



CKC INFOGRAPHIC

THE WHOLE NUT™

A TRUE COCONUT STORY



Coconut industry is in systemic decline impacting 11 million small holder farmers in 90 countries.



COCONUT
WORLD BALI™
aims to revitalise coconut.

- Germplasm Conservation
- Plant based nutrition development
- Research & Education
- Agro-Eco Tourism



R&D Investment into “The Whole Nut”™ commercialisation creates economic opportunity for the entire global coconut value chain.



Replanting capacity building must come from smallholders mobilisation.

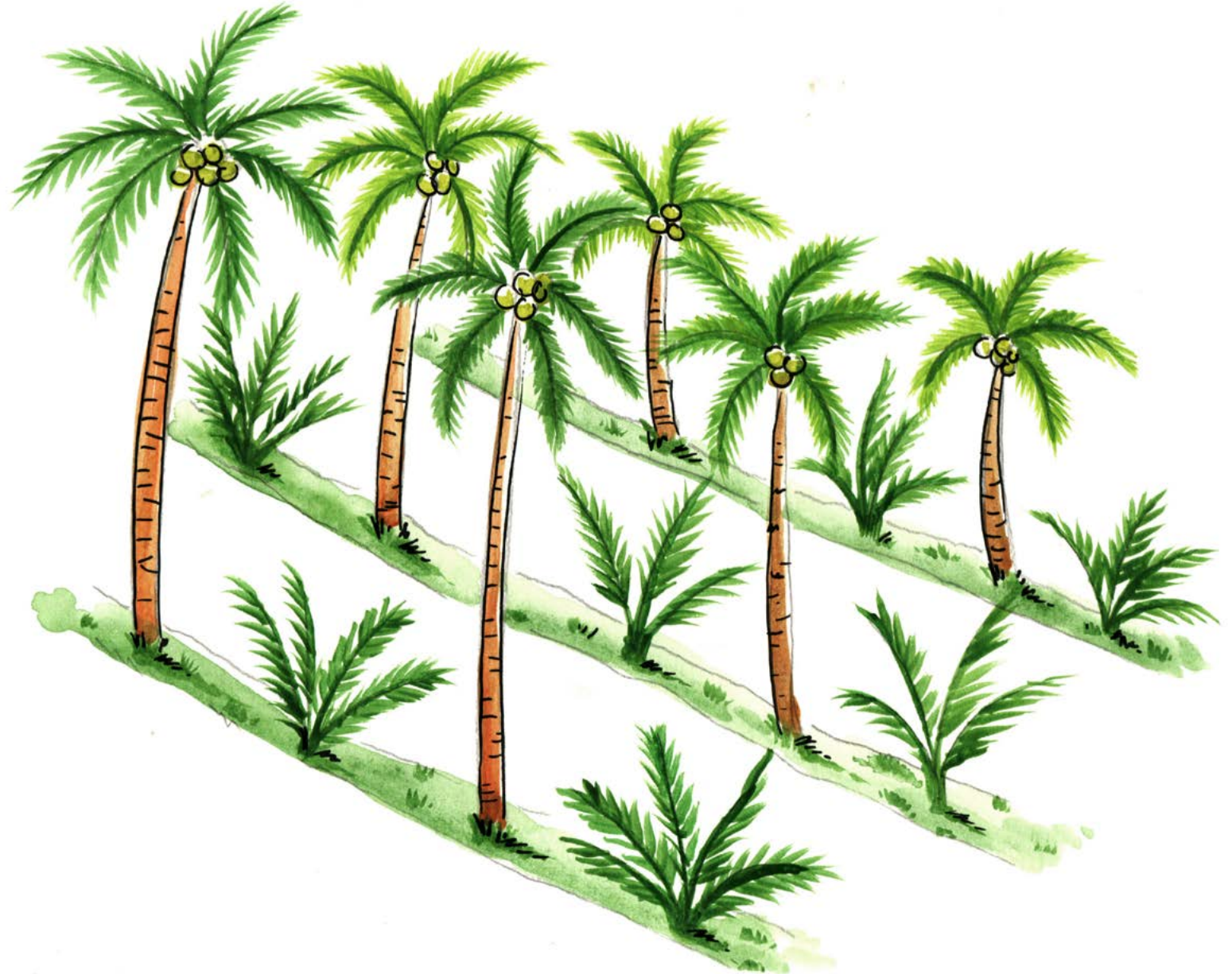


Seed garden nurseries are the ideal Impact Investment opportunity for gender lens responsible agri-business.



Systemic supply chain deficits will be stabilised through a coconut seedling investment climate.

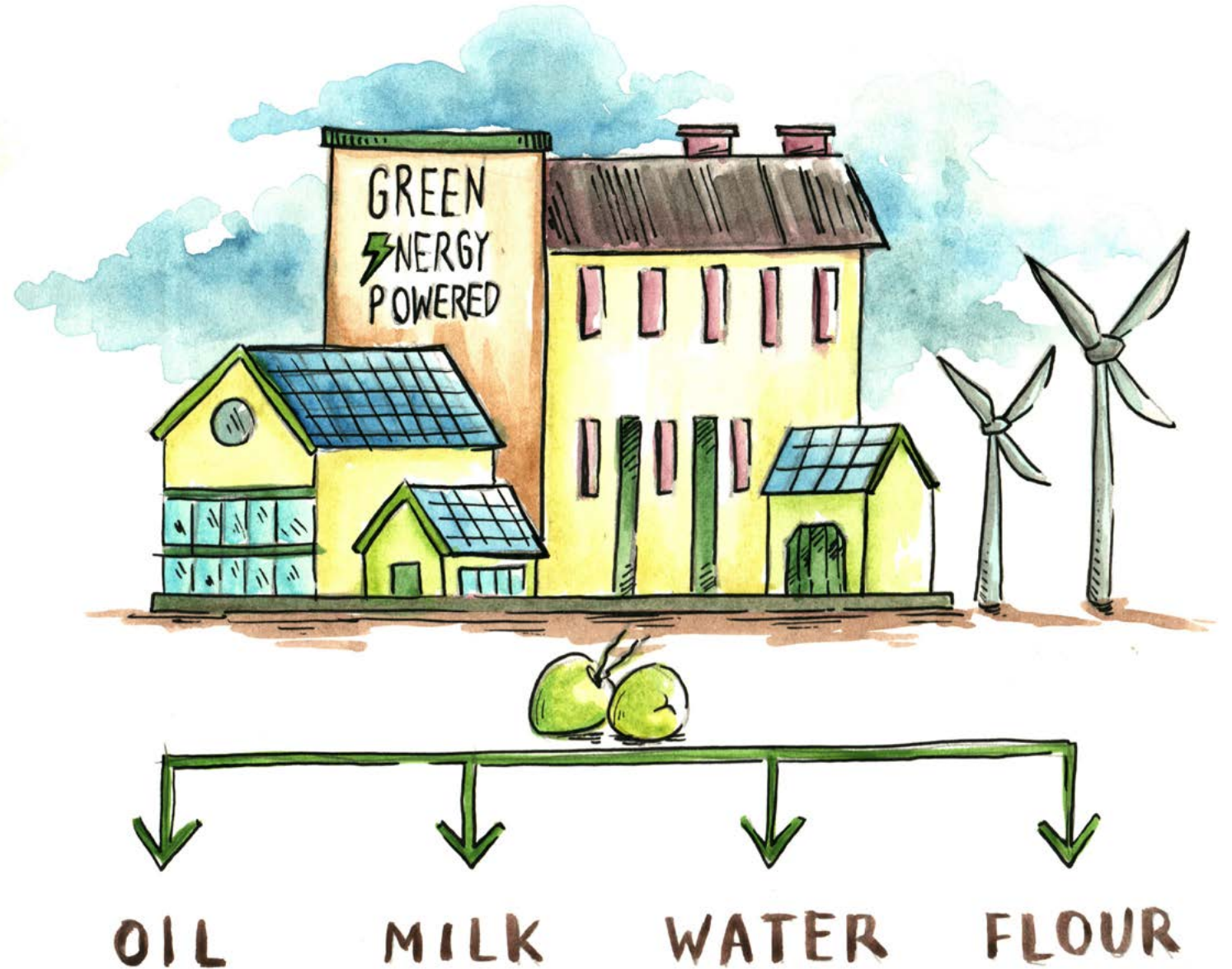
Rehabilitation & replanting occur within an existing global coconut estate owned 98% by smallholders.





Appropriate Technology “The Whole Nut”™
unlocks the smallholder farm gate price uplift.

A secure and sustainable supply chain unlocks large scale processing investment.

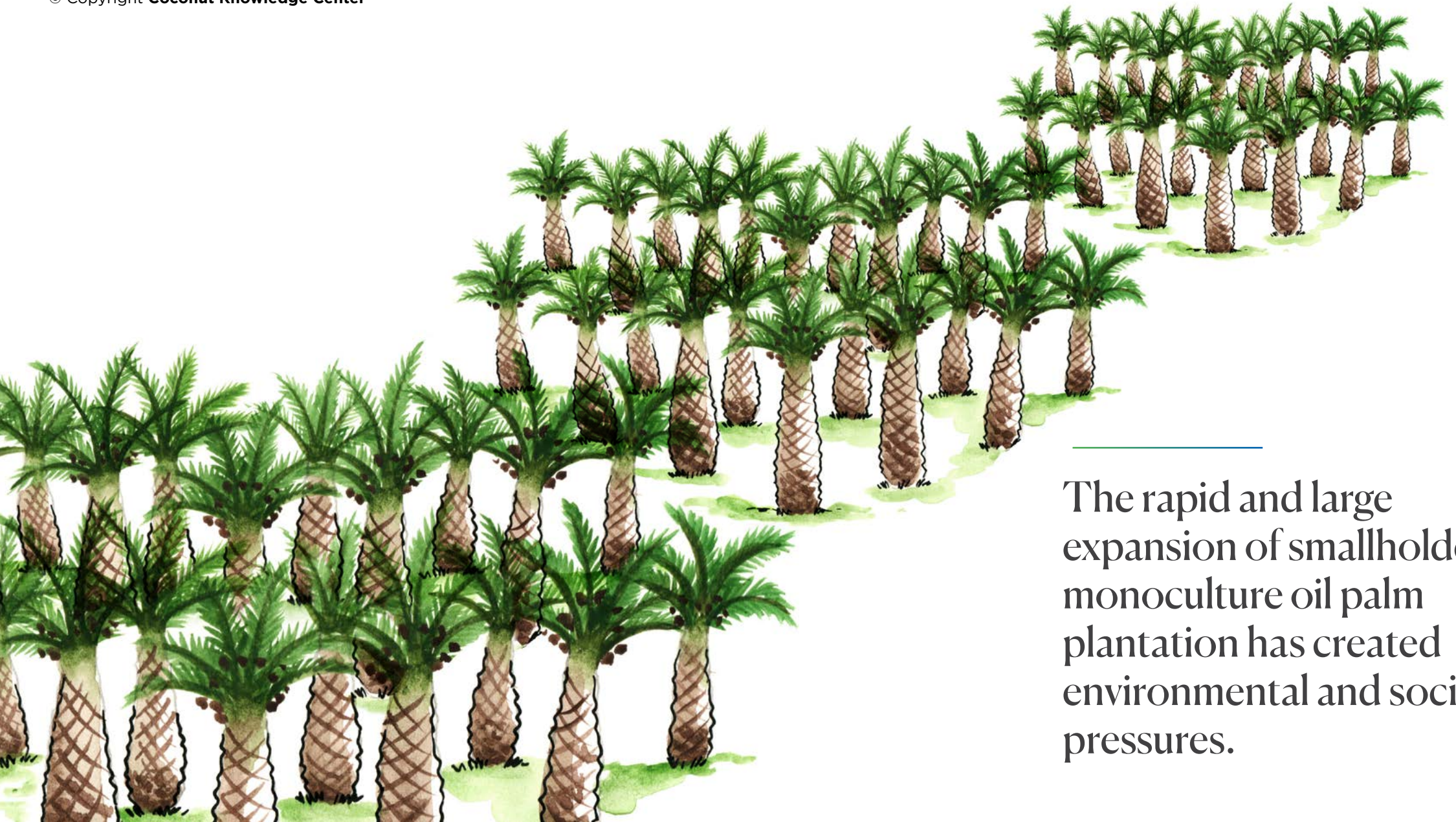




Germplasm conservation + R&D + Seed Gardens + Replanting =
poverty alleviation, education, health and global food security at scale.



Supporting
smallholder
coconut means
protecting
biodiversity and
climate change.



The rapid and large expansion of smallholder monoculture oil palm plantation has created environmental and social pressures.



Smallholder coconut and palm oil plantation solutions can co-exist for global sustainability.

THANK YOU



IMPACT THROUGH INNOVATION