

Project Title: Splashdown, Waterworld, BASC, Leisure Link Centres in Greater Geelong - full gym fit outs
Client Name: City Of Greater Geelong
Date of Work: 2005 to Present
Description of Project: Supply and installation of fitness equipment
Quoter's role in project: Head Contractor
Value: \$8,000,000
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City of Greater Geelong operates four large leisure centres in the region, these centres service thousands of members across many different programs and all demographics. The COGG partnership with NovoFit has spanned over the past 15 + years has been crucial in achieving the diverse outcomes that these leisure centres focus on. Each of the 3 contract extensions through this period have been split into an annual equipment refresh program. This approach ensures that each facility has a portion of its equipment on rotation every year so that members are continuously presented with modern and fresh training options. This approach has also allowed us to adjust equipment selection to align facilities with current market and member demands. Some of these changes include reducing spin room size or cardio offering to allow for the construction of small group team training zones, replacement of a portion of the cardio offering at each location with HIIT style cardio, reduction in pin loaded equipment to create space for functional training rigs and activating unused outdoor spaces to create PT zones. The primary driver is to use allocated funding to build a facility offering with the specific equipment that each local community needs.

## CITY OF GREATER

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"All COGG sites have relied upon NovoFit and Nautilus for their strength needs for many years. The durability, ease of use and modern aesthetic have continued to evolve with each installation and the member feedback has been great. The latest replacement of Nautilus Evo with the Nautilus Inspiration Range at Splashdown introduced the lock 'n' load system, entirely new styling and some great features that really deliver on the member experience. This coupled with build quality, simple adjustability, quality biomechanics and ease of use is why COGG continue to prefer the Nautilus range."

Mark McDowell **Centre Manager** 

