

H u l a s o l



ICONIC LIGHT, INSPIRING SHADE

The background features two thin, light blue-grey curved lines. One line starts from the left edge and curves downwards towards the bottom center. The other line starts from the top right and curves downwards towards the bottom center, meeting the first line near the bottom edge.

HULASOL IS THE **WORLD'S FIRST** CLASSY **OUTDOOR MOOD LAMP**
AND **SUN UMBRELLA COMBINED** IN ONE BEAUTIFUL EYE-CATCHER.



HULASOL BRINGS THE BEST OF CLASSIC **BELGIAN DESIGN**
TO THE CONTEMPORARY OUTDOOR SPACES YOU CREATE.



Creatively engineered and artistically rendered, our **exclusive furniture** makes novel use of handcrafted materials to bring you **luxurious comfort** to cherish.

Whether you're entertaining guests or seeking blissful solitude, Hulasol transforms your outdoor environment with truly innovative panache.



 YOUR MOOD LAMP BY NIGHT,
YOUR SUN UMBRELLA BY DAY

By day, the umbrella creates a **breezy shade** perfect for enjoying moments of serenity. Its exclusive fabric protects you against harmful UV rays as you relax.

When night falls, the Hulasol transforms to suit the new mood. The **warming illumination** it creates is perfect for cozy evenings and tranquil nights.





Inspired by the elegance of the natural world, a new design piece was born.
Designed to captivate and comfort, its curves celebrate sun and moon.



 LONG TERM OUTDOOR USE

Hulasol loves the sun, but its **robust design** makes it suitable for long term outdoor use in maritime climates.

The aerodynamic styling is engineered to provide substantial weather resistance, even in 3-4 Bft winds.





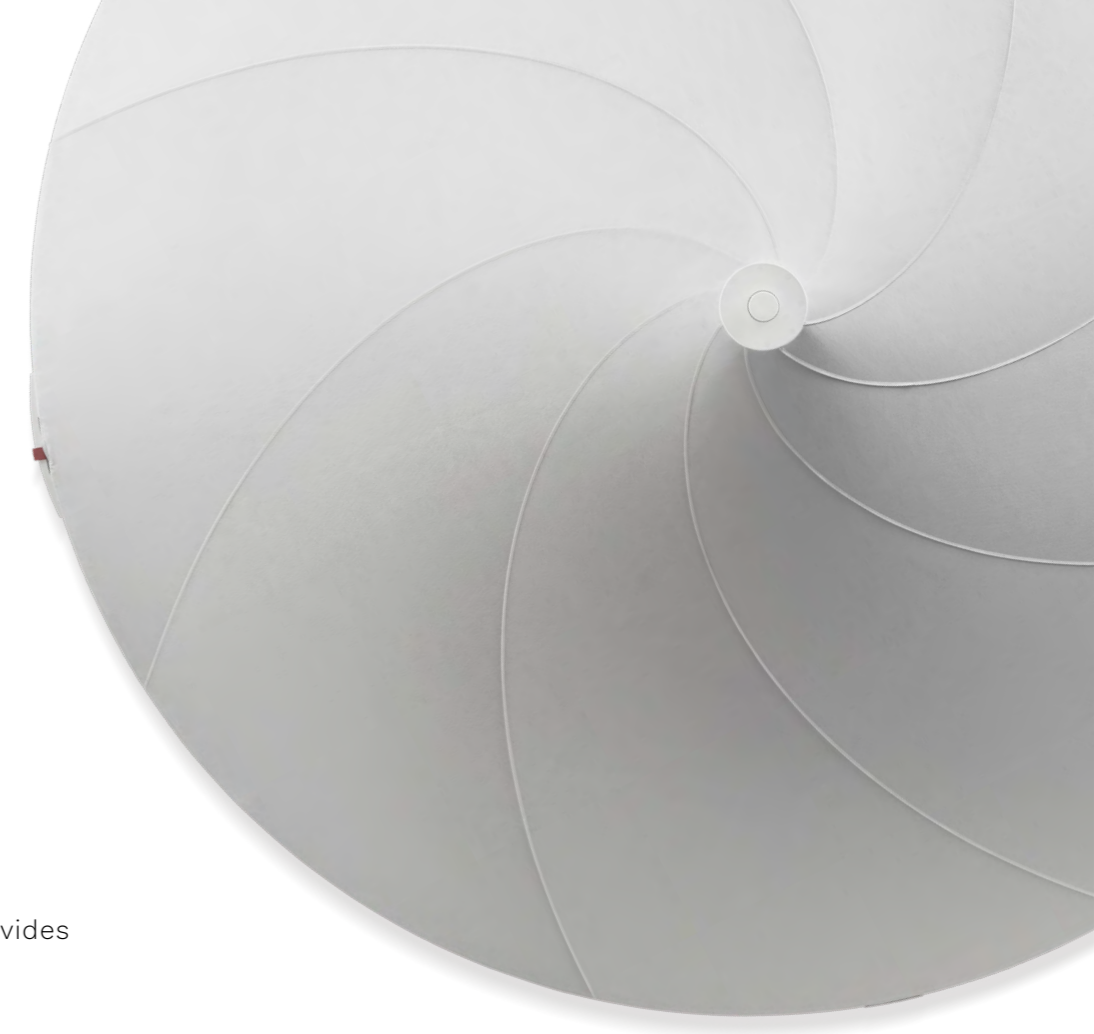
ILLUMINATION

An intuitive **smartphone app** gives you complete control over the lighting you desire. Simply program your **automated schedules**, and the Hulasol will take care of the ambience.

- LED: warm white (2700 Kelvin) or RGBW
- LED life span: 50 000 working hours
- European grounded plug
(other options available on demand)
- All LED components and connectors are waterproof (IP67)

UMBRELLA FABRIC

- High strength polyester fabric
- Special Hydro technology coating provides **water, dirt and mildew resistance**
- UV color fastness: 4-5





“The details are not the details,
they make the design.”



Charles Eames





 INNOVATIVE FEATURES

Hulasol's patented **folding mechanism** makes a bold visual statement and challenges the traditional way we think of sun umbrellas.

Opens out to celebrate the sun or help you relax under the stars, then folds away into a **compact and organic** shape with a beauty all of its own.

Protective cover
is available
for safe storage





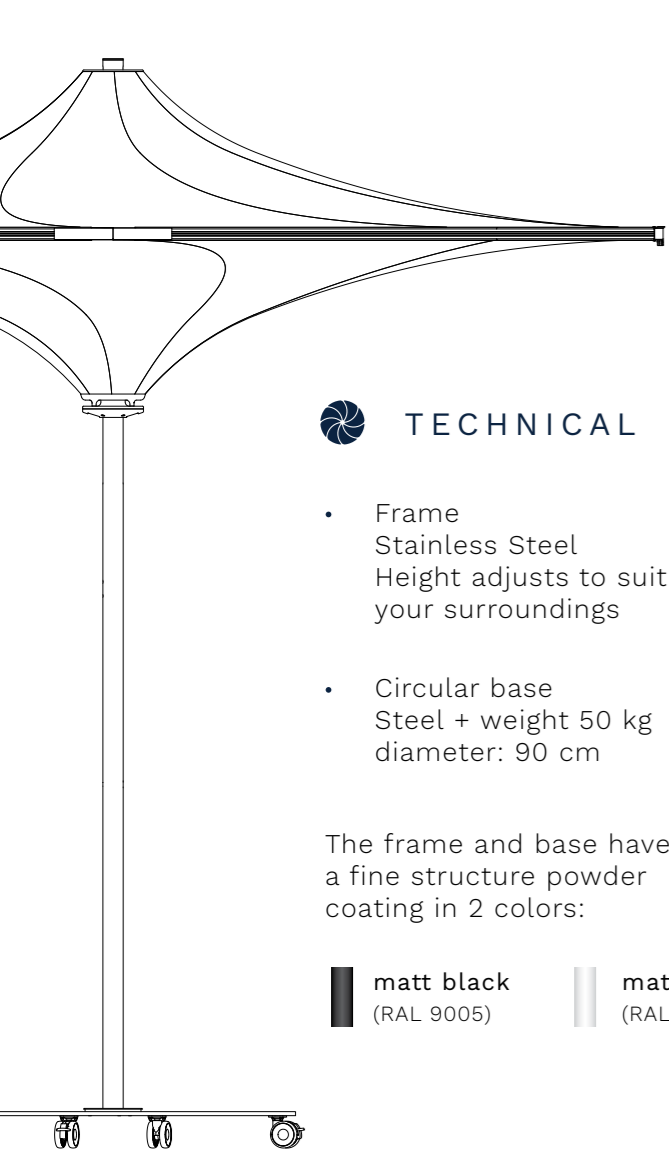
Easy to move and secure in place



Remains stable in windy weather





Highest quality materials ensure outstanding functionality and durability



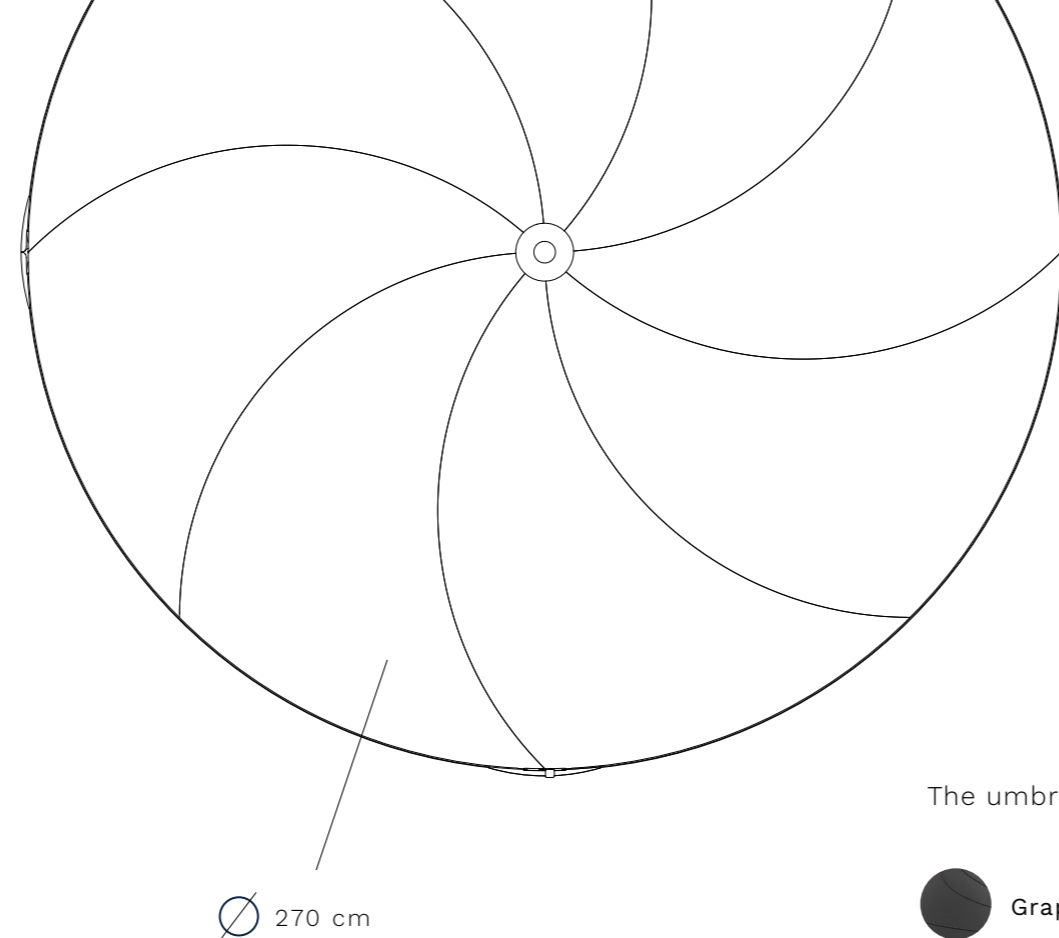
 TECHNICAL

- Frame
Stainless Steel
Height adjusts to suit
your surroundings
- Circular base
Steel + weight 50 kg
diameter: 90 cm

The frame and base have
a fine structure powder
coating in 2 colors:

 **matt black**
(RAL 9005)  **matt white**
(RAL 9003)

total height 270 cm



∅ 270 cm

The umbrella fabric is available in 4 colors:

 Graphite

 Bordeaux

 Ivory

 Taupe





OUR STORY

Created and conceived in Belgium, our exclusive designs reimagine how people interact with their surroundings. Handcrafted from select materials, each of our bespoke creations blends artistry, technology and functionality to create inviting and novel spaces for people to enjoy. We believe ambient and cozy settings are the perfect catalyst for enriching people's lives.

The inspiring idea by Amandus VanQuaille was fleshed out by Peter and Lin during five years of a meticulous design process. Peter handles our product development, where his passion for exploring new possibilities brings our design ideas to life. Lin oversees textile confection and her strong organizational skills provide the direction for our buying and marketing. All together, we combine our expertise and ambition to honor the excellence of Belgian craft and invention.



Peter Mortelmans & Lin Bertels

Hulasol
a brand of Solspiration company

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