

## Professional Profile

Masters qualification  
experience of  
ge

Utilising my n  
sales, I have  
media analyti  
engaging cam  
As a net res  
accountancy  
from greenfie

### Core Skills

- Start-U
- Disrup
- New I
- Solut

## Career

Sep 2014

Outline  
Developi  
finance  
chasing,

Key Res

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Key A

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T  
in  
to

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years'  
as well as

marketing and  
ance, social  
ships, define  
maximise ROI.  
nections with  
al revenue by

ons  
erships  
Leadership  
management

warm leads into  
automated debtor  
ng line to Board.

ampaigns, set-up  
called targeted mid

reated lead lists,

% increase in  
ess' revenue.  
,524%.

K.  
\$ – 154 website  
63 per finance client.  
strategic partnerships

y per client –  
n product

data communications and  
odel. Direct reporting line

### Key Responsibilities

- Completed circa 200 cold calls per week.
- Created a

### Key Achievements

- Implemented
- Organised new functions to produce
- Performed the BBC based on

### Aug 2011 – Feb

#### Outline

Supported portfolio of underperforming and replacing line to MD.

### Additional

### May 2016 – M

#### Outline

Set-up a booth rolled ice-cream conducted on a US.

### Key Responsi

- Led pack notional/POS,
- App
- Hire
- Col

### Key Achiev

- So
- Ac about the product
- S

### Feb 2014

### Oct 2012

### Educ

➤ (2014)

➤

### IT/T

- A emr.io
- T
- Simp
- berg Terminal

### Re

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