

CatGenie®

2024 MEDIA RESOURCES



WHAT IS A CATGENIE?

CatGenie is the World's Only Self-Scooping, Self-Washing, Self-Flushing Cat Box. It does more than just scoop litter – **it eliminates the need for cat litter entirely.**

CatGenie has replaced cat litter with **Reusable, Washable Granules that never need changing** because they are washed and dried after each use.

The creators of CatGenie have brought **the cleanliness and convenience of indoor plumbing to indoor cats.** Cat lovers can finally eliminate the disgusting, smelly and environmentally un-friendly mess of cat litter from their lives for good.



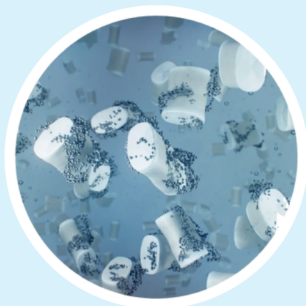
HOW DOES IT WORK?

CatGenie Users can select from 3 different cleaning modes: cat activated, scheduled or manual. Whenever you want it to clean, CatGenie will:



Scoop

When the Cleaning Cycle starts, CatGenie scoops away any solids, while liquid waste drains through the non-absorbing Washable Granules.



Wash

Using water and cat-safe, veterinarian-approved SaniSolution, CatGenie washes and purifies the Washable Granules and cat area.



Flush

CatGenie liquifies solids and flushes all waste out of your home for good. (No nasty clumps or dirty litter to clean out!)



Dry

CatGenie uses hot air to thoroughly dry granules at the end of each cycle, leaving them completely dry for the next use.

For more on how CatGenie works, [CLICK HERE](#)

THE WORLD'S ONLY SELF-WASHING CAT BOX IS NOW ALSO THE WORLD'S SMARTEST CAT BOX.

The addition of Artificial Intelligence enables us to continually improve the performance and function of the CatGenie. Our Wi-Fi connected, Smart cat box is always up-to-date with the latest features and provides customized recommendations so it can run worry-free for weeks (or months) without interruption, all for your cat's comfort!

Plus the connected CatGenie App allows you to monitor usage, customize settings and operate your CatGenie from anywhere! We've given cat owners a truly hands-free cat box experience.

All features listed below are not currently available from any other app-connected cat box.

SMART FEATURES

- Personalized Cleaning Recommendations
- Personalized Settings & Schedule Recommendations
- Intelligent Supply-Use Monitoring and Reorder Assist
- Smart, Resource-Use-Minimizing Cleaning Cycles
- Intelligent Performance Alerts and Instant Support



CATGENIE A.I. APP

- Manage Cleaning Schedules & Settings On-The-Go
- Activity Monitoring & Usage Notifications
- Wi-Fi Enabled, Up-To-Date Information
- Customizable Cleaning Schedules
- Easy Re-Order
- Instant Access to Support
- Unit Health Status Monitoring

For more information on the CatGenie's A.I. Smart Features, [CLICK HERE.](#)

COMPETITIVE ANALYSIS

CATGENIE A.I. SELF-CLEANING, LITTER-FREE CAT BOX

Self-Scooping



Self-Flushing



Self-Washing



Self-Drying



Powered by A.I.



App Enabled*



OTHER AUTOMATIC SCOOPING LITTER BOXES

Self-Scooping



Self-Flushing



Self-Washing



Self-Drying



Powered by A.I.



App Enabled*

**LIMITED FUNCTIONS
OR NO APP**

*The CatGenie A.I. is the only app-enabled cat box app to offer in-app activity and usage monitoring, customizable cleaning schedules, Smart Monitoring powered by Artificial Intelligence and many other smart features. More details on the next page.

RECENTLY FEATURED IN

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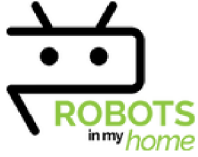
COSMOPOLITAN

Bustle

POPSUGAR.

GOOD
HOUSEKEEPING

the
spruce*Pets*



SMARTHOME.news

catological.

“

THIS REVOLUTIONARY
CAT BOX ELIMINATES
THE NEED FOR LITTER
COMPLETELY.

GOOD
HOUSEKEEPING

“

ONE OF THE MOST
MAGICAL INNOVATIONS
IN THE WORLD OF KITTY
LITTER BOXES.

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A LONG-TERM
SOLUTION TO NEVER
TOUCHING CAT LITTER
AGAIN.

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CUSTOMER REVIEWS

"I COULD NEVER HAVE CATS AGAIN WITHOUT A CATGENIE.
I'D DO AWAY A DISHWASHER, BEFORE MY CATGENIE!
IT'S THE BEST INVENTION EVER!"
WENDY B.

"CATGENIE HAS CHANGED OUR LIVES.
NO MORE TRYING TO PAWN OFF LITTER BOX CLEANING TO OTHERS,
JUST PUSH THE BUTTON , SET A TIMER OR PUT ON AUTO! WORTH THE
MONEY TO ME KNOWING THAT I AM NO LONGER USING LITTER THAT
MUST BE PROCESSED AND THAT ENDS UP IN THE ENVIRONMENT. "
NATHAN P.

"I GOT A CATGENIE FOR MY DAD WHEN HE MOVED INTO RETIREMENT
COMMUNITY AFTER BREAKING HIS HIP. IT ALLOWED HIM TO KEEP HIS
DEAR KITTY WHILE NOT BEING ABLE TO BEND OVER AND MANAGE A
TRADITIONAL LITTER BOX. THE AI AND WIFI ACCESS IS WONDERFUL AND
ALLOWS ME TO MONITOR THIS ISSUE FROM ACROSS TOWN."
ANNE H.

CATGENIE CUSTOMER DEMOGRAPHICS

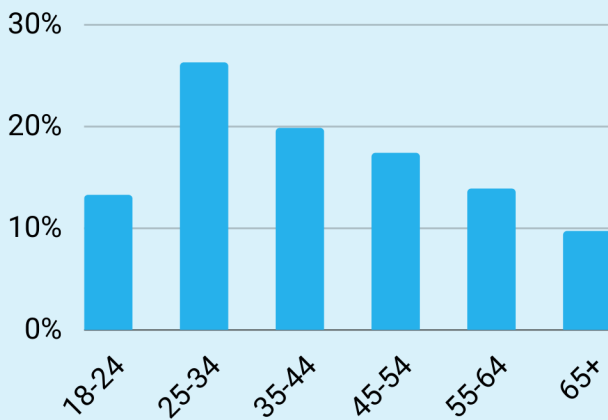
Google Analytics Data reflecting existing CatGenie Customers

CATGENIE CUSTOMERS ALSO LOVE:

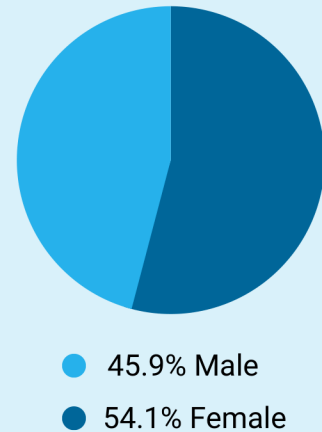
1. Food & Dining
2. Bargain Shoppers
3. Pet Lovers
4. Home & Garden DIY
5. Technophiles



AGE



GENDER



CATGENIE CUSTOMERS ARE ALSO SHOPPING FOR:

1. Beauty & Personal Care
2. Women's Apparel
3. Residential Real Estate
4. Home & Garden
5. Auto & Vehicles

ABOUT PETNOVATIONS

Our mission at Petnovations, Inc. is to improve the lives of cats and their owners by providing the easiest, safest and most eco-friendly waste management option ever. We created the CatGenie to enhance the animal lover experience by allowing you to enjoy more time with your cats in a cleaner, healthier and happier environment.

COMPANY HISTORY

2006 PETNOVATIONS
FOUNDED

2007 FIRST MODEL RELEASED:
CATGENIE 60

2009 CATGENIE 120
RELEASED

2019 CatGenie A.I. & APP
RELEASED

2024 CatGenie A.I. Classic &
Deluxe RELEASED

MEDIA RESOURCES

Photos and Videos

<https://www.catgenie.com/pages/media-resources>

MEDIA CONTACT

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CatGenie.com



CatGenie



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