

(Simple)

# MARKETING TIPS for your t-shirt Business

**01**

## KNOW YOUR AUDIENCE

Understand your target demographic. Age, gender, interests - tailor your designs and marketing efforts accordingly. Focus on fulfilling their needs



**02**

## UNIQUE DESIGNS

Create original, eye-catching designs that resonate with your audience. Using design templates/mockups make designing and selling your t-shirts easier.

**03**

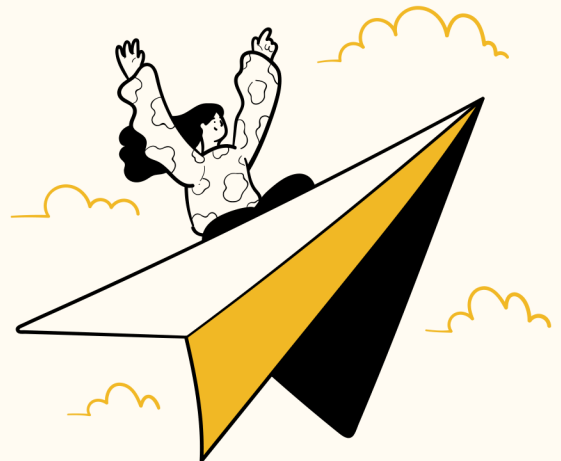
## QUALITY MATTERS

Emphasize the quality of your t-shirts. High-quality fabric and printing are essential.

**04**

## HOLIDAY AND SEASONAL CAMPAIGNS

Plan special promotions for holidays and seasons.



**05**

## FOCUS ON THE CUSTOMER EXPERIENCE

**\$2.6 BILLION** is what slow loading websites cost retailers in sales each year.

**64%**

of shoppers who are dissatisfied with their site visit will go somewhere else to shop next time.

## USER-GENERATED CONTENT



ENCOURAGE CUSTOMERS TO SHARE PHOTOS OF THEMSELVES WEARING YOUR T-SHIRTS.

**06**

## EMAIL MARKETING

Build an email list and send out regular updates, offers, and newsletters.