

SAUCED EMBRACES A VIBRANT AND DISTINCTIVE COLOR PALETTE THAT PLAYS A PIVOTAL ROLE IN DEFINING OUR BRAND IDENTITY. HERE'S A BRIEF SUMMARY OF THE COLORS THAT REPRESENT US IN OUR BRANDING GUIDELINES:



BLACK (LEGENDARY) IS THE EPITOME OF ELEGANCE AND SOPHISTICATION. IT SERVES AS THE PRIMARY BACKGROUND COLOR IN OUR BRANDING, PROVIDING A CLEAN CANVAS AGAINST WHICH OUR OTHER COLORS AND ELEMENTS CAN SHINE. IT SIGNIFIES THE FOUNDATION OF OUR BRAND'S QUALITY AND PRO-



WHITE (BALANCE) COMPLEMENTS BLACK IN OUR COLOR SCHEME, ADDING A SENSE OF BALANCE AND PURITY. IT IS OFTEN USED FOR TEXT AND IMPORTANT BRANDING ELEMENTS, ENSURING READABILITY AND CLARITY. WHITE REPRESENTS OUR BRAND'S COMMITMENT TO TRANSPARENCY AND



INDIGO PURPLE (INDICA) IS A RICH AND REGAL COLOR THAT ADDS A TOUCH OF LUXURY AND SOPHISTICATION TO OUR BRAND. IT REPRESENTS OUR COMMITMENT TO EXCELLENCE AND THE PREMIUM QUALITY OF OUR PRODUCTS.



MAGENTA (SATIVA) IS A STRIKING AND PASSIONATE COLOR THAT REPRESENTS THE BOLDNESS OF OUR BRAND. IT EVOKES FEELINGS OF EXCITEMENT AND INDULGENCE, REFLECTING OUR DEDICATION TO DELIVERING UNIQUE AND UNFORGETTABLE CANNABIS EX-



CYAN (HYBRID) IS A BOLD AND INVIGORATING COLOR THAT SYMBOLIZES CREATIVITY AND INNOVATION. IT ADDS A REFRESHING AND ENERGETIC TOUCH TO OUR BRAND. CYAN EMBODIES OUR COMMITMENT TO CONSTANTLY EXPLORING NEW CANNABIS HORIZONS AND PUSHING THE BOUNDARIES OF

TOGETHER, THESE COLORS CREATE A HARMONIOUS AND MEMORABLE BRAND IDENTITY FOR SAUCED, CONVEYING OUR DEDICATION TO CULINARY EXPLORATION, QUALITY, AND THE JOY OF DISCOVERING LATEST STRAINS. THEY SERVE AS THE FOUNDATION FOR OUR VISUAL BRANDING, ENSURING CONSISTENCY AND RECOGNITION ACROSS ALL OUR MATERIALS AND COMMUNICATIONS.

FULL SPECTRUM SHATTER PRINT

THE PRINT'S SHATTERED AND MULTI-FACETED DESIGN VIVIDLY ILLUSTRATES THE CONCEPT OF THE ENTOURAGE EFFECT, WHICH OCCURS WHEN VARIOUS COMPOUNDS, INCLUDING CANNABINOIDS AND TERPENES, WORK SYNERGISTICALLY TO ENHANCE THE OVERALL THERAPEUTIC AND SENSORY EXPERIENCE OF OUR FULL SPECTRUM PRODUCTS.