

GustarTM

Make any space your space.



Best Design Awards
Product 2017



reddot award 2018
winner

Award winning office tools for the new way of working

Many people find desk sharing, home offices and hybrid work concepts challenging, as they don't have tools that cater to their needs. Gustav was born to offer a solution.



Designed for desk sharing & home offices

Designed for flexibility: whether you are working from your kitchen table or changing desks in an agile office.

Keep your space organized and productive, no matter where you work.

Award-winning in design: premium materials and minimalist design invite you to make it your own and personalize your workspace.

Handcrafted by a family business in Greece, our products are a sustainable alternative to plastic accessories.



Our Products

Gustav Original
Desk Organizer and Mobile
Laptop Stand



Gustav Studio
Mobile Desk Organizer



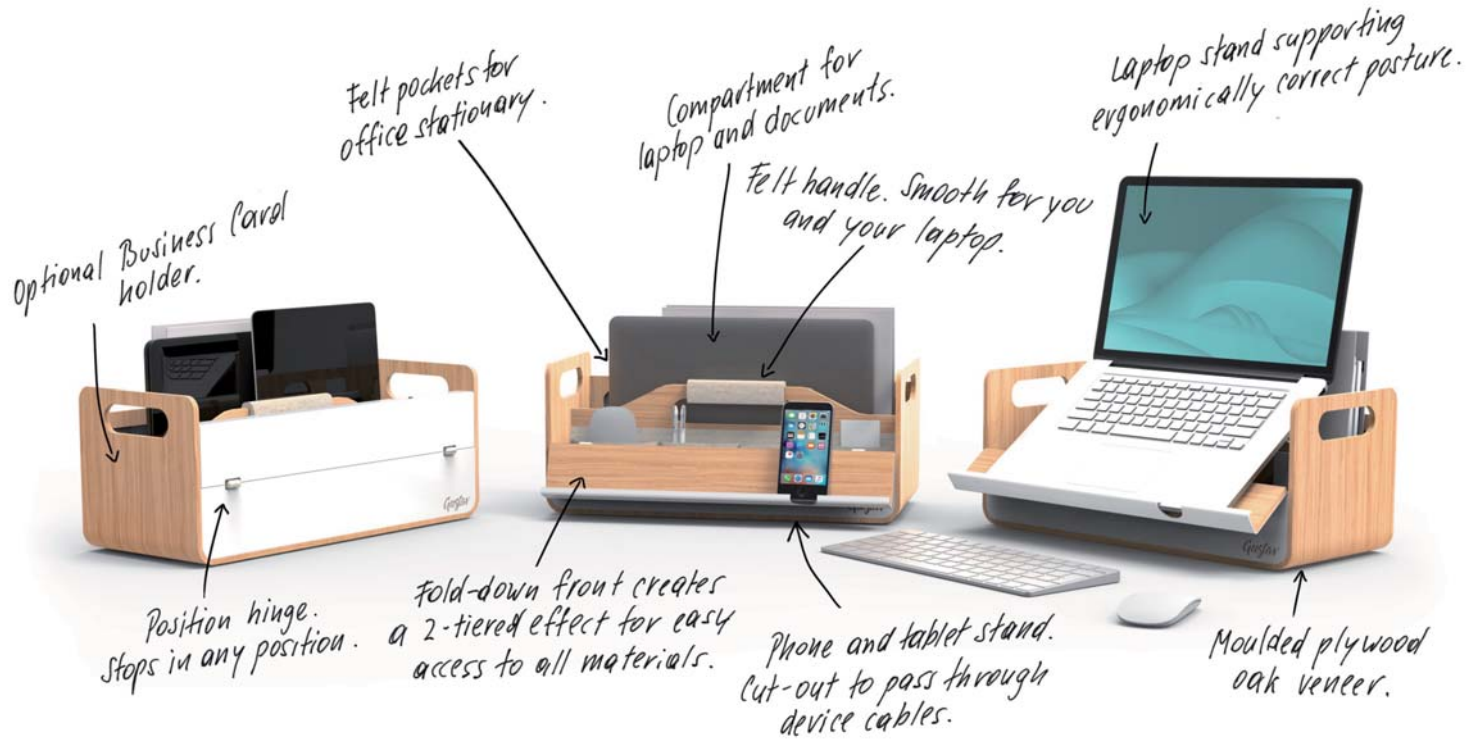
Gustav Lounger
Desk Organizer



Gustav Dot
Mobile Desk Organizer



Gustav fits everything inside



Accessories



Gustav Pencil Holder

*Insert card
of
awesomeness*



Gustav Business
Card Holder



Gustav Organising Panel

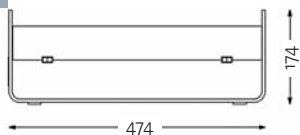


Gustav Tote Bag

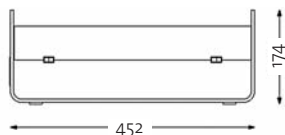
Gustav Size Options

Original

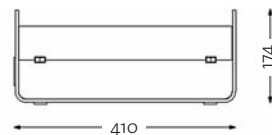
XL
for XL keyboards



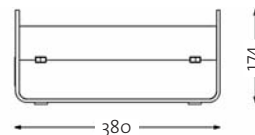
Large
for large keyboards



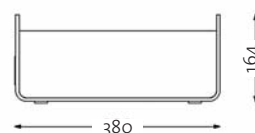
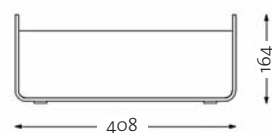
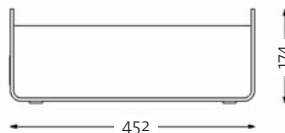
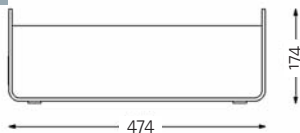
Standard
our allrounder



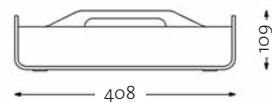
Compact
for small lockers



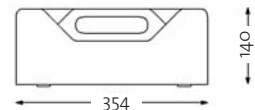
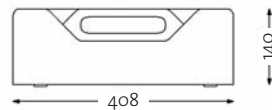
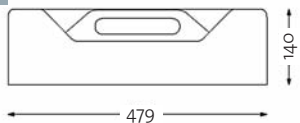
Studio



Lounger



Dot



Colour Options

Oak natural
& light grey felt







Oak black
& dark grey felt





Product Features

	Original	Studio	Lounger	Dot
Reference Image				
XL Size	(L) 476 x (W) 200 x (H) 174mm (L internal) 462mm 1.5 kg	(L) 476 x (W) 200 x (H) 174mm (L internal) 462 mm 1.4 kg		(L) 476 x (W) 199 x (H) 173mm (L internal) 449 mm 1.3 kg
Large Size	(L) 452 x (W) 192 x (H) 174mm (L internal) 440mm 1.4 kg	(L) 452 x (W) 192 x (H) 174mm (L internal) 440 mm 1.3 kg		
Standard Size	(L) 410 x (W) 180 x (H) 174mm (L internal) 396mm 1.3 kg	(L) 410 x (W) 192 x (H) 164mm (L internal) 396 mm 1.2 kg	(L) 410 x (W) 180 x (H) 110mm (L internal) 396 mm 0.9 kg	(L) 410 x (W) 199 x (H) 143mm (L internal) 378 mm 1.2 kg
Compact Size	(L) 380 x (W) 180 x (H) 174mm (L internal) 366mm 1.25 kg	(L) 380 x (W) 180 x (H) 174mm (L internal) 366mm 1.15 kg		(L) 354 x (W) 199 x (H) 143mm (L internal) 322mm 1.1 kg
Laptop Stand	✓	✗	✗	✗
Accessories				
Pencil holder	✓	✓	✓	✓
Felt handle	✓	✓	✗	✗
Organising panel	✓	Optional	✗	✓
Business card holder	Optional	Optional	Optional	Optional
Origin	Designed in New Zealand / Made in EU, Greece / Shipped from EU			

Custom Branding



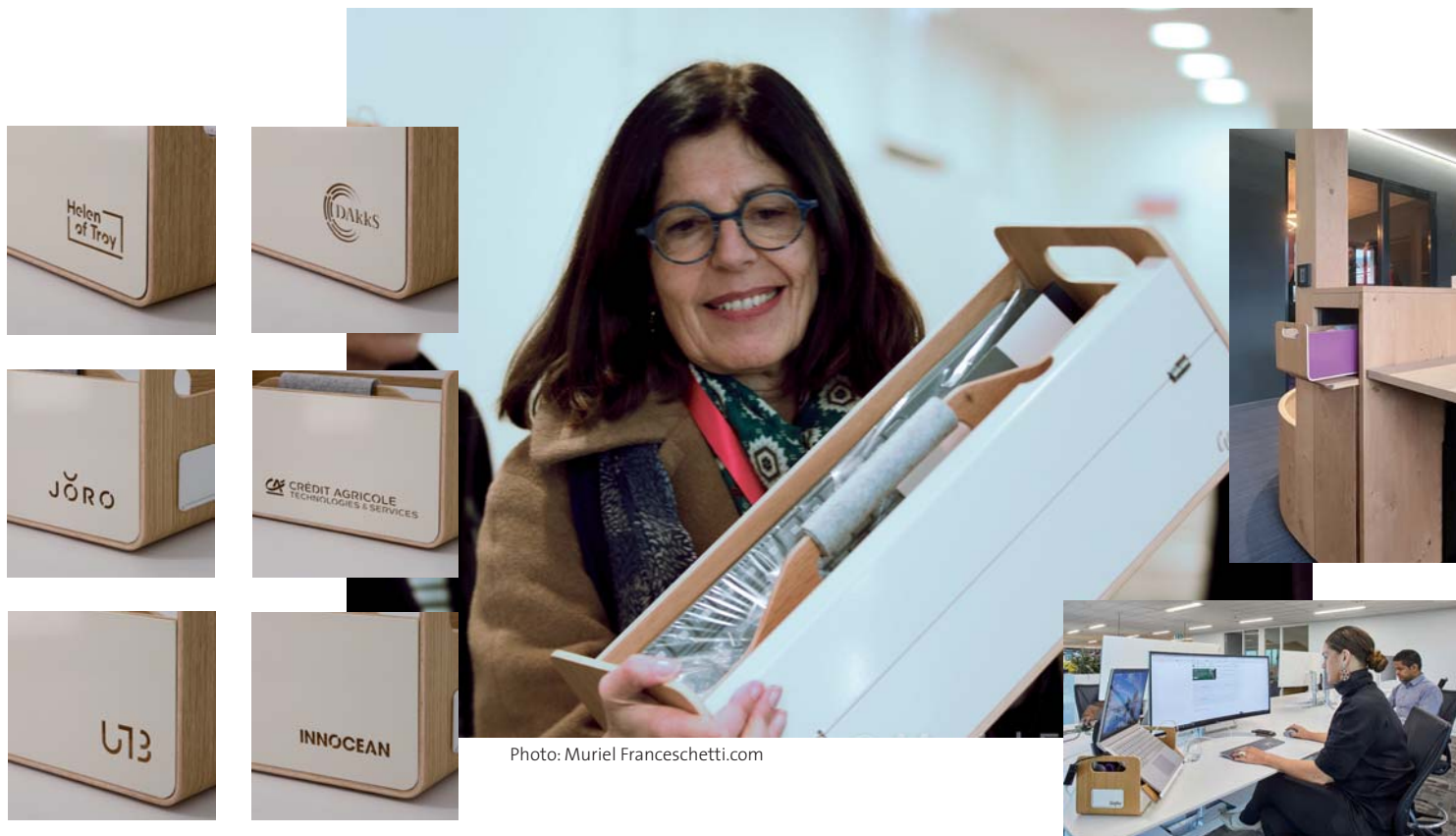
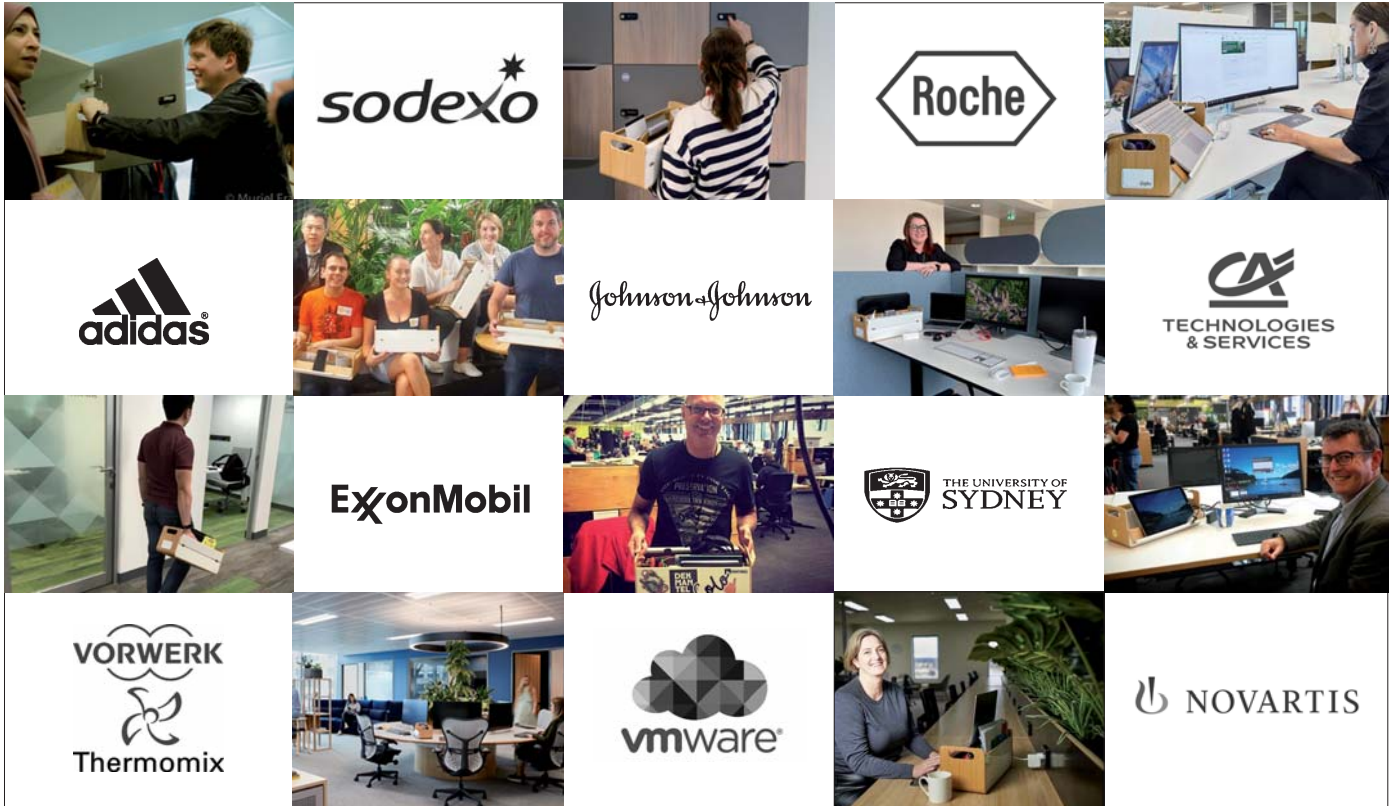


Photo: Muriel Franceschetti.com

Some of our customers



A word from our corporate customers



“ Gustav impressed us from the start - all other alternatives either didn't have the appropriate functionality or were simply not appealing in terms of design.

Matthias Krumpel,
Head of Facilities
at Hutchison Drei Austria

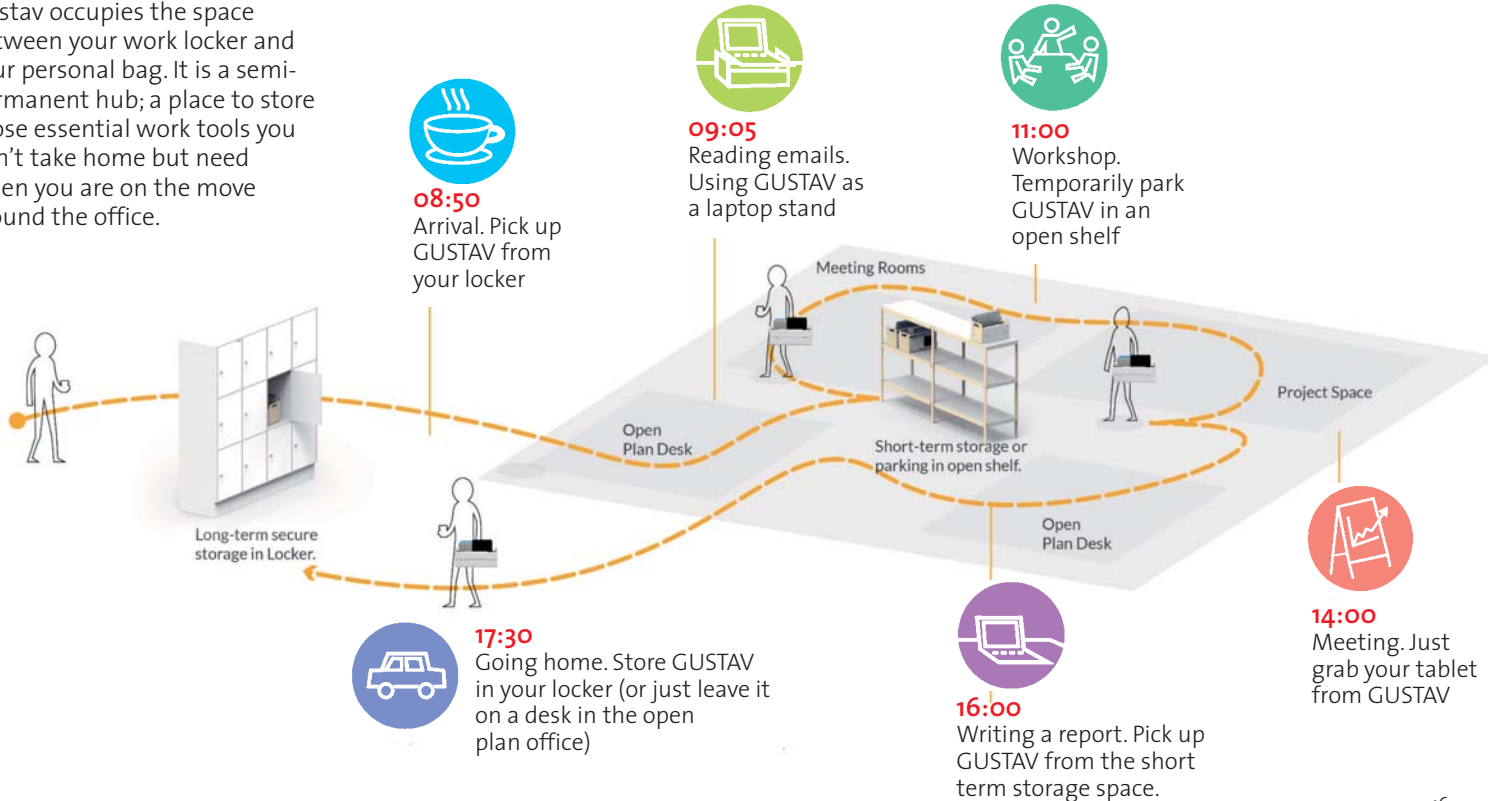


“ Gustav supported us enormously with the switch to desk sharing. It helped to communicate the topic in a playful and creative way.

Sabine Pitterle,
Group Lead
Office Management

Everything. Anytime. Anywhere.

Gustav occupies the space between your work locker and your personal bag. It is a semi-permanent hub; a place to store those essential work tools you don't take home but need when you are on the move around the office.



“Gustav inspired us right from the start”

Project Information

- Hutchison Drei Austria GmbH is an Austrian telecommunications company based in Vienna.
- Location: Vienna, Austria
- Product: 1.800 Gustav Original XL with custom branding



Matthias Krumpel, Team Leader Facility Management at telecom provider Drei has experienced how Gustav Original XL inspires employees and contributes significantly to making life in the office easier.

How do you use the office as a physical workspace?

For us, an office is a place where people should feel comfortable.

We rely on a desk-sharing model, where each department has its home base with desks for exclusive use. In total, we have reduced from 1500 to 900 desks. To make the changeover easier for employees and to store personal belongings, we initially considered providing each employee with their own mobile container. But that would take up an enormous amount of space, so we looked for a tool people could use to store and transport laptops, keyboards and other things.

Gustav impressed us from the start - all other alternatives either didn't have the appropriate functionality or were simply not appealing in terms of design.

In the meantime, each of our employees has his or her own locker with Gustav. There are a total of 1600 of them, which can also be passed on within the company. Our staff has enormously well received Gustav: Out of 1600 employees, there are

three who don't use it (laughs). Personally, I use Gustav as an additional monitor stand because it is a comfortable height for it.

What other advantages does Gustav offer, keyword flexible working?

Especially in times when it is becoming more and more difficult to find employees, it is important to offer flexibility and a pleasant environment to work in. With Gustav, we have a practical tool at hand that makes life in the office easier: you come into the office and don't have to sort or put anything away, but simply grab the Gustav and sit down at a free spot - whether at your desk or in one of the cosier corners like our garden, the canteen or the lounge.

Where is the journey going in your office - and what role will Gustav play in it?

Especially for informal exchange, it is important to create zones and open spaces where people feel comfortable but still have their documents quickly at hand if need be. This is what Gustav allows us to do: because it can be easily set up and taken down anywhere and at any time, our staff can use the entire building complex flexibly and do their work where it suits them best. It facilitates informal exchange, strengthens the feeling of togetherness and is simply fun.

So, who is Gustav?

A new way of working needs a new way of thinking.

Gustav Concept has developed high-quality office accessories for agile working since 2017. We produce in Europe and supply leading companies worldwide.

It all started with two Austrians who moved to New Zealand for professional reasons. As a workplace strategist, Christian advised companies on how to adapt to the new working world. He was constantly on the lookout for mobile, flexible and innovative solutions.

He couldn't find a mobile office toolbox that would support people in agile offices and home offices and meet all their needs, so he set about designing one himself. Together with co-founder Judit, they set off. After countless prototypes, years of testing and refining, they launched the first version of Gustav Original in 2017. Gustav has since won several awards, including the Red Dot Design Award, and is conquering the (office) world.

But that is just the beginning. Gustav Concept develops products for a personal and flexible working style. Supporting individual demands is more important today than ever. Only in this way can people take advantage of the possibilities of agile and hybrid working environments and realise their work-life balance. Gustav's are manufactured in a Greek family business with high-quality materials.

Our products make working in the office and at home more pleasant, productive and flexible. And maybe working with Gustav will also be a little more fun.



A person wearing a grey sweater and blue jeans is holding a wooden desk organizer. The organizer is light-colored wood with a white front panel. Inside, there is a grey felt cup holding pens and pencils, a smartphone with a green and white checkered case, and a small round wooden container. The background shows a white railing and a bright, airy space.

Gustav™

Make any space your space

TUESDAY *on the* BEACH

www.gustavconcept.com

hello@gustavconcept.com | social media: @gustavconcept