happiest baby





SNOO Smart Sleeper is a responsive bassinet with continuous, calming sensations.

Created by renowned pediatrician, Dr. Harvey Karp, author of The Happiest Baby on the Block, SNOO boosts sleep with womb-like sound and gentle rocking... all night long!



When baby sleeps... everyone sleeps!

Adds 1+ Hours to Your Baby's Sleep

The only bed that quickly boosts sleep with the gentle rhythms babies love in the womb. Parents are 5x more likely to get 8 hours of sleep per night.

Calms Crying Fast

Like a 24/7 helper, SNOO automatically responds to your baby's cries with increasing soothing sound and motion, often calming upsets in under a minute.

Keeps Your Baby Safer

SNOO is the only bed that secures babies on the back for 6 months, as advised by the American Academy of Pediatrics.

Many Settings... Easy to Wean

Our App logs your baby's sleep... automatically! And, it's simple to pick the level your baby prefers. (Includes preemie/newborn mode + easy weaning settings to make moving to the crib a snap.)

Renting SNOO: Easy as 1, 2, 3

1.



Place your order

Low monthly rate (1-month minimum).

ン



Commit at your own pace

After your SNOO delivers, you are automatically charged monthly.

3.



Easy to return

Keep the box + inserts (you need them to return SNOO)!