



# 2022 Catalogue

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For the pups of the Six

# Hello!

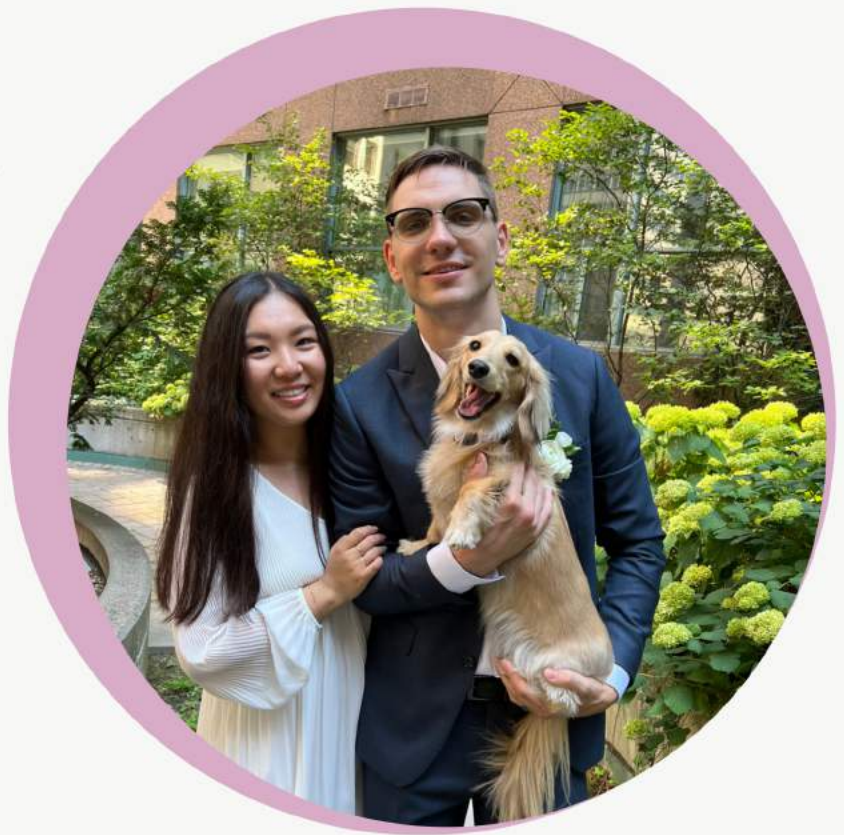
We are Jenny & Igor, the dog lovers behind Floofy Pooch! Together with our dachshund Mia, the three of us operate Floofy Pooch out of Toronto, Canada.

Floofy Pooch is a business that exists because we are truly passionate about what we do. As dog owners, we know how important safety & comfort are to you and your dog.

Everything that we offer is designed by us with the utmost detail and care. Extensive factory product testing is done before anything is released to market. Product testing is also done by our pup & her friends (big & small).

Our goal is to simple: to make your daily walks with your dog just a bit more colourful, a bit more enjoyable, and possibly add a little spring to your (and your pup's) steps.

♡ Floofy Pooch



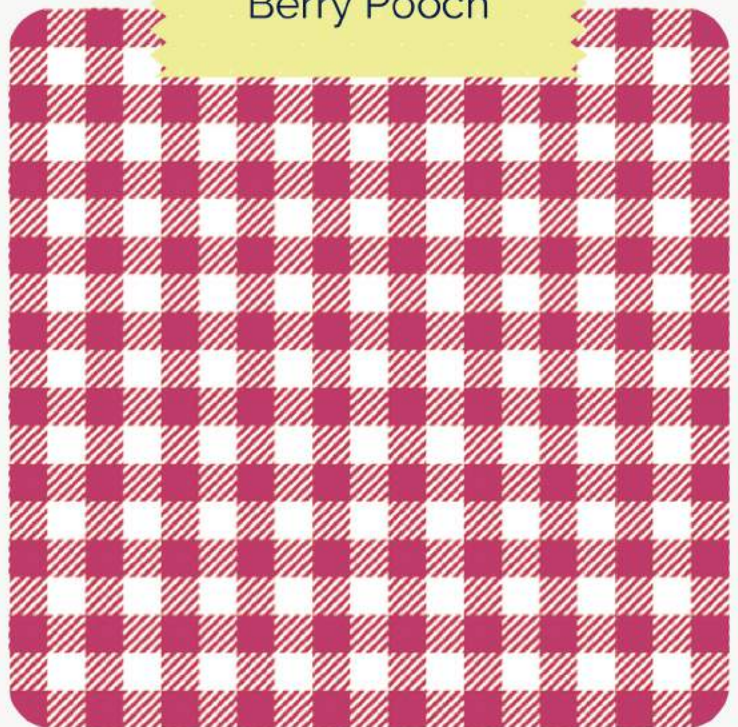
# Patterns

Nine colourful patterns are all thoughtfully designed in-house, using Photoshop and/or Procreate. We aim to offer your pooch unique, one-of-a-kind style.

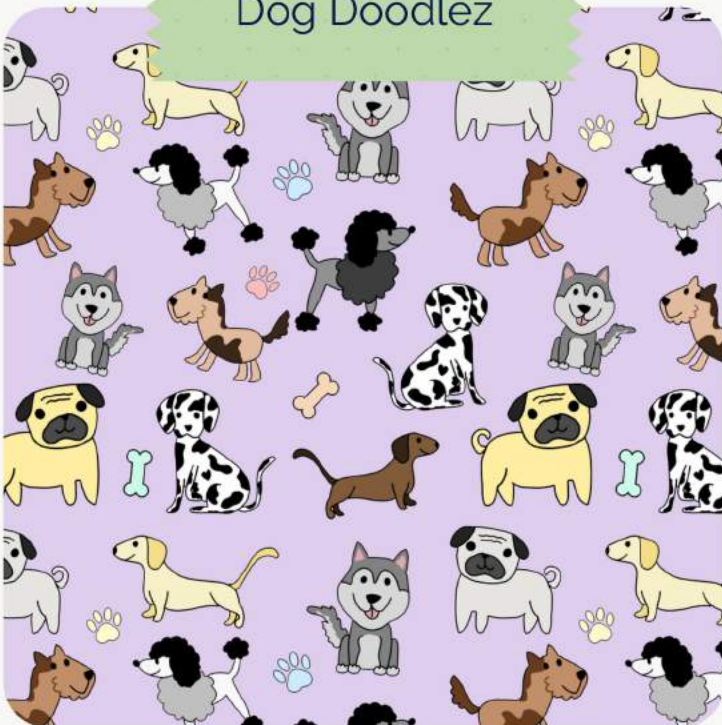
Classy Pooch



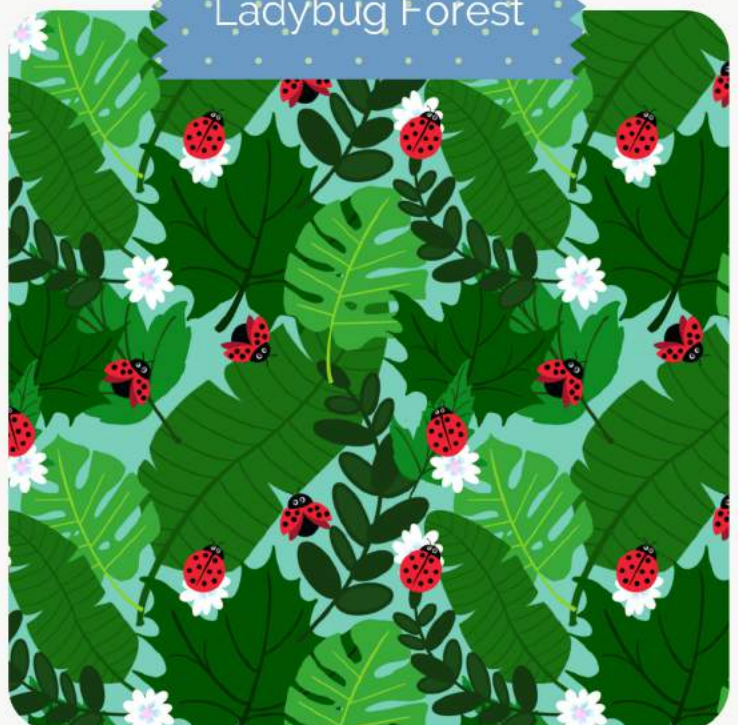
Berry Pooch



Dog Doodlez



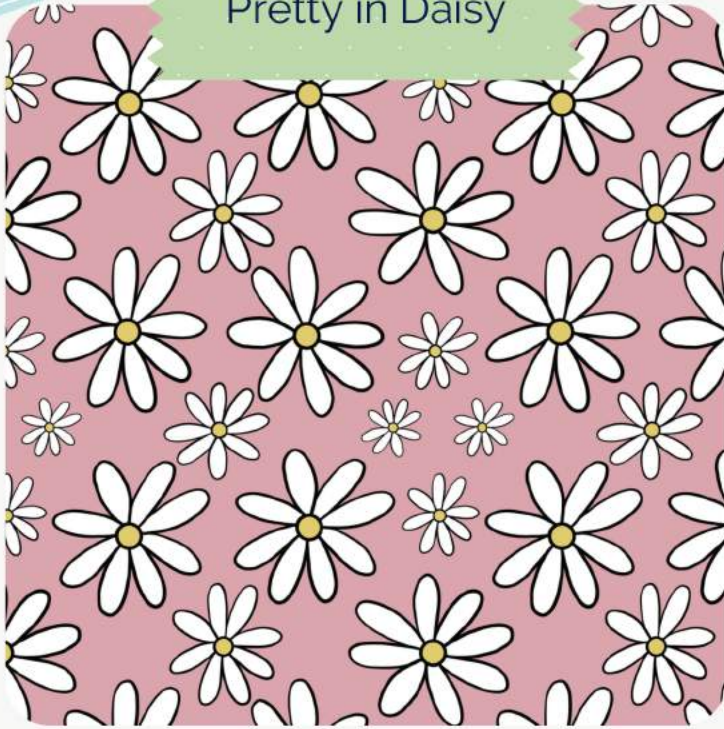
Ladybug Forest



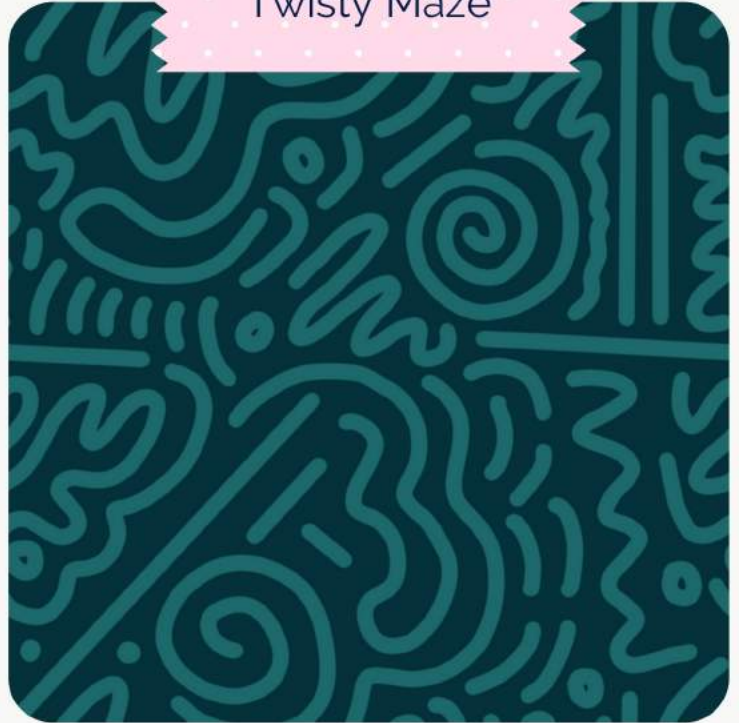
# Patterns

One colour for every colour of the rainbow, or every day of the week, with new patterns being released each season.

Pretty in Daisy



Twisty Maze



Bee Amazing



Sporty Pooch



# Products



101 -  
Harness, Classy Pooch  
Sizing: XS, S, M, L  
Retail: \$39.99



103 -  
Harness, Pretty in Daisy  
Sizing: XS, S, M, L  
Retail: \$39.99



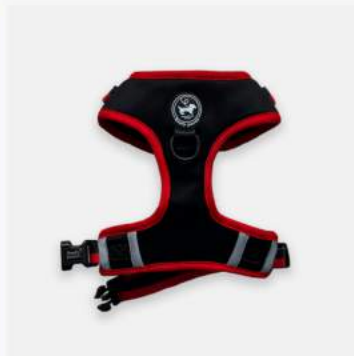
105 -  
Harness, Ladybug Forest  
Sizing: XS, S, M, L  
Retail: \$39.99



106 -  
Harness, Bee Amazing  
Sizing: XS, S, M, L  
Retail: \$39.99



107 -  
Harness, Dog Doodlez  
Sizing: XS, S, M, L  
Retail: \$39.99



108 -  
Harness, Sporty Pooch  
Sizing: XXS, XS, S, M  
Retail: \$39.99



110 -  
Harness, Berry Pooch  
Sizing: XXS, XS, S, M  
Retail: \$39.99



111 -  
Harness, Twisty Maze  
Sizing: XS, S, M, L  
Retail: \$39.99



201 -  
Collar, Classy Pooch  
Sizing: XS, S, M, L  
Retail: \$22.99



203 -  
Collar, Pretty in Daisy  
Sizing: XS, S, M, L  
Retail: \$22.99



205 -  
Collar, Ladybug Forest  
Sizing: XS, S, M, L  
Retail: \$22.99



206 -  
Collar, Bee Amazing  
Sizing: XS, S, M, L  
Retail: \$22.99

# Products



207 -  
Collar, Dog Doodlez  
Sizing: S, M, L  
Retail: \$22.99



208 -  
Collar, Sporty Pooch  
Sizing: S, M  
Retail: \$22.99



209 -  
Collar, Berry Pooch  
Sizing: S, M  
Retail: \$22.99



251 -  
Martingale Collar, Twisty  
Maze  
Sizing: S, M, L  
Retail: \$25.99



301 -  
Leash, Classy Pooch  
Sizing: 5' / 152 cm  
Retail: \$25.99



303 -  
Leash, Pretty in Daisy  
Sizing: 5' / 152 cm  
Retail: \$25.99



305 -  
Leash, Ladybug Forest  
Sizing: 5' / 152 cm  
Retail: \$25.99



306 -  
Leash, Bee Amazing  
Sizing: 5' / 152 cm  
Retail: \$25.99



307 -  
Leash, Dog Doodlez  
Sizing: 5' / 152 cm  
Retail: \$25.99



308 -  
Leash, Sporty Pooch  
Sizing: 5' / 152 cm  
Retail: \$25.99



309 -  
Leash, Berry Pooch  
Sizing: 5' / 152 cm  
Retail: \$25.99



310 -  
Leash, Twisty Maze  
Sizing: 5' / 152 cm  
Retail: \$25.99

# Products



401 -  
Poop Bag Holder, Classy  
Pooch  
Retail: \$15.99



403 -  
Poop Bag Holder, Pretty in  
Daisy  
Retail: \$15.99



405 -  
Poop Bag Holder, Ladybug  
Forest  
Retail: \$15.99



406 -  
Poop Bag Holder, Bee  
Amazing  
Retail: \$15.99



407 -  
Jumbo Poop Bag Holder,  
Dog Doodlez  
Retail: \$15.99



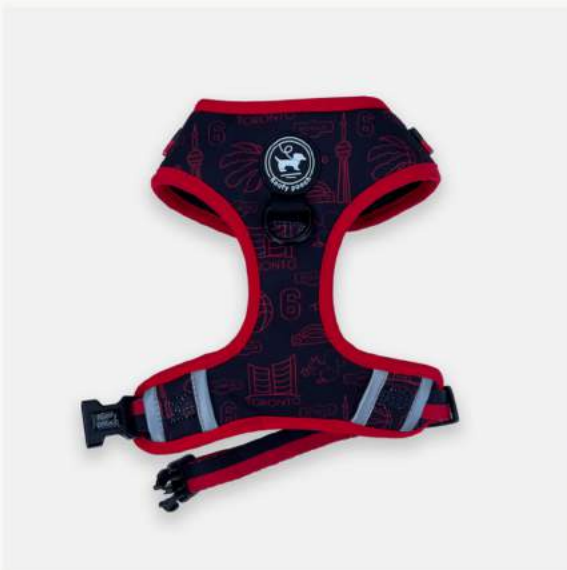
408 -  
Jumbo Poop Bag Holder,  
Sporty Pooch  
Retail: \$15.99



409 -  
Poop Bag Holder, Berry  
Pooch  
Retail: \$15.99



410 -  
Jumbo Poop Bag Holder,  
Twisty Maze  
Retail: \$15.99



109 -  
Harness, 6ix Dog  
Sizing: XS, S, M  
Retail: \$39.99

For all of the Toronto pups, we've created the 6ix Dog collection. Toronto is home for us and our pup Mia so we wanted to create a collection for the dogs of the 6ix to represent our city.

Pictures of pups wearing this collection can be found on page 16.

This collection will not be restocked.



# Products

## Harness

- Range of adjustable harnesses fit dogs ~3 (XXS) to ~55 pounds (L)
- Materials
  - Neoprene print, polyester straps, & breathable mesh
  - Metal hardware for clipping leashes/dog tags
  - Strong plastic buckles
- Machine washable (air dry)

## Collar & Martingale Collar

- Range of adjustable collars fit (almost) all dogs
- Materials
  - Neoprene lining & polyester exterior
  - Metal hardware for clipping leashes/dog tags
  - Strong plastic buckles
- Machine washable (air dry)

## Leash

- Measures 5 feet long
- Materials
  - Padded neoprene handle & polyester leash
  - Metal hardware for clipping poop bag holders
  - Sturdy metal clip for collars, & harnesses
- Machine washable (air dry)

## Poop Bag Holder

- Two sizes: standard and jumbo
  - Standard fits a standard roll of poop bags
  - Jumbo holds poop bags, with extra room for treats/keys
- Materials
  - Neoprene with metal hardware for clipping onto leashes
- Bags dispense from star-shaped hole at the bottom of the holder

# Harness Sizing

Size	Neck Size	Chest Size
XXS	8-11"	10-14"
XS	10-13"	11-15"
S	13-17"	15-20"
M	15-19"	17-22"
L	17-22"	21-33"

# Collar Sizing

Size	Neck Size
XS	7-10"
S	10-13"
M	13-17"
L	17-23"

# Rope Leashes

501 - Money



503 - Mika



502 - Mia



504 - Tommy



505 - Willow



506 - Poppy

Rope leashes are 100% cotton, coloured with pet-safe dyes. Leashes are strong and sturdy for dogs who pull, while being soft on your hands.

All rope leashes are named after our floofy best friends!

# Rope Leashes

507 - Ghost



508 - Ruby



509 - Daisy



510 - Elvie



511 - Plato

Available in six ombre and five solid colourways, with new styles being added every season. Rope leashes are also designed to match our dog accessory (harness, collar, poop bag holder) sets.

**\$35.99**

# Floofy Friends Lookbook



XS Harness



L Harness



XS Collar



L Harness



XS Harness



S Harness

# Floofy Friends Lookbook



M Harness



M Harness



XS Harness



XS Harness



L Harness



XS Harness



XS Harness



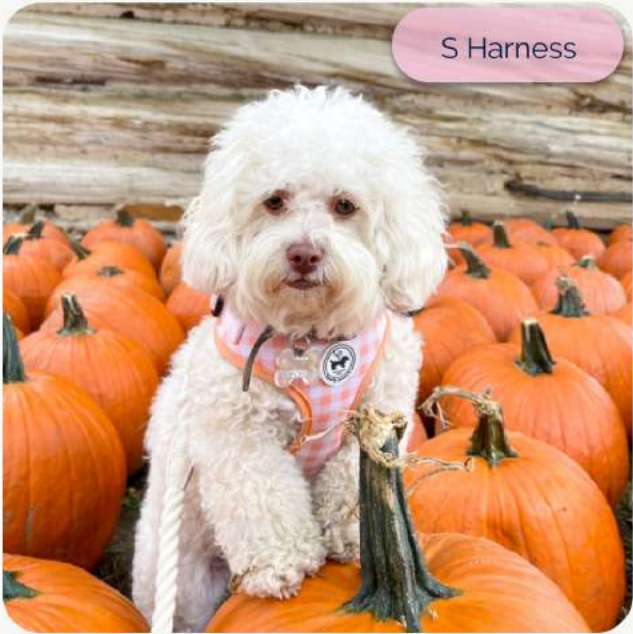
XXS Harness



M Harness  
M Collar



L Harness  
M Collar



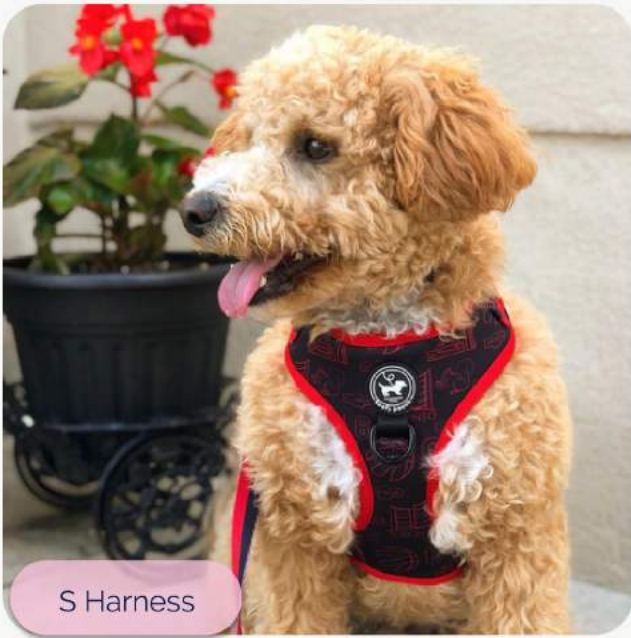
S Harness



XS Harness

# Floofy Friends Lookbook

# Floofy Friends Lookbook



S Harness



M Harness



M Harness  
M Collar



S Collar



L Collar



M Harness



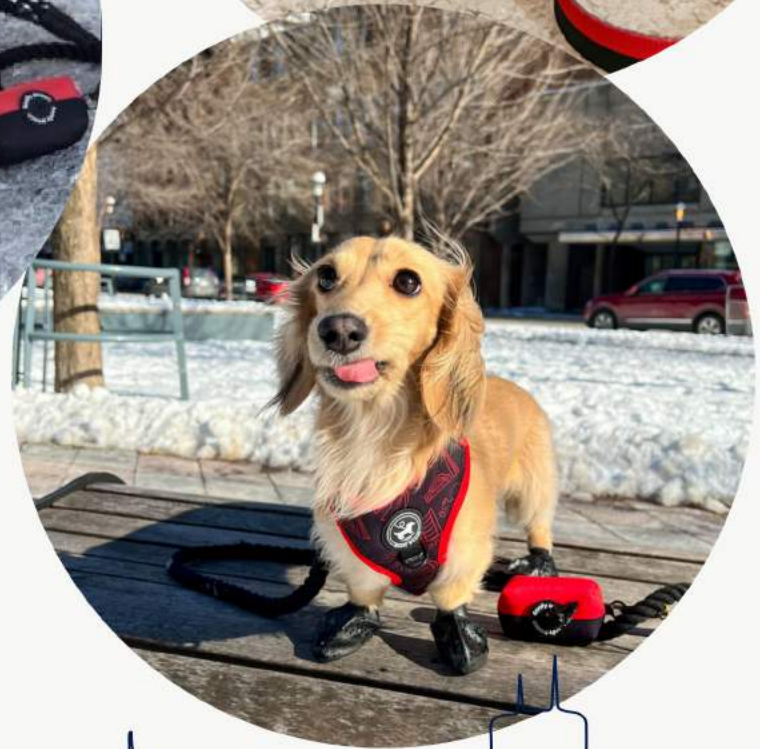
# 6ix Dog Collection

## TORONTO

[ tuh-ron-toh ]

*noun*

a great city for great people and great dogs



Harnesses are designed to match the leash and poop bag holder from our Sporty Pooch Collection. Design includes subtle red line drawings of Toronto landmarks on a black background.



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