

Professional Summary

‘Creative Visual Merchandise Manager’ in the retail sector throughout the last 10 years. With an eye on the future, I devise pre-emptive and cascade strategies. I share my knowledge and requisite professional skills.

Core Skills

- High level of
- Design and
- Retail
- People

Career History

Aug 2000 -

Promoted to Senior Visual Merchandise Manager, I devise and implement visual merchandising strategies across cultures.

Key Responsibilities

- Develop and implement visual merchandising strategies across cultures.
- Create and maintain visual merchandising standards.
- Collaborate with the marketing team to develop and implement visual merchandising strategies.
- Monitor and report on visual merchandising performance.
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- Monitor and report on visual merchandising performance.

Key Achievements

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Sep 2003 – Aug 2009

Company  
Area Visual Merchandiser

Recruited to manage a regions across the UK and later overseeing European and Western US teams, travelling regularly to embed current VM strategies, monitor activities, offer advice and guidance and sustain the quality branding of the company.

#### Key Responsibilities

- Trained regional teams across the UK and Europe to implement current VM plan; European and Western US teams
- Contributed to the development of the current VM strategy
- Organised and managed the regional VM teams
- Participated in the development of the current VM strategy
- Monitored and reported on the performance of the regional VM teams

Dec 2002 – Sep 2003

Headhunted to manage the regional VM teams, catching visual merchandising events. Active in the regional VM teams

Dec 2000 – Dec 2001

Impressed management with the results of the contract at the time, responsible for the regional VM teams, cultivated and maintained the relationship with the regional VM teams

#### Education

- BA (Hons) Business Management, University of Birmingham
- BT (Hons) Business Management, City of Birmingham College
- 9 GCSEs, City of Birmingham College

#### References

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