

FISCAL YEAR 2022 IMPACT REPORT

20

**A YEAR OF
GROWTH & RESILIENCE**

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YOObI GLOBAL, LLC

A WORD FROM OUR FOUNDER

As the founder of Yoobi, I am thrilled to share with you the amazing social impact that our journey has achieved and continues to pursue.

From the very inception of Yoobi, our vision has been clear - to make a positive and lasting impact on the lives of children and communities in need. Every step we take, every product we create, and every partnership we form is guided by this unwavering commitment.

Through our one-for-one model, we have been able to provide essential school supplies to millions of students who would otherwise lack the resources to thrive academically. A simple pencil or colorful notebook means more than just an item on their school supply list for back to school, it is one of the most essential parts of building confidence and instilling success within a student.

But our impact goes beyond just providing tools for learning. We believe that every child deserves equal opportunity to receive an education that will pave the way to a better future and inspire students that fair education is a possibility for anyone. Our goal is to inspire a love for learning and to create environments where every child can dream without limitations.

We recognize that social impact is an ongoing journey, and we remain committed to evolving and adapting our efforts to address emerging challenges. We are dedicated to sustainability, diversity, and fostering a sense of purpose in all that we do.

Thank you for being a part of the Yoobi community and for believing in our mission. Together, we are writing a story of change, hope, and empowerment.

With gratitude and determination,

IDO LEFFLER
CO-FOUNDER



EVERY 5.25 SECONDS A YOوبي ITEM IS DONATED

14,261
CLASSROOM PACKS
GENERATED

423,856
KIDS IMPACTED

4,177,794
SCHOOL SUPPLIES
DONATED

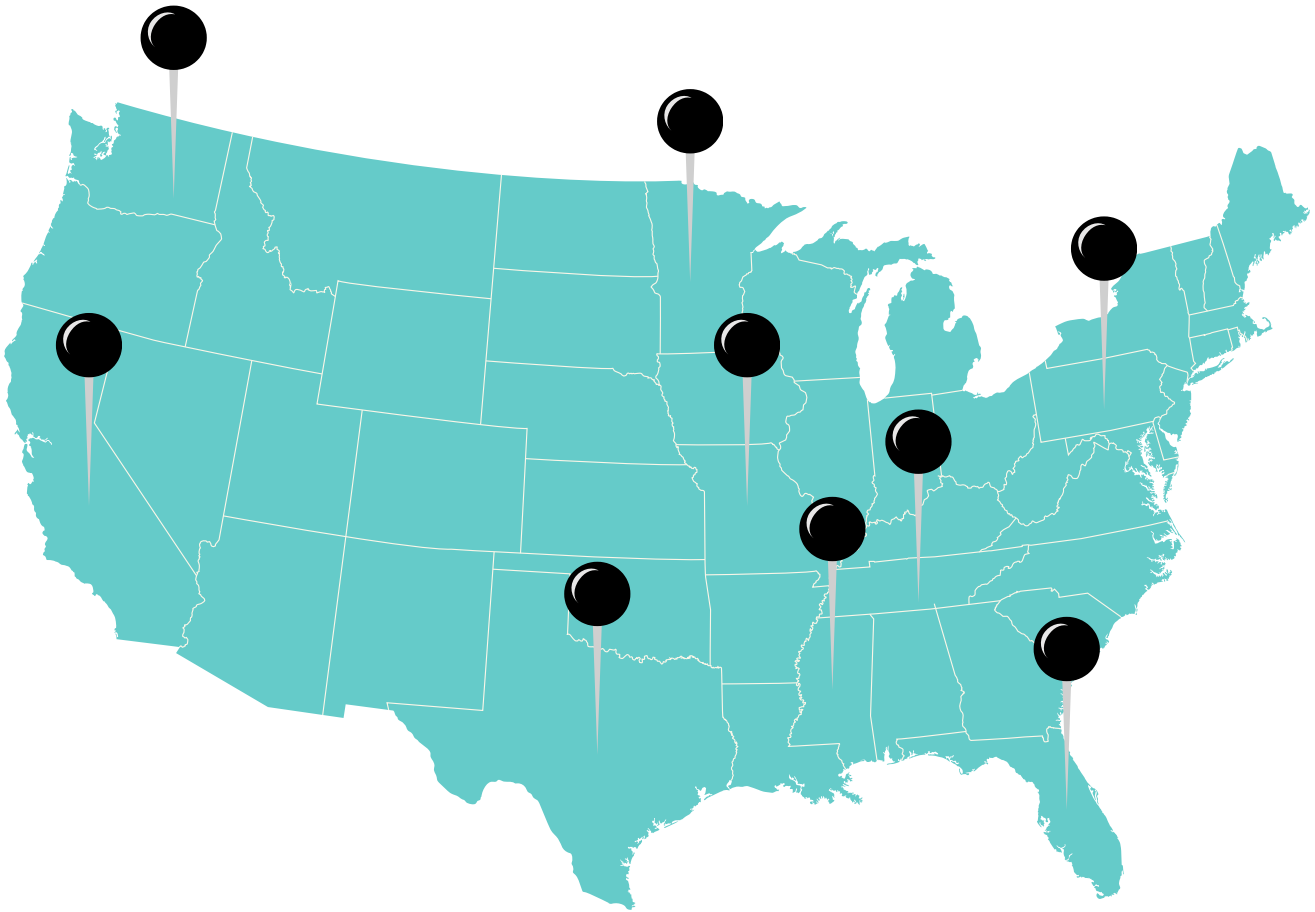
*ALL NUMBERS ARE BASED ON YOوبي'S 2022 FISCAL YEAR JAN 1 2022-DEC 31 2022

In 2022, Yoobi took a significant step forward in response to the ongoing challenges posed by the COVID-19 pandemic in educational settings. To ensure the safety and well-being of students and teachers, Yoobi introduced individual resealable bags for the distribution of school supplies in classrooms.

Recognizing the need for enhanced hygiene and social distancing measures within schools, Yoobi designed these individual resealable bags as a thoughtful and practical solution. Each resealable bag contained a curated selection of essential school supplies, from pencils and erasers to scissors and crayons. By providing students with their own personal supply kit, Yoobi aimed to reduce the sharing of items, minimizing the risk of infection transmission while promoting a safer learning environment.

This initiative not only addressed immediate health concerns but also supported the educational needs of students during a challenging time. It showed Yoobi's continuous commitment to innovation, adaptability, and its core mission of providing equitable access to quality school supplies for all students, regardless of their circumstances.





A NATIONAL REVIEW

Our ongoing donations are distributed through Kids In Need Foundation's National Network of Resource Centers, ensuring that essential school supplies reach students in need. Together, we're empowering the next generation with the tools they need to succeed.



WORKING AT YOObI

WHAT OUR EMPLOYEES SAY ABOUT YOObI

"Being a part of such a creative and innovative team at Yoobi has been an amazing experience. Coming from a background in teaching, having the opportunity to give back by sharing these resources with students and classrooms in need is inspiring and rewarding."

Luna - Product Development Specialist

"Giving back is a priority in my life and I am very thankful to be a part of Yoobi where our work is a reflection of that every day. My mom is a teacher so I've seen firsthand how exciting yet challenging it is to work in education and it's truly fulfilling to help those in need."

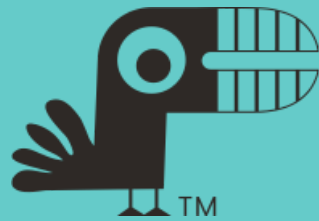
Reine - Marketing Coordinator

"Working for Yoobi is an example of the perfect trifecta. It's so incredibly amazing to be part of a company that feels like you're working with friends and family, to create beautiful and trend driven product, all while focused on giving back to the community."

Lindsay - Associate Manager, Sales

"From friendship, to mentorship, to leadership and awesomeness. Yoobi has given me all of the above, plus experiences that are unmatched!"

Erin - Sr Accountant



THANK YOU!