



# Township® Group

## BUSINESS PROFILE

Since 1997, Township has been developing and supporting a network of **6 sewing cooperatives** operating from the communities of Khayelitsha and Manenberg outside Cape Town. The cooperatives are owned by local women and currently employ close to **55 women**.

We have been producing 250,000 bags last year and recently moved to developing our own range of masks which we sell online and directly to corporations. We only use locally sourced eco-friendly fabrics – 100% Africa cotton or recycled PET.



## HOW IT WORKS

### Township Patterns

The Marketing co.

Design and marketing of beautiful prints and quality products for the retail, corporate and B2C markets

### Township-NPO

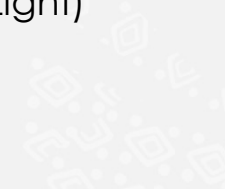
The Social Development co.

Set-up and development of sewing cooperatives

Technical, business and personal dev. training

Quality-controlled production in communities

Measuring social impact (Poverty Stop Light)





# Sustainability

Township® production is aligned with critical UN Sustainable Development Goals:



## Poverty Eradication

More than 300 dependants supported through the program



## High labour content

Coop labour = 30% of the total cost  
Income at least 25% above minimum wage for textile sector



## Women Empowerment

55 women benefit from our operations



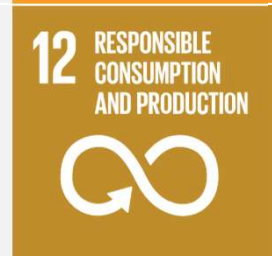
## Cooperatives = Role Models

Townships communities are strengthened by on-going economic presence



## Economic Impact

R20mi paid out since 2006



## 100% African cotton

Local Southern African sourcing  
Eco-friendly fabrics



## 5 reasons to choose township®

- 1** The ability to **design & produce** from 100 to 100K units. Quickly.
- 2** A strong **socio-economic impact** for the most vulnerable in the SA society
- 3** A business model aligned with critical **UN Sustainable Development Goals**
- 4 Quality** – we have produced bags for GAP Inc., retailers like Pick n Pay and the most prestigious Associations. We mean quality.
- 5** A solid experience in **exports management** in Europe and the USA



**township®**

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