

# GRAHAM + FISKS WINE-IN-A-CAN



### FOR FRIENDS, BY FRIENDS

Graham+Fisk's Wine-In-A-Can was founded by two childhood pals who met over 25 years ago at summer camp on the shores of the Great Lakes. In 2015, they founded the first exclusive canned wine company. Since then, they have grown this barstool idea into award-winning California wines that celebrate friendship and unlock spontaneous occasions.



#### **KEY SELLING POINTS**

- High Quality, Award-Winning, California Wines
- Approachable price point line priced at SRP \$3.99
- Perfect for Grab-N-Go, Gourmet Grocery, Fast Casual, Breweries, Pizza Places, Burger Joints and Anywhere Fun!

#### WHY WINE-IN-A-CAN

- Ideal format for portable occasions "anywhere, anytime"
- The perfect portion, each can is 250ml (1/3 of a bottle)
- Fifty percent less carbon footprint than glass bottles



THE PERFECT SIZE 1/3 OF A BOTTLE



POPULAR CALIFORNIA BLENDS APPEAL TO EVERY TASTE PROFILE



AUTHENTIC BRAND, BY CHILDHOOD PALS – CELEBRATES FRIENDSHIP



CONVIENENT & PORTABLE ANYWHERE, ANYTIME



BETTER FOR EARTH 50% SMALLER CARBON FOOTPRINT













#### ROSÉ WINE WITH BUBBLES

CALIFORNIA WINE
BLEND: ZINFANDEL, UNOAKED CHARDONNAY
NOTES: STRAWBERRY - SWEET - CRISP
WINE ENTHUSIAST BEST BUY WINNER



# WHITE WINE WITH BUBBLES

CALIFORNIA WINE
BLEND: UNOAKED CHARDONNAY, VIOGNIER
NOTES: MELON - WELL BALANCED - BRIGHT
WINE ENTHUSIAST BEST BUY WINNER



#### **RED WINE**

CALIFORNIA WINE
BLEND: MERLOT, ZINFANDEL
NOTES: POMEGRANATE - JAMMY - ROUND FINISH
WINE ENTHUSIAST BEST BUY WINNER



### WHITE WINE

CALIFORNIA WINE
BLEND: UNOAKED CHARDONNAY, VIOGNIER
NOTES: WHITE PEACH - VANILLA - SMOOTH
WINE ENTHUSIAST BEST BUY WINNER



## MOSCATO WITH BUBBLES

CALIFORNIA WINE
VARIETAL: MOSCATO
NOTES: PEACH - VIBRANT - CLEAN FINISH







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