

Professional Profile

Globally experienced in delivering campaigns across the public sector. 12 years in

Utilising my core skills in developing content, I have worked as a collaborator with executives globally. I have managed and managed risk and costs, to deliver maximum

vital to the from an expert executives mitigating risk and costs, to

Core Skills

- Project Management
  - Content Development
  - Email Marketing
  - Copywriting
  - Web Development
  - Campaign Management
- Analysis
- stakeholder
- ment

Career History

Sep 2014

*Outline*

Global in countries, leading a team of 10. Direct reporting line to H

*Key Results*

- Performance, people
- Contributing to group
- Finance and security
- Campaigns, showcase work and

*Key Results*

- Enabling the addition of
- Come to India.
- The webcast
- Benchmark readership rate
- n of company
- Have prevented the 10%
- ps to security, which
- ort – authored the and Sustainable agency and brand teams

on style and creative assets – [www.vodafone.com/ir/2016](http://www.vodafone.com/ir/2016)

- Achieved

## Oct 2013 – Sep 2014

### Outline

Led the internal managers across the Head of Corporate

of three  
ine to the

### Key Responsibilities

- Worked on internal commu
- Outrea

internal

### Key Achievements

- Provided associ the Iris
- Creat of 40%

trade press,  
earing in

downsizing

## Aug 2010 – Sep 2013

### Outline

Senior Com \$8m. Advise

Land your perfect job quickly

s worth circa

### Key Responsibilities

- Delivered me

(social

### Key Achievements

- Cr an
- Co re
- D ta
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Biden

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nt media.  
ward for the

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## Sep 2009

## Jan 2009

## Aug 2008

## May 2008

r Analyst

## Edu

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2011