorporates two sets of buzz blades plus an extension clacker to really churn up the water. Using the short arm design, compact size, and tipped with a Pro Finesse grub, the Slopmaster Buzz will pull those big fish from their hideouts! Great for big bass too.

Colors: 01 black/nickel, 02 natural/nickel, 04 perch/nickel, 05 black-orange/nickel, 06 bullfrog/nickel, 09 sunset/nickel

Item 620-035 (6", 1.4 oz.)\$20.99



black perch

LIVINGSTON LURES WALKING BOSS II MAGNUM:

Undeniably the most unique jointed topwater lure on the market today. With its jointed swim action and ultra-wide lip, this lure has a side-to-side action all its own, whether it's retrieved super-fast, or retrieved slowly for an undeniable teasing action. If that weren't enough, let the EBS sound commit to the bite when they're a little skittish. But don't worry, it's built with solid wire line through construction and super sharp, super strong VMC hooks for secure hook-ups every time.

Colors: 01-black orange 02-ghost gizzard shad 03-walleye 04-canadian crush 05-midnight 06-black perch 07-matte tiger 08-natural perch

Item 620-010 (8" 4.2oz.)\$31.99



natural perch

LIVINGSTON LURES WALKING BOSS MAGNUM:

The 8-inch WALKING BOSS MAGNUM is the pinnacle for walking baits. Enhanced with the power of EBS™ and designed to produce an irresistible side-to-side topwater commotion, this lure is a can't-miss for giant musky and pike, to name a few. The bait's elongated body produces a flashy "walk the dog" action, while EBS reaches out to predators at double the distance of traditional lures! You also get sturdy 2mm wire-through construction and premium hooks with this topwater lure that's built to withstand the abuse of the fish it attracts.

Colors: 01 midnight 02 black orange 03 canadian crush 05 natural perch

Item 620-011 (8" 4.2oz.)\$26.99



blue blood

delta craw

RIVER2SEA WHOPPER PLOPPER 130:

The 130 model will cast a mile and can be used from a slow to fast retrieve. Whopper Plopper's flexible tail comes tuned perfectly out of the box and stays that way.

Colors: 08 blue blood, 09 perch, 10 rainbow trout, 11 chubby, 12 loon, 13 monkey butt, 14 bone, 15 delta craw, 16 rat ta tat, 17 phantom shad, 21 powder, 28 bluegill, 29 sooner,

Item 620-075 (5-1/2", 1.3 oz.)\$16.99



beegee

perch

RIVER 2 SEA 190 WHOPPER PLOPPER:

River2Sea has put all their "state of the art" innovations into this lure. The front section is made of high impact plastic and it's large propeller-like soft pliable tail rotates on a solid stainless steel harness. The pliable soft tail can take the punishment of bouncing off of rocks, stumps and other structure.

Colors: 01 firetiger, 02 beegee, 03 bone, 04 redhorse, 05 lacy, 07 rock star, 09 perch, 12 loon

Item 620-076 (7-1/2", 2.9 oz)\$20.99

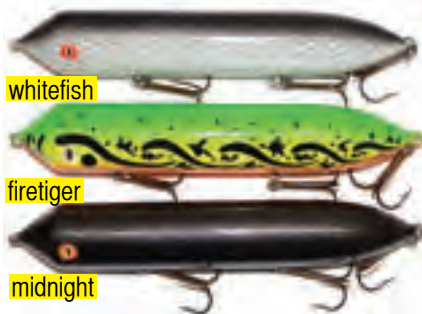


MUSKY SAFARI STUMBLE BEE:

Hand crafted and tuned by Musky Safari, this is a classic creeper style lure with a twist! VERY LIMITED PRODUCTION

Colors: 01-frog 02-hornet 03-fireball 04-rotten nectarine

Item 620-046 (7" with hook 3.0oz) 52.99



MUSKY SAFARI TACKLE WATER MOCCOSIN:

Musky Safari's walk the dog style topwater bait is in a class by itself. Effortless action, and a great side to side kick. Try as a search bait. This bait will bring up fish you never knew existed. Big fish lure!

Colors: 01 whitefish, 02 midnight, 04 loon, 05 firetiger

Item 620-047 (8", 5.1 oz).....\$29.99



MUSKY SAFARI TACKLE SPITZERS:

Wiggle, roll, churn...fast or slow. These things are a topwater fisherman's dream! Hand made and etched by craftsman Scott, owner of Musky Safari Tackle.

Colors: 01 clown, 02 baby duck, 03 loon, 05 black

Item 620-048 (6-1/2", 3.4 oz)\$59.99

Item 620-049 mini (5", 2.7 oz).....\$52.99



MUSKY SAFARI TACKLE FRANKENSPITZ JR:

This hybrid lure looks like something the crazed doctor stitched together in the laboratory! Part creeper, part wobbler, part globe, this lure combines several of the most deadly presentations in one bait. Excellent components and workmanship. Can work very fast. It's Alive!!!

Colors: 01 clown, 02 baby duck, 04 loon, 06 black

Item 620-050 (6-1/2", 3.6 oz)\$67.99



BIG FORK PAPA CHUBBY: The Papa Chubby's double cupped lip and tail churning spinner combine to produce the loud, rhythmic surface busting sound muskies can't resist. The handcrafted cedar wood body design and detailed finish on this lure have an amazing level of detail you'll never see on mass produced baits.

Colors: 03 black sparkle, 06 midnight gold, 22 perch, 24 firebelly, 26 firetail, 27 killerbee, 32 purple haze, 77 firetiger, 90 super nova, 99 shad

Item 620-021 (6", 1.6 oz) 2/0 hooks ..\$34.99

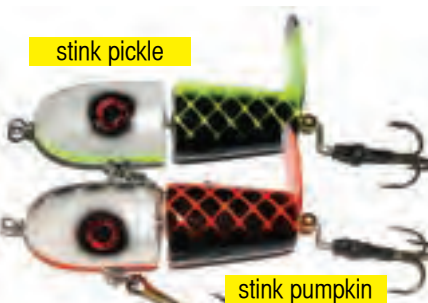
Item 620-022 (8", 2.9 oz) 5/0 hooks ..\$41.99



BIG FORK TOP CAT: Delivering all the key attributes of what makes for an ideal walk-the-dog lure, the "Top Cat" is unmatched for its ease of use and side to side action. The hand carved baitfish impressions and finish project a natural look that is comparable to some of the finest Japanese lures on the market. True quality craftsmanship!

Colors: 03 black sparkle, 05 chart shad, 06 midnight gold, 22 perch, 24 firebelly, 26 firetail, 27 killerbee, 32 purple haze, 77 firetiger, 90 super nova

Item 620-023 (7 1/2", 2.2 oz.)\$34.99



SUICK NITEWALKER:

The Nitewalker is a 2 piece topwater lure featuring heavy .060 wire and 2 hook design. The rotating tail section rotates and creates a loud water churning action, sure to wake up monster fish in your neighborhood.

Colors: 01 green frog, 02 orange frog, 03 black, 04 grey mouse, 05 rainbow, 06 yellow frog, 07 blue frog, 08 firetiger, 09 baby duck, 10 black infernom, 11 stink pickle, 12 stink pumpkin

Item 620-013 (4-1/2", 2.1 oz.)\$30.99



SUICK WEAGLE: It's an oversized "walk the dog" style bait that produces an action some call "the death march". Precision weighted and balanced to create a "swoosh" sound like you've never heard before, this is a bait you'll want to work aggressively

Colors: 01 cash, 02 stink pickle, 03 stink pumpkin, 04 perch, 05 cisco, 06 nuclear bee, 07 jailbird, 08 frog, 09 blue/silver

Item 620-014 (5-1/2", 2.5 oz.)\$23.99

Item 620-015 (8", 3.5 oz.)\$33.99

Item 620-016 (10", 6.0 oz.)\$39.99



SUICK CISCO KID TOPPER:

The "Topper" features stainless blades on the nose and tail and a torpedo profile to create a lifelike wake on the water. Works well at any speed and the durable plastic body stays buoyant and toothproof!

Colors: 01 green shiner, 03 black, 05 black lime, 06 baby duck, 07 firetiger, 09 yellow perch, 10 perch, 11 perch swirl, 13 redhead/silver, 17 brown/gold, 18 blue/silver, 19 green/gold, 21 black/silver, 24 orange/black spots, 25 shad silver, 27 chart/silver, 35 tiger stripe, 45 purple/black

Item 620-017 (4", 1.5 oz.).....\$22.99



firetiger

perch

MOULDY'S LITTLE HAWG

WOBLER: Small lures sometimes make large statements. All wood jointed and hand made. A classic topwater lure no tackle box should be without. Catches everything that swims!

Colors: 01-perch 02-black 03-frog 04-firetiger 05-orange black dots 06-crown
Item 620-040 (4.25" 1.0oz.)..... \$18.99



baby loon

shad

MOULDY'S ORIGINAL HAWG

WOBLER: Work them SLOW for an enticing rolling/wobbling action. The jointed hardwood sections produce a clacking sound as the lure rocks back and forth. The tail prop provides a wake that the muskies can follow right up until that vicious strike occurs. Great throwback lure when you've got a hawk spotted!

Colors: 01-perch 02-black 03-frog 04-shad 05-orange black dots 06-firetiger 07-crown 08-baby loon 09-firetail
Item 620-041 (6.25" 2.0oz.)..... \$25.99



frog

firetail

frog

black

MOULDY'S HUSKY HAWG

WOBLER: Slightly larger than the original, the husky size is perfect for when you have a musky spotted. The slow crawling action on the top drives them crazy. Wood, hand made!

Colors: 01-perch 02-black 03-frog 04-shad 05-orange black dots 06-firetiger 07-crown 08-baby loon 09-firetail
Item 620-042 (7" 2.5oz.)..... \$29.99



clown

orange black dots

MOULDY'S MAGNUM HAWG

WOBLER: The mag sized version is a giant 8-1/2" long and nothing subtle about it at all! Made of solid hardwood and have that great wobbling action that drives fish nuts.

Colors: 01-perch 02-black 03-frog 04-firetiger 05-orange black dots 06-crown
Item 620-043 (8.5" 3.0oz.)\$31.99



black nickel

perch

MOULDY'S TOPPER STOPPERS:

A longtime favorite of surface bait fans everywhere, the "Topper Stopper" can be worked effectively at any speed. Run it slow to create a subtle wake or buzz it fast to trigger aggressive feeders. The compact size and heavy duty hooks will give any musky a mouthful of trouble and stop 'em in their tracks. Counter-rotating blades and thru wire construction.

Colors: 01-black nickel 02-perch 03-black orange
Item 620-044 (4.5" .7oz.)..... \$15.99
Item 620-045 (5.5" 1.7oz.) \$24.99



bandit

midnight shiner

MUSKY MADNESS TROPHY

TOPPER: This surface lure from Musky Madness produces explosive strikes, and can be worked at any speed retrieve making it a great choice as an all purpose top water. It has counter-rotating delta blades, a wire thru body and heavy round bend treble hooks. Excellent choice after dark or low light period fishing!

Colors: 10 blue/silver, 24 black/orange, 25 black/silver, 27 baby duck, 1032 loon, 1038 fireperch, 1039 midnite shiner/black, 1040 bandit
Item 620-079 (7", 1.5 oz.) \$16.99



yellow gold dots

fire perch

MUSKY MADNESS BAITS GLOBESTER & GLOBE BABY:

These traditional style globes come in two sizes, snack and meal! Unique "clicking" sounds from the rotating head design, thru-wire construction and the perfect water disturbance for triggering fish.

Colors: 10 blue/silver, 17 crappie, 150 yellow-gold dots, 152 hot tail, 153 black-orange head, 161 black, 162 fire perch, 163 loon, 164 black head/orange black body
Item 620-080 (4-1/2", .9 oz)\$18.99
Item 620-081 (7", 2.0 oz)\$19.99



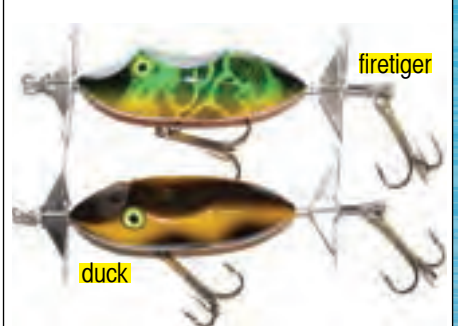
brown frog

frog

BITTEN TACKLE CREEPER:

Bitten Tackle's "Creeper" sets the standard in topwater style and quality. Hard solid plastic and consistent thru wire construction. Easy to retrieve using a slower pace, providing that classic "walking" action that drives fish crazy.

Colors: 01 black/orange, 02 firetiger, 03 frog, 04 brown frog, 05 duck
Item 620-018 (5-1/2", 2.7 oz)\$30.99



firetiger

duck

BITTEN TACKLE BUZZER:

The Bitten "Buzzer" is a fine little surface lure. "Squeak" it in slowly or use long pulls for maximum water spray. Also, burn it in like a buzz bait. Hard plastic, solid thru-wire construction....outstanding!

Colors: 01 black/orange, 02 firetiger, 03 frog, 04 brown frog, 05 duck
Item 620-019 (7", 2.5 oz).....\$25.99

tigg'r

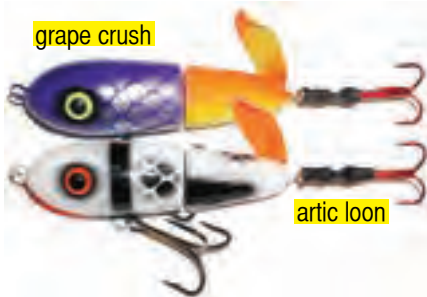


LAKE X LIL BASTARD: This smaller topwater bait from Lake X is the perfect cross-over size for an all purpose search lure. Perfect for multiple species and anglers with lighter equipment!

Colors: 01-black 02-loon 03-duck 04-casper 05-sexy shad 06-bullfrog 07-bone 08-black orange 09-toxic shad 10-orange belly perch 11-black flowage green 12-black red 13-blackbird 14-firetiger 15-flowage bandit 16-arctic loon 17-lime loon 18-tigg'r 19-chart toxic 20-orange toxic

Item 620-001 (4.5" 1.3oz) \$29.99

grape crush



arctic loon

LAKE X DR. EVIL: Great tail rotating action that really churns up the water. Perfect big fish topwater.

Colors: 01-silver shad 02-walleye 03-black/orange 04-black/chart 05-all black 06-orange tiger 07-lime loon 08-arctic loon 09-loon 10-orange toxic 11-char toxic 12-ragin cagun 13-grape crush 14-tigg'r 15-baby duck 16-blackbird 17-bullfrog 18-firetiger

Item 620-002 (7.5" with hook 2.1 oz).\$31.99

ragin cagun



char toxic

LAKE X FAT BASTARD: The calling card for hot surface lures. Tail rotating, hand tuned, big fish machines! Hand tunes to perfection!

Colors: 01-silver shad 02-walleye 03-black/orange 04-black/chart 05-all black 06-orange tiger 07-lime loon 08-arctic loon 09-loon 10-orange toxic 11-char toxic 12-ragin cagun 13-grape crush 14-tigg'r 15-baby duck 16-blackbird 17-bullfrog 18-firetiger

Item 620-003 (8" with hook 3.1oz.) \$32.99



walleye

LAKE X CANNONBALL JR.: Lake X Lures Cannonball Jr. Big, bad and super, super hot. The Cannonball's are large frame tail baits designed to rip up the water. Very large profile, loud, great in waves and night fishing. Awesome results and comments on these Lake X Lures.

Colors: 01-silver shad 02-walleye 03-black/orange 04-black/chart 05-all black 06-orange tiger 07-lime loon 08-arctic loon 09-loon 10-orange toxic 11-char toxic 12-ragin cagun 13-grape crush 14-tigg'r 15-baby duck 16-blackbird 17-bullfrog 18-firetiger

Item 620-004 (9.5" with hook 5.8 oz) \$41.99



loon

LAKE X DR. EVIL NORTHERN LIGHTS:

These top water's use the same properties the Muskie has in its eye. When you see any animal that has reflective eyes in low light it is called Tapetum lucidum, meaning "layer of reflective tissue." It is located behind the retina and reflects visible light back through the photo-receptors. The Tapetum lucidum contributes to SUPERIOR NIGHT VISION. This is how Muskies can see their prey after dark. These blades capture all available light just like Muskies eyes.

Colors: 01-all black 02-orange tiger 03 loon 04-lime loon 05-orange toxic 06-char toxic 07-blackbird 08-baby duck 09-firetiger 10-bullfrog

Item 620-005 (7.5"with hook 2.1 oz.) \$34.99



lime loon

LAKE X FAT BASTARD NORTHERN LIGHTS:

These top water's use the same properties the Muskie has in its eye. When you see any animal that has reflective eyes in low light it is called Tapetum lucidum, meaning "layer of reflective tissue." It is located behind the retina and reflects visible light back through the photo-receptors. The Tapetum lucidum contributes to SUPERIOR NIGHT VISION. This is how Muskies can see their prey after dark. These blades capture all available light just like Muskies eyes.

Colors: 01-all black 02-orange tiger 03 loon 04-lime loon 05-orange toxic 06-char toxic 07-blackbird 08-baby duck 09-firetiger 10-bullfrog

Item 620-006 (8" with hook 3.1 oz.) \$37.99



black bird

LAKE X CANNONBALL JR. NORTHERN LIGHTS:

The Tapetum lucidum contributes to SUPERIOR NIGHT VISION. This is how Muskies can see their prey after dark. These blades capture all available light just like Muskies eyes. The ultimate flash on a large frame surface/tail rotating bait!

Colors: 01-all black 02-orange tiger 03-loon 04-lime loon 05-orange toxic 06-char toxic 07-blackbird 08-baby duck 09-firetiger 10-bullfrog

Item 620-007 (9.5" with hook 5.8oz.) \$44.99



flowage freak

BOMB SQUAD BAITS MK-65:

The MK-65 was the first tactical fission bomb used by the U.S. military. So, it is only fitting that the MK-65 was the first bait created in the Bomb Squad arsenal. Its longer profile creates a sizable target from below, and its blunt nose creates a shockwave that can be seen from the first crank of the reel. Roll it slow and listen to it ring.

Colors: 01 black, 02 black gold, 03orange belly whitefish, 04 loon, 05 coot, 06 flowage freak, 07 gunmetal, 08 black purple, 09 black mamba, 10 black orange

Item 620-316 (7" body, 7.6 oz).....\$69.99



black orange

BOMB SQUAD BAITS C-4 FLAPTAIL:

Big things come in small packages. At only 4 inches long, this flap tail will blow you away. Slow roll it for that killer tick... tock... ploop and prepare for detonation. Its wide body creates an awesome wake and the unpredictable shoulder roll adds to the trigger. This package is also loaded with stainless ball bearings for an additional clunk on the down wave ride.

Colors: 01 black, 02 black gold, 03 orange belly whitefish, 04 loon, 05 coot, 06 flowage freak, 07 gunmetal, 08 black purple, 09 black mamba, 10 black orange

Item 620-315 (4.5" body, 4.8 oz).....\$67.99



rattlesnake

SAVAGE GEAR 3D WAKE SNAKE:

Based on a scan of a real snake. The perfect baby snake imitation, with the most realistic swimming topwater action. The lure swims with a wide S action either on the surface or just below, depending on where you attached the line to the lure.

Colors: 01-Rattle Snake 02-green 03-black 04-brown chrome

Item 620-073 (8" 1.0oz.) \$19.99
Item 620-074 (12" 2.1oz.) \$24.99



brown

SAVAGE GEAR 3D RAD RAT:

Astonishingly lifelike, jointed rodent imitation with a pension for big bites. The Savage Gear 3D Rad Rat features three mesh-connected segments and a durable lip, which work together to create an ultra-realistic swimming action. Included with two tails, the Savage Gear 3D Rad Rat features detachable feet, arms, and a tail for unequalled anatomical authenticity. Built with three hook hangers (two on the belly and one on the back), the Savage Gear 3D Rad Rat allows anglers to easily adapt to a wide-range of fishing conditions.

Colors: 01-grey 02-brown

Item 620-325 (7.75" with tail 1.2oz.) \$19.99



brown

FISHLAB BIO-RAT:

These baits can be fished fast or slow, on a straight wind or a walk-the-dog style retrieve. The baits come standard with an easy-to-swap replaceable tail gill section as well as custom spinning feet that give off a huge splash and gurgling sounds drawing in big bites from a great distance. The FishLab Bio-Rat will feature tournament-grade black nickel BKK hooks to really keep your fish pinned when you get bit.

Colors: 01-brown, 02-white, 03-grey, 04-black, 05-morning dawn

Item 620-298 (7", 1.5 oz.) \$17.99
Item 620-299 (10", 2.5 oz.) \$19.99



mud frog

green frog

FISHLAB RATTLE TOAD:

The Rattle Toad has an easy walking action with light use of the rod. The double frog hook on the toad sits high up on the side of the body so that it takes less body compression to expose the hook points and to get an easier hook set. The highly detailed and textured back of the toad mimics the reel texture of a frog and the floating PVC legs keep the frog up on the surface.

Colors: 01-white frog 02-mud frog 03-black frog 04-green frog

Item 620-036 (3.5" (Body) 1.2oz.) ..\$9.99



green frog

FISHLAB POPPING RATTLE TOAD:

The Internal rattle is head-mounted keeping the toad sitting flat on top of the water making a lot of nice drawing in weary fish from a great distance. The cupped mouth creates a great popping action as you walk-the-dog and puts out a loud popping calling in fish from a great distance. The floating skirt material that is used for the legs, keeps the legs up on the surface giving a larger profile for fish to strike at.

Colors: 01-white frog 02-mud frog 03-black frog 04-green frog

Item 620-211 (3.5" (Body) 1.2oz.) . \$9.99



MN perch

black orange

DRIFTER PACEMAKER:

Designed by Chippewa Flowage musky guide Ty Sennett, the Pacemaker can stand up to the most ferocious strikes. All Pacemakers are made with the highest quality components including: a solid, durable plastic body, through-wire construction, an extra strong brass blade, and heavy duty hooks. The key to the Pacemaker's unique sound is the positioning of the middle hook to constantly "click" against the brass tail with each rotation. For best results reel at a steady, medium speed.

colors: 01-orange crush 12-firetiger 14-Mn perch 49-walleye 80-black glitter 100-black w/ orange tail

Item 620-156 (5.5" 2.2oz.) \$28.99
Item 620-157 (7" 3.0oz.) \$30.99



orange

HI-FIN CREEPER:

This classic surface lure has a slow methodical action with a "plopping" sound created by the wings rocking forward and back on the retrieve. This is an awesome lure to target Muskies that have been raised previously, and night time fishing weed flats and other structure that come up nearer the surface. The Stainless steel wings allow the lure to stay "in tune" more consistently than the original creeper, that had aluminum wings.

Colors: 01-black chart 02- orange 03-black 04-chart 05-frog 06-black chart

Item 620-300 (5" 1.7oz.) \$24.99



perch

HI-FIN HAWG BUSTER:

Surface Lure with more action and sound than the Creeper. The wings make a "plop" noise as they rotate forward contacting the surface. The body wiggling back and forth make a "knocking" noise. And, the rear propeller adds to the enticement with a "chirping and gurgle" noise. This lure is designed and best used with a retrieve speed that is just fast enough to get the proper "plop" noise.

Colors: 01-black chart 02-white tiger 03-black 04-chart 05-perch 06-black orange

Item 620-301 (6" 1.8oz.) \$26.99



black orange chart

HI-FIN TWIN TEASERTAIL:

Double counter rotating blades provide plenty of splash and surface disturbance for this top water lure.

Colors: 01-black chart tips 02-white tiger 03-black orange tips 04-black orange chart 05-orange 06-chart

Item 620-302 (10" 2.5oz.) \$29.99



firetiger

firetail

THE NAUTILUS: This classic style of a tail rotating bait for muskies, has stood the test of time. A loud plopping sound is produced by this floating-easy to retrieve topwater!
Colors: 01-firetiger 02-firetail 03-perch 04-loon 05-baitfish 06-redwing blackbird
 Item 620-083 (8" with hook 4.1oz.) \$21.99



firetiger

loon

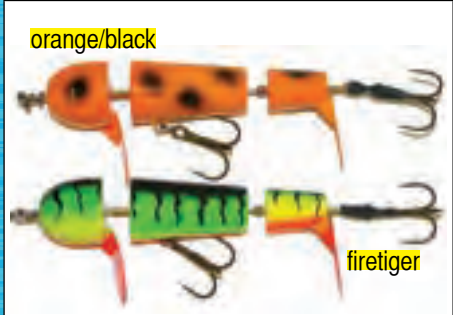
TYRANT TACKLE MINI CRUSADER: The small compact design of the mini-crusader works best at slow to medium retrieves. It covers water with a perfect "chop" and attracts all fish even big muskies. Made of high impact poly material with thru-wire construction. Internal weights to prevent "rolling".
Colors: 01 firetiger, 02 loon, 03 black/orange, 04 bullfrog, 05 black firetail, 06 reverse loon, 07 baitfish, 08 orange/black
 Item 620-084 (5" w/o hook, 1.3 oz)... \$18.99



baitfish

frog

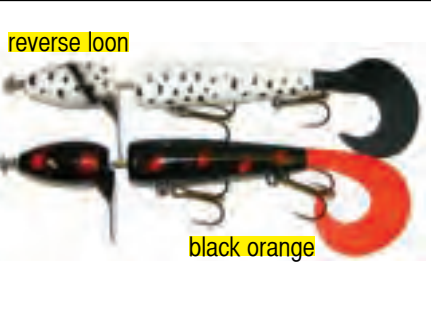
TYRANT TACKLE CRUSADER: The "Crusader" is made of high impact polystyrene material with thru-wire construction. The internal weight is molded to the wire preventing issues with breakage or "rolling". Very easy to use and retrieve. Provides loud sound without the need for tuning the tail.
Colors: 01 firetiger, 02 orange/black dots, 03 black firetail, 04 black/orange dots, 05 loon, 06 frog, 07 reverse loon, 08 baitfish
 Item 620-085 (6.5" w/o hooks, 2.4 oz) \$20.99



orange/black

firetiger

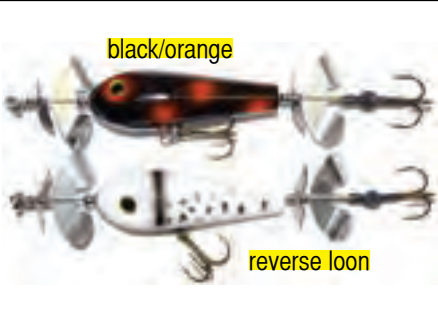
TYRANT TACKLE LOLA: The "Lola" has a rotating head and tail blades along with a stationary mid body which produces vibration and plop that drives big fish crazy. Made with Tyrants high impact poly and thru wire construction.
Colors: 01 firetiger, 02 loon, 03 black/orange, 04 orange/black, 05 bullfrog, 06 reverse loon
 Item 620-086 (6", 2.2 oz) \$20.99



reverse loon

black orange

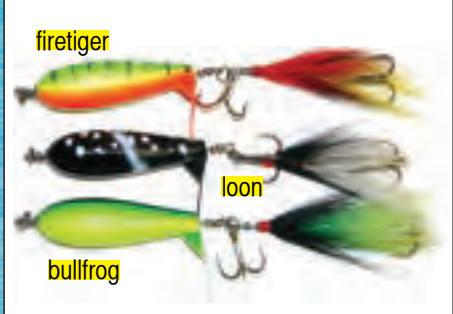
TYRANT TACKLE HALEY'S COMET: "Haley's Comet" features a soft plastic tail along with a rotating blade head to chop up your favorite water. Two short shank wide gap hooks, high impact poly and thru wire construction. Super action! Don't forget to figure 8.
Colors: 01 firetiger, 02 loon, 03 black/orange, 04 orange/black, 05 bullfrog, 06 reverse loon
 Item 620-087 (10" w/tail, 2.3 oz) \$19.99



black/orange

reverse loon

TYRANT TACKLE NAVIGATOR: Four blades power this surface bait made of high impact poly and thru wire construction. Perfect for low or high speed running, easy to use, and a great all purpose search bait.
Colors: 01 firetiger, 02 reverse loon, 03 black/orange, 04 orange/black, 05 bullfrog, 06 loon
 Item 620-088 (8", 1.8 oz) \$17.99



firetiger

loon

bullfrog

TYRANT TACKLE SPINJACK: This hybrid surface/bucktail lure uses a rotating head to chop up the water and bucktail trailer to further entice big fish. Excellent hook-ups and easy to use day in....day out.
Colors: 01 firetiger, 02 loon, 03 black/orange, 04 bullfrog
 Item 620-089 (9", 1.4 oz) \$17.99



clown

orange/black

TYRANT TACKLE DICTATOR: This little creeper is really a home run. Made of polystyrene and thru-wire construction makes this one tough creeper. This baby really catches fish. Effortless to retune if it becomes out of tune. Great bait.
Colors: 01 firetiger, 02 loon, 03 black/orange, 04 bullfrog, 05 clown, 06 orange/black
 Item 620-090 (6", 2.6 oz.).....\$18.99



loon

perch

perch tiger

POE'S GIANT JACKPOT: One of the most popular "walk the dog" style baits. These are made of cedar to get up and running fast! Very easy to use with short rod snaps to get the "Jackpot" dancing.
Colors: 21 black-hot belly, 82 chart black craw, 91 silver glitter blue back, 92 silver glitter black back, 111 firetiger, 122 perch, 123 sucker, 143 perch tiger, 172 loon
 Item 620-060 (6 1/2", 2.2 oz.) \$18.99

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Jake Satonica
In 1960

Legendary Models

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- 6" Deep Diver
- 7.5" Classic
- 9" Jerkbait
- 9" Classic
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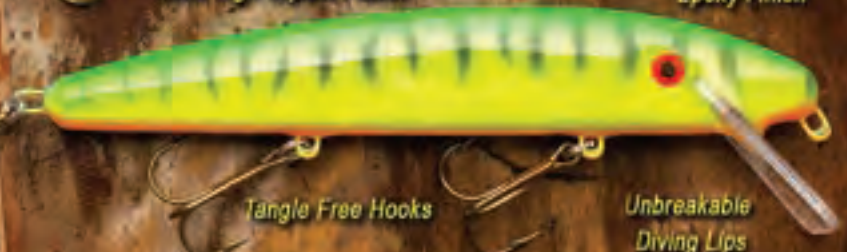
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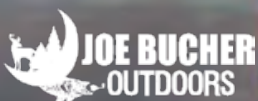
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CRANK BAITS GLIDERS DEEP DIVERS

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The Magnum Quad Dawg



Tyrant Tackle

Bill Kaiser's 55" Crusader Topwater



TyrantTackleInc.com



firetiger prism

silver prism

GRANDMA 6" & 7 1/2" CLASSIC:

Grandma has been copied by many companies, but the action has never been duplicated correctly. High impact plastic and super tough lips withstand all the abuse big fish put out!

Colors: 02 perch, 04 black perch, 12 firetiger, 16 glitter perch, 18 tenn. shad, 26 rainbow trout, 40 tiger clown, 59 redhorse, 18H tenn. shad holo, 30H black silver holo, 31H blue silver holo, 02P perch prism, 12P firetiger prism, 30P silver prism, 33P gold prism, 70P black silver cracked ice, 71P black gold cracked ice, 79P blue silver cracked ice

Item 520-076 (6", 1.2 oz.) \$13.99

Item 520-077 (7.5", 1.8 oz.) \$17.99



black silver cracked ice

perch

GRANDMA 6" DEEP DIVER: The 6" deep diver is a high impact plastic crankbait that will dive to 10' and troll to 20'. Super tough lip and great Grandma wiggle to entice fish.

Colors: 02 perch, 04 black perch, 12 firetiger, 16 glitter perch, 18 tenn. shad, 26 rainbow trout, 40 tiger clown, 59 redhorse, 18H tenn. shad holo, 30H black silver holo, 31H blue silver holo, 02P perch prism, 12P firetiger prism, 30P silver prism, 33P gold prism, 70P black silver cracked ice, 71P black gold cracked ice, 79P blue silver cracked ice

Item 520-078 (6", 1.7 oz.) \$13.99



tiger clown

tenn shad holo

GRANDMA 9" CLASSIC: The classic 9" is so good and so well known it almost needs no introduction. Deadly casted or trolled, this lure loves to be twitched and ripped. Many huge fish under the belts of many folks over the years!

Colors: 02 perch, 04 black perch, 12 firetiger, 16 glitter perch, 18 tenn. shad, 26 rainbow trout, 40 tiger clown, 59 redhorse, 18H tenn. shad holo, 30H black silver holo, 31H blue silver holo, 02P perch prism, 12P firetiger prism, 30P silver prism, 33P gold prism, 70P black silver cracked ice, 71P black gold cracked ice, 79P blue silver cracked ice

Item 520-080 (9", 3.0 oz.) \$20.99



perch prism

GRANDMA 9" JERKBAIT SHALLOW RUNNER:

The smaller diving lip on the 9" jerkbait model means it is the perfect choice for twitchin' and jerkin' over your favorite cabbage bed. Same quality Grandma components and heavy hooksetting potential with a shallower running depth than the classic 9". Runs in the 3 to 4 foot range.

Colors: 02 perch, 04 black perch, 12 firetiger, 16 glitter perch, 18 tenn. shad, 26 rainbow trout, 40 tiger clown, 59 redhorse, 18H tenn. shad holo, 30H black silver holo, 31H blue silver holo, 02P perch prism, 12P firetiger prism, 30P silver prism, 33P gold prism, 70P black silver cracked ice, 71P black gold cracked ice, 79P blue silver cracked ice

Item 520-081 (9", 3.0 oz.) \$20.99



rainbow trout

redhorse

GRANDMA 13" CLASSIC: The 13" Grandma Classic is a superior crankbait for musky, northern pike and even big stripers. This bait runs up to 25 foot when trolled. This is a big fish bait when the trophies are putting on the feed bag.

Colors: 02 perch, 04 black perch, 12 firetiger, 16 glitter perch, 18 tenn. shad, 26 rainbow trout, 40 tiger clown, 59 redhorse, 18H tenn. shad holo, 30H black silver holo, 31H blue silver holo, 02P perch prism, 12P firetiger prism, 30P silver prism, 33P gold prism, 70P black silver cracked ice, 71P black gold cracked ice, 79P blue silver cracked ice

Item 520-082 (13", 5.7 oz.) \$33.99



orange perch

H2O TACKLE BARBARIAN: A one of a kind lipless crankbait built "musky size". The Barbarian features include three separate rattle chambers for different sounds and vibrations, a slower sink than other lipless crankbaits, wandering action, a one-piece double line tie to achieve different actions and depths, a weight insert to achieve a faster sink rate, a rotated belly hook hanger for better hooking and less hook rash, and a solid plastic body with thru-wire construction. An additional bonus is the Barbarian can be jigged by adding weight.

Colors: 01-black sucker 02-darkeye 03-fire perch holofoil 04-gold shiner holofoil 05-blue flash 06-orange perch 07-the giz 08-the natural 09-white lightning 10-green flash 11-orange flash 12-lemon flash 13-pink disco shad 14-purple disco shad

Item 520-004 (7", 4.8 oz.) \$29.99



the natural

white lightning

H2O BARBARIAN SOFT TAIL: The Barbarian ST (soft tail) has the same solid construction and great features as the Barbarian. In addition, it has a replaceable soft plastic tail that is turned onto a heavy-duty, custom-made spring with a centering pin for easy installation. It has a slower sink rate than the Barbarian which allows for more hang time.

Colors: 01-black sucker 02-darkeye 03-fire perch holofoil 04-gold shiner holofoil 05-blue flash 06-orange perch 07-the giz 08-the natural 09-white lightning 10-green flash 11-orange flash 12-lemon flash 13-pink disco shad 14-purple disco shad

Item 520-005 (7" 5.0oz.) \$30.99



black sucker

fire perch holofoil

H2O TACKLE CRANKY NITRO:

The Cranky Nitro is a great cast-and-retrieve and trolling bait. It rises fast and has a lot of tail kick and belly roll. The body is solid plastic body with thru-wire construction and has a rotated belly hook hanger for better hooking and less hook rash. The bait runs three to six feet when casting, and deeper when trolled. There is a weight insert at the balance point.

Colors: 01-black sucker 02-darkeye 03-fire perch holofoil 04-gold shiner holofoil 05-blue flash 06-orange perch 07-the giz 08-the natural 09-white lightning 10-green flash 11-orange flash 12-lemon flash 13-pink disco shad 14-purple disco shad

Item 520-006 (7", 2.8 oz.) \$24.99

Item 520-007 (7" Shallow 2.8oz.) .. \$24.99



green flash

orange flash

H2O TACKLE CRANKY NITRO HALFTAIL:

This hybrid crankbait consists of a solid plastic body with thru-wire construction and a replaceable soft plastic tail that is turned onto a heavy-duty, custom-made spring with a centering pin for easy installation. This easy to retrieve bait rises fairly slow, has a front to back wobble, belly roll, and a lot of tail action. It runs 4 to 7 feet deep when casting and deeper when trolled.

Colors: 01-black sucker 02-darkeye 03-fire perch holofoil 04-gold shiner holofoil 05-blue flash 06-orange perch 07-the giz 08-the natural 09-white lightning 10-green flash 11-orange flash 12-lemon flash 13-pink disco shad 14-purple disco shad

Item 520-008 (10", 3.8 oz.) \$29.99

Item 520-009 (10" Shallow 3.8oz.) .. \$29.99

walleye



prism black silver

SLAMMER 5" SHALLOW

MINNOW: The ideal size for early season twitching or anytime when a smaller lure presentation is needed. Will run down in the 2 to 3 foot range casting and will troll to 5 or 6 feet at speeds up to 5MPH.

Colors: 01 perch, 02 walleye, 03 sucker, 04 firetiger, 05 golden shiner, 06 shiner, 07 MN cisco, 08 red dragon, 09 prism perch, 10 prism walleye, 11 prism sucker, 12 prism firetiger, 13 prism black-silver, 14 prism silver-blue, 15-hot cisco, 16-white tiger, 17-glitter perch, 18-glitter sucker, 19-ice perch, 20-hot tiger, 21-SP tiger, 22-ghost walleye, 23-laser cisco, 24-walleye white, 25-chart pikie
Item 520-051 (5" 1.2 oz) \$14.99

laser cisco



red dragon

SLAMMER MINNOW BAIT 6" :

The solid plastic Slammer "Minnows" are all the rage. Tough as nails with thru-wire construction and consistent actions. Round style lip, tight wobble, runs at 3-5 feet. Unbreakable lips.

Colors: 01 perch 02 walleye 03 sucker 04 firetiger 05 golden shiner 06 shiner 07 MN cisco 08 red dragon 09 prism perch 10 prism walleye 11 prism sucker 12 prism firetiger 13 prism black-silver 14 prism silver-blue 15-hot cisco 16-white tiger 17-glitter perch 18-glitter sucker 19-ice perch 20-hot tiger 21-SP tiger 22-ghost walleye 23-laser cisco 24-walleye white 25-chart pikie
Item 520-052 (6" 1.4oz) \$15.99

walleye white



chart pikie

SLAMMER 6" FATTY MINNOW:

The 6" Fatty is a round belly minnow bait with a square lip, putting massive vibration and a deeper running depth than other minnows in this range. Trolls at 4 plus MPH, super durable, and deadly even in dark water!

Colors: 01 perch, 02 walleye, 03 sucker, 04 firetiger, 05 golden shiner, 06 shiner, 07 MN cisco, 08 red dragon, 09 prism perch, 10 prism walleye, 11 prism sucker, 12 prism firetiger, 13 prism black-silver, 14 prism silver-blue, 15-hot cisco, 16-white tiger, 17-glitter perch, 18-glitter sucker, 19-ice perch, 20-hot tiger, 21-SP tiger, 22-ghost walleye, 23-laser cisco, 24-walleye white, 25-chart pikie
Item 520-360 (6", 1.5 oz) \$18.99

ghost walleye



hot tiger

SLAMMER MINNOW BAIT 7"

The solid plastic Slammer "Minnows" are extremely effective! Tough as nails with thru-wire construction and consistent actions. 1-4 foot casted and trolled 6-8 feet. Unbreakable lips. One of the best selling twitch baits on the market!

Colors: 01 perch 02 walleye 03 sucker 04 firetiger 05 golden shiner 06 shiner 07 MN cisco 08 red dragon 09 prism perch 10 prism walleye 11 prism sucker 12 prism firetiger 13 prism black-silver 14 prism silver-blue 15-hot cisco 16-white tiger 17-glitter perch 18-glitter sucker 19-ice perch 20-hot tiger 21-SP tiger 22-ghost walleye 23-laser cisco 24-walleye white 25-chart pikie
Item 520-053 (7" 1.6oz) \$18.99

SP tiger



hot cisco

SLAMMER MINNOW BAIT 8" :

If trophy fish are what your are looking for, then the 8 inch Slammer should be your first choice. Dives to 6-8 feet casted or will troll down to 15 feet. Like all Slammer Crankbaits, thru wire construction and unbreakable lexan diving lip. It's fitted with 2X strong hooks for high percentage hooking power and you'll never have to worry about the hooks catching each other and a fouled cast.

Colors: 01 perch 02 walleye 03 sucker 04 firetiger 05 golden shiner 06 shiner 07 MN cisco 08 red dragon 09 prism perch 10 prism walleye 11 prism sucker 12 prism firetiger 13 prism black-silver 14 prism silver-blue 15-hot cisco 16-white tiger 17-glitter perch 18-glitter sucker 19-ice perch 20-hot tiger 21-SP tiger 22-ghost walleye 23-laser cisco 24-walleye white 25-chart pikie
Item 520-054 (8" 2.6oz.) \$18.99

glitter perch



white tiger

SLAMMER 10" MINNOW BAIT:

Now solid high impact plastic, this bait can't leak or fill with water. Thru-wire construction, nice wide wobble, casts to around 4 feet and trolls down to 15 feet. Super durable, consistent and ready to perform.

Colors: 01 perch, 02 walleye, 03 sucker, 04 firetiger, 05 golden shiner, 06 shiner, 07 MN cisco, 08 red dragon 09 prism perch, 10 prism walleye, 11 prism sucker, 12 prism firetiger, 13 prism black-silver, 14 prism silver-blue, 15-hot cisco, 16-white tiger, 17-glitter perch, 18-glitter sucker, 19-ice perch, 20-hot tiger, 21-SP tiger, 22-ghost walleye, 23-laser cisco, 24-walleye white, 25-chart pikie
Item 520-055 (10", 3.5 oz) \$23.99

prism walleye



prism black silver

prism blue silver

SLAMMER 12" MINNOW:

The 12" Slammer Minnow is the ticket if big fish are what you're after. Molded from solid leak proof plastic with in-form wire that holds 3-6/0 tangle free trebles. Run to 18' + trolled, 4'-5' casted.

Colors: 01 walleye, 02 sucker, 03 golden shiner, 04 MN cisco, 05 prism walleye, 06 prism gold sucker, 07 prism black-silver, 08 prism blue-silver
Item 520-056 (12", 6.6 oz) \$33.99

white tiger



glitter sucker

SLAMMER 4" DEEP SHAD:

Constructed of solid, tooth proof plastic with stainless wire molded thru and internal rattle chamber! Trolls to speeds over 6 mph and a depth of 20'. Tough as nails and super effective.

Colors: 01 sucker, 02 perch, 03 walleye, 04 firetiger, 05 golden shiner, 06 shiner, 07 MN cisco, 08 red dragon, 09-hot cisco, 10-white tiger, 11-glitter perch, 12-glitter sucker, 13-ice perch, 14-hot tiger, 15-SP tiger, 16-ghost walleye, 17-laser cisco, 18-walleye white, 19-chart pikie
Item 520-057 (6" w/lip, 1.6 oz) \$17.99

shiner



walleye

SLAMMER 5" SHAD:

The Slammer tackle 5" shad is molded from leak and tooth proof high impact plastic with thru wire construction. Great for casting or trolling, run's at 4 foot casted and up to 14 foot trolled @ speeds over 4mph. Rattles!

Colors 01 perch, 02 walleye, 03 sucker, 04 firetiger, 05 golden shiner, 06 shiner
Item 520-058 (5", 1.7 oz) \$18.99



ice perch

SLAMMER DEEP DIVERS 6" & 7":

With two sizes available these shad style baits are a great choice whether casting or trolling. They'll go to 10' on a cast or troll to 18'. Perfect for deep edges and suspended fish. Wired from the lip all the way through the body they are very durable and have a great "swimming" action. Slammer does it again! Solid plastic!

Colors: 01 perch, 02 walleye, 03 sucker, 04 firetiger, 05 golden shiner, 06 shiner, 07 MN cisco, 08 red dragon, 09-hot cisco, 10-white tiger, 11-glitter perch, 12-glitter sucker, 13-ice perch, 14-hot tiger, 15-SP tiger, 16-ghost walleye, 17-laser cisco, 18-walleye white, 19-chart pikie

Item 520-059 (6", 2 oz.)\$18.99
Item 520-060 (7", 2.5 oz.)\$18.99



sucker

mn cisco

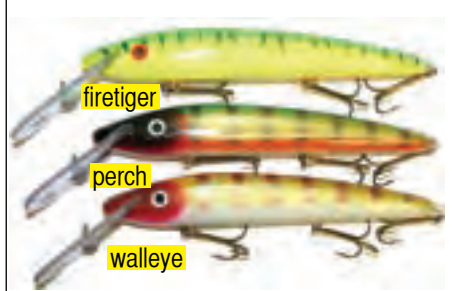
perch

SLAMMER 10" SHAD DIVER:

A big shad profile with all the attention to detail that you get with Slammer baits. This 10" model is a trollers dream. Trolls up to 8 mph for you speed demons or as slow as you want to go for row-trollers. Solid tooth proof plastic. (13" w/lip)

Colors: 01 perch, 02 walleye, 03 sucker, 04 shiner, 05 firetiger, 06 golden shiner, 07 MN cisco, 08 red dragon

Item 520-061 (10", 5.7 oz.)\$34.99



firetiger

perch

walleye

SLAMMER 10" DEEP MINNOW:

If big fish are what you are after then Slammer's "10" Deep Minnow" is the bait you need! Trolls down to 25' plus, and 10' when casting with an unbelievable head shaking wobble and vibration that call out to any trophy musky.

Colors: 01 perch, 02 walleye, 03 sucker, 04 firetiger, 05 golden shiner, 06 shiner, 07 MN cisco, 08 red dragon

Item 520-062 (13" w/lip, 5.6 oz.)\$34.99



prism gold sucker

prism blue silver

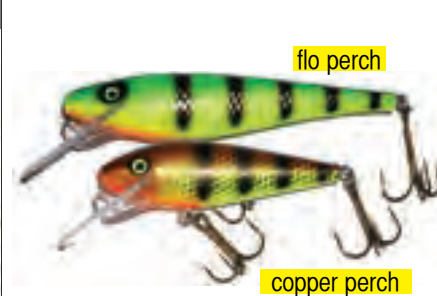
prism walleye

SLAMMER 14" MINNOW BAIT:

Solid, high impact plastic, consistent and ready to troll! This is the ultimate large frame crankbait, made by Slammer Tackle's impeccably high standards!

Colors: 01-walleye 02-sucker 03-golden shiner 04-MN cisco 05-prism walleye 06-prism gold sucker 07-prism black silver 08-prism blue silver

Item 520-399 (14" 8.4oz.)\$48.99



flo perch

copper perch

LEO LURES MOJOE & MAGNUM SHAD:

The Mojoe has a shad shaped body with a lexan lip. Very easy to cast or troll. When you talk "consistency" it is the Mojoe. The Magnum has a thicker shad shaped body with Lexan Lip. Made of western red cedar.

Colors: 01-sparkle 02-fireball 03-copper perch 04-flo perch 05-funhouse 06-gizzard shad 07-lemonhead 08-tiki bar

Item 520-311 (6" with lip 1.6oz.) .. \$33.99
Item 520-312 (8.5" with lip 2.5oz.) \$38.99



crappie

bluegill

KMDA 8" JOINTED:

Another great lure that is very hard to overlook. It features an incredible swimming action and vibration, put out by the 2 piece body and high impact plastic construction. Easy to use, it will cast down to 5 plus feet, take a licking and come back for more!

Colors: 02 perch, 04 black perch, 12 firetiger, 20 northern pike, 21 silver scale, 24 orange tiger, 41 crappie, 61 bluegill, 63 red perch,

Item 520-079 (8", 1.9 oz.)\$20.99



shad

hasu

SHIMANO ARMAJOINT:

As the angler casts the lure, ARMA BOOST technology facilitates the lure to disconnect from an internal magnet and forces the body to fold into its compact shape. Once the lure hits the water, the lure's body re-engages with the magnet to create a smooth and natural swimming action. The ARMAJOINT 190SF is a versatile lure that can be retrieved fast or slow, enabling anglers to vary their retrieve depending on the situation.

Colors: 01-purple, 02-purple, 03-shad, 04-gizzard, 05-trout

Item 520-349 (7.5" 1.8oz.) \$42.99



chrome

halloween

RAPALA SUPER SHAD RAP:

Here's a deep bodied shad profile bait from Rapala. They swim with a nice rolling wobble. They float at rest and will cast down to 7". "SSR's" are very popular for speed trolling too. Check website for customs!

Colors: 01 shad, 02 silver shiner, 03 redhead, 04 firetiger, 05 perch, 06 gold shiner, 07 mullet, 08 hot tiger, 09 bluegill, 10 walleye, 11 live bluegill, 12 yellow perch, 13 original pearl shad, 14 live LMB, 15 live SMB, 16 live rivershad 17-goldfish 18-halloween 19-scaled baitfish 20-chrome

Item 520-036 (5 1/2", 1.3 oz.)\$ 16.99



silver

gold

RAPALA X-RAP JOINTED SHAD:

Here's a jointed version of Rapalas popular X series in a shad profile. Super easy to work, they will suspend nicely in the 2-8 foot range. The kicking tail offers even more flash and vibration. Beautiful holoform finishes over a tough molded body. Fish this one all day long!

Colors: S silver, BNK gold brown trout, G gold, P perch, HS hot steel, CLN clown, SB silver blue, HH hot head, YP yellow perch

Item 520-035 (5.5", 1.7 oz.) \$16.99



crappie

red tiger

BUCHER 5" SHALLOWRAIDER:

Works great as a straight crank but really shines as a twitch bait. It will run down to 3' and here's a little secret. Try trolling it. Good early season bait but catches fish all year long. Deadly on big pike in the weeds!

Colors: 10 nite shiner, 11 sucker, 12 baitfish, 17 crappie, 19 tenn shad, 24 flannel tail, 25 chart pikey, 27 grape flame, 32 sunset, 39 blue back shad 44 red tiger, 55 firetiger, 67 cracker jack tiger, 69 shimr'n shad, 74 white belly perch, 75 natural perch, 76 black perch, 87 purple tiger, 94 walleye, 97 miller perch

Item 520-063 (5.5", 1.3 oz.)..... \$21.99



clown prism

walleye prism

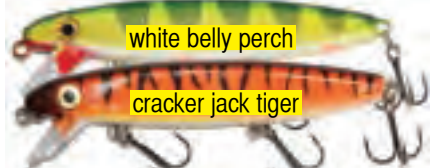
BUCHER PRISM SHALLOWRAIDER:

The "Prism ShallowRaider" series offers the same molded, high impact construction, but with the super tough internal prism finishes. No need to worry about that prism "tape" getting destroyed by sharp hook wear and vicious tooth abuse! Flash, Flash...Boom!

Colors: 11 sucker prism, 55 firetiger prism, 71 cisco shad prism, 75 perch prism, 90 clown prism, 94 walleye prism

Item 520-064 (5.5", 1.3 oz)\$22.99

Item 520-065 (7", 1.7 oz)\$24.99



white belly perch

cracker jack tiger

BUCHER SHALLOWRAIDER:

The "Shallowraider" is one of the finest crank/twitch baits you'll ever use. Practically indestructible plastic construction with internal rattles, you can twitch it just below the surface or crank down to about 3 feet. Flat sides and a square lip give the "Shallowraider" a side to side wobble that induces smashing strikes.

Colors: 10 nite shiner, 11 sucker, 12 baitfish, 17 crappie, 19 tenn shad, 24 flannel tail, 25 chart pikey, 27, grape flame, 32 sunset, 39 blue back shad, 44 red tiger, 55 firetiger, 67 cracker jack tiger, 69 shimr'n shad, 74 white belly perch, 75 natural perch, 76 black perch, 87 purple tiger, 94 walleye, 97 miller perch

Item 520-066 (7", 1.7 oz.)\$23.99



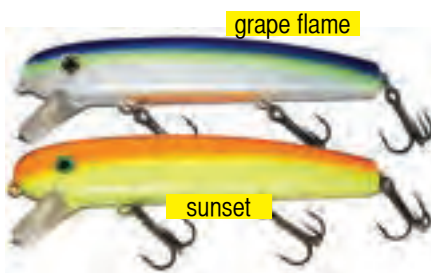
purple tiger

BUCHER JNTD. SHALLOWRAIDER:

The jointed version of the "Shallowraider" couldn't be easier to fish. Cast it out and then retrieve it with a steady crank while the bait does the rest. Made of tough plastic with solid components that won't pull apart. It will run to 3' on the cast or troll it down to 12'. Includes internal rattles that help make this a great choice for dark water or night fishing.

Colors: 10 night shiner, 11 sucker, 12 baitfish, 17 crappie, 19 tenn shad, 25 chart pikey, 39 blue back shad, 55 firetiger, 67 cracker jack tiger, 69 shimr'n shad, 74 white belly perch, 75 natural perch, 76 black perch, 87 purple tiger, 97 miller perch

Item 520-067 (7", 1.9 oz.) \$25.99



grape flame

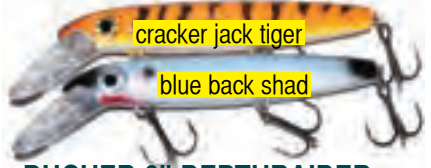
sunset

BUCHER 9" SHALLOWRAIDER:

Wow, the 9" Shallow Raider is hot. Casted or trolled in the 4'-6' range has proven deadly. Straight retrieve or jerked, it has a beautiful slow rise and wiggle. 6/0 VMC hooks.

Colors: 11 sucker, 12 baitfish, 19 tenn shad, 25 chart pikey, 27 grape flame, 32 sunset, 55 firetiger, 69 shimr'n shad, 75 natural perch, 76 black perch, 94 walleye, 97 miller perch

Item 520-068 (9", 4.6 oz.)\$32.99



cracker jack tiger

blue back shad

BUCHER 6" DEPTHRAIDER:

With a practical working depth of 6'-10' this lure is a perfect choice for catching big fish off guard. The big lip gets it down deep and produces a wiggle that draws the attention of wary fish. Bang it off of structure or crank it in a straight retrieve. It's just the right size for muskies looking for a snack. Excellent for walleye and pike too!

Colors: 10 nite shiner, 11 sucker, 12 baitfish, 17 crappie, 19 tenn shad, 25 chart pikey, 39 blue back shad, 55 firetiger, 67 cracker jack tiger, 69 shimr'n shad, 71 cisco shad, 74 white belly perch, 75 natural perch, 76 black perch, 87 purple tiger, 94 walleye, 97 miller perch

Item 520-069 (6", 1.4 oz.).....\$21.99



chart pikey

cisco shad

BUCHER JOINTED 6" DEPTHRAIDER:

Just like the straight model but the jointed tail gives even more realistic swimming action. Very easy and effective bait for anglers of all skill levels. Try trolling this one when conditions are tough. Built tough to take years of action.

Colors: 10 nite shiner, 11 sucker, 12 baitfish, 17 crappie, 19 tenn shad, 25 chart pikey, 39 blue back shad, 55 firetiger, 67 cracker jack tiger, 69 shimr'n shad, 71 cisco/shad, 74 white belly perch, 75 natural perch, 76 black perch, 87 purple tiger, 94 walleye, 97 miller perch

Item 520-070 (6", 1.4 oz.) \$22.99



sucker

BUCHER DEPTHRAIDER (STRAIGHT):

This one piece model of the "Depthraider" is one of the best producing crankbaits of all time. Built of tough plastic with internal rattles, it will cast down to about 13' and troll at 20' plus. Deadly presentation over rock structure or along deep weedlines. Tough lip construction will bang off rocks or timber and back up out of trouble on the pause.

Colors: 10 night shiner, 11 sucker, 12 baitfish, 17 crappie, 19 tenn shad, 25 chart pikey, 39-blue back shad, 55 firetiger, 67-cracker jack tiger, 69 shimr'n shad, 71 cisco/shad, 74-white belly perch, 75 natural perch, 76 black perch, 87-purple tiger, 94 walleye, 97 miller perch

Item 520-071 (8", 2.4 oz.) \$24.99



walleye

purple tiger

BUCHER DEPTHRAIDER (JOINTED):

The jointed model of Bucher's famous "Depthraider" swims with an incredible pulse. Just watch your rod tip twitch as it plows through the water. Casting depths to 12' and trolled 18' to 20'. These are becoming increasingly popular for many species of both fresh and saltwater gamefish. Rattles.

Colors: 10 night shiner, 11 sucker, 12 baitfish, 17 crappie, 19 tenn shad, 25 chart pikey, 39 blue back shad, 55 firetiger, 67 cracker jack tiger, 69 shimr'n shad, 71 cisco/shad, 74 white belly perch, 75 natural perch, 76 black perch, 87 purple tiger, 94 walleye, 97 miller perch

Item 520-072 (8", 2.5 oz.)\$25.99



sucker

natural perch

tenn shad

BUCHER SUSPENDING DEPTH RAIDER:

Finally, the ultra popular and effective Bucher Depth Raider in a neutrally buoyant version! Twitch/rip this bait then stop... let it hang in the strike zone for a violent hit!

Colors: 11-sucker, 19-tenn shad, 55-firetiger, 69-shimerin shad, 75-natural perch, 87-purple tiger

Item 520-073 (8", 3.0 oz.) \$24.99



baitfish

black perch

crappie

BUCHER COUNTDOWN DEPTHRAIDER:

This model is precision weighted to sink horizontally at about a foot per second. Count it down to the desired depth and start cranking. It's as simple as that! Great for working deep structure.

Colors: 10 night shiner, 11 sucker, 12 baitfish, 17 crappie, 55 firetiger, 69 shim'n shad, 75 natural perch, 76 black perch, 94 walleye

Item 520-074 (8", 3.6 oz.) \$24.99



blue smelt

BUCHER JB RATTLER:

Internal rattles and a tight wiggle make this very effective for nearly every type of gamefish. It is most effective when cast out and retrieved quickly. The appearance of a fleeing forage fish drives predators crazy. Use this bait shallow over emerging weeds or shallow rock structure and you may be surprised at what you catch. Deadly for bass, pike, musky and many saltwater species too.

Colors: 12 baitfish, 17 crappie, 19 tenn shad, 40 blue smelt, 44 red tiger, 55 firetiger, 71 cisco shad, 75 perch, 90 clown, 105 glow

Item 520-075 (4", 1.4 oz) \$16.99

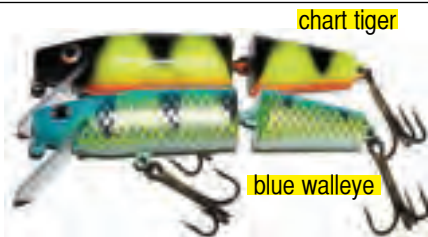


chart tiger

blue walleye

RIVER RUN LES CHUBBIE:

Les Chubbie is a handmade floating and trolling lure with a construction that makes it able to be trolled at very high speeds without losing its aggressive action. Les Chubbie has earned a strong reputation as a big fish lure in both fresh and saltwater. Dives to approx 10 feet or more.

Colors: 01-baitfish 02-chart tiger 03-coppertop 04-natural walleye 05-night black 06-pumpkin perch 07-blue walleye 08-silver shiner 09-gold shiner 10-purple firetiger

Item 520-507 (7.5" 3.1oz.) \$22.99



coppertop

natural walleye

RIVER RUN SHARK DEEP DIVER:

These floating deep diving lures are designed to achieve depth rapidly, and run at depth. Cast to 15 feet and trolled to 22 feet. A BIG fish lure for musky, pike, lake trout and saltwater species.

Colors: 01-baitfish 02-black perch 03-blue cisco 04-coppertop 05-crappie 06-firetiger 07-natural perch 08-natural walleye 09-pearl tiger 10-wild sucker

Item 520-506 (8" 2.6oz.) \$18.99



miller perch

lemontail

walleye

crappie

MUSKY INNOVATIONS

SWIMMIN INVADER:

The Same great action of the original, but with added vibration and flash! Can be bulged just under the surface, or cranked down to around 4 feet.

Colors: 01-whitefish 02-Brian's perch 03-miller perch 04-lemontail 05-walleye 06-crappie

Item 520-268 (10" 2.3oz.) \$24.99



black sucker

orange belly perch

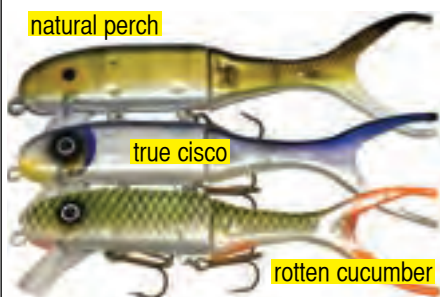
MUSKY INNOVATIONS SHALLOW INVADERS:

The incredible action of the "Shallow Invader" is sure to get attention from big muskies. The head section is made of high impact plastic with internal rattles and features a soft plastic swimming tail. Cranked or twitched this bait looks alive! The "Shallow Invader" swims in the 1-3 foot range.

Colors: 01 perch, 02 walleye, 03 orange belly perch, 04 firetiger, 05 tenn shad, 06 crappie, 07 bumblebee, 08 orange tiger, 09 white, 11 black perch, 12 dl perch, 13 lemonhead, 14 black sucker

Item 520-132 (9", 2.9 oz.) \$24.99

Item 520-133 (Replacement Tail) ... \$9.99



natural perch

true cisco

rotten cucumber

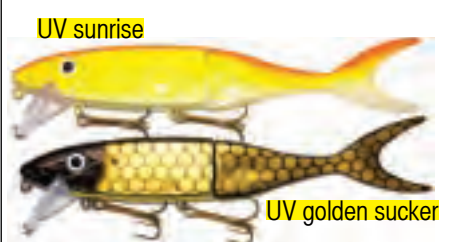
MUSKY INNOVATIONS UV REFLEX SHALLOW INVADERS:

The majority of natural light is reflected off the waters surface, but UV light penetrates 10 times further than visible light. Baitfish reflect UV light--predators key in on this....stunning!

Colors: 01 rotten cucumber, 02 reflex blaze, 03 reflex natural perch, 04 true cisco, 05 reflex whitefish, 06 sunrise, 07 golden sucker

Item 520-134 (9", 2.9 oz.) \$24.99

Item 520-135 (replacement tails) \$9.99



UV sunrise

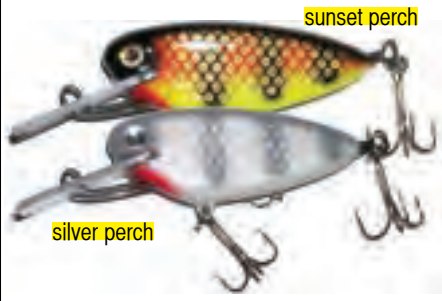
UV golden sucker

MUSKY INNOVATIONS MAGNUM SHALLOW INVADER:

The mag Shallow invader has a great swimming action like the original, but with a much larger profile in the water. It will troll at 6 plus MPH without blowing out, and is great for both casting or trolling. Large gamefish beware!

Colors: 01 walleye, 02 firetiger, 03 white, 04 DL perch, 05 lemonhead, 06 UV natural perch, 07 UV whitefish, 08 UV sunrise, 09 UV golden sucker

Item 520-136 (13", 5.0 oz.) \$29.99



B & N 4" RIPPIN SHAD: The 4" Rippin Shad is the smallest of their shad series. It has a western red cedar body and through wire construction using .057 stainless steel wire. The lip is made from 1/8" thick Lexan. This model has Eagle Claw #375 2/0 hooks. It is finished with multiple coats of epoxy.
Colors: 01-sunset perch 02-golden carp 03-brown perch 04-gizzard shad 05-silver perch 06-goldfish
 Item 520-267 (5.8" with lip 1.6oz.) \$19.99



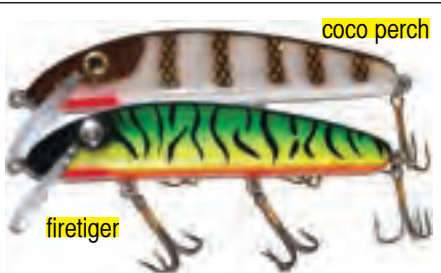
B & N 4.5" RIPPIN MINNOW: The 4.5" Rippin Minnow is a different body profile than the shad series which produces a slightly different action. It has a Western red Cedar Body and through wire construction using .057 stainless wire. The lip is made out of 1/8" thick lexan. This model has Eagle Claw 375 2/0 hooks. It is finished with multiple coats of epoxy.
Colors: 01-golden tiger 02-plum perch 03-shiner 04-blue perch 05-whitefish 06-st lawrence perch
 Item 520-266 (6" 1.6oz.) \$19.99



B&N CUSTOM TALONZ 5" FAT SHAD: The 5" Fat Shad has a western red cedar body. It has a durable lexan lip and is through wire constructed using .057" Stainless wire. It is equipped with 4/0 treble hooks. This lure does well casting or trolling. When trolled it can reach depths up to 15'.
Colors: 01-ohio shad 02-white belly perch 03-coco perch 04-firetiger 05-walleye 06-redhorse perch 07-black sucker 08-hot head 09-mother of pearl 10-cisco
 Item 520-001 (5" (body) 2.0oz.) ... \$26.99



B&N LITTLE CLAW CRANK: The Little Claw Crank is hand crafted out of thick cherry. Outstanding quality, these can be twitched and cranked with a stop and go action for wild results, or trolled at speeds up to 4 Mph. Great construction for years of durability and results.
Colors: 01-white belly perch 02-coco perch 03-firetiger 04-walleye 05-red horse perch 06-hot head 07-OB natural lime perch 08-Tennessee shad 09-Black perch 10-Purple back cisco
 Item 520-541 (6.75" 1.7oz.) \$19.99



B&N CUSTOM 8" CLAW: The trolling claw body is 8" long, 5/8" thick western red cedar. The tow eye and hook hangers are .092" screw eyes that are epoxy reinforced. 4/0 treble hooks are used on this lure. It trolls well up to 4.5mph but is best fished slower at 3 to 3.5 mph. It has a nice belly roll and flash for those big pike and muskies.
Colors: 01-ohio shad 02-white belly perch 03-coco perch 04-firetiger 05-walleye 06-redhorse perch 07-black sucker 08-hot head 09-mother of pearl 10-cisco
 Item 520-002 (8" 2.6oz.) \$23.99



B&N CUSTOM MAGNUM CLAW: The 9.5" Magnum Claw body is 9.5" long, 5/8" thick western red cedar. The tow eye and hook hangers are .092" screw eyes that are epoxy reinforced. It has 4/0 treble hooks. This lure works best trolling. It can be trolled at speeds up to 5mph. It will reach a depth of 14' with 100' of line out at speeds around 3.9 mph.
Colors: 01-ohio shad 02-white belly perch 03-coco perch 04-firetiger 05-walleye 06-redhorse perch 07-black sucker 08-hot head 09-mother of pearl 10-cisco
 Item 520-003 (9.5" 3.4oz.) \$28.99



B&N 7" STRAIGHT SLASHER
 The 7" straight Slasher is built from Western Red Cedar and the quality and exceptional action have been proven on big fish waters for years. It will troll well at speeds up to 5 Mph but works best between 4 and 4.3 Mph. Reaches 7 to 9 feet deep.
Colors: 01-white belly perch 02-coco perch 03-firetiger 04-walleye 05-red horse perch 06-hot head 07-OB natural lime perch 08-Tennessee shad 09-Black perch 10-Purple back cisco
 Item 520-542 (7" 1.5oz) \$26.99



B&N 7" JOINTED SLASHER: The 7" jointed Slasher is built from Western Red Cedar and the quality and exceptional action have been proven on big fish waters for years. It will troll well at speeds up to 5 Mph but works best between 4 and 4.3 Mph. Reaches 7 to 9 feet deep.
Colors: 01-sexy shad 02-Natural perch 03-firetiger 04-Red bar perch 05-red horse perch 06-hot head 07-OB natural lime perch 08-Tennessee shad 09-Black perch 10-Purple back cisco
 Item 520-543 (7" 1.5oz.) \$26.99



DRIFTER TRIPLE D CRANKBAIT: ERC has combined the roll and flash of traditional crankbaits with darting, gliding action of jerkbaits to produce a truly multifunctional lure that excels in many casting and trolling applications. This lure suspends!
Colors: 01-perch, 05-black sucker holo, 15-firetiger, 20-walleye, 30-glitter shiner, 60-hot whitefish, 640-metallic scale carp, 833-blonde bombshell
 Item 520-297 (9", 3.0 oz.) \$26.99



walleye

black perch

DRIFTER TACKLE JAKES: Jakes swim with a wide side to side wobble that sends out remarkable flash and vibration. The 6" is a fantastic twitch bait while the 10" is unbeatable for cranking and trolling. Improved high impact plastic body with molded lexan lip is darn near indestructible. Extra strong VMC hooks are featured on all models.

Colors: 02-perch 12-firetiger 49-walleye 901-silver holo 900-gold shiner holo 46-lemonhead 04-black perch

Item 520-168 (6", 1.2 oz.).....\$15.99
Item 520-169 (10", .4 oz.).....\$26.99



midwest butcher

zombie

LLUNGEN LURES .22 SHORT:

The .22 Short is one of the HOTTEST crankbaits in the industry. This small but extremely effective crankbait has quickly become a "must have" for any serious troller. Casting the .22 has also proved deadly for many anglers across the country. Whether you're targeting BIG pike or musky, the unique wander and one of a kind rattle will help you put more fish in the net!

Colors: 01 midwest butcher, 03 walleye 2.0, 04 electric bluegill, 05 firetiger, 06 ghost shad, 08 lemonhead, 09 brushed perch, 12 tenn shad, 13 walleye, 14 zombie, 15 piper chapman, 16 shadzilla, 17 crappie, 18 mellow yellow, 19 black perch 2.0

Item 520-031 (5.25" w/lip, 1.0 oz.)\$23.99



walleye 2.0

LLUNGEN LURES .22 SHORT SS:

Featuring a shallow square bill, the SS has a much shorter dive curve than its predecessor. The .22 Short SS features the unique wander and one of a kind rattle anglers have come to expect from the Llungen Lures crankbait lineup! The square lip enhances the vibration as it moves through the water while also enabling the lure to bounce off cover without snags and hang ups.

Colors: 01-brushed perch 02-firetiger 03-ghost shad 04-black perch 05-midwest butcher 06-zombie 07-lemonhead 08-walleye 2.0 09-crappie 10-electric bluegill 11-piper chapman 12-shadzilla 13-crappie 14-mellow yellow 15-tenn shad 16-electric bluegill

Item 520-030 (5" with lip 1.0oz.)...\$23.99



ric flair's sunfish

LLUNGEN LURES .22 LONG:

The .22 Long, designed by Chad Harmon, leverages an aggressive lip angle that allows anglers to target deep water structure. Once in the water, the bait displaces a tremendous amount of water: appealing to predatory fish that feed off of their lateral line. The unique rattle placement provides anglers an additional advantage. This mid-sized crankbait packs a powerful punch and the exaggerated belly roll gives the .22 Long an action that flat out thumps!

Colors: 01-black perch 02-small mouth 03-brushed perch 04-ghost shad 05-firetiger 06-midwest butcher 07-tenn shad 08-electric bluegill 09-zombie 10-walleye 2.0 11-crappie 12-lemonhead 13-Ric Flair's sunfish

Item 520-032 (7" 2.0oz.).....\$27.99



mellow yellow

electric bluegill

LLUNGEN CHAD SHAD:

The Chad Shad, originally designed by Chad Harmon, leverages a tight action while offering a moderate dive curve. Known for catching BIG musky or pike on the troll or cast, the Chad Shad's unique one-of-a-kind rattle seems to call in the largest fish in the system.

Colors: 01 black perch, 02 elec. bluegill, 03 firetiger, 04 ghost shad, 05 midwest butcher 07 mellow yellow 06 brushed perch, 08 tenn shad, 09 walleye, 10 zombie

Item 520-033 (6", 1.3 oz.).....\$26.99



brushed perch

LLUNGEN LURES .50 CAL:

The .50 Cal delivers the same kind of punch you would expect from the Llungen Lures crankbait line. The biggest crank the Llungen crew has developed, the .50 Cal packs a 9" body and extends to 11" with its lip. A deep diving crankbait designed with a unique internal weighting system allows it to be casted or twitched down to 10' targeting areas normal twitch baits cannot reach. The wide-wobbling, exaggerated belly-roll of the .50 Cal has proven itself to be a late-fall big fish magnet.

Colors: 01-black perch 02-brushed perch 03-crappie 04-ghost shad 05-firetiger 06-lemonhead 07-midwest butcher 08-TN shad 09-walleye 2.0

Item 520-226 (11"with lip 3.4oz.)...\$38.99



american shad

LLUNGEN LURES RATTLIN' SHAD:

The Rattlin' Shad has long been a springtime favorite in many parts of the country but in recent years has proven it's effectiveness through the entire season! This lipless rattling crankbait is the loudest on the market and can be described as an excellent multi-species rattle bait that can really shine for BIG pre-spawn muskies.

Colors: 01-firetiger, 02-midwest butcher, 03-zombie, 04-brushed perch, 05-lemonhead, 06-walleye 2.0, 07-ghost shad, 08-orange craw, 09-white top silver swirl, 10-holo red shad 11-black top silver swirl 12-rayburn red 13-american shad

Item 520-228 (4", 1.1 oz.).....\$17.99



black perch

LLUNGEN LURES 4" FAT BELLY RATTLER LIPLESS CRANKBAIT:

This drop belly small profile lure doubles as an extremely noisy lipless rattling crank bait that can be worked with slight taps as a glide bait as well. It's new body style creates a completely different look and sound that can get the attention of those highly pressured muskies. Offered in numerous fish catching patterns. Guide tested, proven to be a big hit with the early season musky angler.

Colors: 01-firetiger 02-lemonhead 03-brushed perch 04-walleye 05-black perch 2.0 06-electric bluegill 07-crappie 08-tenn shad 09-ghost shad 10-midwest butcher 11-zombie

Item 520-227 (4", 1.2 oz.).....\$17.99



tenn shad

LLUNGEN LURES 6" RATTLIN' SHAD:

The 6" Tony Grant Rattlin' Shad has long been a springtime favorite in many parts of the country. This lipless rattling crankbait is the loudest on the market! An excellent multi-species rattle bait that can really shine for BIG pre-spawn spring muskies. Paired with Eagle Claw 3/0 hooks and beefed up split rings tough enough for any spring giant you may encounter.

Colors: 01-black perch 02-brushed perch 03-crappie 04-electric bluegill 05-firetiger 06-ghost shad 07-midwest butcher 08-tenn. shad

Item 520-267 (6" 4.0 oz.).....\$23.99



natural perch

LIVINGSTON LURES VIPER 8 LIPLISS CRANKBAIT:

The VIPER 8 combines the expertise of Team Livingston's most knowledgeable swimbait and musky experts, and the unmatched predator attracting power of EBS technology. These attractive qualities are further enhanced by ultra-realistic color finishes and the unprecedented ability to change the actual biological sounds the bait emits through EBS! The Viper features an exclusive Variable Weight System, allowing you to fish in several different ways: just below the surface/topwater, suspended, or slow-rolled along the bottom. Check online for the 6" model!

Colors: 01-carp 02-whitefish 03-Canadian crush 04-cisco 05-natural perch 06-Gold Metallic Scale 07-black perch
Item 520-281 (8" 6.25oz.)\$34.99



fire perch

gold metallic scale

LIVINGSTON LURES POUNDER:

This two-piece single-joint crankbait works great for cast and retrieve or trolling at most speeds. Tremendous side-to-side wobble/swim action and EBS Sound Technology produce natural baitfish sound and actions that will bring the giants out to strike.

Colors: 01-canadian crush 02-walleye 03-whitefish 05-gold metallic scale 06-natural perch 07-cisco 08-black perch 09-blue pearl 10-red rover 11-fire perch 12-green perch
Item 520-128 (3.0 oz 6.81")\$25.99



red rover

chaos

LIVINGSTON JERK MASTER 254:

The slow-rising Jerk Master 254 was designed to dart/slash in the 6- to 9-foot range. Cast it a country mile thanks to its internal weight-transfer system. When you combine the JerkMaster 254's darting action with Livingston's exclusive EBS Technology, you have a mid-depth jerkbait that effectively draws fish from double the distance of a traditional jerkbait.

Colors: 01-Chartreuse Shad, 02-Matte Tiger, 03-Cisco, 04-Natural Perch, 05-Yellow Perch, 06-blue pearl 07-red rover 08-fire perch 09-green perch 10-chaos
Item 520-321 (10" 4.6oz.)\$29.99



green perch

fire perch

LIVINGSTON SQUEAKY PETE 233:

Combine that with the power of EBS technology-the actual biological sounds of baitfish, make this crankbait amazing! Trolls at 2' to 12'. Tough construction made for use and abuse. Flat side throws off tons of flash!

Colors: 01-carp 02-whitefish 03-matte tiger 04-natural perch 05-cisco 06-gold metallic scale 07-black perch 08-yellow perch 09-blue pearl 10-red rover 11-fire perch 12-green perch
Item 520-123 (9.5" 3.0oz)\$25.99



black perch

gold metallic scale

LIVINGSTON LURES RACHEL 192:

The Rachel will troll down to 15', and has a classic wide wobble. Cranked, it will run down to 6' with a erratic darting action. Built in EBS baitfish sound emitter! Slow rise! Talk about hang time and chatter! Set this one loose on your local hawg and hang on tight!

Colors: 01-carp 02-whitefish 03-matte tiger 04-natural perch 05-cisco 06-gold metallic scale 07-black perch 08-yellow perch 09-blue pearl 11-fire perch 12-green perch
Item 520-124 (8" 3.3oz.).....\$25.99



natural perch

LIVINGSTON LURES DIRTY DANCER 143:

The Dirty Dancer 143 was designed for trolling, with a proven "banana plug" nose and a cleverly engineered jointed body that imparts the kind of aggressive action and vibration to attract the true giants. This action is boosted by EBS Technology, which emits the actual biological sounds of forage species that predators are programmed by nature to respond to. Troll the DD 143 down 8 feet, then, watch the power of EBS call giant musky and pike from double the distance of a traditional lure! Suggested trolling speed 2.3 to 2.9 mph.

Colors: 01 carp 02 matte tiger 03 orange tiger 04 natural perch 05 juvenile pike 06 cisco
Item 520-125 (10" 2.8oz.)\$26.99



yellow perch

LIVINGSTON LURES BULLDOZER:

This shallow-running bait-fish profile both casts and trolls well. This lure is deadly for musky/pike/predators, and is made even more so with the inclusion of EBS Sound Technology. It's extremely versatile as its size and action make it perfect for musky! Cast and retrieve slow or fast at any speeds, and you're guaranteed a strike.

Colors: 01-whitefish 02 -juvenile pike 03-canadian crush 04-matte tiger 05-black perch 06-natural perch 07-yellow perch
Item 520-126 (1.6 oz 5.8") ...\$21.99



carp

gold metallic scale

LIVINGSTON LURES HEADHUNTER:

This double-jointed swimbait is a multi-functional lure that mimics the natural swim actions and the slow sinking action of live fish. It becomes extra deadly with the addition of EBS Sound Technology. Fast retrieve or a slow subtle reel will produce a rolling swim that results in strikes every time it's thrown in the water.

Colors: 01-carp 02-natural perch 03-matte tiger 04-canadian crush 05-holo silver shiner 06-gold metallic scale 07-black perch 08-blue pearl 09-red rover 10-fire perch 11-green perch
Item 520-129 (1.6 oz 6.5").....\$19.99
Item 520-130 (8" 3.0oz.).....\$22.99



matte tiger

LIVINGSTON LURES HEAD HUNTER MAGNUM:

This double-jointed swimbait is a multi-functional lure that mimics the natural swim actions and the slow sinking action of live fish. It becomes extra deadly with the addition of EBS Sound Technology. The Head Hunter is deadly for big musky and pike presenting an attraction radius like no other jointed swimmer on the market today. Fast retrieve or a slow subtle reel will produce a rolling swim that results in strikes every time it's thrown in the water.

Colors: 01 carp 02 matte tiger 03 natural perch 04 shimmering shad 05 gold metallic scale 06 cisco 07 blue pearl 08 red rover 09 fire perch 10 green perch
Item 520-131 (10" 5oz.)\$29.99

canadian crush



LIVINGSTON LURES STRIKER 173:

Great for cast-and-retrieve fishing or trolling at most speeds, the Striker 173 features a wide, side-to-side wobble/swim action, enhanced with the choice of natural baitfish sound through EBS sound technology. Medium diving depths are easily achieved at any speed, and with the ultra-durable wire-through construction and extra strong, extra sharp VMC PS hooks, you'll keep those fish hooked! Every Livingston lure features the sounds of baitfish.

Colors:01-canadian crush 02-walleye 04-chrome xxx shad 05-gold metallic scale 07-cisco 08-black perch 09-blue pearl 10-red rover 11-fire perch 12-green perch
Item 520-127 (3.1 oz 6.81")..... \$25.99

black gold perch



SUPERNATURAL BIG BAITS 10" HEADLOCK:

Huge action including a "wandering" effect that is second to none! Wood! High quality!

Colors: 01-black rice 02-gizzard shad 03-moosehorn measles 04-orange carp 05-orange glitter perch 06-walleye
Custom Colors: 07-lake trout 08-copper perch 09-electric cisco 10-rainbow trout 11-lake sucker 12-brook trout 13-flowage perch 14-mother of pearl 15-tullibee 16-cisco 17-sexy shad 18-wild sucker 19-white tail walleye 20-ghost walleye 21-Steve's musky thunder 22-superman 23-five of diamonds 24-crouching tiger 25-tenn shad 26-black gold perch 27-snot nose cisco 28-snot nose carp 30-northern pike
Item 520-139 (10" 6.0oz.)..... \$94.99

white tail walleye



SUPERNATURAL BIG BAITS 12" HEADLOCK:

Made by hand! The trolling bait of dreams! Awesome!

Colors: 01-black rice 02-gizzard shad 03-moosehorn measles 04-orange carp 05-orange glitter perch 06-walleye
Custom Colors: 07-lake trout 08-copper perch 09-electric cisco 10-rainbow trout 11-lake sucker 12-brook trout 13-flowage perch 14-mother of pearl 15-tullibee 16-cisco 17-sexy shad 18-wild sucker 19-white tail walleye 20-ghost walleye 21-Steve's musky thunder 22-superman 23-five of diamonds 24-crouching tiger 25-tenn shad 26-black gold perch 27-snot nose cisco 28-snot nose carp 30-northern pike
Item 520-140 (12" 7.1oz.)\$94.99



crouching tiger

SUPERNATURAL BIG BAITS 10" MATTLOCK:

Wider than the Headlock, this wood handmade crankbait has a "wandering" action that is incredible!

Colors: 01-black rice 02-gizzard shad 03-moosehorn measles 04-orange carp 05-orange glitter perch 06-walleye
Custom Colors: 07-lake trout 08-copper perch 09-electric cisco 10-rainbow trout 11-lake sucker 12-brook trout 13-flowage perch 14-mother of pearl 15-tullibee 16-cisco 17-sexy shad 18-wild sucker 19-white tail walleye 20-ghost walleye 21-Steve's musky thunder 22-superman 23-five of diamonds 24-crouching tiger 25-tenn shad 26-black gold perch 27-snot nose cisco 28-snot nose carp 30-northern pike
Item 520-141 (10" 9.3oz.) \$99.99

northern pike



SUPERNATURAL BIG BAITS 12" MATTLOCK:

Even though the MattLock will run over 6+mph, it is at slower speeds where it has been the most effective. Incredible results!

Colors: 01-black rice 02-gizzard shad 03-moosehorn measles 04-orange carp 05-orange glitter perch 06-walleye
Custom Colors: 07-lake trout 08-copper perch 09-electric cisco 10-rainbow trout 11-lake sucker 12-brook trout 13-flowage perch 14-mother of pearl 15-tullibee 16-cisco 17-sexy shad 18-wild sucker 19-white tail walleye 20-ghost walleye 21-Steve's musky thunder 22-superman 23-five of diamonds 24-crouching tiger 25-tenn shad 26-black gold perch 27-snot nose cisco 28-snot nose carp 30-northern pike
Item 520-142 (12" 9.5oz.)\$99.99

walleye



walleye silver

MEGA LURES MEGA WALLEYE:

Every lure that comes out of their workshop has been hand painted with no patterns, pure out of hand art! Mega Walleye has been signed by the maker and numbered which makes it a perfect gift. Each phase of development is handmade and treated with love and care. Wood, hand painted!

Colors: 01-walleye gold 02-walleye silver
Item 520-200 (11" 7.0oz.)....\$299.99



musky

green pike

brown pike

MEGA LURES MEGA MUSKY/PIKE:

High gloss epoxy resin top double layer coats, Hand painted glass 3D eyes and Strong wood body! Signed by the maker and numbered which makes it a perfect gift.

Colors: 01-brown pike 02-green pike 03-musky
Item 520-201 (11" 7.0oz.)....\$299.99



perch white belly

MEGA LURES ELECTRA CRANKBAITS:

Electra is a handcrafted Wood Crankbait made for huge pike and musky. Impact, UV, and chemical resistant. High gloss epoxy resin top double layer coats. Hand painted glass 3D eyes, Strong wood body. Every lure that comes out of their workshop has been hand painted with no patterns, pure out of hand art, therefore each one is unique and there cannot be two of the same kind. Signed by the maker and numbered which makes it a perfect gift.

Colors: 01-perch orange belly 02-perch white belly 03-white perch 04-brown sucker 05-dark trout 06-walleye
Item 520-287 (9" 4.4oz.)\$69.99
Item 520-292 (11" 5.8oz.)..... \$79.99

dark trout



MEGA LURES GIANT STALKER CRANKBAITS:

The Giant Stalker is a handcrafted wood Crankbait made for huge pike and musky. Great for trolling and casting! Impact, UV, and chemical resistant. High gloss epoxy resin top double layer coats. Hand painted glass 3D eyes, Strong wood body. Every lure that comes out of their workshop has been hand painted with no patterns, pure out of hand art, therefore each one is unique and there cannot be two of the same kind. Signed by the maker and numbered which makes it a perfect gift.

Colors: 01-perch orange belly 02-perch white belly 03-white perch 04-walleye 05-dark trout 06-brown sucker
Item 520-351 (10" 6.9oz.)..... \$89.99
Item 520-451 (14" 12.1oz.)..... \$119.99



midnight gold

BIG FORK AVITAR: Designed for working the 4'-6' depths this flat sided crankbait has a coffin bill shaped lexan lip to deflect off wood, boulders, etc. and not hang up. These deflection properties allow the lure to bounce off a piece of cover which creates erratic action that can trigger a strike. Floats at rest.

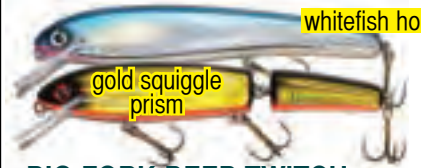
Colors: 04 cobalt, 05 chart shad, 06 midnight gold, 08 clown, 09 tabasco, 11 sucker, 12 walleye, 16 silver pike, 20 bluegill, 22 perch, 24 firebelly, 28 black mamba, 34 chart tiger holo, 35 kryptonite, 36 black chart ice, 37 gold squiggle prism, 38 whitefish holo, 41 bronze shiner holo, 42 aurora gold holo, 43 red shad prism, 44 black perch, 60 nighthawk, 77 firetiger, 99 shad
 Item 520-083 (6", 1.7 oz) \$33.99
 Item 520-614 (black mamba holo) \$37.99



tabasco

BIG FORK TWITCH DARTER 6", 8", 10": Delivering shallow running capabilities with an ultra realistic body style, this lure is ideal for working weed tops and shallow structure in the 1'-3' range. All 3 sizes have a pronounced head shake action that gets noticed by predator fish holding in heavy cover. The action detail and craftsmanship of this lure is unmatched by any other shallow diver on the market.

Colors: 04 cobalt, 06 midnight gold, 09 tabasco, 11 sucker, 12 walleye, 18 black/gold tiger, 20 bluegill, 22 perch, 28 black mamba, 35 kryptonite, 60 nighthawk, 70 hot perch, 77 firetiger, 99 shim'n shad
 Item 520-084 (6", 1.3 oz.) \$26.99
 Item 520-085 (8", 1.9 oz.)..... \$35.99
 Item 520-086 (10", 2.4 oz.)..... \$38.99



whitefish holo

gold squiggle prism

BIG FORK DEEP TWITCH DARTERS: This flat-sided deep diver has a sharper lip angle and added weight to bring it down in the 6-8' zone cranked or 10-12' trolled. Lure puts off a lot of side body flash on a straight retrieve and has a most enticing body shimmy when allowed to rise. Very stable tracking bait, even at high trolling speeds.

Colors: 05 chart shad, 06 midnight gold, 11 sucker, 12 walleye, 20 bluegill, 22 perch, 28 black mamba, 35 kryptonite, 36 black chart ice, 37 gold squiggle prism, 38 whitefish holo, 41 bronze shiner holo, 42 aurora gold holo, 43 red shad prism, 60 nighthawk, 70 hot perch, 77 firetiger, 99 shim'n shad
 Item 520-087 (8", 2.0 oz.) straight. \$35.99
 Item 520-088 (8", 2.1 oz.) jointed.. \$37.99



shimmering shad holo

BIG FORK LURES TWITCH DARTER LAT: This dynamite crankbait features the live action tail, tuneable line tie connector, replaceable tail with spring attachment for easy changing. The flat sided body provides high vibration, it floats at rest but has a slow rise! Handcrafted Cedar!

Colors: 19-cisco 20-bluegill 22-perch 31-orange crush 37-gold squiggle prism 42-aurora gold holo 47-spotted sucker holo 48-black mamba holo 49-chart gold scale 50-rainbow prism shiner 51-shimmering shad holo 70-hot perch
 520-400 (10" 2.4oz.) \$40.99
 520-400-48 (color 48)..... \$44.99
 520-400-51 (color 51) \$41.99



BIG FORK LURES BLACK MAMBA HOLO DEEP TWITCH DARTERS:

This amazing new color pattern is available in limited quantities in both models! This flat-sided deep diver has a sharper lip angle and added weight to bring it down in the 6-8' zone cranked or 10-12' trolled. Lure puts off a lot of side body flash on a straight retrieve and has a most enticing body shimmy when allowed to rise.
 Item 520-511 (8", 2.0 oz.) straight \$39.99
 Item 520-512 (8", 2.1 oz.) jointed. \$41.99



black chart ice

aurora gold holo

BIG FORK REEF DIGGER SHALLOW: When fishing conditions call for a shallow running crankbait (2'-4') this gem has no equal. Jointed, high vibrating action gets the attention of predator fish looking for that easy meal. Always figure 8 this baby boatside for those big, lazy followers.

Colors: 05 chart shad, 06 midnight gold, 11 sucker, 12 walleye, 18 black-gold tiger, 20 bluegill, 22 perch, 28 black mamba, 35 kryptonite, 36 black chart ice, 37 gold squiggle prism, 38 whitefish holo, 40 hot pink zebra, 41 bronze shiner holo, 42 aurora gold holo, 43 red shad prism, 60 nighthawk, 77 firetiger, 99 shad
 Item 520-089 (7", 2.0 oz.)..... \$38.99
 Item 520-090 (9", 2.3 oz.) LAT model.. \$40.99



BIG FORK LURES BLACK MAMBA HOLO SHALLOW REEF DIGGERS:

This amazing new color pattern is available in limited quantities in both models! When fishing conditions call for a shallow running crankbait (2'-4') this gem has no equal. Jointed, high vibrating action gets the attention of predator fish looking for that easy meal.
 Item 520-513 (7", 2.0 oz.)..... \$42.99
 Item 520-514 (9", LAT 2.3 oz.)..... \$44.99



cobalt

kryptonite

BIG FORK REEF DIGGER MID-RANGE: Here's a fine crank/troll lure for working those transitional depths between the shallow and deep water zones. Designed to run in the 5'-8' range with a vibrant head shake action yet remains very easy to crank. The fantastic colors and great attention to detail on this lure produces strikes on pressured waters when other lures fail.

Colors: 04 cobalt, 05 chart shad, 06 midnight gold, 09 tabasco, 11 sucker, 12 walleye, 22 perch, 24 firebelly, 30 emerald shiner, 31 orange crush, 35 kryptonite, 60 nighthawk, 77 firetiger, 99 shad
 Item 520-091 (7", 2.4 oz.) straight \$37.99
 Item 520-092 (7", 2.4 oz.) jointed..... \$39.99



northern pike

firetiger

BIG FORK REEF DIGGER LAT: When fish are finicky and won't commit to a strike sometimes an extra trigger is needed. These LAT (live action tail) models give added attraction with the tail flutter action. Securely attached to a coil spring in the tail they will stand up to repeated strikes and not fall off like others that are just glued on. A great bait just got better!

Colors: 04 cobalt, 05 chart shad, 06 midnight gold, 11 sucker, 12 walleye, 21 northern pike, 22 perch, 28 black mamba, 30 emerald shiner, 31 orange crush, 60 nighthawk, 70 hot perch, 77 firetiger, 99 shad
 Item 520-093 (9", 2.5 oz.) mid-range \$42.99
 Item 520-094 (10", 3.0 oz.) deep \$45.99



walleye

shad

BIG FORK REEF DIGGER: This lure has a proven track record of producing trophy size musky and pike year after year. Bait dives 10-12' on a straight retrieve or it can be trolled down to the 20-25' depth zone. Tunable stainless diving lip imparts tremendous head shake action and takes the abuse when pounding rocky bottoms. Incredibly detailed finish and body construction.

Colors: 04 cobalt, 05 chart shad, 06 midnight gold, 11 sucker, 12 walleye, 19 cisco, 20 bluegill, 22 perch, 30 emerald shiner, 31 orange crush, 44 black perch, 60 nighthawk, 70 hot perch, 99 shad

Item 520-095 (8" 2.7 oz.) straight.....\$40.99

Item 520-096 (8" 2.8 oz.) jointed.....\$42.99



whitefish holo

perch prism

BIG FORK 12" REEF DIGGER:

This high profile flat sided deep diver has a double line tie for shallow (10-12') and deep (20-30') diving depths. Stainless steel lip takes the abuse when pounding rocky bottoms and will not mushroom like a aluminum lip. "T" front and center hooks help prevent wearing of the thick epoxy coated finish!

Colors: 06-midnight gold 10-perch prism 12-walleye 22-perch 34-chart tiger holo 36-black chart ice 37-gold squiggle prism 38-whitefish holo 39-tullibee holo 41-bronze shiner holo 43-red shad prism 99-shad

Item 520-097 (12" with lip 7.3oz.) \$79.99



brown/gold prism

perch prism

yellow perch

orange/black dots

black/gold

firetiger

pink/silver prism

SUICK CISCO KID: Classic crankbaits from Suick that consistently put fish in the boat. "Cisco Kids" are perfectly weighted and balanced. Stainless steel diving lips are adjustable to fine tune your presentation. Prism models have the finish molded in to last forever. Four different models will cover all the bases and just look at all those color choices!

600S 1'-4' jerk cast 600M 3'-8'
600D countdown 1800 10' 15'

Colors: 01 shiner, 07 firetiger, 09 yellow perch, 10 perch prism, 13 redhead silver prism, 17 brown/gold prism, 18 blue/silver prism, 21 black/silver prism, 22 black/gold, 24 orange/black dots, 25 shad/silver prism, 27 chart/silver prism, 30 rainbow trout, 35 bumblebee/gold prism, 40 pink/silver prism, 45 black/purple prism

Item 520-099 (7", 1.4 oz.)...600S \$22.99

Item 520-100 (7", 1.6 oz.)..600M \$22.99

Item 520-101 (7", 1.9 oz.)..600D \$22.99

Item 520-102 (9", 3.1 oz.) ..1800 \$25.99

**See colors at
MuskyShop.com**



black crappie

FISHLAB BIO GILL SWIMBAIT:

The Bio-Gill SwimBait is a three-piece, double-jointed bait with a lifelike swimming action designed as a search bait to cover water on a steady retrieve as well as rod twitch and pauses.

Colors:01-black crappie 02-light bluegill 03-dark bluegill

Item 520-145 (5" 1.7oz.)\$15.99



dark bluegill

FISHLAB BIO GILL WAKE

BAIT: The Bio-Gill Wake Bait is a three-piece, double-jointed bait that features a high floating action that produces a big wake at slow or medium retrieve. It also excels on slow steady retrieve or fast stop and go retrieves. The low clacking action calls big feeding fish to the surface to investigate an easy meal.

Colors:01-black crappie 02-light bluegill 03-dark bluegill

Item 520-146 (5" 1.6oz.).....\$15.99



sucker

perch

firetiger

TYRANT TACKLE SHALLOW CZAR:

The "Shallow Czar" has an incredibly wide wobble and fish catching roll. Very productive casting or trolled. Will run to 4' casting and 8' trolled. Thru-wire construction.

Colors: 01 firetiger, 02 green baitfish, 04 river walleye, 05 cisco, 06 bluegill, 07 perch, 08 sucker

Item 520-156 (5", 2.0 oz.)\$12.99

Item 520-157 (7", 2.5 oz.)\$13.99

Item 520-158 (9", 4.2 oz.)\$16.99



orange back tiger

river walleye

TYRANT TACKLE RAZZ SHAD:

the Razz Shad has a hard plastic body that will not break when big pike or muskies hit it. Internal rattle and weight chamber that makes the lure run true with through wire construction. Heavy duty eye and hook hangers. Great casted or trolled!

Colors: 01-firetiger, 02-river walleye, 03-bluegill, 04-perch, 05-clown, 06-orange back tiger

Item 520-159 (6.5", 2.2 oz.).....\$16.99



small mouth bass

sexy shad

orange tiger

SUICK CISCO KID WRANGLER:

The jointed body produces a nice tight swimming wiggle. Excellent mid-depth crankbait that is both effective and easy to use. Tooth-proof plastic with a molded in lip that will take abuse fish after fish. Walleyes like 'em too!

Colors: 01 sucker, 02 perch, 03 firetiger, 04 orange tiger, 05 walleye, 06 erie walleye, 07 smallmouth bass, 08 sexy shad, 12 nite shiner, 13 redhead, 14 shad, 15 loon, 16 hot tiger

Item 520-104 (7", 1.3 oz) jointed \$22.99

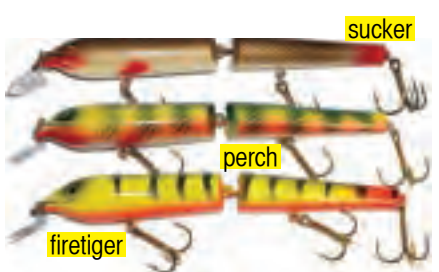


wild sucker

redhorse

SMITY SHORT TAIL: The action of the shorter tail on this model creates more vibration than some similar styled baits. Use a slow to medium retrieve with pauses to trigger following fish. The "Short Tail" runs in the 1'-6' depths which is perfect over and around weed-beds. All wood construction with top notch components. Made in the USA.

Colors: 01 crappie, 02 bleeding perch, 03 wild sucker, 05 redhorse, 06 bluegill, 07 black-firetail
Item 520-113 (7", 1.9 oz.)..... \$24.99



sucker

perch

firetiger

SMITY LARGE JOINTED: They will dive from 6'-8'. Work them over submerged weeds, rock, or timber. The stainless lips will bounce off of structure. These baits have been proven fish producers for years. All hardwood bodies with super tough components. Made in the USA.

Colors: 01 perch, 02 cisco, 03 pike, 05 redhorse, 06 sucker, 07 firetiger
Item 520-114 (9" jntd, 2.5 oz.)..... \$25.99



sucker

perch

cisco

SMITY SHORTTAIL TRACERTAIL: A fantastic way to locate and catch fish. This beautiful crankbait has incredible action and vibration with the soft tail! Great twitched or slow cranked. Runs in the 1' to 3' range.

Colors: 01 perch, 02 cisco, 03 sucker, 04 redhorse, 05 pearl, 06 bluegill
Item 520-115 (9" w/tail, 2.0 oz.)... \$25.99



sucker

pike

SMITY SMALL DEEP DIVER: Here's a great sized diver that couldn't be easier to use. Cast it down to 12' or troll to 20'. Absolutely a great lure for hitting submerged structure, deep edges, and open water fish. The jointed body provides a nice rhythmic vibration that attracts predators. Don't forget to figure 8 at the boatside! Made in the USA.

Colors: 01 perch, 02 pike, 03 cisco, 04 firetiger, 05 redhorse, 07 sucker
Item 520-116 (8", 2.3 oz.)..... \$22.99



black hot belly

perch

firetiger

SMITY LARGE TROLLER: Want to really go deep? These Smity's will do the trick for you. Great for both motor or row-trolling they can achieve depths of 30'! The oversized diving lip is tuneable and the hardwood body will take abuse fish after fish, Run these over deep submerged humps and get ready to grab the rod! Made in the USA.

Colors: (body) 01 perch, 02 cisco, 03 black hot belly, 04 firetiger, 05 sucker
Item 520-117 (10", 2.6 oz.)..... \$24.99



crappie

firetiger

cisco

SMITY LUNGE DEEP: This streamlined deep diver from Smity has a great wobble and puts the bait right in the fishes face. The mag sized stainless steel diving lip allows it to be cast to 12' and troll all the way down from 20'-28'. These baits mean business! Made in the USA.

Colors: 01 perch, 02 cisco, 04 redhorse, 05 crappie, 06 sucker, 07 firetiger, 09 pike
Item 520-118 (10", 2.6 oz.)..... \$24.99



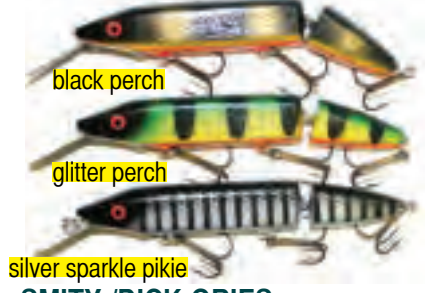
blue cisco

black flame

sunfish

SMITY TWITCHIN' SMITY: Smity's twitch bait is a bouyant, shallow running, tight wobbler. Casts at the 3 foot range and great for working weeds and shallow cover. An all season offering and a must try. Made in the USA.

Colors: 01 perch, 02 blue cisco, 03 sucker, 04 sunfish, 06 sunset, 07 black flame, 08 orange firetiger, 09 tiger musky
Item 520-119 (10", 2.9 oz.)..... \$29.99



black perch

glitter perch

silver sparkle pikie

SMITY /DICK GRIES SHALLOW ESX MINNOW: These are original Dick Gries Esx Minnows. All wood, jointed and a superior shallow diving lure. It runs in 3' to 5' range and has an internal rattle and the short tail clicking really draws in big fish.

Colors: 01 natural perch, 02 gold sparkle pikie, 03 silver sparkle pikie, 04 glitter perch, 05 sucker, 06 firetiger, 08 bengal tiger, 10 black perch
Item 520-121 (8" w/lip, 1.6 oz.)..... \$29.99



brown trout

rainbow trout

natural perch

SMITY DICK GRIES DEEP ESX MINNOW: The deep diving Esx Minnow is from the original Dick Gries Tackle Supply! Dives in the 10' range, has internal rattles, quality wood construction and floats at rest.

Colors: 01 natural perch, 02 gold sparkle pikie, 03 silver sparkle pikie, 04 glitter perch, 05 sucker, 06 firetiger, 07 brown trout, 08 bengal tiger, 10 rainbow trout, 11 black perch
Item 520-122 (8" w/lip, 1.8 oz.)..... \$28.99



gold perch

NORTHLAND RUMBLE MONSTER:

If you're fishing for the biggest predators, you'll want Northland's Rumble Monster in your arsenal. The vulnerable hand-tuned action is just the feast they're looking for. Troll at varied speeds to vary swim depths from 10 to 20 feet with sudden turns to fire strikes from following predators. Or troll at a steady 3-4 miles per hour and move parallel along drop-offs. Extremely durable ABS resin body and super-strong poly-carbonate swimming lip that is uniquely locked into the lures body and equipped with heavy-duty hooks and split rings.

Colors: 01 little musky on orange, 02 hot tiger, 03 gold perch, 04 realistic bluegill, 05 tenn shad, 06 little musky on yellow, 07 silver, 08 realistic shad

Item 520-327 (5", 1.25 oz.)\$14.99



little musky on orange

NORTHLAND RUMBLE BEAST 6:

Extremely durable ABS resin body and a super-strong poly-carbonate swimming lip that is uniquely locked into the lures body, making this bait ideal for bouncing off bottom structure and rocks; equipped with heavy-duty hooks and split rings. This bait is truly Battle-Ready for toothy critters such as musky and pike. The designed wobble varies with trolling speed, setting the action for magnum-caliber hits.

Colors: 01 little musky on orange, 02 yellow dots, 03 hot tiger, 04 gold perch, 05 bluegill, 06 tenn shad, 07 little musky on yellow, 08 parrot

Item 520-326 (5.5", 1.5 oz.)\$15.99



little musky on yellow

NORTHLAND RUMBLE BEAST 8:

Extremely durable ABS resin body and a super-strong poly-carbonate swimming lip that is uniquely locked into the lures body, making this bait ideal for bouncing off bottom structure and rocks; equipped with heavy-duty hooks and split rings. This bait is truly Battle-Ready for toothy critters such as musky and pike. The designed wobble varies with trolling speed, setting the action for magnum-caliber hits.

Colors: 01 little musky on orange, 02 yellow dots, 03 hot tiger, 04 gold perch, 05 bluegill, 06 tenn shad, 07 little musky on yellow, 08 parrot

Item 520-325 (8", 2.25 oz.)\$18.99



perch/yellow belly

silver shad

BIG BEAR PRODUCTS SWIM WHIZZ:

Same great action as the original this 6" version gives you more options. Both have the familiar two depth setting eyes but one is a floater and the other is a slow-sinking suspending model. All "Swim Whizz" lures are made of tooth proof ABS plastic that lasts a lifetime.

Colors: 12 perch/yellow belly, 15 sucker, 19 silver shad, 25 red snapper, 40 pike, 48 crackle frog, 51 hot mackerel, 64 jailbird

Item 520-164 (6", 1.5 oz. slow sink)\$13.99

Item 520-165 (6", 1.3 oz. floats)\$13.99



hot mackerel

jailbird

BIG BEAR PRODUCTS SWIM WHIZZ:

The Homer LeBlanc Original. Here's the 8" crankbait that took the musky world by storm. More big fish have been caught on this bait than anyone can keep track of. The "Swim Whizz" has two depth settings to pinpoint your presentation. The jointed model has three hooks while the straight version uses two large trebles!

Colors: 12 perch/yellow belly, 15 sucker, 19 silver shad, 25 red snapper, 40 pike, 48 crackle frog, 51 hot mackerel, 64 jailbird

Item 520-166 (8", 2.4 oz. straight)\$18.99

Item 520-167 (8", 2.4 oz. jointed)\$18.99



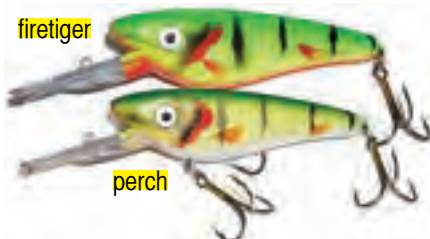
electric chicken

BILL LEWIS SUPERTRAP:

The "Supertrap" is a giant version of the popular "Rattletrap" lipless crankbait. A tight wiggle combined with internal rattle chamber creates a vibration that attracts all predatory fish. This bait works best when cranked at a quick retrieve speed. Cover lots of water and search for those active pike and muskies. Works great on big bass too.

Colors: 0 03 redhead, 05 electric silver, 11 electric chicken, 12 blurple, 13 blue halo, 14 black halo, 15 cigar minnow

Item 520-163 (4-3/4", 2.1 oz.)....\$16.99



firetiger

perch

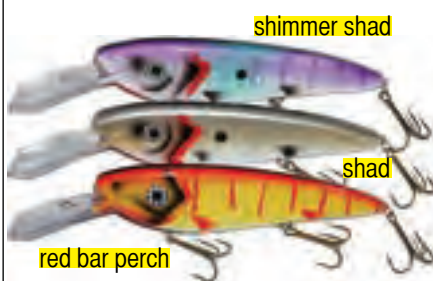
TUFF SHAD ORIGINAL AND MINI'S:

The original Tuff Shad has been breaking all the rules for years. Now with a new mini size too! Well known for their trolling results, these plastic lures cast great, look great and track like a dream.

Colors: 01-black sucker, 02-blue shad, 03-bluegill, 04-firetiger, 05-nat. walleye, 06-pearl, 07-perch, 08-red bar perch, 09-shad, 10-shimmer shad, 11-wiley black sucker, 12- wiley carp

Item 520-160 (Mini 5.0" w/lip, 1.1 oz.)\$23.99

Item 520-161 (Orig. 6.5" w/lip, 2.0 oz.)\$23.99



shimmer shad

shad

red bar perch

TUFF SHAD MAG:

The Magnum size Tuff Shad is a trollers perfect weapon for big muskies! Made from super strong plastic to bounce, bang and rattle it's way through any situation.

Colors: 01-black sucker, 02-blue shad, 03-bluegill, 04-firetiger, 05-nat. walleye, 06-pearl, 07-perch, 08-red bar perch, 09-shad, 10-shimmer shad, 11-wiley black sucker, 12- wiley carp

Item 520-162 (Mag 11" w/lip, 4.2 oz.) \$35.99



electric silver

BILL LEWIS MAG FORCE RAT-L-TRAP LIPLESS CRANKBAIT

Lipless crankbaits are well known and justly famous for their ability to cover a lot of water quickly and to produce fish. Loud, flashy attention getters, Rat-L-Traps can be fished in a variety of situations from shallow to deep and everything in between. Puts out that trademark baitfish sound, and is equipped with premium Mustad hooks!

Colors: 01-electric silver 02-chrome/chart back 03-tenn shad chrome 04-red crawfish 05-gold/black back 06-chrome/black back 07-chrome/blue back 08-redhead uncle ted

Item 520-210 (4" 1.0oz.)\$10.99

Livingston
— L U R E S —

STEVEN PAUL
PRO GUIDE / MUSKY 360



NEW / TITAN & TITAN JR



VIPER



POUNDER



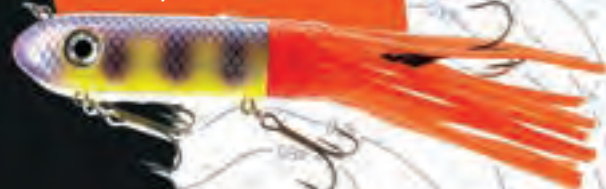
WALKING BOSS II



NEW / KAMAKAZE



NEW / KRAKEN



LIVINGSTON LURES

INSPIRED BY NATURE

Livingston's EBS Technology™ puts the power of sound and science into every cast.

THE DIFFERENCE IS CLEAR!



grape flamethrower



LIVINGSTON LURES KRAKEN

JERKBAIT Designed and developed by acclaimed musky guide Steven Paul and the development team at Livingston Lures, the Kraken is a hybrid hard and soft plastic jerk bait intended to specifically target predatory game fish such as pike and musky. The Kraken is equipped with EBS technology™ and an adjustable weighting system allowing anglers to target fish at any depth or distance. Upward rod taps, side sweeps, and reel-stop retrieves will cause the Livingston Kraken to dip and dart in an erratic and irresistible manner producing an effective and productive lively target. Easy to replace skirts are sold separately.

Colors:01-disco shad 02-midnight 03-great white 04-punkin 05-grape flamethrower 06-walleye 07-hot SP tiger 08-yellow perch

Item 420-377 5.8 oz 10" \$31.99

gold metallic walleye



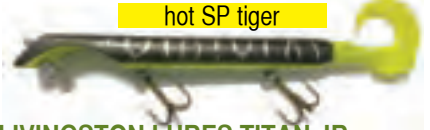
LIVINGSTON LURES TITAN:

The Titan is a revolutionary lure that makes jerk bait fishing as easy as turning the reel. The Titan can be controlled in a simple reel-pause-stop fashion to achieve the classic jerk bait presentation or operated with rod taps and pulls to make the lure dive and rise in new and exciting ways. The Titan has an easily replaceable cork screw mounted soft tail, EBS and includes an adjustable weight system allowing anglers to fish the titan at any depth or speed depending on conditions.

Colors: 01-firetiger 02-Canadian Crush 03-Natural perch 04-Midnight 05-Shimmer shad 06-Yellow perch 07-Ice Man 08-KY crush 09-Heat Seeker 10-Heavy hitter 11-Gold Metallic Walleye 12-Brain damage 13-reading rainbow 14-wrecking crew 15-grape flamethrower 16-hot SP tiger

Item 420-777 (8" 3.5oz.) \$31.99

hot SP tiger



LIVINGSTON LURES TITAN JR.

This internally weighted model is intended for shallow presentations near shoreline weeds and structure.

The Titan Junior can be controlled in a simple reel-pause-stop fashion to achieve the classic jerk bait presentation or operated with rod taps and pulls to make the lure dive and rise in new and exciting ways. The Titan Junior comes with an easily replaceable cork screw mounted soft tail and EBS!

Colors:01-brain damage 02-canadian crush 03-midnight 04-ice man 05-firetiger 06-heat seeker 07-KY crush 08-natural perch 09-yellow perch 10-heavy hitter 11-gold metallic walleye 12-black perch 13-reading rainbow 14-wrecking crew 15-grape flamethrower 16-hot SP tiger

Item 420-781 (6" 1.5oz) \$25.99

big nasty



orange white creamside

LIVINGSTON LURES KRAKEN REPLACEMENT SKIRTS

Replacement skirts for Livingston Lures Kraken Jerkbait. Easy to attach, and mix and match for amazing results! 2 per package

Colors:01-big nasty 02-orange white creamside 03-fire chart 04-black white tip 05-orange glitter 06-silver sparkle 07-solid white 08-punkin sparkle 09-black glitter 10-chart sparkle

Item 420-378 \$7.99

lucky charm



LIVINGSTON LURES FLIPPER:

The Flipper evolved into a unique combination of the very successful shallow Livingston Lures crankbait/jerk bait 10" long platform called the Jerk Master, just shortened a bit. They then added a specially designed rise and dive jerk bait metal tail. The slow rise version had an unpredictable sliding, gliding, momentary suspending movement with a vertical/horizontal wobble followed by a slight hang time rise on the pause. Try the fast rise over shallow cover!

Colors:01-blue pearl 02-lucky charm 03-fire & ice 04-blue shiner 05-chaos 06-natural perch 07-black perch 08-yellow perch

Item 420-780 (fast rise 10" 3.8oz.).. \$31.99

Item 420-779 (slow rise 10" 4.6oz.) \$31.99

tenn shad



natural perch

tullibee chub

BUCHER GLIDE RAIDER:

Buchers hot glider style jerkbait provides a consistent side to side, zig zag action combined with a slow sinking hangtime. Easy to work and deadly on large predators from opening day until ice up!

Colors: 11 sucker, 19 tenn shad, 55 firetiger, 68 tullibee chub, 69 shimmer' shad, 74 yellow perch, 75 natural perch, 76 black perch

Item 420-141 (8", 6.5 oz.) \$29.99

smallmouth bass



natural walleye

RIVER RUN MANTA

JERKBAIT: Its revolutionary, multi patented design allows you to determine what speed and depth you want to fish at. Slow sinking and the best side to side action. Super tough, virtually indestructible and maybe the best glide bait ever made.

Colors: 01 natural perch, 02 natural walleye, 03 lac seul perch, 04 baitfish, 05 black perch, 06 firetiger, 07 orange firetiger, 08 wild sucker, 09 chart tiger, 10 black, 11 pumpkin perch, 12 sunny, 13 atomic carp, 14 blue cisco, 15 bullhead, 16 bumblebee, 17 crappie, 18 frog, 22 smallmouth bass, 23 orange bandit, 24 chart bandit

Item 420-013 (8", 3.5 oz)..... \$22.99

chart tiger

pumpkin perch

orange firetiger

RIVER RUN SHALLOW MANTA

JERKBAIT: A lighter version of the original Manta for getting into those super shallow backwater areas! It can be worked a little slower in harder to work areas. Glides like a dream.

Colors: 01 natural perch, 02 natural walleye, 03 lac seul perch, 04 baitfish, 05 black perch, 06 firetiger, 07 orange firetiger, 08 wild sucker, 09 chart tiger, 10 black, 11 pumpkin perch, 12 sunny, 16 crappie

Item 420-014 (8", 3.1 oz)..... \$22.99

firetiger



blue cisco

RIVER RUN MANTA HANG 10

JERKBAIT: The "Manta Hang 10" may be the most forgiving and workable glide bait made. Fish it slow and deep or work it quickly as a search bait. Super tough, virtually indestructible, solid plastic. Extra strong hooks and triple split rings are included for unmatched strength and durability.

Colors: 01 natural perch, 02 natural walleye, 03 lac seul perch, 04 baitfish, 05 black perch, 06 firetiger, 07 orange firetiger, 08 wild sucker, 09 chart tiger, 10 black, 11 pumpkin perch, 12 sunny, 16 smallmouth bass, 17 atomic carp, 18 blue cisco

Item 420-015 (10", 6.0 oz) \$25.99

fireball



funhouse

LEO LURES 8" JERKBAIT: This Jerkbait dives a little shallower at about 3 to 4.5". Best to do a longer sweeping style jerk. This Jerkbait is super easy to cast for hours in creeks over weedbeds and points and get ready for a bone crushing hit. Made of western red cedar. Head weighted for a great dive/rise action!

Colors:01-sparkle 02-fireball 03-copper perch 04-flo perch 05-funhouse 06-gizzard shad 07-lemonhead 08-tiki bar

Item 420-311 (8" 3.1oz)..... \$26.99

copper perch



lemonhead

LEO LURES 6" AND 8" JERKBAIT

RUBBER TAIL: Made of western red cedar. Head weighted for a great dive/rise action! Great on the figure 8! Best to do a shorter, fast jerking action and this lure will dive down 4 to 6'. Remember to do your figure 8 and get ready for a boatside explosion.

Colors:01-sparkle 02-fireball 03-copper perch 04-flo perch 05-funhouse 06-gizzard shad 07-lemonhead 08-tiki bar

Item 420-312 (6" 9.25" with tail 3.8oz)\$26.99
Item 420-315 (8" 11.5" with tail 4.6oz.)\$28.99



perch

red dragon

SLAMMER DROP BELLY:

Here's a shad body glider that couldn't be easier to work. A short tap of the rod tip will send this flying from side to side. Weighted for neutral buoyancy it will hang in the zone until your next tap. It's a great choice for anyone who's new to fishing gliders. Super tough clearcoat over beautifully painted solid plastic body.

Colors: 01 golden shiner, 02 firetiger, 03 sucker, 04 walleye, 05 perch, 06 shiner, 07 MN cisco, 08 red dragon

Item 420-090 (6-1/2", 2.6 oz.)....\$20.99

chart black sucker



HAWG SEEKERS HAWG TEASER

JERK BAITS: The Hawg Teaser is the ultimate combination of select wood and a plastic tail for great side-to-side, diving and back-up action. Retrieved slowly, the Hawg Teaser swims in with just enough body wobble and tail action to imitate a lazy target. A sharp jerk or quick reel crank takes the Hawg Teaser sub-surface and from there, quick reel cranks, short jerks, or long pulls will start the Hawg Teaser tracking side to side. Pauses between pulls lets the Hawg Teaser back up and go into a slow dead rise.

Colors:01-sunfish 02-chart black sucker 03-black chrome 04-firetiger 05-crappie 06-brown walleye 07-lemonhead 08-copperhead

Item 420-385 (10" 2.3oz)..... \$17.99
Item 420-386 (12" 3.6oz.)..... \$19.99

chart tiger



black perch

HAWG SEEKERS SLOW TEASE

The Slow Tease jerk bait was designed to work like a glide bait, slow! Short taps at the rod tip sends the Slow Tease side to side. This is one bait that should not be overworked. For best results, retrieve, tap, pause, tap, tap, pause and let it rise for a more finesse presentation. The Slow Tease features a pre-pressed tail. No pliers are needed to tune these tails.

Colors:01-yellow sucker 02-silver cisco 03-chart tiger 04-orange tiger 05-white tiger 06-black perch

Item 420-392 (8" 2.7oz.)..... \$17.99

bone perch



sunrise perch

HAWG SEEKERS BELLY DANCER

The Belly Dancer crank bait has proven itself as a contender in seeking out toothy predators along break lines and in open water. It also presents incredibly life-like action when used with a jerk-stop-twitch retrieval. The Belly Dancer features the signature pre-pressed tail. No pliers are needed to tune these tails.

Colors:01-redhorse 02-black sucker 03-shad 04-bone perch 05-black 06-sunrise perch

Item 420-384 (9" 3.0oz.) \$19.99

5W 50UV



RAPALA X-RAP OTUS

With its slow sink rate and wide wafting tail, X-Rap® Otus is the ideal choice for cold water and challenging conditions. The body rolls side-to-side as the enormous curl tail pulses behind when retrieved. When paused, the tail acts as a parachute, stabilizing the lure as it slowly swims into the depths. The soft tail is firmly secured to the body with a 6-point stainless plate. Replacement tail included. Fitted with VMC® Coastal Black hooks.

Colors:01-hot tiger pike 02-halloween 03-live roach 04-5W-50UV 05-scaled roach 06-live perch

Item 420-511 (9.75" 3.2oz), \$24.99

live perch



RAPALA X-RAP PETO

The X-Rap® Peto, combines Rapala's fish-catching X-Rap® construction with a beautifully color matched soft tail to create a seamless hybrid bait. With its slow sink rate and perfectly horizontal fall, X-Rap® Peto is the ideal choice for cold water & challenging conditions. The soft tail is firmly secured to the body with a 6-point stainless plate. Spare tail included.

Colors:01-hot tiger pike 02-halloween 03-live roach 04-5W-50UV 05-scaled roach 06-live perch

Item 420-512 (8" 2.8oz.) \$24.99

golden smelt



RAPALA X-RAP HAKU

Built tough for big fish, X-Rap® Haku features Rapala's proprietary 3R System Titanium Release Rig with VMC® Coastal Black hooks. When rigged for action, the hooks are positioned just like on a regular glide bait, and the rig rests in the lure's belly groove, out of the way and protected from weeds and snags. At hook-set, the hook rig will release from the body, letting the fish have no chance to break free. X-Rap® Haku can be used for different presentations and it is super easy to use. Gliding action can be created by either twitching with the rod or by using a stop & go retrieve.

Colors:01-golden smelt 02-halloween 03-live perch 04-5W-50UV

Item 420-509 (5.5" 2.3oz.) \$34.99



hot perch

BIG FORK LURES SAND CAT

LAT: This new 7" size (w/tail) combines the famous Sand Cat dive/rise wobble with the added attraction of a soft curly grub tail that's securely attached onto a coil spring in the lure body. It performs best with short downward jerks that's perfect for working weed tops, shallow structure wood and boulders in the 1-3' range. The lure can also be used like a crankbait with a straight retrieve or trolled for a natural looking swim action. Always finish with a wide figure 8 at boatside for those big lazy followers.

Colors: 03-black sparkle 19-cisco 20-bluegill 31-orange crush 37-gold squiggle prism 35-kryptonite 42-aurora gold holo 45-napalm 46-purple tiger holo 47-spotted sucker holo 70-hot perch 90-super nova
Item 420-287 (7" w/tail, 1.7 oz.)...\$33.99

silent killer

bluegill



BIG FORK LURES 4.5 SAND

CAT: Cedar wood body construction with highly detailed finishes has positioned the Sand Cat to be one of the premier dive/rise jerkbaits on the market today. The Sand Cat is known for its versatility to cover water quickly and be target orientated when working weed tops and other shallow structure in the 1-3' range.

Colors: 03 black sparkle, 05 chart shad, 06 midnight gold, 09 tabasco, 11 sucker, 12 walleye, 14 hot purple shad, 15 silent killer, 16 silver pike, 19 cisco, 20 blue gill, 21 northern pike, 22 perch, 24 firebelly, 28 black mamba, 26 firetail, 31 orange crush, 32 purple haze, 35 kryptonite, 44 black perch, 49 chart gold scale, 60 nighthawk, 70 hot perch, 77 firetiger, 99 shim'r'n shad
Item 420-124 (4.5", 1.3 oz.)\$28.99

chart gold scale

midnight gold



BIG FORK LURES 6" SAND

CAT: The high, flat sided body profile produces intense flashing and water movement with a distinct wobble on the dive and body roll motion on the rise. Cedar wood, high quality, do not leave home without one!

Colors: 03 black sparkle, 05 chart shad, 06 midnight gold, 09 tabasco, 11 sucker, 12 walleye, 14 hot purple shad, 15 silent killer, 16 silver pike, 19 cisco, 20 blue gill, 21 northern pike, 22 perch, 24 firebelly, 28 black mamba, 26 firetail, 31 orange crush, 32 purple haze, 35 kryptonite, 44 black perch, 49 chart gold scale, 60 nighthawk, 70 hot perch, 77 firetiger, 99 shim'r'n shad
Item 420-125 (6", 2.0 oz.)\$33.99

sucker



nighthawk

BIG FORK LURES 8" SAND

CAT: The 8" responds best with long sweeping pulls. Cedar wood body construction with highly detailed finishes has positioned the sand cat to be one of the premier dive/rise jerkbaits on the market today. So good they should be outlawed!

Colors: 03 black sparkle, 05 chart shad, 06 midnight gold, 09 tabasco, 11 sucker, 12 walleye, 14 hot purple shad, 15 silent killer, 16 silver pike, 19 cisco, 20 blue gill, 21 northern pike, 22 perch, 24 firebelly, 28 black mamba, 26 firetail, 31 orange crush, 32 purple haze, 35 kryptonite, 44 black perch, 49 chart gold scale, 60 nighthawk, 70 hot perch, 77 firetiger, 99 shim'r'n shad
Item 420-126 (8", 3.1 oz.)\$39.99

walleye



firebelly

BIG FORK LURES 10" SAND

CAT: The largest of the Sand Cat family, the 10" loves long sweeping pulls and has that great dive rise action with a tantalizing wiggle! Hand crafted like all Sand Cats!

Colors: 03 black sparkle, 05 chart shad, 06 midnight gold, 09 tabasco, 11 sucker, 12 walleye, 14 hot purple shad, 15 silent killer, 16 silver pike, 19 cisco, 20 blue gill, 21 northern pike, 22 perch, 24 firebelly, 28 black mamba, 26 firetail, 31 orange crush, 32 purple haze, 35 kryptonite, 44 black perch, 49 chart gold scale, 60 nighthawk, 70 hot perch, 77 firetiger, 99 shim'r'n shad
Item 420-127 (10", 4.1 oz.)\$44.99

rainbow prism shiner



bronze shiner holo

BIG FORK FLASH SAND

CAT: Everything you love in the original Sand Cats, but now in the ultra flashy prism/holoform series. Quality and fine craftsmanship speak volumes in this great bait from Big Fork Lures.

Colors: 07 red abalone ice, 10 perch prism, 34-chart tiger holo, 36 black chart ice, 37 gold squiggle prism, 38 whitefish holo, 39 tullibee holo, 41 bronze shiner holo, 42 aurora gold holo, 43 red shad prism, 50 rainbow prism shiner
Item 420-128 (4.5", 1.3 oz.)\$28.99
Item 420-129 (6", 2.0 oz.)\$33.99
Item 420-130 (8", 3.1 oz.)\$39.99
Item 420-131 (10", 4.1 oz.)\$44.99



shimmering shad holo

BIG FORK LURES SHIMMERING SHAD HOLO SAND CAT SERIES

Sand Cats are an absolute prize when it comes to amazing lure quality. The New Shimmering Shad Holo pattern is one of 3 new 2024 colors added to the already impressive Sand Cat color lineup. Each size Sand Cat has its own particular style and action, but they all are proven as winning presentations! Hand crafted cedar wood at its finest.

Color: 51-shimmering shad holo
Item 420-610 (4" 1.3oz.)\$30.99
Item 420-611 (6" 2.0oz.)\$36.99
Item 420-612 (8" 3.1oz.)\$42.99
Item 420-613 (10" 4.1oz.)\$47.99

black mamba sand cats



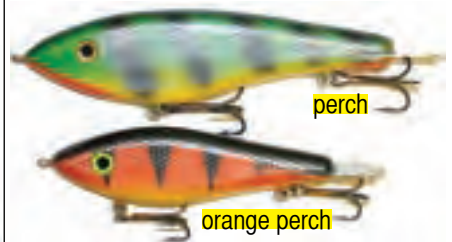
BIG FORK LURES BLACK MAMBA HOLO SAND CATS

This amazing new color is available in limited quantities in all 4 sizes of sand cats! Year after year, Sand Cats prove why they are so remarkable!

Item 420-501 (4.5" 1.3oz.)\$32.99
Item 420-502 (6" 2.0oz.)\$37.99
Item 420-503 (8" 3.1oz.)\$43.99
Item 420-504 (10" 4.1oz.)\$50.99

perch

orange perch



BITTEN TACKLE WARLOCK:

One of the finest glide baits on the market. The "Warlock" is easy to drive in a variety of retrieve styles. High impact tooth-proof plastic, solid body with a metal adjustable tail for fine tuning the action.

Colors: 01 perch, 02 orange perch, 03 walleye, 04 sucker, 05 redhorse, 06 purple cisco, 07 shiner, 08 bluegill, 09 black pumpkin, 10 crappie, 11 ghost
Item 420-142 (7-3/4", 3.6 oz) regular \$29.99
Item 420-143 (10", 5.5 oz) mag...\$30.99

walleye



SAVAGE GEAR ALIEN EEL V2

The special shaped tail of Savage Gear's Alien Eel ensures a deadly slow tail-kicking action on the retrieve, driving big predatory fish insane. The enticing side fins vibrate and draw even more aggressive strikes. This lure can be fished very slow or at higher speeds with stops and jerks. It's steel thru-wired design maximizes strength and durability. Simply cast out, let it sink to the desired depth, retrieve, and hang on.

Colors: 01-black orange 02-yellow perch 03-firetiger 04-blue back flash 05-red horse sucker 06-walleye 07-golden ambulance 08-magic motor oil
Item 420-368 (12" with tail extended 4.4oz.) \$12.99

black/orange



SAVAGE GEAR 3D HARD PIKE

10.25": Built for catching the biggest and meanest predator fish, the Savage Gear 4 Play Pike Swimbait delivers the swimming action and profile of a juvenile pike, which is always on the menu for trophy caliber fish. Made from super durable hard ABS materials, the Savage Gear 4 Play Pike Swimbait features a multi-segmented body that produces a slithering swimming action to make big fish drool in hunger. It also features 3D eyes, 3D fins, 3D gills, and a photoprint finish to help fool those old and wary fish into biting.

Colors: 01-black orange 02-firetiger 03-cisco 04-striped pike
Item 420-359 (10.25" 4.3oz.) \$29.99

green silver



SAVAGE GEAR DEVIATOR SWIM

Deviate from the norm and get bites that no one else is getting with the versatile and super-effective sliding Deviator Swim. It swims with an incredible side shifting action on the retrieve and makes eye-catching side flashes on the twitch. A highly durable construction with thru wire can withstand anything you or brutal predator fish can throw at this lure, which is also long-casting, easy-to-fish and features a built-in rattle. It's the ideal search lure for just about any predator fish out there.

Colors: 01-pike 02-orange tiger 03-lemon white 04-green silver 05-firetiger 06-blue silver
Item 420-357 (5.5" 2.5oz.) \$23.99

hitch



SAVAGE GEAR 3D GLIDE SWIMMER:

Developed over the past two years by Mads Grosell, the Savage Gear Glide Swimmer offers anglers an ultra-realistic, easy-to-fish swimbait with a finely tuned swimming action. On a straight retrieve, the restricted V-joint causes the Savage Gear Glide Swimmer to deviate from the centerline and glide back-and-forth in a seductive "S" pattern. With a slight twitch, the slow-sinking Savage Gear Glide Swimmer makes a hard turn and exposes its entire side, which is ideal for eliciting strikes from following fish.

Colors: 01-ghost trout 02-golden shiner 03-hitch 04-chart flash 05-ghost bone 06-dirty silver flash
Item 420-372 (8" 3.0oz.) \$24.99

pike



SAVAGE GEAR 4D LINE THRU PIKE (14" AND 19"):

Based on a 3D scan of a real baby pike with perfect details, Photo Chrome skin print and added DNA scent! The small pike profile is exceptional of drawing a strike from the largest fish in the waterway. The lure swims with the most realistic S-curve action, and will sink slowly when paused. When a fish is hooked, the line thru design will slide the lure away from the hooked fish not allowing the hooked fish to use the weight of the lure as leverage to get unhooked.

Item 420-402-01 (14" 12.7oz.) \$49.99
Item 420-402-02 (19" 28.7oz.) \$99.99

pike



SAVAGE GEAR FREESTYLER V2

The iconic stickbait, the Freestyler is back! Twitch it, tap it, jerk it – straight vind it – simply Freestyle! The freestyler is a super effective lure, with a very lively and erratic action. The Low center of gravity, almost suspension and critical balance, makes this lure very special. The Build in vivid movement system will make the lure belly flash long into the spin stop, tricking aggressive strikes. Longcasting, though Durable body, with thru going wire, makes this lure effective not only for musky, but also for seriously brutal predator fish!

Colors: 01-blue silver 02-Firetiger 03-green silver 04-orange tiger 05-perch 06-pike
Item 420-614 6" 3.0oz. \$23.99

sexy french pearl



ghost minnow

SAVAGE GEAR 4PLAY PRO

A favorite of anglers that need to entice a fish to react, the 4Play Pro delivers an irresistible S-curve swimming action which excels at stop and go presentations. The 4Play will turn heads below and above the water.

Colors: 01-ghost minnow 02-firetiger 03-sexy french pearl 04-gold shiner 05-sexy baitfish 06-yellow perch
Item 420-371 (8" 2.25oz.) \$17.99

pike



SAVAGE GEAR HYBRID PIKE

A super realistic Baby Pike imitation loaded with innovative features! Unparalleled 3D Scanned details will fool even the most wary predator fish and ensure you brutal attacks. The curl tail can be fished ultra-slow, leaving the front part of the lure, very steady and the tail with an enticing and provoking action. A deadly combination on wary and often cautious big Musky and Pike!

Colors: 01-pike 02-black orange pike 03-blue silver pike 04-firetiger
Item 420-376 (6.75" 1.5oz.) \$15.99

ghost bone



SAVAGE GEAR MAG SHINE GLIDE :

The new Photo Print technique, combined with airbrush details, makes the already super 3D Lures even better and with details and effects, that will lure even the most wary predator fish to attack! Superb detailed baitfish imitation, with a wide gliding action. Foam padded Restricted V-joint. Great for trolling as well, with a wide glide and shifting action even at slow speed!

Colors: 01-hitch 02-carp 03-sexy baitfish 04-ghost bone 05-ghost gizzard 06-ghost gill
Item 520-040 (9" 4.5oz.) \$28.99



white sucker

SAVAGE GEAR SUCKER

V2 SWIM BAIT: Everyone knows that when Suckers are present, they are one of the preferred forages of large predatory game fish. Because of this, they have created the most realistic sucker paddle swimbait ever created. With its anatomically correct features and photoprint details, there is no doubt that when that big musky and pike connect with this swimbait, they will believe they are eating the real thing. New internal harness! Moderate sink rate!

Colors: 01-white sucker 02-cisco flash
03-black orange flash 04-walleye flash
05-black 06-redhorse sucker flash
Item 420-285 (9" 5.5 oz.).....\$22.99
Item 420-286 (12" 11.0 oz.).....\$26.99



firetiger

SAVAGE GEAR 4D YELLOW

PERCH: The details are incredible and so lifelike it will be even harder for the predator fish to resist a full committed attack! The line thru channel through the nose gives the lure a swimming action very close to a Real Perch and on those days where the perch are on the Pike and Musky Menu – this lure will catch a monster! Weight spike added in the pack.

Colors: 01 perch, 03 fire tiger
Item 420-153 (6 3/4" 2.2 oz.)\$16.99
Item 420-154 (9" 5.0oz.).....\$21.99



cisco

SAVAGE GEAR 3D BURBOT

SERIES: The first of its kind, the all new Savage Gear 3D Burbot originates from 3-dimensional scan of a real Burbot, delivering amazing, true-to-life detail. A key design feature of the Savage Gear 3D Burbot is the Hybrid Line Thru Release System. The hook harness releases from the body of the bait when a fish is hooked.

Colors: 01 black orange,
02 golden ambulance, 03 firetiger,
04 cisco, 05 magic motoroil, 06 walleye
Item 420-156 (10" 3 oz.) \$14.99
Item 420-157 (14" 8 oz.) \$19.99



blue cisco

redhorse

SMITY MERCER CREEK: This is Smity's version of an old favorite, the "Striker". The "Mercer Creek" comes in two sizes and both have unbelievable action. Give it a twitch and watch it come to life imitating an injured baitfish. Great wobble and darting action that is just amazing.

Colors: 01 perch, 02 northern pike,
03 black firetail, 04 sucker, 05 redhorse,
06 firetiger, 07 bluegill, 08 crappie,
09 blue cisco, 10 dynamite stick
Item 420-132 (6", 2 oz.) \$29.99
Item 420-133 (7", 5 oz.) \$31.99



perch

firetiger

walleye

DICK GRIES LURES STRIKER

TROPHY MODEL: This classic jerk-bait has been reintroduced by popular demand. Short pulls and taps will get this beauty to glide with the greatest of ease. All wood construction with attached leader.

Colors: 01 perch, 02 firetiger, 03 sucker,
04 walleye, 05 wild sucker
Item 420-134 (8-1/2", 5.1 oz) ...\$29.99



perch

bengal tiger

wild sucker

SMITY MAULER: The Mauler is perfect dive-rise jerkbait with some side to side action. Runs down to 6' with short jerks. Premium finish. Replace your grub tail with a 5" Kalin's Lunker Grub! Each lure is hand-crafted with pride in Minocqua, WI.

Colors: 01 perch, 02 firetiger, 03 bengal tiger,
04 wild sucker
Item 420-136 (6.5"-9" w/tail, 3.0 oz.) ..\$28.99



sucker

redhorse

perch

SMITY JERK TRACERTAIL:

The "Tracertail" is brand new, thoroughly tested and super hot. These hand made wood jerkbaits with soft tails are easy to use and catch fish!!

Colors: 01 perch, 02 cisco, 03 sucker,
04 redhorse, 05 pearl, 06 bluegill
Item 420-137 (9-1/2" w/tail, 2.5 oz) \$23.99

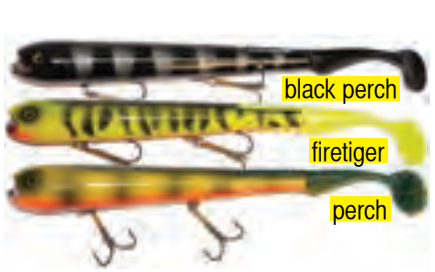


jay's fire perch

crappie

SMITY JERKBAIT: Here's a classic bait from northwoods legend Russ "Smity" Smith. Available in two sizes. They run from the surface down to 3'. Try a twitch and pause retrieve to really turn the muskies on. These baits have been responsible for a ton of big fish over the years. Made in the USA.

Colors: 01 perch, 02 cisco, 03 black,
04 sucker, 05 redhorse, 07 firetiger, 09 black firetail, 10 bluegill, 11 walleye, 12 crappie,
13 jay's fire perch
Item 420-138 (6 1/2", 2 oz.)..... \$22.99
Item 420-139 (8 1/2", 3.5 oz.)....\$24.99



black perch

firetiger

perch

SMITY THUMPER JERK: The Thumper Jerk is perfectly balanced for the slightest slow, sinking action, giving this jerk bait a wonderful hang time and high vibrating tail action! Wood, hand-weighted and made right here in Northern Wisconsin! Pull it, jerk it, twitch it, rip it, this baby has giant written all over it!

Colors: 01 black perch, 02 firetiger,
03 perch, 04 cisco, 05 redhorse, 06 walleye
Item 420-140 (12" w/tail, 3.9 oz.) \$38.99

perch



ghost sucker

BOBBIE BAITS: A perennial favorite with musky anglers for over 7 decades. These handcrafted wood dive-rise baits have an adjustable metal tail for fine tuning your pitch and depth. Easy to work with short pulls. Excellent hang time.

Colors: 01-Gold perch 02-Hot Tiger 03-Blotchy walleye 04-Hot Ghost 05-Black 06-Ghost sucker 07-Ice Perch 08-Black Mamba 09-Glitter Sucker

Item 420-425 (8" wtd.).....\$29.99
 Item 420-426 (9" wtd.)\$30.99
 Item 420-427 (12" wtd.).....\$36.99



hot perch

perch

sucker

LMP PALLBEARER: The "Pallbearer" glide bait is made from solid polystyrene to ensure consistent body weights and durability. A stainless leader is included with each lure. Precisely weighted with a stainless harness. Patterned after the famous "Undertaker" with its unique glide bait characteristics.

Colors: 01 orange tiger, 02 white tiger, 03 hot head, 04 hot perch, 05 sucker, 06 perch, 07 walleye, 08 firetiger

Item 420-040 (7", 3.0 oz.).....\$21.99



perch holoform

smacker

LMP THE UNDERTAKER: A 7" glide bait that works like a charm. It has a slow sink rate of about 1/2 foot per second. Short taps of the rod tip gets this bait absolutely dancing. Work it quickly near the surface or count it down for a great subsurface glide action. Newly improved hard rock finish resists cracking.

Colors: 01 perch holoform, 02 walleye holoform, 03 black perch, 04 black holoform, 06 champ, 07 cisco, 08 crappie, 10 firetiger, 17 perch, 20 smacker, 22 sucker, 23 walleye

Item 420-039 (7", 3.3 oz)\$22.99

hot tail



PHANTOM LURES SOFT TAIL 4"

GLIDE BAIT: Individually hand painted, the Phantom Softtail combines the giant 2' side-to-side wander and durability of a Phantom glide bait with the realistic feel and twerk of a replaceable grub tail.

Colors: 01-sucker 02-orange belly perch 03-walleye 04-canadian crush 05-hot whitefish 06-prism perch 07-prism walleye 08-prism pike 09-custom clown 10-firetiger 11-purple tango 12-natural born killer 13-prairie sunset 14-icy hot 15-smurf 16-jumbo perch 17-white bass 18-carpe diem 19-crappie 20-bluegill 21-small mouth bass 22-kryptonite 23-ice perch 24-black mamba 25-lime loon 26-blotchy walleye 27-glitter perch 29-SP Tiger 30-ghost walleye 31-midnight dragon 32-hot orange tiger 33-hot tail 34-purple tiger

Item 420-024 (4", 1.4 oz)\$21.99

midnight dragon



PHANTOM LURES SOFT TAIL 6"

GLIDE BAIT: Individually hand painted, the Phantom Softtail combines the giant 2' side-to-side wander and durability of a Phantom glide bait with the realistic feel and twerk of a replaceable grub tail.

Colors: 01-sucker 02-orange belly perch 03-walleye 04-canadian crush 05-hot whitefish 06-prism perch 07-prism walleye 08-prism pike 09-custom clown 10-firetiger 11-purple tango 12-natural born killer 13-prairie sunset 14-icy hot 15-smurf 16-jumbo perch 17-white bass 18-carpe diem 19-crappie 20-bluegill 21-small mouth bass 22-kryptonite 23-ice perch 24-black mamba 25-lime loon 26-blotchy walleye 27-glitter perch 29-SP Tiger 30-ghost walleye 31-midnight dragon 32-hot orange tiger 33-hot tail 34-purple tiger

Item 420-025 (6", 3.0 oz)\$26.99

purple tiger



PHANTOM LURES SOFT TAIL 7.5"

GLIDE BAIT: One of the most popular glide-baits ever made, this versatile and easy to work Phantom has been producing muskies for years!

Colors: 01-sucker 02-orange belly perch 03-walleye 04-canadian crush 05-hot whitefish 06-prism perch 07-prism walleye 08-prism pike 09-custom clown 10-firetiger 11-purple tango 12-natural born killer 13-prairie sunset 14-icy hot 15-smurf 16-jumbo perch 17-white bass 18-carpe diem 19-crappie 20-bluegill 21-small mouth bass 22-kryptonite 23-ice perch 24-black mamba 25-lime loon 26-blotchy walleye 27-glitter perch 29-SP Tiger 30-ghost walleye 31-midnight dragon 32-hot orange tiger 33-hot tail 34-purple tiger

Item 420-026 (7.5", 4.4 oz).....\$29.99

firetiger

glitter walleye

black sucker holoform



DRIFTER 6" HELLHOUND: The slightly smaller version of the highly popular and respected "Hellhound" is here and available in many hot color patterns. Super hot glide bait!

Colors: 01 perch, 05 black sucker holoform, 15 firetiger, 20 glitter walleye, 30 glitter shiner, 35 holo tullibee, 46 lemonhead, 60 hot whitefish

Item 420-150 (6", 3.4 oz.).....\$23.99

holo tullibee

lemonhead

perch



DRIFTER 8" HELLHOUND: Soft taps of the rod tip put the "Hellhound" into a wide "walk the dog" glide. Give it a pause for an enticing belly wobble. Very easy to work.

Colors: 01 perch, 05 black sucker holoform, 15 firetiger, 20 glitter walleye, 30 glitter shiner, 35 holo tullibee, 46 lemonhead, 60 hot whitefish

Item 420-151 (8", 3.8 oz.).....\$26.99

walleye

perch



DRIFTER SQUIRRELY HELLHOUND:

The soft tail "Hellhound" has a completely redesigned mold. Perfectly weighted glide bait with a fantastic side to side, easy to work action. Squirrely tails are easily interchangeable, and the added action they provide is wonderful.

Colors: 01 perch, 05 holo black sucker, 15 firetiger, 20 walleye, 25 holo bluegill, 35 holo tullibee, 46 lemonhead,

Item 420-152 (9" w/tail, 3.5 oz) \$26.99



pumpkin

white

RED OCTOBER 7.5" NINJA TUBES:

Go ahead! Rip this tasty little snack through the thickest weeds you can find. Burn it, watch it dart around and then disappear in to a musky's big yap. Hot! 3 weights to choose from! Spare un-rigged tube included.

Colors: 01 white, 02 baby musky, 03 silver, 04 green goblin, 05 black, 06 halloweenie, 07 walleye, 08 pumpkin

- Item 420-041 (Shallow 4.0 oz.) \$25.99
- Item 420-042 (Mid 4.5 oz.) \$25.99
- Item 420-043 (Deep 5.0 oz.).... \$25.99



grape crush

RED OCTOBER CUSTOM 7.5" NINJA TUBES:

With 3 different weight models to choose from, these hot tubes are the versatile choice for big fish anglers across the country and Canada! Soft plastic with internal jig system for great hook ups! Spare unrigged tube included!

Colors: 01 walleye white tail, 02 cherry bomb, 03 walleye orange tail, 04 black chart tail, 05 black white tail, 06 shimmer perch, 07 tube screamer, 08 Tom's TKO 20 grape storm, 21 golddigger 22 grape crush, 23 dreamboat 24 super moon, 25 pink storm

- Item 420-044 (Shallow 4.0 oz.).. \$25.99
- Item 420-045 (Mid 4.5 oz.) \$25.99
- Item 420-046 (Deep 5.0 oz.).... \$25.99



silver

baby musky

RED OCTOBER 10" MONSTER TUBES:

As anglers all across North America have been finding out, these 10" long tubes provide the perfect combination of both subtle and erratic action to persuade even the most stubborn of fish. 3 weights to choose from! Hot! Spare un-rigged tube included.

Colors: 01 white, 02 baby musky, 03 silver, 04 green goblin, 05 black, 06 halloweenie, 07 walleye, 08 pumpkin

- Item 420-047 (Shallow 5.7 oz.) \$27.99
- Item 420-048 (Mid 6.2 oz.) \$27.99
- Item 420-049 (Deep 6.7 oz.).... \$27.99



tube screamer

shimmer perch

RED OCTOBER CUSTOM 10" MONSTER TUBES:

This dazzling custom color selection of the super popular Monster Tubes will get your local monster going! Spare unrigged tube included! 3 weight models to choose from.

Colors: 01 walleye white tail, 02 cherry bomb, 03 walleye orange tail, 04 black chart tail, 05 black white tail, 06 shimmer perch, 07 tube screamer, 08 Tom's TKO, 20 grape storm, 21 golddigger, 22 grape crush, 23 dreamboat, 24 super moon, 25-pink storm

- Item 420-050 (Shallow 5.7 oz.) \$27.99
- Item 420-051 (Mid 6.2 oz.) \$27.99
- Item 420-052 (Deep 6.7 oz.).... \$27.99



black

green goblin

pumpkin

RED OCTOBER 12" BIG SEXY TUBE:

Just like the smaller tubes this 12" version can be cast, jerked, jigged or trolled. Work it slow or fast, high or low - rig it up the way you like. The options are endless and the results speak for themselves.

Colors: 01 white, 02 baby musky, 03 silver, 04 green goblin, 05 black, 06 halloweenie, 07 walleye, 08 pumpkin

- Item 420-053 (Shallow 9.4 oz.).. \$26.99
- Item 420-054 (Mid 9.9 oz.) \$26.99



halloweenie

white

walleye

RED OCTOBER UNRIGGED TUBES:

Tubes only from Red October! Customize your own lures with these unrigged tubes. Easy to replace and interchange. 3 per pack

Colors: 01 white, 02 black, 03 walleye, 04 halloweenie, 05 walleye white tail, 06 walleye orange tail

- Item 420-055 (7-1/2") \$27.99
- Item 420-056 (10") \$27.99



walleye

baby musky

RED OCTOBER TWISTED TUBES:

The "Twisted Tube" features hollow body twin tails. There is no wrong way to fish a big tube, twitch, troll or rip it back! They are not just throwback lures. Hand-made in USA.

Colors: 01 white, 02 baby musky, 03 silver, 04 green goblin, 05 black, 06 halloweenie, 07 walleye, 08 pumpkin

- Item 420-057 (10", 4.6 oz) 1 per pkg \$24.99
- Item 420-058 (14", 6.4 oz) 1 per pkg \$25.99



black-orange/orange

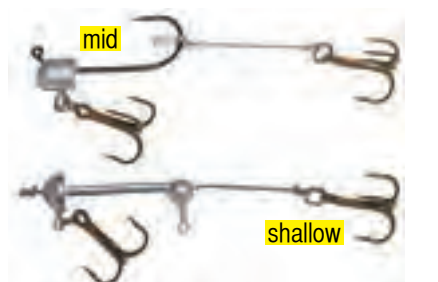
walleye

RED OCTOBER VIBE TUBES:

The #7 mag wide willow blade gives off a heavy thump on the retrieve of the "Vibe Tube". But, it also has a centrally weighted tube body. When you stop cranking, it has a slow fall rate so it can be jerked or pulsed like a tube to trigger fish.

Colors: 01 black/silver, 02 walleye, 03 black-orange/orange, 04 silver-black/silver, 05 white-chart/chart, 06 gold-black/gold

- Item 420-059 (11-1/2", 5.1 oz).... \$22.99



mid

shallow

RED OCTOBER RIGS: Rig your own tubes with these!

- Item 420-060 (7.5" shallow) \$8.99
- Item 420-061 (7.5" mid) \$8.99
- Item 420-062 (7.5" deep) \$8.99
- Item 420-063 (10" shallow)..... \$9.99
- Item 420-064 (10" mid) \$9.99
- Item 420-065 (10" deep) \$9.99
- Item 420-061-10 (7.5" mid/shallow hybrid) \$8.99
- Item 420-064-10 (10" mid/shallow hybrid) \$9.99



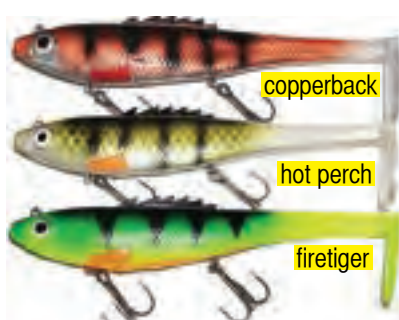
flame thrower

CHAOS TACKLE POSSEIDON 8

Posseidon 8 has been designed to the perfect length, weight, and balance to swim like no other paddle tail swim bait can. The Posseidons solid construction makes them more durable than any other soft plastic swim bait made. Posseidon can be fished in many different styles. Anglers have amazing success with a straight retrieve, ripping, twitching, and even trolling. If the Posseidon 8 is moving it's catching. Posseidon 8 comes standard with two 2/0 Premium Black Treble hooks.

Colors: 01-Black 02-Flame thrower 03-Hot Perch 04-Sucker 05-Firetiger 06-Walleye 07-Cisco 08-White 09-Clown 10-Lemon tail 11-Silver Shad 12-Clown 13-Lemontail

Item 420-651 (8" 3.9oz.)..... \$23.99



copperback

hot perch

firetiger

CHAOS TACKLE POSSEIDON 10

This swimbait features a paddle tail for a high vibration fish catching motion. The internal weighted rig has the perfect balance to rip, swim, troll or jerk your way to huge fish.

Colors: 01 black, 02 flame thrower, 03 hot perch, 04 sucker, 05 firetiger, 06 walleye, 07 white, 08 copperback, 09 clown, 10 lemon tail, 11 charged cisco, 12 silver shad

Item 420-001 (10", 6.4 oz).....\$24.99



grape awakening

holo black orange

CHAOS TACKLE CUSTOM POSSEIDON 10:

Our exclusive Musky Shop Custom colors are all the rage! Super hot!! The colors you will find in the pro's tackle boxes!

Colors: 13-superstar, 14-Jay's fire perch, 15-electric perch, 16-white tail eelpout, 17-ghost, 18-walleye orange tail, 19-eelpout, 20-black penny, 21-twisted tea, 22-grape awakening, 23-tequilla, 24-hologram BO tail, 25-Jay's fire ghost, 26-electric ghost, 27-mother of pearl

Item 420-201 (10", 6.4 oz).....\$24.99



silver shad

walleye

CHAOS TACKLE POSSEIDON 12:

The Posseidon 12 has been designed to the perfect length, precise weight, and balance to swim like no other soft plastic swim bait. The solid construction makes it more durable than standard swim baits. You can straight reel, rip, twitch or even troll this one! Lifelike!

Colors: 01 black 02 flame thrower 03 hot perch 04 sucker 05 firetiger 06 walleye 07 white 08 copperback 09 clown 10 lemon tail 11 charged cisco 12 silver shad

Item 420-002 (12" 8.8oz.).....\$31.99



black orange

CHAOS TACKLE MICRO MEDUSSA:

The Micro Medussa is dynamically balanced, and introduces 3 irresistible tails. Jigging, twitching, ripping or straight reeling all work! Great action! 2 lures per package!

Colors: 01 black, 02 black orange, 03 charged cisco, 04 cisco, 05 clown, 06 copperback, 07 firetiger, 08 hot perch, 09 lemontail, 10 sucker, 11 white

Item 420-004 (5", 1.6 oz)\$16.99



tequilla

CHAOS TACKLE MINI MEDUSSA:

Ask anyone who has used this little dynamo...it catches fish. 3 tails never stop working and the durability is impressive. Easy to use at any retrieve speed and fun for all ages.

Colors: 01 black, 02 black/orange, 03 sucker, 04 firetiger, 05 walleye, 06 cisco, 07 white, 08 copperback, 09 clown, 10 charged cisco, 11 hot perch, 12 lemontail, 13 black perch, 14 bullfrog, 15 brown carp, 16 electric perch 17 jay's fire perch, 18 electric walleye, 19 eelpout, 20 white tail eelpout, 21 fire walleye, 22 black penny, 23 twisted tea, 24 grape awakening 25 tequilla, 26 hologram BO tail

Item 420-005 (9", 3.3 oz) \$16.99



white tail eelpout

CHAOS TACKLE MID MEDUSSA:

The cross over size bridges the gap between the "mini" and the "regular" size Medussas. Same quality...triple tail and tough design. Exciting, lifelike and explosive.

Colors: 01 black, 02 black/orange, 03 sucker, 04 firetiger, 05 walleye, 06 cisco, 07 white, 08 copperback, 09 clown, 10 charged cisco, 11 hot perch, 12 lemontail, 13 black perch, 14 bullfrog, 15 brown carp, 16 electric perch 17 jay's fire perch, 18 electric walleye, 19 eelpout, 20 white tail eelpout, 21 fire walleye, 22 black penny, 23 twisted tea, 24 grape awakening 25 tequilla, 26 hologram BO tail

Item 420-006 (10", 4.3 oz)\$23.99

Item 420-007 (shallow 10" 3.9oz.) \$23.99



twisted tea

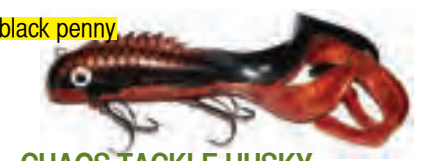
CHAOS TACKLE REGULAR MEDUSSA:

This triple tailed soft plastic lure features an easily repairable, dense plastic tail with incredible action. Retrieve styles and speed can vary. Versatile and exciting. WOW!

Colors: 01 black, 02 black/orange, 03 sucker, 04 firetiger, 05 walleye, 06 cisco, 07 white, 08 copperback, 09 clown, 10 charged cisco, 11 hot perch, 12 lemontail, 13 black perch, 14 bullfrog, 15 brown carp, 16 electric perch 17 jay's fire perch, 18 electric walleye, 19 eelpout, 20 white tail eelpout, 21 fire walleye, 22 black penny, 23 twisted tea, 24 grape awakening 25 tequilla, 26 hologram BO tail

Item 420-008 (12", 7.2 oz) \$26.99

Item 420-009 shallow (2" 6.7oz.) \$26.99



black penny

CHAOS TACKLE HUSKY MEDUSSA:

Designed with three incredibly lively tails to help bring this dynamically balanced swimbait to life, you can jerk, rip, troll, slow roll, or just cast it out and retrieve it. There is no wrong way to reel in a Medussa.

Colors: 01 black 02 black/orange 03 sucker 04 firetiger 05 walleye 06 cisco 07 white 08 copperback 09 clown 10 charged cisco 11 hot perch 12 lemontail 13 black perch 14 bullfrog 15 brown carp 16 electric perch 17 jay's fire perch 18 electric walleye 19 eelpout 20 white tail eelpout 21 fire walleye 22 black penny 23 twisted tea 24 grape awakening 25 tequilla 26 hologram BO tail

Item 420-010 (15", 10.5 oz) \$33.99

Item 420-011 shallow (15" 9.9oz.) \$33.99

black perch



charged cisco

CHAOS TACKLE MONSTER MEDUSSA:

The "Monster Medussa" has all of the same qualities of the standard size but in a large package. 3 huge vibrating tails and 2 massive trebles to secure the monster of a lifetime.

Colors: 01 black, 02 black/orange, 03 sucker, 04 firetiger, 05 walleye, 06 cisco, 07 white, 08 copperback, 09 clown, 10 charged cisco, 11 hot perch, 12 lemontail, 13 black perch, 14 bullfrog, 15 brown carp
Item 420-012 (17", 14.5 oz)\$37.99

black light



WHALE TAIL PLASTICS

WHALE TAILS: This monster lure has a mesmerizing, erratic tail action that muskies find irresistible. It also comes with a weight system that allows you to fish at many depths and speeds, making it the most versatile jerk bait on the market and an essential tool in your tackle box.

Colors: 01-baitfish 02-lemontail 03-whitefish 04-rootbeer 05-sauger orange tail 06-dreamsicle 07-crappie 08-walleye 09-black light 10-midnight pumpkin 11-sauger white tail 12-midnight
Item 420-225 (8" 2.8oz.) \$20.99
Item 420-226 (11" 6.7oz.)... \$27.99
Item 420-227 (14" 13.5oz.) . \$33.99

crappie, sauger orange tail



WHALE TAIL PLASTICS PHAT TAIL:

The body of the bait is built off the mold of the 11" Whale Tail with a large paddle tail that puts out massive vibration.. The screw in weight allows you to run this bait at a variety of depths. Versatile and life-like!

Colors:01-baitfish 02-lemontail 03-whitefish 04-rootbeer 05-sauger orange tail 06-dreamsicle 07-crappie 08-walleye 09-black light 10-midnight pumpkin 11-sauger white tail 12-midnight
Item 420-284 (9" 6.3oz.)..... \$27.99

gold digger



TOOTHY TUFF BAITS ASSAULT

EELS: All Toothy Tuff baits are open hand poured molded with a long tail design to maximize vibration and realism in your presentation. Designed to run 4 to 6 feet down with a normal pull-pause retrieve. 3 sizes!

Colors:01-ball buster 02-white tail walleye 03-gold digger 04-white 05-hot walleye 06-hog sucker 07-midnight perch 08-hot perch 09-chart shiner 10-crappie 11-balled shiner 12-molten gold 13-molly 14-purple punch 15-grape flame
Item 420-270(4", 9" with tail, 3.3oz.)..\$20.99
Item 420-267(5.5", 13", 6.5oz) \$25.99
Item 420-268(7", 18" with tail, 10oz)...\$31.99

ball buster



TOOTHY TUFF BAITS SHALLOW

ASSAULT EEL: All Toothy Tuff baits are open hand poured molded with a long tail design to maximize vibration and realism in your presentation. Designed to run 2 to 4 feet down with a normal pull-pause retrieve. Amazing hang time!

Colors:01-ball buster 02-white tail walleye 03-gold digger 04-white 05-hot walleye 06-hog sucker 07-midnight perch 08-hot perch 09-chart shiner 10-crappie 11-balled shiner 12-molten gold 13-molly 14-purple punch 15-grape flame
Item 420-428(5.5",13" with tai,6.0oz)...\$25.99
Item 420-230(7", 18" with tail, 8.7oz.)..\$31.99

hog sucker



TOOTHY TUFF BAITS TRIPLE

THREAT: All Toothy Tuff baits are open hand poured molded with a long tail design to maximize vibration and realism in your presentation. Designed to run 4 to 6 feet down with a normal pull-pause retrieve. 3 Tails provide an amazing, wild action and appeal! Super versatile!

Colors:01-ball buster 02-white tail walleye 03-gold digger 04-white 05-hot walleye 06-hog sucker 07-midnight perch 08-hot perch 09-chart shiner 10-crappie 11-balled shiner 12-molten gold 13-molly 14-purple punch 15-grape flame
Item 420-506 (9" w/extended tail 4.6oz. approx.) \$26.99
Item 420-505 (13" w/extended tail approx. 8.3oz.)\$31.99
Item 420-504(18" w/extended tail approx. 12.6oz)\$36.99

perch white belly



bluegill

SMUTTLY DOG: Beautiful looking, is the first thing that comes to mind when you see your first "Smuttly Dog". All wood, perfectly weighted and balanced for a horizontal slow sink. Great side to side action with a wobble. This dog will hunt.

Colors: 01 firetiger, 02 walleye, 03 sucker, 04 perch-white belly, 05 silver cisco, 06 hot tail, 07 bluegill, 08 Pete's crazy crappie
Item 420-091(5", 3.0 oz.)..... \$24.99
Item 420-092 (6", 4.6 oz.)..... \$27.99
Item 420-093 (7", 5.2 oz.)..... \$29.99
Item 420-094 (8", 6.5 oz.)..... \$33.99

hot tail



orange shad

walleye

SMUTTLY DOG ROUND NOSE:

The side to side action of these Jack Cobb inspired baits are unreal. Custom wood, slow (horizontal) sinking, and a soft tail too! Excellent quality!

Colors: 01-shad, 02-firetiger, 03-orange shad, 04-hot tail, 05-perch, 06-walleye
Item 420-204 (6" Body, 4.6 oz.) . \$34.99
Item 420-205 (8" Body, 7.0 oz.).. \$39.99

perch



firetiger

shad

SMUTTLY DOG CRAZY DOG:

The Crazy Dogs are hand made jerkbaits with a very slow rise. They feature a dive/rise action with some wild, erratic moves! Soft tail, heavy duty hooks, and that famous Smuttly Dog paint job!

Colors: 01-shad, 02-firetiger, 03-orange shad, 04-hot tail, 05-perch, 06-walleye
Item 420-202 (6" Body, 4.3 oz.) . \$34.99
Item 420-203 (8" Body, 6.2 oz.).. \$39.99

ALPHA DAWGS - CUSTOM SERIES

MUSKY INNOVATIONS ALPHA DAWGS: The "Alpha Dawg" series from Musky Innovations is a concept that has been turning heads and catching massive fish! Take the main body of a "Bulldawg" and add a full size larger models tail to it. You then have magic. Three sizes are available: regular, magnum and pounder. Regulars operate with a mag tail, mags with a pounder tail and pounders with a 2 pounder tail. You therefore have the full effect of "sizing up" with profile and vibration, but you do not have the extra weight. These custom made "Bulldawgs" are made exclusively by Musky Innovations here in the U.S.A. and just for the Musky Shop!

Regular Size Colors:

01 electric perch, 02 Jay's fire perch,
03 electric walleye, 04 eelpout,
05 white tail eelpout, 06 classic firetiger,
07 wild sucker, 08 white belly perch,
09 fire walleye, 10 UV brown tail walleye,
11 walleye/white tail, 12 walleye,
13 gold tail sucker, 14 natural sucker,
15 black/orange tail, 16 cisco,
17 new moon (black), 18 full moon (white)

Item 420-066 (13", 5.6. oz.) regular....\$28.99

Magnum Size Colors:

01 electric perch, 02 Jay's fire perch,
03 electric walleye, 04 eelpout,
05 white tail eelpout,
06 classic firetiger, 07 wild sucker,
08 white belly perch, 09 fire walleye,
10 UV brown tail walleye,
11 walleye/white tail, 12 walleye,
13 gold tail sucker, 14 natural sucker,
15 black/orange tail, 16 cisco,
17 new moon (black), 18 full moon (white)

Item 420-067 (16", 9.3 oz.) magnum..\$31.99

Pounder Size Colors:

01 electric perch, 02 Jay's fire perch,
03 electric walleye, 04 eelpout,
05 white tail eelpout, 06 classic firetiger,
07 wild sucker, 08 white belly perch,
09 fire walleye, 10 UV brown tail walleye,
11 walleye/white tail, 12 walleye,
13 gold tail sucker, 14 natural sucker,
15 black/orange tail, 16 cisco,
17 new moon (black), 18 full moon (white)

Item 420-068 (20", 15.0. oz.) pounder \$37.99

electric walleye



electric perch



Jays fire perch



black/orange tail



UV brown tail walleye



white tail eelpout



eelpout



fire walleye



natural sucker



cisco



gold tail sucker



walleye/white tail



white belly perch



new moon (black)



classic firetiger



wild sucker



walleye



full moon





holo walleye

REGULAR SIZE - MUSKY INNOVATIONS BULLDAWGS:
 The "Bull Dawg" is weighed to sink at a 45 degree angle but will run horizontally on the retrieve. Crank it, jerk it, rip it, jig it, you just can't fish this bait wrong as long as it's "in the water". One of the hottest baits around.
Standard Colors: 01 black, 02 black orange, 03 walleye, 04 perch, 05 cisco, 07 glitteroil orange, 10 pearl white, 13 holo walleye, 14 natural sucker, 15 LOTW perch, 16 goldie, 17 lemon tail
 Item 420-069 (9", 4.9 oz.).....\$24.99



rotten cucumber

REGULAR SIZE - MUSKY INNOVATIONS BULLDAWGS:
 The "Bull Dawg" is weighed to sink at a 45 degree angle but will run horizontally on the retrieve. Crank it, jerk it, rip it, jig it, you just can't fish this bait wrong as long as it's "in the water". One of the hottest baits around.
Pro Colors: 23 walleye, 24 purple shad, 25 dark baitfish, 26 natural baitfish, 29 BL special, 30 pickle back, 31 rotten cucumber, 32 cisco, 33 24k, 34 orange tail sherbert
 Item 420-070 (9" 4.9oz.)\$25.99



LOTW perch

MAGNUM SIZED - MUSKY INNOVATIONS BULLDAWGS:
 One of the most successful big fish baits ever. Magnum Dawgs run at any speed and most any retrieve style, as well. Super Hot!
Standard Series Colors:
 01 black, 02 black orange, 03 walleye, 04-perch, 05 cisco, 07 glitteroil orange, 10 pearl white, 13 holo walleye, 14 natural sucker, 15 LOTW perch, 16 goldie, 17 lemon tail
 Item 420-071 (12", 8.0 oz.).....\$26.99



cisco

MAGNUM SIZED - MUSKY INNOVATIONS BULLDAWGS:
 One of the most successful big fish baits ever. Magnum Dawgs run at any speed and most any retrieve style, as well. Super Hot!
Pro Series Colors: 23 walleye, 24 purple shad, 25 dark baitfish, 26 natural baitfish, 28 tullibee, 29 BL special, 30 pickle back, 31 rotten cucumber, 32 cisco, 33 24K gold, 34 orange tail sherbert
 Item 420-072 (12", 8.0 oz.).....\$27.99



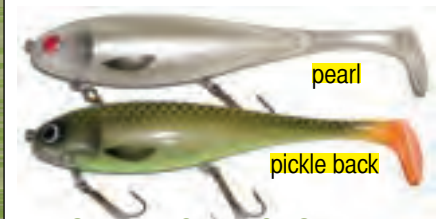
lemontail

POUNDER SIZE - MUSKY INNOVATIONS SUPER MAGNUM BULL DAWGS:
 Popularly known as "Pounders" these super-sized Bull Dawgs have been proving themselves to be the ultimate big game fishing lures. The "Super Mag" is producing fish that are just plain "scary big". Cast or troll it and be ready when that fish of a lifetime comes calling!
Standard Colors: 01 black/orange, 02 cisco, 04 white, 05 walleye, 07 lemontail, 08 LOTW perch, 09 nat. sucker
 Item 420-073 (16", 13.0 oz.)\$32.99



bl special

POUNDER SIZE - MUSKY INNOVATIONS SUPER MAGNUM BULLDAWGS:
 Popularly known as "Pounders" these super-sized Bull Dawgs have been proving themselves to be the ultimate big game fishing lures. The "Super Mag" is producing fish that are just plain "scary big". Cast or troll it and be ready when that fish of a lifetime comes calling!
Pro Colors: 22 walleye, 23 purple shad, 24 dark baitfish, 25 natural baitfish, 28 bl special, 29 pickleback, 30 rotten cucumber, 31 cisco
 Item 420-074 (16", 13.0 oz.).....\$36.99



pearl

pickle back

MUSKY INNOVATIONS SHALLOW REGULAR SWIMMIN' DAWG: This is a smaller 8" version of the Magnum Swimmin Dawg, when fish are targeting smaller baitfish. Forward front hook design for better hook ups especially on head hunting fish. Flexible "pro" harness for better swimming action and maximum thump. Straight retrieve or pull pause, still swims on the fall.
Colors: 01-crappie 02-pearl white 03-shad 04-natural perch 05-bluegill 06-firetiger 07-orange belly perch 08-walleye 09-pickle back
 Item 420-189 (8" 3.6 oz.)\$26.99



bluegill

firetiger

shad

MUSKY INNOVATIONS REGULAR SWIMMIN' DAWG:
 This is a smaller 8" version of the Magnum Swimmin Dawg, when fish are targeting smaller baitfish. Forward front hook design allows head hunting fish, or when they hit on the fall to be hooked successfully. Awesome, just like its big brother!
Colors: 01 baby bass, 02 bluegill, 03 crappie, 04 firetiger, 05 perch, 06 pickle back, 07 shad, 08 walleye, 09 white
 Item 420-075 (8" 2.9 oz.)\$26.99



orange belly perch

black orange

walleye

MUSKY INNOVATIONS MAG SWIMMIN' DAWG: The paddle tail is designed for maximum thump and vibration. Flexible harness for total flexibility. Hand poured and hand painted in the U.S. Use on a straight retrieve or pull/pause!
Colors: 01 perch, 02 whitefish, 03 crappie, 04 golden shiner, 05 bluegill, 06 pickle back, 07 walleye, 08 firetiger, 09 white sucker, 10 black orange, 11 pearl white, 12 orange belly perch
 Item 420-076 (11" 7.0 oz.).....\$30.99



crappie

perch

MUSKY INNOVATIONS MAG SHALLOW SWIMMIN' DAWG:

Designed to run shallow, about 1-2 feet, with the rod tip up, you can make it go right under the surface. If you want it to run deeper, count it down and reel slower. Rounder body means tons of belly roll and superior thumping. Soft plastic perfection!

Colors: 01-perch 02-bluegill 03-crappie 04-pickle back 05-shad 06-pearl white 07-firetiger 08-walleye 09-orange belly perch

Item 420-077 (10" 5.8oz.).....\$30.99



uv nat. perch

gizzard shad

MUSKY INNOVATIONS DYIN' DAWG:

This bait is a "hybrid" with a solid head and soft plastic tail. It has the action of a dying fish, the tail is replaceable and kicks on every pull or tap. It suspends with a very slow rise to entice neutral fish to strike!

Colors: 01 orange/black dots, 02 uv sunrise, 03 chart/black dots, 04 uv nat. perch, 05 pearl white, 06 black orange, 07 walleye, 08 firetiger, 09 sucker, 10 gizzard shad

Item 420-078 (10" 6.0 oz.)..... \$31.99



black/orange

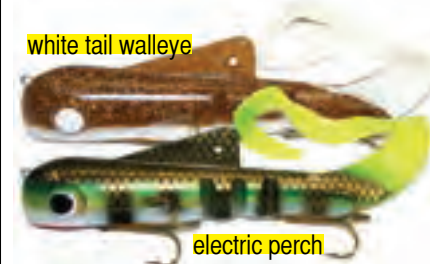
MUSKY INNOVATIONS SHALLOW BULLDAWGS:

The "Shallow Dawgs" are a favorite of those who love the action of the original and want to work shallow cover. Over the tops of weeds, rocks, and submerged timber these just can't be beat. Give it a steady retrieve to keep it near the surface or slight pauses to let it dip and twitch with that enticing tail action. The hole in the top fin distinguishes the shallow version from regular "Bull Dawgs".

Colors: 02 black/orange, 03 blue cisco, 04 LOTW perch, 05 perch, 06 natural sucker, 07 walleye

Item 420-085 (9", 3.7 oz.) regular..\$24.99

Item 420-086 (12", 7.5 oz.) magnum \$26.99



white tail walleye

electric perch

MUSKY INNOVATIONS CUSTOM REGULAR SHALLOW DAWGS:

This superb color line-up of the hottest custom colors are only available at the Musky Shop. Outstanding results for those who like to fish higher in the water column, these Dawgs have a slower descent than the standard series!

Colors: 01 eelpout, 02 Jay's fire perch, 03 white tail eelpout, 04 firetiger, 05 electric perch, 06 white tail walleye

Item 420-087 (9" 3.7 oz).....\$27.99



white tail eelpout

Jay's fire perch

MUSKY INNOVATIONS CUSTOM MAG SHALLOW DAWGS:

The slower sinking shallow dawgs are perfect for working a higher water column. Custom colors are hot and productive!

Colors: 01 eelpout, 02 Jay's fire perch, 03 white tail eelpout, 04 firetiger, 05 electric perch, 06 white tail walleye

Item 420-088 (12" 7.5 oz)\$29.99



perch

MUSKY INNOVATIONS SPRING BULL DAWGS:

Musky Innovations proves power can come in little packages. This lure works much like its bigger brothers but the size and weight make it great for light tackle, early season and smaller species. Variable types of retrieves all season long.

Colors: 01 black, 02 black-orange, 05 perch, 06 cisco, 07 walleye, 09 glitter oil-orange, 13 pearl white, 19 holo walleye, 21 natural sucker, 23 LOTW perch

Item 420-089 (6", 2.0 oz.) \$17.99



LOTW perch

MUSKY INNOVATIONS DOUBLE DAWG:

Double Dawgs are the two tailed cousin of the Bull Dawg. The tails are positioned horizontally on the back of the bait which create extra vibration and give a larger profile. These two tails also make the Double Dawg run shallower than the standard original Bull Dawg. Because of the two tails causing more drag and lift, the double dawg will suspend longer and stay in the strike zone enticing those exciting strikes.

Colors:01-black orange 02-cisco 03-LOTW perch 04-perch 05-natural sucker 06-walleye

Item 420-388 (reg. 9" 3.7oz.) \$25.99

Item 420-390 (mag 12" 10.2oz).. \$26.99



holo walleye

MUSKY INNOVATIONS BIG JOE

The Big Joe was created in the 1980's by Joe Borgwart, an innovative musky angler that was way before his time. Over the years, the Big Joe had been responsible for many trophy fish on some of the most pressured waters in musky country. They have and are using the original molds, and have redesigned the internal harness to upgrade it with today's materials and have added some great colors. Big Joes can be used as a pull pause bait and a jigging bait. Try imparting the action with the reel instead of the rod. Make short burst of speed to make the Big Joe "jump" and belly flash then allowing it to go back to true. Fish often inhale the Big Joe telling you they think it is real.

Colors:01-black orange 02-walleye 03-black 04-motor oil 05-holo walleye 06-white

Item 420-397 (9.5" 5.8oz) \$24.99



goldfish

MUSKY INNOVATIONS MOJOE

Whether trolling, jigging, or casting, Live Action Lures are versatile and effective in all conditions and using all techniques. When you want "action" use "LIVE ACTION." This is the big brother to the Big Joes and is fishable in all the same conditions, just for the bigger fish.

Colors:01-black orange 02-goldfish 03-lemontail 04-motor oil 05-pro walleye 06-white

Item 420-391 (12" 8.0oz.) \$29.99



bl special

MUSKY INNOVATIONS MAGNUM QUAD DAWG: After nearly 2 years of design and testing, Innovations brings you the Quad Dawg. With 4 big bulldawg style tails, a "pro" style flexible internal harness, smaller compact body and soft plastic lip for stability and more water movement. Stunning!

Colors:01-BL Special, 02-Black, 03-Cisco 04-Hanson Perch, 05-Lemon Tail, 06-Orange Tail Dago Sucker, 07-Pro Walleye 08-Twinkle, 09-UV Silver Cisco. 10-White
Item 420-900..... \$33.99



holo walleye

MUSKY INNOVATIONS RIPPIN' DAWGS: The Rippin' Dawg is a versatile soft plastic shad shaped lure with a thumping spinner for a tail. The lure can be jigged in current or jigged over and around structure on still water lakes. Try it around deep weed edges and rock piles. The Rippin' Dawg can also be rip casted. For this technique, cast the lure towards the structure or area you are fishing, let it sink to desired level and rip it up, let it go back down, rip it up, and repeat all while reeling in the line. Keep contact with the lure at all time as the fish usually hit it on the drop. Very good lure for fishing suspended fish or deep water fish.

Colors:01-black orange 02-gizzard shad 03-holo walleye 04-firetiger 05-lemonhead 06-pro cisco 07-pro dark baitfish 08-pro walleye
Item 420-387 (10" with blade 7.0oz.)\$26.99

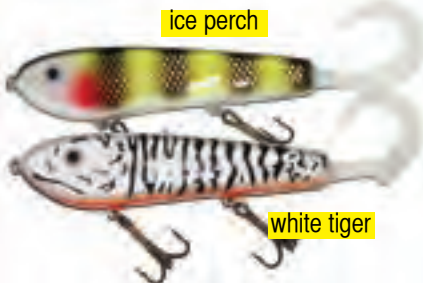


white walleye

blotchy walleye

HOT TAIL DIVE AND RISE: The Dive and Rise series are fantastic and very high demand jerkbait. All handmade, wood and painted with clear coat for a long lasting finish! Dramatic, sharp downward and to the side action is achieved with each pull and snap of the rod!

Colors:01-ice perch 02-natural perch 03-blotchy walleye 04-white tiger 05-dark walleye 06-white walleye 07-SP tiger 08-hot tiger
Item 420-362 (5.75" body 10" with tail 5.0oz.)\$59.99
Item 420-399 (5.75" body 10" with tail 5.0oz.)\$66.99



ice perch

white tiger

HOT TAIL ENTICER: The Enticer is made from Spanish Cedar with multiple coats of epoxy over the paint. Like most options from Hot Tails, the Enticer has that wide glide with a slow sink. Classic glide results on this handmade gem!

Colors:01-dark walleye 02-white walleye 03-blotchy walleye 04-lime loon 05-natural perch 06-SP tiger 07-white tiger 08-hot tiger 09-ice perch
Item 420-398 (8" body only 7.3oz.)\$66.99



dark walleye

HOT TAIL NUGGET: These fine glide baits have a slow countdown sink rate! The Nugget is the smallest of the gliders from Hot Tails. It also is a bit quicker in the water and has "dart like action". The Nugget is made from Spanish Cedar with multiple coats of epoxy over the paint work. They receive 2 coats clear penetrating epoxy for sealer, and 3 coats of envirotech. The Nugget also has a drop belly so it profiles more like a shad or panfish.

Colors:01-dark walleye 02-white walleye 03-blotchy walleye 04-lime loon 05-natural perch 06-SP tiger 07-white tiger 08-hot tiger 09-ice perch
Item 420-418(6" 9.5" w/Tail 5.5 oz.)\$66.99



SP Tiger

HOT TAIL GLIDE BAIT SERIES: All Hot Tail lures are handcrafted from Bass Wood. They receive 2 coats clear penetrating epoxy for sealer, and 3 coats of envirotech. These fine glide baits have a slow countdown sink rate!

Colors:01-blotchy walleye 03-SP tiger 04-dark walleye 05-lime loon 06-hot tiger 07-natural perch 08-white tiger 09-ice perch 10-white walleye
Item 420-360 (5.75" body 9" w/tail 4.7oz.)\$54.99
Item 420-363 (10" with tail 7.3oz.)....\$69.99



perch

BEAVER'S BAITS MINI BEAVER:The mini size Beaver is the same quality as the big boys...but in a smaller package! Excellent life like action that drives fish crazy! Now a Beaver you can work with lighter "bucktail" rods, and for early season hawks!

Colors: 01-flowage green 02-black 03-bumble beaver 04-black orange 05-brown 06-gray ghost 07-white 08-walleye 09-yoda 10-tullibeaver 11-perch 12-TB sucker 13-nuclear 14-jagermesiter 15-salt n pepper 16-firetiger 17-peanut butter 18-demon deacon
Item 420-164 (9" 1.8oz.).....\$36.99



tullibeaver

BEAVER'S BAITS STANDARD BABY BEAVER: The Baby Beaver is constructed of plastic with .051 wire molded into each body piece. Each body piece is hand tied with deer hair and connected together with split rings. The rubber tail is molded onto the hook and is attached to the bait with a split ring making it replaceable.The Beaver is a unique blend of rubber and hair providing a swimming action during retrieve that is an almost irresistible target for a hungry Musky.

Colors: 01-flowage green 02-black 03-bumble beaver 04-black orange 05-brown 06-gray ghost 07-white 08-walleye 09-yoda 10-tullibeaver 11-perch 12-TB sucker 13-nuclear 14-jagermesiter 15-salt n pepper 16-firetiger 17-peanut butter 18-demon deacon
Item 420-165 (12", 3.7 oz).....\$44.99



yoda

BEAVER'S BAITS XL BABY BEAVER: All the amazing attributes that the smaller size has...but in a magnum package! Mind blowing action under water! All models are fitted for easy on and off weighting for faster and deeper retrieves!

Colors: 01-flowage green 02-black 03-bumble beaver 04-black orange 05-brown 06-gray ghost 07-white 08-walleye 09-yoda 10-tullibeaver 11-perch 12-TB sucker 13-nuclear 14-jagermesiter 15-salt n pepper 16-firetiger 17-peanut butter 18-demon deacon
Item 420-166 (14.5", 5.9oz).....\$59.99



firetiger
original sucker
SUICK 9" HI (HIGH IMPACT): The same proven design that made Suick famous but made from an all new High Impact plastic, this Thriller is truly the best yet from Suick. Able to withstand violent collisions with rock and gravel. revolutionary thru-wire construction system this lure is sure to excel under the most severe fish catching situations. Proudly made in the USA.

Colors: 01 perch, 02 walleye, 03 flat black, 04 lemonhead, 05 baitfish, 06 wild sucker, 07 firetiger, 08 orange/black dots, 09 chart bandit, 10 baby duck, 11 tiger shad, 12 raging perch, A storm, BP bronze perch, G nighthawk, HT hot tamale, OS original sucker, P perch (gold), Q yellow perch, V orange belly/dark gold
 Item 420-095 (9", 2.4 oz) \$28.99



walleye
perch
SUICK RED HOTS: Same great action as the original but with a twist. These "Thrillers" are painted to appear as a wounded fish on its side. Realistic 3D eye and great new finishes give a classic new life.

Colors: 01 sucker, 02 perch, 03 firetiger, 04 walleye, 05 purple rage
 Item 420-097 (7", 1.0 oz) \$23.99
 Item 420-098 (7", 1.2 oz wgt) \$25.99
 Item 420-099 (9", 1.8 oz) \$29.99
 Item 420-100 (9", 2.4 oz wgt) ... \$31.99
 Item 420-101 (10", 2.7 oz) \$32.99
 Item 420-102 (10", 3.7 oz wgt) . \$34.99



orange belly dark gold sides
SUICK 10" WEIGHTED: 10" of fish catching action with just the right amount of weight to increase your hang time. Work this bait down to 4-8' with long pulls and let it slow rise. Deadly!

Colors: J firetiger, B black, P perch, FT firetail, T chart/black dots, OS original sucker, V orange belly/dark gold sides, K jailbird, G night hawk, S wild sucker, C cisco, Q yellow perch, BP bronze perch, F frog, W orange-black dots, CB chart bandit, HT hot tamale, FB fire bass
 Item 420-114 (10", 3.7 oz) \$34.99



raging perch
tiger shad
SUICK 10" HI (HIGH IMPACT): The same proven design that made Suick famous but made from an all new High Impact plastic, this Thriller is truly the best yet from Suick. Able to withstand violent collisions with rock and gravel. revolutionary thru-wire construction system this lure is sure to excel under the most severe fish catching situations. Proudly made in the USA.

Colors: 01 perch, 02 walleye, 03 flat black, 04 lemonhead, 05 baitfish, 06 wild sucker, 07 firetiger, 08 orange/black dots, 09 chart bandit, 10 baby duck, 11 tiger shad, 12 raging perch, A storm, BP bronze perch, G nighthawk, HT hot tamale, OS original sucker, P perch (gold), Q yellow perch, V orange belly/dark gold
 Item 420-096 (10", 3.1 oz) \$29.99



holo black
holo white
holo perch
SUICK HOLOGRAPHIC SERIES: This series of 5 hologram "Suicks" stand out in their brilliance. The super flash they put out will give a new edge to the already unbelievable fish catching ability of this famous jerkbait.

Colors: HB holo black, HS holo sucker, HO holo orange, HW holo white, HP holo perch
 Item 420-103 (7", 1.0 oz) \$23.99
 Item 420-104 (7", 1.2 oz) weighted .. \$25.99
 Item 420-105 (9", 1.8 oz) \$29.99
 Item 420-106 (9", 2.4 oz) weighted .. \$31.99
 Item 420-107 (10", 2.7 oz) \$32.99
 Item 420-108 (10", 3.7 oz) weighted \$34.99



BP
P
W
B
SUICK 12" WEIGHTED: The 12" Magnum Thriller reaches the market with one goal in mind ... to be a huge musky catching tool! Available in weighted and non-weighted versions. The biggest, baddest Suick is set to rule your local waters.

Colors: P perch, B black, BP bronze perch, W orange black dot, T chart black dot, Q black head perch, S wild sucker
 Item 420-115 (12", 4.4 oz) \$39.99



F10
U
perch
cisco
firetail
SUICK MUSKY LURES: Possibly the most recognized name in musky fishing. Suick lures have been catching fish longer than many of us have been on the planet! The classic dive and rise darting action of the "Suick" is something that muskies just can't resist. We stock both weighted and unweighted versions in all sizes and colors. Long pulls or short snaps put this bait right in the fishes face. Use it anywhere muskies or big pike are present and clear the decks for action!

Colors: OS original sucker, S wild sucker, P perch, B black, C cisco, F frog, R redhead, L yellow-belly/brown, D yel-belly/orange-grey, T chart/black dots, U pink belly/silver-grey, Y green belly/black-red, V orange belly/dark gold, J firetiger, Q yellow-perch, W orange black dots, K jailbird, TR rainbow trout, F2 tiger swirl, F3 black-red swirl, OT orange tiger, F4 orange-red black swirl, X yellow-sucker, F10 grey pearl/black swirl, F12 gold/black swirl, A storm, E thunder, G nighthawk, M shadow, BP bronze perch, FT firetail, CB chart bandit, HT hot tamale, FB fire bass

Item 420-109 (7", 1.0 oz) Hook 1/0 \$23.99
 Item 420-110 (7", 1.2 oz wtd) Hook 1/0, \$25.99
 Item 420-111 (9", 1.8 oz) Hook 4/0 \$29.99
 Item 420-112 (9", 2.4 oz wtd) Hook 5/0, \$31.99
 Item 420-113 (10", 2.7 oz) Hook 5/0.... \$32.99



SUICK WEIGHT KIT
 An assortment of ready to install weights to help modify your lures!
 Item 420-116 \$10.99



copper walleye

SUICK THRILLER 9" HIGH IMPACT ADJUSTABLE WEIGHT SYSTEM:

The same proven design that made Suick famous but made from an all new High Impact plastic, this Thriller is truly the best yet from Suick. Able to withstand violent collisions with rock and gravel and with our revolutionary through-wire construction system this lure is sure to excel under the most severe fish catching situations. 2 Adjustable weight system positions and 5 included weights. This Suick can work just under the surface of the water with no weight inserted, counted down with enough weight, or anywhere in between. Proudly made in the USA.

Colors: 01-perch 02-walleye 03-flat black 04-lemonhead 05-baitfish 06-wild sucker 07-firetiger 08-black perch 09-copper walleye 10-baby duck 11-stink pickle 12-raging perch
Item 420-601 (9" 2.4 oz) \$36.99



perch



walleye



raging perch

SUICK FRANKENSUICK: The biggest baddest Suick on the planet! All wood, hand made with pride!

- Weighs 9 oz w/current weights in (2-4 ft. deep)
- Can take weights out and it will run 2 ft deep
- All heavy weights in and it will be neutral
- Factory installed weight system!

Colors: 01-bronze perch 02-original sucker 03-northern pike 04-black head perch 05-raging perch 06-wild sucker 07-custom perch 08-black 09-walleye
Item 420-117 (14" 9.0oz.).....\$69.99



dirty perch

SUICK CURLY SPIN: The soft plastic "sucker" style bait with a ribbon tail is a thing to behold coming alive in the water! Extra vibration and lift to bring out the best in your favorite waters. Great choice for working over weedbeds. U.S. made.

Colors: 01 wonder perch, 02 bass, 03 hot perch, 04 black gold sucker, 05 dirty perch, 06 custom cisco
Item 420-123 (12" w/tail, 4.5 oz) . \$24.99



lumina black

SUICK SUZY SUCKER: Suzy runs an upside down paddle tail that gives off huge vibration and a realistic swimming action to attract the most finicky of fish. Super tough and flexible soft plastic. She can be jerked, twitched, ripped or straight retrieved, making it very versatile! Made with tough bond technology right here in the U.S.

Colors: 01 lumina black, 02 brown sucker, 03 black orange tail, 04 gold sucker, 05 dirty walleye, 06 red copper, 07 light sucker, 08 chart orange tail
Item 420-118 (6", 2.8 oz) \$20.99
Item 420-119 (9" 5.9 oz) \$24.99
Item 420-120 (11", 11.5 oz) \$28.99



hot walleye

SUICK CURLY SUE: Starting with a long curly tail that gives off huge amounts of vibration, this lure has custom blended plastics to ensure the most life-like and durable soft plastic lure out there! It can be jerked, twitched, or straight retrieved, making it very versatile. Fast or slow there is no wrong way to work it!

Colors: 01 wonder perch, 02 hot walleye, 03 black orange tail, 04 lemon tail, 05 bass, 06 hot perch, 07 firetiger, 08 black gold sucker, 09 rusty copper, 10 dirty perch, 11 custom cisco, 12 grease monkey
Item 420-121 (6", 3.5 oz) \$20.99
Item 420-122 (9", 6.0 oz) \$24.99



dark thunder

chart strike gill

JACKALL DUNKLE: This soft plastic swimbait has a nice wobbling roll action. In addition, the unique hook setting system can be set either above or below the body depending on the approaching situation. This lure is easy to throw, easy to retrieve, and the natural swimming action is realistic and appealing.

Colors: 01-clear shad 02-chart strike gill 03-dark thunder 04-ayu 05-chart back pearl 06-purple chart
Item 420-776 (7", 2.1 oz.) \$19.99



ice perch

BOGGS CUSTOM LURES

MOHAWK: This 4 tailed swimbait has the most unique action of any soft plastic out there! This bait is 100% hand made, custom painted and assembled in the USA. Shallow version fishes at 5'-8'.

Colors: 01-ice perch 02-walleye 03-perch orange 04-shad 05-mother of pearl 06-crappie
Item 420-328 (14" 6.5oz.) \$27.99



wisco walleye

LAKE X LURES X TOADS: LOAD THE TOAD!! Made in the USA! Cause muskies love to eat frogs! Lake X Lures has a winner with these hand poured soft plastic musky catching gems! Fish the toad with shorter pulls upward. Be ready on the pause! Colors may vary slightly.

Colors: 01 tapeface, 02 black, 03 copper redhorse, 04 cisco, 05 crappie, 06 flo char alien, 07 flo orange alien, 08 lemonhead, 09 perch, 10 walleye orange tail, 11 wisco walleye, 12 white, 13-fireball, 14-gold sucker
Item 420-146 (8.5" 4.8oz. regular) \$23.99
Item 420-147 (8.5" 4.4oz. shallow) \$23.99



fireball

LAKE X LURES X TOADS XL: The hot soft plastic series from Lake X has a winner with their toads! Hand poured right here in northern Wisconsin!

Colors: 01 tapeface, 02 black, 03 copper redhorse, 04 cisco, 05 crappie, 06 flo char alien, 07 flo orange alien, 08 lemonhead, 09 perch, 10 walleye orange tail, 11 wisco walleye 12 white, 13-fireball, 14-gold sucker
Item 420-148 (11" 8.6oz. regular) \$26.99
Item 420-149 (11" 7.1oz. shallow) \$26.99



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Steve Heiting

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MUSKY KILLER®
143% BIGGER Than Musky Killer®



DOUBLE BLADE
MUSKY MARABOU

Single Blade Options Available



DOUBLE BLADE
MUSKY FLASHABOU

Single Blade Options Available



RJ LURES ESOX MINI TIGER

TAIL: The Mini Tiger Tail is a smaller offering from RJ Lures with a fluted blade, 2/0 size hook and bucktail skirt. Great for lighter rod set-ups and all day casting.

Colors: 01 natural born killer, 02 buffalowing, 03 red devil, 04 voodoo surprise, 05 green goblin, 06 perch tiger, 07 midnight magic, 08 grinch, 09 pink clown, 10 cherry bomb, 11 dt tiger, 12 golden brown, 13 firetiger, 14 siren, 15 sunrise spirit

Item 320-075 (6.5", 1.3 oz.) \$12.99



RJ LURES FRENCH TAIL:

The amazing tied quality, beautiful painted blades and fish catching qualities of RJ bucktails are musky guides go-to blade selections! The French Tail is a perfect all around blade choice...mid size, classic vibration, and destined to be a classic!

Colors: 01-perch tiger 02-cherry bomb 03-midnight magic 04-DT tiger 05-red devil 06-firetiger 07-golden brown 08-voodoo surprise 09-buffalo wing 10-black green 12-black white 13-black orange 14-black chart 15-sunrise spirit 16-wally

Item 320-418 (7", 1.25 oz.) \$12.99



RJ LURES ESOX TIGER TAILS

D8: The Esox Tiger Tail consists of a combo bucktail and squirrel tail, a fish shaped body section and contrasting tiger pattern blades. Easy pulling and runs deeper than most!

Colors:01-buffalo wing 02-red devil 03-green goblin 04-voodoo surprise 05-perch tiger 06-DT tiger 07-midnight magic 08-grinch 09-golden brown 10-natural born killer 11-cherry bomb 12-pink clown 13-firetiger 14-siren 15-sunrise spirit

Item 320-073 (9" 2.3oz) \$20.99



RJ LURES ESOX TIGER TAILS

D10: The Esox Tiger Tail consists of a combo bucktail and squirrel tail, a fish shaped body section and contrasting tiger pattern blades. Double mag 10 blades, and a slightly deeper running performance from other double tens.

Colors:01-buffalo wing 02-red devil 03-green goblin 04-voodoo surprise 05-perch tiger 06-DT tiger 07-midnight magic 08-grinch 09-golden brown 10-natural born killer 11-cherry bomb 12-pink clown 13-firetiger 14-siren 15-sunrise spirit

Item 320-074 (11" 3.2oz) \$27.99



RJ LURES 78 BUCKTAIL:

This mid sized offering runs #7 and #8 colorado blades for the stagger blade effect and vibration. High quality, perfect all purpose presentation for muskies and pike.

Colors: 01-perch tiger 02-cherry bomb 03-midnight magic 04-DT tiger 05-red devil 06-firetiger 07-golden brown 08-voodoo surprise 09-buffalo wing 10-black green 11-black red 13-black orange 14-black chart 15-sunrise spirit 16-wally

Item 320-702 (7.5" 1.7oz.) \$17.99

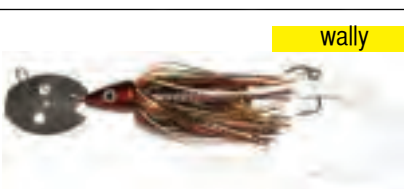


RJ LURES 89 BUCKTAIL:

This excellent full frame sized, stagger blade bucktail from RJ lures features a #8 and #9 colorado blade assault. Powerful 2 hook design with a slim bucktail profile tail will get the job done right.

Colors: 01-perch tiger 02-cherry bomb 03-midnight magic 04-DT tiger 05-red devil 06-firetiger 07-golden brown 08-voodoo surprise 09-buffalo wing 10-black green 11-black red 13-black orange 14-black chart 15-sunrise spirit 16-wally

Item 320-703 (9.5" 2.5oz.) \$23.99



LIVINGSTON LURES KAMAKAZE:

This precision built musky chatter bait is a fine tuned musky catching machine that anyone can use. The Kamakaze puts off a violent thump that makes muskies and other predatory fish bite. Its huge vibration calls in muskies from a distance and turns lazy fish into biters. The Kamakaze is designed to keep its signature thump going in the figure eight even at super high speeds. The Kamakaze's custom designed big blade blade is ultra-strong and features unique octagonal holes that keep the blades moving in an erratic manner even at low speeds.

Colors:01-Area 51 02-Rock sucker 03-Wally 04-Repeat offender 05-Back in black 06-Ice ice baby

Item 320-333 (8" Body Only 3.8oz.) . \$24.99



LIVINGSTON LURES EBS SPINNER 100:

This lure offers the perfect combination of fish-catching tradition and revolutionary technology. The EBS SPINNER 100 advances the time-tested abilities of the classic inline spinner – one of the most widely used fishing lures in history. Traditional flashing blades are enhanced by a capsule/body featuring EBS Technology™, which emits the actual biological sounds of baitfish (shad and perch) that predator species like musky feed on heavily.

Colors: 01-black orange 02-black black 03-firetiger 04-red copper 05-black nickel 06-black chart.

Item 320-419 (7", 1.2 oz.) \$16.99



LIVINGSTON LURES EBS SPINNER 158:

This lure offers the perfect combination of fish-catching tradition and revolutionary technology. The EBS SPINNER 158 advances the time-tested abilities of the classic inline spinner. Traditional flashing blades are enhanced by a capsule/body featuring EBS Technology™, which emits the actual biological sounds of baitfish (shad and perch) that predator species like musky feed on heavily. Plus, the 158 is dressed in marabou for optimal strike enticement.

Colors: 01-black orange 02-black black 03-firetiger 04-red copper 05-black nickel 06-black chart.

Item 320-420 (8", 1.6 oz.) \$19.99



FIGURE 8 STALKER & PROWLER:

Two standards of the popular Figure 8 line. "The Stalker" (A) features a #7 Indiana blade built on .040 wire with 2/0 treble hook and trailer grub. "The Prowler" (B) has a #6 fluted blade with .051 wire construction and 3/0 treble with trailer grub.

Colors:01-cotton candy 02-shadow 03-walleye 04-cisco 05-flame 06-death trap 07-whitefish 08-sucker 09-halloween 10-shad 11-firetiger 12-black perch

Item 320-098 (6", 1.0 oz.)\$10.99
Item 320-099 (8", 1.4 oz.)\$11.99



FIGURE 8 ENFORCER & BIG DADDY:

The "Enforcer" features twin #6 fluted blades. The "Big Daddy" is a double bladed #7 fluted machine. Both are built on .051 wire and use a 5/0 with grub tail. Unique vibration. Two great all day bucktails.

Colors:01-cotton candy 02-shadow 03-walleye 04-cisco 05-flame 06-death trap 07-whitefish 08-sucker 09-halloween 10-shad 11-firetiger 12-black perch

Item 320-100 (9", 1.7 oz.) \$17.99
Item 320-101 (9 1/2", 2.7 oz.) ... \$23.99



FIGURE 8 BUBBA:

"Bubba" combines two #8 mag blades, a single 5/0 treble hook and an "all day" castability that puts fish in the net.

Colors:01-cotton candy 02-shadow 03-walleye 04-cisco 05-flame 06-death trap 07-whitefish 08-sucker 09-halloween 10-shad 11-firetiger 12-black perch
Item 320-103 (6", 1.3 oz.)\$21.99



FIGURE 8 MINI BOSS: This bait offers all the enticing action and durability of "The Boss" but in a smaller size. Here's a 1.5 oz sized bait with a #5 Indiana blade backed with a #5 willow. Two 6/0 single upright hooks give you plenty of tough hook setting power. Great for heavy cover and bouncing off wood or rock.

Colors:01-cotton candy 02-shadow 03-walleye 04-cisco 05-flame 06-death trap 07-whitefish 08-sucker 09-halloween 10-shad 11-firetiger 12-black perch

Item 320-104 (6", 1.5 oz.)\$14.99



FIGURE 8 THE BOSS: The popular Figure 8 "The Boss" offers tough construction coupled with the irresistible action of durable silicone skirting. Built on tough .051 wire Two 7/0 hooks and matching trailer grub come standard. This bait retrieves easily through any kind of cover and offers a wide range of color choices.

Colors:01-cotton candy 02-shadow 03-walleye 04-cisco 05-flame 06-death trap 07-whitefish 08-sucker 09-halloween 10-shad 11-firetiger 12-black perch

Item 320-105 (8", 2.5 oz.).....\$19.99



FIGURE 8 STEVE'S MEAT GRINDER SPINNERBAIT:

Built to take on the thickest cover and overcome the toughest musky fishing conditions. This custom-made hand-built spinner-bait features a magnum #8 willow leaf blade for maximum vibration and flash at both high and low speeds. The construction of Steve's Meat Grinder minimizes weed fouling leading to more strikes with less frustration on the water. With its oversized blade and unique configuration Steve's Meat Grinder is a go to presentation when conditions are less than perfect.

Colors:01-goblin king 02-shad daddy 03-daisy duke 04-grape flame 05-ultimate warrior 06-back n black
Item 320-426 (8.5 inch 2.8oz.) \$18.99



FIGURE 8 THE BOMB SPINNERBAIT: A double blade spinnerbait with the blades spinning in tandem one above the other, producing not only a thumping sound, but also a resonating "ticking" sound. When the blades hit each other, they will intermittently stop spinning allowing the bait to swing and move much like an injured baitfish. The ball bearing swivels not only allow the blades to spin freely, but they also provide the versatility to the angler to change blade sizes and colors.

Colors:01-cotton candy 02-shadow 03-walleye 04-cisco 05-flame 06-death trap 07-whitefish 08-sucker 09-halloween 10-shad 11-firetiger 12-black perch

Item 320-495 (9" with tail 2.9oz.) \$19.99



FIGURE 8 SNITCH: The Snitch is an in-line bladed bucktail with unique qualities. It features silicone skirts for a durable-flowing tail, and grub tail at the rear. With the blade set up, it will run deeper and/or pull in faster than many others of the same size. Single treble hook. Sometimes a different sound and vibration is all it takes to trigger the hungry beast!

Colors:01-cotton candy 02-shadow 03-walleye 04-cisco 05-flame 06-death trap 07-whitefish 08-sucker 09-halloween 10-shad 11-firetiger 12-black perch

Item 320-102 (6", 1.3 oz)\$15.99



NORTHLAND TACKLE REED RUNNER MAGNUM SPINNERBAIT:

The "Reed Runner Magnum Spinnerbait" is virtually weedless and deadly around weeds, reeds, rocks, brush and timber for large predator gamefish!

Colors: 01 sexy shad, 02 silver black, 03 gold shiner, 15 firetiger, 38 blackbird, 78 pumpkin seed, 108 sunrise, 113 white bass, 1015 sunfish

Item 320-083 (5-1/2", 1.3 oz) \$12.99

Item 320-084 (6", 1.6oz).....\$13.99



black green

MUSKY FRENZY IC7: The #7 Colorado Blade is thinner than other blades in their line-up. It has more flare and spins faster, making a very unique sound in the water. It's loud for a small bait, so the fish can track it down very easily, even in high winds. Very easy to pull, so it's great for burning all day long. The 1 oz egg sinker helps it cast a mile!

Colors:01-black nickel 02-black black 03-black chart 04-black orange 05-chart blast 06-walleye 07-bloody perch 08-blue storm 09-purple rain 10-gold shiner 11-black green 12-money 13-copper inferno 14-black ice 15-orange flash 16-firetiger black 17-copper sucker 18-black purple gold 19-ghost 20-night stalker 21-purple cisco 22-platinum 23-green lightning 24-purple lightning 25-orange lightning 26-white ice

Item 320-509 (8" 2.3oz.) \$26.99



bloody perch

MUSKY FRENZY STAGGER 8/9:

Combine the "grind" of the custom clevis with the subtle wobble caused by the offset blade combinations and you have one of the most effective bucktails to ever hit the market! 8/9 - #8 Colorado Blade / #9 Indiana Blade

Colors:01-black nickel 02-black black 03-black chart 04-black orange 05-chart blast 06-walleye 07-bloody perch 08-blue storm 09-purple rain 10-gold shiner 11-black green 12-money 13-copper inferno 14-black ice 15-orange flash 16-firetiger black 17-copper sucker 18-black purple gold 19-ghost 20-night stalker 21-purple cisco 22-platinum 23-green lightning 24-purple lightning 25-orange lightning 26-white ice

Item 320-009 (9.5" 2.6 oz.).....\$27.99



blue storm

MUSKY FRENZY IC9: #9

Colorado/#10 Indiana Blade, with a Custom "2 in 1" Clevis. This "stagger" blade combo was all the rage last year, with it's awesome vibration and results!

Colors:01-black nickel 02-black black 03-black chart 04-black orange 05-chart blast 06-walleye 07-bloody perch 08-blue storm 09-purple rain 10-gold shiner 11-black green 12-money 13-copper inferno 14-black ice 15-orange flash 16-firetiger black 17-copper sucker 18-black purple gold 19-ghost 20-night stalker 21-purple cisco 22-platinum 23-green lightning 24-purple lightning 25-orange lightning 26-white ice

Item 320-341 (10.5" 3.5 oz.) \$31.99



chart blast

MUSKY FRENZY STAGGER

9/10: The blades start immediately once they hit the water, and can be worked at ANY speed. 9/10 - #9 Indiana Blade / #10 Indiana Blade

Colors:01-black nickel 02-black black 03-black chart 04-black orange 05-chart blast 06-walleye 07-blue storm 08-purple rain 09-gold shiner 10-copper inferno 11-black ice 12-orange flash 13-firetiger black 14-copper sucker 15-ghost 16-night stalker 18-platinum

Item 320-010 (10" 3.1 oz.)..... \$31.99



firetiger black

MUSKY FRENZY IC10: The IC10 has a #10 Colorado, #10 Indiana Blade with double skirts. Massive vibration and fish calling with this large frame bucktail. High quality, proven design and color combos for big fish success!

Colors:01-black nickel 02-black black 03-black chart 04-black orange 05-chart blast 06-walleye 07-bloody perch 08-blue storm 09-purple rain 10-gold shiner 11-black green 12-money 13-copper inferno 14-black ice 15-orange flash 16-firetiger black 17-copper sucker 18-black purple gold 19-ghost 20-night stalker 21-purple cisco 22-platinum 23-green lightning 24-purple lightning 25-orange lightning 26-white ice

Item 320-349 (11" 3.4 oz.)..... \$34.99



gold shiner

MUSKY FRENZY IC12: The massive IC12 Frenzy runs 1 #12 Colorado, and 1 #12 Indiana blade. 2 large flash skirts .051 wire and double hooks. A big fish targeting machine. Bring it on!

Colors:01-black nickel 02-black black 03-black chart 04-black orange 05-chart blast 06-walleye 07-blue storm 08-purple rain 09-gold shiner 10-copper inferno 11-black ice 12-orange flash 13-firetiger black 14-copper sucker 15-ghost 16-night stalker 18-platinum

Item 320-468 (12" 4.8 oz.)..... \$38.99



money

MUSKY FRENZY APACHE SERIES TRIPLE 8:

Custom "3 in 1" Clevis ensures perfect synchronized blade spin, and immediate start up on retrieve. Pulls through the water with LESS effort than a double blade bucktail. Cast all day with less fatigue! Incredible fish catching power, even on the most pressured waters! Triple Blades create a unique vibration and profile the fish have never seen or heard before.

Colors:01-black nickel 02-black black 03-black chart 04-black orange 05-walleye 06-purple rain 07-money 08-black ice

Item 320-007 (10" 2.8oz.) \$29.99



orange flash

MUSKY FRENZY STAGGER 8/9 SPINNERBAIT:

Made with the same blade combo as the Stagger Blade 8/9 Bucktail, and "2 in 1" clevis. The sound created in the water makes it the most unique Spinnerbait on the market! Great for fishing through weeds and timber. Can be run at slow or super fast retrieve speed.

Colors:01-black nickel 02-black chart 03-black orange 04-black green 05-orange flash 06-chart blast 07-ghost 08-firetiger

Item 320-428 (8" 2.7oz.) \$28.99



nickel/nickel

MUSKY FRENZY BLADE ATTACHMENTS:

These feature the 2 in 1 Clevis, and the "mismatched" blades, which is what makes Stagger Blade Bucktails so effective. You can now add this same fish catching power to your favorite Swimbait, rubber bait, or Baby Beaver! For you bait builders out there, you can turn these in to your own custom Bucktail as well!

Colors:01-2 nickel 02-2 black 03-2 chart 04-2 orange 05-2 brass 06-2 copper 07-1 orange, 1 black 08-1 chart, 1 black 09-1 black, 1 green 10-1 chart, 1 orange 11-1 black, 1 nickel 12-2 black nickel

Item 320-622-01 IC7 \$12.99

Item 320-622-02 8/9 \$13.49



bluegill

GRIM REAPER LITTLE HOT ONE: The 5-1/2" length is deceiving since many huge fish have fallen for this bait. A favorite choice with many of our customers.

Colors: (skirt/blade) 02 black/nickel, 04 black-copper/copper, 10 white/nickel, 20 green-chart/nic, 40 black-orange/orange, 42 black-chart/chart, 46 red/brass, 52 black-gold/brass, 54 yellow/copper, 62 walleye/brass, 64 crappie/nickel, 66 perch/brass, 68 bubblegum/nickel, 70 black-glow/glow, 76 bluegill, 78 brown/copper, 82 sunfish, 84 shad

Item 320-148 (5 1/2", 1.3 oz.)....\$14.99



yellow/copper

GRIM REAPER HOT ONE: Two willow blades at #5 and #7 provide the flash and vibration while a 6/0 main and 3/0 trailer hook put the clamps on! At 7" with trailer grub and a 1 oz. head this is a spinner that has what it takes to draw them out of heavy cover.

Colors: (skirt/blade) 02 black/nickel, 04 black/copper, 10 white/nickel, 22 chart/copper, 34 firetiger/org-chart, 40 black-orange/flo-orange, 52 black-gold/brass, 54 yellow/copper, 56 white-red/pearl, 62 walleye/brass, 64 crappie/nickel, 66 perch/brass, 68 bubblegum/nickel, 70 black-glow/glow, 76 bluegill, 78 brown/copper, 82 sunfish, 84 shad

Item 320-149 (7", 2 oz.).....\$16.99



black orange orange

GRIM REAPER TRIPLE THREAT SPINNERBAIT: So you want a bait with some real flash? Look no further. The "Triple Threat" is blindingly flashy. A deadly combination of double willow leaf blades backed up with a #5 Indiana does the trick. Perfectly balanced to run true with a 1oz. head you'll see this bait coming a mile away and so will the fish!

Colors: 01 black/nickel, 02 black-orange/orange, 03 black-chart/chart, 04 black-gold/brass, 05 perch/brass, 10 white/nickel, 62 walleye/brass, 82 sunfish

Item 320-150 (7", 2 oz)\$17.99



black gold/black nickel

GRIM REAPER SUPER CAT: It uses double deep cup #8 Colorado blades to either slow roll, burn or bulge with equal effectiveness. Tandem single hooks finish out these very weedless and flashy combinations.

Colors: 02 black/nickel, 04 black-copper/copper, 10 white/nickel, 24 black-green/chart-chart, 34 firetiger/org-chart, 40 black-org/org, 42 black-chart/chart, 52 black-gold/brass, 62 walleye/brass, 64 crappie/nickel, 66 perch/brass, 68 bubblegum/nickel, 70 black-glo/glo, 76 bluegill, 78 brown/copper, 80 black-gold/black-nickel

Item 320-151 (7", 2.1 oz)..... \$19.99



firetiger/orange char

GRIM REAPER WILDCAT SPINNERBAIT: This spinnerbait is a consistent producer of big fish year after year. The Wildcat features a 1 oz. head with dual #5 and #7 fluted blades.

Colors: (skirt/blade) 02 black/nickel, 04 black-copper scale/copper, 10 white/nickel, 16 white-chart/chart, 22 chart/copper, 24 black-green-chart/chart, 34 firetiger/org-chart, 52 black-gold scale/brass, 60 black-green/green, 62 walleye/brass, 64 crappie/nic, 66 perch/brass, 68 bubblegum/nic, 70 black-glow/glow, 76 bluegill, 78 brown/copper, 82 sunfish, 84 shad

Item 320-152 (7", 1.8 oz.).....\$17.99



sunfish

GRIM REAPER BIG CAT: For fans of the popular "Wildcat" here's a heavier version. "The Big Cat" will run deeper with a 1.5 oz head and #8 Indiana and #9 fluted blades for even more pulsating action. This cat ain't no kitten! Built tough to take on the meanest musky.

Colors: 02 black/nickel, 10 white/nickel, 42 black-chart/chart, 52 black-gold/brass, 62 walleye/brass, 66 perch/brass, 78 brown/copper, 82 sunfish, 84 shad

Item 320-153 (7", 2.4 oz.)\$19.99



walleye/brass

GRIM REAPER BOSS CAT: Larger in weight and vibration than the ever-popular "hot one", the boss cat is a real gem. Sporting a large #8 willow blade and #6 colorado, this spinnerbait runs great and is set to churn and burn. High quality and made in the U.S.A.

Colors: 02-black/nickel, 10-white/nickel 34-firetiger/org-chart, 40-black-orange/orange 52-black-gold/brass, 62-walleye/brass 66-perch/brass, 84-shad

Item 320-154 (7", 2.1 oz.).....\$19.99



GRIM REAPER REPLACEMENT TRAILER GRUBS:

These are the same action packed grubs that are standard on his bucktails and spinnerbaits. Now you can replace worn trailers or design your own color combinations with original equipment! At 7" long and packaged three to a pack you'll want to keep several of these on hand for easy replacement.

Colors: 01 black, 02 orange, 03 white, 04 chart silver glitter, 05 chart, 06 purple glitter, 07 red/silver glitter, 08 clear/silver glitter, 09 clear/gold glitter, 10 yellow, 11 bubblegum

Item 320-155 (7") 3 per package . \$4.99



orange

GRIM REAPER TREBLE GRUBS

Pre cut holes, perfect for easily fitting the treble hook of your choice. Off set grub for a perfectly true running trailer! 2 sizes, 2 per pack

Colors:01-black 02-orange 03-white 04-chart

Item 320-166 6" \$4.99

Item 320-166-01 7" \$4.99



in shad

SPANKY BAITS FIREFLY: Using a shorter skirt and double magnum 7 blades this little guy buzzes through the water 1/2 skirt gives this a small profile that when coupled together with double magnum 7 blades-big, aggressive fish can't resist.

Colors: 01-9\$ bass 02-BL special 03-black smoke 04-black orange 05-black nickel 06-black flame 07-black flo green 08-black copper/smoke copper 09-black gold/smoke gold 10-black red/smoke copper 11-bluegill 12-bumblebee 13-comet 14-cranberry 15-glow stick 17-grimace 20-napalm perch 21-walleye white tail 22-wonder bread 24-o'henny 25-bronzilla 26-green black goblin 27-black perch 2.0 28-TN shad 2.0 29-sucker 30-black glow orange smoke ot
Item 320-011 (6", 1.4 oz) \$13.99



black glow orange smoke ot

SPANKY BAITS FIREBALL: Using .072" wire, .040" thick blades. The toughest you'll ever throw!

Colors: 01-9\$ bass 02-BL special 03-black smoke 04-black orange 05-black nickel 06-black flame 07-black flo green 08-black copper/smoke copper 09-black gold/smoke gold 10-black red/smoke copper 11-bluegill 12-bumblebee 13-comet 14-cranberry 15-glow stick 17-grimace 20-napalm perch 21-walleye white tail 22-wonder bread 24-o'henny 25-bronzilla 26-green black goblin 27-black perch 2.0 28-TN shad 2.0 29-sucker 30-black glow orange smoke ot
Item 320-013 (8", 2.4 oz) 2-#8 blades \$19.99
Item 320-014 (11", 3.2 oz) 2-#10 blades...\$26.99



napalm perch

SPANKY BAITS 89 FIREBOMB: The Spanky 89 Firebomb uses ultra heavy components like other tough spanky baits. The secret is in the blade combo...one mag 8 and one colorado 8.

Colors: 01-9\$ bass 02-BL special 03-black smoke 04-black orange 05-black nickel 06-black flame 07-black flo green 08-black copper/smoke copper 09-black gold/smoke gold 10-black red/smoke copper 11-bluegill 12-bumblebee 13-comet 14-cranberry 15-glow stick 17-grimace 20-napalm perch 21-walleye white tail 22-wonder bread 24-o'henny 25-bronzilla 26-green black goblin 27-black perch 2.0 28-TN shad 2.0 29-sucker 30-black glow orange smoke ot
Item 320-015 (8" 2.6 oz.) \$20.99



black red smoke copper

SPANKY BAITS LIL ANGRY 89 BUCKTAIL: The Lil Angry: A 89 stagger with a 9 Indiana blade and 8 Magnum. These lures have a crazy action and attract fish in a big way.

Colors: 01-9\$ bass 02-BL special 03-black smoke 04-black orange 05-black nickel 06-black flame 07-black flo green 08-black copper/smoke copper 09-black gold/smoke gold 10-black red/smoke copper 11-bluegill 12-bumblebee 13-comet 14-cranberry 15-glow stick 17-grimace 20-napalm perch 21-walleye white tail 22-wonder bread 24-o'henny 25-bronzilla 26-green black goblin 27-black perch 2.0 28-TN shad 2.0 29-sucker 30-black glow orange smoke ot
Item 320-487 (8" 2.6oz.)..... \$21.99



bumblebee

SPANKY BAITS 99: The 99 is a large-heavy frame flashabou bucktail with 2 #9 mag blades. Heavy duty wire, blades and hooks help make this one tough customer!

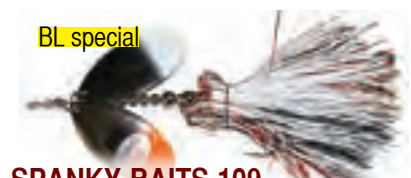
Colors: 01-9\$ bass 02-BL special 03-black smoke 04-black orange 05-black nickel 06-black flame 07-black flo green 08-black copper/smoke copper 09-black gold/smoke gold 10-black red/smoke copper 11-bluegill 12-bumblebee 13-comet 14-cranberry 15-glow stick 17-grimace 20-napalm perch 21-walleye white tail 22-wonder bread 24-o'henny 25-bronzilla 26-green black goblin 27-black perch 2.0 28-TN shad 2.0 29-sucker 30-black glow orange smoke ot
Item 320-012 (10", 3.5 oz).....\$25.99



wonder bread

SPANKY BAITS 109 FIREBOMB: The Spanky 109 Firebomb uses ultra heavy components like other tough spanky baits. The secret is in the blade combo...one mag 9 and one mag 10.

Colors: 01-9\$ bass 02-BL special 03-black red/smoke copper 04-black orange 05-black nickel 06-black flame 07-black flo green 08-black copper/smoke copper 09-black gold/smoke gold 10-black red/smoke copper 11-bluegill 12-bumblebee 13-comet 14-cranberry 15-glow stick 17-grimace 20-napalm perch 21-walleye white tail 22-wonder bread 24-o'henny 25-bronzilla 26-green black goblin 27-black perch 2.0 28-TN shad 2.0 29-sucker 30-black glow orange smoke ot
Item 320-429 (9.5" 3.5 oz.) \$26.99



BL special

SPANKY BAITS 109 INCINERATOR: A double 9 Indiana bladed, in-line spinner bait from Spanky Baits. These lures have a crazy action and attract fish in a big way.

Colors: 01-9\$ bass 02-BL special 03-black smoke 04-black orange 05-black nickel 06-black flame 07-black flo green 08-black copper/smoke copper 09-black gold/smoke gold 10-black red/smoke copper 11-bluegill 12-bumblebee 13-comet 14-cranberry 15-glow stick 17-grimace 20-napalm perch 21-walleye white tail 22-wonder bread 24-o'henny 25-bronzilla 26-green black goblin 27-black perch 2.0 28-TN shad 2.0 29-sucker 30-black glow orange smoke ot
Item 320-258 (8" 2.6 oz.)..... \$23.99



grimace

SPANKY BAITS 1012 FIREBOMB:

1012 Firebomb offers a 10 and a 12 mag blade and assembled with 4 skirts of magic. This is the industry's premier in-line spinner bait that features a new unique offset action that thumps in the water, creating a different turbulence than matched blades. These lures have crazy action and wobble that attract fish in a big way. The vibration of the offset magnum blades along with the visual addition of the Flashabou is massive!

Colors: 01-9\$ bass 02-black smoke 03-black orange 04-black nickel 05-black glow orange smoke ot 06- black gold smoke gold 07- black perch 2.0 08-napalm perch 09-wonder bread 10-grimace 11-sucker 12-walleye white tail
Item 320-277 (8" 2.6 oz.)..... \$35.99



black orange

SPANKY WHIPLASH WITH BLADE KIT: The Whiplash Magnums offer a huge profile with plenty of attractants for big fish. This is a great bait for casting or trolling. Extra blades are provided for awesome combos. Heaviest stainless steel through wire you will find on any muskie lure. Front hook is a Super Durable 8/0 with a 7/0 rear treble hook.

Colors:01-9\$ bass 02-black smoke 03-black orange 04-black nickel 05-black glow orange smoke ot 06- black gold smoke gold 07- black perch 2.0 08-napalm perch 09-wonder bread 10-grimace 11-sucker 12-walleye white tail
Item 320-611 (13" 7.0oz.) \$64.99



BL special

SPANKY BAITS PUGSLY 8: A great slow rolling fusion bait. Combines tinsel/single blade with a hard resin body. Slow roll with depth control, .072" through wire, Double treble hooks. Each bait is handmade in the USA! Heaviest stainless steel through (.072") wire you will find on any musky lure.

- Colors:** 01-BL special
 02-black chart smoke chart 03-black gold
 04-black gold green hex
 05-black glow orange smoke ot
 06-black perch 2.0 07-black perch napalm
 08-bluegill gold chart tip 09-firetiger uv tiger
 10-firetiger smoke chart tip 11-loon smoke hex
 12-loon smoke white tip
 13-perch glitter gold hex 14-walleye
 15-white silver glitter silver ice
 16-wonderbread

Item 320-405 (10" 2.4 oz.) \$38.99



loon smoke hex

SPANKY BAITS PUGSLY 9 BUCKTAIL: A great slow rolling fusion bait with a single #9 mag blade. Combines tinsel/single blade with a hard resin body. Slow roll with depth control. Each bait is handmade in the USA! Heaviest stainless steel through (.072") wire you will find on any musky lure.

- Colors:** 01-BL special
 02-black chart smoke chart 03-black gold
 04-black gold green hex
 05-black glow orange smoke ot
 06-black perch 2.0 07-black perch napalm
 08-bluegill gold chart tip 09-firetiger uv tiger
 10-firetiger smoke chart tip 11-loon smoke hex
 12-loon smoke white tip
 13-perch glitter gold hex 14-walleye
 15-white silver glitter silver ice
 16-wonderbread

Item 320-500 (12" 3.9oz.) \$45.99



black perch napalm

SPANKY BAITS PUGSLY 10 BUCKTAIL: A great slow rolling fusion bait with a single mag 10 blade. Combines tinsel/single blade with a hard resin body. Slow roll with depth control!

- Colors:** 01-BL special
 02-black chart smoke chart 03-black gold
 04-black gold green hex
 05-black glow orange smoke ot
 06-black perch 2.0 07-black perch napalm
 08-bluegill gold chart tip 09-firetiger uv tiger
 10-firetiger smoke chart tip 11-loon smoke hex
 12-loon smoke white tip
 13-perch glitter gold hex 14-walleye
 15-white silver glitter silver ice
 16-wonderbread

Item 320-501 (12" 4.0oz.) \$46.99



wonderbread

SPANKY BAITS PUGSLY 99 BUCKTAIL: A great slow rolling fusion bait with twin #9 Mag Blades! Combines tinsel/single blade with a hard resin body.

- Slow roll with depth control.
Colors: 01-BL special
 02-black chart smoke chart 03-black gold
 04-black gold green hex
 05-black glow orange smoke ot
 06-black perch 2.0 07-black perch napalm
 08-bluegill gold chart tip 09-firetiger uv tiger
 10-firetiger smoke chart tip 11-loon smoke hex
 12-loon smoke white tip
 13-perch glitter gold hex 14-walleye
 15-white silver glitter silver ice
 16-wonderbread

Item 320-502 (12" 4.5oz.) \$48.99



black orange

C.S. LURES WILLOW SPINNERBAIT: C.S. lures willow spinnerbait is designed with a custom blend of tinsel and silicone which gives the lure a full profile and tantalizing action. .051" wire and double single hooks for weed free performance, either casted or trolled! 1oz head.

- Colors:** 01-orange gold 02-firetiger
 03-gold copper 04-black chart 05-black orange
 06-white silver 07-black blue 08-white red
 09-black red gold 10-black silver

Item 320-054 (7" 2.0oz.) \$20.99



gold copper

C.S. LURES COLORADO SPINNERBAIT: C.S. lures colorado spinnerbait is designed with a custom blend of tinsel and silicone which gives the lure a full profile and tantalizing action. .051" wire and double single hooks for weed free performance, either casted or trolled! 1oz head.

- Colors:** 01-orange gold 02-firetiger 03-gold copper
 04-black chart 05-black orange 06-white silver
 07-black blue 08-white red 09-black red gold
 10-black silver

Item 320-053 (7" 2.1oz.) \$20.99



black green

ACEBAITS ACE TANDEM SMALL SERIES SPINNERBAITS: Round rubber skirts with a twister tail teaser provide lots of movement and the Colorado/Willow combination is a proven combination of vibration, flash and the ability to handle speed. The wrapped (not twisted) line tie acts like a spring to absorb the constant vibration and minimize the effects of fatigue on the frame!

- Colors:** 01-black chart 02-black green
 03-black gold 04-black nickel 05-black orange
 06-brown yellow gold 07-firetiger 08-black black
 09-pink pink 10-red copper 11-white nickel
 12-black flame 13-sexy shad 14-lemonhead
 15-brown orange

Item 320-080 (8" (W/Tail) 1.7oz.) ... \$11.99



black orange

ACEBAITS ACE TANDEM ORIGINAL SPINNERBAIT: Round rubber skirts with a twister tail teaser provide lots of movement and the Colorado/Willow combination is a proven combination of vibration, flash and the ability to handle speed. Two single hooks make this very weedless!

- Colors:** 01-black chart 02-black green
 03-black gold 04-black nickel 05-black orange
 06-brown yellow gold 07-firetiger 08-black black
 09-pink pink 10-red copper 11-white nickel
 12-black flame 13-sexy shad 14-lemonhead
 15-brown orange

Item 320-081 (9" (W/tail) 2.3oz.) \$13.99



black black

ACEBAITS ACE TANDEM BIG SPINNERBAIT: This VERY popular spinnerbait series makes weedless presentation a reality. Round rubber skirts with a twister tail teaser provide lots of movement and the Colorado/Willow combination is a proven combination of vibration, flash and the ability to handle speed.

- Colors:** 01-black chart 02-black green
 03-black gold 04-black nickel 05-black orange
 06-brown yellow gold 07-firetiger 08-black black
 09-pink pink 10-red copper 11-white nickel
 12-black flame 13-sexy shad 14-lemonhead
 15-brown orange

Item 320-082 (9.5" (W/tail) 2.7oz.) ... \$14.99

black/red white gold



brown/brown trout

MEPPS #5 AGLIA: The "Aglia" is "The Worlds #1 Lure" for good reason. From Minocqua to Madagascar these lures catch more fish of every species than any bait out there. The original French spinner is great for muskies, pike, bass, and you name it.

- Colors:** 01 white/silver, 02 chart/silver, 03 yellow/silver, 04 purple/silver, 05 black/silver, 06 red/silver, 07 brown/silver, 08 grey/silver, 09 wht/red-white silver, 10 grey/red-white silver, 11 pink/silver, 12 grey/silver-red-black, 13 grey/gold, 14 brown/gold, 15 white/gold, 16 yellow/gold, 17 black/gold, 18 purple/gold, 19 black/red-white gold, 20 white/red-white gold, 21 grey/red-white gold, 22 brown/red-white gold, 23 black/gold-red-black, 24 white/chart, 25 black/chart, 26 brown/chart, 27 chart/chart dots, 28 grey yellow/yellow dots, 29 grey/firetiger, 30 brn/firetiger, 31 white/firetiger, 32 orange/firetiger, 33 chart/firetiger dots, 34 grey/copper, 35 brown/copper, 36 blk/copper, 37 red/copper, 38 grey/orange, 39 brown/orange, 40 blk/orange, 41 brown/orange char, 42 grey orange/red dots, 43 black/red plat, 44 brown/red plat, 45 white/red dot, 46 black/pink, 47 white/pink, 48 pink/pink, 49 pink/pink plat, 50 grey/rainbow, 51 white/rainbow, 52 purple/rainbow, 53 grey/brown trout, 54 brown/brown trout, 55 pink/pink dots, 56 black/firetiger plat, 57 yellow/firetiger, 58 black/firetiger, 59 white/white dots, 60 brown/blk-yellow-red, 61 yellow/blk-yellow-red, 62 black/black, 63 yellow/green plat, 64 white/blue plat, 65 chart/chart platinum, 66 gray/chart platinum, 67 white/chart platinum, 68 black/orange platinum, 69 brown/orange platinum, 70-orange/black 71-brown/firetiger platinum 72-chart/firetiger platinum

Item 320-156 (4 1/2", .5 oz.).....\$6.99
See colors at www.muskyshop.com

bluegill



crawfish

MEPPS #5 AGLIA BAIT SERIES:

The Mepps Aglia Bait series combines the proven fish-catching ability of the original Aglia with the specific colors and forage patterns of the prey favored by predatory fish. Each of the uniquely airbrushed blade patterns are hand crafted to mimic a natural food source!

- Colors:** 01 bluegill 02 dirty shad 03 crappie 04 crawfish 05 silver shad 06 golden shad 07 mouse 08 frog 09 sunfish 10 perch 11 rainbow trout 12 walleye

Item 320-157 (4.5" .5oz.)\$6.99

black/orange-black



MEPPS DOUBLE BLADE #5:

Dual blades create additional flash and in turn increase the intensity of the blade colors. In addition the sound and vibration is noticeably different than a single blade. The worlds #1 lure just got hotter.

- Colors:** 01 white/silver, 02 white/silver-blue plat, 03 white/rainbow trout, 04 white/red-white, 05 black/copper, 06 black/black-chart, 07 black/orange-black, 08 pink/pink-chart, 09 chart/firetiger, 10 chart/chart-orange, 11 yellow/gold, 12 yellow/gold-red platinum, 13 orange/fo orange dot, 14 chart/firetiger dot, 15 white/white dot, 16 yellow/yellow dot

Item 320-158 (4-1/2", .7oz).....\$7.99

pink/pink



MEPPS #5 TANDEM: This Mepps offering bridges the gap between the "Mepps 5" and "Musky Killer" perfectly. The tandem tail uses a 1/0 treble in front and #2 trailer position. Hand tied bucktail and Mepps quality means this will be an early season and downsizing favorite.

- Colors:** 01 black/silver, 02 black-white/silver, 03 white/silver, 04 black/gold, 05 yellow/gold, 06 brown-yellow/gold, 07 white/red-white, 08 black/black, 09 chart/chart, 10 black-chart/chart, 11 firetiger/firetiger, 12 black/orange, 13 black-orange/orange, 14 pink/pink, 15 white/white, 16 blk orange yellow/firetiger fury, 17 blk chart/char dots fury, 18 blk orange/orange dots fury, 19 blk white/white dots fury, 20 blk orange yellow /firetiger

Item 320-159 (5", .8oz)\$9.99

black orange char/firetiger



MEPPS #5 AGLIA FLASHABOU:

The Aglia flashabou combines the vibration and flash of a classic Mepps Aglia blade with a highly reflective, hand tied flashabou tail for attractive, shimmering action in the water!

- Colors:** 01 red gold/red white, 02 gold brown/gold, 03 brown orange/gold, 04 brown gold/brown trout, 05 blue silver/rainbow trout, 06 purple pink/silver, 07 black silver/silver, 08 blue silver/silver, 09 red silver/silver-red dot, 10 red chart/copper, 11 black orange char/firetiger, 12 firetiger/firetiger, 13 black orange/orange, 14 black char/char

Item 320-160 (4.5", .5oz)\$6.99

black/orange black



MEPPS #5 DOUBLE BLADE AGLIA FLASHABOU:

The Aglia double blade flashabou produces more flash and loft over weeds and structure than the Aglia flashabou.

- Colors:** 01 black/black char, 02 char/orange char, 03 black/orange black, 04 pink/char pink, 05 brown gold/brown trout, 06 red char/copper, 07 red gold/red white, 08 brown gold/gold, 09 brown orange/gold, 10 black char/char, 11 firetiger/firetiger, 12 black orange char/firetiger, 13 black orange/orange, 14 blue silver/rainbow trout, 15 black silver/silver, 16 blue silver/silver, 17 purple pink/silver, 18 red silver/silver red dot

Item 320-161 (4.5", .7oz)\$7.99

white/red scale



MEPPS AGLIA LONG: The "Aglia Long" is a deep running #4 willow leaf spinner. The blade hugs the body during the retrieve allowing it to stay in deep pockets where big fish hide. Like all Mepps, made right here in Wisconsin's beautiful northwoods.

- Colors:** 01 yellow/firetiger, 02 black/silver scale, 03 white/silver scale, 04 black/gold scale, 05 yellow/gold scale, 07 white/red scale, 08 chart/chart scale, 09 white/silver, 10 yellow/gold

Item 320-162 (5", .7 oz.).....\$6.99

perch gold



baby bass/gold

MEPPS COMET MX MINO: One of Mepps longtime most popular lures. The "Comet" has caught its fair share of big fish. The erratic swimming action gives it the appearance of an injured baitfish.

- Colors:** 01 shad/silver, 02 rainbow trout/silver, 03 shad/gold, 04 baby bass/gold, 05 shad/firetiger, 06 perch/silver, 07 perch/gold, 08 baby bass/silver, 09 shad/gold red white 10-chart dot, 11-fo red dot

Item 320-163 (6", .8 oz.)\$8.99
Item 320-164 Replacement minnows \$6.99



MEPPS MUSKY KILLER®: Possibly the most famous name in musky fishing. Genuine deer and squirrel tails teamed up with the Mepps French blade have accounted for more big fish than anyone can remember. Tons of color choices are available to match your local conditions. Great beginners bait but the pros keep plenty on hand too!

Colors: 01 black/silver, 02 grey/silver, 03 brn/silver, 04 white/silver, 05 purple/silver, 06 red/silver, 07 brown/gold, 08 black/gold, 09 grey/gold, 10 purple/gold, 11 char/char, 12 black/copper, 13 black/orange, 14 black/chart, 15 firetiger/firetiger, 16 black orange/orange, 17 grey/red-white, 18 pink/pink, 20 brown/brown trout, 21 black-orange/orange dot fury, 22 black-chart/chart dot fury, 23 black-orange-yellow/firetiger dot fury, 24 black/black, 25 black/green, 26 white/white, 27 black-white/silver, 28 white/gold, 29 black-orange-yellow/gold, 31 orange/orange, 33 black/firetiger, 34 black-org-yellow/firetiger, 35 black-chart/green-chart, 36 black-white/white dot fury, 38 brown-yellow/gold, 39 firetiger/firetiger platinum, 40 pink/pink platinum, 44 black-org/org platinum, 46-chart/gold 47-white/rainbow trout 48-black pink/pink dots 49-firetiger/firetiger dots 50-orange/orange dots

Item 320-165 (7", 7 oz.) \$11.99



MEPPS MUSKY KILLER BAIT SERIES: All the proven fish-catching ability of the legendary Mepps Musky Killer with the specific colors and forage patterns of the prey favored by big fish. Each blade is airbrushed and hand crafted to mimic natural food sources for maximum results!

Colors: 01 bluegill 02 dirty shad 03 silver shad 04 crawfish 05 crappie 06 perch 07 sunfish 08 frog 09 rainbow trout 10 golden shad 11 mouse 12 walleye

Item 320-167 (7" .7oz).....\$11.99



MEPPS MUSKY KILLER® (TANDEM): Here's the two treble, extended tail edition of the famous "Musky Killer". A bigger silhouette and more hooking power with the famous Mepps action is impossible to beat. Great tail for burning and as a "search lure".

Colors: 01 black/silver, 02-black/green 07-black/copper 08-purple/gold 03 white/silver, 05 black/gold, 06 yellow/gold, 09 black-chart/chart, 10 black/orange, 11 firetiger/firetiger, 12 black/black, 16 black-org/orange dots, 17 pink/pink, 18 black-chart/chart dots, 20 white/white, 21 white/gold

Item 320-168 (9", 1.3 oz.).....\$15.99



MEPPS GIANT KILLER: Along with the famous "Musky Killer" this bait puts numerous big muskies in the net every year. An excellent choice for medium to deep presentations the "Giant Killer" features Mepps own big willow blade for maximum flash and vibration.

Colors: (hair/blade) 01 black/silver scale, 02 black/gold, 03 grey/silver scale, 04 black white/silver scale, 05 yellow/gold scale, 06 purple/silver scale, 07 firetiger/firetiger, 08 black/gold scale, 09 red/silver scale, 10 brown-yellow/gold scale, 11 white/silver scale, 12 black-orange-yellow/gold scale, 13 black/chart, 14 black/orange, 15 brown/gold scale, 16 black-org-yellow/firetiger, 17 white/red-gold scale, 18 white/white, 19 pink/pink, 20 orange/orange, 21 chart/chart, 22 black-org/orange-chart-black

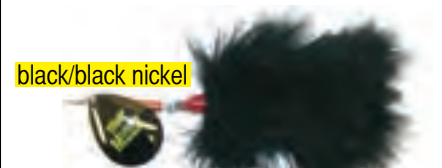
Item 320-169 (7", 1.3 oz.)\$15.99



MEPPS GIANT KILLER® (TANDEM): The tandem version of the "Giant Killer" is a heavier offering with a second treble added on the longer tail. This long slim profile will dig deep and the heavy willow blade gives lots of flash to attract the big ones! We stock the "Tandem" in all available colors!

Colors: (hair/blade) 01 black/silver scale, 02 white/silver scale, 03 purple/silver scale, 04 red/red silver scale, 06 black/gold scale, 09 black/orange, 10 orange/orange, 12 firetiger/firetiger, 15 chart/chart, 17 yellow/gold scale

Item 320-170 (9 1/2", 1.7 oz.)\$19.99



MEPPS® MUSKY MARABOU: The pulsing action of marabou combined with the jointed split ring body has an action that you won't believe. Mepps big #7 Colorado blade gives this bait plenty of lift and is excellent for a medium to fast retrieve over weedbeds.

Colors: 01 black/silver, 02 black-white/silver, 03 white/silver, 04 purple/silver, 05 black/gold, 06 black orange chart/firetiger, 07 brown-yellow/gold, 08 yellow/gold, 09 firetiger/gold, 10 red/copper, 11 chart/chart, 12 black-chart/chart, 13 firetiger/firetiger, 14 black/orange, 15 black-orange/orange, 16 pink/pink, 17 white/white, 18 black-white/white, 19 black/black nickel, 21 firetiger/firetiger platinum

Item 320-174 (8", 1.3 oz.)..... \$16.99



MEPPS DOUBLE BLADE MUSKY MARABOU: A perfect combination of pulse, vibration and lift make it easy to target and take down monster fish from spring to fall.

Colors: 01 red/copper-copper, 02 black/gold-gold, 03 black-org/orange-orange, 04 yellow/gold-gold, 05 black-chart/chart-chart, 06 brown-yel/gold-gold, 07 firetiger/firetiger-firetiger, 08 white/silver, 09 pink/pink-pink, 10 black/silver, 11 black-white/white-white, 12 black-white/silver, 13 black-org-chart/org-chart, 14 white/white, 15 black/orange-black, 16 purple silver, 17 firetiger/gold, 18 char/char, 19 black/orange char/firetiger, 20 black orange

Item 320-175 (8", 1.6 oz)\$19.99



MEPPS MUSKY FLASHABOU BAITFISH SERIES: This unique series offers airbrushed blade patterns, while the tails feature white flashabou to make the colors come to life! Choose single or double blade models!

Colors: 01 perch 02 crappie 03 walleye 04 bluegill 05 sunfish 06 shad

Item 320-177 (single blade 8" 1.3oz.) \$16.99
Item 320-178 (double blade 7.5" 1.6oz)\$19.99
Item 320-179 (replacement tails)..... \$8.99

black char/chart



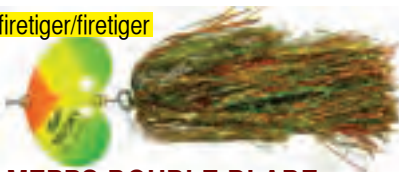
MEPPS MUSKY FLASHABOU SINGLE BLADE:

Mepps has done it again with the Musky Flashabou. This single bladed inline spinner features a colorado blade for maximum vibration and lift. A perfect choice for riding high in the water column and staying on top of weeds and structure. The all flashabou tail can be easily and quickly changed out to match conditions. 2 treble hooks!

Colors: 01 black chart/chart, 02 black orange chart/firetiger, 03 black orange/orange, 04 black/black platinum, 05 black/gold, 06 black/silver, 07 firetiger/firetiger, 08 firetiger/gold, 09 gold brown/gold, 10 pink/hot pink, 11 purple/silver, 12 red/copper, 13 silver black/silver, 14 firetiger/firetiger platinum

Item 320-180 (8", 1.3 oz.)\$16.99
Item 320-181 replace tails.....\$8.99

firetiger/firetiger



MEPPS DOUBLE BLADE MUSKY FLASHABOU:

The Mepps Musky Flashabou is a double 8 blade, proven fish catching machine.

Colors: 01 black chart/chart, 02 black orange chart/chart-orange, 03 black orange chart/firetiger, 04 black orange/orange, 05 black/black platinum, 06 black/gold, 07 black/orange-black, 08 black/silver, 09 firetiger/firetiger, 10 firetiger/gold, 11 gold brown/gold, 12 pink/hot pink, 13 purple/silver, 14 red/copper, 15 silver black/silver, 16 firetiger/firetiger platinum, 17 beast, 18 copper killer, 19 pumpkin bream, 20 cisco, 21 wild thing

Item 320-182 (7.5", 1.6 oz.)\$19.99
Item 320-183 replace tails.....\$8.99

black-orange/orange



MEPPS MAGNUM MUSKY KILLER:

All the fish catching attraction of the famous "Musky Killer" with a big size 7 heavy brass blade. Cast this out and feel the thump as the big blade pushes through the water.

Colors: (Hair/Blade) 01 white/silver, 02 black/silver, 03 black-orange-yellow/silver, 04 firetiger/gold, 05 black-orange-yellow/gold, 06 brown-yellow/gold, 07 black/gold, 08 black/black nickel, 09 red/copper, 10 white/rainbow, 11 white/white, 12 pink/pink, 13 firetiger/firetiger, 14 black-chart/chart, 15 chart/chart, 16 black/orange, 17 black-orange/orange, 18 black-orange/orange-chart, 19 brown/gold, 20 black orange yellow/firetiger, 21 gray/silver

Item 320-186 (7", 1.3 oz.)\$16.99

firetiger/firetiger



black-chart/chart

MEPPS MAGNUM MUSKY KILLER® (TANDEM):

The Magnum Mepps with a tandem tail features unsurpassed quality with the profile matching bigger forage. Depending on the retrieve, it can be fished shallow or deep and the split rings make for changing and customizing tail combos a breeze!

Colors: (Hair/Blade) 02 black/silver, 06 pink/pink, 07 firetiger/firetiger, 08 black-chart/chart, 09 black-orange/orange, 10 black/black plat., 11 red/copper, 12 brown yellow/gold, 13 black white/silver

Item 320-187 (8", 1.8 oz.)\$20.99

black-pink



gray squirrel

MEPPS REPLACEMENT BUCKTAILS:

Available in either single (1 treble) or tandem (2 trebles). Now you can replace worn tails or mix & match to create your own custom combinations. Now your imagination has no limits! **Note: Tandem tails do not come in (G) gray squirrel, (BS) brown squirrel.**

Colors: Y yellow, BK black, R red, PK pink, P purple, W white, O orange, CH chart, G gray squirrel, FT firetiger, BO black-orange, BC black-chart, BW black-white, BOY black-orange-yellow, BS* brown squirrel, BRY brown-yellow, BPK black/pink

Item 320-188 (single)\$7.99
Item 320-189 (tandem)\$11.99

walleye brass



RUFF TACKLE DEEP TROLL DOG SPINNERBAIT

This Troll Dog version of the incredible Rad Dog is a sure thing. High vibration and deeper running depths are easily attainable. Two single hooks and Ruff Tackle high quality construction. Flashabou skirts.

Colors: 01-black nickel 02-black orange 03-black chart chart 04-red copper 05-firetiger flame 06-black green green 07-cisco nickel 08-black copper copper 09-purple brass 10-white nickel 11-walleye brass 12-blue pearl nickel

Item 320-387 (9" 2.2oz.)\$21.99

bluegill/chart



RUFF TACKLE ORIGINAL RAD DOG:

This dog is built on extra heavy .062 wire with a live action rubber skirt, hackle, and mylar flash. A forged 7/0 single hook and 7/0 trailer hook provide maximum holding power. This model is the perfect choice for working shallow cover. You won't believe its ability to come cleanly through heavy weeds.

Colors: (rubber/blade) 01 black/nic, 02 blk/orange, 03 black-orange/flame, 04-red/nickel, 05 red/copper, 06 brown/brass, 07-cisco blue 09 grey-black/nickel, 11 purple/brass, 12 white-red/nickel, 13 walleye/brass, 14 bluegill/chart

Item 320-039 (9", 1.6 oz.) single.....\$15.99
Item 320-040 (9", 1.8 oz.) tandem..\$16.99

black-orange/flame



RUFF TACKLE DEEP RAD DOG:

All the same durable construction and fish attracting ability of the original but in a heavier version. Your choice of single fluted blade or a tandem of Colorado and fluted design. Use the "Deep Rad Dog" for deep weedlines or submerged structure.

Colors: (rubber/blade) 01 black/nickel, 02 black/orange, 03 black-orange/flame, 04-red/nickel, 05 red/copper, 06 brown/brass, 07-cisco blue, 09 grey-black/nickel, 11 purple/brass, 12 white-red/nickel, 13 walleye/brass, 14 bluegill/chart

Item 320-041 (9", 2.2 oz.) single..\$16.99
Item 320-042 (9", 2.3 oz.) tandem\$17.99

walleye/brass



RUFF TACKLE DEEP 10 RAD DOG:

This monster bladed-heavy version of the incredible Rad Dog is a sure thing. High vibration and deeper running depths are easily attainable.

Colors: (rubber/blade) 01 black/nickel, 02 black/orange, 03 black-orange/flame, 04-red/nickel, 05 red/copper, 06 brown/brass, 07-cisco blue 09 grey-black/nickel, 11 purple/brass, 12 white-red/nickel, 13 walleye/brass, 14 bluegill/chart

Item 320-043 (9", 3.9 oz) single..\$19.99
Item 320-044 (9", 4.0 oz) tandem \$20.99

black/chart



black/orange

**BUCHERTAIL 500 MINI BUCK:**

This is a scaled down version of the popular Bucher 700 series. The 500 is 5" long with an extra strong 2/0 hook. A good choice for early season musky and big pike all year long.

Colors: (hair/blade) 10 black/orange, 11 black/nickel, 15 black/chart, 21 black-red/nickel, 32 sunset, 40 brown-orange, 55 chart/chart, 59 firetiger/firetiger, 63 red/copper, 71 natural/nickel, 76 pink, 94 perch/brass, 98 clown

Item 320-106 (5", .7 oz.) \$15.99

grape flame



BUCHERTAIL 501 TINSEL: Big things come from small offerings. All flashabou tail, single treble hook and small fluted style blade make this baby a force to be reckoned with!

Colors: (hair/blade) 10 black/orange, 11 black/nickel, 15 black char/flame, 17 grape flame, 18 black/black, 19 texas tea, 21 black-red/nickel, 59 firetiger, 65 elvis, 66 rainbow, 71 cisco/nickel, 75 salmon pink, 76 pink, 93 goldie locks, 94 perch

Item 320-107 (6", 1.3 oz.) \$17.99

black/orange



black/char flame

**BUCHERTAIL 551 TIN BUCK:**

The smallest of Bucher's Tin buck series is a hybrid bucktail/flashabou skirted spinner with a single #5 fluted blade.

Colors: 10 black/orange, 11 black/nickel, 15 black/char flame, 17 purple/flame, 21 black red/nickel, 32 sunset, 59 firetiger, 65 elvis, 93 goldie locks

Item 320-108 (6", 1.1 oz.) \$19.99

perch/brass



BUCHERTAIL 700: Here's the lure that made "Joe Bucher" a household name. Joe's original design has changed little over the years because it flat out catches fish. The keel weight system keeps this tail running true with no line twist and can be fished effectively at all speeds. Sturdy construction and proven color options make this a "must have" for every serious musky fisherman.

Colors: (hair/blade) 10 black/orange, 11 black/nickel, 15 black/chart, 21 black-red/nickel, 32 sunset, 40 brown/orange, 55 chart/chart, 59 firetiger/firetiger, 63 red/copper, 71 natural/nickel, 76 pink, 94 perch/brass, 98 clown

Item 320-109 (7", 1.2 oz.) \$20.99

texas tea



salmon



BUCHERTAIL 701 TINSEL: One of the best selling bucktails in the shop is available in a flashabou version. A great all purpose spinner with high vibration and lift, making it a favorite for working over weeds and shallow cover. Keel weighted with a single treble hook.

Colors: (hair/blade) 10 black/orange, 11 black/nickel, 15 chart-black/flame, 17 grape flame, 18 black/black, 19 Texas tea, 21 black-red/nickel, 59 firetiger, 65 elvis-pearl/chart, 66 rainbow-black/nickel, 71 cisco/nickel, 75 salmon, 76 pink, 93 goldielocks, 94 perch

Item 320-110 (7", 1.5 oz) \$19.99

goldie locks



firetiger



BUCHERTAIL TIN-BUCKS: The Bucher Tin-Bucks are a combination of bucktail and tinsel, driven by the fabulous #7 size fluted blade, with double blades on the Tin-Buck 2 model.

Colors: 10 black/orange, 11 black/nickel, 15 black/chart/flame, 17 grape/flame, 21 black red/nickel, 59 firetiger, 65 elvis, 93 goldie locks

Item 320-111 (8", 1.6oz.) single blade \$22.99

Item 320-112 (9", 3.0oz.) double blade \$33.99

black/nickel



chart/chart

**BUCHERTAIL BUCK'N GRUB**

755: Combine the undeniable effectiveness of the 700 Buck and the added attraction of a Kalin's Mogambo tail and you've got 100% dynamite. The tail gives a lifelike wiggle that big muskies just can't ignore. The "Combo" adds up to 10 inches for a huge profile and plenty of vibration.

Colors: (hair/blade) 10 black/orange, 11 black/nickel, 15 black/chart, 21 black-red/nickel, 32 sunset, 40 brown/orange, 55 chart/chart, 59 firetiger/firetiger, 63 red/copper, 71 natural/nickel, 94 perch/brass, 98 clown

Item 320-113 (10", 2 oz.)..... \$22.99

sunset



red copper

**BUCHERTAIL 800 MAGNUM BUCK:**

So you want a bigger bucktail? Here it is. Bucher's 800 Mag is a two treble hook design with a big #8 fluted blade for extra vibration. The 10" double long bucktail provides just the right profile that big fish love. When they bite all they get is "hair and hooks". Try this one night fishing.

Colors: 10 black/orange, 11 black/nickel, 15 black/chart, 21 black-red/nickel, 32 sunset, 40 brown/orange, 55 chart/chart, 59 firetiger/firetiger, 63 red/copper, 71 natural/nickel, 94 perch/brass, 98 clown

Item 320-114 (10 1/2", 2.3 oz.).... \$25.99

cisco/nickel

**BUCHERTAIL #8 TWIN TINSEL:**

This double bladed #8 fluted bait allows anglers a much easier retrieve with the same performance as some of the larger twins out there. Double treble hooks and a full flashabou body for that large silhouette big fish crave.

Colors: 10 black/orange, 11 black/nickel, 15 black-chart/flame, 18 black/black, 19 Texas tea, 21 black-red/nickel, 59 firetiger, 65 elvis, 66 rainbow-black/nickel, 71 cisco/nickel, 75 salmon, 93 goldielocks

Item 320-115 (9", 2.4 oz) \$27.99



BUCHERTAIL 771 WILLOW TIN BUCK BUCKTAIL: Brought back by popular demand! The secret is in the vibration of the giant willow blade! Deeper running and a proven huge fish machine! Bucktail body with Tin Buck Flash accents!

Colors: 10-black orange 11-black nickel 15-black chart flame 17-grape flame 21-black red nickel 59-firetiger 65-elvis 93-goldielocks 94-perch
Item 320-237 (7", 1.6 oz.)\$22.99



BUCHERTAIL BIG FOOT MAG TINSEL: Two huge magnum fluted blades help make Bucher's "Big Foot Tinsel" a sure stand out. Keel weighted with 2 large trebles. Giant pulsation and vibration.

Colors: 04 elvis, 05 black/orange, 10 black/nickel, 11 black-red/nickel, 15 goldielocks, 19 Texas tea, 21 rainbow/nickel, 51 chart-black/flame, 59 firetiger, 75 salmon, 81 black/black, 82 cisco/nickel
Item 320-116 (10", 2.9 oz.).....\$31.99



BUCHERTAIL 850 SLOPMASTER: Joe developed this bait for fishing the heavy weed cover that muskies and big pike love. By using a short arm wire frame and a flat "hydroplaning head" you can get into the thick stuff and avoid getting fouled. The single hook design and compact size of this spinnerbait will work through weeds while the big Colorado blade gives off plenty of flash and vibration. Try this one when muskies are hunkered down during cold fronts!

Colors: (hair/blade) 01 black/nickel, 02 natural/nickel, 03 firetiger/firetiger, 04 perch/gold, 05 black/orange, 06 bullfrog, 08 chart/chart, 09 sunset
Item 320-117 (5", 1.2 oz) \$21.99



BUCHERTAIL 851 MAG SLOPMASTER TINSEL: The unique wire arm shape and flat horizontal hydroplaning head enables this lure to slip, slither, and slide through and overtop nearly any obstruction with no hang-ups. This lure is most effective when conventional lures fail such as cold front conditions.

Colors: 10 black/orange, 11 black-nickel, 15 chart/flame, 59 firetiger, 65 elvis, 66 rainbow, 71 cisco/nickel, 93 goldielocks
Item 320-118 (8", 1.8 oz)\$29.99



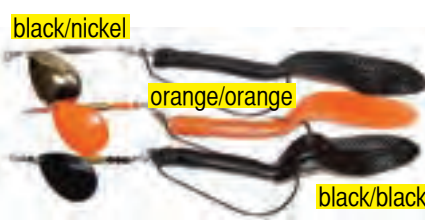
BUCHERTAIL 870 SLOPMASTER TANDEM: The proven effectiveness of the original Slopmaster design but with the added attraction of tandem blades. A #5 Colorado blade teamed with a #7 willow gives you the best of both worlds. Features include Buchers unique hydroplaning head and a Pro Finesse grub for added attraction.

Colors: (hair/blade) 01 black/nickel, 02 natural/nickel, 03 firetiger, 04 perch/brass, 05 black/orange, 06 bullfrog, 08 chart/chart, 09 sunset/sunset
Item 320-119 (5 1/4", 1.7 oz.)... \$23.99



BUCHERTAIL 871 SLOPMASTER TINSEL: The "Tinsel Tandem Slopmaster" uses flashabou material instead of the more traditional bucktail. They plow through weeds and cover with ease. Good choice for fishing a variety of different areas.

Colors: 10 black/orange, 11 black/nickel, 15 chart/flame, 59 firetiger, 65 elvis, 66 rainbow/nickel, 71 cisco/nickel, 93 goldielocks
Item 320-120 (5", 1.4 oz).....\$22.99



VIOLENT STRIKE LURES LARGE EXTRACTOR: The Extractor is a segmented spinner based on a large reaper tail and massive single hook, which can be rigged totally weedless. Prowl the heavy cover with this baby! Limited colors! Casts and retrieves with ease, making this versatile and deadly on large predator hawks!

Colors: 01 black/green, 02 black/black, 03 black/gold, 04 black/nickel, 05 glow/chart, 06 orange/orange, 07 pink/pink
Item 320-045 (11", 1.3 oz).....\$17.99



VIOLENT STRIKE LURES MARABOU EXTRACTOR: Violent Strike has done it again with this super weedless spinner with marabou skirt. Great hook-ups with the single hook design, along with outstanding field reports! Try one on your local monster!

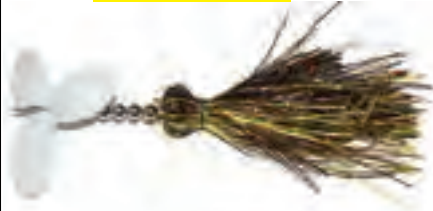
Colors: 01 black orange/orange, 02 black chart/chart, 03 black/nickel, 04 chart/chart, 05 crappie, 06 baby duck, 07 bullfrog
Item 320-046 (11", 1.3 oz).....\$20.99



VIOLENT STRIKE LURES MEDIUM EXTRACTOR: The Medium Extractor is a weedless style inline spinner that runs a #8 colorado blade for excellent bulging qualities. The skirt is all living rubber. Easy change system on the trailer! Anytime, anywhere...awesome!

Colors: 01 perch, 02 pike, 03 bluegill, 04 white sucker, 05 walleye, 06 bullfrog, 07 baby duck, 08 black nickel
Item 320-047 (7", 1.3 oz).....\$18.99

northwoods walleye



BITE BACK BAITS MINI TRILOGY

Pound for pound easiest retrieving bucktail on the market. 3 fanned 1 piece prop style blade always spins. Slow roll it, burn it, bulge it, jerk it. No wrong way to work this bucktail. Quality flash body and heavy wire!

Colors: 01-black orange 02-black nickel
03-blue cisco 04-perch 05-walleye
06-white nickel 07-northwoods walleye

Item 320-002 (7" 2.1oz.) \$22.99

perch



BITE BACK BAITS REGULAR TRILOGY

Pound for pound easiest retrieving bucktail on the market. 3 fanned 1 piece prop style blade always spins. Slow roll it, burn it, bulge it, jerk it. No wrong way to work this bucktail. Quality flash body and heavy wire!

Colors: 01-black orange 02-black nickel
03-blue cisco 04-perch 05-walleye
06-white nickel 07-northwoods walleye

Item 320-003 (8" 2.6oz.) \$28.99



minocqua perch

black orange

HOOKED ON MUSKY BAITS THE BOMB

This in line bucktail spinner features all flashabou skirt, 2 #8 colorado blades, and a single treble hook design. Tons of lift and vibration, and a perfect all purpose blade presentation!

Colors: 01-black black, 02-black orange
03-blue silver/black-nickel, 04-mother of pearl,
05-iced perch, 06-musky special,
07-minocqua perch, 08-walleye white,
09-red wing blackbird 10-inferno

Item 320-230 (8", 1.5 oz) \$17.99



black black

black orange

HOOKED ON MUSKY BAITS THE 7/8 BOMB

This in line bucktail spinner features all flashabou skirt, 1 #7 colorado blade, 1 #8 colorado blade and a single treble hook design. This "staggered" version has a unique vibration and lots of lift!

Colors: 01-black black, 02-black orange
03-blue silver/black-nickel, 04-mother of pearl,
05-iced perch, 06-musky special,
07-minocqua perch, 08-walleye white,
09-red wing blackbird 10-inferno

Item 320-231 (8", 1.5 oz) \$17.99



mother of pearl

iced perch

HOOKED ON MUSKY BAITS THE FIRECRACKER

This Hooked On Musky Baits classic uses a single #9 Indiana blade for a powerful thump! 6/0 hook for maximum hooking!

Colors: 01-black black, 02-black orange
03-blue silver/black-nickel, 04-mother of pearl,
05-iced perch, 06-musky special,
07-minocqua perch, 08-walleye white,
09-red wing blackbird 10-inferno

Item 320-414 (9", 1.9 oz) \$25.99



musky special

blue silver/black-nickel

HOOKED ON MUSKY BAITS THE CREEDMORE

The Creedmore is a slightly deeper running bucktail, with two #8 French blades. The blades always spin and this a personal fav of the designer Christian!

Colors: 01-black black, 02-black orange
03-blue silver/black-nickel, 04-mother of pearl,
05-iced perch, 06-musky special,
07-minocqua perch, 08-walleye white,
09-red wing blackbird 10-inferno

Item 320-415 (8", 1.7 oz) \$25.99



red wing blackbird

walleye

HOOKED ON MUSKY BAITS THE NUCLEAR BOMB

With big twin #9 Mag Blades, this baby is a blade runners dream! Twin hooks and larger profile bucktail is awesome! One #8 colorado and one #10 mag blade, with 2 hooks!

Colors: 01-black black, 02-black orange
03-blue silver/black-nickel, 04-mother of pearl,
05-iced perch, 06-musky special,
07-minocqua perch, 08-walleye white,
09-red wing blackbird 10-inferno

Item 320-416 (10", 3.0 oz) \$32.99



black black

inferno

HOOKED ON MUSKY BAITS THE BEOWOLF

The unique vibration of the stagger blades on this big profile bucktail is awesome! One #8 colorado and one #10 mag blade, with 2 hooks!

Colors: 01-black black, 02-black orange
03-blue silver/black-nickel, 04-mother of pearl,
05-iced perch, 06-musky special,
07-minocqua perch, 08-walleye white,
09-red wing blackbird 10-inferno

Item 320-417 (10", 3.0 oz) \$32.99



inferno

HOOKED ON MUSKY BAITS BUCKHAMMER

With a #8 Colorado and #9 Indiana, the Buckhammer is great for bulging and burning! It has a unique thump with this blade combination.

Colors: 01-black black 02-black orange
03-blue silver/black-nickel 04-mother of pearl
05-iced perch 06-musky special
07-minocqua perch 08-walleye white
09-red wing blackbird 10-inferno

Item 320-444 (9" 2.3oz.) \$25.99

reverse walleye

MUSKY SAFARI TACKLE

SERIAL KILLER: Now here's a totally different package from Musky Safari. "The Serial Killer" features deer hair and hackle along with a giant Mogambo tail. Add the hatchet blade and you've got a spinnerbait that's simply deadly. At an overall length of 11" this bait throws a big profile that muskies just can't resist. 1.5 oz head.

Colors: 01 ghost nickel, 02 plum crazy, 03 reverse walleye, 04 copper tangerine, 05 firetiger/firetiger, 06 black tiger, 07 smallmouth bass/green tiger, 08 muskrat/brass, 09 crappie, 11 white tiger

Item 320-138 (11" w/tail, 2.0 oz.) \$24.99

blue-silver/nic

MUSKY SAFARI TACKLE

FLASHY SERIAL KILLER: It's alive and the muskies crush them. Between the flowing flashabou and the pulsating mogambo grub, the unique vibration and flash from the hatchet blade....this bait just becomes part of their world. 2 oz head.

Colors: 01 black/black-nickel, 02 black/chart, 05 orange pearl/copper, 06 blue silver/nic, 07 black/orange-black stripe, 10 silver-gold-brass, 12 firetiger/chart-orange stripe, 13 black-green/chart-green stripe, 14 red-org/org-black stripe, 15 white/nickel

Item 320-139 (10.5", 3.3 oz)\$24.99

black/black-nickel

MUSKY SAFARI TANDEM

SERIAL KILLER: It's almost like having 2 spinnerbaits in 1! The twin arms use one hatchet blade on each. Flashabou skirts over twin single hooks and Kalin's grub tail. Maximum vibration! 2.5 oz head.

Colors: 01 black/black-nickel, 02 black/chart, 03 orange pearl/copper, 04 blue-silver/nickel, 05 black/orange, 06 silver-gold/brass, 07 firetiger/chart-orange stripe, 08 black-green/chart-green stripe, 09 red-orange/orange-black stripe, 10 white/nickel

Item 320-140 (11" w/tail, 4.0 oz).....\$27.99

black black

MUSKY SAFARI TACKLE JACK

HAMMER: This bait features a unique, one-of-a-kind mechanical clicker on the front blade assembly. The sound and vibration created by this clicker is incredible. The top and bottom blade assemblies can be interchanged with all other Jack Hammer bucktails for multiple color combos. The front and rear blades on this bait are purposely tuned to spin in opposite directions to reduce torque on the body. This makes the bait run "true" at high speeds. The Jack Hammer retrieves easily and can be fished all day without wearing you out and burning up reels.

Colors: 01-black orange 02-black gold copper 03-black chart 04-firetiger 05-black black 06-walleye 07-orange copper 08-white silver

Item 320-422 (9.5" 2.1 oz.)\$38.99

blk/chrt tiger

MUSKY SAFARI TACKLE

FRENCH HYPNOTIZER: This little beauty churns and burns with the best of them. Double french #8 blades, flashabou skirt, single treble hook with grub tail. Perfect all day bait!

Colors: 01 black/orange tiger, 02 blk/chrt tiger, 03 black-gold/gold, 04 white-pearl/silver-nickel, 05 black-silver/nickel, 06 crappie/crappie-nickel, 07 orange-gold/orange-gold, 08 black-red/black-red, 09 chart pearl-gold/chart tiger, 10 blue-silver/nickel

Item 320-141 (8", 2.3 oz).....\$19.99

black/black-orange stripe

MUSKY SAFARI TACKLE

HYPNOTIZER, JR.: Ribbed magnum blades accent this hypnotizing hot double bladed inline bucktail. Super heavy onstruction on both models. #8 Colorado blades. Flashabou skirts and grub tails on both models. Super Hot! Features the double "uni-clevis".

Colors: 01 black/black chrome, 02 wht/white-chrt stripe, 04 orange/copper, 05 blue-silver/nickel, 06 gold/brass, 07 black/black-orange stripe, 10 silver-gold/nickel-brass, 12 firetiger/chart-orange, 13 black-green/chart, 15 black-silver/nickel

Item 320-142 (7-1/2", 2.2 oz.)....\$17.99

silver gold/nickel brass

MUSKY SAFARI HYPER

HYPNOTIZER: Based on the frame of the Hypnotizer jr., this hyper little guy uses 2 different type blades to call in muskies from across the lake. Single treble with a teaser top off this flashabou bodied bucktail!

Colors: 01 black-green, 02 black-silver/nickel, 03 black/black chrome, 04 black/black-orange stripe, 05 blue-silver/nickel, 06 firetiger/chart-orange, 07 gold/brass, 08 orange/copper, 09 silver-gold/nickel-brass, 10-white/white-chart stripe

Item 320-143 (8", 2.3 oz.)\$23.99

orange/copper

MUSKY SAFARI TACKLE

HYPNOTIZER: One of the hottest "Double 10's" on the market, featuring mind-bending ribbed blades and a quality flashabou tied skirt. A Mogambo trailer grub and dual trebles help set off this offering from Scott's Musky Safari lineup. Features the double "uni-clevis".

Colors: 01 black/black chrome, 02 white/white-chart stripe, 04 orange/copper, 05 blue-silver/nickel, 06 gold/brass, 07 black/black-org stripe, 09 red-gold/brass, 10 silver-gold/nickel-brass, 12 firetiger/chart-orange, 13 black-green/flo green

Item 320-144 (12", 3.8 oz.)\$27.99

black gold copper

MUSKY SAFARI HYBRID

HYPNOTIZER: One of the hottest "Double 10's" on the market, featuring mind bending ribbed blades and a quality flashabou tied skirt. One mag 10 blade, one hatchet for serious vibration. A Mogambo trailer grub and dual trebles help set off this offering from Scott's Musky Safari lineup.

Colors: 01-black orange 02-black gold copper 03-black chart 04-firetiger 05-black red black 06-walleye 07-orange copper 08-white silver

Item 320-329 (12", 3.9 oz.)\$27.99

white/nickel

**INHALER ORIGINAL**

INHALER: The bait that put the word "Inhaler" on the lips of insiders throughout the musky world. These tails are 9 1/2" of fish catching dynamite. Built tough to take plenty of abuse with a big #8 fluted blade. Some say the secrets in the unique chaser blade. Tremendous fish catching attraction and consistent quality make these baits a must have for the serious musky and pike anglers.

Colors: (hair/blade) 102 black/nickel, 302 blk/flo org, 402 black/flo chart, 406 green-chart/flo chart, 207 yellow-red/brass, 210 firetiger/brass, 204 brown-orange/brass, 109 white/nickel

Item 320-086 (9 1/2", 1.8 oz.)....\$16.99

red-silver/nickel



black-silver/nickel

INHALER ORIGINAL FIREFLY:

The tinsel fibers on this tail sparkle like fireflies on a June night. Tremendous reflection and flash show off from all angles and the #7 fluted blade make the tail absolutely dance. Tipped with a chaser tail this bait has all the attraction that makes muskies go nuts!

Colors: (hair/blade) 102 black-silver/nickel, 302 black-copper/flo-org, 210 firetiger/brass, 108 red-silver/nickel, 204 bronze-copper/brass, 109 all silver/nickel

Item 320-087 (9 1/2", 1.9 oz.)....\$16.99

black-copper/orange



firetiger/brass

INHALER TWIN BLADE

FIREFLY: The classic "Inhaler" design with 2 fluted blades for unlimited lift and vibration. Flashabou skirt, teaser tail and single hook.

Colors: 01 black/silver nickel, 02 black-copper/orange, 03 firetiger/brass, 04 red-silver/nickel-brass, 05 bronze-copper/brass, 06 silver/chart

Item 320-088 (9", 2.0 oz)..... \$18.99

black-chart/flo chart



black-red/flo orange

INHALER 70 SERIES: This bait is what bucktails are all about. Sturdy construction with quality components and expertly tied premium deer tail just make a darn good bait. A #7 fluted blade on a 6 1/2" frame along with "Inhalers" chaser blade will tickle the fancy of any big musky.

Colors: (hair/blade) 01 black-red/nickel, 02 yellow-red/brass, 03 red-white/nickel, 04 brown-orange/brass, 05 black-chart/flo-chart, 08 black-red/flo-orange

Item 320-089 (6 1/2", 1.3 oz.).... \$15.99

black-copper/flo orange

**INHALER 70 SERIES FIREFLY:**

The "70 Series" is a compact version of the "Fluted Fire Fly" It features a #7 fluted blade but is scaled down to a very practical 6 1/2". The skirting on this bait reflects light like crazy and provides a big profile that pulses in the water. The unique Inhaler chaser blade adds even more eye appeal to this hot ticket item.

Colors: (hair/blade) 01 black-silver/nickel, 02 black-copper/flo-orange, 03 black-gold/flo-chart, 04 firetiger/brass, 06 bronze-copper/brass, 07 silver/nickel

Item 320-090 (6 1/2", 1.3 oz.)... \$14.99

black-chart/chart



brown-orange/brass

INHALER PRO-FRENCH: A long time favorite the, "Pro-French" incorporates a #6 french blade, 5/0 2x treble hook and Inhalers popular chaser blade to turn those followers into biters. Easy retrieve makes this a good bait for fishermen of all ability levels and the 6-1/2" size is just the thing to use from season opener till close.

Colors: 01 black-red/nickel, 02 black-chart/chart, 03 brown-orange/brass, 04 red-white/nickel, 05 white/nickel, 06 yellow-red/brass

Item 320-091 (6-1/2", 1.2 oz).... \$14.99

all silver/nickel



bronze-copper/brass

INHALER PRO-FRENCH

FIREFLY: A #6 French Blade in the "Fire Fly" series means high vibration added to the enticing breathing action of the tough tinsel tail. At 6 1/2" and with a tough 2x 5/0 treble hook this little "Fire Fly" is one tough customer.

Colors: (body/blade) 718 red-silver/nickel, 719 all silver/nickel, 720 bronze-copper/brass, 730 black-copper/flo org

Item 320-092 (6 1/2", 1.2 oz.)....\$14.99

brown/copper



firetiger/copper-brass

INHALER ZIPPETY DO DAH:

The bait with a bunch of 50+ to its credit. Double #8 heavy Colorado blades with an interchangeable tail system makes this a great "throw all day" presentation.

Colors: 01 black/silver gold, 02 black/red-chart, 03 brown/copper, 04 white/silver-copper, 05 firetiger/copper-brass, 06 black/copper-brass

Item 320-093 (8", 1.8 oz)\$17.99

black/chart



black/orange

INHALER TWIN BLADE

BUCKTAIL: Tons of lift and vibration with this double fluted blade bucktail! A tough, durable lure with a teaser blade to turn chasers into biters...what more do you need!

Colors: 01 black/orange, 02 black/chart, 03 brown orange/gold, 04 red white/nick, 05 orange/orange, 06 black/orange-chart

Item 320-094 (9", 2.0 oz) \$19.99



black/orange

INHALER RATTLETAIL SPINNERBAIT:

This spinnerbait offers a unique blend of vibration, flash and sound that drives big fish crazy. Built on heavy wire frame, with a trailer hook!

Colors: 01 black white/nick, 02 black/orange, 03 black/chart, 04 brown/gold, 05 firetiger/flame, 06 yellow red/gold

Item 320-095 (8", 1.8 oz) \$18.99



gold red

LLUNGEN LIL' DEUCE: Muskies do indeed have a sweet tooth for bass sized spinnerbaits. The problem has always been finding one that can hold up to the beating. Well, the downsized "Lil Deuce" is up for the challenge! When the fish seem to be keying in on small baits, look no further!

Colors: 01-firetiger 02-black chart 03-lemonhead 04-KY craw 05-walleye white 06-shad 07-gold red 08-black orange 09-walleye 10-black nickel 11-nitebite 12-flowage green

Item 320-125 (6" 1.6oz)..... \$15.99



walleye

LLUNGEN NUTBUSTER JR:

Built with the same quality and components you'd expect from Llungen, this downsized spinnerbait flat out catches fish. Perfect for late spring, summer, and early fall the Jr. can be worked over weed flats and other cover holding big fish. The Jr's come stock with a Kalin's Mogambo grub to add to the appeal and profile of the bait.

Colors: 01 black chart, 02 black gold, 03 black nickel, 04 black orange, 05 casper, 06 firetiger, 07 flowage green, 08 ky craw, 09 walleye, 10 walleye white

Item 320-126 (7" w/tail, 2.3 oz.)...\$18.99



flowage green

LLUNGEN NUTBUSTER Jr. DOUBLE COLORADO:

Just like the aerodynamics of a wing we've added twice the surface space on the Double Colorado Nutbuster Jr to provide maximum lift. What truly makes this bait unique is the ability for anglers to slow down their retrieve while keeping the Double Colorado Jr in the strike zone for the maximum amount of time.

Colors: 01 black chart, 02 black gold, 03 black nickel, 04 black orange, 05 casper, 06 firetiger, 07 flowage green, 08 ky craw, 09 walleye, 10 walleye white

Item 320-279 (7" w/tail, 2.2 oz.)...\$18.99



black & orange

LLUNGEN DC-9 HYBRID: Tired of tossing those big tens?!? The Hybrid DC-9 is a perfect downsize option that still attracts the quality and size of fish you'd expect on a bigger 10. The custom Hybrid series combines the best of both worlds; flash & silicone. Adding a bit of flash to standard bucktails adds one more enticing feature to trigger aggressive strikes.

Colors: 01- Black & Chart, 02- Black & Org, 03- Firetiger, 04-Walleye, 05-Walleye White, 06-Gold/Red, 07-Lemonhead, 08-Cash

Item 320-280 (9" 2.9 oz.) \$30.99



firetiger

walleye white

LLUNGEN DC-8 HYBRID: The custom Hybrid series combines the best of both worlds; flash & silicone. Adding a bit of flash to our standard bucktails adds one more enticing feature to trigger aggressive strikes. A great choice for day in, day out fish catching!

Colors: 01- Black & Chart, 02- Black & Org, 03- Firetiger, 04-Walleye, 05-Walleye White, 06-Gold/Red, 07-Lemonhead, 08-Cash

Item 320-281 (7.5" 1.9 oz.)\$21.99



cash

black chart

LLUNGEN S-8 HYBRID: A great choice for clear water scenarios, the S-8 is a premium bucktail designed for less drag. A great option for those days when the fish are not responding to larger profile bait.

Colors: 01- Black & Chart, 02- Black & Org, 03- Firetiger, 04-Walleye, 05-Walleye White, 06-Gold/Red, 07-Lemonhead, 08-Cash

Item 320-282 (6.5" 1.4 oz.)\$17.99



black orange/copper

black/black nickel

CAT'S TAILS SUPER 8: Built on the same design as the "Original," the "Super 8" adds a second #8 fluted blade to give extra lift. If you're looking for a bait to bulge the surface or work over high weed cover this is the ticket. These bulgers feature Cat's Tails single Siwash trailer hook with changeable teaser tail.

Colors: (hair/blade) 01 natural/white-nickel, 02 bluejay 03 black orange copper, 04 black and red, 06 black/black-nickel,

Item 320-060 (7", 2.1 oz.)..... \$19.99



black orange

black char

CAT'S TAILS BOOMERANG:

The Cat's Tails Boomerang is a unique inline bucktail with a one piece blade. This lure spins easily, and runs at slow speeds, or burned! One treble hook up front, and a rear single hook round off this baby!

Colors: 01 black 02 black orange 03 black chart 04 orange yellow char 05 purple 06 natural

Item 320-057 (8.5" 1.7oz.)\$21.99

wicked witch



black chart/black flame

avatar

copper rainbow

MUSKY MAYHEM

DOUBLE COWGIRL: The original double tied flashabou big bait with double mag #10 blades. One of the most successful lures of all time for big muskies.

Colors: (tail/blade) 01 rainbow/nickel, 03 brown-orange/orange, 04 pink/pink, 05 purple/brass, 06 black-red/red, 07 blue-silver/nickel, 08 black-chart/black flame, 09 black/nickel, 10 black/orange, 11 gold-orange/brass, 12 purple cisco, 13 whitefish, 14 red craw, 15 perch, 16 black fire, 17 walleye, 18 candy corn, 19 dorado, 20 super black, 21 copper rainbow, 22 laser shad, 23 skunk, 24 bluegill, 25 laser cranberry, 26 hot chart, 27 mojito, 28 paydirt, 29 atomic clown, 30 avatar, 31 goblin, 32 wicked witch, 33 copperhead, 34 perchzilla, 35 easter egg, 36 shrek

Item 320-203 (10", 2.9 oz).....\$35.49

canadian crush



electric cisco

screamer

fire pumpkin

MUSKY MAYHEM DOUBLE COWGIRL CUSTOMS:

This series of the "Double Cowgirl" features color combos that are custom to the Musky Shop. Only available at the Musky Shop.

Colors: 37 red moon, 38 carp, 39 custom tullibee, 40 50# blue, 41 grass pig, 42 darkeye, 43 sucker punch, 44 fire walleye, 45 fire perch, 46 eelpout, 47 black char/flame, 48 black/brass, 49 black/orange brass, 50 black char/flowage green, 51 flowage albino, 52 flowage walleye, 53 black/copper, 54 white silver/copper, 55 lemonhead, 56 walleye/nickel, 58 hot clown, 59 blackfire/black nickel, 60 hot tamale, 61 super black/flowage green, 62 killer whale, 63 raider, 80 Mother of pearl 81 BL, 82 Glow seagull, 83 grape flame, 84 Canadian Crush, 85 Tenn Shad, 86 Snot nose carp, 87 Snot nose cisco, 88 Electric cisco, 89 Screamer, 90 Pumpkin 91-Fire pumpkin

Item 320-204 (10", 2.9 oz)..... \$35.49

skunk



flowage albino

walleye

black char/flowage green

MUSKY MAYHEM JR DOUBLE COWGIRL:

The hottest spinner of the decade has spawned a slightly smaller version with easier pulling #8 mag blades.

Colors: 01 rainbow/nickel, 02 purple cisco, 03 brown-org/orange, 04 pink/pink, 05 purple/brass, 06 black-red/red, 07 silver-blue/nickel, 08 blk-chart/black flame, 09 black/nickel, 10 black/orange, 11 gold-orange/brass, 12 dorado, 13 super black, 14 copper rainbow, 15 laser shad, 16 skunk, 17 bluegill, 18 laser cranberry, 19 hot chart, 20 whitefish, 21 red craw, 22 perch, 23 blackfire, 24 walleye, 25 candy corn, 26 mojito, 27 paydirt, 28 atomic clown, 29 avatar, 30 goblin, 31 wicked witch, 32 copperhead, 33 perchzilla, 34 easter egg, 35 shrek, 36 black chart/flowage green, 37 flowage albino, 38 flowage walleye, 39 super black/flowage green, 80 Mother of pearl 81 BL, 82 Glow seagull, 83 grape flame, 84 Canadian Crush, 85 Tenn Shad, 86 Snot nose carp, 87 Snot nose cisco, 88 Electric cisco, 89 Screamer, 90 Pumpkin 91-Fire pumpkin

Item 320-205 (9", 2.5 oz)..... \$35.49



gold orange/brass trans orange

MUSKY MAYHEM TRIGGER

7/9: The 7/9 Trigger isn't your standard staggered bucktail. Its unique loud grind and thump provided by the offset 7 Colorado and 9 Magnum blades drives fish insane. With the same great big fish catching qualities of the Double Cowgirl and Double Showgirl this lure allows you to show the fish something that they've never felt, seen or heard before. Let's just say it really triggers them to bite!

Colors: 01-black chart chart 02-black nickel 03-black orange 04-copper rainbow 05-Gold Orange/Brass Trans Orange 06-paydirt 07-purple brass 08-wicked witch

Item 320-288 (8" 2.1 oz.)\$24.39

copper rainbow



MUSKY MAYHEM 10-9

COMBO: The Mayhem 10-9 Combo is now available. The .040 thick magnum #10 blade and the .025 thick magnum #9 blade create a unique thump and vibration in the water. Flashabou skirting gives it color, lifelike action and a huge profile, putting it right up there next to the Double Cowgirl as the best baitfish simulating inline spinner on the market today. Two 7/0 Mustad hooks for powerful hookups.

Colors: 01 black chart, 02 black nick, 03 black orange black, 04 blue silver nick, 05 copper rainbow, 06 gold orange gold, 07 laser shad, 08 perchzilla, 09 super black, 10 walleye, 11 white silver, 12 wicked witch

Item 320-207 (9", 3.4 oz).....\$35.49

black nickel

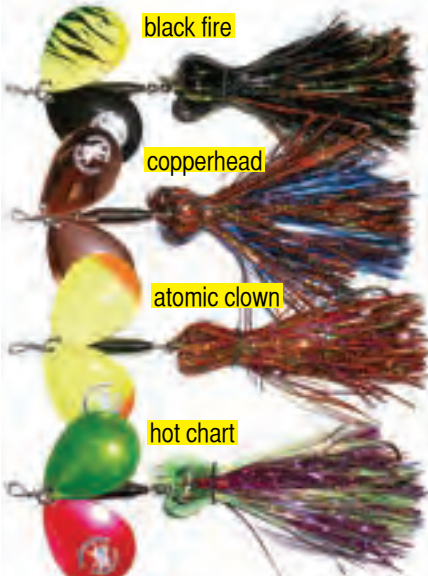


MUSKY MAYHEM DETONATOR

13-10: This massive in-line features 2 different size blades, one #13, one #10 to really put out heavy vibration. Tied flashabou skirts with 2 large hooks and beefy wire. The big silhouette and unusual noise makes this big spinner a great choice for huge musky!

Colors: 01-black nickel 02-chart 03-purple brass 04-trans orange 05-black orange 06-copper rainbow 07-paydirt 08-wicked witch

Item 320-257 (12" 4.2 oz.)\$45.79



black fire

copperhead

atomic clown

hot chart

MUSKY MAYHEM DOUBLE SHOWGIRL: Double Colorado blades churn the water and make the flashabou tail dance with a lifelike action.

Colors: 02 gold/gold, 03 rainbow/nickel, 04 red/red, 05 brown-orange/orange, 06 purple/purple, 07 blue-silver/nickel, 09 black-red/nic, 10 pink/pink, 11 blk/nickel, 12 black/orange, 13 black-chart/chart, 15 whitefish, 16 red craw, 17 black fire, 18 walleye, 19 candy corn, 20 dorado, 21 super black, 22 copper rainbow, 23 laser shad, 24 skunk, 25 bluegill, 26 laser cranberry, 27 hot chart, 28 hot chartreuse, 29 mojito, 30 paydirt, 31 atomic clown, 32 avatar, 33 goblin, 34 wicked witch, 35 copperhead, 36 perchzilla, 37 easter egg, 38 shrek, 39 black chart/flowage green, 40 flowage albino, 41 flowage walleye, 42 super black/flowage green, 80 mother of pearl 81 BL, 82 Glow seagull, 83 grape flame, 84 Canadian Crush, 85 Tenn Shad, 86 Snot nose carp, 87 Snot nose cisco, 88 Electric cisco, 89 Screamer, 90 Pumpkin 91-Fire pumpkin

Item 320-211 (8", 1.6 oz).....\$21.49



super black

MUSKY MAYHEM BABY GIRL: The Baby Girl is a smaller double bladed spinner with two #6 colorado blades and a flashabou skirt. Great for burning at faster speeds. Pulls in super easy!

Colors: 01 rainbow/nickel, 03 brown-org/orange, 04 pink/pink, 07 blue-silver/nickel, 08 black-chart/chart, 09 black/nickel, 10 black/orange, 11 gold-orange/brass, 12 dorado, 13 super black, 14 copper rainbow, 15 laser shad, 16 skunk, 17 bluegill, 18 laser cranberry, 19 hot chart

Item 320-212 (7", 1.8 oz) \$16.49



olive perch

MUSKY MAYHEM ELECTRIC BUNNY: The "Electric Bunny" is a hybrid mix of marabou and flashabou with twin #8 mag blades. Similar in overall size to Mayhem's popular JR Double Cowgirl.

Colors: 01 black/gold, 02 monkey puke (red-orange-lime/chart), 03 karsen (blue-lime-white/nickel), 04 black/nickel, 05 olive perch, 06 white/nickel-white, 07 pink/copper, 08 firetiger, 09 hot orange/black, 10 walleye, 11 black-chart/black-chart, 12 red-yellow/flame

Item 320-213 (9", 2.5 oz.) \$27.89



firetiger

MUSKY MAYHEM BIG BIRDS: Composed of a mix of marabou and flashabou with 2 large 7/0 Mustad hooks and 2 huge magnum 13 blades. Mayhem quality and design means this lure is all business on the water.

Colors: 01 black/gold, 02 monkey puke (red-orange-lime/chart), 03 karsen (blue-lime-white/nickel), 04 black/nickel, 05 olive perch, 06 white/nickel-white, 07 pink/copper, 08 firetiger, 09 hot orange/black, 10 walleye, 11 black-chart/black-chart, 12 red-yellow/flame

Item 320-214 (12", 4.3 oz.)..... \$48.49



red flame

MUSKY MAYHEM SUPER MODEL: With #13 blades, it's larger than the very hot "Double Cowgirl". This lure will be a big muskies worst nightmare. With the powerful draft behind the spinning blades, the skirt lights up and pulsates dramatically. Big Blades...Big Muskies.

Colors: 01 black/nickel, 02 black/orange, 03 candy corn, 04 purple/brass, 05 red/flame, 06 blue/nickel, 07 white/nickel-white, 08 gold/brass, 09 purple cisco, 10 black fire, 11 walleye, 12 dorado, 13, super black, 14 copper rainbow, 15 laser shad, 16 skunk, 17 bluegill, 18 laser cranberry, 19 hot chart

Item 320-215 (13", 4.3 oz.) \$48.49



smallmouth bass

blue silver/nickel

MUSKY MAYHEM MICRO DOUBLE COWGIRL: This small, but deadly offering from Musky Mayhem provides the angler with a light setup presentation for everything from muskies to bass. Double blades, single treble hook and hand tied flashabou body.

Colors: 01 white chart, 02 blue silver/nickel, 03 chart gold, 04 blackfire/trans chart, 05 smallmouth bass, 06 shad, 07-tequilla 08-black pumpkin 09-luster firetiger 10-pink nick/pink tip 11-black red nickel 12-white nickel

Item 320-216 (5", .7oz) \$15.99



black fire black nickel

candy corn

MUSKY MAYHEM RABID GIRLS: This bucktail is made with flashabou and like all the other Musky Mayhem Tackle flashabou baits is a proven producer from the start of the season until the end. The thump, vibration and iridescent colors make them look life-like and really attract the muskies.

Colors: 01-black nickel 02-super black 03-black chart trans chart 04-purple gold 05-gold orange brass 06-black fire-black nickel 07-walleye brass 08-candy corn copper 09-white nickel 10-blue silver nickel

Item 320-255 (8" 1.5oz. single) ...\$23.59
Item 320-256 (8" 1.7oz. double) . \$25.19



paydirt

orange/gold

MUSKY MAYHEM TROLLING GIRLS: The "Trolling Girl" is a hot edition to the powerful Musky Mayhem lineup. It uses .063 heavier wire, extra weight, .040 heavy blades and is designed to run deeper or at higher speed. Troll it to perfection.

Colors: 01 super black, 02 pearl-yellow/gold, 03 purple/nickel, 04 orange/gold, 06 perch/gold, 07 paydirt, 08 goblin, 09 wicked witch, 10 perchzilla, 11 shrek

Item 320-218 (12", 4.8oz).....\$40.89

purple brass



black perch trans orange

MUSKY MAYHEM RABID SQUIRREL 5 MODELS:

The Rabid Squirrel 5 Single features either 1 or 2 #8 colorado blades for awesome lift and vibration! Single treble hook!

Colors: 01-black black 02-black char trans char 03-black green flo green 04-black nickel 05-brown brass 06-char orange flame 07-purple brass 08-black perch trans orange

Item 320-192 (7.5" 1.1oz. single) \$21.69
Item 320-193 (7.5" 1.4oz double) \$24.19

brown brass



black char trans char

MUSKY MAYHEM RABID SQUIRREL 8 MODELS:

The Rabid Squirrel 8 Double features either 1 or 2 #8 colorado blades for awesome lift and vibration! Classic hair tied body! 2 treble hooks!

Colors: 01-black black 02-black char trans char 03-black green flo green 04-black nickel 05-brown brass 06-char orange flame 07-purple brass 08-black perch trans orange

Item 320-194 (9.5" 1.4oz. single) \$23.39
Item 320-195(9.5" 1.6oz. double) \$24.79

white nickel



firetiger

MUSKY MAYHEM SINGLE GIRL:

A marabou/flashabou combo with the classic #8 fluted blade.

Colors: 01-black nickel 02-black char char 03-black orange 04-white nickel 05-black fire 06-walleye 07- firetiger

Item 320-196 (9.5" 2.0oz.) \$27.89

walleye



black fire

MUSKY MAYHEM MOON SERIES:

Blades in the front and rear. This long frame series comes in 3 models, sure to upset big fish everywhere! See the Mayhem ad on page 67 for more info!

Colors: 01-black nickel 02-super black 03-black char/trans char 04-blue silver nickel 05-gold orange brass 06-blackfire 07-walleye 08-candy corn

Item 320-197(ds4 11.5" 2.4oz.) \$24.99
Item 320-198 (jr3 13.75" 3.2oz.) \$39.99
Item 320-199 (jr4 13.75" 3.6oz.) \$39.99

black chart/chart



brown orange/orange

MUSKY MAYHEM SHOWGIRL:

Here's the bait that started all the commotion. The "Showgirl" has a generous flashabou tail with a fluted blade that makes the skirt sparkle and pulse like a night in Las Vegas.

Colors: 01 gold/gold, 02 rainbow/nickel, 03 red/copper, 04 brown-orange/orange, 05 black-chart/chart, 06 blue-silver/nickel, 07 purple/nickel, 08 black-red/nickel, 09 black/nickel

Item 320-200 (8", 1.5 oz.).....\$20.49

sapphire



MUSKY MAYHEM GRENADE: Like nothing before the New Grenade from Musky Mayhem does not disappoint. This forward heavy tail bladed spinner was developed for deep weedlines and open water but preforms relatively weedlessly coming through shallow weeds. The Grenade is built on .062-inch stainless wire. It has a triangular-shaped head in the front of the bait with three skirts, 7/0 and 4/0 hooks, and two No. 9 blades split-ringed to a single swivel in the rear of the bait. It's designed to run deeper and stay more in the bite zone.

Colors:01-black nickel 02-sucker 03-ghost 04-crappie 05-pink cisco 06-sapphire

Item 320-412 (13" 5.0oz.) \$69.79

hot tamale



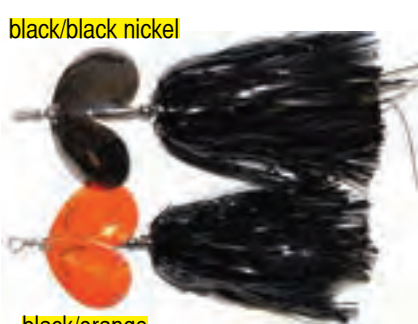
MUSKY MAYHEM MINI GRENADE

Like the Grenade the new Mini Grenade does not disappoint. Just like the big one the forward heavy tail bladed spinner was developed for deep weedlines and open water but performs relatively weedlessly coming through shallow weeds. It's designed to run deeper and stay more in the bite zone just like the bigger version with a smaller profile. It drops one foot a second when counting them down. A moderate retrieve will keep them in the same zone they were counted down to.

Colors:01-black nickel 02-sucker 03-ghost 04-crappie 05-pink cisco 06-sapphire 07-BL 08-hot tamale 09-electric cisco 10-Tenn. shad

Item 320-505 (10.5" 4.5oz.)..... \$48.99

black/black nickel



black/orange

TYRANT TACKLE LIL' LOUIE:

The double 8 bladed "Lil' Louie" is a sure stand out from other similar bucktails on the market. It is tinsel tied-over marabou accent musky killer that uses one treble hook.

Colors: 01 black/orange, 02 brown-gold/gold, 03 red-black/nickel, 04 firetiger, 05 bullfrog, 06 black-black/nickel

Item 320-055 (8", 1.9 oz).....\$16.99

bullfrog



red-black/nickel

TYRANT TACKLE TILKY TAIL:

The "Tilky Tail" runs with double mag blades, double treble hooks and uses a flashabou skirt tied over a marabou center. It produces massive pulse, vibration and it is built to handle monster fish.

Colors: 01 black/orange, 02 brown-gold/gold, 03 red-black/nickel, 04 firetiger, 05 bullfrog, 06 black-black/nickel

Item 320-056 (9-1/2", 3.6 oz)..... \$18.99

orange/gold

**WINDEL'S PIKE HARASSER:**

The "Pike Harasser" is without question the toughest bucktail in its class. This bait will take all the punishment the toothy critters can dish out and come back for more. A brass body with #5 French blade and hand tied bucktail over a strong 3/0 treble hook is just the recipe for pike disaster. Great for musky and bass all year long.

Colors: (hair/blade) 01 black/flo org, 02 black/nickel, 03 perch/gold, 04 red-white/nickel, 05 yellow/nickel, 06 black-yellow/nickel, 07 orange/gold, 08 black chart, 09 chart chart 10 walleye/gold, 11 black/gold, 12 blue white/nickel

Item 320-063 (4 1/2", .5 oz.)\$7.99

black orange

**WINDEL'S PIKE HARASSER DOUBLE TAIL:**

The Original Pike Harasser has long been one of the best choices for an all purpose fish catching machine. The double tail model uses the smaller french blade presentation, with a larger profile. Perfect early, late and anytime you want them to bite! Made in Minnesota by long time musky pioneer Mark Windels, you know it will be good!

Colors: (hair/blade) 01-black orange 02-black nickel 03-perch gold 04-red white nickel 05-yellow nickel 06-black yellow nickel 07-orange gold 08-black chart 09-chart chart 10-walleye gold 11-black gold 12-blue white nickel

Item 320-330 (7", .7 oz.).....\$10.99

perch/bass

**WINDEL'S PIKE HARASSER**

MAGNUM: Much like the "Pike Harasser" here's one with a heavy willow blade for added flash. Sometimes good things come in small packages. It's tied on a 5/0 hook and is built brutally tough to take lots of abuse. Don't let the name fool you, muskies love it too.

Colors: (hair/blade) 01 black chart, 02 black/nickel, 03 black/flo orange, 07 perch/chart, 12 perch/brass, 13 yellow/gold, 14 black/gold, 15 blue-white/nickel, 16 black-yellow/copper, 17 walleye/gold, 53 black org yel/orange, 97 firetiger orange

Item 320-064 (6", .8 oz.)..... \$9.99

blue-white/nickel

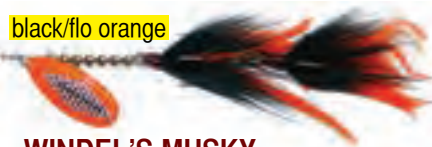
**WINDEL'S MUSKY HARASSER:**

If Mark Windel makes it you know it's top quality throughout. This bait has been the choice of serious musky hunters everywhere. Tied on a 5/0 inline treble hook with a 3/0 trailer treble this bucktail features solid brass beads, heavy wire construction, and a #8 French blade. If you have to choose only one bucktail, make it a "Harasser".

Colors: (hair/blade) 01 blk/nickel, 02 black/gold, 03 brown/gold, 04 red white/nickel, 07 walleye/gold, 09 black-yellow/nickel, 10 perch/gold, 11 black/flo org, 16 blk/glow, 17 blue-white/nickel, 18 white/nickel, 53 black org yel/orange

Item 320-065 (7", 1.6 oz.) \$14.99

black/flo orange

**WINDEL'S MUSKY HARASSER, DOUBLE BUCKTAIL:**

Sure, there are plenty of double sized bucktails out there but only Windel's puts one together quite like this. The "Big French" blade creates a pulsating thump. Twin tied bucktails are tail-weighted to avoid tangling and the two 5/0 hooks will do the job when your fish of a lifetime connects. This bucktail works well at all depth levels and is deadly for trolling too!

Colors: (hair/blade) 01 black/nickel, 02 black/flo orange, 03 white/nickel, 05 black-yel/nickel, 06 perch/gold, 10 black chart chart, 12 black/gold, 13 yellow/gold, 14 blue-white/nickel, 15 walleye/gold, 53 black org yel/orange, 97 firetiger orange

Item 320-066 (9", 1.6 oz.) \$17.99

black/nickel

**WINDEL'S MUSKY HARASSER SINGLE TAIL (WISCONSIN MODEL):**

A big fluted blade gives this model great lift, flash, and vibration. Armed with a 5/0 inline hook and a 3/0 trailer this bucktail will nail those short-strikers. One of the most popular bucktails in our store this thing just plain catches fish. Prism flash on the blades adds extra attraction.

Colors: (hair/blade) 01 black/nickel, 02 black-yellow/nickel, 03 perch/gold, 04 brown/gold, 05 black/flo orange, 06 black chart, 07 black/gold, 08 blue-white/nickel, 09 red white/nickel, 10 walleye/gold, 11 black org yel/orange, 12 firetiger orange

Item 320-067 (7", 1.5 oz.) \$14.99

walleye/gold

**WINDEL'S MUSKY HARASSER DOUBLE TAIL (WISCONSIN MODEL):**

The big brother to the "Wisconsin Model". This tail has all the great fish catching qualities of the original but with the addition of a second hand tied tail. A #7 fluted blade gives just the right amount of lift to keep this bad boy riding comfortably above the weeds where that trophy just might be hiding. Color choices are second to none and tied on premium 5/0 hooks.

Colors: (hair/blade) 01 black/nickel, 02 black-yel/nickel, 06 perch/gold, 07 brown/gold, 09 black/flo orange, 10 black/gold, 12 blue-white/nickel, 14 white/nickel, 15 yellow/gold, 17 walleye/gold, 53 black org yel/orange, 97 firetiger orange

Item 320-068 (9", 1.6 oz.)\$17.99

black org yel/orange

**WINDEL'S MUSKY HARASSER MAGNUM:**

When you're ready for the big stuff Windel's has it for you. Not another "me too" bait this super sized tail is expertly tied with two 7/0 treble hooks on extra heavy gauge wire. The "Big French" will throw off plenty of flash. Fish it fast or slow this tail will bring the beast out!

Colors: (hair/blade) 02 perch/gold, 04 black chart, 06 black/flo orange, 07 black/nickel, 12 white/gold, 13 yellow/gold, 15 blue-white/nickel, 16 walleye/gold, 53 black org yel/orange, 97 firetiger orange

Item 320-069 (12", 2.3 oz.)..... \$18.99

walleye

**WINDEL'S DOUBLE MAGNUM HARASSER:**

Mark Windel has done it again. Two generously tied and weighted bucktails are built on heavy wire with two 6/0 treble hooks. Top that off with twin spinning size 8 fluted blades and you've got one serious big fish bait. Windel's ties some of the best color combinations in the business.

Colors: 01 walleye/gold, 02 black/nickel-nickel, 03 black/red-red, 04 white/gold-gold, 05 firetiger/flame-flame, 06 perch/flame-flame, 07 perch/nickel-nickel, 08 black-chart/chart-chart

Item 320-070 (12", 2.6 oz.)..... \$19.99



purple/gold

WINDEL'S MUSKY

TANDEM SPIN: This ruggedly constructed spinnerbait is a perennial favorite at the Musky Shop. It sports #5 and #7 Colorado blades and is tied on two single 6/0 hooks. Excellent color choices and priced right this bait has it all. It's super easy to retrieve and can be bulged on the surface or slow roll it for those deep down monsters.

Colors: (hair/blade) 01 black/orange, 02 perch/gold, 04 purple/gold, 05 black/nickel, 06 black/chart-chart, 07 white/flame, 13 yellow/gold, 14 white/gold, 15 blue-white/nickel, 16 walleye gold, 53 black-orange-yellow/flame, 97 firetiger/flame
Item 320-071 (8", 2.1 oz.)\$16.99

black-org-yel/flame

**WINDEL'S HARASSER**

TANDEM SPIN: If you're looking for a safety-pin style spinner with the fish hooking ability of treble hooks, look no further. This tandem spinnerbait is tied on a 5/0 treble with a 3/0 stinger hook. The overhead frame supports a Colorado and willow leaf combo on beefy .060 wire. Try crawling this one over deep submerged structure and get ready to slam those hooks home!

Colors: (hair/blade) 01 black-chart/chart, 03 walleye/gold, 05 black/nickel, 06 perch/brass, 07 black-yellow/copper, 08 black/flo org, 09 white/gold, 10 black/gold, 11 yellow/gold, 12 white/nickel, 53 black-org-yel/flame, 97 firetiger/flame
Item 320-072 (7", 2.0 oz.)\$16.99

purple gold



baitfish

ESOX ASSAULT EA-8S

(SINGLE BLADE): This little bucktail, with its flashabou skirt, single hook and single colorado type blade is responsible for more muskies than you can imagine! Simple and effective.

Colors: 01 baitfish 02 black smoke 03 black/orange 04 gang green (trans char blade) 05 purple/gold 06 black/nickel 07 killer korn 08 emerald shiner 09 junebug 10 goldfish
Item 320-017 (6" 1.3 oz.)\$15.99



black/orange

ESOX ASSAULT EA-8: The EA-8 is your assault workhorse for big pike and muskies. A perfect combination of size and castability, with all the strength you need to land the biggest esox. Best part of the EA-8 is that you can still feel your hands and arms after a full day of casting. Made with two #8 Colorado blades and a full size holographic Mag Flash Mylar skirt.

Colors: 01 baitfish 02 black smoke 03 black/orange 04 gang green (trans char blade) 05 purple/gold 06 black/nickel 07 killer korn 08 emerald shiner 09 junebug 10 goldfish
Item 320-018 (7" 1.7 oz.) \$16.99



killer korn

ESOX ASSAULT EA-9S: The Essox Assault EA9-S is a short frame bucktail with 2 #9 mag blades. It is a great bait to use when you want a small profile bait, but you want the thump of a larger blade. Quality tied performance!

Colors: 01 baitfish 02 black smoke 03 black/orange 04 gang green (trans char blade) 06 black/nickel 07 killer korn 08 emerald shiner 09 junebug 10 goldfish
Item 320-019 (8" 2.2 oz.) \$22.99



gang green

ESOX ASSAULT EA-109: The Essox Assault EA-109 model is a flashabou bodied bucktail with a special twist...Although double bladed, it features one mag 9, and one mag 10 blade. This creates a dynamic disturbance that huge fish have not been able to lay off of! Dual trebles! Great choice for high pressured fish!

Colors: 01 baitfish 02 black smoke 03 black/orange 04 gang green (trans char blade) 06 black/nickel 07 killer korn 08 emerald shiner 09 junebug 10 goldfish
Item 320-020 (9" 2.6 oz.) \$28.99



weasley red orange

SMITY WIZARD: This little dynamo is a proven musky/pike slayer! Heavy wire construction, french blade and tube trailer!

Colors: 01-frog orange 02-black orange black nickel 03-black orange orange 04-black red brass 05-black red nickel 06-frog brass 07-perch nickel 08-sucker brass 09-sucker nickel 10-white brass 11-white nickel 12-weasley red orange 13-weasley red nickel 14-chart orange 15-orange yellow brass 16-black nickel 17-black brass 18-chart chart 19-bumble beast chart 20-perch brass 21-bumble beast brass 22-orange yellow orange 23-purple brass 24-purple nickel 25-grape flame
Item 320-097 (7" 1.3 oz.).....\$10.99

brians magic



grape flame

SMITY WIZARD'S SPELL

BUCKTAIL: This little dynamo is a proven musky/pike slayer! Heavy wire construction, colorado blade and tube trailer with flashabou skirt!

Colors: 01-white silver 02-firetiger 03-black orange orange 04-black orange black 05-black nickel 06-walleye 07-gold gold 08-firetiger chart 09-grape flame 10-brian's magic
Item 320-540 (7" 1.3oz.).....\$13.99



pike/pike

moose hair/gold

SMITY RUSLUR BUCKTAIL: This tail had been a secret weapon of legendary guide Russ "Smity" Smith for years but now he let the cat out of the bag. It features a full body, hand casted keel weight to really get down where the big ones live. Built on sturdy wire with a heavy #8 Indiana blade and hand tied bucktail this one really packs a big punch. Made in the USA.

Colors: 01 black-orange/nickel, 02 perch/nickel, 03 purple/nickel, 04 black/orange, 05 black/chart, 08 perch/gold, 09 moose hair/nickel, 10 moose hair/gold, 11 pike/pike, 12 bluegill
Item 320-096 (9", 2.0 oz.)\$21.99

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WE DON'T JUST BUILD TACKLE TO MEET ANGLER DEMANDS, WE FUSE OUR MOST ADVANCED MANUFACTURING CAPABILITIES TO EXCEED THOSE EXPECTATIONS.



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- TiN Coated Level Wind System



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- 5+1 stainless steel bearing system
- HT-100™ drag system
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3d Sucker

- Modeled after 3D scans of a real sucker
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Abu Garcia



TORO BEAST

- 5 stainless steel HPCR™ bearings + 1 roller bearing
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- Power Stack Carbon Matrix Drag System™

ELITE



HMG



- Multi-material full length grips
- Contoured rod butt with increased radii
- Fenwick-designed reel seat



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Shield Rods

The first and only choice for top anglers across the country!



RODS

MUSKY SHOP SHIELD SERIES RODS: The Musky Shop SHIELD Series of Rods encompass the perfect balance of strength and durability without adding weight. These rods use industry leading 30 and 24 ton Toray graphite and an industrial strength aramid coating which gives the rod a unique SHIELD over the blank. These rods are also perfectly tapered for each action and application meeting the demands that musky fisherman strive for! The trolling live bait rod is the technique specific rod that musky anglers across the country have been looking for. It has the durability to hold up to the harshest of conditions and the taper tailor made for fighting the fish of a lifetime when you need it most. Whether you are throwing big blades and large plastics or burning lightweight buck tails or methodical jerk baits, we have a rod that fits your needs! All models are 1 piece, except "Tele" models, which telescope. Retracted overall length is listed!

Features:

- 30 and 24 ton Toray Graphite Blend
- Stainless Guides with Zirconia Inserts
- Evolve soft touch reel seat
- Full Cork Handle with extended fore grip

****Free domestic shipping**

Item No.	Model	Power	Lgth.	Lure Wt. (oz.)	Retracted Lgth.	Price
220-006	SHIELD7H	H	7'	2-6	7"	\$189.99**
220-002	SHIELD8H	H	8'	2-6	8"	\$224.99**
220-500	SHIELD8HTELE	H	8'	2-6	6'8"	\$224.99**
220-001	SHIELD8TLB trolling	H	8'	1-8	8"	\$224.99**
220-003	SHIELD8XH	XH	8'	4-12	8"	\$224.99**
220-501	SHIELD8XHTELE	XH	8'	4-12	6'8"	\$224.99**
220-004	SHIELD86H	H	8' 6"	2-6	8' 6"	\$224.99**
220-502	SHIELD86HTELE	H	8' 6"	2-6	7"	\$224.99**
220-005	SHIELD86XH	XH	8' 6"	4-12	8' 6"	\$224.99**
220-503	SHIELD86XHTELE	XH	8' 6"	4-12	7"	\$224.99**
220-008	SHIELD9HTELE	H	9'	2-10	7' 6"	\$249.99**
220-009	SHIELD9XHTELE	XH	9'	4-16	7' 6"	\$249.99**
220-504	SHIELD96HTELE	H	9' 6"	2-10	7' 11"	\$249.99**
220-505	SHIELD96XHTELE	XH	9' 6"	4-24	7' 11"	\$249.99**
220-007	SHIELD8SPIN	H	8'	1-8	8"	\$224.99**

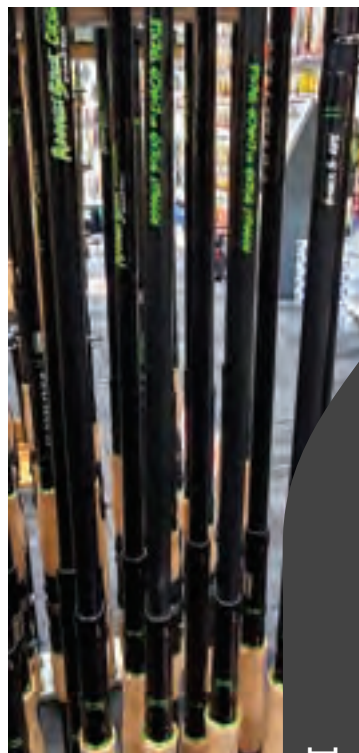
Free Domestic Shipping



CHAOS TACKLE ASSAULT STICK RODS: Assault Stick casting rods have an amazing blend of power, castability, and durability at an affordable price. Whether it's a Shock & Awe that has taken over the big bait and soft plastic rod market by storm or the Surgical Strike for your smallest twitch baits and top waters you will find an Assault Stick to match your needs. IM8 blanks for light overall weight, sensitivity, and durability.

Item No.	Name	Lgth.	Blank	Grip	Lure Wt.	Power	Price
220-740.....	Surgical Strike.....	8'6"	Tele.....	Split.....	3/4-4.....	MH.....	\$219.99**
220-027.....	Surgical Strike.....	8'6"	Tele.....	Full.....	3/4-4.....	MH.....	\$219.99**
220-741.....	Surgical Strike.....	9'	Tele.....	Split.....	3/4-4.....	MH.....	\$219.99**
220-730.....	Surgical Strike.....	9'	Tele.....	Full.....	3/4-4.....	MH.....	\$219.99**
220-743.....	Tactical Strike.....	8'6"	Tele.....	Split.....	2-6.....	H.....	\$219.99**
220-029.....	Tactical Strike.....	8'6"	Tele.....	Full.....	2-6.....	H.....	\$219.99**
220-31908.....	Swat.....	8'6"	Tele.....	Split.....	3-10.....	XH.....	\$219.99**
220-731.....	Swat.....	8'6"	Tele.....	Full.....	3-10.....	XH.....	\$219.99**
220-31907.....	Swat.....	9'	Tele.....	Split.....	3-10.....	XH.....	\$219.99**
220-031.....	Swat.....	9'	Tele.....	Full.....	3-10.....	XH.....	\$219.99**
220-31905.....	Swat.....	9'6"	Tele.....	Split.....	3-10.....	XH.....	\$219.99**
220-032.....	Swat.....	9'6"	Tele.....	Full.....	3-10.....	XH.....	\$219.99**
220-31904....	Shock & Awe.....	9'	Tele.....	Split.....	4-24.....	XXH.....	\$219.99**
220-033.....	Shock & Awe.....	9'	Tele.....	Full.....	4-24.....	XXH.....	\$219.99**
220-321.....	Shock & Awe.....	9'6"	Tele.....	Split.....	4-24.....	XXH.....	\$219.99**
220-034.....	Shock & Awe.....	9'6"	Tele.....	Full.....	4-24.....	XXH.....	\$219.99**

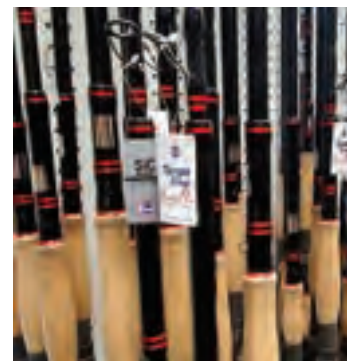
****Please call for oversized S/H charge**



RODS

CHAOS TACKLE 20/20 RODS: These telescopic rods are made with the lightest, yet strongest blanks and materials money can buy, yet are priced well below other "high end" rods found in the industry. From the Fuji Tangle Free K-Guides with Silicon Carbide rings to the Fuji DPS reel seats and the premium cork handles, you can be assured nothing was looked past or skimmed on when creating these rods. These rods come in either split or full grip, please specify!

Item No.	Name	Lgth.	Blank	Grip	Lure Wt.	Power	Price
220-311.....	Surgical Strike.....	8'6".....	6'11".....	Split.....	3/4-4.....	MH.....	\$389.99**
220-302.....	Surgical Strike.....	8'6".....	6'11".....	Full.....	3/4-4.....	MH.....	\$389.99**
220-314.....	Surgical Strike.....	9'.....	7'5".....	Split.....	3/4-4.....	MH.....	\$389.99**
220-305.....	Surgical Strike.....	9'.....	7'5".....	Full.....	3/4-4.....	MH.....	\$389.99**
220-310.....	Tactical Strike.....	7'10".....	6'3".....	Split.....	2-6.....	H.....	\$389.99**
220-301.....	Tactical Strike.....	7'10".....	6'3".....	Full.....	2-6.....	H.....	\$389.99**
220-312.....	Tactical Strike.....	8'6".....	6'11".....	Split.....	2-6.....	H.....	\$389.99**
220-303.....	Tactical Strike.....	8'6".....	6'11".....	Full.....	2-6.....	H.....	\$389.99**
220-313.....	Swat.....	8'6".....	6'11".....	Split.....	3-10.....	XH.....	\$389.99**
220-304.....	Swat.....	8'6".....	6'11".....	Full.....	3-10.....	XH.....	\$389.99**
220-315.....	Swat.....	9'.....	7'5".....	Split.....	3-10.....	XH.....	\$389.99**
220-306.....	Swat.....	9'.....	7'5".....	Full.....	3-10.....	XH.....	\$389.99**
220-317.....	Swat.....	9'6".....	7'10".....	Split.....	3-10.....	XH.....	\$389.99**
220-309.....	Swat.....	9'6".....	7'10".....	Full.....	3-10.....	XH.....	\$389.99**
220-30910.....	Swat.....	10'.....	8'4".....	Full.....	3-10.....	XH.....	\$389.99**
220-316.....	Shock & Awe.....	9'.....	7'5".....	Split.....	4-24.....	XXH.....	\$389.99**
220-307.....	Shock & Awe.....	9'.....	7'5".....	Full.....	4-24.....	XXH.....	\$389.99**
220-318.....	Shock & Awe.....	9'6".....	7'10".....	Split.....	4-24.....	XXH.....	\$389.99**
220-30921... ..	Shock & Awe.....	9'6".....	7'10".....	Full.....	4-24.....	XXH.....	\$389.99**
220-30911... ..	Shock & Awe.....	10'.....	8'4".....	Full.....	4-24.....	XXH.....	\$389.99**



CHAOS TACKLE
WHEN ALL CHAOS BREAKS LOOSE!



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CHAOS TACKLE ASSAULT STICK ORIGINAL TROLLING AND LIVE BAIT RODS: E-glass blank with Graphite added in the butt section. We made the original dual composite trolling blank. Graphite added in the butt section gives this blank amazing power to set the hook and fight the fish while the soft e-glass tip allows all lures large and small to run to their true potential. Solid Stainless Steel Guides for extreme durability and flawless performance. EVA handles for durability and long life. Put all these features together and you get an Assault Stick Trolling and Live Bait Rod that has amazing durability and power not found in any other rod in it's price class. Assault Sticks are also stylish and a good looking rod. Both the 9' and 10' models are 2 piece blanks!

Item No.	Lgth.	Power	Price
220-399-01.....	9'.....	H.....	\$139.99**
220-399-02.....	10'.....	H.....	\$139.99**

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Shop Online at MuskyShop.com

ST. CROIX LEGEND TOURNAMENT MUSKY RODS: St. Croix Rod introduces the next generation of Legend Tournament Musky – rods that are lighter, stronger, more balanced, and more comfortable to fish for hours on end than any previous St. Croix musky rod. Lighter in the hand and more durable than ever, new Legend Tournament Musky rods for 2023 feature next-generation hybrid SCIV+ carbon fiber blanks. All 21 new Legend Tournament Musky Series models feature the all-new St. Croix GRASP (patent pending) reel seat. The angler-requested St. Croix-exclusive GRASP reel seat helps give anglers the upper hand by delivering superior ergonomic control of Legend Tournament Musky rods during the cast, retrieve, and throughout fight. GRASP effectively combats the hand and wrist fatigue that commonly sets in when casting and retrieving heavy lures and doing battle with large, powerful fish. GRASP accomplishes this by always keeping the wrist properly aligned while affording the most comfortable and efficient grip on the rod and casting reel – straight and in line with the rod in the ultimate palming position, not canted back when casting or canted forward while retrieving as commonly happens with traditional casting-rod grips. The result is total control over rod and fish, with less fatigue so anglers can fish longer, harder, and earn more success. ****Please call for oversized S/H charge**



Item	Model	Name	Lgth.	Power	Action	Lure Wt.	Grip	Collapsed Lgth.	Price
220-700	LMTSC710MF	- TWITCH STICK	7'10"	M	FAST	3/4-3	Split	-	\$380**
220-701	LMTSC86MLF	- LIL' DAWG	8'6"	ML	FAST	3/4-2	Split	-	\$390**
220-702	LMTSC90MLF	- BANTAM BAIT	9'0"	ML	FAST	3/4-2	Split	-	\$400**
220-703	LMTSC76HF	- THE JERK II	7'6"	H	FAST	3/4-6	Split	-	\$380**
220-704	LMTFC76HF	- THE JERK II	7'6"	H	FAST	3/4-6	Full	-	\$385**
220-705	LMTSC83HMF	- LIPSTICK II	8'3"	H	MOD. FAST	3/4-4	Split	-	\$405**
220-706	LMTSC80MHF	- TOP-N-TAIL	8'0"	MH	FAST	3/4-3	Split	-	\$390**
220-707	LMTSC80HF	- SWITCH BLADE	8'0"	H	FAST	3/4-6	Split	-	\$395**
220-708	LMTFC80HF	- SWITCH BLADE	8'0"	H	FAST	3/4-6	Full	-	\$400**
220-709	LMTSC86MHF	- LONG RANGER	8'6"	MH	FAST	3/4-6	Split	-	\$410**
220-710	LMTSC86HF	- SLING BLADE	8'6"	H	FAST	2-8	Split	-	\$420**
220-711	LMTFC86HF	- SLING BLADE	8'6"	H	FAST	2-8	Full	-	\$425**
220-712	LMTFC86XHF	- BIG DAWG	8'6"	XH	FAST	6-12	Full	-	\$430**
220-713	LMTSC90MHF	- GRINDER	9'0"	MH	FAST	3/4-6	Split	-	\$435**
220-714	LMTFC90HF	- BIG NASTY	9'0"	H	FAST	2-8	Full	-	\$440**
220-715	LMTFC90XHF	- BLUE OX	9'0"	XH	FAST	8-24	Full	-	\$450**
220-716	LMTSC90MHFT	- BIG FOOT	9'0"	MH	FAST	3/4-6	Split	94"	\$470**
220-717	LMTSC96MHFT	- SLING SHOT II	9'6"	MH	FAST	3/4-6	Split	94"	\$475**
220-718	LMTFC86HFT	- TOOTH FAIRY	8'6"	H	FAST	2-8	Full	90"	\$460**
220-719	LMTFC90HFT	- BEEF STICK	9'0"	H	FAST	2-8	Full	94"	\$475**
220-720	LMTFC96HFT	- BLADEMASTER II	9'6"	H	FAST	2-8	Full	94"	\$500**



ST CROIX LEGEND ELITE MUSKY: Introducing the finest musky rod on earth – the all-new Legend Elite® Musky. From butt to tip, they are designed to surpass all other musky sticks on the water. Combining the incredible SCV graphite with super-high modulus SCVI and loaded with IPC,® ART,™ TET – the series is punctuated with Fuji® Torzite® guides with solid titanium frames. The result is a rod with exceptional balance, handle, ergonomics and feel.

Features:

- Integrated Poly Curve® (IPC®) tooling technology
- Taper Enhancement Technology (TET) blank design provides curved patterns for improved action with increased sensitivity
- Advanced Reinforcing Technology™ (ART™)
- Fuji® PLS-LD palming reel seat with shiny grey hood
- Exclusive Kigan titanium hook-keeper
- Two coats of Flex Coat slow-cure finish
- Includes protective rod sleeve
- 15-year transferable warranty backed by St. Croix Superstar Service



****Please call for oversized S/H charge**

Item No.	Model	Lgth.	Power	Action	Pcs.	Lure Wt.	Rod Wt. (oz.)	Price
220-056	LEM76XHF	7'6"	XH	Fast	1	4-10	7.4	\$635**
220-057	LEM80MHF	8'	MH	Fast	1	3/4-3	7.0	\$635**
220-058	LEM86MHF	8'6"	MH	Fast	1	3/4-3	7.4	\$635**
220-059	LEM86HF	8'6"	H	Fast	1	3-8	8.2	\$640**
220-060	LEM90MHF	9'	MH	Fast	1	3/4-3	9.5	\$650**
220-061	LEM90HF	9'	H	Fast	1	3-8	10.5	\$655**

ST. CROIX MOJO MUSKY TROLLING: Dynamic blend of premium quality SC2 graphite and linear S-Glass. Off-set ferrules on 2 piece models provide 1 piece performance. Premium grade EVA handle. 5 year warranty.

Item No.	Model	Lgth.	Pwr.	Action	Pcs.	Price
220-062	MMT70XHM	7'	XH	Mod.	1	\$225**
220-063	MMT80HM	8'	H	Mod.	1	\$245**
220-064	MMT90HM2	9'	H	Mod.	2	\$255**
220-065	MMT90XHM2	9'	XH	Mod.	2	\$255**
220-066	MMT100HM2	10'	H	Mod.	2	\$265**



****Please call for oversized S/H charge**



ST. CROIX MUSKY MOJO RODS: All-new for 2020 and reinvented with SCIII carbon, IPC® mandrel technology and custom Winn split-grip handles. Mojo Musky features 14 models including 3 telescopic rods for easier storage. It's a brave new world for musky anglers. All models fast action. 5-year warranty backed by St. Croix Superstar Service.

Features:

- Integrated Poly Curve® (IPC®) mandrel technology
- Premium, high-modulus SCIII carbon
- Light weight telescoping design on select models
- Kigan Master Hand 3D guides with slim, strong aluminum-oxide rings and black frames
- Kigan Master Hand 3D top with SiC ring
- Fuji® TCS or PSSLD Deluxe reel seat with black hood
- Custom Winn split-grip handle
- Kigan hook-keeper
- Two coats of Flex-Coat slow cure finish
- 5-year warranty backed by St. Croix Superstar Service
- Specialized musky series designed for superior performance
- Designed in Park Falls and handcrafted in Fresnillo, Mexico



Item#	Model	Lgth.	Power	Pcs.	Lure Wt.	Price
220-067	MJM610MF	6'10"	Med.	1	1/2-2	\$185**
220-068	MJM72MHF	7'2"	MH	1	3/4-3	\$195**
220-069	MJM72XHF	7'2"	XH	1	3-8	\$205**
220-070	MJM76MHF	7'6"	MH	1	3/4-3	\$215**
220-071	MJM76HF	7'6"	H	1	2-6	\$215**
220-072	MJM76XHF	7'6"	XH	1	3-8	\$225**
220-073	MJM80MHF	8'	MH	1	3/4-3	\$235**
220-074	MJM80HF	8'	H	1	3-8	\$245**
220-075	MJM86MHF	8'6"	MH	1	3/4-3	\$235**
220-076	MJM86HF	8'6"	H	1	3-8	\$245**
220-077	MJM86HFT	8'6"	H	Tele	3-8	\$305**
220-078	MJM86XHF	8'6"	XH	1	6-12	\$255**
220-079	MJM90MHFT	9'	MH	Tele	3/4-3	\$315**
220-080	MJM90HFT	9'	H	Tele	3-8	\$315**
220-338	MJM96MHFT	9'6"	MH	Tele	3/4-3	\$350**
220-339	MJM96HFT	9'6"	H	Tele	3-8	\$350**

****Please call for oversized S/H charge**

ST CROIX PREMIER MUSKY-PIKE CASTING RODS: Known as the industry standard, the Premier musky and pike rods continue to be the rod of choice for the musky angler looking for the best value on the market. All Premier rods use our proprietary SCIII carbon fiber blanks, Kigan Master ultra-hard aluminum oxide guides, and Flanged SiC tip tops, the best tip top money can buy. 5 year warranty backed by St. Croix Superstar Service. Designed, tested, perfected and built in Park Falls, WI.

Item No.	Application	Model	Lgth	Pcs	Power	Action	Lure Wt.	Price
220-081	Light	PM610MF	6'10"	1	M	Fast	1/2-2	\$200**
220-082	All Purpose	PM70MHF	7'	1	MH	Fast	3/4-3	\$215**
220-083	All Purpose	PM70MHF2	7'	2	MH	Fast	3/4-3	\$235**
220-084	Jerkbait/Crankbait	PM70HF	7'	1	H	Fast	2-6	\$225**
220-085	Jerkbait/Crankbait	PM70HF2	7'	2	H	Fast	2-6	\$245**
220-086	Jerkbait/Crankbait	PM70XHF	7'	1	XH	Fast	3-8	\$225**
220-087	Heavy Bucktail/Crank	PM76MHF	7'6"	1	MH	Fast	3/4-3	\$235**
220-088	Heavy Crankbait	PM76HF	7'6"	1	H	Fast	2-6	\$235**
220-089	Buck/Crank/Surface	PM80MHF	8'	1	MH	Fast	3/4-3	\$235**
220-090	Heavy All Purpose	PM80HF	8'	1	H	Fast	3-8	\$235**
220-091	Extra Heavy All Purpose	PM80XHF	8'	1	XH	Fast	6-12	\$245**
220-092	Buck/Crank/Surface	PM86MHF	8'6"	1	MH	Fast	3/4-3	\$245**
220-093	Large Buck/Crank	PM86HF	8'6"	1	H	Fast	3-8	\$245**
220-094	Extra Heavy All Purpose	PM86XHF	8'6"	1	XH	Fast	6-12	\$245**
220-095	extra heavy	PM90XHF	9'	1	XH	Fast	8-16	\$255**
220-096	Trolling/Sucker	PGM80HM	8'	1	H	Mod	1-8	\$245**

****Please call for oversized S/H charge**



ST CROIX PREMIER MUSKY-PIKE SPINNING RODS: Features: Premium SC • graphite • Outstanding strength, sensitivity and hook setting power • Finely-tuned tapers for superior performance under specific conditions • Select-grade cork handles • Specially-contoured Fuji® reel seats • **5-year warranty backed by unmatched St. Croix service • Made in the U.S.A.**

Item No	Model	Lgth	Pcs	Power	Action	Lure Wt.	Price
220-097	PS70HF	7'	1	H	Fast	1/2-1 1/2	\$190**
220-098	PS70HF2	7'	2	H	Fast	1/2-1 1/2	\$210**
220-099	PS70XHF	7'	1	XH	Fast	3/4-2	\$200**
220-100	PMS80HF	8'	1	H	Fast	1-5	\$235**
220-101	PMS80MHF	8'	1	MH	F	3/4-3	\$235**

****Please call for oversized S/H charge**



SHIMANO COMPRE: Shimano designed the Compre Muskie rod series for musky anglers with dedicated purpose: cast longer, fight harder and land more fish. An extra-long handle and premium SeaGuide XBG Zirconia guides help anglers lob cast larger baits even further while reducing line tangle. The rods incorporate a Fuji reel seat and AAA Cork handles for increased casting comfort, and the compression cork butt cap enhances comfort when fighting fish under increased loads. The Compre Musky models over 8 feet are telescopic to increase ease of transport and storage.

****Please call for oversized S/H charge**

Item No.	Model	Lg.	Power	Price
220-242	CPCM80HJ	8'0"	H	\$159.99**
220-243	CPCM80XHJ	8'0"	XH	\$159.99**
220-244	CPCM86XHTJ	8'6"	XH	\$169.99**
220-247	CPCM90HTJ	9'0"	H	\$169.99**
220-246	CPCMTTR80HJ (Trolling)	8'0"	H	\$149.99**



SHIMANO SKIXX : The patented, high-strength, Spiral X, foundational structure enhances torsion and compression rigidity without adding extra weight, which facilitates instant power transmission for precise casting of heavy lures and ultimate control over big fish. In fact, Spiral X blanks are 250% more structurally rigid and 180% less prone to twisting than standard blank construction. The combination of Spiral X and Hi-Power X achieves the optimum balance between lightweight, strength and control. Plus, the two-piece models feature a unique construction that joins solidly into the foregrip, allowing ease of transport, storage and shipping, while delivering maximum strength and performance rivaling standard construction. All Models feature 4.9" foregrip length.

Item No.	Model	Lgth.	Power	Action	Lure Rating (oz.)	Pieces	Price
220-248	SKC80H	8'0"	H	F	1/2-4	1	\$399.99**
220-249	SKC80XH	8'0"	XH	F	2-12	1	\$399.99**
220-250	SKC86H	8'6"	H	F	1-5	2	\$399.99**
220-251	SKC86XH	8'6"	XH	F	2-6	2	\$399.99**
220-252	SKC90MH	9'0"	MH	F	1-4	2	\$399.99**
220-253	SKC90XH	9'0"	XH	F	8-18	2	\$399.99**
220-254	SKC96XH	9'6"	XH	F	3-10	Tele	\$399.99**



****Please call for oversized S/H charge**

SAVAGE GEAR SQUAD MUSKY ROD SERIES: Savage Gear's Battletek series is intended to meet the diverse range of demands that the most serious anglers place on rods when targeting the biggest predators on a lake. Battletek gives you the rods you need to tackle any situation. Made of 24-ton high-modulus carbon with technique-specific tapers and a lightweight blank, each Battletek model includes Savage Gear's patented 1DFR (1-directional-fiber) tip-reinforcement technology, which strengthens the rod's upper third with a seamless blend of materials to fortify a rod tip and greatly reduce chances of stress-related failure. All models are 2 piece just above the reel seat area!

Item No.	Model	Lgth.	Power	Lure Wt.	Price
220-358-01	8'6" MH	8'6"	MH	3/4-3 oz.	\$199.99**
220-358-02	8'6" H	8'6"	H	3-8 oz.	\$199.99**
220-358-03	8'6" XH	8'6"	XH	6-12 oz.	\$199.99**
220-358-04	9' H	9'	H	3-8 oz.	\$199.99**
220-358-05	9' XH	9'	XH	6-12	\$199.99**

****Please call for oversized S/H charge**



SAVAGE GEAR BATTLETEK SERIES MUSKY RODS: While designed to meet the demands that serious Musky fishermen place on their rods, Savage Gear's Battletek Musky series offer the power to take on any apex predator in any waterway. Its 30-ton high modulus carbon construction is built with technique-specific tapers. The lightweight blanks utilizes our proprietary 1DFR technology which integrates an amazingly thin layer of uni-directional fiberglass within the rod's graphite construction, greatly strengthening the blank while sacrificing neither weight nor sensitivity. We equip these rods with the highest-quality marine-grade 316 stainless-steel guides including SiC inserts as well as a Fuji reel seat, so the Battletek series always delivers uncompromising quality. All models are 2 piece just above the reel seat area!

Item No.	Model	Lgth.	Power	Lure Wt.	Price
220-357-01	8'6" MH	8'6"	MH	3/4-3 oz.	\$249.99**
220-357-02	8'6" H	8'6"	H	3-8 oz.	\$249.99**
220-357-03	9' XH	9'	XH	6-12	\$249.99**
220-357-04	8'6" XH	8'6"	XH	6-12	\$249.99**
220-357-05	9H	9'	H	3-8	\$249.99**



****Please call for oversized S/H charge**



DAIWA PROREX-WN RODS: Special musky actions with fuji concept "0" ring guides. Features winn grip handles! Limited 5 year warranty.

Item No.	Model	Lgth.	Power	Pcs.	Price
220-102	PRXWM861TMHRB	8'6"	MH	1	\$169.99**
220-103	PRXWM861THRB	8'6"	H	Tele	\$169.99**
220-104	PRXWM951TXHRB	9'5"	XH	Tele	\$169.99**



****Please call for oversized S/H charge**

OKUMA EVX B-SERIES MUSKY RODS: Responsive and durable 24-ton carbon rod blanks. Premium cork Split grip configuration on standard models. Full cork rear grip configuration on "FG" models. Telescopic for easy storage and longer casting distance. EVX "b" Musky rods are backed by a limited lifetime warranty.

Item No.	Model	Lgth	Power	Lure Wt.	Handle	Price
220-013	EVX-C-861H-TB	8'6"	H	2-8	Split	\$129.99**
220-014	EVX-C-861XH-TB	8'6"	XH	4-12	Split	\$129.99**
220-015	EVX-C-861XXH-TB	8'6"	XXH	4-16	Split	\$149.99**
220-016	EVX-C-931H-TB	9'3"	H	2-10	Split	\$149.99**
220-017	EVX-C-931XH-TB	9'3"	XH	4-16	Split	\$149.99**
220-018	EVX-C-861XHT-FG	8'6"	XH	4-12	Full	\$159.99**
220-020	EVX-C-931XHT-FG	9'3"	XH	4-16	Full	\$159.99**

split

full

**Please call for oversized S/H charge

OKUMA PSYCHO STICK MUSKY RODS: All of the Psycho Stick Musky rods are 1-piece telescopic rods with the rod blank telescoping into the handle section giving these rods a true 1-piece feel. The Psycho Stick Musky Rods also feature a Fuji oversized trigger reel seat for maximum comfort and grip as well as full tapered cork fore and rear grip design.

**Please call for oversized S/H charge

Item No.	Model	Lgth.	Power	Lure wt.	Price
220-507	PSY-C-861H-T-FG	8'6"	H	2-10oz	\$239.99**
220-508	PSY-C-861XH-T-FG	8'6"	XH	4-16oz	\$239.99**
220-509	PSY-C-861XXH-T-FG	8'6"	XXH	4-20oz	\$239.99**
220-510	PSY-C-961H-T-FG	9'6"	H	2-10 oz	\$259.99**
220-511	PSY-C-961XH-T-FG	9'6"	XH	4-16 oz	\$259.99**
220-512	PSY-C-961XXH-T-FG	9'6"	XXH	4-20oz	\$259.99**



SHIMANO TRANX 500: Shimano "Tranx®" has the design and shape to provide all the comfort of a low profile with the capacity of a conventional reel. Massive cranking power with smooth and effortless retrieve. Available in two different gear ratios. 7+1 ball bearings. Will hold 210 yards of 80# Power Pro. TRX500HG - 40" per handle turn, TRX500PG - 30" per handle turn.

Item No.	Model	Gear Ratio	Wt.	Price
220-125	TRX500HG	6.6:1	20.0	\$549.99
220-126	TRX500PG	4.6:1	20.0	\$549.99



SHIMANO TRANX 300/400: X-ship and HEG technologies combine to provide massive cranking power with a smooth effortless retrieve, perfect for throwing big baits for big fish. 5 plus 1 ball bearings. 301 & 401 models are left hand! HG models come with a paddle handle, low gear models come with a paddle handle.

Item No.	Model	Line/Handle Turn	Gear	Line Cap.	Wt.	Price
220-127	TRX300A	30inch	5.8:1	17#/150	11.6 oz.	\$299.99
220-128	TRX301A	30inch	5.8:1	17#/150	11.6 oz.	\$299.99
220-129	TRX300AHG	40inch	7.6:1	17#/150	11.6 oz.	\$299.99
220-130	TRX301AHG	40inch	7.6:1	17#/150	11.6 oz.	\$299.99
220-131	TRX400A	30inch	5.8:1	20#/160	12 oz.	\$319.99
220-132	TRX401A	30inch	5.8:1	20#/160	12 oz.	\$319.99
220-133	TRX400AHG	40inch	7.6:1	20#/160	12 oz.	\$319.99
220-134	TRX401AHG	40inch	7.6:1	20#/160#	12 oz.	\$319.99



SHIMANO TEKOTA LINE COUNTER REELS: Tekota's legacy of durability continues with the fully redesigned Tekota A. Vast improvements have been made, including Coreprotect water resistance to increase corrosion resistance, an easy to replace anti-fogging lens, loud clicker and new ergonomic S-Compact body design.

Item No.	Model	Wt.	Gear	Line/Handle Turn	Cap.	Price
220-136	TEK500HGLCA	16.4	6.3:1	38"	16#mono/285yds.	\$229.99
220-137	TEK501HGLCA	16.4	6.3:1	38"	16#mono/285yds.	\$229.99
220-138	TEK600HGLCA	17.1	6.3:1	38"	25#mono/240yds.	\$239.99
220-139	TEK601HGLCA	17.1	6.3:1	38"	25#mono/240yds.	\$239.99



13 FISHING CONCEPT A3 REELS: Cut with Japanese Hamai precision, the new H.A.M. gears are hardened brass that is substantially stronger and thicker than any reel in its class. 30+Lb Maximum Drag, Concept Cork Knobs and Rapid Access Side Plate. HD Aluminum Frame and Gear Side Plate. 1 Year Warranty. Extra power handle included!

Item No.	Model/Gear	Line/Handle Turn	Cap./Line	Price
220-142	A3-6.3-RH Right Hand	28.8"	240yds/12lb.	\$249.99
220-143	A3-8.1-RH Right Hand	37"	240yds/12lb.	\$249.99
220-144	A3-6.3-LH Left Hand	28.8"	240yds/12lb.	\$249.99
220-145	A3-8.1-LH Left Hand	37"	240yds/12lb.	\$249.99



Shop Online at MuskyShop.com

ABU GARCIA MAX 4 LOW PROFILE REEL:

4 stainless steel HPCR ball bearings + 1 roller bearing. Machined aluminum spool/Carbon Matrix drag system. Duragear™ brass gear/MagTrax™ brake system. Extended bent handle/Large co-molded soft touch knobs/One-piece graphite frame. Line out alarm. weight 13.0oz. 29" line per turn. 5.3:1 gear.

Item No.

220-405 right.....	\$179.99
220-406 left.....	\$179.99

Price



ABU GARCIA REVO TORO BEAST T3 SERIES REELS: *5 stainless steel HPCR™ bearings + 1 roller bearing provides increased corrosion protection

- X2-CrOffic™ alloy frame and sideplate for increased corrosion resistance
- Power Stack Carbon Matrix Drag System™ provides extreme drag pressures combined with unparalleled smoothness
- Duragear™ heavy duty provides increased fighting power and extended gear life
- DuraClutch design provides improved engagement and durability
- Extended bent handle for increased cranking power
- Infini™ brake system allows almost limitless adjustability to handle any fishing situation
- Infini II™ spool design for extended castability and extreme loads
- Extended line guide Lube port for easy access maintenance (61 model are left hand crank)



Item No.	Model	Line Cap.	Wt.	Gear	Line Per Turn	Price
220-146	T3 BST60	205/17#	13.4.....	4.9:1	27"	\$329.99
220-147	T3 BST60HS	210/14#	13.8.....	6.2:1	34"	\$329.99
220-148	T3 BST61	250/14#	3.4.....	4.9:1	27"	\$329.99
220-149	T3 BST61HS	250/14#	13.8.....	6.2:1	34"	\$329.99

THE PENN® SQUALL LOW PROFILE BAITCAST REELS:

The PENN® Squall Low Profile baitcast reels offer all the durability you would expect from PENN®. The full metal body, 5+1 stainless steel bearing system, and machined brass gears give the Squall durability at its core.

Item No.	Model	Price
220-381-01	400LP	\$209.99
220-381-02	400LPH	\$209.99
220-381-03	400LPLH (Left Hand)	\$209.99

Features:

- Full Metal Body
- 5+1 stainless steel bearing system
- HT-100™ drag system
- Magnetic Casting Brake
- Line Capacity Rings
- Machined brass gears
- 400 LP High Speed 7.6:1 gear, 42" per turn
- 400 LP 6.2:1 gear 34" per turn



THE PENN® FATHOM LOW PROFILE BAITCAST REELS:

The PENN® Fathom low profile baitcast reels offer all the features you need to tackle the toughest saltwater fish. The Full Metal Body and Right Side plate, matched with a brass main gear and bearing supported pinion offer a drivetrain with unparalleled power, while the TiN Coated Level Wind System and Synchronized Drag and Level Wind system (*400 size only) give extra durability under high drags.

Item No.	Model	Price
220-380-01	400LP	\$319.99
220-380-02	400LPH	\$319.99
220-380-03	400LPLH (Left Hand)	\$319.99

Features:

- Full Metal Body and Crank Side Plate
- 6+1 stainless steel bearing system
- HT-100™ drag system
- TiN Coated Level Wind System
- Dual Action Casting Brake
- Brass main gear and bearing supported bronze pinion
- Synchronized Drag and Level Wind System on 400 size only
- 400 LP High Speed 7.6:1 gear, 42" per turn
- 400 LP 6.2:1 gear



PENN RIVAL LINE COUNTER 15:

- Lightweight graphite frame and sideplates
- Auto-engaging gears
- Marine-grade bronze alloy main gear
- Machine cut brass pinion gear
- HT-100™ carbon fiber drag washers
- 2 shielded stainless steel ball bearings
- Line Capacity Rings
- 5.1:1 gear ratio



Item No.	Price
220-308-01	\$74.99



MUSKY SHOP ROD WRAP: This extremely tough-rubberized material offers excellent grip in cold/hot/and wet conditions! Easy to install, no tape, no mess. It applies just like shrink tube, a heat source is all that is needed! Length of material- 40"

220-413	\$14.99
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ROD GLOVE by VRX FISHING PRODUCTS, LTD:

The ultimate protection for your investment. Made from a very durable, expandable sleeve which easily goes on and off of your rod. Cut and abrasion resistant. Stamped with the Musky Shop logo.

- Colors: 01 black, 02 gun metal, 03 blue spider, 04 red spider
- 220-117 casting rods up to 7-1/2'\$7.99
 - 220-118 casting rods up to 8-1/2'\$8.99
 - 220-119 casting rods up to 9'\$9.99
 - 220-120 casting rods up to 10'\$11.99

- Color: 05 red, 06 gunmetal
- 220-121 spinning rods up to 7'\$9.99
 - 220-122 spinning rods up to 8'\$10.99



DAIWA PROREX TWS REELS: Built with an aluminum frame, side plates, and 43mm aluminum spool, the Daiwa Prorex TWS Casting Reels are extremely tough and durable for heavy duty fishing applications.

Item No.	Model	Cap	Line-per-turn	Gear Ratio	Bearings	Wt.	Drag	Price
220-344-01	400P-P	20#/175	28.1"	5.3	(2CR+5BB)+1RB	12.2 oz.	26.5#	\$339.99
220-344-02	400PL-P	20#/176	28.1"	5.3	(2CR+5BB)+1RB	12.2 oz.	26.5#	\$339.99
220-344-03	400H-P	20#/177	37.6"	7.1	(2CR+5BB)+1RB	12.2 oz.	26.5#	\$339.99
220-344-04	400HL-P	20#/178	37.6"	7.1	(2CR+5BB)+1RB	12.2 oz.	26.5#	\$339.99
220-344-05	400XH-P	20#/179	42.9"	8.1	(2CR+5BB)+1RB	12.2 oz.	26.5#	\$339.99
220-344-06	400XHL-P	20#/180	42.9"	8.1	(2CR+5BB)+1RB	12.2 oz.	26.5#	\$339.99

DAIWA LEXA TW REELS: The reels feature a stainless steel Pinion Gear with a high grade brass gear, aluminum frame and side plate, and a swept Power handle with a custom EVA handle knob for maximum power and torque.

Item No.	Model	Bearings	Gear Ratio	Line-per-turn	Wt.	Mono Cap.	J-Braid Cap.	Drag	Price
220-400-01	LX-TW300-P	8CRBB+1RB	6.3	33.5	12 oz.	12/260, 14/215	30/310, 50/175	28.7	\$359.99
220-400-02	LX-TW300H-P	8CRBB+1RB	7.1	37.5	12 oz.	12/260, 14/215	30/310, 50/175	28.7	\$359.99
220-400-03	LX-TW300HL-P	8CRBB+1RB	7.1	37.5	12 oz.	12/260, 14/215	30/310, 50/175	28.7	\$359.99
220-400-04	LX-TW300XH-P	8CRBB+1RB	8.1	42.9	12 oz.	12/260, 14/215	30/310, 50/175	24.2	\$359.99
220-400-05	LX-TW400P-P	8CRBB+1RB	5.3	28.7	12.2 oz.	17/220, 20/175	40/260, 50/235	28.7	\$389.99
220-400-06	LX-TW400-P	8CRBB+1RB	6.3	33.5	12.2 oz.	17/220, 20/175	40/260, 50/235	28.7	\$389.99
220-400-07	LX-TW400H-P	8CRBB+1RB	7.1	37.5	12.2 oz.	17/220, 20/175	40/260, 50/235	28.7	\$389.99
220-400-08	LX-TW400HL-P	8CRBB+1RB	7.1	37.5	12.2 oz.	17/220, 20/175	40/260, 50/235	28.7	\$389.99
220-400-09	LX-TW400XH-P	8CRBB+1RB	8.1	42.9	12.2 oz.	17/220, 20/175	40/260, 50/235	24.2	\$389.99

DAIWA LEXA HD REELS: The battle tested Lexa line has been upgraded and reintroduced- the all new Lexa Type HD. The features that have made the Lexa a staple in markets across the country have been supplemented and upgraded to offer the ultimate in heavy duty performance.

Item No.	Model	Wt.	Gear	Linecap	Line/Handle Turn	Price
220-178	400HS-P	17.1	7.1:1	245/17#	37.7"	\$329.99
220-179	400XS-P	17.1	8.1:1	245/17#	43"	\$329.99
220-180	400HSL-P	17.1	7.1:1	245/17#	37.7"	\$329.99
220-181	400HP	17.1	6.3:1	245/17#	33.4"	\$329.99
220-182	400PWR-P	17.1	5.1:1	245/17#	27.1"	\$329.99
220-183	HD300H-P	12.3	6.3:1	190/14#	28.8"	\$269.99
220-184	HD300HS-P	12.3	7.4:1	190/14#	33.7"	\$269.99
220-185	HD300XS-P	12.3	8.1:1	190/14#	37"	\$269.99

DAIWA LEXA SERIES REELS: Experience fishing like never before with the revolutionary New Lexa. Crafted with an array of cutting-edge features, this fishing reel is designed to elevate your angling game and bring unparalleled comfort and control to your fishing experience. The New Lexa boasts an innovative EVA knob that takes angler comfort and contact to a whole new level. **MAGFORCE:** Precision Casting at Your Fingertips Prepare to be amazed by the advanced Magforce magnetic cast control system, a hallmark of Daiwa innovation. **SWEPT HANDLE:** Unleash Your Power, Minimize Wobble Daiwa's exclusive Swept Handle technology is a game-changer in reel design. **UTD DRAG:** Unprecedented Drag Power and Consistency Elevate your battles with the Ultimate Tournament Drag (UTD) system.

Item No.	Model	Gear	Line/Handle Turn	Wt.	Linecap	Price
220-463	LX400	6.3	33.4"	16.9	17#/245	\$279.99
220-464	LX400L	6.3	33.4"	16.4	17#/245 Left Hand	\$279.99
220-465	LX400H-P	7.1	37.7"	16.4	17#/245	\$279.99
220-466	LX400HL-P	7.1	37.7"	16.9	17#/245 Left Hand	\$279.99
220-467	LX400P-P	5.1	27.1"	16.9	17#/245	\$279.99

OKUMA KOMODO SS SERIES: Stainless steel main gear for ultimate power and strength. A6061-T6 machined aluminum, anodized spool. 350 size: 6HPB+1RB corrosion resistant stainless steel bearings. 450 size: 7HPB+1RB corrosion resistant. Stainless steel bearings. Synchronized levelwind optimized for braided line. Zirconium line guide inserts for use with braided line. On/Off clicker for trolling or live bait fishing (P=Power handle LX=Left Hand Retrieve). Komodo SS reels are backed by a 3-year limited warranty.

Item No.	Model	Gear	Wt.	Line/Handle Turn	Cap/Line	Price
220-161	KDS-364	6.4:1	10.9	31"	170/20	\$239.99
220-162	KDS-364LX	6.4:1	10.9	31"	170/20	\$239.99
220-163	KDS-364P	6.4:1	11.6	31"	170/20	\$259.99
220-164	KDS-364PLX	6.4:1	11.6	31"	170/20	\$259.99
220-165	KDS-463	6.3:1	15.9	33.5"	130/30	\$269.99
220-166	KDS-463LX	6.3:1	15.9	33.5"	130/30	\$269.99
220-167	KDS-463P	6.3:1	16.5	33.5"	130/30	\$289.99
220-168	KDS-463PLX	6.3:1	16.5	33.5"	130/30	\$289.99
220-169	KDS-471	7.1:1	15.9	37.7"	130/30	\$269.99
220-170	KDS-471P	7.1:1	16.5	37.7"	130/30	\$289.99
220-170-01	KDS-371	7.1:1	10.9	34.3"	170/20	\$239.99

okuma
HIGH PERFORMANCE



OKUMA CONVECTOR LINE COUNTER: Strong and dependable, this level wind reel in both right and left hand models provides durability and performance. Micro-click, multi disc drag, 2 + 1 stainless ball bearings and XL gearing. CV-30DLX is left hand model. 24" line per crank.

Item No.	Model	Bearings	Gear	Wt.	Cap/Line	Price
220-174	CV-30D	2 + 1	4.0:1	21.5 oz.	310/25	\$109.99
220-175	CV-30DLX	2 + 1	4.0:1	21.5 oz.	310/25	\$109.99
220-175-01	CV-30DS	2+1	6.2:1	20.6	310/25	\$109.99



OKUMA COLD WATER LINE COUNTER REELS: Serving anglers with a premium line counter reel in both right and left hand retrieve. The Cold Water family is constructed upon a powerful star drag foundation including heavy-duty machine cut brass gears, dual anti-reverse systems, and a full Carbonite drag system with up to 20-pounds of maximum drag output. The custom line counter includes new Okuma anti-fogging Clear View Technology, and should the counter be overwhelmed by water, an access port allows the interior to be dried completely. The line counter's reset button has also been recessed and placed on the side of the unit to eliminate errant resets.

Item No.	Model	Gear	Line Cap.	Line per Turn	Price
220-420	CW-303D	4.2:1	420/20	24"	\$139.99
220-421	CW-303DLX	4.2:1	420/20	24"	\$139.99



FENWICK PREDATOR ELITE MUSKY

RODS: Fenwick completely rebuilt the Elite from top to bottom to accomplish this. Constructed from a blend of 36 and 30 ton graphite and our proprietary reinforcing resin resulting in an incredibly sensitive rod that lacks nothing in the power department. Fenwick designed soft touch reel seats fit naturally in hand and amplify anglers' ability to detect changes in structure, lure movement, and most importantly bites. The new Elite is the result of a true Nationwide team effort that brings all of these actions together to create a collection of the best fishing tools for anglers regardless of what fish they are chasing. Multi material full length grips for the true blend of feel, balance, and durability. Interlocking part lines for smooth transition and best hand feel. Contoured rod butt with increased radii provides comfort when resting against your body. Titanium guide frames with zirconia inserts. Fuji® PLS and PSS reel seat with extra locking ring. Patent pending ferrule locking mechanism on Predator rods. All models 2 piece. Limited Lifetime Warranty.

Item	Model	Lgth.	Power	Action	Lure Wt.	price
220-620	ELP86H-FC-2	8'6"	Heavy	Fast	6-12oz	\$329.95**
220-621	ELP86XH-FC-2	8'6"	XH	Fast	8-14oz	\$329.95**
220-622	ELP90XH-FC-2	9'	XH	Fast	8-14oz	\$349.95**
220-623	ELP76H-MC-2	7'6"	Heavy	Mod.	6-12oz	\$269.95**
220-624	ELP80MH-FC-2	8'	MH	Fast	1-4oz	\$299.95**
220-625	ELP80H-FC-2	8'	Heavy	Fast	6-12oz	\$299.95**
220-626	ELP10XXH-FC-2	10'	XXH	Fast	8-16oz	\$369.95**
220-627	ELP10XXXH-FC-2	10'	XXXH	Fast	10-20oz	\$369.95**



****Please call for oversized S/H charge**

FENWICK PREDATOR HMG

MUSKY RODS: Constructed with a blend of 30 and 24 Ton high modulus graphite is the definition of our namesake and remains at the core of the series. A proprietary new design process delivers excellent sensitivity and very crisp actions for all applications. Fenwick designed soft touch reel seats provide great hand feel and direct access to the most sensitive part of the rod, the blank. The original HMG® became a legend in the hands of Anglers worldwide. All models 2 piece.

Item	Model	Lgth.	Power	Action	Lure Wt.	price
220-628	HMGP86H-FC-2	8'6"	Heavy	Fast	6-12oz	\$229.95**
220-629	HMGP86XH-FC-2	8'6"	XH	Fast	8-14oz	\$239.95**
220-630	HMGP90XH-FC-2	9'	XH	Fast	8-14oz	\$249.95**
220-631	HMGP76H-FC-2	7'6"	Heavy	Fast	6-12oz	\$219.95**
220-632	HMGP80H-FC-2	8'	MH	Fast	6-12oz	\$229.95**
220-633	HMGP80MH-FC-2	8'	Heavy	Fast	1-4oz	\$219.95**



****Please call for oversized S/H charge**

MUSKY INNOVATIONS PRO BULL DAWG RODS:

Pro Bull Dawg Rods are back and better than ever. They have taken one of the strongest blanks in the industry and made it even better and dressed it up with some of the best accessories available while keeping it affordable. The stand-out features are the DuraScale™ foregrip for durability, comfort, and extra grip plus the 18" long handle allows for more leverage to lob that huge rubber bait with ease. PRO Series Telescoping Bull Dawg Rods are available in 8'6" to 9' 6" foot lengths and in powers ranging from Heavy, Extra Heavy, XXH and XXXH. These rods feature the legendary tTech microweave™ graphite that combines an incredibly strong yet very lightweight blank that made Bulldawg rods famous. All of these rods telescope into the handle to lengths under 8' long, making them easy to store in a rod locker.



****Please call for oversized S/H charge**

Item No.	Lgth.	Power	Lure Wt.	Price
220-605	9'	Mag	2-10	\$219.99**
220-606	9'6"	Mag	2-10	\$219.99**
220-607	9'	Super Mag	4-16	\$219.99**
220-608	9'6"	Super Mag	4-16	\$219.99**
220-609	9'	Monster Mag	10-40	\$219.99**
220-610	9'	Big Dawg	10-50	\$219.99**
220-611	8'6"	Big Dawg	10-50	\$219.99**
220-611-05	9'6"	Spring	1.25-4	\$219.99**



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Musky Lures



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- » High Capacity Spool
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- » MAGFORCE® Cast Control
- » Ultimate Tournament Carbon Drag (UTD)
- » Infinite Anti-Reverse (Dual Stopper)
- » Swept Handle with Weight-Reducing Cutouts
- » EVA Handle Knob(s)



LEXA® 400

With EVA Power Handle



LEXA® 300

With EVA Paddle Handle

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SINCE 1984





silver

silver/chart body

SHUMWAY FUZZY DUZZIT:

This is an oversized blade bait designed by noted Hayward guide Bill "Fuzzy" Shumway. It's a terrific jigging bait over deep water. Tremendous vibration and flash calls fish in from long distances. All metal body is tooth-proof and indestructible.

Colors: 01 silver, 02 brass, 03 copper, 04 green, 05 silver/chart body, 06 cisco blue, 07 superman

Item 720-001 (7", 2.0 oz)..... \$22.99



superman

cisco blue

SHUMWAY MAG FUZZY

DUZZIT: The big version is a fall favorite with maximum vibration and flash. Huge musky magnet!

Colors: 01 silver, 02 brass, 03 copper, 04 holo flame, 05 cisco blue, 07 superman

Item 720-002 (8-1/2", 4.2 oz)\$23.99



brass/brass

copper/copper

SHUMWAY HANG 10:

The Shumway "Hang 10" Fuzzy Duzzit features the same high quality body and flash of the original plus the added thump of a #10 Colorado blade in the rear. Drops slower for greater versatility and depth control during the retrieve.

Colors: 01 copper/copper, 02 silver/nickel, 03 cisco/nickel, 04 brass/brass

Item 720-003 (8" w/blade, 4.3 oz) .\$25.99



perch

pikey

DOCTOR SPOON ORIGINAL:

The "Doctor" is one of our most popular spoons. An absolute killer bait for those big Canadian pike, they work well for muskies, bass, and big lakers too! It swims with an action unlike other spoons. Solid brass and deep lustrous finishes!

Colors: 01 nickel, 02 polished brass, 03 copper, 04 walleye, 05 hammered brass, 06 hammered nickel, 08 yellow/red 5 of diamonds, 09 firetiger, 10 nickel blue, 11 pearl glitter,

13 red/white swirl, 14 frog, 15 perch, 16 pikey
Item 720-004 (4 1/2", 1.2 oz.).....\$12.99



gold

DOCTOR SPOON WEEDLESS

DOC: A welcomed addition to the Doc family of lures. This model employs a wire weedguard to allow you to fish the thickest cover. Now you can get that famous Doc action into spots you never dreamed of before. Pike and muskies that love to hide in the salad better watch out!

Colors: 01 red/white swirl, 02 copper, 03 silver, 04 gold, 05 orange crush, 06 yellow/red 5 of diamonds, 07 perch, 08 firetiger, 09 lemon crush

Item 720-005 (4 1/2", 1.3 oz.) ... \$13.99



yellow/red 5 of diamonds

red/white swirl

DOCTOR SPOON PAPA DOC

W/TINSEL TAIL: An upsized version of the original "Doctor Spoon", this one is a bit heavier which provides a little extra wobble. Works well at both fast and slow speeds. Added tinsel tail will give that extra flash sometimes needed to catch the attention of any weary game fish.

Colors: 01 red/white swirl, 02 perch, 03 gold, 05 nickel, 06 firetiger, 07 bloody ghost, 08 yellow/red 5 of diamonds, 09 ham silver, 10 copper flo orange swirl, 11 frog, 12 walleye, 13 pikey

Item 720-006 (10" w/tail, 2.6 oz.) \$18.99



firetiger

DOCTOR SPOON WEEDLESS

PAPA DOC: Just what we've been waiting for! The "Papa Doc" model with a weedless hook system. Same action as the great "Papa Doc" but with a lazer sharp single hook and wire weedguard. This lure is a "must have" for serious spoon fishermen.

Colors: 01 firetiger, 02 gold, 03 copper, 04 perch, 05 silver, 06 yellow/red 5 of diamonds, 07 red/white swirl, 08 hammered copper/flo orange swirl, 09 bloody ghost

Item 720-007 (6 1/2", 2.4 oz.)...\$15.99



silver blue

silver gold

silver orange

WILLIAMS WHITEFISH SPOON

PREMIUMS: For over half a century, Williams lures have put trophy fish in the net of novice and expert anglers. The secret to their success can be attributed to two things, the stabilizing ridge down the center and, and the high quality 24K gold or pure silver plating.

Colors: 01 silver blue, 02 flo orange, 03 hammered silver gold, 04 orange blue nickel, 05 silver gold, 06 silver orange

Item 720-008 (6", 1.6 oz.)\$18.99

Check our website for more Williams options: www.muskyshop.com



bad apple

WILLIAMS WOBBLER SPOON:

The Williams Wabler is the lure that founded the fishing tackle division of the Williams Company 100 years ago. The most recognized and still today most popular model in the Williams series, the Wabler has been a mainstay of anglers. The Wabler, as are all Williams lures, is stamped from premium polished brass. The final step in the Williams plating process incorporates a further plated "electroclear" outer coat which is then baked on.

Colors: 01-fire 02-5 of diamonds 03-bad apple 04-silver gold 05-candied ice

Item 720-009 (4" 1oz.)\$14.99



crackle/frog

EPPINGER DARDEVLES: Don't overlook these traditional standbys. A longtime favorite among pike and musky fishermen the "Daredevil" has its own unique fluttering swim action that fish just can't ignore.

Colors: 01 red/wht, 02 five of diamonds, 03 flame, 04 hammered/nickel, 05 hammered brass, 06 black/yellow, 07 perch, 08 black/white, 09 crackle/frog, 10 orange scale/black sides, 11 hammered copper/flo orange stripe, 12 hammered copper/chart stripe, 13 pearl white, 14 pearl black white, 15-shad, 16-scale white green sides, 17-hammered nickel blue

Item 720-010 (3-5/8", 1 oz.)\$7.99

Item 720-011 (Husky Jr, 4-1/2", 2 oz.)..\$13.99

Item 720-012 (Husky, 5-1/2", 3.1 oz.)....\$15.99



flame

pearl black white

EPPINGER TROLL DEVLE:

This slimmer bodied spoon from the folks at Eppinger is perfect for both casting and trolling. The shape allows this spoon to cut the water and run at higher speeds than the original.

Colors: 01 red/white, 02 five of diamonds, 03 flame, 04 hammered/nickel, 05 hammered brass, 06 black/yellow, 07 perch, 08 black/white, 09 crackle frog, 10 orange scale/black sides, 11 hammered copper/flo orange stripe, 12 hammered copper/chart stripe, 13 pearl white, 14 pearl black white, 15-shad, 16-scale white green sides, 17-hammered nickel blue

Item 720-013 (4.5", 1.5 oz.).....\$10.99

orange scale/black sides



EPPINGER WEEDLESS TROLL DEVLE:

The weedless version troll devle uses a heavy duty single hook with weed-guard. It slips through cover like a hot knife through butter! Great Eppinger wiggle to entice fish whether casted or trolled.

Colors: 01 red/white, 02 five of diamonds, 03 flame, 04 hammered/nickel, 05 hammered brass, 06 black/yellow, 07 perch, 08 black/white, 09 crackle frog, 10 orange scale/black sides, 11 hammered copper/flo orange stripe, 12 hammered copper/chart stripe

Item 720-014 (4.5", 1.5 oz.).....\$12.99



red/white

orange perch

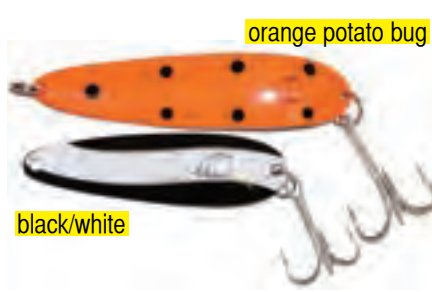
EPPINGER DEVLE DOGS: The curvature of these heavy gauge jigging and casting spoons from Eppinger include 3 fabulous models to choose from.

Colors: 01 red/white, 02 orange perch, 03 yellow-red five of diamonds, 04 perch, 05 flame, 06 black/white, 07 nickel, 08 black-orange stripe

Item 720-015 (2-1/2", .75 oz.) king.... \$5.99

Item 720-016 (3-1/4", 2.0 oz.) giant..\$10.99

Item 720-017 (4", 3.0 oz.) monster..\$11.99



orange potato bug

black/white

EPPINGER COP-E-CAT: The erratic action of Eppingers "Cop-E-Cat" closely imitates darting baitfish. The slender, curved spoons are great for casting, jigging and slow trolling in deep or shallow water for just about anything that swims in your lake!

Colors: 01 red/white, 02 copper, 03 yellow five of diamonds, 04 orange potato bug, 05 flame, 06 black/white

Item 720-018 (4-1/2", 2.0 oz.)....\$10.99

Item 720-019 (5-1/4", 3.5 oz.)\$13.99



hammered copper

EPPINGER RED EYE WIGGLER:

The old "Red Eye" is one of the most productive spoons ever designed for giant pike and musky. Beautiful finishes are set off with the trademark cut glass eyes that fish find so appealing. The cut glass reflects light and provides the appearance of a distressed prey fish. They've been around forever for good reason, they flat out catch fish!

Colors: 01 nickel, 02 brass, 03 hammered nickel, 04 hammered brass, 05 black white, 06 hammered copper, 07 yellow 5 of diamonds, 08 nickel/blue, 09 red/white

Item 720-020 (3", 1.0 oz.).....\$9.99

Item 720-021 (4 3/4", 2.3 oz)\$15.99



red/white

silver

JOHNSON'S SILVER MINNOW: Is there a fisherman alive who hasn't experienced the magic of the Johnson "Silver Minnow"? Simply one of the most effective lures for drawing big fish out of heavy cover. We offer the 4-1/2" version which is perfect for pike, musky, bass, and many other species. Add a twister tail for even more action and throw it anywhere you want!

Colors: 01 silver, 02 gold, 04 red/white,

Item 720-022 (4-1/2", 1.2 oz.).....\$6.99



MAGNUM SPINNERBAIT

ARMS-5 PAC: All ready for you to attach the blade and body style! Heavy .051 wire. With snap, ready to arm with the blade of your choice.

Item 720-023 (5 per pack) \$6.99



green

MAGNUM SPINNERBAIT RIG:

This rig makes it easy to modify your lure or turn your jig and tail into a spinnerbait! Rig comes with a mag 7 blade, or snap another in seconds! .051 wire.

Colors: 01-nickel 02-brass 03-chart 04-green 05-orange

Item 720-024\$4.99

motor oil



silver glitter



junebug



CANYON PLASTICS 5" AND 6" GITZIT TUBES:

The Gitzit tube is the best selling tube of all time. Perfect for making or modifying your lures! 5" come 10 per pack, 6" model 5 per pack!

Colors: 05-motor oil 21-chart silver
29-pumkin pepper 47-pearl white
55-flo orange 68-electric blue 80-black
98-smoke silver glitter

Item 720-025 (5").....\$9.99
Item 720-026 (6").....\$9.99

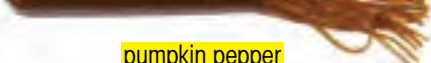
black



chart silver



pumpkin pepper



CANYON PLASTICS GIANT TORA GITZIT TUBES:

Mag tubes perfect for your ultimate lure presentations! 2 per pack!

Colors: 05-motor oil 21-chart silver
29-pumpkin pepper 47-pearl white
51-junebug 80-black

Item 720-027 (7").....\$6.99
Item 720-027-10 (10").....\$9.99



CANYON PLASTICS MAGNUM JIGS:

3 per pack

Item 720-028 (1/2 oz.) \$6.99
Item 720-029 (3/4 oz.) \$6.99
Item 720-030 (1 oz.)..... \$6.99



CANYON PLASTICS INSIDER JIGS:

3 per pack

Item 720-031 (1/4 oz.)\$7.99
Item 720-032 (3/8 oz.)\$7.99
Item 720-033 (1/2 oz.)\$7.99



CANYON PLASTICS GIANT TORA JIGS:

3 per pack

Item 720-034 (2 oz.).....\$10.99
Item 720-035 (4 oz.).....\$10.99

flo orange



chart pearl



black



KALIN'S 5" LUNKER GRUB:

Super soft, but tough even in cold water fishing. A great grub tail for spicing up your spinner or jig presentation! Also serves as a replacement tail on many jerkbaits. 10 per pack

Colors: 028 clear holo, 215 white, 230 black, 545 chart pearl, 682 green pumpkin, 797 flo orange
Item 720-036 (5").....\$4.99

solid orange



white



black



KALIN'S MOGAMBO GRUB 6":

The "Mogambo" is one of our most popular grubs. Rig it on a jig and pitch it around cover or use it as a teaser on bucktails and other baits. The tail action starts working as soon as it hits the water.

Colors: 01 bluegill, 03 white, 04 black, 05 chart glitter, 08 glow, 10 solid orange, 11 rootbeer, 12 yellow

Item 720-037 (6", 10/bag).....\$7.99

chart glitter



root beer flake



black



KALIN'S OCTOGAMBO GRUBS 8":

Crossing the gap between the famous 6" Mogambo and the huge 10" grub, this wide tailed-narrow bodied gem is perfect for jigging. Attach to bucktails or accent your favorite hard bait.

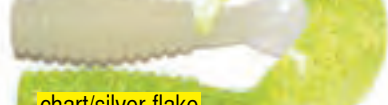
Colors: 016 glow, 215 white, 230 black, 533 chart glitter, 655 root beer flake, 675 gold-gold flake

Item 720-038 (8") 6 per pack.....\$8.99

glow



chart/silver flake



KALIN'S 10" BIG'N GRUBS:

These are monster sized grubs that can be used with multiple presentations. Teamed up with a 3oz. Big 'n Jig it's a dynamite big fish jigging rig. Bounce it down steep break-lines, swim it in open water, or even use it as a jerk bait. The living rubber tail ripples through the water. Very tough and durable.

Colors: 005 pearl, 016 glow, 215 white, 535 chart/silver flake, 655 rootbeer flake

Item 720-039(10").....\$4.99

mahi mahi



purple majesty

SALT SHAKERS: "Salt Shakers®" work great when teamed with jigs. Bounce along the bottom or swim it with a steady retrieve. The paddle tail will pulse back and forth with a living action.

Colors: 01 alewife, 06 Arkansas shiner, 27 chart silk, 35 black, 36 albino shad, 73 purple majesty, 86 chart silk ice, 132 ice shad, 135 mahi mahi, 143 atomic chicken, 169 metallic carrot, 170 baby blue shad, 174 limetreuse, 233-sexy shiner
Item 720-040 (6", 4 per package) .. \$7.99



Arkansas shiner

LUNKER CITY SLUG-GO 9":

This is a big 9" version of the "Slug-Go". It has an erratic darting action much like a distressed baitfish. The crippled action is a magnet for all large gamefish. Try flipping it in holes near heavy cover or around timber. Light twitches of your rod tip will have this bait dancing like crazy. 3 per pack.

Colors: 01 alewife, 06 Arkansas shiner, 36 albino shad, 35 black
Item 720-041 (9")\$7.99
Item 120-294 (Hooks 8/0, 5/bag)\$5.99



alewife

LUNKER CITY FIN-S MUSKY-PIKE MINNOW:

The "Fin-S" is a terrific soft bait that can be worked like a jerkbait or twitched. Excellent as a weedless presentation in the slop. It comes in a package of 3 with offset 8/0 hook. Work in heavy cover and drop it into holes for explosive hits!

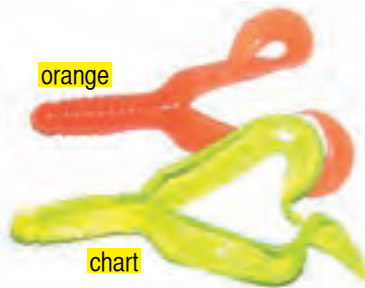
Colors: 01 alewife, 06 Arkansas shiner, 36 albino
Item 720-043 (10")\$10.99
Item 720-044 (Hooks 8/0, 5/bag)\$5.99



MISTER TWISTER 4" TWISTER TAIL:

The original "Twister Tail" in the 4" size is the perfect trailer for use on spinnerbaits, bucktails, jigs or anything else you can think of. So versatile it would be hard to live without them.

Colors: 01 white, 02 yellow, 03 black, 04 red, 05 chart, 06 char red flake
Item 720-045 (4" 10 pk.)..... \$3.99



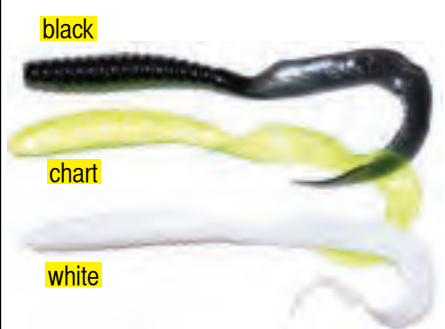
orange

chart

MISTER TWISTER DOUBLE TAILS:

These 4" tails from Mister Twister are the ultimate trailer for your bucktails or other baits when you want that extra "tease factor". The twin tails wiggle and vibrate like no other trailers on the market. Just add to your rear hook or use one of our "Hitchhikers" for easy changes and replacements.

Colors: 01 white, 02 black, 04 chart, 05 orange, 06 char red flake
Item 720-046 Pkg. of 10..... \$4.99



black

chart

white

MISTER TWISTER 6" TWISTER TAIL:

The original "Twister Tail" in the 6" size is the perfect trailer for use on spinnerbaits, bucktails, jigs or anything else you can think of. So versatile it would be hard to live without them.

Colors: 01 white, 02 yellow, 03 black, 05 chart
Item 720-047 (6" 10 pk.)..... \$3.99



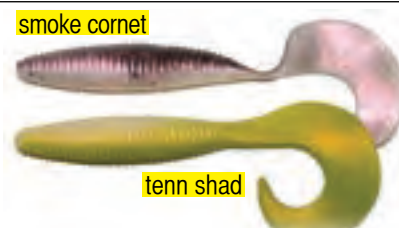
chart

orange

ESOX ASSAULT KILLER TAILS:

Finally, a solution to the age old problem of putting a swimming tail on a treble hook. Durable soft plastic tail, easy to install, balanced and lifelike!

Colors: 01 black, 02 white, 03 orange, 05 chart, 04 copper flake, 06 gold flake, 07 purple flake, 08 clear holo flake
Item 720-048 (6") 8 per package\$7.99
Item 720-049 (7-1/2") 6 per package \$7.99



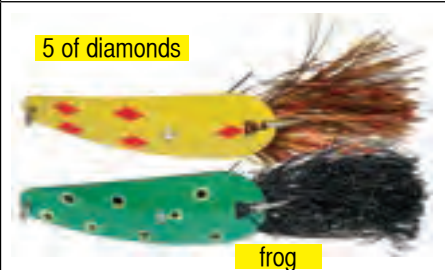
smoke cornet

tenn shad

ACTION PLASTICS MAGNUM GRUBS:

These are incredibly versatile lures. Use them on a jig head or as trailers for bucktails and other baits. Many of our featured "soft-tail lures" use these grubs for the tail end.

Colors: 01 black, 012 white, 013 pearl essence, 019 chart, 023 yellow, 033 glow, 035 orange, 047 silver glitter, 048 gold glitter, 052 hot pink glitter, 103 clear/mylar, 420 silk chart/pearl, 442 smoke comet, 450 pearl/black, 451 chart/black, 453 pearl/blue, 454 tenn shad, 457 pearl/red, 464 glow/black, 466 yellow/black, 471 silk chart/red glitter, 473 blue glitter/chart
Item 720-050 (8").....\$1.99 ea



5 of diamonds

frog

BUCHER SLOPMASTER SPOON:

Outstanding for fishing in and around thick and weedy cover. It swims with a distinct zig zag wobble and the large single hook rides upright at all times even OVER Slop and weeds. Titanium weed guards! Point the rod directly at the lure and use a slow to moderate steady retrieve.

Colors: 03-Frog 11-black and white 59-firetiger 61-red and white 69-nickel tiger 98-5 of diamonds
Item 720-089 6" 2.7oz. \$19.99



KALIN'S SWIM BAIT JIG: Here's one style of jig head for plastic or live bait rigging. Wide gap, super strong, super sharp – this jig has perfect balance. 3 per pack. (Plain lead color – black nickel hook)

Colors: Plain lead

- Item 720-052 (3/0 hook, 1/2 oz.).....\$4.99
- Item 720-053 (5/0 hook, 3/4 oz.).....\$4.99
- Item 720-054 (8/0 hook, 1 oz.).....\$5.99
- Item 720-055 (8/0 hook, 1 1/2 oz.)..\$5.99
- Item 720-056 (8/0 hook, 2 oz.).....\$6.99



KALIN'S BULLET JIG'S: The ultimate saltwater bullet jig is designed to swim quicker allowing better retrieving. Wide gap, super strong, super sharp and perfect for soft plastic fishing. 3 per package.

- Item 720-057 (1/2 oz, 3/0) \$4.99
- Item 720-058 (3/4 oz, 5/0) \$4.99
- Item 720-059 (1 oz, 6/0) \$4.99
- Item 720-060 (1-1/2 oz, 7/0)..... \$5.99



KALIN'S BIG'N JIGS: The perfect large jigs for all of your big soft plastic baits! These jigs allow you to fish for them deep hawgs. (Lead colored)

- Item 720-061 (1/2 oz, 3/0 xx hook-3 pk.)...\$4.99
- Item 720-062 (3/4 oz, 5/0 xx hook-3 pk.)...\$4.99
- Item 720-063 (1 1/8 oz, 5/0 xx hook-3 pk.) . \$4.99
- Item 720-064 (1 1/2 oz, 6/0 xx hook-3 pk.).. \$5.99
- Item 720-065 (2 oz, 7/0 xx hook-3 pk.)..\$5.99
- Item 720-066 (3 oz, 9/0 hook-1 pk)...\$3.99



MOORE'S STAND-UP JIGS: The "Stand Up Jig" is just the right combination to use with reapers and grubs in heavy weed conditions. The hook will stand at about a 45 degree angle to keep it out of the weeds and in perfect position to hook those lunkers looking for an easy meal off the bottom. There are two per package and are available in both 3/4 and 1-1/4 oz. sizes.

Colors: 01 black, 02 chart, 03 orange

- Item 720-067 Pkg. of 2 (3/4 oz.) \$1.99
- Item 720-068 Pkg. of 2 (1 1/4 oz.) . \$2.99



BURDE BAIT SPARKLE JIGS:

The wide head allows the jig to slide on the bottom without tipping and pulls over snags. All extra strong forged hooks and plated for saltwater. Powder painted heads and oven baked for extreme hardness. 2 per package

Colors: 01 chart, 02 black, 03 white, 04 orange

- Item 720-069 (3/4 oz, 6/0 hook) .. \$5.99
- Item 720-070 (1 oz, 7/0 hook) \$5.99
- Item 720-071 (1-1/2 oz, 8/0 hook) \$5.99



BURDE BAIT MUSKY/PIKE JIGS:

The popular Burde jigs feature a tough baked on powder paint finish. Forged 6/0 or 8/0 hooks provide the sting and these can be used with many choices of live or soft plastic baits. There are two per package in 1 and 2 oz. sizes.

Colors: 01 yellow, 02 pink, 04 black, 05 white, 06 orange

- Item 720-072 (1 oz.)\$5.99
- Item 720-073 (2 oz.)\$5.99



BAIT RIGS ESOX COBRA JIG:

Here's the finest swimming jig head on the musky scene. It's pre-rigged with a 9" 60 lb. leader and molded on a 5/0 Mustad Ultrapoint hook. This rig is excellent for reapers, creatures, or grub tails. When you have to finesse the fish out of tough spots this jig will get the job done.

Colors: 01 white, 03 black, 04 orange/black, 05 glow/firetiger

- Item 720-074 (1/2 oz.) \$5.99
- Item 720-075 (3/4 oz.) \$5.99



BAIT RIGS ESOX COBRA MAGNUM:

This weedless jig from Bait Rigs is built on a Mustad 8/0 Ultra Point hook and features a trailer hook attachment eye. Tough silicone skirting comes in great color assortments. Use it with your favorite soft plastics.

Colors: 01 black, 02 white, 03 black-orange, 04 glow firetiger, 05 white-brown-yellow, 06 black-chart-black

- Item 720-076 (5", 1 oz).....\$9.99
- Item 720-077 (5", 1 1/2 oz).....\$9.99



FISHLAB SLAM-A-MANDER:

The new FishLab Slam-A-Mander is a heavy cover swimbait. With a heavy tail kicking action, the Slam-A-Mander can be fished in several ways including a classic swimbait presentation on a swim jig, vibrating jig, or weighted swimbait hook. The salamander-like profile also excels on slower stop-and-go presentations. 3 per pack.

Colors: 01-watermelon 02-albino 03-green pumpkin 04-black blue 05-purple brown

- Item 720-205 (7").....\$8.99

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GRENADE

- 5 oz • 13" long • .062 wire • 2 MAG 9 blades
- A forward heavy design lets you swim in a normal retrieve or use a pull pause method
- Designed to get deeper & stay in the bite zone



10-9 COMBO

The 2 different sized spinner blades create a unique thump & vibration in the water all its own. With the classic flashabou skirting gives it color, lifelike action and a huge profile.
Two 7/0 Mustad Hooks – 3 oz – 9.5" Long



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Monster Tubes

available in
7.5" 10" 12"



RED OCTOBER BAITS

Twisted Tubes

available in
10" and 14"





MUSKY SHOP PARAGON CAMO FLEECE HOODIE-RED LOGO:

100% microfiber performance polyester. Moisture-management properties

sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-364 \$59.99



MUSKY SHOP PARAGON CAMO FLEECE HOODIE-GOLD LOGO:

100% microfiber performance polyester. Moisture-management properties

sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-360 \$59.99



MUSKY SHOP PARAGON CAMO FLEECE HOODIE-BLUE LOGO:

100% microfiber performance polyester. Moisture-management properties

sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-361 \$59.99



MUSKY SHOP PARAGON CAMO FLEECE HOODIE-SILVER LOGO:

100% microfiber performance polyester. Moisture-management properties

sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-362 \$59.99



MUSKY SHOP PARAGON SUN HOODIE T-SHIRT WHITE/CAMO:

100% microfiber polyester. Paragon Plus moisture management properties. Anti-microbial & wrinkle resistant finish

sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-326 \$49.99



MUSKY SHOP PARAGON SUN HOODIE T-SHIRT WHITE/ALUMINUM CAMO:

100% microfiber polyester. Paragon Plus moisture management properties. Anti-microbial & wrinkle resistant finish

sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-327 \$49.99



MUSKY SHOP MINERAL FREEZE FLEECE HOODIE TRUE NAVY:

Fleece lined 100% poly! Comfort, style all in one hoodie!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-220 \$59.99



MUSKY SHOP MINERAL FREEZE FLEECE HOODIE BACK IN BLACK STEVE PAUL V1:

Fleece lined 100% poly! Comfort, style all in one hoodie! "It looks mean." -Steve Paul, Musky 360

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-221 \$59.99



MUSKY SHOP MINERAL FREEZE FLEECE HOODIE DARK SMOKE:

Fleece lined 100% poly! Comfort, style all in one hoodie!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-218 \$59.99



MUSKY SHOP PARAGON CAMO FLEECE HOODIE BLUE MIST:

100% microfiber performance polyester. Moisture management properties
 Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-331 \$59.99



MUSKY SHOP PARAGON CAMO FLEECE HOODIE ALUMINUM:

100% microfiber performance polyester. Moisture management properties
 Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-332 \$59.99



MUSKY SHOP MILITARY GREEN SPORT WICK HOODIE:

Sport-Wick technology transforms anti-static fleece into an excellent warm up and cool down option. Your top layer releases moisture from inner layers, while keeping your skin comfortably dry.

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-187 \$59.99



MUSKY SHOP WOMEN'S COSMIC FLEECE HOODIE CHARCOAL/FIRE CORAL:

Fleece lined 100% poly! comfort, style all in one hoodie!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-368 \$59.99



MUSKY SHOP WOMEN'S COSMIC FLEECE HOODIE CHARCOAL/BLACK:

Fleece lined 100% poly! comfort, style all in one hoodie!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-367 \$59.99



MUSKY SHOP FRUIT OF THE LOOM GREY HOODIE

Fruit Of The Loom quality, in a soft and stylish hoodie! 40-60 poly/cotton fleece. Tear-away removable label. Front pouch pocket. Back Logo!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-484..... \$39.99



MUSKY SHOP FRUIT OF THE LOOM CAROLINA BLUE HOODIE

Fruit Of The Loom quality, in a soft and stylish hoodie! 40-60 poly/cotton fleece. Tear-away removable label. Front pouch pocket. Back Logo!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-485..... \$39.99



MUSKY SHOP CUSTOM HOCKEY JERSEY:

This hi tech, breathable hockey jersey sports UV50 protection and amazing graphics front, back and sides! Heavy mesh fabric is tough but lightweight! **SIZES RUN BIG!**

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-239 \$79.99



MUSKY SHOP SPORT-TEK LONG SLEEVE DIGI CAMO T-SHIRT:

Stay cool and dry with this super comfortable long sleeve t shirt/jersey. Excellent moisture wicking!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-244 \$29.99



MUSKY SHOP LONG SLEEVE CREW NECK JERSEY BLACK:

This hi tech, breathable jersey sports UV50 protection and amazing graphics front, back and sides! Heavy mesh fabric is tough but lightweight!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-030\$69.99



MUSKY SHOP LONG SLEEVE CREW NECK JERSEY BLUE:

This hi tech, breathable jersey sports UV50 protection and amazing graphics front, back and sides! Heavy mesh fabric is tough but lightweight!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-031\$69.99



MUSKY SHOP LONG SLEEVE CREW NECK JERSEY RED:

This hi tech, breathable jersey sports UV50 protection and amazing graphics front, back and sides! Heavy mesh fabric is tough but lightweight!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-032\$69.99



MUSKY SHOP LONG SLEEVE CREW NECK JERSEY BLUE WHITE:

This hi tech, breathable jersey sports UV50 protection and amazing graphics front, back and sides! Heavy mesh fabric is tough but lightweight!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-179\$69.99



MUSKY SHOP LONG SLEEVE CREW NECK JERSEY PINK WHITE:

This hi tech, breathable jersey sports UV50 protection and amazing graphics front, back and sides! Heavy mesh fabric is tough but lightweight!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-180\$69.99



MUSKY SHOP LONG SLEEVE CREW NECK JERSEY RED WHITE:

This hi tech, breathable jersey sports UV50 protection and amazing graphics front, back and sides! Heavy mesh fabric is tough but lightweight!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL

Item 920-181\$69.99



MUSKY SHOP TITANIUM HEATHER LONG T STEEL BLACK:

100% Polyester Melange Heather Jersey. Moisture management / antimicrobial technology.

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-033\$24.99



MUSKY SHOP TEAM ZONE PERFORMANCE SUN HOODIE T-SHIRT WHITE:

Moisture-wicking, Attached hood, UV protection

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-325\$39.99



MUSKY SHOP MILITARY GREEN US LOGO LONG SLEEVE T-SHIRT:

The Musky Shop Long Sleeve T-shirt, 100% cotton!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-202\$24.99



MUSKY SHOP LONG SLEEVE QUARTER ZIP SHIRT WHITE PINK BLACK:

This custom made in the U.S. jersey has upf protection, is fast drying, cool in warm weather! "World's Largest" Right sleeve says "Est. 1989" . 1/4 quarter zip design!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-422..... \$69.99



MUSKY SHOP LONG SLEEVE QUARTER ZIP SHIRT BLACK GRAY WHITE:

This custom made in the U.S. jersey has upf protection, is fast drying, cool in warm weather! "World's Largest" Right sleeve says "Est. 1989" . 1/4 quarter zip design!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-319..... \$69.99



MUSKY SHOP LONG SLEEVE QUARTER ZIP SHIRT WHITE GRAY BLACK:

This custom made in the U.S. jersey has upf protection, is fast drying, cool in warm weather! "World's Largest" Right sleeve says "Est. 1989" . 1/4 quarter zip design!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-320..... \$69.99



MUSKY SHOP LONG SLEEVE QUARTER ZIP SHIRT WHITE BLACK CHART:

This custom made in the U.S. jersey has upf protection, is fast drying, cool in warm weather! "World's Largest" Right sleeve says "Est. 1989" . 1/4 quarter zip design!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-318..... \$69.99



MUSKY SHOP NAVY US LOGO LONG SLEEVE T-SHIRT:

The Musky Shop Long Sleeve T-shirt, 100% cotton!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-199\$24.99



MUSKY SHOP PERFORMANCE SUN HOODIE-LIGHT BLUE:

100% poly, super breathable, super light-weight! Moisture-wicking, outstanding UV protection! Perfect Warm weather fishing shirt!

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL

Item 920-176\$39.99



MUSKY SHOP TITANIUM HEATHER LONG T STEEL RED:

100% Polyester Melange Heather Jersey. Moisture management / antimicrobial technology. Raglan cut shoulders for enhanced movement.

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-034 \$24.99



MUSKY SHOP SPORT TEK LADIES HEATHER SCOOP T-SHIRT GRAPHITE HEATHER:

Ultra breathability meets an excellent snag-resistant, heathered appearance at an equally great value.

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-334\$24.99



MUSKY SHOP SPORT TEK LADIES HEATHER SCOOP T-SHIRT COBALT HEATHER:

Ultra breathability meets an excellent snag-resistant, heathered appearance at an equally great value.

Sizes: 01-small 02-medium 03-large 04-XL 05-2XL

Item 920-333\$24.99



MUSKY SHOP POSICHARGE T-SHIRT GRAY

100% moisture-wicking polyester
 sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL
 Item 920-651 \$19.99



MUSKY SHOP TEAM 365 PERFORMANCE T-SHIRT SILVER/BLACK BLUE

100% moisture-wicking polyester
 sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL
 Item 920-328 \$19.99



MUSKY SHOP TEAM 365 PERFORMANCE T-SHIRT SILVER/BLACK RED

100% moisture-wicking polyester
 sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL
 Item 920-330 \$19.99



MUSKY SHOP GILDAN COTTON SHORT T-SHIRT NAVY BLUE

100% Cotton! Awesome!
 sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL
 Item 920-642 \$17.99



MUSKY SHOP GILDAN COTTON SHORT T-SHIRT NAVY WHITE BLUE

100% Cotton! Awesome!
 sizes:01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL
 Item 920-641 \$17.99



MUSKY SHOP HEATHER NAVY US LOGO T-SHIRT:

50-50 Cotton/poly short sleeve t-shirt
 Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL
 Item 920-198 \$17.99



MUSKY SHOP MILITARY GREEN US LOGO T-SHIRT:

50-50 Cotton/poly short sleeve t-shirt
 Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL
 Item 920-201 \$17.99



MUSKY SHOP MEN'S COOLING PERFORMANCE SLEEVELESS HOODED T-SHIRT WHITE:

The Cooling Performance Sleeveless Hoodie is perfect for hot weather.
 Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL
 Item 920-302 \$39.99



MUSKY SHOP MEN'S COOLING PERFORMANCE SLEEVELESS HOODED T-SHIRT SILVER:

The Cooling Performance Sleeveless Hoodie is perfect for hot weather.
 Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL
 Item 920-268 \$39.99



MUSKY SHOP RABBIT SKINS BABY BODYSUITS: The perfect little bodysuit for your toddler! Baby sizes!

Sizes: 01-newborn 02-6 months
03-12 months 04-18 months 05-24 months
Item 920-148 (lite blue) \$15.99
Item 920-149 (pink) \$15.99



MUSKY SHOP YOUTH SHORT SLEEVE T PERFORMANCE GRAY PINK:

Lightweight moisture wicking short sleeve tee! Youth sizes! 100% cool/dry poly!
Sizes: 01-youth small 02-youth med.
03-youth large 04-youth XL
Item 920-042 \$16.99



MUSKY SHOP BASIC TRAINING YOUTH CREW NECK TEE BLACK RED:

Material: 100% polyester soft interlock fabric. Key features: Wicking and antimicrobial, UPF 35+.
Sizes: 01-youth small 02-youth med.
03-youth large 04-youth XL
Item 920-035 \$16.99



MUSKY SHOP BASIC TRAINING YOUTH CREW NECK TEE GRAPHITE ORANGE:

Material: 100% polyester soft interlock fabric. Key features: Wicking and antimicrobial, UPF 35+.
Sizes: 01-youth small 02-youth med.
03-youth large 04-youth XL
Item 920-039 \$16.99



MUSKY SHOP BASIC TRAINING YOUTH CREW NECK TEE NAVY:

Material: 100% polyester soft interlock fabric. Key features: Wicking and antimicrobial, UPF 35+.
Sizes: 01-youth small 02-youth med.
03-youth large 04-youth XL
Item 920-040 \$16.99



MUSKY SHOP BASIC TRAINING CREW T ALL OTHER FISH NAVY:

100% Polyester Soft-Hand Interlock. Moisture management / antimicrobial technology. Tear-away neck label. UPF 35
Sizes: 01-small 02-med. 03-large 04-XL
05-2XL 06-3XL 07-4XL
Item 920-051 \$19.99



MUSKY SHOP BASIC TRAINING CREW T ALL OTHER FISH LIGHT GRAY:

100% Polyester Soft-Hand Interlock. Moisture management / antimicrobial technology. Tear-away neck label. UPF 35
Sizes: 01-small 02-med. 03-large 04-XL
05-2XL 06-3XL 07-4XL
Item 920-050 \$19.99



MUSKY SHOP ALL OTHER FISH COTTON SHORT T NAVY:

Sizes: 01-small 02-medium 03-large
04-XL 05-2XL 06-3XL 07-4XL
Item 920-214 \$17.99



MUSKY SHOP ALL OTHER FISH COTTON T GRAY:

100% cotton. Vintage!
Sizes: 01-small 02-medium 03-large
04-XL 05-2XL 06-3XL 07-4XL
Item 920-215 \$17.99



MUSKY SHOP BASIC TRAINING CREW T-SHIRT BLACK-WHITE: 100% Polyester Soft-Hand Interlock. Moisture management & anti-microbial technology. UPF 35
Sizes: 01-small 02-medium 03-large 04-XL 05-2XL 06-3XL 07-4XL
 Item 920-309\$19.99



MUSKY SHOP WOMEN'S SOFTSTYLE HEATHER GRAY PINK T-SHIRT
 90/10 cotton/polyester. Soft combed ring spun fabric. Semi-fitted
sizes:01-small 02-medium 03-large 04-XL 05-2XL
 Item 920-398\$19.99



MUSKY SHOP WOMEN'S SOFTSTYLE DARK GRAY PINK T-SHIRT
 65/35 polyester/cotton. Soft combed ring spun fabric. Semi-fitted
sizes:01-small 02-medium 03-large 04-XL 05-2XL
 Item 920-399\$19.99



MUSKY SHOP YOUTH HOODIE CAROLINA BLUE GILDAN
 50-50 cotton poly mix, youth sizes!
sizes: 01-youth small 02-youth medium 03-youth large 04-youth XL
 Item 920-528\$39.99



MUSKY SHOP YOUTH HOODIE BLACK GILDAN
 50-50 cotton poly mix, youth sizes!
sizes: 01-youth small 02-youth medium 03-youth large 04-youth XL
 Item 920-526\$39.99



MUSKY SHOP YOUTH SHORT SLEEVE T PERFORMANCE PINK SILVER: Lightweight moisture wicking short sleeve tee! Youth sizes! 100% cool/dry poly!
Sizes: 01-youth small 02-youth med. 03-youth large 04-youth XL
 Item 920-043\$15.99



MUSKY SHOP OLIVE TAN PATCH MESH CAP
 Adjustable back. Mesh! One size fits most! "Musky Shop" on back.
 Item 920-310\$19.99



MUSKY SHOP BLUE STONE MESH CAP
 Adjustable back. Mesh! One size fits most! "Musky Shop" on back.
 Item 920-307\$19.99



MUSKY SHOP OLIVE BROWN MESH CAP
 Adjustable back. Mesh! One size fits most! "Musky Shop" on back.
 Item 920-306\$19.99



MUSKY SHOP RED WHITE GRAY MESH PATCH CAP

Adjustable back. Mesh! One size fits most!
"Musky Shop" on back.

Item 920-460 \$19.99



MUSKY SHOP BLACK GOLD WHITE MESH CAP

Adjustable back. Mesh! One size fits most!
"Musky Shop" on back.

Item 920-309 \$19.99



MUSKY SHOP RED BLACK MESH PATCH CAP

Adjustable back. Mesh! One size fits most!
"Musky Shop" on back.

Item 920-308 \$19.99



MUSKY SHOP BLACK MESH GRAY PATCH CAP

Adjustable back. Mesh! One size fits most!
"Musky Shop" on back.

Item 920-305 \$19.99



MUSKY SHOP GRAY SKY BLUE CAP

Adjustable back. One size fits most! "Musky Shop" on back.

Item 920-314 \$19.99



MUSKY SHOP WASHED OLIVE PATCH MESH CAP

Adjustable back. Mesh! One size fits most!
"Musky Shop" on back.

Item 920-313 \$19.99



MUSKY SHOP CHARCOAL WHITE PATCH MESH CAP

Adjustable back. Mesh! One size fits most!
"Musky Shop" on back.

Item 920-312 \$19.99



MUSKY SHOP CAMO PATCH US FLAG CAP:

One size fits most, adjustable back closure!

Item 920-502 \$19.99



MUSKY SHOP NAVY RED-WHITE-BLUE MESH CAP:

One size fits most, adjustable back closure!

Item 920-369 \$19.99



MUSKY SHOP BLACK CAMO US FLAG MESH CAP: One size fits most, adjustable back closure!
Item 920-501 \$19.99



MUSKY SHOP GRAY/US FLAG MESH CAP-STEVEN PAUL SIGNATURE SERIES: One size fits most, adjustable back closure!
Item 920-359 \$19.99



MUSKY SHOP CHARCOAL BLAZE US FLAG MESH CAP: Adjustable back, one size fits most!
Item 920-134 \$19.99



MUSKY SHOP GRAY CHART US FLAG MESH CAP: Velcro back. Mesh! One size fits most!
Item 920-140 \$19.99



MUSKY SHOP NAVY PINK DISTRESSED CAP: Velcro back closure
Item 920-146 \$19.99



MUSKY SHOP WHITE BLACK US FLAG POM BEANIE
This knit beanie is soft and comfortable! One size fits most!
Item 920-301 \$19.99



MUSKY SHOP RED WHITE BLUE POM BEANIE: This knit beanie is soft and comfortable! One size fits most!
Item 920-078 \$19.99



MUSKY SHOP PINK WHITE US FLAG POM BEANIE
This knit beanie is soft and comfortable! One size fits most!
Item 920-503 \$19.99



MUSKY SHOP BLACK WHITE US FLAG POM BEANIE: This knit beanie is soft and comfortable! One size fits most!
Item 920-505 \$19.99



FISH MONKEY FACE GUARDS:

Fish Monkey Face Guard "Between You and the Sun." UPF 50+ sun protection. Quick dry breathable fabric for all day comfort. Superior construction and fit. Vented mouth reduces fogging. Feather Weight Material.

Colors: 01-americana 02-light blue
03-vooodoo swamp green 04-blue water camo
05-gray water camo

Item 920-259.....\$22.95



FISH MONKEY YETI FLEECE FACE GUARD:

Wind Stopper construction blocks the wind. Vented mouth and nose area helps prevent glass fog. 220gTec Fleece material keeps your face, neck and head warm in extreme conditions

Item 920-260\$16.95



FISH MONKEY FLEECE BALACLAVA:

Wind Stopper construction blocks the wind. Vented mouth and nose area helps prevent glass fog. 220gTec Fleece material keeps your face, neck and head warm in extreme conditions.

Item 920-261\$19.95



FISH MONKEY STUBBY GUIDE GLOVE:

The Stubby is a guide's best friend. A half finger guide glove with "second skin fit" and quick-drying breathable fabric. Perfect for casting, releasing fish, sun protection (UPF 50+) and much more!

Colors: 01-americana 02-bluewater camo
03-graywater camp

Sizes: 01-large 02-XL 03-2XL

Item 920-271.....\$26.95



FISH MONKEY THE BLOCKER:

2mm Thin Neoprene allows for enhanced Feel and Dexterity while providing a warm and dry environment for your hands. Perfect for those chilly, windy, damp days when our heavier glove is too much.

Sizes: 01-medium 02-large 03-XL 04-2XL

Item 920-264\$29.95



FISH MONKEY FULL FINGER GUIDE GLOVE:

The Full Finger Guide Glove has a quick-drying fabric and synthetic leather palm, plus SPF 50+ sun protection for the backs of the hands. The "second skin fit" allows great dexterity for boat and tackle management.

Sizes: 01-large 02-XL 03-2XL

Item 920-276\$27.95



FISH MONKEY WOOLLY HALF FINGER FISHING GLOVE:

The comfort and fit is unmatched in performance and the unique characteristics of wool allows the glove to absorb up to 30 percent of it's weight in water without feeling heavy or damp. The wool fibers also breathe allowing moisture to be wicked away while its insulating quality keeps your hands warm even when wet.

Sizes: 01-S/M 02-L/XL 03-XXL

Item 920-287\$22.95



FISH MONKEY STEALTH DRY-TEC GLOVES:

The Stealth Dry-Tec features the latest in waterproof and water shed technology, providing a 100% waterproof construction to keep your hands bone dry while the exterior sheds water keeping the glove feather light. We added 40g Thinsulate™ Insulation, just enough to "cut the cold" but keeping the glove thin enough for exceptional feel and dexterity.

Sizes: 01-medium 02-large 03-XL 04-2XL

Item 920-263\$59.95



HI-SEAS OFFSHORE GLOVE:

The ultimate protection against razor sharp teeth, hooks, knives, wire/mono leaders and gills. 4-ply superfabric on the palm offers superior protection against the sharpest objects and maximum grip for wire and mono leaders. 3-ply superfabric on the fingers is the perfect combination of protection and dexterity.

Item 920-117\$69.99



LINDY FISH HANDLING GLOVES LARGE:

Lindy Fish Handling Gloves: The Lindy glove utilizes Super Fabric (black material) for cuts and punctures in the palm, back of the thumb and forefinger, the most prone areas for cuts from fillet knives, fish gills, fins and hook punctures. Also the Lindy glove is fast drying and bright orange color so they are easy to find, UV and chemical resistant. These gloves are machine washable. Super Fabric is designed to soften after use.

Item 920-080 (left) \$27.99
 Item 920-081 (right) \$27.99



LINDY FISH HANDLING GLOVES MEDIUM:

Lindy Fish Handling Gloves: The Lindy glove utilizes Super Fabric (black material) for cuts and punctures in the palm, back of the thumb and forefinger, the most prone areas for cuts from fillet knives, fish gills, fins and hook punctures. Also the Lindy glove is fast drying, bright yellow color so they are easy to find, UV and chemical resistant. These gloves are machine washable. Super Fabric is designed to soften after use.

Item 920-082 (left) \$27.99
 Item 920-083 (right) \$27.99



MUSKY SHOP 20 OZ. VACUUM INSULATED STAINLESS STEEL TUMBLER/MUG:

Stainless steel construction, Double wall insulate, Keeps beverage hot or cold for up to 12 hours, 24 hours with ice. Clear plastic push-on lid with sliding drink opening. FDA certified, hand wash only. 7" height

Item 920-512 \$19.99



MUSKY SHOP CERAMIC CAMPFIRE COFFEE CUP:

This campfire mug is made from ceramic. Each mug features a large, D-shaped handle. Designed with wrap around image of the Musky Shop logo with some of our favorite memorable lures. Finished with white speckles for added style. Size: holds 15 ounces.

Item 920-507 \$9.99



THE BUCKTAIL KIT: The Bucktail kit includes a Mepps Muskie killer, Acebaits Original Spinnerbait, Inhaler 70 Firefly, Hooked On musky Bomb, Figure 8 Enforcer and a Plano 3730 Tackle Box. All colors are hand picked by the Musky Shop staff.

Excellent Gift Idea For Any Skill Level!
 Item 320-468 \$89.99



THE CRANKBAIT KIT: The Crankbait kit includes a Slammer 6" Fatty Minnow, 6" Grandma, B&N Rippin Shad, Fishlab Bio Shad Wake Bait, Suick Cisco Kid 1800 and a Plano 3730 Tackle Box. All colors are hand picked by the Musky Shop staff.

Excellent Gift Idea For Any Skill Level!
 Item 520-482 \$99.99



THE TOPWATER KIT: The Topwater kit includes a Smity Scuttle Bug, River2Sea Whopper Plopper 190, Mouldy's Hawg Wobbler, Musky Madness Trophy Topper, Windels Surface Buzzer and a Plano 3730 Tackle Box. All colors are hand picked by the Musky Shop staff.

Excellent Gift Idea For Any Skill Level!
 Item 620-387 \$119.99



THE JERKBAIT KIT: The Jerkbait kit includes a Livingston Titan Jr, 6" Softtail Phantom, Rapala Peto, River Run Manta, Musky Innovations Regular Bulldawg and a Plano 3730 Tackle Box. All colors are hand picked by the Musky Shop staff.

Excellent Gift Idea For Any Skill Level!
 Item 420-495 \$139.99



PRO PACK MUSKY SET-UP

This is the perfect set up for the musky angler looking for an awesome recommended pack that includes rod/reel, line/leader, 20 musky lures, 4 Plano Boxes, net and 60" floating fish ruler!

Item 120-3000 \$979.99
****Please call for oversize S/H charge**



01



02



facing left

03



MUSKY/PIKE DECALS & MAGNETS:

Designed by wildlife artist Wiley Miller these are the best musky/pike decals and magnets I've ever seen! Hey, they look REAL--These come in three sizes in both decals and magnets. **Measurements refer to overall length of decal.**

Sizes:

Tiger Musky- 8" small, 14" medium
Musky-8 1/4" small, 16 1/2" medium
Northern Pike 7 1/2" small, 17 1/2" medium

Please specify: 01 Musky, 02 Tiger Musky, 03 Northern Pike

Item C120-648 small decal (facing right or facing left)..... \$4.99 ea.

Item C120-649 medium decal (facing right or facing left)..... \$11.99 ea.

Item C120-650small magnet (facing right or facing left)..... \$7.99 ea.



MUSKY SHOP WINDOW DECALS:

All colors on clear background! 10" wide. Heavy duty.

Colors: 01-red 02-pink 03-orange 04-white 05-chart

Item C120-651 \$9.99



MUSKY SHOP WINDOW/BOAT DECALS: 18" x 2.5"

Colors: 1-red 02-chart 03-black 04-pink
Item C120-652\$5.99



MUSKY SHOP OVAL DECALS:

Approx. 6"x4"

Colors: 01-red white blue 02-black 03-red 04-gold 05-chart 06-platinum 07-orange 08-pink

120-965 red white blue U.S. flag \$2.99

120-946 black \$1.99

120-947 red \$1.99

120-1460 gold..... \$1.99

120-1169 chart..... \$1.99

120-1461 platinum..... \$1.99

120-1155 orange \$1.99

120-1168 pink..... \$1.99



MUSKY SHOP OUTDOOR BOAT CARPET GRAPHICS:

3 sizes to choose from! Install on a clean, dry surface. Temps between 65 and 72 are best for installation. Super tough and durable!

Item 120-1115-01 (12"x 6.5")..... \$10.99

Item 120-1115-02 (16" x 8.5") \$19.99

Item 120-1115-03 (24"x 13.25").. \$39.99



LIVE EDGE RUSTIC MUSKY COASTER:

This coaster is hand burned and made of live edge cedar. Great for your cabin or rustic home decor. Coasters range in the 4" size and come in a decorative bag for gifting. 4 per pack

Item 120-1487.....\$8.99



MUSKY SHOP-CAN KOOZIE:

Musky Shop logo on one side and other "Muskie...All other fish are just bait!"

Color: camo

Item 120-692.....\$2.99



MUSKY SHOP FLOATING KEY CHAIN:

Don't worry about your keys falling overboard with the Musky Shop "Floating Key Chain". Nice little gift.

Item 120-647\$2.99

Hawg Seekers Tackle™



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Slow Tease • Belly Dancer

Hawg Teaser • Bassnatcher

Hawg Dancer • Rattle Hawg

Boss Hawg • Mini Boss Hawg

X-Hawg • Glue System



PREMIUM MUSKY SUPERBRAID

THE #1 BRAID TRUSTED BY GUIDES AND SERIOUS ANGLERS

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The world's most advanced landing net's patented design is fully foldable, ultra-strong, and telescoped for easy storage and transport.

Extend it.

Fold it.

Stow it.

	TS116Y	TS94IM
Hoop dimensions	36" x 38"	30" x 32"
Overall length	116"	94"
Stowed dimensions	19" x 50"	16" x 44"
Net bag depth	48"	36"

- Stows at 43% of extended length
- No chance of hoop folding when deployed
- Hoop and handle made from aircraft-quality extruded aluminum alloy
- Heavy duty, rubber-dipped nylon netting with fish-friendly, knot-free design



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Order Guide

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BY PHONE: Call Toll Free @ 1-800-453-5224 or (715) 356-6011 (Open 7 Days a Week All Year, except Christmas & Easter)

By FAX: (715) 356-5719

By MAIL: Complete Order Form and Mail to – Musky Shop - 7542 Hwy 51 S, Minocqua, WI 54548

*Please fully complete your Order Form using a separate line for each item you wish to order. Orders with too much missing information cannot be processed.

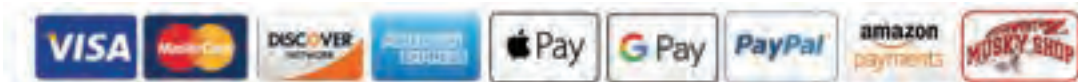
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*If paying by check, include Driver's License Number. (\$50 Service Charge for Returned Checks)

SHIPPING INFORMATION: Musky Shop will ship your order to the address listed, typically processed same day if received by 10:30am or next day if afterwards. Musky Shop will choose the most economical shipper for your package. Priority rates are available for added fees (call or see website for rates). Musky Shop ships with UPS, USPS, Spee Dee, and Fed Ex depending on size and weight of package.

*Postal Zones for Oversized Items are based on your location in relation to Minocqua, Wi. The following postal zones will help our shop quickly identify your oversized shipping rate. Postal Zone 1: Wisconsin, Minnesota, N. Dakota, Nebraska, Iowa, Illinois, and S. Dakota; Postal Zone 2: Michigan, Indiana, and Missouri; Postal Zone 3: All remaining Lower 38 States.

PAYMENT INFORMATION: VISA, Mastercard, Discover, Money Order, or Personal Check (with DL#) will be accepted. Do not ship cash! Checks from banks outside the continental us will not be accepted. Allow 5 days for clearance of check prior to order shipment.



PRICING INFORMATION: Prices listed in this catalog are subject to change without notice. Musky Shop is not responsible for possible price print errors in this catalog.

RETURNS & EXCHANGES: Musky Shop guarantees the satisfaction with each item within 30 days of purchase. If your order arrives and you are not satisfied, we offer a 100% hassle free return process for refund to your original payment method or store credit. If you wish to make a product return, please reach out to our shipping department at (715) 356-6011. Returns made beyond 90 days of purchase or without a valid sales receipt may be exchanged for the lowest advertised price as long as the product is still offered for sale. We do not offer returns on items damaged due to normal wear and tear. We do not accept returns on custom merchandise, special orders, books, videos, or maps. Please notify Musky Shop of your intent to return items within 7 days of receipt for unwanted merchandise.

DEFECTIVE MERCHANDISE: Any Merchandise that becomes defective after use is the responsibility of the manufacturer. Please send defective merchandise to the manufacturer or your local service representative. We will be happy to provide these phone numbers or addresses if needed.

CUSTOMER SERVICE GUARANTEE: "Musky Fishermen Expect More!" We're open seven days a week, year-round to service all of your fishing needs (except Christmas and Easter). Call, email or write for customer service.

Our goal is to satisfy all of your musky fishing needs. We believe in offering the very best in value, quality and selection and customer service. Don't hesitate to reach out in the future for help or further information!

Lakewood™

Lifetime Cases for Lifelong Adventures



The Leader In Musky Tackle Storage Solutions

Our cases are developed by Fisherman that spend countless hours on the water chasing Musky.

They are durable enough to stand on or use as a casting platform, they even float when zipped up.

Tested for over 35 years they are the most well designed, durable and proven cases on the market.

Our products carry a money back guarantee and a limited lifetime warranty. Check us out; you will be glad you did. We would love to have you in the Lakewood family.



MADE IN THE USA

LAKWOODPRODUCTS.COM



MUSKY MONSTER

- Designed and endorsed by Pete Maina
- Holds up to 100 musky and pike lures
- Five removable/adjustable dividers and four solid hanging lure dividers
- Two Bucktail rails
- Two zippered side pockets holds 3600 Plano Stowaway storage boxes
- Zippered storage pockets on each side pocket
- Heavy-duty webbing sewn around case and adjustable shoulder strap
- Four front Ballistic Tool Storage Pockets
- Floats when loaded! (when fully zipped)
- Bait retrieval hook included
- Made in the USA
- 24" L x 12.5" W x 15" H measurement without side pockets

Colors-01-black 04-gray

Item C120-001 \$299.99**

****Please call for oversized S/H charge**



MUSKY MEDIUM

- Designed and endorsed by Pete Maina
- Holds up to 80 baits
- Four removable/adjustable and 4 solid hanging lure dividers
- Two Bucktail rails
- Zippered storage pockets on each end hold 3600 style -Plano Stowaway storage boxes
- Zippered storage pockets on each side pocket for small items
- Four front Ballistic Tool storage pockets
- Large rear zippered pocket holds a 3700 style Plano Stowaway storage box
- Heavy duty webbing handle sewn around case and adjustable shoulder strap
- Floats when loaded! (when fully zipped)
- Bait retrieval hook included
- Made in the USA
- 18.5" L x 11" W x 15" H measurement without side pockets

Colors-01-black 04-gray

Item C120-002 \$269.99**

****Please call for oversized S/H charge**



MUSKY UPRIGHT

- Four removable/adjustable and four solid hanging lure dividers
- Holds up to 50 musky and pike lures
- Two generous zippered side pockets hold 3600 series -Plano Stowaway storage boxes
- Four front Ballistic Tool Storage Pockets
- Two internal Bucktail Holders
- Bait Retrieving Hook included
- Heavy duty webbing handles sewn around the case with adjustable shoulder strap
- Floats even when loaded! (when fully zipped)
- Bait retrieval hook included
- Made in the USA
- 18.5" L x 8.5" W x 15" H measurements without side pockets

Colors-01-black 04-gray

Item C120-003 \$229.99**

****Please call for oversized S/H charge**



MUSKY JR.

- Three removable/adjustable and four solid hanging lure dividers
- Holds 20 hanging baits up to 10" in length
- Deep hook designed slots – ideal for buck tails
- Two generous zippered side pockets
- Two front Ballistic Tool Storage Pockets
- Heavy-duty webbing handles sewn around the case and adjustable shoulder strap
- Floats when loaded! (when fully zipped)
- Bait retrieval hook included
- Made in the USA
- 13.5" L x 8.5" W x 12" H measurements without side pockets

Colors-01-black 04-gray

Item C120-004 \$174.99**

****Please call for oversized S/H charge**



PEDESTAL PAL SR.

- Slips over your seat pedestal
- Webbing handle for carrying
- Nine hanging compartments provide 30 hook slots
- Outside pockets hold your tools and accessories
- Heavy-duty construction
- Four compartments approx. 4.5"x 2.5", plus two -compartments 3" x 3"
- Bait retrieval hook included
- Made in the USA
- 9" L x 9.5" W x 13.75" H

Colors-01-black

Item C120-006 \$124.99**

****Please call for oversized S/H charge**



LAKEWOOD SPINNERBAIT BOX:

Designed for long arm spinnerbaits up to 13 inches (And Bucktails). Front zippered pocket with Plano insert box. Adjustable shoulder strap.

Colors: 01 black

Item C120-006\$169.99**

****Please call for oversized S/H charge**



LAKEWOOD SHALLOW INVADER CASE TACKLE BOX:

Designed for your mid-size crank baits like the Shallow Invader, Depth Raider, Slammers, Grandma's and more! Holds 24 hanging baits up to 10" in length. Bait retrieval hook included Floats when loaded! (when fully zipped)

Made in the USA Lifetime Warranty

Outside Case Dimensions: 10" L x 10" W x 11" H

Colors: 01 black

120-1446..... \$99.99**

****Please call for oversized S/H charge**



LAKEWOOD MESH TACKLE BAG

Holds Lure Wallets, utility boxes, and other items from shelf to vehicle to boat compartments. Fill with clothing and/or gear as your options are endless! Boxes not included.

Mesh allows air circulation. Mesh has a UV inhibitor and is mold and mildew resistant.

Made in the USA

15.75" L x 9" W x 14" H

120-1444-01\$24.99



RECK-N-RACK UNDERBOSS MUSKY TACKLE BOX:

Quality, hand crafted of the finest materials for a long life. The perfect storage solution for the seat pedestal on your boat!

• 14" high 10.5" wide

Item 120-1129\$179.99**

****Please call for oversized S/H charge**



FLAMBEAU MAXIMIZER:

The Maximizer tackle box has 2 removable racks. Each rack holds up to 50 baits up to 12" long, Allowing for massive storage. 27-1/2 x 13-3/4" x 14"

Item 120-007.....\$149.99**

****Please call for oversized S/H charge**



PLANO 7915 MUSKY TACKLE BOX:

With the 7915 model big bait box your tangles are over. Removable inserts slide out for easy use. Each rack features two levels of storage for short and long baits. This box can hold up to 50-60 baits. Squares are 2 1/4" x 2 1/2". (40 squares)

Size: 21"L x 12"W x 13"H

Item 120-013\$99.99**

****Please call for oversized S/H charge**



RECK-N-RACK MUSKY TACKLE BOX:

Quality, hand crafted of the finest materials for a long life. 24" long x 10.5" wide x 12.25" height. Durable enough to stand on as an added extension deck. Air vents on the bottom and top sides of the box. Only 17 pound weight empty. Lighted version-Each box comes with a usb cable to recharge the light battery. The battery will last up to 5 hours of continuous use. Amazing Low Light Visibility!

Item 120-1128\$299.99**

Item 120-1130 (lighted) \$349.99**



****Please call for oversized S/H charge**

RECK-N-RACK DA BOSS MUSKY TACKLE BOX

Da Boss is the ultimate storage system for your boat! Made out of Seaboard and polycarbonate plastic to hold up to the normal wear and tear of fishing.

Size: 14" H x 10.5" W

Quality, hand crafted of the finest materials for a long life

The perfect storage solution for the seat pedestal on your boat!

Item 120-1195..... \$169.99**



****Please call for oversized S/H charge**

RECK-N-RACK THE TROLLER MUSKY TACKLE BOX

Tackle Box is made out of Seaboard and Polycarbonate plastic that will stand the test of time. They are wipeable and slime resistant. These boxes will protect your lures from bouncing around while driving your boat or on the road. Each lure has its own notch. These tackle boxes have vent holes on the base to improve airflow and prevent rusting of your lures. Extra deep version for large bait storage!

Size: 24" L x 10.5" W x 15" H

Weights 17lb empty

Quality, hand crafted of the finest materials for a long life

-Durable enough to stand on as an added extension deck

Item 120-1436\$379.99**



****Please call for oversized S/H charge**

RECK-N-RACK TRAVELER MUSKY TACKLE BOX

Tackle Box is made out of Seaboard and Polycarbonate plastic that will stand the test of time. They are wipeable and slime resistant. These boxes will protect your lures from bouncing around while driving your boat or on the road. Each lure has its own notch. These tackle boxes have vent holes on the base to improve airflow and prevent rusting of your lures.

Size: 12" L x 12" W x 12.25" H

Weights 8.5lb empty

Quality, hand crafted of the finest materials for a long life

-Durable enough to stand on as an added extension deck

Item 120-2155\$199.99



****Please call for oversized S/H charge**

PLANO 43730 HYDRO-FLO

STOWAWAY: Hydro-Flo holes let wet tackle dry naturally! Adjustable compartments (4-24)

Size: 14"L x 9"W x 3"H

Color: Clear

Item 120-008\$15.99



PLANO RUSTRICTOR 3700 DEEP STOWAWAY:

Most effective rust-preventing storage solution on the market! Blocks rust/corrosion 5x longer than competing products. Infused with 360 degrees of Vapor Corrosion Inhibitor.

Size: 14"L x 9.13"W x 3.25"H

Item 120-009\$13.99



PLANO 3730 STOWAWAY:

Extra depth accommodates larger lures. See-through lid, adjustable dividers, and wormproof. Two positive action latches for easy one-hand operation.

Size: 14"L x 9"W x 3"H

Color: Clear

Item 120-010\$12.99



PLANO 3731 STOWAWAY:

Popular open compartment design makes this a bulk storage treasure chest. A great fit as a StowAway system component in soft bags.

Color: Clear

Size: 14"L x 9"W x 3"H

Item 120-011\$12.99



PLANO 3630 STOWAWAY:

Size: 10-1/2"L x 7"W x 3"H

Color: Clear

Item 120-015\$9.99



DAIWA D-BOX STORAGE CASES

Daiwa's new range of tackle trays, D-BOX has been designed and developed to produce a cohesive range of purpose-built storage perfectly suited to the modern angler.

All Daiwa D-BOX's feature a 4 sided clasp system to ensure secure latching and to fully compress the water-resistant gasket seal which is installed 360 degrees around the lids of all D-BOX models.

Item 120-3698 (10.5" x 6.5" x 1.9") ...\$12.99

Item 120-3699 (13.5" x 8.5" x 1.9")...\$14.99

Item 120-3700 (13.5" x 8.5" x 3.5").....\$17.99



FRABILL BAIT STATIONS

The new Frabill Magnum Bait Station® provides so much more than transportation. With an injection-molded base, commercial grade foam insulation and an integrated aerator, it creates the perfect internal environment to keep bait healthy - regardless of the weather.

Heavy-duty, injection-molded body Durable composite latches won't rust Aerator integrated directly into lid. Two-speed aerator with water-resistant housing 1 inch of commercial grade insulation. Gasket close for water-tight seal. Tested in below freezing temperatures

Item 120-1125 size 30 \$179.99**

Item 120-102 size 19 \$99.99**



****Please call for oversized S/H charge**

PLANO STOWALL WATERPROOF STORAGE

The ultimate stow-anything bag. Constructed out of a very durable material that has excellent abrasion and scratch resistance, this bag works in a wide range of temperatures and is resistant to most oils and grease. The clear material provides excellent transparency for viewing contents, and the waterproof closure ensures items stay dry. Ideal for storing everything from tackle to cell phones, Plano Stowall bags fit perfectly into storage bins or tackle systems.

Dimensions: 14"L x 15" H. on the XL model

Dimensions: 14"L x 9" H. on the 3700 model

Item 120-1208-01 \$9.99

Item 120-1208-02 \$24.99



MUSKY SHOP.COM

World's Largest

CLAM COLOSSUS TD MUSKY NETS: Musky anglers have been asking for a quality net that is easy to handle and easy on big fish...the Clam Colossus is both. It's tough enough to handle powerful, giant fish and has a conservation coating that is gentle on fish skin. Both models feature a 65.3" handle, 16mm hoop diameter, teardrop shape, quick release extension, anodized military grade aluminum hoop, handle and yoke, laser engraved ruler and rubber coated polypropylene net to protect the fish.



Item No.	Size	Price
120-950.....	Colossus Large Musky 40"x44".....	\$289.99
120-951.....	Colossus Small Musky 32"x32".....	\$249.99

Please call for oversized S/H Charge

DRIFTER LIGHTWEIGHT PREDATOR SERIES MUSKY NET: The Predator Series Lightweight nets were designed for both the fish and the fisherman both. The coated net material that helps protect the fish from damage and the bag was designed to easily move through the water. The lightweight design of the handle and hoop give fishermen the option of easily maneuvering the net while fishing solo and still handling the rod and fish at the same time. The "Large" size features a true 36" x 34" hoop with a 40" deep coated net bag. It comes with a 48" Silver, anodized handle! This net works perfectly for Musky and Large Pike!



Please call for oversized S/H Charge

FRABILL POWER CATCH #8425 BIG GAME NET: Extra large 1-3/4" mesh. Super-sized 32" x 41" hoop handles the biggest trophy fish with ease. Tangle free Knotless Big game mesh is kinder to fish during catch & release. Pow'R-Lok™ yoke system and sliding 48" handle are strong enough to earn Frabill's lifetime guarantee.

Item No.	Model #	Hoop Size-Shape	Repl. Net Model #	Net Depth	Price
120-018.....	8425.....	32"x41" teardrop.....	4666.....	42".....	\$229.99

Please call for oversized S/H Charge



FRABILL CONSERVATION SERIES: The "Conservation Series" net is designed to protect fish during handling so they can be released with limited chance of injury. Pow'R-Lok™ yoke system and sliding 48" handle. Flat bottom net supports entire length and weight to reduce injury to fish.

Item No.	Model #	Hoop Size-Shape	Repl. Net Model #	Net Depth	Price
120-019.....	9530.....	32"x41" teardrop.....	4580.....	54".....	\$179.99

Please call for oversized S/H Charge



FRABILL LIVEWELL NET:

Item 120-025.....\$19.99



RANGER NET CO. TOURNAMENT FLAT BOTTOM MUSKY NET:

These specialized nets have many of the qualities of a rubber net without the extra weight! This makes them perfect catch and release nets. The fish can lay in the flat bottom while the hooks are safely removed. The depth and spaciousness of this net also allows the fish to be left in the water during this process. The heavy duty 48" octagon handle automatically line up for quick extension and slide up into the hoop for easy storage. All hoops are 5/8" Aluminum with reinforcements at all critical stress points. Heavy duty model has 1.5" netting.

Item No.	Model #	Hoop Size/Depth	Price
120-026.....	9855FB.....	34" x 30" / 24".....	\$129.99
120-027.....	9877FB.....	37" x 40 / 44".....	\$159.99
120-028.....	Replace Bags #3430 for 9855FB.....		\$34.99
120-029.....	#4037 for 9877FB.....		\$59.99
120-940.....	9877FBHD.....		\$199.99



tournament model

Please call for oversized S/H Charge

STOWMASTER TOURNAMENT SERIES NET SERIES: Two stage telescoping handle made from 1-1/4" diameter extruded tube. Extruded ridges for extra strength and slip-free handling. Hoop made from Oval shaped extruded tube. 100% aluminum yoke. Hoop is Oval for extra strength, and making it faster in the water. Hoop and handle are made from 6061 T6 aircraft quality aluminum alloy. Heavy duty nylon netting with fish-friendly knot-free design. Net Bag is 48" deep on the 116 model, 36" deep on the 94 size, with a specially coated "Guardian" netting and is small meshed to protect fins. 116YH has extra heavy netting.



Item No.	Model #	Price
Item 120-030.....	model 94IM.....	\$249.99
Item 120-031.....	model 116Y.....	\$269.99
Item 120-032.....	94 size case.....	\$39.99
Item 120-033.....	116 size case.....	\$49.99
Item 120-034.....	model 116YH.....	\$309.99
Item 120-035.....	replacement bag for 116YH.....	\$99.99
Item 120-036.....	replace bag for 94.....	\$49.99
Item 120-037.....	replace bag for 116.....	\$59.99
Item 120-038.....	replace bag for 94H.....	\$79.99
Item 120-039.....	model 94IMH.....	\$299.99

Please call for oversized S/H Charge



RAPALA 60" RETRACTABLE RULER: Spring loaded retractable ruler for easy storage. Oversized, easy to read numbers, in 1/2" increments up to 60". Non-reflective surface ensures length shows in photos. Made from a long-lasting, UV protected, waterproof material. Flip-up nose board for accurate measuring.

Item 120-091 \$19.99



RAPALA 60" MAGNUM FOLDING RULER:

This unit folds to a compact 20" stored and extends to 60". Features large visible numbers and a pop-up section at the end to act as a bump board. Durable plastic.

Item 120-092 \$18.99



MUSKY SHOP RETRACTING MEASURE:

Self retracting 60" soft tape measure can be used for getting an accurate girth measurement along with over all length of your trophy. Measures in both inches and centimeters.

Item 120-093 \$2.99



MEASURETT N'RELEASE FISH RULER:

60"-adhesive backed

Item 120-094 \$8.99



BOGA GRIP™:

Patented BogaGrip™ is a high quality fish landing, handling, and weighing tool. It handles fish by encompassing the fish's lower jawbone and works on all species of fish. Some of the many features and advantages of the BogaGrip™ are:

- Keeps hands at a safer distance from teeth, fins and hooks
- Patented design easily handles 30-60 pound fish
- Less likely to harm fish
- Handles fish without removing its protective slime
- Useful for many weighing needs/saltwater proof
- Keeps hands dry in cold weather
- Scales embossed in stainless steel tubing for durability
- Works on all species of fish
- Stainless steel construction and fits in most tackle boxes

Item 120-095 (30 lb.) weighs 1lb. 10-3/4" length \$149.99

Item 120-096 (60 lb.) weighs 1.5 lbs. 15" length \$284.99



Made in USA

RAPALA 50LB MECHANICAL SCALE/FISH GRIPPER:

Quickly and easily lift and weigh your catch with one hand. Pull open jaws, slip over the toothiest fish, lift and accurately measure weight on the easy to read spring loaded scale. Quick release mechanism sends fish back to fight another day. Corrosion resistant aluminum construction will provide service for years to come. Soft-grip handle gives the ultimate in slip resistant grip and comfort while wrist lanyard ensures only the fish goes back in the drink. Weight indicated in one pound increments. 11-1/2", 9.0 oz

Item 120-097 \$39.99



R & H MUSKY SHOP FLOATING MUSKY MEASURE:

This is a must for all you catch and release fishermen. It's a full 60" long, reads left or right, floats, and the one piece tubular design is virtually unbreakable and can't warp. Easy storage in rod locker.

Item 120-098 \$24.99*

(extra \$7.00 S&H)



SCALE/ACCESSORY

FLOAT: A must have item to protect your valuable scales or tools from being donated to the bottom of the lake. Hi-vis color for easy locating. 6" holds up to 1 lb. 9" holds up to 2 lbs.



Item 120-099 6" \$13.99

Item 120-100 9" \$14.99

RAPALA FLOATING FISH GRIPPER:

Rapala Floating Fish Grippers allow anglers to land and release fish without harm. These grippers feature a wrist lanyard to keep them handy, plus they float, so even if you drop them, they won't sink to the bottom. Rapala Fish Grippers make it easy to securely hold a fish with just one hand. Quick release mechanism holds strong and releases with ease!



Item 120-101 9" \$14.99

RECK N RACK BUMP BOARDS:

Bump Board made of marine grade plastic with a machine etched measurement and numbers. No need to worry about peeling stickers! These boards are easily wipeable, stain-resistant, and antibacterial. These boards are secured by stainless steel hinges for better durability. Due to the size and/or weight of this item, there will be a \$7 surcharge added to domestic orders. Orders outside the U.S. have higher shipping costs. You will be emailed a total. 60" length

Item 120-1222-01 black/left \$129.99*

Item 120-1222-02 black/right \$129.99*

Item 120-1220-01 white/left \$129.99*

Item 120-1220-02 white/right \$129.99*

(extra \$7.00 S&H)



TYRANT ROLL AWAY BUMP BOARD:

Tyrant's board is made out off heavy duty woven vinyl with a 3" plastic bump. This bump board will enable you to measure fish up to 64.25 inches. The board is 10 inches wide and rolls away to a 4 inch diameter by 10 inches tall. It also comes with a Tyrant girth measure. Space on fishing boats is critical, simply roll it out, measure your fish, wipe dry and roll it away.



Item 120-127 \$54.99

Tools

MUSKY SHOP



Axel



Bill Okon



Bill



Bill's Musky



Blake



Campbell



Drew



First Musky



Fred's Client



Grant



Hayward Musky



Jase



Jason



Jay and Jim



Jim



Lisa



Mary Glenn



Tom



World Musky Hunt



Joe's 6 year old son

KNIPEX HOOK CUTTER: Simply the best hook cutter on the market. This cutter will last a lifetime. Cuts hooks with ease with a one handed squeeze. Length: 8"

- Item 120-104.....\$69.99
- Item 120-105 (spring loaded).....\$79.99



HOOK CUTTERS: Here's 8" of hook cutting power with little effort at all. The hooks are cut and the fish is free again! Professional Quality • Hint: Tie small, thin rope to cutters and attach to boat, otherwise the cutters are useless on the bottom of your favorite lake. **A must for every tackle box.**

- Item 120-106.....\$14.99



BAKER OFFSET PLIERS

12" and perfect for musky and pike hook removal!

- Item 120-2055.....\$29.99



RAPALA SUPER LINE SCISSORS:

Specially designed to grip and hold tough braided line for easy, non-slip cutting. Adjustable center screw keeps a tight cutting tolerance for years of use. Oversized finger holes for comfort. 5 1/4" overall length.

- Item 120-108.....\$5.99



HI-SEAS PRO HAND SWAGING TOOL:

Spring loaded articulated jaws offer perfect compression of crimps and sleeves from .1 to 2.2 mm. A must have for crimping fluorocarbon and using double barrel sleeves. 10" in length

- Item 120-109.....\$49.99



AMERICAN FISHING WIRE CRIMPING TOOLS:

The two sizes available in the AFW crimping pliers feature a light duty cutter on the front and dies to crimp single barrel sleeves in a variety of sizes.

- Item 120-110... 5-1/2".....\$8.99
- Item 120-111... 9-1/2".....\$21.99



GRABB-IT HOOK HOLDER

The Grabb-it hook holder is a complete must for pike and musky fisherman. The ultimate safety item. No more hooks in the hands. Grab the hooks and have instant control. Use the safety strap to attach to your wrist to prevent dropping the item. Once a year drop some oil down the tube to prevent rust.

- Item 120-151\$119.99



MUSKY SHOP NEEDLE NOSE PLIERS:

Don't let those toothy critters get your fingers – save them with these specially designed pliers for fishermen.

- Item 120-113 11" 45° nose.....\$12.99
- Item 120-114 11" 90° nose.....\$12.99
- Item 120-115 11" straight.....\$12.99



RAPALA PRECISION LINE SCISSORS:

These excel at cutting and trimming micro super lines, as well as all other traditional fishing lines. Super lines are tough on a pair of scissors, dulling the blades in record time. This pair features German stainless steel blades with premium titanium coating that extends life up to 15X longer than other models. A sliding lock secures the blades closed for safe storage.

- Item 120-1105.....\$14.99



RAPALA 11" LONG REACH PLIERS: Easily reach deep hooked baits with this long pliers with co-molded grips for a secure hand. Nickel plated carbon steel for years of rust resistant service.

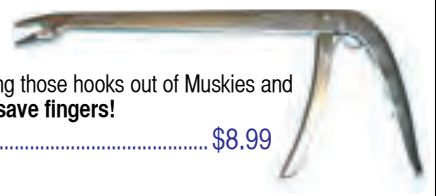
- Item 120-117 (11").....\$19.99



BAKER HOOK REMOVERS:

These are a must for taking those hooks out of Muskies and Pike. **These babies can save fingers!**

- Item 120-118 (9 1/2").....\$8.99



BAKER HOOKOUT:

Safely and quickly removes hooks. Just squeeze, twist and remove. Comfortable t-handle for greater leverage. Rust resistant components.

- Item 120-119 Max-T (13").....\$24.99
- Item 120-120 Magnum-T (20").....\$31.99



TYRANT TACKLE HOOKOUT:

This hookout tool works great on musky or pike to remove those lures effectively from a safe distance. Even deeply hooked fish are a piece of cake. Wrist lanyard included. 15" with handle.

- Item 120-121\$11.99



TYRANT TACKLE JAW SPREADERS:

The Tyrant Tackle "Jaw Spreader" is designed to be easier on the fish and therefore, easier on you when taking hooks out of that big musky or pike.

- Item 120-122 (10").....\$7.99



BUCHER JAW SPREADER:

The Joe Bucher deluxe magnum 10" mouth spreader offers finger grooves, which allows the mouth spreader to open with ease and not roll in your hand. Helps fisherman with the ability to remove hooks with ease with less damage to the fish. Made with special corrosion-resistant material. 10"

Item 120-124\$7.99



DU-BRO BUCKET LURE HOLDER:

The Bucket Lure Holder mounts on any standard 5 gallon bucket and allows you to easily hang your lures and rigs. This will keep them organized and allow them to dry after use. Plus, the handle of your bucket makes it easy to transport and you can still utilize the bottom of the bucket for other gear.



Item 120-125.....\$21.99

BAKER FISH MOUTH SPREADERS: Safe and effective, this gadget will save you time (and fingers) as well as make it easier to remove hooks, which causes less damage to the fish. **PROMOTE CATCH AND RELEASE!**



Item No.	Description	Price
Item 120-128	6" Heavy Duty Spring Steel Spreader	\$3.99
Item 120-129	8" Heavy Duty Spring Steel	\$4.99
Item 120-130	10" Giant Heavy Duty	\$6.99

AFW ECONO CRIMPING PLIERS: Four dies will crimp oval aluminum sleeves and double barrel copper leader sleeves from 0.1mm to 2.2 mm OD. Made from carbon steel. Two side cutters cut leader strand and cable.

Safety lock to keep the tool securely closed when not in use.



Item 120-1068.....\$39.99

RAPALA 9" HOOK REMOVER:

Designed with push & pull bends for fast and easy de-hooking. Made from heavy-duty stainless steel, the 9" length (plus handle) is perfect for most salt species. Comfort handle allows for secure grip. Lanyard ready.



Item 120-1008\$16.99

BAKER HOOK FILE:

An excellent file for those touch-ups. File 4", 7" overall.

Item 120-1454\$9.99



O'PROS FISH JAW SPREADER:

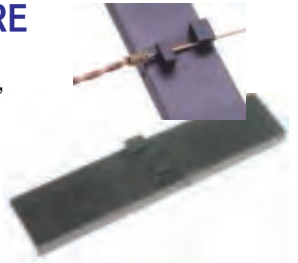
The O'Pros Jaw spreader is a tool designed for safe and easy hook removal from a fish. The patented ratcheting action gives the angler full control of the tension and spread of the tool. Get a safe, sure grip on your catch for hook removal with the O'Pros Fish Jaw Spreader. Featuring stainless steel construction with non-slip plastic handles and an attached lanyard. The integrated soft pads will not harm your catch.



Item 120-2068.....\$19.99

AMERICAN FISHING WIRE HAYWIRE TWIST TOOL:

Now you can wrap leader wire into clean, even twists, just like the pros with the "Haywire Twist Tool". Use this tool to rig single strand stainless wire diameters .012-.033. Detailed instructions provided in package. Made from aircraft grade aluminum.



Item 120-132\$21.99

DU-BRO PRO SERIES NAIL KNOTTER TOOL:

Now you can tie your own nail knots and snell your own hooks. Used by a lot of trophy Musky-Pike fishermen who tie their own leaders with hard mono, and fluorocarbon for those leader shy fish in today's fishing world. Designed for 20 lb. to 250 lb. monofilament line or fluorocarbon. Easy to follow instructions.



Item 120-133 (Model #1115)\$21.99

DU-BRO PRO SERIES WIRE STRAIGHTENER:

Don't throw away bent leaders - straighten them out! Works on any leader. A must for your tackle box



Item 120-134 (Model #1093)\$28.99

DU-BRO E/Z TWIST: From huge Pike to giant Muskys, now anyone can make their own single-strand haywire twist leaders. Stronger than the pros.

Item	Description	Wire	Price
Item 120-135 (A)	EZ Twist #1	.012-.020	\$21.99
Item 120-136 (A)	EZ Twist #2	.022-.031	\$23.99
Item 120-137 (B)	Kwik Twist Tools		\$21.99



BUCHER PREMIUM HOOK FILE:



The soft power

handle on this premium hook file is perfect for most every size hook in your tackle box. Sharpen those hooks! 9" in length with handle.

Item 120-138.....\$23.99

TYRANT TACKLE HOOK FILE: An excellent file for sharpening all hooks. File is 4", overall length is 7-3/4".

Item 120-139 (7-1/2").....\$10.99



LUHR JENSEN FILE:

Sharp hook file with handle. An excellent file for those touch-ups. **Sharp hooks stick fish and hold 'em!**



Item No.	Blade	Price
120-140	4"	\$17.99

SMITY DIAMOND HOOK FILES: 2 sizes of the diamond hook files for the ultimate in hook sharpening! Medium 10" size 1 to 5/0 hooks. Large 11.5" size 3/0 and up!



Item 120-1012	Medium	\$28.99
Item 120-1013	Large	\$29.99

SMITY HOOK SHARPENER:

(Wood Handle) Here's three styles of hook sharpeners with nice wood handles, for a very comfortable grip, while sharpening your hooks to a needle point edge.



Item No.	Size	Hook Size	Price
120-142	Medium	1/0 to 5/0	\$15.99
120-143	Large	6/0 to 16/0	\$16.99
120-144	Flat File		\$12.99
120-1014	Flat rust resistant		\$18.99

FRABILL LURE RETRIEVER: Salvage expensive lures with a few twists of the wrist, for snags overhead and beneath. Wind the retriever head around your line, then simply push, pull at the snag. Pays for itself in only a few rescued baits. Strong, lightweight tubular aluminum handle. Telescopes down for easy storage. Extended Length is 15'. **Extra \$7.00 shipping and handling.**

Item	Model #	Compressed Lgth.	Price
120-145	9865	57 inches	\$59.99**



RAPALA HEAVY DUTY SPLIT RING PLIERS: Offset tool design makes fast work of changing out split rings and hooks. Large, spring loaded handle makes one-handed operation easy.

Item 120-1009.....\$17.99



RAPALA 6.5" ALUMINUM PLIERS:

Rugged and super lightweight, these 6-1/2" corrosion resistant pliers will quickly become the most used tool on your boat. Internal spring keeps them open for easy one-handed operation. Features include tungsten cutters, split ring tool, split shot crimper and belt looped sheath.

Item 120-1007.....\$39.99



SPLIT RING PLIERS:

Deluxe pliers have a fine point for easy opening for all sizes of split rings. Spring assisted handles with a plastic coating. These pliers are made in the USA and the manufacturer offers a lifetime guarantee. These pliers are 5-1/2" in length and weight only 2.1 oz.

Item 120-148.....\$19.99



RAPALA SPLIT RING PLIERS:

This is a high quality split ring plier made from stainless steel that can handle any musky sized split ring with ease. Spring loaded soft grip handle and side cutter.

Item 120-149 (8-1/2")\$21.99



RAPALA MINI SPLIT RING PLIERS:

Compact split ring pliers have a soft handle and lanyard. Stainless steel. 4" in length.

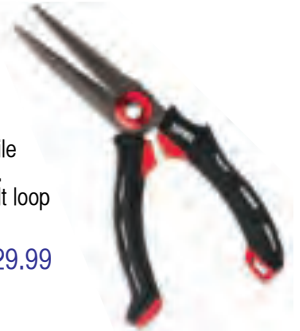
Item 120-150.....\$12.99



RAPALA MAG PLIERS 8":

Breaking new ground, these pliers utilize an ingenious patent pending "Mag-Spring" system that keeps pliers open and ready. No more fumbling around to open while your other hand is busy holding a fish or rod. Includes pivoting, quick-draw sheath with belt loop and clip.

Item 120-1010.....\$29.99



FLYING FISHERMAN MASTER ANGLER

SUNGLASSES: Polarized Polycarbonate RhinoLenses. *AcuTint Polarized SunLens System eliminates glare *Virtually indestructible* *Shatterproof and scratch resistant *100% UVA and UVB protection *Micro fiber case/cleaning cloth included.

Chordata

120-0407354GSB amber gold mirror\$79.95
120-0417354TAG smoke silver mirror\$79.95
120-0427354TSS gray smoke mirror\$79.95

Rip Current

120-0437320BSblack smoke\$69.95
120-0447320BSBblack smoke blue mirro\$79.95

Cay Sal

120-0457372BSB black smoke-blue mirror \$79.95
120-0467372BS black smoke\$69.95



MASTER ANGLER READERS:

Ideal For Tying Knots and Reading Charts. Polarized 100%. Power is +1.50"

Triton

120-0477391BA\$89.95
120-0487391BS\$89.95




WE GOT YOU COVERED

Cold Water Line Counter Reels are constructed upon a powerful star drag foundation including heavy-duty machine cut brass gears, dual anti-reverse systems, and a full Carbonite drag system with up to 20-pounds of maximum drag output. The series comprises four sizes for right-hand retrieve and three for both right and left-hand retrieve.

Okuma **Komodo SS** reels provide anglers with speed, cranking power and up to 30-pounds of max drag. Built with a disengaging level-wind and stainless-steel gears, the Komodo SS reels come in three different sizes, a 200, 350, & 450. It also features a 3-year limited warranty.

EVX Musky Rods are meticulously crafted for power and responsiveness. Built with precision from 24-ton carbon blanks, these rods redefine durability and lightweight performance. Featuring Okuma's UFR (Unidirectional Fiber Reinforcement) Technology, enjoy a 3X boost in tip strength and lifting power. Whether casting heavy lures or setting hooks on monster pike and musky, EVX Rods deliver unparalleled performance.

okumafishingusa.com     

okuma
INSPIRED FISHING



CW-303D

KDS-471P



CAST LESS, CATCH MORE.



BBZ BIO-SHAD GIZZARD BAIT

- Created by award winning lure designer Bill Siemantel - BBZ
- Four-piece 6" design mimics the swimming action of Gizzard Shad and Golden Shiners.
- Great action on a straight retrieve or a pause and jerk retrieve.
- Tournament grade BKK treble hooks keep big fish hooked and pinned.
- Available in 8 tournament inspired colors that catch big fish.
- Hybrid tail material for life like swimming action.

BBZ BIO-RAT

- Created by award winning lure designer Bill Siemantel - BBZ
- Floating top water bait available in both a 7.5" and magnum 10" size.
- Can be fished fast or slow on a straight wind or walk the dog retrieve.
- Easy to swap replaceable tail section.
- Custom spinning feet design gives off a huge splash and gurgle sound.
- Tournament grade black nickel BKK hooks.
- Available in five musky catching colors.



See our full line of baits:

FISHLABTACKLE.COM





PODCAST

Featuring Host **STEVEN PAUL**
Co-host **JAY ESSE**



Musky Fishing tips and tactics, conversations with the best musky anglers in the world, and user Q&A!
Weekly Episodes!

www.Musky360.com



SUMMER CAMP '84

Available on Spotify, Apple Podcasts, Android Podcast, and the Musky 360 App!

FLYING FISHERMAN ACTION ANGLER SUNGLASSES: AcuTint Polarized SunLens system eliminates glare. Hard coated for scratch resistance. Lightweight and durable. Blocks 99% UVA and UVB rays.



Streamer
 120-049 7879BSB black smoke blue mirror \$29.95
 120-050 7879TAG tortoise amber green mirror... \$29.95
 120-051 7879NS navy smoke \$26.95



Maverick
 120-052 7812BS black smoke \$24.95
 120-053 7812BY black yellow-amber \$24.95
 120-054 7812BA black amber \$24.95



Matecumbe
 120-055 7701TA \$26.95
 120-056 7701TAG \$29.95
 120-057 7701TS \$26.95



Buchanan
 120-058 7719GS gunmetal smoke \$26.95
 120-059 7719GC gunmetal copper \$26.95



Retainer (Neoprene)
 120-060 7630U \$6.95
 120-061 7680 Mono Retainer \$11.95
 120-062 7675 Cable Retainer \$14.95



Dropback
 120-063 7883GAG green mirror \$29.95
 120-064 7883GSB blue mirror \$29.95



BUOY-Jr. Model
 120-065 7895GAG \$18.95



Razor
 120-066 7717BSB matte black smoke blue mirror \$29.95
 120-067 7717WSB matte white smoke blue mirror \$29.95
 120-068 7717BS matte black smoke \$24.95
 120-069 7717TA dark tortoise amber \$24.95
 120-070 7717WAG white amber green mirror \$29.95



Bayleen
 120-071 7867BAG Green mirror \$29.95
 120-072 7867BY Amber \$26.95
 120-073 7867NS Gray \$26.95



Mesh Case
 120-074 7603 \$9.95

Sunglasses

NEXT LEVEL SHADES

2 Colors: Musky Guide (black frame/black lens) & Trophy King (black frame/blue lens)

Next Level Shades are guide-tested and musky-approved! Made with anti-slip material, they are perfect for long days on the water. Hand-selected lenses are UV400 Polarized so you can see muskies before they see you. "Look RAD, even if the bite's bad!" Each pair comes with a hard storage case with magnet closure and an interior storage bag/cleaning cloth.

item 120-3360 (Musky Guide) \$24.99

item 120-3361 (Trophy King)..... \$24.99



FLYING FISHERMAN ACTION ANGLER

SUNGLASSES: AcuTint Polarized SunLens system eliminates glare. Hard coated for scratch resistance. Lightweight and durable. Blocks 99% UVA and UVB rays.



Carico

120-075	7739BS	smoke gray	\$26.95
120-076	7739GSB	blue mirror	\$29.95
120-077	7739TA	amber	\$26.95



FLYING FISHERMAN ACTION ANGLER LAGOON FLOATING SUNGLASSES

120-2081	8101BSB	black blue mirror	\$39.95
120-2080	8101BSS	black silver mirror	\$39.95
120-2059	8101TAG	tortoise green mirror	\$39.95
120-2057	8101BS	black smoke	\$39.95



Slack Tide

120-080	7756BSS	black smoke silver mirror	\$29.95
120-081	7756BS	black smoke	\$24.95
120-082	7756BC	black copper	\$24.95

FLYING FISHERMAN SUNBANDIT:

Most often worn as a face mask for protection from the sun, wind and harmful UV rays, it can also be worn as a headband, cap, neckerchief, headband, hair tie and more. Made of seamless microfiber polyester, it's extremely lightweight and breathable, wicks away moisture, and dries quickly. One size fits most.



Styles: 02 tactical white, 03 fish hooks, 05 bait ball, 06 gator skin, 07 camo, 09 stormy gray, 10 fish flag

Item C120-086.....\$15.95

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DOWN-EAST SALTY SERIES ROD HOLDERS: S-10 'THE SALTY' DOWN-EAST ROD HOLDER:

The S-10 is equipped with a double clamp mount. These versatile clamps allow you to mount and remount the rod holder in a wide variety of places. The clamps will open up to 2" and are easily secured with a firm turn of the thumb screws. The Salty Series Rod Holders will hold rods up to 1 3/8" in diameter.



Item 120-152 S-10Standard.....\$45.99

S-14 DOWN-EAST SALTY RAIL ROD HOLDER:

The S-14 is equipped with a rail mount easily mounted on the hand rails of your boat. This rail mount is made up of the S-12 Inboard Mount and the D/S-15 Rail Cap. The rail mount will fit both round rails from 3/4" to 1 1/4" and square rails from 3/4" to 1 1/4". The salty series rod holders will hold rods up to 1 3/8" in diameter.



Item 120-154 S-14Standard.....\$45.99

S-17 DOWN-EAST SALTY HORIZONTAL ROD HOLDER:

The S-17 is equipped with a S-16 Horizontal Mount. This horizontal mount is permanently fastened to the gunwales or deck of your boat. The Salty Series Rod Holders will hold rods up to 1 3/8" in diameter.



Item 120-156 S-17Standard\$45.99



SCOTTY ROD HOLDER: Talk about a rod holder that's the best of two worlds. This Scotty can be mounted on the inside of gunnel or on top, with same adapter that comes with Scotty rod holder. Fully adjustable, positive locking, easy access to get rod out of holder when the monster hits. Made from fiber reinforced engineering nylon, for strength, reliability, and affordability. Will fit all types of Musky-Pike rods. #230

Item 120-158\$26.99



Additional Mounting Brackets:

Extra mounting bracket deck or side-mount. 4" x 2" x 2" #241

Item 120-159\$10.99

Railmount Adapter fits 7/8" diameter round rail, 1" diameter round rail and 1" square rail. Includes stainless steel fastenings. #242

Item 120-160\$11.99

Flush deck mounting bracket with rain cover. 4" x 2" x 2" #244

Item 120-161\$10.99



FOLBE ADVANTAGE ROD HOLDER:

Fight the fish, not your rod holder! The innovative design allows the angler to lift the rod straight up instantly and set the hook simultaneously without any disruption to the line or interference from the holder. Easy push/pull locking button locks the rod in the holder when needed. The fastest rod removal on the market. Made out of fiber-reinforced marine grade nylon offers strength and reliability for years of trouble-free use.



Item 120-162 F042 Pedestal Mount.....\$54.99

Item 120-163 F043 Flush Mount.....\$54.99

Item 120-164 F057 Side Mount.....\$54.99

Additional Mounting Brackets:

ADVANTAGE SIDE MOUNT: Positive push button lock-unlock system holds gear secure. Holds most other manufactures as well. Easily mounts to your gunwhale or 3/4"-1" round rails, or 1" square rails with our F058 Side mount kit.

Item 120-165\$12.99

RAIL MOUNT ADAPTER: Fits round rail or 1" square rail. Package includes backing plate and all stainless hardware. F059 Rail mount adapter.

Item 120-166\$10.99

PEDESTAL MOUNT BASE: Spring loaded locking feature holds gear secure. Mount on the deck or rail. Great where side mounting is not an option. Holds other manufactures as well. F060 pedestal mount base.

Item 120-167\$12.99

FLUSH MOUNT BASE: Spring loaded locking feature holds gear secure. Can mount directly to gunwale for a custom installation. F062 flush mount base.

Item 120-168\$12.99

EXTENSION POST: Increase the height of your rod. Easier access increases your chance of hookups. 4" of rod lift over stock. Made of marine grade plastic. F061

Item 120-169\$15.99

DOUBLE END EXTENSION: This double end extension adds 8-1/2" over the standard height, it gives full adjustment at both ends. You can also move your rod holder in or out or up and still adjust the angle of your rod. For the finer angle adjustment there are two sets of different angles built into this extension. F050

Item 120-170.....\$21.99

ANGLE ADJUSTMENT DISC: The angle adjustment disc is used on Folbe rod holders offering more options in trolling situations, with more angle choices for the fishing rod. Package of four. F039

Item 120-171.....\$5.99

ROD HOLDER CLEAT: Attaches to your Folbe rod holder mount and can be used for tons of applications such as docking or hanging fenders. Package of two. F012

Item 120-172\$11.99



MONSTER MAGNUM BLADES .025: Size #10

Colors: 01 nickel, 02 black, 05 ham nickel, 09 red, 10 chart, 11 orange, 12 glow, 13 pearlescent, 14 hot pink, 21 hex nickle, 22 hex polished brass, 33 flowage green

Item C120-173..... 10#.....\$2.75 ea

Colors: 03 black nickel, 04 copper, 06 ham gold, 07 ham black nickel, 08 ham copper, 15 gold, 25 trans blue, 26 trans purple, 28 trans green, 29 trans chart, 30 trans orange, 31 trans red, 32 trans pink

Item C120-174 10#.....\$3.85 ea



MUSKY SHOP CUSTOM MONSTER MAGNUM BLADES: #10 blades, .025

Colors: 01 perch, 02 sucker, 03 northern pike, 04 firetiger, 05 walleye, 07 glow redhorse, 08 glow cisco, 12 chart-flame, 13 chart-black/flame

Item C120-175..... \$3.85 ea



MONSTER MAGNUM BLADES .025:

Size #8 & #12

Colors: 01 nickel, 02 polished brass, 03 hex nickel, 04 hex polished brass, 05 chart, 06 orange, 10 pearl white, 11 flowage green

Item C120-176 8#\$2.65 ea

Item C120-177 12#\$3.85 ea

Colors: 07 black nickel, 08 copper, 09 chart flame, 10 Trans Green

Item C120-178 8#\$3.75 ea

Item C120-179 12#\$4.25 ea



WILLOW LEAF SPINNER BLADES (.025): (please specify color)

Colors: 01 nickel, 03 ham nic, 04 ham brass, 05 flo-chart, 06 flo-orange,

Item C120-180 #6.....\$1.55 ea

Item C120-181 #7.....\$2.00 ea

Item C120-182 #8.....\$2.45 ea

Colors: 02 gold

Item 120-183..... #6.....\$2.25 ea

Item 120-184..... #7.....\$3.50 ea

Item 120-185..... #8.....\$3.85 ea



WILLOW LEAF HEAVY DUTY (.040): (please specify color)

Colors: 01 nickel, 03 flo-chart, 04 flo-orange,

Item C120-186 #6.....\$2.10 ea

Item C120-187 #7.....\$2.70 ea

Item C120-188 #8.....\$3.30 ea

Colors: 02 gold

Item 120-189..... #6.....\$3.20 ea

Item 120-190..... #7.....\$4.15 ea

Item 120-191..... #8.....\$4.70 ea



COLORADO DEEP CUP BLADES: (please specify color)

Colors: 01 nickel, 02 orange, 03 chart, 04 ham nickel, 05 brass, 06 ham brass, 07 glow in the dark

Item No.	Size	Price
Item C120-192	#5	\$.80 ea
Item C120-193	#6	\$.90 ea
Item C120-194	#7	\$1.20 ea
Item C120-195	#8	\$1.45 ea

COLORADO BLADES: .018 thickness (please specify color)

Colors: 01 nickel, 02 orange, 03 chart, 05 polished brass, 06 flowage green, 07 pink, 08 pearl,

Item No.	Size	Price
C120-196	#8	\$1.45 ea

Colors: 09 black nickel, 10 copper, 11 Trans Green, 12 Trans Red

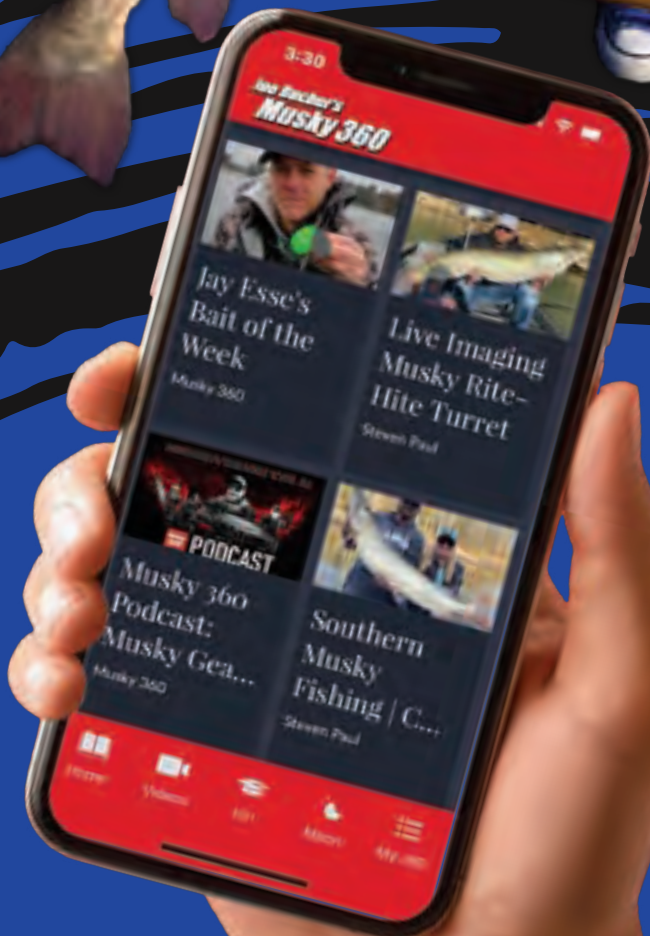
Item No.	Size	Price
C120-197	#8	\$2.10 ea



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HEAVY DUTY .040 COLORADO BLADES

DEEP CUP: (please specify color)

Colors: 01 nickel, 04 flo-chart, 05 flo-orange

Item No.	Size	Price
Item C120-198	#7	\$2.10 ea
Item C120-199	#8	\$2.45 ea

Colors: 02 gold, 03 copper

Item No.	Size	Price
Item C120-200	#7	\$3.30 ea
Item C120-201	#8	\$3.85 ea



FLUTED SPINNER BLADES:

(please specify color)

Colors: 01 nickel, 02 brass, 03 flo-chart, 04 flo-orange, 05 pearl white

Item No.	Size	Price
Item C120-202	#7	\$1.65 ea
Item C120-203	#8	\$2.00 ea

FRENCH BLADES:

(please specify color when ordering)
Colors: 01 nickel, 02 brass, 03 flo-chart, 04 flo-orange, 06 ham brass, 07 ham nickel

Item No.	Size	Price
Item C120-204	#5	\$.75 ea
Item C120-205	#6	\$.80 ea
Item C120-206	#7	\$1.05 ea
Item C120-207	#8	\$1.35 ea



INDIANA BLADE HEAVY .040:

(please specify color)

Colors: 01 nickel, 04 flo-chart, 05 flo-orange

Item No.	Size	Price
Item C120-208	#7	\$1.55 ea
Item C120-209	#8	\$1.95 ea
Item C120-210	#9	\$2.45 ea

Colors: 02 gold, 03 copper

Item No.	Size	Price
Item C120-211	#7	\$2.20 ea
Item C120-212	#8	\$3.30 ea

INDIANA BLADE .025:

(please specify color)

Colors: 01 nickel, 04 flo-chart, 05 flo-orange

Item No....	Size	Price
Item C120-213	#7	\$1.00 ea
Item C120-214	#8	\$1.45 ea
Item C120-215	#9	\$2.00 ea

Colors: 02 gold, 03 copper

Item No.	Size	Price
Item C120-216	#7	\$2.00 ea
Item C120-217	#8	\$2.95 ea
Item C120-218	#9	\$3.30 ea



SKIRT COLLAR:

Color: nickel

Item 120-219	1/16 oz	\$.70 ea
Item 120-220	1/4 oz	\$1.20 ea



SOLID BRASS BEADS:

Item No.	Bead Size	Hole Dia.	Color	Price/Bag of 10
Item C120-222-A	3/16"	.052	01 nickel, 02 brass	\$1.35
Item C120-223-B	7/32"	.052	01 nickel, 02 brass	\$1.85
Item C120-224-C	1/4"	.052	01 nickel, 02 brass	\$2.20
Item C120-225-D	9/32"	.063	01 nickel, 02 brass	\$2.90
Item C120-226-E	5/16"	.063	01 nickel, 02 brass	\$3.50
Item C120-227-F	11/32"	.063	01 nickel, 02 brass	\$4.25
Item C120-228-G	3/8"	.063	01 nickel, 02 brass	\$5.40



CLEVISES:

Actual size
Colors: 01 nickel, 02 brass

Item No.	Size	Hole Dia.	Price 24 per pkg.
Item C120-229	3	.046	\$1.49
Item C120-230	4	.051	\$1.69
Item C120-231	6	.066	\$1.99
Item C120-232	8	.072	\$2.99



STRIP CLEVISE:

24 per pack
Colors: 01 nickel, 02 brass

Item C120-233	8	.080	\$2.99
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STEEL EGG SINKERS:

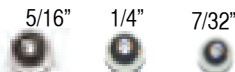
Item 120-234	(1/4 oz.)	\$.40 ea
Item 120-235	(3/8 oz.)	\$.50 ea
Item 120-236	(1/2 oz.)	\$.60 ea
Item 120-237	(3/4 oz.)	\$.70 ea
Item 120-238	(1 oz.)	\$.90 ea



HOLLOW METAL BEADS:

Colors: 01 nickel, 02 brass (specify color)

Item No.	Size	Dia.	Price/Bag of 10
Item C120-239	7/32"	.066	\$.60
Item C120-240	1/4"	.068	\$.80
Item C120-241	5/16"	.071	\$1.50



LURE BODIES:

Item No.	Size	Color	Price
Item C120-242	3/16 oz.	01-nickel 02-brass	\$.75
Item C120-243	1/4 oz.	01-nickel 02-brass	\$.95
Item C120-244	3/8 oz.	01-nickel 02-brass	\$1.35
Item C120-245	1/2 oz.	01-nickel 02-brass	\$1.65



DOUBLE CLEVISE:

Designed for easy assembly of double blade in-line lures. Nickel only. 24 per pack

120-221	#6	.051	\$3.99
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MUSKY SHOP.COM
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CLEAR POLYCARBONATE LIPS/TAILS

Item no.	Style	Description	Price Each
L-001	1	1/16" polycarbonate	\$.59
L-002	2	1/16" polycarbonate	\$.59
L-003	3	1/16" polycarbonate	\$.59
L-004	4	1/16" polycarbonate	\$.59
L-005	5	1/16" polycarbonate	\$.99
L-006	6	1/8" polycarbonate	\$.99
L-007	7	1/8" polycarbonate	\$.99
L-008	8	1/8" polycarbonate	\$.99
L-009	9	1/8" polycarbonate	\$.99
L-010	10	1/8" polycarbonate	\$.99
L-011	11	1/8" polycarbonate	\$.99
L-012	12	1/8" polycarbonate	\$.99
L-013	13	1/8" polycarbonate	\$.99
L-014	14	1/8" polycarbonate	\$.99
L-015	15	1/8" polycarbonate	\$.99
L-016	16	1/8" polycarbonate	\$.99
L-017	17	1/8" polycarbonate	\$1.99
L-018	18	1/8" polycarbonate	\$ 1.29
L-019	19	1/8" polycarbonate	\$.99
L-020	20	1/8" polycarbonate	\$.99
L-021	21	1/8" polycarbonate	\$.99

METAL LIPS-TAILS-BLADES

Item No.	Style	Description	Price Each
L-022	A	Small Pikie Style	\$ 1.99
L-023	B	Large Pikie Style	\$1.99
L-024	C	Med. Round Pikie Style	\$ 1.99
L-025	S	Small Round Pikie Style	\$ 1.99
L-026	D	Bass Crankbait Style	\$ 1.99
L-027	EB	Small Cisco Kid Style	\$ 1.99
L-028	KBC	Medium Cisco Kid Style	\$ 2.59
L-029	HCST	Large Cisco Kid Style	\$2.99
L-030	FFST	Large Flat Cisco Kid Style	\$2.99
L-031	G	Small Round Style	\$ 1.99
L-032	J	Large Round Style	\$ 1.99
L-033	I	Narrow Crankbait Style	\$ 1.99
L-034	L	Tallwacker style tail	\$1.29
L-035	M	Jerkbait Tail	\$1.29
L-036	N	Top Water Flap Tail	\$1.29
L-037	OS	Jitterbug Style (Stainless)	\$2.49
L-038	OA	Jitterbug Style (Aluminum)	\$2.49
L-039	P	25 Globe Propeller	\$.99
L-040	PP	35 Globe Propeller	\$1.29

Item No.	Style	Qty	Description	Price (ea.)
L-041	22	1	1/8" polycarbonate	\$.99
L-042	23	1	1/8" polycarbonate	\$.99
L-043	24	1	1/8" polycarbonate	\$.99
L-044	25	1	1/8" polycarbonate	\$.99
L-045	26	1	split jerkbait tail	\$.99
L-050	LCW	2 wings/2 brackets	stainless - 3"	\$ 9.99
L-051	SCW	2 wings/2 brackets	stainless - 2"	\$ 9.99

SCREW EYE DRIVER: The bit has a 1/4" hex shank that fits into cordless drills and electric screwdrivers. Two sizes.

L-058	.072 screw eye wire diameter	\$16.99
L-059	.092 screw eye wire diameter	\$16.99



STAINLESS STEEL SCREWS:

2 common length screws for assembling baits or attaching lips.

Item No.	Size	Diameter	Price
L-060	1/2"	.095	\$.20 ea
L-061	3/4"	.095	\$.20 ea



STAINLESS STEEL SCREW EYES:

(Not Actual Size)



Item No.	Size	Wire Dia.	O.A. Length	Price
L-062	SC26	.072	3/4"	\$.12 ea.
L-063	SR26	.072	3/4"	\$.12 ea.
L-064	SC28	.072	1.0"	\$.15 ea.
L-065	SR28	.072	1.0"	\$.15 ea.
L-066	SC30	.072	1 1/4"	\$.40 ea.
L-067	SR30	.072	1 1/4"	\$.40 ea.

STAINLESS STEEL SCREW EYES:

(Not Actual Size)



Item No.	Size	Wire Dia.	O.A. Length	Price
L-068	SC32	.072	1 1/2"	\$.50 ea.
L-069	SR32	.072	1 1/2"	\$.50 ea.
L-070	SC92	.092	13/16"	\$.50 ea.
L-071	SR92	.092	13/16"	\$.40 ea.
L-072	SC94	.092	1 7/16"	\$.50 ea.
L-073	SR94	.092	1 7/16"	\$.50 ea.



EAGLE CLAW LAZER SHARP TREBLE HOOKS:

Bronze Color, Hooks pictured not actual size Eagle Claw, Lazer sharp treble, Regular Shank 2X (Strong curved point), 5 per package.

Item No.	Size	Price
120-246	1/0	\$4.99
120-247	2/0	\$4.99
120-248	3/0	\$5.99
120-249	4/0	\$5.99
120-250	5/0	\$6.99



L374G-BZ



MUSTAD TREBLE HOOKS:

25/Box No. 3551. Standard Trebles

Item No.	Description	Price
120-255	Size 1/0 hook	\$9.99
120-256	Size 2/0 hook	\$10.99
120-257	Size 3/0 hook	\$13.99
120-258	Size 4/0 hook	\$14.99
120-259	Size 5/0 hook	\$15.99
120-260	Size 6/0 hook	\$17.99
120-261	Size 7/0 hook	\$20.99
120-262	Size 8/0 hook	\$26.99



3551

BKK SPEAR 21-SS HOOKS

The combination of round bend and fine gauge (1X) makes penetration quick and deep with very light pressure.

Besides, the needle sharp hook point and BKK's Super Slide coating further enhance penetration performance and minimize piercing resistance. BKK's robust yet elastic carbon steel material (BKK-81WV) helps maintain the sharpness of the hook even after several strikes.

Item 120-1656-01	...1/0 5 pack\$10.99
Item 120-1656-02	...2/0 5 pack\$10.99
Item 120-1656-03	...3/0 5 pack\$10.99
Item 120-1656-04	...4/0 4 pack\$10.99
Item 120-1656-05	...5/0 4 pack\$10.99



BKK 21-UVO HOOKS

The BKK Spear 21 UVO is developed for deep freshwater applications to allow anglers to fish a wide range of low light conditions, especially deep and dark waters, ensuring that predator species can spot the lure or the bait. BKK's Orange UltraViolet (UV) paint delivers high contrast, visibility and glows when there is UV light available in the water column. UV light is able to penetrate down into the water much deeper than visible light. Besides, the hook features a round bend and fine wire (1X) that allow for a quick and deep penetration.

Item 120-1655-01	...1/0 5 pack\$10.99
Item 120-1655-02	...2/0 5 pack\$10.99
Item 120-1655-03	...3/0 5 pack\$10.99
Item 120-1655-04	...4/0 4 pack\$10.99
Item 120-1655-05	...5/0 4 pack\$10.99



VMC – MUSKY-PIKE TREBLE HOOKS:

O'Shaughnessy – VMC – High Carbon Hooks 25 pack Standard 9617BZ - Bronze

Item No.	Size	Qty.	Price
120-298	3/0	25	\$10.99
120-299	4/0	25	\$11.99
120-300	5/0	25	\$13.99
120-301	6/0	25	\$19.99
120-302	7/0	25	\$24.99



O'Shaughnessy – VMC – High Carbon 25 pack X-Short 4x Heavy Duty 9626BZ - Bronze

Item No.	Size	Qty.	Price
120-303	1/0	25	\$7.99
120-304	2/0	25	\$8.99
120-305	3/0	25	\$10.99
120-306	4/0	25	\$11.99
120-307	5/0	25	\$13.99



O'Shaughnessy – VMC – High Carbon 25 pack X-Short 4x Heavy Duty 9626TR and 9626BN

Colors: 01 black nickel, 02 red

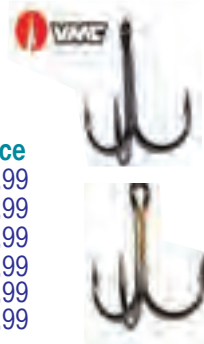
Item No.	Size	Qty.	Price
C120-308	1/0	25	\$9.99
C120-309	2/0	25	\$10.99
C120-310	3/0	25	\$13.99
C120-311	4/0	25	\$14.99
C120-312	5/0	25	\$17.99



VMC – Round Bend – VMC – High Carbon Hooks 25 pack X-Heavy Duty 9650BZ and 9650BN

Colors: 01 bronze, 02 black nickel

Item No.	Size	Qty.	Price
C120-313	2	25	\$6.99
C120-314	1/0	25	\$10.99
C120-315	2/0	25	\$11.99
C120-316	3/0	25	\$14.99
C120-317	4/0	25	\$15.99
C120-318	5/0	25	\$17.99



VMC – MUSKY-PIKE TREBLE HOOKS:

VMC – RED - XSTRONG ROUND TREBLE 9650TR

Item No.	Size	Qty.	Price
120-319	1/0	25	\$9.99
120-320	2/0	25	\$10.99
120-321	3/0	25	\$13.99



VMC – SPINNERBAIT/ TRAILER HOOK:

VMC – black nickel finish

Item No.	Size	Qty.	Price
120-327	4/0	6	\$3.99



MUSKY SHOP MUSKY-PIKE LEADERS:

(No shiny wire) These leaders are professionally made. We use Cross Loc snaps. The wire used in these leaders is 7-strand wire and is a Bronze colored. 7-strand leaders are crimped not only once, but are double-crimped for the super strength that is needed in today's fishing world. All jerkbait or single strand leaders have at least a 5-wrap for strength and looks.

Color: Bronze

Item No.	Bearing	Length	Lb.	Strand	Type	(Pkg. 2)
120-336	B.Bearing	12"	40#	7	Casting	\$6.99
120-337	B.Bearing	9"	40#	7	Casting	\$6.99
120-338	B.Bearing	12"	60#	7	Casting	\$6.99
120-339	B.Bearing	9"	60#	7	Casting	\$6.99
120-340	B.Bearing	6"	90#	7	Casting	\$6.99
120-341	B.Bearing	9"	90#	7	Casting	\$6.99
120-342	B.Bearing	12"	90#	7	Casting	\$6.99
120-343	B.Bearing	9"	125#	1	Jerk	\$6.99
120-344	B.Bearing	12"	125#	1	Jerk	\$6.99
120-345	B.Bearing	40"	90#	7	Trolling	\$8.99



MUSKY SHOP TIED AND CRIMPED FLOURO LEADERS 2 PACK:

Fluorocarbon tied and crimped leaders with stay lok snap, seaguar premium line and ball bearing swivel. In either 80, 100, 130 and 150 pound sizes.



120-358	12"	80#	\$12.99
120-359	12"	100#	\$12.99
120-360	12"	130#	\$12.99
120-361	12"	150#	\$12.99
120-362	36"	130#	\$14.99
120-1110	18"	80#	\$14.99
120-1111	18"	100#	\$14.99
120-1112	18"	130#	\$14.99

Z LEADERS FASTACH CLIP FLUOROCARBON LEADERS (2PK):

Fastach Clip makes changing select lures fast and easy. Crimped for maximum lure action. Quality Hi-Seas 100% Fluorocarbon. Premium Stringeas Fastach Clip / AFW bearing swivel.

120-1400-01	80#	12"	\$11.99
120-1400-02	100#	12"	\$12.99
120-1400-03	130#	12"	\$13.99
120-1400-04	130#	solid ring 12"	\$13.99
120-1400-05	100#	solid ring 12"	\$12.99
120-1400-06	175#	solid ring 12"	\$14.99
120-1400-07	130#HD	loop protect. 1 pk. 14"	\$11.99
120-1400-08	175#HD	loop protect. 1 pk. 14"	\$12.99

Z LEADERS WIRE LEADERS (2PK):

Single strand wire Leader for Jerkbait and other lures. Premium AFW crane swivel. Super strong, flexible, durable, kink-resistant 175# 49-strand stainless steel wire. Stainless steel Loop Protectors prevent wear. Double crimped for maximum security and lure action. Premium Stringeas Stay-Lok snap / AFW bearing swivel.

SOLID

Item 120-357-02	174#	6"	Solid welded ring	\$10.99
Item 120-357-03	218#	8"	Solid welded ring	\$10.99
Item 120-357-04	240#	10"	Solid welded ring	\$10.99
Item 120-357-05	325#	11"	(Heavy Duty) Solid welded ring	\$12.99
Item 120-357-06	175#	10"	Standard	\$8.99

FLEX 49 strand wire

Item 120-357	175#	12"	(Heavy Duty - loop protectors)	\$10.99
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STEALTH TACKLE LEADERS:

Stealth leaders are made with the highest quality components and materials. They only use quality fluorocarbon along with Stringeas snaps and the finest ball bearing swivels. All are hand tied, crimped and glued for 100% security and reliability



Item 120-363	10" x 60#	2 pk	\$12.99
Item 120-364	12" x 80#	2 pk	\$13.99
Item 120-365	14" x 100#	2 pk	\$13.99
Item 120-366	14" x 130#	2 pk	\$14.99
Item 120-367	14" x 150#	2 pk	\$16.99
Item 120-368	14" x 180#	2 pk	\$17.99
Item 120-369	36" x 130#	1 pk	\$13.99

Night Leader; glow

Item 120-370	14" x 130#	1 pk	\$9.99
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Rattle bait spring leaders: Comes with solid welded ring

Item 120-371	5-3/4" solid wire	2 pk	\$6.99
Item 120-371-02	6.5" solid wire/solid ring	2pk	\$8.99

Weighted solid wire leaders

Item 120-372	12"-1/2 oz solid wire	1 pk	\$10.99
Item 120-373	12"-1 oz solid wire	1 pk	\$10.99
Item 120-374	12"-3/4 oz solid wire	1 pk	\$10.99

Z LEADERS STRANDED TITANIUM WIRE LEADER (1PK):

Professional grade Leader made with 7 strand AFW Titanium wire. Maximum kink-resistance and durability. Stainless steel loop protectors. Premium Stringeas Stay-Lok snap / AFW bearing swivel. Length is determined by amount of leader material not including snap or swivel.

120-355	75#	10"	\$12.99
120-356	100#	12"	\$12.99
120-356-01	50#	8"	\$12.99

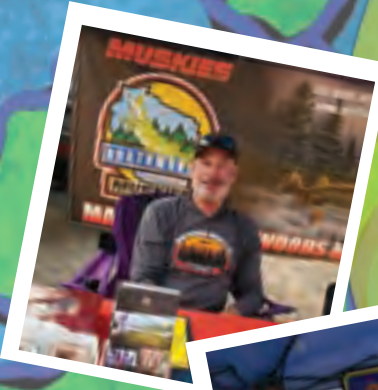
STEALTH TACKLE

"Clearly The Leader!"

For all your Leaders and Terminal Tackle needs!

www.stealthtackle.net

JOIN US FOR OUR 4TH ANNUAL MUSKY SHOP SUMMER BASH



VENDORS!



VENDORS!



SPECIAL GUEST SPEAKERS!

**FOOD, FUN, & MUSKY GEAR!
BRING THE WHOLE FAMILY!**



SATURDAY * JULY 20, 2024



SMITY



SMITY'S FLUOROCARBON MUSKY-PIKE LEADERS:

These leaders are designed for the fish that have teeth – we all know what they are, right? Muskies! This ultra-tough clear fluoro carbon line will take a lot of abuse – cast after cast, and fish after fish, and will hold up better than wire leaders. Plus, the flexibility allows for better lure action!



Item 120-404 12" w/crane swivel.....	60#.....	\$9.99
Item 120-405 12" w/crane swivel.....	80#.....	\$9.99
Item 120-406 12" w/crane swivel.....	100#.....	\$9.99
Item 120-407 12" w/crane swivel.....	125#.....	\$9.99
Item 120-408 12" ball bearing.....	60#.....	\$11.99
Item 120-409 12" ball bearing.....	80#.....	\$11.99
Item 120-410 12" ball bearing.....	100#.....	\$11.99
Item 120-411 12" ball bearing.....	125#.....	\$11.99
Item 120-412 18" w/crane swivel.....	60#.....	\$10.99
Item 120-413 18" w/crane swivel.....	80#.....	\$10.99
Item 120-414 18" w/crane swivel.....	100#.....	\$10.99
Item 120-415 18" w/crane swivel.....	125#.....	\$10.99
Item 120-416 18" ball bearing.....	60#.....	\$12.99
Item 120-417 18" ball bearing.....	80#.....	\$12.99
Item 120-418 18" ball bearing.....	100#.....	\$12.99
Item 120-419 18" ball bearing.....	125#.....	\$12.99

SMITY'S FLUOROCARBON TROLLING LEADERS W/ CRANE SWIVEL/CROSS LOC SNAP:

Item 120-384 30" trolling.....	60#.....	\$11.99
Item 120-385 30" trolling.....	80#.....	\$11.99
Item 120-386 30" trolling.....	100#.....	\$11.99
Item 120-387 40" trolling w/spinner.....	60#.....	\$13.99
Item 120-388 40" trolling w/spinner.....	80#.....	\$13.99
Item 120-389 40" trolling w/spinner.....	100#.....	\$13.99



BUCHERTAIL LEADERS

PREMIUM 7-STRAND LEADER:

Features: black double solid ring ball bearing swivel, 90 lb. test bronze colored braided wire, and a black heavy-duty coastlock snap.

Item 120-396 (2 pack) 12".....	\$12.99
Item 120-397 12" fastach.....	\$13.99

PREMIUM SINGLE STRAND LEADER: The absolute top choice for jerkbaits and bucktails. Standard features: 165 lb. test bronze coated single strand stainless steel wire, a double solid ring black ball bearing swivel, and a heavy duty black coastlock snap.

Item 120-398 (2 pack) 11".....	\$11.99
Item 120-399 11" fastach.....	\$12.99

JERKBAIT LEADER: A simple construction of heavy duty bronze coated 165 lb. test stainless steel bronze wire, and a black heavy duty coastlock snap. The perfect choice for any jerkbait fisherman. Crane swivel.

Item 120-400 (2 pack) 11".....	\$9.99
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PREMIUM FLUOROCARBON LEADER: 130# premium fluorocarbon combined with ball bearing swivel and stay lok snap.

Item 120-401 (1 pack) 12" x 130#.....	\$11.99
Item 120-402 (1 pack) 36" x 130#.....	\$12.99
Item 120-403 fastach 12" x 130#.....	\$11.99

MUSKY SHOP SURGICAL TUBING:

Used by many fisherman and tackle makers to hold on trailer hooks and skirts. 1/4" for larger trailer hooks. 6" pieces and 2 per package.

Item 120-324 (3/16")	\$2.99
Item 120-325 (1/4")	\$2.99



BURDE CHASE LEADER:

Colors: clear grub

Item 120-420	\$4.99
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BURDE ENHANCER LEADER:

Item 120-421	\$5.99
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BURDE SPRING LOCK LEADERS:

Length: 10"

Item No.	Model	Swivel	Price
120-422 C10C	crane	\$5.99
120-423 C10B	BB	\$6.99



SHRINK TUBE:

Two 6" sections of black shrink-heat material per package. Simply place over split ring attached to your hook, attach your lure, then slide the material over and apply a slight heat source. Wa-La. A fixed hook that will no longer bang on your lure and chip the paint job. Also aids great in hooking percentage. 1/4" up to size 6 ring. 3/8" use 7 + rings.

Item 120-322	1/4" (6", 2/package)	\$2.99
Item 120-323	3/8" (6", 2/package)	\$2.99



WINDEL'S MUSKY-PIKE LEADERS:

WINDEL'S FLEXIBLE MULTI-STRAND LEADERS: (Ball Bearing) 130 lb. multi-strand brown stainless steel wire – 135 lb. welded ring black ball bearing swivel – 125 lb. black Berkley Cross-Loc snap.

Item 120-424.....6".....	\$5.99
Item 120-425.....9".....	\$5.99
Item 120-426.....12".....	\$5.99

WINDEL'S FLEXIBLE MULTI-STRAND LEADERS: (Crane Swivel) 130 lb. multi-strand brown stainless steel wire – 200 lb. black crane swivel – 125 lb. black Berkley Cross-Loc snap.

Item 120-427.....6".....	\$4.99
Item 120-428.....9".....	\$4.99
Item 120-429.....12".....	\$4.99

WINDEL'S SOLID LITE WIRE MUSKY-PIKE LEADERS:

(Ball Bearing) 120 lb. brown single strand .024 stainless wire – 135 lb. welded rings black ball bearing swivel – 125 lb. black Berkley Cross-Loc snap.

Item 120-430.....6".....	\$4.99
Item 120-431.....9".....	\$4.99
Item 120-432.....12".....	\$4.99

WINDEL'S HEAVY DUTY SOLID WIRE MUSKY-PIKE LEADERS:

150 lb. brown single strand .030 stainless wire – 135 lb. welded rings black ball bearing swivel – 135 lb. Windel's heavy duty brown snap.

Item 120-433.....6".....	\$4.99
Item 120-434.....9".....	\$4.99
Item 120-435.....12".....	\$4.99

WINDEL'S TITANIUM LEADERS: 100 lb test solid black titanium wire. Resists kinks and stays flexible. Black ball bearing swivel with welded ring and black Cross loc snap.

Item 120-436.....6".....	\$8.99
Item 120-437.....9".....	\$8.99
Item 120-438.....12".....	\$8.99
Item 120-439.....18".....	\$9.99
Item 120-440.....24".....	\$10.99

WINDEL'S FLOUROCARBON LEADERS: Tough, invisible fluorocarbon material with ball bearing swivels and cross lock snaps.

Item 120-441.....6"x80#.....	\$6.99
Item 120-442.....6"x130#.....	\$7.99
Item 120-443.....9"x80#.....	\$6.99
Item 120-444.....9"x130#.....	\$7.99
Item 120-445.....12" x 80#.....	\$6.99
Item 120-446.....12" x 130#.....	\$7.99
Item 120-447.....36" x 130#.....	\$9.99

DR. JUICE SCENT/CLEANER:

Extremely effective and time proven... again and again.

Item 120-448 spray (4 oz.).....	\$11.99
Item 120-449 concentrate (1.25 oz.).....	\$8.99
Item 120-450 hand cleaner (4 oz.).....	\$5.99



MUSKY SHOP

AMERICAN FISHING WIRE

SURFSTRAND: Standard grade bare 1 X 7 stainless steel leader wire.

Color: camo



Item No.	Lb./Dia.	AFW Sleeve #	Length	Price
120-451.....	10/.008.....	0.....	30'	\$3.99
120-452.....	15/.010.....	0.....	30'	\$3.99
120-453.....	20/.011.....	1.....	30'	\$3.99
120-454.....	30/.012.....	1.....	30'	\$4.99
120-455.....	40/.015.....	2.....	30'	\$4.99
120-456.....	60/.018.....	2.....	30'	\$4.99
120-457.....	90/.024.....	3.....	30'	\$5.99
120-458.....	135/.027.....	4.....	30'	\$6.99

AMERICAN FISHING WIRE SURFLON:

Standard grade nylon coated X 7 stainless steel leader wire.

Color: camo



Item No.	Lb./Dia.	AFW Sleeve #	Length	Price
120-459.....	10/.012.....	1.....	30'	\$3.99
120-460.....	15/.015.....	2.....	30'	\$3.99
120-461.....	20/.018.....	2.....	30'	\$4.99
120-462.....	30/.020.....	2.....	30'	\$4.99
120-463.....	40/.024.....	3.....	30'	\$4.99
120-464.....	60/.032.....	4.....	30'	\$5.99
120-465.....	90/.048.....	7.....	30'	\$6.99
120-466.....	135/.058.....	9.....	30'	\$6.99

AMERICAN FISHING WIRE TOOTH PROOF:

Tooth Proof® single strand leader wire lives up to its name and provides maximum protection against the ferocious jaws of musky, pike, barracuda, king mackerel, wahoo and other toothy fish. Made from specially controlled type 304 stainless steel alloy to be hard, but not brittle and to deliver the perfect combination of flexibility and strength. Tournament tested tough, this proven leader wire continues to put anglers on the winner board! 30' spools.

Color: Camo-brown

Item No.	Lb./Dia.	Price
120-467.....	27/.011.....	\$2.99
120-468.....	32/.012.....	\$2.99
120-469.....	38/.013.....	\$2.99
120-470.....	44/.014.....	\$2.99
120-471.....	58/.016.....	\$3.99
120-472.....	69/.018.....	\$3.99
120-473.....	86/.020.....	\$3.99
120-474.....	105/.022.....	\$3.99
120-475.....	124/.024.....	\$3.99
120-476.....	140/.026.....	\$3.99
120-477.....	174/.029.....	\$4.99
120-478.....	195/.031.....	\$4.99
120-479.....	218/.033.....	\$5.99
120-480.....	240/.035.....	\$5.99
120-481.....	325/.041.....	\$6.99
120-482.....	360/.043.....	\$6.99

AMERICAN FISHING WIRE SURFSTRAND MICRO SUPREME:

Surfstrand Micro supreme 7 X 7 feels more like thread than wire. This miniature 49 strand stainless steel trace wire slips through the water and has virtually no memory or stretch. Surfstrand Micro supreme 7 X 7 is the preferred wire of professional European Pike anglers. Camouflaged Brown finish blends well in most rivers and lakes reducing visibility. An outstanding leader/trace wire for finicky toothy critters! 16.4' spools.



Item No.	Lb./Dia.	AFW Sleeve #	Price
120-483	13/.009	0	\$24.99
120-484	20/.011	0	\$14.99
120-485	26/.014	1	\$13.99
120-486	40/.018	2	\$9.99
120-487	65/.023	2	\$9.99
120-488	90/.027	3	\$9.99

AMERICAN FISHING WIRE TITANIUM

TOOTH PROOF: This revolutionary leader wire stretches and recovers to set hooks and prevent bite-offs. Special smoke-black finish hides beneath the water ready to capture muskies and other toothy big game fish. The technologically advanced titanium alloy delivers dramatic kink resistance and flexibility. No more haywire twisting - you can tie Titanium Tooth Proof to bait and line using the Clinch and Albright knots. **15' spools.**

Color: black

Item No.	Lb./Dia.	Price
120-489	50/.018	\$21.99
120-490	75/.022	\$21.99
120-491	100/.026	\$29.99

AMERICAN FISHING WIRE

BLEEDING WIRE: Bleeding Leader wire is the World's first blood red nylon coated leader wire. The unique red nylon coating mimics actual blood in top-water fishing conditions to attract fish. In deeper water, the color red is filtered out faster than other colors on the spectrum and "vanishes" to fish. Bleeding Leader Wire is ideal for all types of toothy fish and is made from strong 1 X 7 stainless steel leader wire. 30' spools.



Item No.	Lb./Dia.	AFW Sleeve #	Price
120-492	45/.028	4	\$5.99
120-493	60/.032	4	\$5.99
120-494	90/.036	5, 6	\$6.99



AMERICAN FISHING WIRE LEADER SLEEVES:

Single barrel sleeves.

Item No.	AFW Sleeve #	Surfstrand	Surflon	Quantity	Price
120-495	0	10#, 15#	-	36	\$3.99
120-496	1	20#, 30#	10#	36	\$3.99
120-497	2	40#, 60#	15#, 30#	36	\$3.99
120-498	3	90#	40#	36	\$3.99
120-499	4	135#, 170#	60#	25	\$3.99
120-500	5	For 90# bleeding wire	-	25	\$4.99
120-501	6	250#	-	25	\$5.99
120-502	7	325#	90#	36	\$6.99
120-503	9	-	135#	30	\$5.99

HI SEAS FLUOROCARBON & HARD MONO LEADER

SLEEVES: These are the double barrel sleeves recommended for crimping either fluorocarbon or hard mono. **We suggest using a swaging tool for best results.**



Item No.	Use with	Quantity	Price
120-504-K	40#	50	\$3.99
120-505-J	50#	50	\$3.99
120-506-I	60#	50	\$3.99
120-507-D	80#	100	\$7.99
120-508-C	100-130#	100	\$7.99
120-509-B	175#	100	\$7.99



HI SEAS FLUOROCARBON:

Super high quality fluorocarbon leader material. Abrasion resistant and virtually invisible underwater. 25 yard spools - clear

Item No.	Size	Test/Lb.	Price
120-510	.024	40#	\$16.99
120-511	.030	60#	\$25.99
120-512	.035	80#	\$35.99
120-513	.039	100#	\$45.99
120-514	.047	130#	\$61.99
120-515	.053	175#	\$64.99

HI-SEAS QUATTRO 100% FLUOROCARBON LEADER

MATERIAL: Quattro 100% Fluorocarbon combines Hi-Seas exclusive Quattro 4-color camo technology with fluorocarbon line! The unique coloring process does for fishing line what camouflage clothes do for the hunter - it breaks up visual patterns making the line blend into its surroundings. The line is smooth and supple and is the best handling fluorocarbon yet! Now you can increase your line and leader rating without sacrificing stealth or fishability. 25 yard spools.



Item No.	Lb.	Size	Price
120-516	.60	.030	\$29.99
120-517	.80	.035	\$39.99
120-518	1.00	.039	\$49.99
120-519	1.30	.047	\$69.99

BERKLEY VANISH LEADER

MATERIAL: 100% fluorocarbon leader material. Tough and durable. Refracts light similar to water making it virtually invisible underwater. Excellent for tying your own trolling and casting leaders.

Color: Clear



Item No.	Lb./Dia.	Yds.	Price
120-520	30/.022	30	\$16.99
120-521	40/.024	30	\$17.99
120-522	60/.032	30	\$25.99
120-523	80/.036	30	\$27.99
120-524	100/.041	30	\$31.99

SEAGUAR FLUOROCARBON:

The inventor and world leader in 100% fluorocarbon leader material, Seaguar fluorocarbon is preferred by professional fishermen the world over for its ultra-low visibility, superior abrasion resistance, tensile and knot strength. Seaguar fluorocarbon is different than nylon leader material in that it is more impact and abrasion resistant, faster sinking, and lower in underwater visibility.

Color: Clear



Item No.	Lb./Dia.	Length	Price
120-525	40/.024	25 yards	\$24.99
120-526	60/.029	25 yards	\$34.99
120-527	80/.032	25 yards	\$39.99
120-528	100/.041	30 meters	\$89.99
120-529	130/.046	30 meters	\$99.99
120-530	150/.050	30 meters	\$99.99

SEAGUAR ABRAZX MUSKY/PIKE LEADER:

A strong, stealthy replacement for wire leaders. This leader material features smaller line diameters with incredible knot and tensile strength. Very soft with low memory and virtually invisible under water. 25 yard coils.



Item No.	Lb./Dia.	Price
120-531	90/.036	\$59.99
120-532	100/.041	\$64.99
120-533	130/.046	\$89.99

VMC TOUCH-LOK

SNAP: High performance, extra strong and will not pop or pull open. Easy to open and close. Stainless with black nickel finish!



120-534	size 1-68#	8 per pack	\$3.99
120-535	size 2-94#	8 per pack	\$3.99
120-536	size 3-123#	8 per pack	\$3.99
120-537	size 4-147#	7 per pack	\$3.99
120-538	size 5-217#	6 per pack	\$3.99

AMERICAN FISHING WIRE

BALL BEARINGS: Quality ball bearing swivels with welded rings.

Color: black



Item No.	Size	Test/Lb.	Qty.	Price
120-539	3	130	5	\$5.99
120-540	4	200	4	\$5.99
120-541	5	230	4	\$5.99
120-542	6	260	4	\$5.99
120-543	3	130	50	\$45.99
120-544	4	200	50	\$45.99
120-545	5	230	50	\$45.99
120-546	6	260	50	\$54.99

#6 ROSCO SNAP: 1-1/8"

Item 120-557 150# Black 6/\$1.99



AMERICAN FISHING WIRE MIGHTY-MINI CRANE SWIVEL:

These swivels are made from 100% stainless steel which make them 3X's stronger than conventional brass swivels of the same size.

Color: gunmetal black



Item No.	Size	Lbs.	Quantity	Price
120-547	7	180	10	\$2.99
120-548	5	220	10	\$2.99
120-549	3	310	10	\$2.99
120-550	1	411	5	\$2.99
120-551	1/0	511	5	\$2.99
120-552	7	180	50	\$7.99
120-553	5	220	50	\$8.99
120-554	3	310	50	\$9.99
120-555	1	411	50	\$12.99
120-556	1/0	511	50	\$13.99

ROLLIE & HELEN'S CROSS-LOK SNAPS

(Black): Super Strong

Item No.	Size	Test Lb.	Qty.	Price
120-564	9	175	10	\$5.99
120-565	6	100	10	\$4.99
120-566	3	75	10	\$3.99



MUSTAD FASTACH CLIP:

Great for attaching lures, salmon flies, leaders and so much more in just 2 quick steps. Fish can not undo these snaps.

Color: black oxide

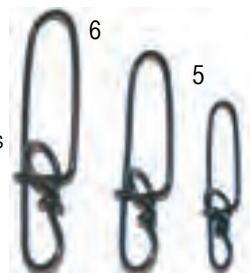


Item 120-567 12 packsize 0/15#3/8"	\$3.99
Item 120-568 12 packsize 1/25#1/2"	\$3.99
Item 120-569 12 packsize 2/50#3/4"	\$3.99
Item 120-570 12 packsize 3/75#7/8"	\$3.99
Item 120-571 10 packsize 4/100#1-1/8"	\$3.99
Item 120-572 8 packsize 5/150#1-3/8"	\$3.99

MUSTAD STAY-LOK SNAPS:

Unique locking mechanism won't pop or pull open. • Stronger, lighter, thinner and less visible. • Very weedless with rounded ends for maximum lure action. "Stay-Loc" snaps are manufactured from 302 spring stainless steel having the highest tensile strength.

Color: black oxide



Item 120-57310 packsize 1/50#5/8"	\$4.99
Item 120-57410 packsize 2/100#3/4"	\$4.99
Item 120-5759 packsize 3/150#7/8"	\$4.99
Item 120-5769 packsize 4/200#1-1/8"	\$4.99
Item 120-5778 packsize 4.5/250#1-1/4"	\$4.99
Item 120-5788 packsize 5/300#1-1/2"	\$4.99

Z LEADERS WIRE QUICK-STRIKE SUCKER RIG (1PK): Premium Quality Sucker Rigs. Perfectly matched to sucker size. Nose hook helps in catching fish. Select from all Wire Rigs or Hybrid Rigs(24" Fluorocarbon mainline with wire hook leads). Available in 1 or 2 treble hook configurations. Simple rigging instructions. High hooking percentages!

Item No.	Wire Rigs	Sucker Size	Price
120-583	90# 1-Treble Hook	9"-11"	\$7.99
120-584	90# 1-Treble Hook	10"-12"	\$7.99
120-585	90# 2-Treble Hooks	8"-12"	\$9.99
120-586	90# 2-Treble Hooks	10"-14"	\$9.99
120-587	90# 2-Treble Hooks	12"-16"	\$9.99
120-588	90# 2-Treble Hooks	14"-18"	\$9.99

Item No.	Hybrid Rigs (Fluorocarbon/Wire)	Sucker Size	Price
120-589	100# 1-Treble Hook	9"-11"	\$11.99
120-590	130# 1-Treble Hook	10"-12"	\$11.99
120-591	130# 1-Treble Hook	12"-14"	\$11.99
120-592	100# 2-Treble Hooks	8"-12"	\$12.99
120-593	130# 2-Treble Hooks	10"-14"	\$12.99
120-594	130# 2-Treble Hooks	12"-16"	\$12.99
120-595	130# 2-Treble Hooks	14"-18"	\$12.99



SHUMWAY FUZZY'S CLIP-N-GO: Breaks away clean for high percentage hookups! Fast and easy to use with no special tools required. No more rubber bands and bait stays livelier. These are hand tied, with no crimps to fail. Guide tested and approved. Made from 90# 7x7 stainless steel wire and 220# stainless steel swivels. Razor sharp 2/0 Eagle Claw hooks.



Item No.	Size	Price
120-596	small 1 hook	\$13.99
120-597	medium 2 hook	\$14.99
120-598	large 2 hook	\$14.99
120-599	fluorocarbon medium 2 hook	\$17.99
120-600	fluorocarbon large 2 hook	\$17.99

BUCHER TACKLE MUSKY QUICK SET RIG: It's fully adjustable, and can be used with a wide range of live or dead baits. Features Joe Bucher's secret "Wire Braid" connections. Features: a single 10/0 hook, one treble (3/0), one adjustable treble (3/0), #5 crane swivel, 90# test.



Item 120-601 18"\$10.99 ea.
Item 120-602 w/float.....\$14.99 ea.

BUCHER TACKLE MAGNUM QUICK SET RIG: A larger version of the now classic Joe Bucher quick set sucker rig featuring a much larger overall adjustable profile. The entire magnum quick set rig is fully adjustable, and specifically designed for bigger, Magnum sized suckers and trophy class fish. Comes with two wide bend 3/0 trebles , a 10/0 single hook, #5 crane swivel, 90#.



Item 120-603..... 24"\$11.99 ea.
Item 120-604 w/float.....\$15.99 ea.

STYROFOAM SLIP BOBBERS (3"):
Colors: 01 flo-red, 02 flo-chart, 03 red/white
Item C120-605\$1.99 ea.



STYROFOAM SNAP-ON BOBBERS (3"):
Colors: 01 red/orange, 02 chart
Item C120-606\$2.99 ea.

SMITY QUICK SET SUCKER RIGS & KITS: The unique design of the Smity Quick-Set allows complete mobility and extended sucker life, yet keeps the hooks in position for a solid hook set.

Item No.	Size	Blade	Price
120-607	large 2 hook	no	\$11.99
120-608	small 2 hook	no	\$11.99
120-609	large 1 hook	no	\$9.99
120-610	small 1 hook	no	\$9.99

SMITY NOSE QUICK-SET RIGS: For those that like using quick-set rigs with a nostril attachment instead of a front sneck hook. Smity has introduced this system with a quick clip on the front...no more rubber bands. Made in the USA.

Item No.	Size	Price
120-611	large 2 hook	\$11.99
120-612	large 1 hook	\$10.99
120-613	small 2 hook	\$11.99



SMITY TITANIUM QUICK SET RIGS: Kink free titanium Smity rigs for the ultimate confidence!

Item No.	Size	Price
120-615	small 2 hook	\$19.99
120-616	large 2 hook	\$19.99

SMITY SUPREME NOSE QUICK SET RIGS
For those that like using quick-set rigs with a nostril attachment instead of a front sneck hook. Smity has introduced this system with a quick clip on the front... no more rubber bands. This rig uses 49 strand 90 pound wire, for a flexible and life like sucker presentation that is longer lasting and kink resistant! Made in the USA.



Item 120-3004 small 2 hook \$15.99
Item 120-3005 small 1 hook \$14.99
Item 120-3002 large 2 hook \$15.99
Item 120-3003 large 1 hook \$14.99

SMITY SUPREME QUICK SET RIGS
This rig uses 49 strand 90 pound wire, for a flexible and life like sucker presentation that is longer lasting and kink resistant! Made in the USA.



Item 120-3006 large 2 hook..... \$15.99
Item 120-3007 large 1 hook..... \$14.99
Item 120-3008 small 2 hook \$15.99
Item 120-3009 small 1 hook \$14.99

RUBBERCOR GRIP SINKERS: These rubbercor sinkers are used in many ways in the Musky and Pike fishing world – for live bait rigging, for putting weight ahead of your lures for greater depths. No tying, no fuss, no line damage.



Item	Wt.	Amt./Bag	Price
120-620	1/2 oz.	3	\$3.49
120-621	3/4 oz.	3	\$3.49
120-622	1 oz.	2	\$3.49
120-623	1 1/2 oz.	2	\$3.49

OFF SHORE SST PRO MAG PLANER BOARD:

The OR37 SST Pro Mag Planer is Off Shore's bigger badder brother to the OR12 Side Planer and OR34 Mini Planers. It pulls more weight than any in line board available! The SST Pro Mag Planer was designed to be correctly balanced for pulling heavy weights, no modifications or additions are needed! The OR16 (Red) clip on the tail of the board ensures that your board will stay on your fishing line when you are sure to place your line behind its center pin as the instructions indicate. Each Yellow OR37 Side Planer includes A Stationary Red Flag One OR18 (Black) Release With Lock Nut, One OR16 (Red) Clip With Split Ring and Instructions.

Item 120-646-01 left \$59.99
 Item 120-646-02 right \$59.99



MUSKY TOWN TACKLE DOZERS: Perfect for attaching in front of your favorite lures.

Colors: 01- nickel 02-brass 03-chart 04-orange 05-black nickel



Item No.	Price
Item C120-627 #8 Colorado	\$4.99
Item C120-628 #8 double Colorado	\$5.99
Item C120-629 #8 monster magnum	\$6.99
Item C120-630 #8 double monster magnum	\$7.99
Item C120-631 #10 monster magnum	\$6.99
Item C120-632 #10 double monster magnum	\$7.99
Item C120-633 #12 monster magnum	\$8.99
Item C120-634 #12 double monster magnum	\$9.99
Item C120-635 #8colorado/#8 mag	\$7.99

WINDEL'S BODIES & BLADES: (Just add bucktail or hook)



A. Item C120-636 (Buzz Blade) Color: 01 ham nickel	\$6.99
B. Item C120-637 (Fluted #7) Colors: 01 nic, 02 brss, 03 flo-org, 04 flo-chart	\$6.99
C. Item C120-638 (French #6) Colors: 01 nic, 02 brss, 03 flo-org, 04 flo-chart	\$6.99

CHURCH TACKLE TX-44 TOURNAMENT SERIES PLANER BOARD: TX-44



Tournament Series pack comes with a Lock-Jaw Clip, Stainless Steel Rear Pin and E-Z Store. Can be used left or right!

Item 120-639 \$69.99

CHURCH TACKLE CO. TX-44 SUPER PLANER BOARD:

The TX-44 is truly a big lure planer board that will give any musky-pike fisherman the upper hand. Can be used either on the right or left side by rotating the hardware. Adjustable release. Big bait board! Length 14" x 4-1/4" x 7/8"



Item 120-640 \$48.99

CHURCH TACKLE LOCK-JAW CLIP:

The Lock-Jaw's holding power is second to none. When this is attached, it's there to stay! The Church Tackle Lock-Jaw Clip fits planer boards from Church Tackle, but it is also designed to fit other side planers, drop weights and many other applications. The replaceable pads hold great on mono and braids!



Item 120-641 \$19.99

OFF SHORE SIDE PLANER BOARDS:

These planer boards come with two releases already attached to the board, these releases are good for lighter walleye sized lure, for you musky-pike fishermen. You have to have the strongest release and that is the OR-16. These releases will allow you to troll larger sized lures. Boards are yellow in color with flo-orange flags. (Instructions inside package)



Item 120-642 (Port- left side) \$39.99

Item 120-643 (Starboard - right side) \$39.99

OFF SHORE TACKLE OR-18:

Attached to your "Off Shore" planer board and is fully adjustable by tightening or loosening the adjustment screw. Very easy to use. Length: 2-3/4"



Item 120-644 \$17.99

OFF SHORE TACKLE SNAP WEIGHT RELEASE:

This is the heavy duty snap needed for those of you who troll for muskies-pike with the Off Shore Planer boards. Length: 2-1/2"



Item 120-645 OR-16 \$14.99 pair

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Hard Front Section
Soft Replaceable Tail
Tail Included
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Tail Included
Giant Tail Vibration
Slow Sink Rate
Side To Side Rolling Action



- BIGGEST SELECTION
- FAST FINANCING
- HIGHEST QUALITY USED TRUCKS

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BOGGS PRO TACKLEMAKER:

Here's the tacklemaker that is a must for the person who likes to make their own lures and leaders. Even makes the bends to make spinnerbaits. Hey, now you can make all your jerkbait leaders with professional bends like the pro's do. Even the beginner luremaker can produce lures and leaders of exceptional quality. Bench and table mountable for the hobbyist or manufacturer. Base is Nylotron (a fiberglass and nylon combination tougher than steel, case hardened and plated). Takes up to .051 wire.



Item 120-579 4" Pro Model \$89.99

DU-BRO BUCKTAIL TWISTER:

Building your own custom bucktail lures used to be a problem. Making a nice looking lure that will track correctly in the water and hold up to the biggest fish was a difficult task. That was until the DU-BRO BuckTail Twister was created. With this simple tool you can create the perfect match of colors, blades, beads and anything else you feel will trigger that next strike. This easy to use tool can accommodate wire from .051- .062 in diameter and will allow you to put the barrel wrap on both ends of the bucktail. Save money and create the next hot bait with the Made in the USA DU-BRO BuckTail Twister. *Mounts in your bench vise for secure hold.



Item 120-580 \$69.99

MUSKY SHOP PREMIUM BUCKTAIL MAKING STARTER PACKAGE

Everything you need to start making your own bucktails. This kit will come with an assortment of colors in pre-tied bucktails and blades. Enough material to complete 5 bucktails.



Kit Includes:

- | | |
|---------------------------------|--------------------------------------|
| 1 Boggs Pro Tacklemaker | 20 5/16" hollow beads |
| 1 .051 pre cut wire (12 pieces) | 1 25 ct package #7 Super split rings |
| 10 pre-tied flashabou bucktails | 5 1/2 oz. egg sinkers |
| 10 7/0 hooks | 10 mag #10 blades |
| 10 clevises | 1 pack of shrink tube |
| 5 bodies | |
| 20 1/4" solid beads | |

Item 120-885.....\$179.99

STEALTH TACKLE LINE SPOOLER:

Features an adjustable spring loaded tension control system, for manually filling your reels quickly, easily and professionally. Will accommodate any size spool of line and can be mounted in any position. Built with 100% solid metal components. Must be securely mounted (mounting screws included)

Item 120-582..... \$25.99



SUPER SPLIT RINGS : Replace your favorite big fish lures with Super Split Rings and never worry again about split ring failure. These zinc coated extra heavy rings are used by many top manufacturers. Top Quality!



Color: silver

Item 120-653.....	25 Pack Size 3.....	\$2.99
Item 120-654.....	50 Pack Size 3.....	\$4.99
Item 120-655.....	25 Pack Size 4.....	\$2.99
Item 120-656.....	50 Pack Size 4.....	\$4.99
Item 120-657.....	25 Pack Size 5.....	\$2.99
Item 120-658.....	50 Pack Size 5.....	\$4.99
Item 120-659.....	25 Pack Size 6.....	\$2.99
Item 120-660.....	50 Pack Size 6.....	\$4.99
Item 120-661.....	25 Pack Size 7.....	\$2.99
Item 120-662.....	50 Pack Size 7.....	\$4.99

WOLVERINE TACKLE CO. SUPER RINGS:

The World's Strongest Split Rings: Now you fresh and saltwater fisherman can't complain about weak split rings. Superior 3-coil design, a special heat treating process make these the strongest split rings in the world. Made in USA.



FRESHWATER SPLIT RINGS

Colors: 01 stainless, 02 zinc nickel,

Item No.	Size	Zinc/Lb.	Qty.	Stainless/Lb.	Price
C120-663	3	90	15	90	\$4.99
C120-664	4	110	15	120	\$4.99
C120-665	5	200	15	135	\$4.99
C120-666	6	260	15	200	\$4.99
C120-667	7	335	15	270	\$4.99
C120-668	3	90	50	90	\$12.99
C120-669	4	110	50	120	\$12.99
C120-670	5	200	50	135	\$12.99
C120-671	6	260	50	200	\$12.99
C120-672	7	335	50	270	\$12.99

WOLVERINE TACKLE CO. STAINLESS STEEL SPLIT RINGS:

Stainless color only

Item No.	Size	Test/Lb.	Qty.	Price
120-673.....	8.....	240	10	\$4.99
120-674.....	9.....	240	10	\$4.99
120-675.....	10.....	240	10	\$4.99

WOLVERINE TACKLE CO. SPLIT RING KIT:

20-#3 rings, 20-#4 rings, 20-#5 rings, 20-#6 rings, 20-#7 rings, 1 storage box

Colors: 01 stainless steel, 02 zinc/nickel

Item C120-676 \$19.99



WOLVERINE TACKLE CO. LARGE SPLIT RING KIT:

20-#6 rings, 20-#7 rings, 20-#8 rings, 20-#9 rings, 20-#10 rings, 1 storage box

120-1144 stainless..... \$24.99

STEALTH TACKLE WELDED RINGS:

These are the rings that many musky hunters have been looking for. Attach directly to your lure without the worry of the snap on your leader failing or opening up. Designed for those who build their own leaders.



Item	Size/#	Quantity	Price
120-677	4/150#	25	\$13.99
120-678	5/200#	25	\$14.99

ROSCO SPLIT RINGS:

A good quality stainless steel split ring with a matte black finish. Made in U.S.A. 50 per package.



Item No.	Size	Test/Lb.	Price
120-679	6XH	125	\$4.99
120-680	7	100	\$4.99
120-681	8	120	\$4.99
120-682	9	150	\$4.99

TYRANT TACKLE SPLIT RINGS: Super strong

Item No.	Size	Qty	Price
120-683	6	30	\$4.99
120-684	8	30	\$4.99
120-685	10	25	\$4.99



AVID ANGLER SOLUTIONS FISHING GLUE:

Avid Anglers fishing glue has been formulated especially for the fishing industry to bond and cure quickly, wet or dry, and both odorless and colorless. What makes Avid Anglers Fishing Glue different from all other glues on the market is that it is user friendly and will outlast all other glues used for fishing. One bottle of Avid Anglers fishing glue, when used correctly, will last most anglers for a year or more. The pin in the cap helps extend the life by providing longer, continuous flow. .5oz



Item 120-1561 \$8.99

WITCHCRAFT TAPE PRODUCTS:

Self-sticking adhesive-back lure tape. It has many uses from adding flash to your lures to adding flash to your bucktail blades. Each package contains three 2" x 6" sheets (36 sq. inches). May be cut to any desired shape with pocket knife or scissors. Easy to apply, self-sticking waterproof adhesive backing.



Colors: 21 silver, 22 gold fish scale, 23 dark blue fish scale, 24 green fish scale, 25 red fish scale, 28 lt. blue fish scale, 29 bronze fish scale, 34 black nickel fish scale, 35 yellow gold scale, 37 chart fish scale, 38 hot pink scale, 81 silver mini fish scale, 82 gold mini fish scale, 101 silver squiggle, 102 gold squiggle, 189 bronze mini scale, 195 yellow gold mini scale, 810 glow

Holoform Colors: 521 silver scale, 522 gold scale, 529 copper scale, 525 red scale, 841 silver mini scale, 842 gold mini scale

Item C120-688 \$2.49 ea.

STINSON REAL EYES: These 3D real eyes look amazing on your bait of choice! Awesome! 3/8" 14 per pack, 1/2" 10 per pack, 5/8" 8 per pack

Colors: 01 natural

Item 120-689	3/8"	\$4.99
Item 120-690	1/2"	\$4.99
Item 120-691	5/8"	\$4.99



OWNER SOFT GLOW BEADS:

Now you can get the benefit of a glow bead above your leader for night fishing without the risk of damaging your rod tip. Owner "soft glow beads" easily slide thru line up to 100#. Long lasting glow. 22 pieces per pack.

Color: glow green

Item 120-694 \$3.99



MEND-IT: Mend-It will repair any soft plastic bait. Apply to your damaged bait with the applicator. Hold the repaired bait together for a few seconds, let it cure for several minutes, then go fishing. The glass bottle assures a 2 plus year shelf life.

Item 120-695 (1/2 oz) \$8.99

Item 120-696 (1 oz) \$12.99



WITCHCRAFT LURE EYES:

Eyes on a lure make it more productive. Three sizes to choose from and three colors. All eyes have black pupils with color on outside.



Multi-pak

Colors: Multi-Pak (Chart, Red, Silver)

Item No.	Size	Pkg.	Price
120-697	1/4"-4EY	80/pkg	\$2.49
120-698	5/16"-5EY	75/pkg	\$2.49
120-699	3/8"-6EY	48/pkg	\$2.49
120-700	1/2"-8EY	30/pkg	\$2.49
120-701	5/8"-10EY	16/pkg	\$2.49

3-D MOLDED EYES

Colors: 01 silver, 02 red, 03 chart, 04 gold (all with black pupils)

Item No.	Size	Pkg.	Price
Item C120-702	1/4"-4MEY	35/pkg	\$3.99
Item C120-703	5/16"-5MEY	32/pkg	\$3.99
Item C120-704	3/8"-6MEY	24/pkg	\$3.99
Item C120-705	1/2"-8MEY	15/pkg	\$3.99
Item C120-706	5/8"-10MEY	10/pkg	\$3.99



KNIPEX ROUND NOSE PLIERS:

The round jaws enable you to make smooth bends in wire used to make bucktails. This tool will work much better than common needle nose pliers. A must have!! 6 1/4" overall length.



Item 120-707.....\$23.99

PRE-CUT STAINLESS WIRE: NO. 1

BUCKTAIL WIRE: This wire is the most commonly used wire for making your own bucktails. It's stainless and it's tough. **All you need to do is add the hardware and bucktail to make that special lure.**

Item No.	Size	Price
120-709	12" - .051	\$3.99/dz
120-710	12" - .051 (looped end)	\$4.99/dz
120-711	18" - .051	\$5.99/dz
120-712	18" - .051 (looped end)	\$6.99/dz
120-713	12" - .060	\$5.99/dz
120-714	18" - .060	\$7.99/dz
120-715	18" - .062	\$7.99/dz

COIL SPRINGS: Use for bucktail assembly.

Item No.	Length	Weight	Qty.	Price
120-716	2"	unweighted	10	\$5.99
120-717	2"	unweighted	50	\$24.99
120-718	3"	unweighted	10	\$6.99
120-719	3"	unweighted	50	\$29.99
120-720	2"	1/4 oz.	10	\$6.99
120-721	2"	1/2 oz.	10	\$7.99

Coil Springs



MUSKY SHOP PRE-TIED FLASHABOU:

We all know how good "Flashabou" looks in the water....now you can make your own lures that simply come alive. A must have for the do it yourselfers. Length: 8"



Colors: 01 black, 02 white-silver, 03 gold-pearl, 04 black-chart, 05 walleye, 06 black-firetiger, 07 gold-red, 08 pearl, 09 black-red, 10 black-pearl, 11 purple-pearl, 12 blue-pearl, 13 holo purple, 14 black-chart-orange, 15 brown-orange, 16 rainbow, 17 blue-silver, 18 holo black, 19 firetiger, 20 perch, 21 super black, 22 black-orange, 23 candy corn

Item C120-722 1 per package..... \$4.99 each

MUSKY SHOP PRE-TIED BUCKTAILS:

Save the time of tying your own bucktail, these are just waiting for you to add your own components. Make your own bucktail and get the satisfaction of catching a fish on your own lure. Tied on 1 1/2" coil.



Colors: 01 black, 02 white, 03 red, 04 black/white, 05 black/orange, 06 black/yellow, 07 perch, 08 flo-orange, 10 yellow, 11 chart, 13 black/red, 16 red/yellow, 19 black/orange/yellow, 20 black chart, 21 firetiger,

Item C120-723 1 per pack..... (large)\$3.49 each

MUSKY SHOP LARGE PRE-TIED MARABOU:

Now making your own bucktails out of marabou has become a reality. Full figured pre-tied marabou on a coil (no hooks) is ready to be assembled into the lure of your dreams.

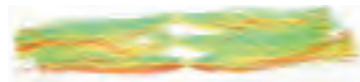


Colors: 01 black, 02 chart, 03 white, 04 firetiger, 05 perch, 06 brown-yellow, 07 black-white, 08 yellow, 09 red, 10 orange-yellow, 11 pink, 12 orange, 13 cisco

Item C120-724 (1 per pack)\$3.49

KAYSER STARFLASH SILICONE SKIRTS:

Colors: 01 black/gold flakes, 02 junebug black, 03 firetiger-chart green, 04 white-chart w/silver flakes, 05 chart-green w/gold flakes, 06 chart w/gold flakes, 07 white w/silver flakes, 08 red w/red flakes, 09 brown-orange w/orange flakes, 10 crawdad-green w/green flakes, 11 tenn shad white w/gold flakes, 12 black-blue w/blue flakes, 13 pink, 14 cisco, 15 summer craw, 16 mo craw, 17 firecracker, 18 sexy shad



Item C120-725 (9") 2 per package\$3.99

NORTHERN DEER TAILS:

All tails are tanned and dyed to the colors which make attractive bucktails. Large to jumbo size.



Colors: 01 black, 02 olive, 03 brown, 04 gray, 05 purple, 06 yellow, 07 royal blue, 08 white, 09 chart, 10 lime green, 11 orange, 12 red, 13 flo blue, 14 green, 15 hot pink.

Item C120-726 \$7.99

WINDEL'S BUCKTAIL REPLACEMENTS:

TT: Hand tied with genuine deer tail hair! Also comes with a No. 3551 Mustad 5/0 treble and an untied 3/0 trailer hook.

DB: Hand tied - Double tied 5/0 trebles (weighted)

B: Comes with a No. 3551 Mustad 5/0 treble hook tied with bucktail.



Colors: 01 black, 02 brown, 04 white, 05 purple, 06 perch/green/yellow, 09 black/orange, 10 pink, 12 chart, 13 black/chart, 18 blue/white, 19 walleye, 20 grey squirrel, 21 fox squirrel, 53 black-org-yellow, 97 firetiger

Item C120-727 TT\$7.99

Item C120-728 DB\$11.99

Item C120-729 B\$6.99

AFW WIRE LOOPING PLIERS:

Use to bend wire into uniform loops every time. Great for making your own lures. Comfortable handles surround a corrosion resistant stainless steel box joint construction 6 in (15.2 cm)



Item 120-1000\$13.99

MAGNUM FLASHABOU:

Bulk flashabou used to make up your favorite bucktails or spinnerbaits. Strands are 1/32" wide.



Colors: 01 silver, 02 gold, 03 green, 05 pearl, 06 copper, 07 mint, 10 dark blue, 11 red, 12 black, 13, purple, 14 fuchsia, 15 light blue, 17 bronz, 18 pink, 30 red pearl, 31 sapphire, 33 opal, 44 holo sunrise, 45 holo sunset, 46 holo moonlight, 47-white, 48-crawdada, 71 laser silver, 72 laser gold, 75 holo olive, 76 holo teal, 79 holo bright rainbow, 80 holo perch, 81 holo light purple, 82 holo yellow, 83 holo orange, 84 holo cranberry, 85 holo firetiger, 86 holo copper, 87 holo brown, 88 holo pink, 89 holo chart, 90 holo silver ice, 91 holo silver, 92 holo gold, 93 holo blue, 94 holo green, 95 holo fuchsia, 96 holo red, 97 holo black, 98 holo rainbow, 99 holo purple, 3401 barred red black, 3402 barred pink black, 3403 barred orange black, 3404 barred blue black, 3405 barred yellow black, 3406 barred clear black, 3462 Chart pearl, 3463 Lt. Blue pearl, 3465 Pink pearl, 3467 Orange pearl, 3468 Lavender pearl, 3471 Yellow pearl

Item C120-730 20" \$7.49

GLOW SERIES:

Colors: 3450-glow white, 3451-glow pink, 3452-glow yellow, 3454-glow orange, 3455-glow green, 3456-firetiger

Item C120-731Glow \$7.99

SALTWATER FLASHABOU:

A wider flashabou that works great for making bucktails. Strands are 1/16" wide



Colors: 01 silver, 02 gold, 03 green, 04 ice blue pearl, 05 pearl, 06 copper, 10 dark blue, 11 red, 12 black, 13 purple, 25 salt & pepper, 33 opal, 47 white, 62 chart, 63 light blue, 64 blue pearl, 65 pink, 66 purple pearl, 67 orange, 91 holo silver, 92 holo gold, 93 holo blue, 94 holo green, 95 holo fuchsia, 96 holo red, 97 holo black, 98 holo rainbow

Item C120-732 10" \$5.49

FLASHABOU: This material works well when mixed with magnum or saltwater flashabou to create your own custom colors. Strands are 1/64" wide



Colors: 05 pearl, 12 black, 13 purple, 18 pink, 19 grape, 32 speckled silver, 33 speckled gold, 34 speckled copper, 35 clear, 40 holo yellow, 41 holo orange, 42 holo cranberry, 43 holo firetiger, 60 black (looks gold), 61 flo yellow, 62 chart, 64 dark blue, 65 pink, 66 purple, 67 orange, 71 yellow, 77 holo light purple, 78 holo perch, 79 holo bright rainbow, 86 holo copper, 87 holo brown, 88 holo pink, 89 holo chart, 97 holo black

Item C120-733 10" \$5.49

BERKLEY BIG GAME: This line has the Fighting Power for Tough Fighting Muskie and Pike. **Trilene Big Game** has the muscle and shock strength to handle even the worst punishment.

Color: Ultra-Clear



Item No.	Lb.	Yds.	Price
120-734	20	650	\$11.99
120-735	25	595	\$11.99
120-736	30	440	\$11.99
120-737	40	370	\$11.99
120-738	50	275	\$11.99
120-739	60	235	\$11.99

CORTLAND MASTERBRAID:

Master Braid is the most consistently performing super braid, ideal for a wide variety of freshwater and saltwater applications. Without needing a break-in period Master Braid stays true, maintaining its strength, low stretch, body, color and handling. Cast after cast, drop after drop. High molecular weight gel-spun polyethylene fibers that are stronger than steel. Virtually no stretch for incredible sensitivity. Doesn't degrade in sunlight / UV light. Protection that bonds to the individual fibers, which stiffens and improves handling of the line. Lines cast farther and last longer without excess stiffness.



Colors: 01 bronzeback brown, 02 green

Item No.	Test/Yds	Price
C120-740	30/150yds	\$19.99
C120-741	50/150yds	\$22.99
C120-742	65/150yds	\$22.99
C120-743	80/150yds	\$27.99
C120-744	30/300yds	\$33.99
C120-745	50/300yds	\$41.99
C120-746	65/300 yds	\$41.99
C120-747	80/300 yds	\$51.99
C120-748	100/200 yds	\$54.99
C120-749	50/1500 yds	\$204.99
C120-750	65/1500 yds	\$204.99
C120-751	80/1500 yds	\$229.99
C120-752	100/1500 yds	\$255.99

TUF-LINE XP: Better than ordinary braided lines, more compact, smaller diameter, packs better on reels and better knot performance.

Color: Green



Item No.	Lb./Dia.	Yds	Price
120-759	50/.012	150	\$19.99
120-760	65/.016	150	\$19.99
120-761	80/.018	150	\$24.99
120-762	100/.019	150	\$26.99

SEAGUAR 101 TACTX BRAID:

Performance features make this braid a perfect choice for everyday anglers. TactX is engineered to maintain its perfectly round shape and stay firm to minimize rod tip wrapping and wind knots.



Item No.	Test	Yds	Price
120-1070	50#	150	\$16.99
120-1071	65#	150	\$18.99
120-1072	80#	150	\$18.99

NEXT LEVEL BRAID

Material manufactured in Japan to produce a highly durable 8-strand product that can withstand the rigors of musky fishing. The smooth texture of Next Level Braid makes it possible to complete longer and more accurate casts by reducing strand on strand friction. Includes a reusable clam shell to protect your line while stowed.

80# Moss Green 160 yards
 item 120-360..... \$16.99



DAIWA J-BRAID X8 GRAND

Introducing J-BRAID x8 GRAND, the new Ultimate Braid in Daiwa's J-Braid Family. Strong, and resistant to abrasion yet well-bodied enough to lay smoothly on the spool. J-BRAID x8 GRAND is spun with IZANAS, a state-of-the-art new material utilizing 8 Carriers. These 8 carriers are supple yet with IZANAS they're 4 times as abrasion resistant as a typically tougher 4 carrier.



Colors: 01-gray 02-dark green 03-island blue

C120-771	50#	300yds	\$29.99
C120-772	65#	300yds	\$34.99
C120-773	80#	300yds	\$34.99

SUFIX PROMIX BRAID:

Capitalizing on pro angler insights, Sufix® ProMix® combines the innate benefits of premium braid with ultra-longevity, buoyancy and colorfast technology to culminate a quality of braid like no other. Color Injection process provides two-times more "Colorfast" retention than competing braids. The densely braided line made with HMPE fibers and high weave-count gives consistent quality, uniform diameter (increasing abrasion resistance) and line performance. Low stretch offers exceptional lure control, ultimate bite detection and firm hook setting power. Superior knot and shock strength.

Item No.	Lb.	Yds.	Price
120-1156	50	150	\$14.99
120-1157	65	150	\$14.99
120-1158	65	300	\$28.99
120-1159	80	150	\$15.99
120-1160	80	300	\$29.99



BUCHER BEAST BRAID:

FEATURES A UNIQUE POST-BRAIDING PROCESS: This makes Beast Braid Professional Fishing Line compact, round and firm. It also improves casting performance and durability, and allows Beast Braid to pack tightly on to reel spools with virtually no pulling into itself.

Made of 100% spectra fibers.

Beast Braid Professional Fishing Line has been specially formulated for Joe Bucher Outdoors.

Color: 01 cabbage green, 02 tannic brown

C120-782	50#	125 yard	\$17.99
C120-783	65#	125 yard	\$19.99
C120-784	80#	125 yard	\$23.99



SUFIX 832 ADVANCED SUPERLINE:

Precision braiding and fiber technology provides superior strength, roundness and line consistency. Lo-Vis Green

Item No.	Lb.	Yards	Price
120-785	50	150	\$16.99
120-786	65	150	\$17.99
120-787	80	150	\$17.99
120-788	65	300	\$31.99
120-789	80	300	\$31.99



INNOVATIVE TEXTILES POWER PRO SUPER SLICK V2:

The 8 yarn spectra fiber construction which is braided under high tension, creates a live surface that feels smooth as silk. Smooth and silent...reduced line friction in this high performance line! Casts for miles and miles. Moonshine glows under black light!

Color: 01-moss green 02-onyx 03-moonshine

C120-790	50#	x 150 yds	\$22.99
C120-791	65#	x 150 yds	\$23.99
C120-792	80#	x 150 yds	\$27.99
C120-793	50#	x 300 yds	\$37.99
C120-794	65#	x 300 yds	\$41.99
C120-795	80#	x 300 yds	\$46.99



POWER PRO SUPERLINE:

Power Pro is different from ordinary braided lines and is set apart by the following: rounder and more compact than other braided lines: allows the line to spool and pack better on any kind of reel.



Item No.	Test	Yds.	Price
120-796	20#	300	\$31.99
120-797	30#	300	\$31.99
120-798	40#	300	\$31.99
120-799	50#	150	\$17.99
120-800	50#	300	\$31.99
120-801	50#	1500	\$149.99
120-802	65#	150	\$21.99
120-803	65#	300	\$37.99
120-804	65#	1500	\$169.99
120-805	80#	150	\$24.99
120-806	80#	300	\$42.99
120-807	80#	1500	\$189.99
120-808	100#	150	\$27.99
120-809	100#	300	\$46.99
120-810	100#	1500	\$219.99

POWER PRO MAXCUATRO:

Maxcuatro uses a brand new fiber from Honeywell that only PowerPro has adapted to fishing line. This 4-fiber braid is 25% thinner than regular PowerPro. That means 25% more line capacity or provides the option for you to downsize your gear.

Color: moss green

120-811	50#	x 150 yds	\$28.99
120-812	65#	x 150 yds	\$28.99
120-813	80#	x 150 yds	\$32.99
120-814	100#	x 150 yds	\$32.99
120-815	80#	x 500 yds	\$99.99
120-816	100#	x 500 yds	\$99.99



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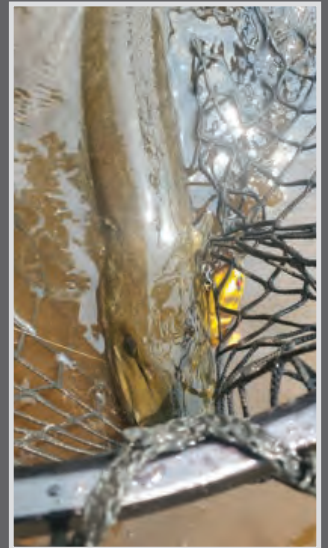
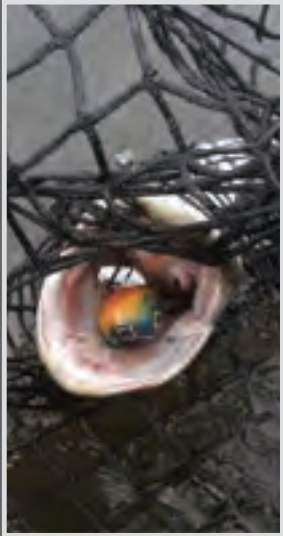
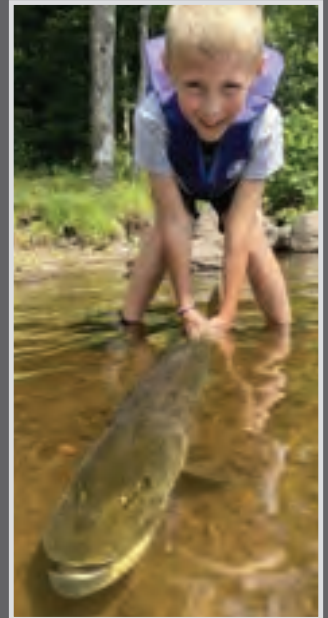
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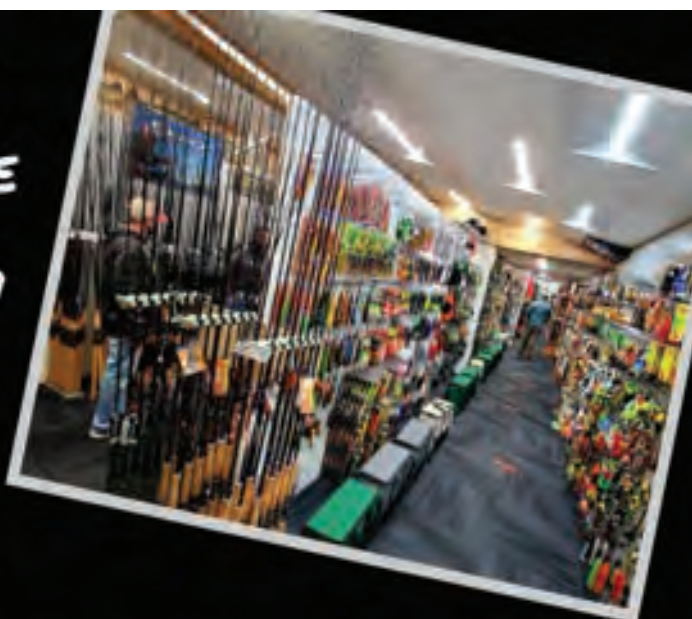


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