Dealer Application/Agreement

Business Name:_____Owner/Contact:_____

Address:_____

City:_____State:_____Zip:_____

Phone:_____Fax_____ Email address:_____

Does the business have a storefront? ☐Yes ☐No

Will you be selling our products at trades shows? ☐Yes ☐No

What is the anticipated monthly volume?_____

Shipping Address (if different):_____

City:_____State:_____Zip:_____

Tax ID Number:_____

Trade/credit references:

_____	_____	_____
Company	Contact	Phone/email
_____	_____	_____
Company	Contact	Phone/email
_____	_____	_____
Company	Contact	Phone/email

Terms of the agreement:

1. The dealer agrees to sell all Notch products at the MSRP for each product unless expressly authorized in writing by Notch, LLC to sell them at a price less than MSRP.
2. Minimum advertised pricing (MAP) shall be the same as the MSRP for each product.
3. The dealer may, upon written approval from Notch, sell Notch products on the dealer's website. The dealer's website is _____. Product and lifestyle images must be obtained from Notch and the dealer may not use their own images unless authorized in writing by Notch. Product and lifestyle images provided by Notch must not be altered or modified so as to change the quality, resolution, or content of the images. Sales on e-bay, Amazon, and other third party websites by the dealer are strictly prohibited. Initial below to acknowledge.

   Initials: _____

4. The dealer may not re-sell Notch products to a third party dealer/reseller for the purposes of resale or act as a distributor for Notch unless prior written consent is obtained by Notch, LLC. Initial below to acknowledge.

   Initials: _____

A valid resale license in your state must be submitted with your application.

_____ _____

Authorized representative's signature Date

_____

Printed name