

# Counterfeit Rubber Bands

## Counterfeit (reverse side)



Unauthorized rubber band name  
Unauthorized identification number

Unauthorized PO Number



Counterfeit

Non-Rainbow Loom branding



## Counterfeit

- Has non-Rainbow Loom branding
- Text above the barcode
- Unauthorized PO number on front of bag

## Authentic

- Number above and below barcode
- Safety warnings in English, French, Spanish

## Authentic (reverse side)



Reference number and date of manufacture



Official multilingual safety warnings



Authentic

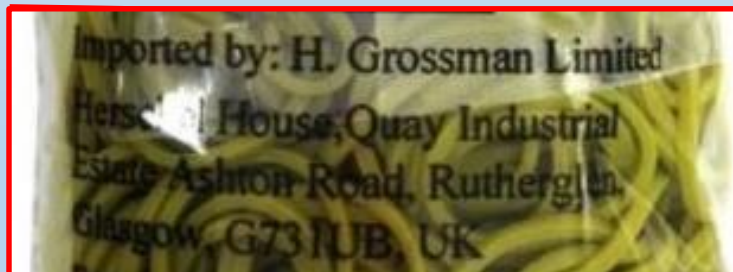
# Counterfeit Rubber Bands (cont.)

## Signs of Counterfeit Bands

- Has non-Rainbow Loom branding or company information
- Uses older Rainbow Loom logo
- Has differently shaped hole for hanging on store displays

Circular hole for hanger display  
(not used on German packaging)

Unauthorized  
reference number



Text representing  
unauthorized supplier

Counterfeits

Broad hole for hanger display  
(German packaging)



Authentic



Counterfeit



Non-Rainbow Loom branding

# Monster Tail Kits

## Counterfeit

- Missing plastic lid over rubber bands
- May be using non-trademarked names
- Has counterfeit rubber bands

## Authentic

- Has clear lid to hold rubber bands
- Text on front of box reads "Monster Tail™ by the maker of / par le créateur du Rainbow Loom®"

Authentic



Clear plastic lid



Authentic



Counterfeit



Counterfeit



Counterfeit

# Monster Tails



Counterfeits

## Counterfeit

- Clear or colored
- Missing red marking
- Missing imprinted text

## Authentic

- *Only* clear
- Red marking at one end
- “Choon’s Design” on one end, “Monster Tail™ Patent Pending” at other end

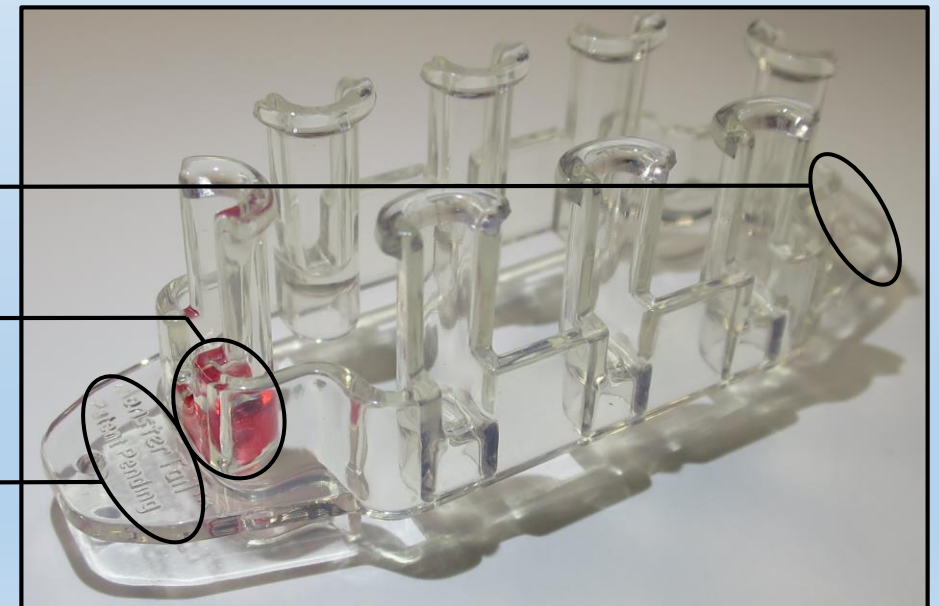


Counterfeit

Imprinted text

Red marking

Imprinted text



Authentic



# Metal Hooks (Upgrade Kits)

## Signs of a Counterfeit Hook

- Having a color *other than* pink, green, blue or beige
- Secret / “Anti-counterfeit” codes are fake or missing. Choon’s Design will be happy to verify individual codes.

Please note: counterfeit Upgrade Kits are packaged very accurately and may appear to be genuine, down to the correct UPC number.



Counterfeits



Counterfeits



Authentic



Authentic  
(reverse side)

Secret Code  
(revealed after  
scratching off)