

DAVROE

Information  
Guide—

Our vision is simple, it's to create the most honest and pure range of products for everyone, we do this by adhering to these three guiding principles.

Natural— We make every effort to ensure our products are natural, sensitive to the environment and only ever use ingredients of the highest quality.

Vegan— No fads or trends here, we have been vegan for more than 30 years.

Australian— 100% proudly Australian made and owned.



## Who we are—

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With over 90 years in the making and still a family owned company, Dresslier (EST 1930) has become Australia's leading hair care manufacturer.

Our Director, Mary Centofanti, started with the company as the receptionist in 1984 at the age of 15. Since 2007 she has owned the company with her husband John.

In 2007, we reformulated the entire Davroe salon professional range to be the:

- First range to be Sulphate Free
- First range to be paraben free
- First range to be completely Cruelty Free
- First range to use Australian Native extracts
- First range to be 100% Vegan

Davroe has become Australia's fastest selling hair care range. It's unique formula and high performance has earned us a loyal following.

"As a constantly evolving and adapting company we are very excited to continue to bring you new and innovative products. We are extremely proud to be a family owned business that formulates and manufactures our own products in our laboratory in Australia. We continue to strive for excellence and love to see our products enjoyed by consumers all over the world."

**Mary Centofanti**  
Owner/Director

## What makes us special—

Natural Plant Based  
100% Australian Owned & Made  
No Animal Testing  
Cruelty Free  
100% Vegan  
No Sulphates  
No Parabens  
Colour Protect Complex  
Low Irritant  
Gluten Free

## Sustainability—

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Davroe uses food grade HDPE, PET and PP in all product bottles and tubes, including our caps, which are 100% recyclable! Food grade plastic means it is safe for all food products. We feel food grade plastic is best for Natural and Plant based hair care products.

We also use recycled cardboard for all our distribution cartons and product packaging.

Davroe is an eco-friendly manufacturer that is continually researching alternative ways to improve environmental sustainability minimizing our carbon footprint.





## Colour Protect Complex—

All Davroe shampoos, conditioners, treatments and most of our styling range contain our unique Colour Protect Complex. This Complex includes natural ingredients Quinoa protein, grape seed extracts, Kakadu Plum and Olive Leaf extract. CPC is formulated to protect, enhance and prevent colour fade. CPC contains fade fighting ingredients that prevent colour molecules from escaping and causing hair to look dull and lifeless.

The natural ingredients infuse the hair with powerful UV protectants and seal the hairs cuticle.

- Formulated to protect, enhance & prevent colour fade
- Locks colour into the hair cuticle making the colour stay vibrant for longer
- Enhances colour
- UV barrier, protects against sun damage
- Contains Vitamin C – helps against free radicals on the hair

### Quinoa Protein—

Quinoa is considered to be a complete protein; one which contains all 8 essential amino acids. It is also the only protein that can prevent colour fade. It offers film forming and moisture retention benefits and is proven to be substantive to the hair (meaning it won't rinse off when you wash your shampoo/conditioner off). Quinoa helps to retain hair colour leaving hair more vibrant and tresses protected for more beautiful, lustrous hair. It gives hair a natural shine and improves both wet and dry comb ability. It is also gluten free, increases styling ease and improves style and body.

### Grape Seed Extract—

Grape seed extract is thought to be one of the most powerful anti-oxidants available. Grape seed extract is renowned for its benefits as a free radical scavenger for hair and scalp. Anti-oxidants place an important role in helping prevent the hair's aging process.

### Olive Leaf Extract—

Olive leaf extract is a unique anti-oxidant from the olive leaf. It protects the hair from free radical damage and reduces further hair damage caused by pollution and UV radiation, therefore protecting the hair from photo-aging, it also improves the elasticity of the hair.

### Kakadu Plum—

Kakadu plum, only found in the Australian Kakadu region, is the world's richest natural fruit source of Vitamin C, containing 50 times the amount found in oranges. Vitamin C helps revitalize the hair and reduces free radicals. Ingredients in the plum have anti-oxidant, anti-inflammatory and anti-microbial properties, recent research has shown that kakadu plum also possesses excellent preserving qualities.



## Davroe Senses—

Davroe Senses is a unique collection of hair wellness shampoo and conditioners that offer the benefits of natural, botanical ingredients combined with the latest wellbeing technology.

All our shampoos and conditioners can be used in their corresponding shampoo and conditioner i.e. Repair senses shampoo followed with Repair senses conditioner or intertwined to suit individual needs i.e. Repair shampoo followed with Moisture conditioner or Volume shampoo followed by Repair conditioner.

All our products contain our unique Colour Protect Complex (KakaduPlum, Olive Leaf extract, grape seed extract) to protect, enhance and prevent colour fade.

### Repair Senses— Strengthens and protects hair to resist colour fade.

#### Shampoo

- Repairs hair weakened by chemical processes
- Resists colour fade
- Strengthens hair
- Increases hair elasticity
- Suitable for all hair types
- Superior UV protection and strength

#### Conditioner

- Nourishes and moisturises
- Extends the life of your colour
- Maintains the intensity of colour treated hair
- Helps prevent the hair from splitting and breaking
- Instantly detangles leaving cuticle soft, smooth and sealed

### Moisture Senses—

Moisture rich, luxurious hair.

#### Shampoo

- Moisture senses is great for hair that is lacking moisture, coarse or wiry hair, naturally dry and/or over processed hair.
- Moisture rich formula instantly improves dry hair
- Hydrates dry and coarse hair
- Revitalises and detangles
- Designed to revitalize curly hair promoting bounce and shine
- Great for cradle cap (Seborrheic Dermatitis)
- Suitable for hair extensions

#### Conditioner

- Moisture rich conditioner that hydrates and give hair a luxurious bounce
- Thick and moisturising
- Gives dry hair instant movement and restores elasticity
- Moisturises and removes frizz
- Suitable for hair extensions



**Smooth Senses—**  
Softer, shinier, healthier hair.

**Shampoo**

- The ideal shampoo for coarse, wiry and unruly hair
- Smooths and controls fly-aways and tames frizz
- Moisturizes and nourishes hair deep into the cuticle
- Suitable for all Keratin Straightening and hair extensions
- Softens hair

**Conditioner**

- For hair that needs serious taming. Calms, controls and locks out frizz
- Smooths the cuticle layer
- Enables easier blow drying
- Smooths hair extensions
- Amazing anti-humidifying conditioner

**Volume Senses—**  
Softer, shinier, healthier hair.

**Shampoo**

- A volumising shampoo which makes the hair feel and look fuller
- Cleanses the hair without weighing it down
- Gentle on fine fragile hair
- Delivers maximum volume to fine hair
- Amplifies fine hair
- Great for oily or sensitive scalps

**Conditioner**

- A lightweight conditioner delivering maximum volume
- Extremely light weight for fine hair
- Weightless moisture
- Adds body and shine
- Perfect for people with fine sparse hair
- Any other conditioner can be used for hair that may need more conditioning

**Blonde Senses—** Protects and moisturises blonde hair, whilst maintaining a cool to neutral tone.

**Shampoo**

- A Mild, yet powerful toning shampoo that gently cleanses blonde and grey hair
- Will not leave the hair dry like most blonding shampoos do
- Tones and neutralizes yellow and brassy tones
- Leave grey hair looking “clean”
- Perfect for pre-lightened, natural blonde and grey hair

**Conditioner**

- Remove unwanted brassy tones on blonde or grey hair with the Blonde Senses Toning Range
- Not just a normal conditioner, contains toning abilities
- Will leave the hair feeling soft and silky
- Nourishing conditioner to help with detangling
- Restores optimum condition to help the cuticle





## Davroe Remedy— Soothing, cleansing and relieving.

Formulated to help reduce flaky scalp. This gentle, nutrient rich shampoo and conditioner with Aloe Vera helps to clear dandruff and soothe the scalp.

Rice and Quinoa proteins help to protect and replenish essential moisture.

Soothes irritable scalp, also clears dandruff.

### Shampoo

- Formulated to relieve scalp issues associated with dandruff, itching, flaking, redness and dryness. Mild and gentle formulation infused with Australian plant extracts
- Instant relief
- Colour safe
- Coal and Tar free
- Suitable for eczema and psoriasis
- Smoothing and Calming

### Conditioner

- Like the shampoo, Scalp remedy conditioner is much more than an antidandruff conditioner
- Nourishes and soothes the scalp
- Suitable for all hair types
- Conditions the hair
- Controls flaking and softens hair
- Instantly detangles leaving cuticle soft, smooth and sealed

### Lotion Spray

- Formulated to relieve scalp issues associated with dandruff, itching, flaking, redness and dryness. Mild and gentle formulation infused with Australian plant extracts.
- Lightweight leave-in treatment
- Reduces dandruff and flaking
- Eliminates itchiness and redness
- Cools and relieves the scalp instantly
- Can be used anytime of the day, will not affect or dilute style control

## Davroe Cleanse— Cleansing and refreshing.

### Deep Cleansing Shampoo

- A gentle deep cleansing detox giving the hair the ultimate deep cleanse by removing impurities from the hair and scalp without removing natural oils and drying the hair out
- Gently removes build up caused by minerals, chlorine and styling products
- Deep cleansing to remove excess oil from hair and scalp without stripping necessary oils
- Colour safe and can be used daily
- Revitalises hair and scalp

### Dry Shampoo

- Instantly refreshes, cleans & volumises hair. The perfect in between wash
- No powdery residue
- Lightweight
- Washes out easily
- Absorbs oil and residue from the hair and scalp
- Can be used to create texture and styling control





## Davroe Fortitude— Mend, Repair & Strengthen

Davroe’s Fortitude Range has been expertly formulated to create stronger, healthier hair, through a selection of concentrated products, that work hard to restore the hair’s internal keratin structure, build new bonds, and restore, from deep within the hair fibre. The range, including a shampoo, conditioner, wash-out and leave-in treatments, doesn’t compromise on luxurious feel, and instead leaves the hair feeling, soft, conditioned, and instantly healthier. Enriched with Wild Orange and White Cypress extracts, Fortitude rebalances and soothes the scalp, to promote healthier hair, reconstructs, seals and prevents the return of split hair fibres, and deeply fortifies the hair structure to defend against future damage. Fortitude embodies hair care that not only leaves hair looking its best, but truly creates stronger, healthier, effortless hair.

### Fortitude—Strongening Shampoo

A powerful bond-building shampoo that restores, strengthens, and helps hair grow longer.

- Reinforces the internal keratin structure from deep within
- Creates new hydrogen and ionic bonds to strengthen the hair
- Gently purifies, rebalances and soothes the scalp
- Promotes healthier hair growth
- Leaves hair softer, smoother, and up to 3x stronger than untreated hair
- Silicone Free
- Fortified with Wild Orange and White Cypress extracts

### Fortitude—Strongening Conditioner

A restorative bond-building conditioner that smooths, strengthens, and helps hair grow longer.

- Reinforces the internal keratin structure from deep within
- Creates new hydrogen and ionic bonds to strengthen the hair
- Penetrates deep into the hairs’ cortex to seal split ends
- Fortifies the hair structure to defend against future damage
- Leaves hair ultra-soft and intensely conditioned
- Silicone Free
- Fortified with Wild Orange and White Cypress extracts

### Fortitude — Split Ends Therapy Balm

Nourishing balm to reconstruct, seal, and prevent the return of split hair fibres.

- Seals split hair fibres to instantly repair fragile ends
- Creates resistance against future damage
- Reinforces the internal keratin structure from deep within
- Strengthens and protects hair from the inside out
- Leaves hair smoother, stronger and healthier
- Silicone Free
- Fortified with Wild Orange and White Cypress extracts
- Wash out treatment

### Fortitude – Bond Building Elixir

A restorative leave-in treatment that strengthens, protects, and helps hair grow longer.

- Reinforces the internal keratin structure from deep within
- Restores the hair’s resilience, creating stronger, healthier hair.
- Defends against heat, pollution, humidity, UV rays, & mechanical damage
- Smooths the cuticle and seals split ends
- Reduces flyaways and improves manageability
- Leaves hair conditioned, stronger, shinier and silky
- Silicone Free
- Fortified with Wild Orange and White Cypress extracts
- Leave in treatment



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## Davroe CURLiCUE— Curly Girl Approved

No Silicones, No Sulphates, No Drying Alcohols.

We've carefully formulated Davroe's CURLiCUE Range to embody effortless, manageable curls through a selection of luxurious products. Fortified with rich botanical oils and extracts, CURLiCUE leaves curls soft, hydrated, defined and voluminous. Creamy Avocado Oil provides intense hydration that nourishes the hair shaft from the inside out; smoothing coarse texture and strengthening the hair. Nutrient-rich Kakadu Plum Extract protects the hair against damage whilst moisturising to leave dull, coarse hair silky and glossy. Revitalising Lotus Flower Extract improves overall hair health by hydrating and repairing to add strength, shine and body, while restoring the hair's natural lustre. This unique blend of hard working ingredients defines a range that leaves kinky, coily, or curly hair feeling and looking its best.

### CURLiCUE— Cleansing Clay

A lightweight detoxing shampoo to gently clean without stripping natural oils.

- Fortified with Kaolin Clay, Quinoa, Kakadu Plum & Lotus Flower Extracts
- Low foam lather to gently detox and cleanse the scalp
- Nourishing Quinoa adds body and aids in detangling, for soft, lifted curls
- Leaves kinky, coily, or curly hair feeling renewed and refreshed

### CURLiCUE— Deep Conditioning Rinse

An extra rich and hydrating whipped conditioner.

- Enriched with Avocado Oil, Kakadu Plum & Lotus Flower Extracts
- Restores moisture and shine
- Leaves hair tangle free
- Deeply conditions, without weighing it down
- Contains humidity resistant anti-frizz actives
- Creates soft, defined curls with body and movement
- Luxurious Avocado Oil provides intense hydration to smooth
- Leaves hair manageable with a glossy finish

### CURLiCUE— Hydrating Hair Oil

Lightweight ultra moisturising oil.

- Rich in a blend of 9 botanical oils including; Abyssinica Seed, Argan, Avocado, Camellia, Olive & Sunflower Oil
- Provides intense hydration while softly defining waves & curls
- Easily dispersed and absorbed by the hair
- Strengthens and conditions all hair types
- Creates a high gloss finish
- Use on damp or dry hair as a leave in, or as a pre-wash oil treatment.

### CURLiCUE— Curl Balm

Hydrating balm to activate and enhance natural curls.

- Enriched with Avocado Oil, Kakadu Plum & Lotus Flower Extracts
- Lightweight balm that activates the natural curl pattern
- Eliminates frizz while hydrating the hair for curl movement and flexible definition
- Actively detangles and deeply moisturises the hair
- Provides UV and heat protection
- Scrunch into damp or dry hair for definition

### CURLiCUE— Curl Activator

Anti-frizz spray to instantly enhance, define, and refresh curls.

- Enriched with Avocado, Kakadu Plum & Lotus Flower Extracts
- A powerful yet ultra-lightweight curl activator
- Gives flexible definition to enhance natural curls
- Reduces frizz and smooths textured hair, to give maximum bounce
- Can be used as a lightweight styling product for hold and lift
- Spray liberally into damp hair and scrunch or finger coil for definition
- Scrunch into slept on or stretched out curls to reactivate

### Rapid Dry Hair Wrap —

A soft, absorbent hair towel that minimises frizz and reduces drying time by 50%.

- Fast, convenient drying, that leaves hair smoother and shinier.
- Made of highly absorbent, lightweight fibers
- Removes the need for heat or friction; reducing frizz, defining curls, and leaving the hair cuticle smoother
- Reduces reduces drying time by 50%





## Davroe Treatments— Curly, colour treated, dry, damaged or fine.

Davroe has formulated a range of treatments to rescue your hair. Our treatments are suitable for all hair types.

Infused with natural plant extracts including Kakadu Plum, Aloe Vera, Argan Oil, Hibiscus, Mango Butter, Jojoba Oil, Shea Butter and Camellia Oil. Your hair will love you for it.

### Rinse Off

#### Rebuilder—

- Repairs and strengthens weak damaged hair from the inside out.
- Concentrated protein treatment for weak, dry, damaged and brittle hair
- Adds volume and shine to fine hair
- Perfect for people who find it hard to grow their hair past a certain length
- Can be used with chemical service. Please see in Salon Treatment Page.

#### MCT—

- Deep penetrating, moisture rich treatment
- Infuses each strand with a boost of hydration to help restore moisture
- Leaves hair feeling smooth, soft and healthy
- Will not weigh the hair down
- Can be used on fine hair

#### Replenish—

- The perfect dual treatment of Protein and Moisture
- Strengthens and rebuilds weakened hair
- Penetrates the hair shaft, working from the inside to help fortify and renew
- Can be used on all hair types
- 3D repair system works on a molecular level, to penetrate deeply to help soothe the cortex

### Leave-in

#### Tame Detangler—

- Lightweight, non greasy leave-in conditioning mist
- Instantly detangles hair, perfect for children
- Can be used as a replacement for people with sparse fine hair
- Lemongrass controls over active oil glands on the scalp
- Can be used as a porosity equalizer prior to colour application
- Suitable to use as a cutting lotion
- Contains UV protection.

#### Argan Oil—

- Instant treatment, different from all other Argan Oils
- Will not stain blonde hair
- Weightless and non-greasy
- Immediately absorbs into hair
- Formulated for all hair types

#### Luxe—

- Leaves hair feeling soft, healthier and controllable
- UV sun protection for your hair
- Use before swimming in chlorine, salt pools and beaches
- Can be easily applied and worked through wet or dry hair
- Will not build up on the hair

#### Ends Repair—

- Leave-in Treatment
- Prevents split ends
- Reduces fly-aways
- Leaves hair feeling soft and silky
- Promotes shine
- Absorbs immediately



## Davroe Body Wellness—

Reveal smoother, radiant skin that is firmer to the touch with our beautiful Body Wellness products.

Our gentle soap free, non-irritating cleansing gel is the perfect start to leave skin gently cleansed, containing Illawarra Flame Tree, rich in antioxidants and targeting free radicals, to assist with hydration and leave the skin feeling soft to touch.

Our lightweight, fast absorbing body firming lotion, containing Green Coffee Bean extract to help tone and improve elasticity to the skin, reducing the appearance of cellulite and stretch marks. Shea Butter, Sunflower Oil and Hyaluronic acid will nourish and moisturise the skin leaving you with a smooth, soft and hydrated body.

### Body & Face Cleansing Gel—

- An all over, non irritating soap free cleansing gel
- Revitalizing and moisture rich for all skin types
- Infused with Illawarra Flame Leaf, a rich antioxidant and anti-inflammatory, reduces redness
- Aloe Vera helps to smooth and moisturise skin
- Won't strip the natural oils from the skin

### Body Firming Lotion—

- Lightweight intensive moisturiser
- Reduces cellulite, stretch marks & scarring
- Increases skin circulation & collagen production

### Moisturising Hand Sanitiser Gel—

- Formulated with 70% Alcohol
- Kills germs, keeping hands protected
- Formulated with moisturising agents
- Hydrates & nourishes hands
- No need to rinse
- Paraben & sulphate free





## Davroe Chroma Colours, Gloss and Toners

Davroe Chroma Colours are moisture rich colour treatments, formulated to gently deposit pigment on the hair, whilst leaving it in optimum condition. Any product that contains colour pigment will tend to be drying on the hair, as the colour pigment itself is drying. That's why we felt the best base for a colour product would be a treatment. Silicone free and packed with our CPC (colour protect complex) for optimum colour enhancement and retention.

Chroma will not only leave the hair with a vibrant colour depending on choice of colour, but will also leave it feeling soft and luxurious. Chroma's hue will fade gracefully after 3-5 washes depending on vibrancy and can be used as a wash out colour, or applied weekly to maintain saturation.

To achieve a lighter colour or pastel tone, mix any of your Chroma colours with Chroma Clear Gloss. We suggest starting with half equal quantities to gauge your preferred intensity. For best results, use on pre-lightened hair. We suggest wearing gloves.

### Davroe Chroma Clear Gloss

Chroma Clear Gloss can be used on its own to give hair an all over shine or mixed with your favourite Chroma colour to achieve a pastel or lighter shade.

### Chroma Toners

Chroma Toners come in four different colours, Cool graphite to cool down dark hair that is warm, Perfectly nude to balance ashy or brassy tones for a soft creamy blonde, Pure Platinum to eliminate brassy tones for a cool blonde and Cherry Red to add extra vibrancy to dull red hair.





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## Davroe Styling—

The Davroe styling collection is gentle on skin and has been designed with your wellbeing in mind.

Each product contains its unique Nature's Actives consisting of pure plant extracts such as Aloe Vera, Camellia Oil, Lilly Pilly, Macadamia Nut, Marshmallow Root, Rosemary, Watercress, Coffee Bean, Bamboo, Snow flower and Willow Bark.

The collection offers three defining factor groups: Refine to help smooth, Build to assist with volume and Detail to help define your hair. All without product build up.

### Refine—

#### Thermaprotect—

- Maximum heat protection for all styling tools up to 230 degrees
- Apply to wet hair
- Helps prevent from frizz, fly-aways and styling breakdown
- Resists humidity

#### Brilliance Shine Mist—

- Enhance dull hair, protect against humidity and brings out a radiant shine without oiliness.
- The perfect balance of light reflective technology and plant derived oils including Camellia Seed Oil.
- Provides natural protection against the elements
- Suitable for all hair types

#### Smoothing Balm—

- Lightweight smooth styling crème
- Thermal protection and assists with blow-drying
- Anti-humidifier, repels moisture and eliminates frizz
- Makes blow-drying hair straight easier
- Can be used on curly hair to eliminate frizz
- Alcohol free

#### Shine Fluid—

- Weightless anti-frizz polishing fluid
- Instantly smoothes frizz and flyaways
- Can be used on wet or dry hair
- Protects the surface of the hair without building up
- Prevents hair from knotting
- Alcohol free

## Build—

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### Murray River Salt Spray—

- A complex yet balanced salt mix
- Gives hair the dry feel without drying it out and without the crunchy feel
- Adds texture and roughness to thick, sleek hair
- Medium hold with a matte finish
- Alcohol free

### Voluminous Spray—

- Pumps up the volume
- Use as root spray and blow dry in for optimum volume
- Great for people with fine hair lacking in volume
- Can be used as a texturiser on long locks
- Provides a medium hold
- Alcohol free

### Body Volume Texture—

- Super lightweight
- Creates movement and fullness
- Adds body, volume and texture
- Maintains softness and touch ability
- Locks in moisture
- No tacky residue
- Washes out easily
- For all hair types
- Alcohol free

### Cloud—

- A weightless styling powder, that adds volume and texture to your hair without weighing it down
- Our unique powder adds texture, body and movement to your hair with lasting hold
- Can be layered to build body with ease and is suitable for all hair types
- Cloud is all you need for that instant volume
- Easily washes out
- Alcohol free

### Formation—

- Unique versatile styling lotion which contains conditioning agents leaving the hair in optimum condition
- Perfect for all hair types
- Great for curl definition without the crunch
- Defines and controls the hair, smoothing frizz with a medium hold
- Perfect for blow-drying or left to dry naturally
- Alcohol free

## Detail—

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### Fibre Crème—

- Lightweight feel with great hold, creating definition and flexibility
- Great texture with movement
- Leaves the hair with great shine

### Matte Pomade—

- The perfect product for timeless polished looks, control and definition on both short and long textured hair
- Contains Willow bark to aid in strengthening and repairing the hair
- Strong hold without the stiffness
- Leaves hair looking matte - non-greasy

### Defining Paste—

- Maximum control styling paste
- Get texture and definition
- Provides a long-lasting hold but pliable
- Perfect for polished looks

### Complete—

- Long lasting, strong and flexible hold
- Maintains a soft look.
- Can be used as a working spray or a finishing spray.
- Quick drying
- Maintains the hair's natural moisture balance.
- Easily brushes out
- Adds natural shine

### Texture Clay—

- Create fullness and texture on fine to medium hair
- Blackwood wattle helps to strengthen and repair the hair
- Perfect for piecing
- Provides a natural, matte finish

### Curl Crème Definer—

- Enhances your natural curl
- Eliminates frizz and tames unruly hair
- Keeps curls hydrated
- Crunch free medium hold

### Construct—

- Strong, lasting hold styling gel
- Unique combination of strength and flexibility
- Can be reworked during the day by adding water
- Water soluble formula

### Ultimatum—

- Provides long-lasting maximum hold to any style
- Provides natural movement
- Quick drying formula
- Adds natural shine
- Will not build up on the hair
- Easily brushes out
- Great working spray



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DAVROE  
Natural · Vegan · Australian  
325mL · 11floz  
Thicker, fuller, healthier hair.

DAVROE  
Repair Senses — Revitalizing Conditioner  
Strengthens and protects hair to resist colour fade.  
325mL · 11floz  
Natural · Vegan · Australian

DAVROE  
Blonde Senses — Platinum Conditioner  
Protects and moisturises blonde hair, whilst maintaining cool to neutral tone.  
325mL · 11floz  
Natural · Vegan · Australian

DAVROE  
Smooth Senses — Anti-frizz Conditioner  
Softer, shinier, healthier hair.  
325mL · 11floz  
Natural · Vegan · Australian

DAVROE  
Moisture Senses — Hydrating Shampoo  
Moisture rich, luxurious hair.  
325mL · 11floz  
Natural · Vegan · Australian

DAVROE  
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Mariam Seddiq Australian Fashion Week '21



Vogue Australia

## Davroe Ambassador— Madison Voloshin

Hairstylist + Mens Groomer  
Australian Men's Hairdresser  
of the Year '19, '16



@badisonv

## Davroe Ambassador— Madison Voloshin

Hairstylist + Mens Groomer  
Australian Men's Hairdresser  
of the Year '19 '16

Davroe has brought on the magical Madison Voloshin as our Davroe hair ambassador. He will be working closely with Davroe on shoots, fashion shows and educating people on the Davroe range and its full capabilities. Madison previously worked with Valonz – a pivotal time in his early career working alongside the greats Renya Xydis and Eugene Souleiman, as well as fellow session stylists: Keiren Street, and Darren Borthwick. He was a finalist in the AHFA – Hairdresser of the Year, in 2016, 2017, 2018 & 2019, taking home the title of Australian Men's Hairdresser of the Year in 2016 and 2019. He was finalist in the AHFA - Session Stylist of the Year in 2020. Madison recently lead our Davroe team backstage at Australian Fashion Week 2021.





Huda Kattan for Huda Beauty



Chanel Laha Magzaine



@jordanrobbohair

## Davroe Ambassador— Jordan Robertson

### Hair Stylist

Jordan loves to stay at the forefront of fashion by working closely with some of the biggest names in the industry. You'll regularly find him working backstage in either London, Sydney, Paris, Milan or New York Fashion Week.

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Shows (RTW, MFW, HC) Longchamp, R13, Caroline Herrera, Palm Angels, Proenza, Alexander McQueen, Burberry, Ports, Tods, Moncler, Chloe, Akris, Prada, Dior, Valentino, Dolce & Gabbana, Versace, Miu Miu, Valentino, Ralph Lauren, Victoria Beckham, Christopher Kane, Loewe, Sacai, Marc Jacobs, Tory Burch, Coach & Raf Simons

## Selection Guide—

Hair Type	Shampoo	Conditioner	Treatment
Fine / Low Density	Volume Senses Amplifying Shampoo	Volume Senses Amplifying Conditioner	Tame Detangler (when required) Rebuilder (weekly) Split Ends Therapy Balm
Fine / High Density	Volume Senses Amplifying Shampoo Fortitude Shampoo	Repair Senses Revitalizing Conditioner Fortitude Conditioner	Replenish, Rebuilder or MCT (weekly) Split Ends Therapy Balm
Normal / Dry / Curly	Repair Senses Revitalizing Shampoo Moisture Senses Hydrating Shampoo	Repair Senses Revitalizing Conditioner Moisture Senses Hydrating Conditioner	Replenish or MCT (weekly) Luxe Leave-in Masque (daily) Split Ends Therapy Balm CURLiCUE Hydrating Oil
Coarse / Frizzy / Unruly	Moisture Senses Hydrating Shampoo Smooth Senses Anti-Frizz Shampoo	Moisture Senses Hydrating Conditioner Smooth Senses Anti-Frizz Conditioner	Replenish or MCT (weekly) Argan Oil (daily) Fortitude Elixir Spray
Coloured / Treated	Repair Senses Revitalizing Shampoo	Repair Senses Revitalizing Conditioner	Replenish or Rebuilder (weekly) Split Ends Therapy Balm (weekly)
Dry / Brittle / Damaged / Split End	Moisture Senses Hydrating Shampoo Repair Senses Revitalizing Shampoo Fortitude Shampoo	Moisture Senses Hydrating Conditioner Repair Senses Revitalizing Conditioner Fortitude Conditioner	Replenish, Rebuilder or MCT (weekly) Argan Oil (daily) Split Ends Therapy Balm (weekly)
Oily Hair / Dry Ends	Volume Senses Amplifying Shampoo Clarify Deep Cleansing Shampoo	Repair Senses Revitalizing Conditioner Moisture Senses Hydrating Conditioner	Luxe Leave-in Masque (daily) Tame Detangler (when required) MCT (Weekly)
Chemically Straightened	Smooth Senses Anti-Frizz Shampoo	Smooth Senses Anti-Frizz Conditioner	Luxe Leave-in Masque (daily) Replenish (weekly) Argan Oil (daily) Split Ends Therapy Balm (weekly)
Blonde / Grey	Blonde Senses Platinum Shampoo	Blonde Senses Platinum Conditioner	Tame Detangler (daily) Replenish (weekly) Fortitude Elixir Spray Split Ends Therapy Balm
Dandruff / Scalp Conditions	Scalp Remedy Shampoo	Scalp Remedy Conditioner	Scalp Remedy Spray (daily)
Deep Cleansing	Clarify Deep Cleansing Shampoo	Repair Senses Revitalizing Conditioner	Tame Detangler (when required)
Curly Hair	CURLiCUE Clay Shampoo	CURLiCUE Deep Conditioning Rinse	CURLiCUE Hydrating Oil

## Styling Guide—



Formal Styling— Thermaprotect · Formation · Brilliance · Ultimatum Hairspray · Complete Hairspray



Smooth with Volume— Voluminous Spray · Body Volume Texture · Formation · Brilliance



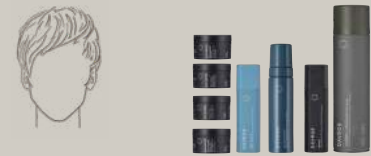
Defined Curls— Revive Dry Shampoo · Curl Creme · Formation · Body Volume Texture · Brilliance · End Repair



Soft Bouncy Movement— Revive Dry Shampoo · Cloud Volume Powder · Voluminous Spray · Formation · Body Volume Texture · Thermaprotect · Shine Fluid



Straight & Smooth— Smoothing Balm · Shine Fluid · Thermaprotect · Ultimatum Hairspray · Complete Hairspray · Argan Oil



Short Pixie— Texture Clay · Defining Paste · Matt Pomade · Fibre Creme · Body Volume Texture · Ultimatum Hairspray · Complete Hairspray



Textured & Unstructured— Texture Clay · Defining Paste · Body Volume Texture · Murray River Salt Spray



Well Groomed— Matt Pomade · Construct Gel · Fibre Creme · Ultimatum Hairspray · Complete Hairspray



Grown Out Texture— Revive Dry Shampoo · Cloud Volume Powder · Murray River Salt Spray · Body Volume Texture · End Repair · Texture Clay · Ultimatum Hairspray · Complete Hairspray



Rough & Wispy— Revive Dry Shampoo · Cloud Volume Powder · Voluminous Spray · Murray River Salt Spray · Body Volume Texture · Fibre Creme · Ultimatum Hairspray · Complete Hairspray



Textured Waves— Revive Dry Shampoo · Cloud Volume Powder · Murray River Salt Spray · Body Volume Texture · Thermaprotect · Brilliance · Ultimatum Hairspray · Complete Hairspray



Curly Hair— CURLiCUE Hydrating Oil · CURLiCUE Curl Balm · CURLiCUE Curl Activator

(Suitable for all Curl Types)







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