



## COMPANY BACKGROUNDER

In 2011, entrepreneur Jeff Leitman founded Rocksteady, a company that designs and manufactures high-quality, wireless Bluetooth speakers and subwoofers. The company has corporate headquarters in Irvine, CA, with team members located in Virginia and Shenzhen, China.



The company's mission statement is simple: *“To redefine audio excellence with high-fidelity, connected speaker systems that blend intuitive simplicity with unparalleled functionality for a premium sound experience.”*

Rocksteady began in 2012 with the Rocksteady XS, the first Bluetooth speaker on the market featuring interchangeable Lithium Ion battery packs within a true stereo portable and rugged design. Design work for Rocksteady Stadium began in 2017 with the goal of elevating the music listening experience through immersiveness and connectivity. In fact, with Stadium Mode, users can connect unlimited Rocksteady Stadium speakers within range, transforming any space into a fully immersive listening environment.

Besides its superior wireless Bluetooth speakers, Rocksteady also offers the only portable, wireless subwoofer. Pairing it with the speaker set creates a dedicated sound system that delivers a premium immersive and expansive listening experience, wherever you use it.

Rocksteady has steadily upgraded its products as well as its entire architecture to create a truly mature offering in the audio space. Improvements include: a power boost from 3.7 to 7.4 volts; the addition of new product features; and the modification of multiple elements, including circuit boards, speaker cones, batteries, and charging systems.



With ongoing improvement to existing products – the newly released Rocksteady 2.0 delivers improved sound quality, connectivity, and battery life - and new products in development, Rocksteady is prepared to meet the demand for quality, Bluetooth audio equipment. The result is industry-best wireless range, up to 30 hours of battery life, and a detailed, rich, full sound.