

## Professional Profile

An authentic

building

Possesses a pr  
experience in  
experience in  
accountability  
business start  
communication

ensive  
take  
successful  
all client

## Core Skills

- Strateg
- Busines
- Networ

& Conversion  
ing  
ves

## Career History

### Jun 2016 - Present

#### Outline

Joined this  
playing a c

ance department,  
new products

#### Key Achievements

- Pitching
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IG; on-boarding  
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Bahrain  
ales targets, and  
also responsible  
ational issues  
ners and introduce

improve lead  
te from 20% to 5%

### Mar 2015 - Jun 2016

Jan 2015

#### Outline

Servi  
portf

of the travel insurance

#### Key Achievements

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irca £13m revenue p/a  
ces to Google Compare  
increase in overall traffic  
arded, ensuring Google  
(0)

asting, identification of

ytics (incl. cost / benefit  
l benefits of products  
ampaigns, to rank and  
align strategic offerings

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*Outline*

Entrusted with establishing and growing the business, including developing and implementing strategies for driving client retention.

*Key Achievements*

- Devised and put into place a pipeline of products and services to drive growth.
- Achieved 100% client satisfaction and commitment to the company.
- Delivered maximum results for clients.
- Increased average client lifetime value by 20%.
- Won promotional awards for retention and client satisfaction.
- Functioned as a key member of the marketing and social media team.

**Nov 2007 – Jun 2009**  
*z was a start-up*

Apr 2009 – Jun 2009

*Outline*

Functioned as a key member of the marketing team, leads to brokered business.

*Key Achievements*

- Performed all marketing tasks, including client acquisition, account management, and financial services.
- Established a strong financial services business.
- Successfully managed professional relationships.

Nov 2007 – Dec 2007

*Outline*

Joined the company as a

*Key Achievements*

- Effectively managed client accounts, ensuring consistent performance.
- Worked closely with the marketing team to develop and implement strategies.
- Served as a key member of the marketing team.

**Educational**

- **BA (H)**
- **4 A L**

- Negotiated
- Adapted
- Founded
- Emotional
- Four
- Strategic
- AdWords

**Volunteer**

- Organized
- Volunteered

**References**

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