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FRONT BURNER

## This Nonalcoholic Aperitivo Is More Bitter Than Sweet

The new offering from Wilderton, a nonalcoholic spirits company in Portland, Ore., is perfect for cocktail hour.





By **Florence Fabricant**

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With a nod to vermouth and other bitter Italian drinks, Bittersweet Aperitivo, a new contender from Wilderton, a nonalcoholic spirits company in Portland, Ore., is a cocktail hour success. It's the company's third such product in its two-year history and its best by a long shot. The reddish drink, long on the botanical components with a touch of chardonnay juice, delivers a boldly herbal aroma and a sharp edge, more bitter than sweet. Pour it on the rocks with a smidgen of fresh orange juice and a swipe of the peel on the rim of the glass. (The other two drinks from the company, Earthen and Lustre, are rather sour.)

Wilderton Bittersweet Aperitivo, \$34.99 for 750 milliliters, [wildertonfree.com](https://www.wildertonfree.com).

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