





reddot award 2018 winner

# Award-winning office tools.

Activity-based and co-working is the most significant change in workplace design. Many people no longer have a dedicated desk at work.



Gustav is there for you to store and move around all the stuff you need and love. The activity-based worker's new best friend.



The simple design invites you to personalise your Gustav.





Gustar.

Make any space your space.

# Designed for people in agile offices.

Easy to move around the office. Packs up in seconds.



Laptop stand. Enables an ergonomically correct posture in the office or at home.





Simply park Gustav in a locker. Award-winning design. Make any space your space.









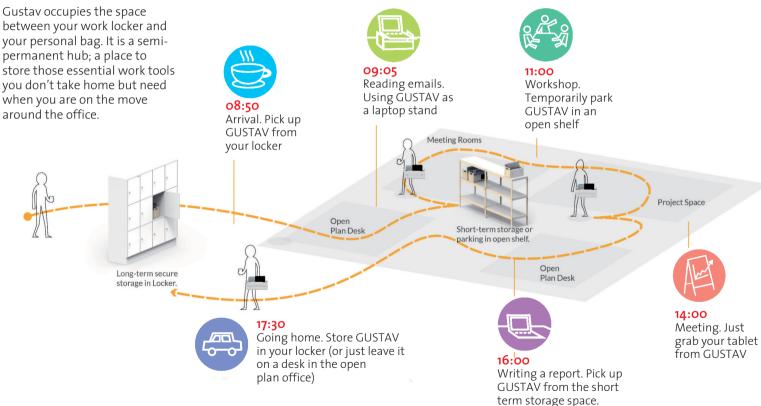
Friendly. Combining the warmth of real wood with minimalistic white elements gives Gustav its friendly look – a welcome contrast to many traditional office environments.

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As small as possible, but big enough to fit all essential tools and belongings. The product size is optimised so Gustav fits easily in a standard locker.

Gustar.

# Everything. Anytime. Anywhere.



#### Products

#### **Gustav** Original

The classic version with laptop stand



#### **Gustav Studio**

A simple solution if you don't need a laptop stand.

#### Gustav Lounger

Great for meeting rooms and shared resources. A lower version for everyday belongings.



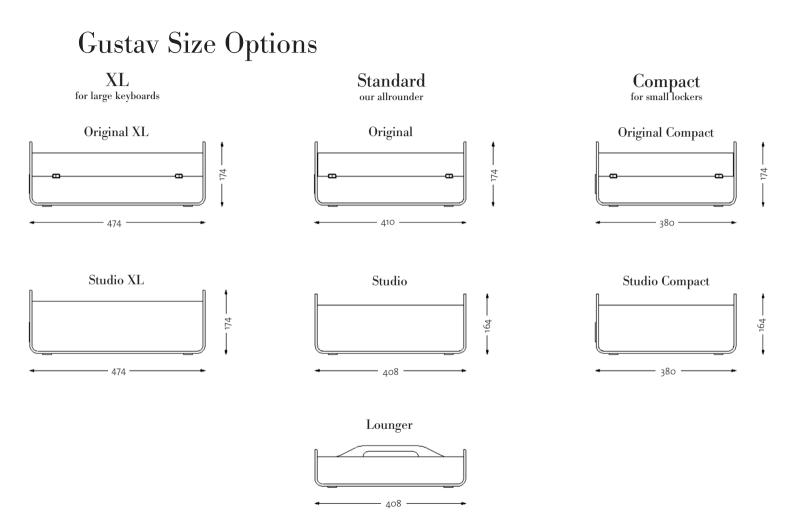


# **Colour Options**

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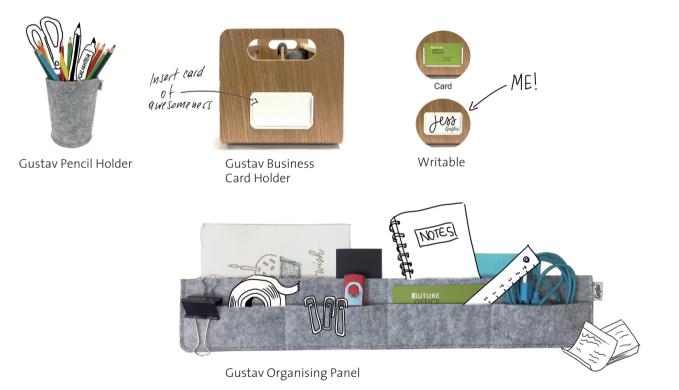


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# Gustav Original XL



#### Accessories



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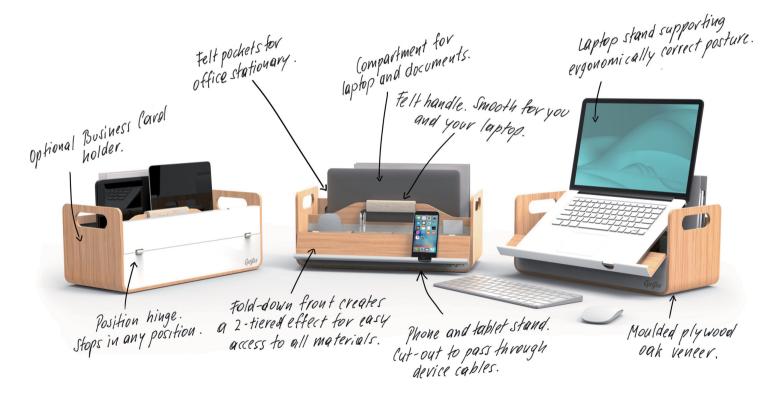
# Custom branding



**Ergonomic.** Laptop stand for 13" and 15" laptops.

Gustar.

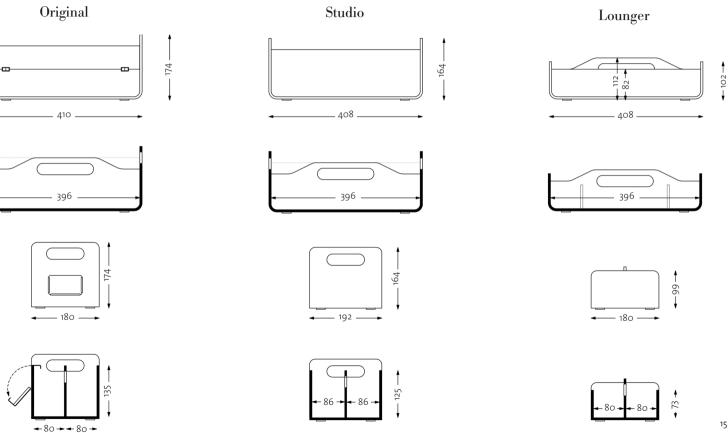
## Gustav fits everything inside.



# **Gustav Product Features**

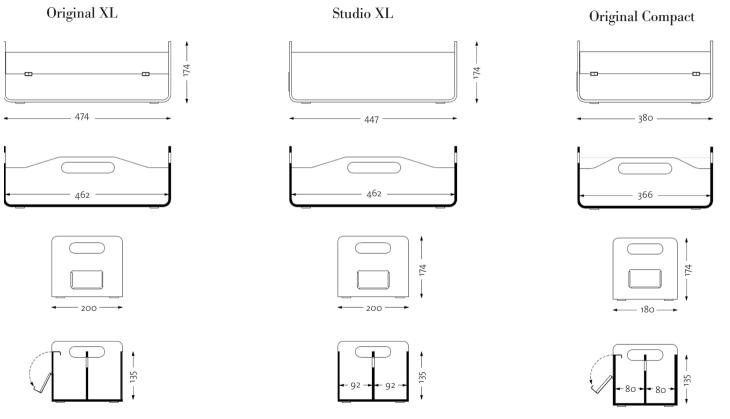
	Original	Studio	Lounger
Reference Image			
Standard Size External Standard Length Internal Standard Weight	(L) 410 x (W) 180 x (H) 174mm (L internal) 396mm 1.3 kg	(L) 410 x (W) 192 x (H) 164mm (L internal) 396 mm 1.2 kg	(L) 410 x (W) 180 x (H) 110mm (L internal) 396 mm 0.9 kg
XL Size External XL Length Internal XL Weight	(L) 476 x (W) 200 x (H) 174mm (L internal) 462mm 1.5 kg	(L) 476 x (W) 200 x (H) 174mm (L internal) 462 mm 1.4 kg	Not standard model Details upon request
Compact Size External Compact Length Internal Compact Weight	(L) 380 x (W) 180 x (H) 174mm (L internal) 366mm 1.25 kg	Not standard model Details upon request	Not standard model Details upon request
Laptop Stand	✓	×	×
Accessories			
Pencil holder	✓	✓	$\checkmark$
Felt handle	✓	✓	×
Organising panel	✓	Optional	×
Business card holder	Optional	Optional	Optional
Origin Designed in New Zealand / Made in EU, Greece / Shipped from EU			

## **Gustav Standard Dimensions**



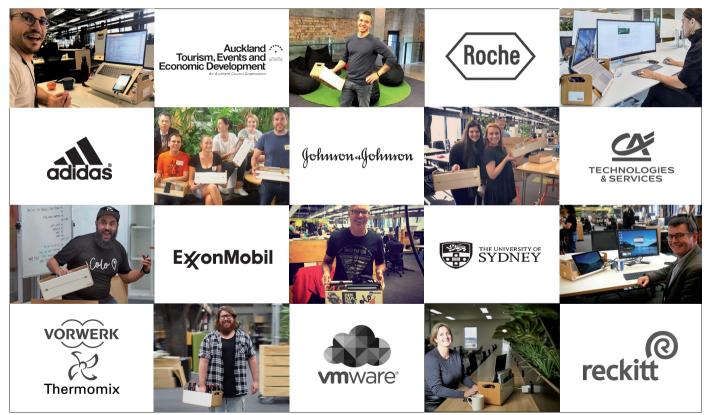
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# **Gustav XL & Compact Dimensions**



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## Some of our customers



# Our Story

At Tuesday On The Beach Ltd. we are on the journey to improve the way people work. We do this by developing innovative office tools. We believe in freedom of a personal and flexible work style, room for creativity and individuality at work and a life-work balance.

Co-founder Chris is an architect and leading workplace strategist. He knows and understands first hand the needs of people working in agile office environments.

# TUESDAY The BEACH



Back then, Chris was desperate to find good tools that really focus on what people need most. As he couldn't find them, he set out to design his first product - Gustav Original.

As a brand and digital strategist, Judit saw first hand how technology impacts how and where we work - increasing the demand for agile office solutions to work form anywhere. After several years of prototyping, refining and developing the product and brand, they launched Tuesday On The Beach Ltd. in 2017.





Make any space your space.

Gustar



www.gustavconcept.com hello@gustavconcept.com | social media: @gustavconcept