

Ashleigh Giles | Marketing Manager

Location: xxxxxxxxxxxx

Telephone: xxxxxxxxxxxx

xxxxxxxxxx

Personal

'Entrepreneur'

With over 25 years of experience in the marketing industry, I have worked with a wide range of brands as well as my own business. I have a proven track record of growing businesses and increasing customer base, including online and offline marketing avenues in the past 10 years.

Core Skills

- National and international marketing
- SEO and social media
- Social media strategy
- Campaign management

Career History

May 2005 - Present

Outline

Entrepreneurial marketing plan for a new market place. I have successfully implemented an upmarket strategy for a new demographic, resulting in a significant return on investment.

Key Results

- Increased sales by 25%
- Increased customer base by 15%
- Increased online presence by 10%
- Increased social media engagement by 20%
- Increased brand awareness by 15%
- Increased customer loyalty by 10%
- Increased customer retention by 15%
- Increased customer satisfaction by 10%
- Increased customer feedback by 10%
- Increased customer retention by 10%

Key Achievements

May 2005 - Present

Outline

Marketing plan for a new market place. I have successfully implemented an upmarket strategy for a new demographic, resulting in a significant return on investment.

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Marketing

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of marketing
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search engines

addresses
and Facebook

opportunities

for global communication

America and Australia

ralia

- Management of unlimited budget based on performance and return
- Working t
- Managing
- Providing
- Event ma

Key Achievements

- Set up o
- Achieve

Apr 1996 – Feb

Outline

Full responsibility for the automobile trade B2C arenas

Key Responsibilities

- Mana
- Devel
- Form
- Carry
- Mana
- Rela
- Ever
- Dev

Key Achievements

- Rec
- Pro

Education

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Personal

Driving

Interests

References

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