SUSTAINABILITY INITIATIVES

BEING SOCIALLY RESPONSIBLE AND SUSTAINABLE IS INTEGRAL TO ACHIEVING OUR VALUES AND REALISING OUR VISION OF BEING AUSTRALIA'S TRUSTED PROVIDER OF GLOBAL FITNESS BRANDS. WE WORK TO HAVE A POSITIVE IMPACT ON OUR INDUSTRY, COMMUNITIES AND CUSTOMERS BY REDUCING OUR ENVIRONMENTAL IMPACT, SUSTAINABILITY INITIATIVES AND SOCIAL IMPACT COMMUNITY.



CARDBOARD RECYCLING

Over 1,000cubic meters of cardboard and paper is recycled each year. (20 cubic meters per week or about 5 per state warehouse) Too hard to work our tonnes unless on an waste invoice?



REUSABLE PACKAGING

NovoFit recycles plastic, metal, polystyrene, office waste and other materials



LED LIGHTING

NovoFit warehouse and offices have installed energy saving LED lighting. Our LED lighting is certified carbon neutral by Climate Active. We have experienced warehouse energy bill savings of up to 50%



SELF POWERED, ENERGY SAVING & ENERGY CAPTURE EQUIPMENT

NovoFit's self powered equipment reduces power use by as much as 100%. NovoFit can also offer SportsArt's ECO-POWR ™ equipment that converts up to 74% of human energy produced into clean, renewable energy for the facility's grid. Motivate members with meaningful impact metrics like watt energy generated. You can generate up to 220wH of electricity per workout hour.



REFURBISH AND RESALE OF PARTS AND EQUIPMENT

Parts and equipment are refurbished and resold when possible. Worst case parts and steel will be recycled rather than ending up in landfill.



HELPING TO END MODERN SLAVERY

NovoFit is committed to actively & consistently contributing to ending modern slavery throughout its global supply chain.



COMMITMENT TO CONNECTING WITH COMMUNITY

NovoFit aims to add value to its communities by ensuring its solutions offer access and inclusion and also through its support of fund raising activities. A fit and healthy community generates social value. NovoFit aims to increase leisure participation among people with disabilities, cultural and linguistically diverse groups, the elderly, the poor and Indigenous groups. Over the last decade NovoFit has helped organisations raise over \$10m through fitness fund raising activities.



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