

Professional Profile

'A confident and experienced professional with a proven track record of gaining new clients and increasing sales.'

With a friendly and approachable personality, I have built strong relationships with clients and colleagues alike. I am a team player and a proactive communicator. I have a wide range of experience in a variety of roles and a target audience of professionals.

Core Skills

- Marketing Strategy
- Strategic Planning
- Social Media Marketing
- Affiliates
- Performance

Career History

Nov 2016 - Present

Recruited and managed a team of sales representatives, specialising in the recruitment of sales representatives to decrease the client base.

Key Responsibilities

- Collaborated with the marketing team to develop a marketing strategy.
- Managed the recruitment process, including sourcing, interviewing, and onboarding.
- Researched and identified potential clients and sales opportunities.
- Identified and developed new sales channels.
- Monitored and reported on sales performance.
- Presented and negotiated sales opportunities.
- Provided ongoing support and training to sales representatives.
- Participated in the recruitment process, including sourcing, interviewing, and onboarding.
- Liaised with the marketing team to develop a marketing strategy.

Key Achievements

- Increased sales by 20% over the last year.
- Successfully recruited and managed a team of sales representatives.
- Developed a marketing strategy that resulted in a 15% increase in sales.

July 2015 - Oct 2015

Self-employed

Provided a range of services, including marketing strategy, social media marketing, and website design.

Key Achievements

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...osting statuses on

Facebook and Twitter.

- Advised and supported the development of protocols for inter-company operations.
- Provided the highest quality of service to customers, ensuring all items safely.

Key Achievements

- Devised and delivered a range of tips and running advice.
- Rocketed Facebook page to over 10,000 followers.
- Tripled engagement on social media.

Jul 2016 – Sep 2016

Recruited to this position as a

Key Responsibilities

- Created daily content for the company's social media channels.
- Replied to queries and comments on social media and informed the company of any issues.
- Wrote informative articles for the company's blog.

Key Achievements

- Initiated Twitter chat sessions, resulting in frequent user engagement.

Mar 2016 – Jun 2016

Recruited to this position as a

highly professional and

Key Responsibilities

- Provided a high level of customer service, ensuring all customers are satisfied with their dining experience.
- Responded to customer queries and complaints in a timely and professional manner.
- Taking orders and ensuring they are served accurately and promptly.

Key Achievements

- Received numerous compliments and praise from customers for excellent service.

Sep 2015 – Dec 2015

Enrolled as a student at

and arranged to work

Key Responsibilities

- Harvested and processed vegetables for the company's produce range.
- Planned and organised the company's marketing campaigns.
- Picked and packed orders for delivery to customers.

Jul 2015 – Sep 2015

Jul 2014 – Jun 2015

As part of the company's

masonry team, I was

Key Responsibilities

- Performed masonry work on a variety of projects, including walls, floors and roofs.
- Researched and sourced materials for projects.
- Bought and delivered materials to the job site.
- Assisted with the company's marketing and sales efforts.

Key Achievements

- Successfully completed a number of projects, including the construction of a new wall and the repair of a roof.

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Education & Qualifications

- **Master Degree in Industrial Organisation Engineering** – Institution – 2011-2015
Comprising technical/mathematical applications and business management and marketing.
- **Oxford & Cambridge University Certificates in English** – College
- **Technological Baccalaureate** –High School – 2009-2011

IT/Technical Skills

- | | |
|---------------------------|--------------------|
| ➤ MS Office | ➤ Wordpress |
| ➤ Mail Chimp | ➤ Slack |
| ➤ Google Analytics | ➤ Bitly |
| ➤ Adwords | ➤ Evernote |
| ➤ Bing | ➤ Tawk |
| ➤ Canva | ➤ Hootsuite |

Additional Information

In the Summer seasons of 2011 and 2012 I undertook Au Pair agency work in Rio de Janeiro, Colorado and London, absorbing the local culture and practicing my language skills whilst caring for young children.

I organised the first second/recycling market within my home village and through stall fees, food and drink, and a raffle in addition to donations money was raise for a community centre; an initiative that has been taken up by local residents and it now runs quarterly.