



sugarmat



WORLD CLASS FITNESS SOLUTIONS: MIDDLE EAST DISTRIBUTOR

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# Brand history

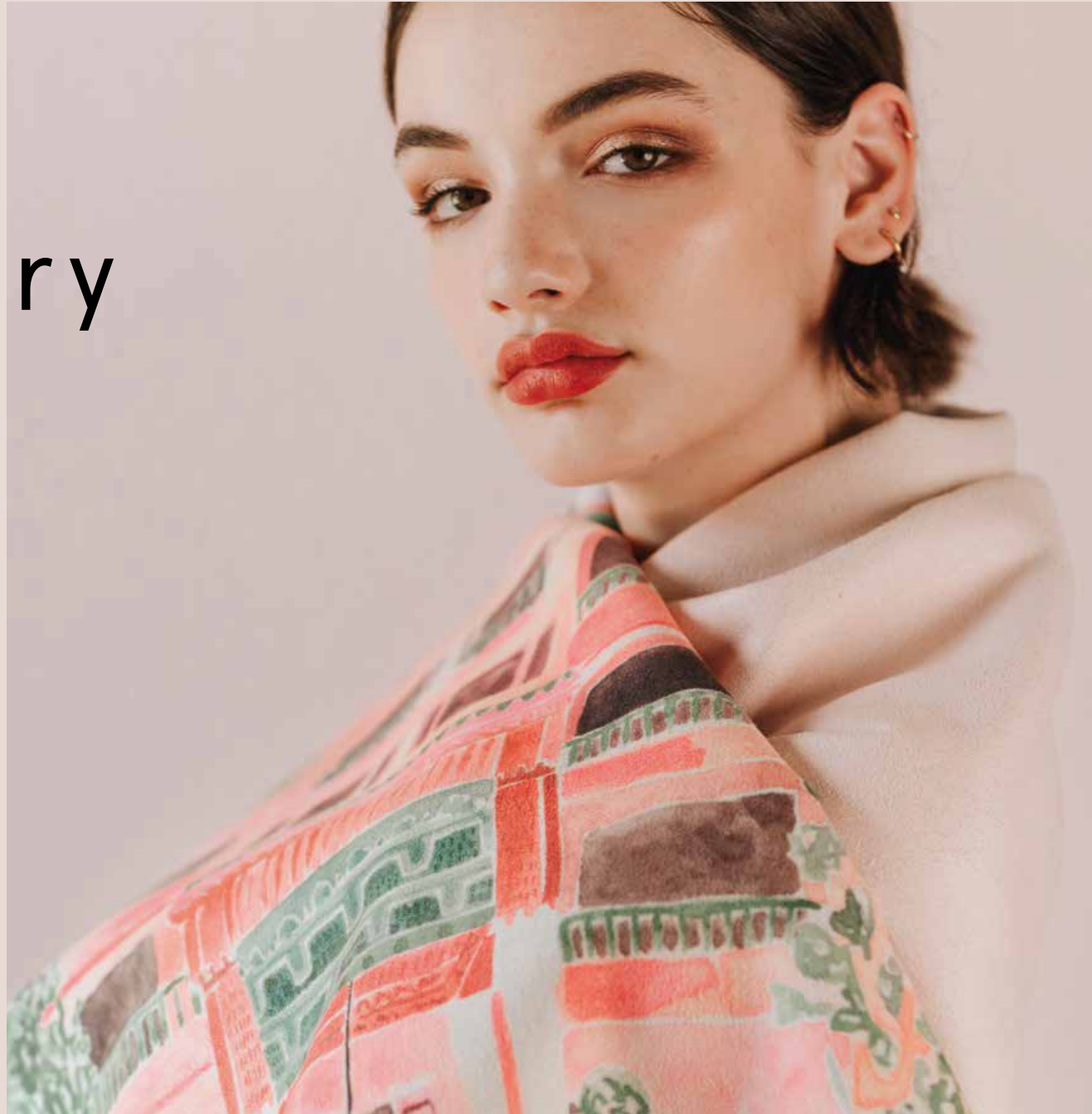
We are a group of chic and bubbly people based in Montreal, Canada, working to add joy and style to your everyday physical activities.

Founded in Canada, Sugarmat is one of the fastest growing yoga retail brand in the world. Sugarmat is a group of chic and bubbly people based in Montreal, working to add joy and style to your everyday physical activities.

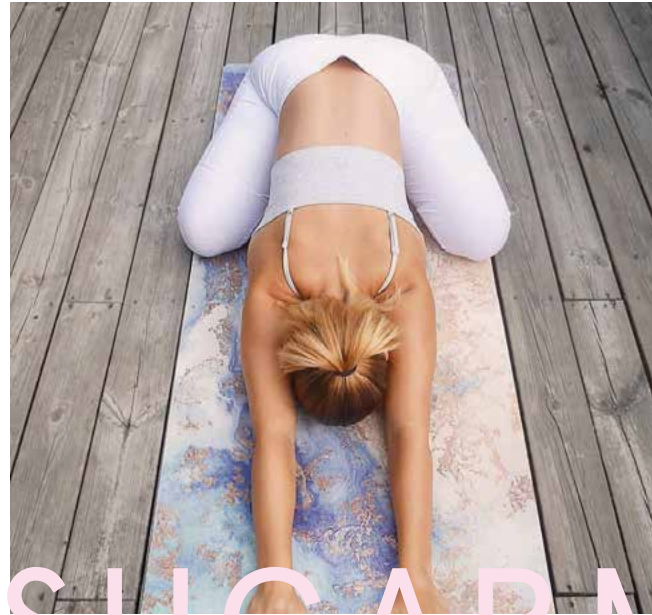
In just a few years Sugarmat has become the leading designer yoga mats in the world, retailing in Anthropologie, Nordstrom and Bandier in the United States, and has appeared in several magazines such as Vogue, Oprah, Elle and Cosmopolitan.

Oh and all over Instagram!

Founder  
Heikal Gani







#MYSUGARMAT







#PRETTYYOGAMATS

# + PU MATS

Made for: Durability. Anti-slip to power you through your yoga sessions; your grip stays put whether your hands are dry or drenched with sweat.

Non-toxic: Eco-friendly ink

Widen and lengthen to give more practice space

Eco-friendly packaging and yoga mat strap included.

Non-toxic, emissions-free manufacturing, 100% latex / PVC free. Durable, lasts a few years.

Material: Polyurethane

Dimension: 183 cm x 64 cm

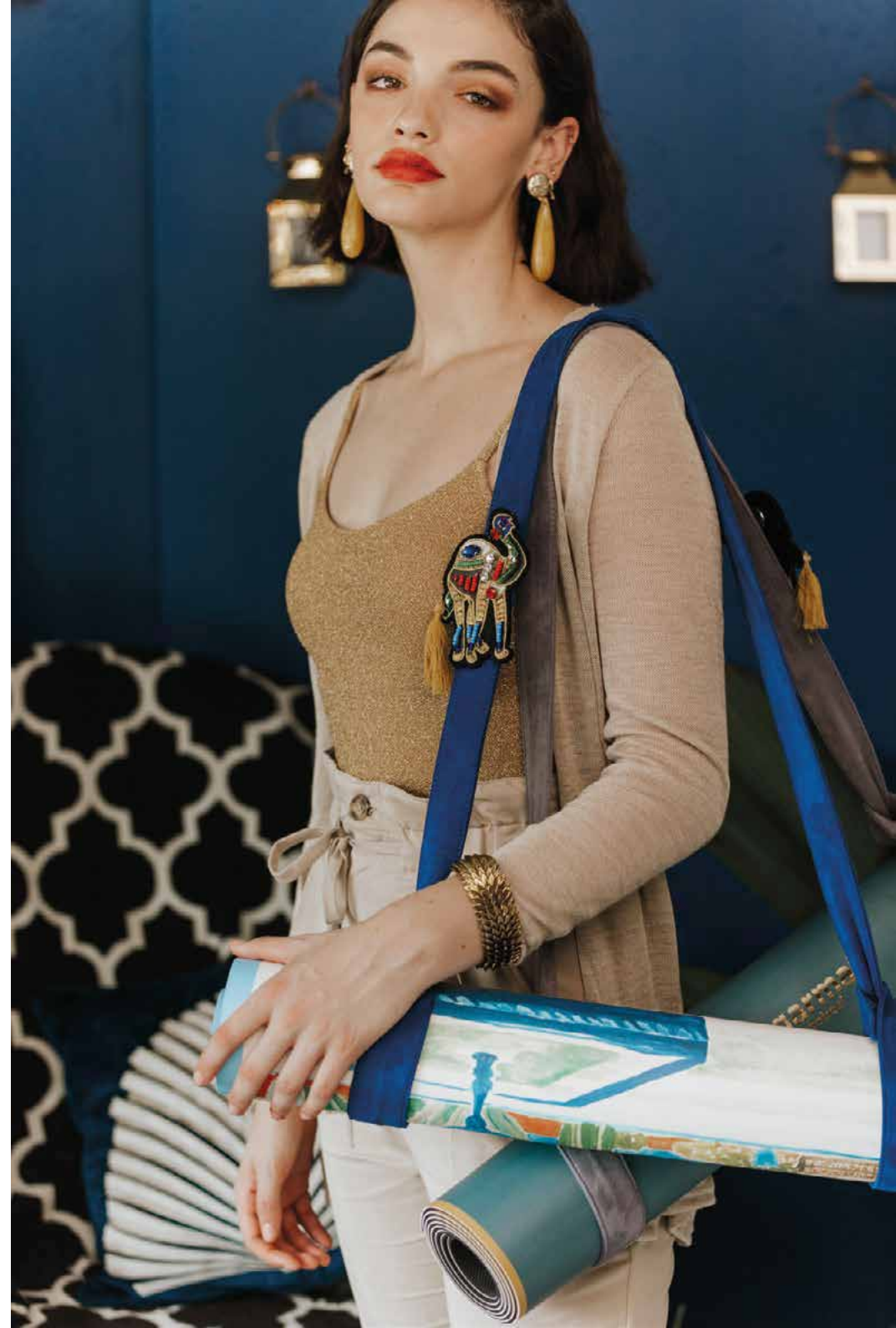
Thickness: 3.0 mm

Weight: 2500g

Dream of Marrakesh Collection  
SUGARMAT X ROSIE HARBOTTLE



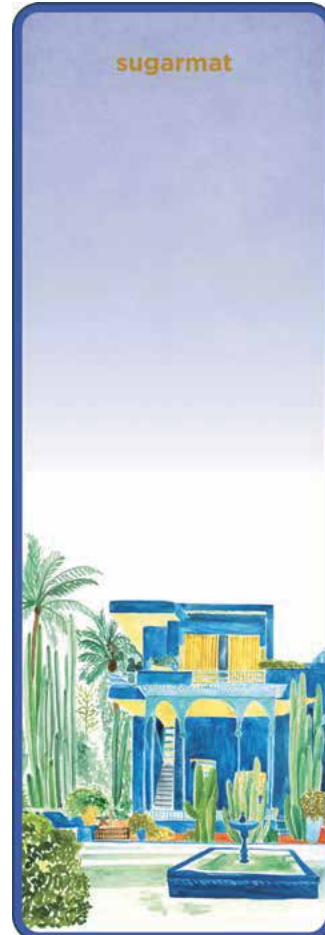
Featuring exclusive art by illustrator  
Rosie Harbottle



## DREAM OF MARRAKESH - PU MATS



Camel with Rugs



Jardin Majorelle



Mamounia



# + TPE MATS

Material: TPE

Size: 173cm x 61cm

Thickness: 5.0mm

Weight: 850g

High-quality anti-slip TPE

Water-based inks, guaranteed to not wear out from yoga practice.

High-density cushion, joint protection, unmatched support.

Non-toxic, emissions-free manufacturing, 100% latex/PVC free.

Weast Coast Collection  
SUGARMAT X DANA MOONEY



Featuring exclusive art by artist  
Dana Mooney





# WEST COAST



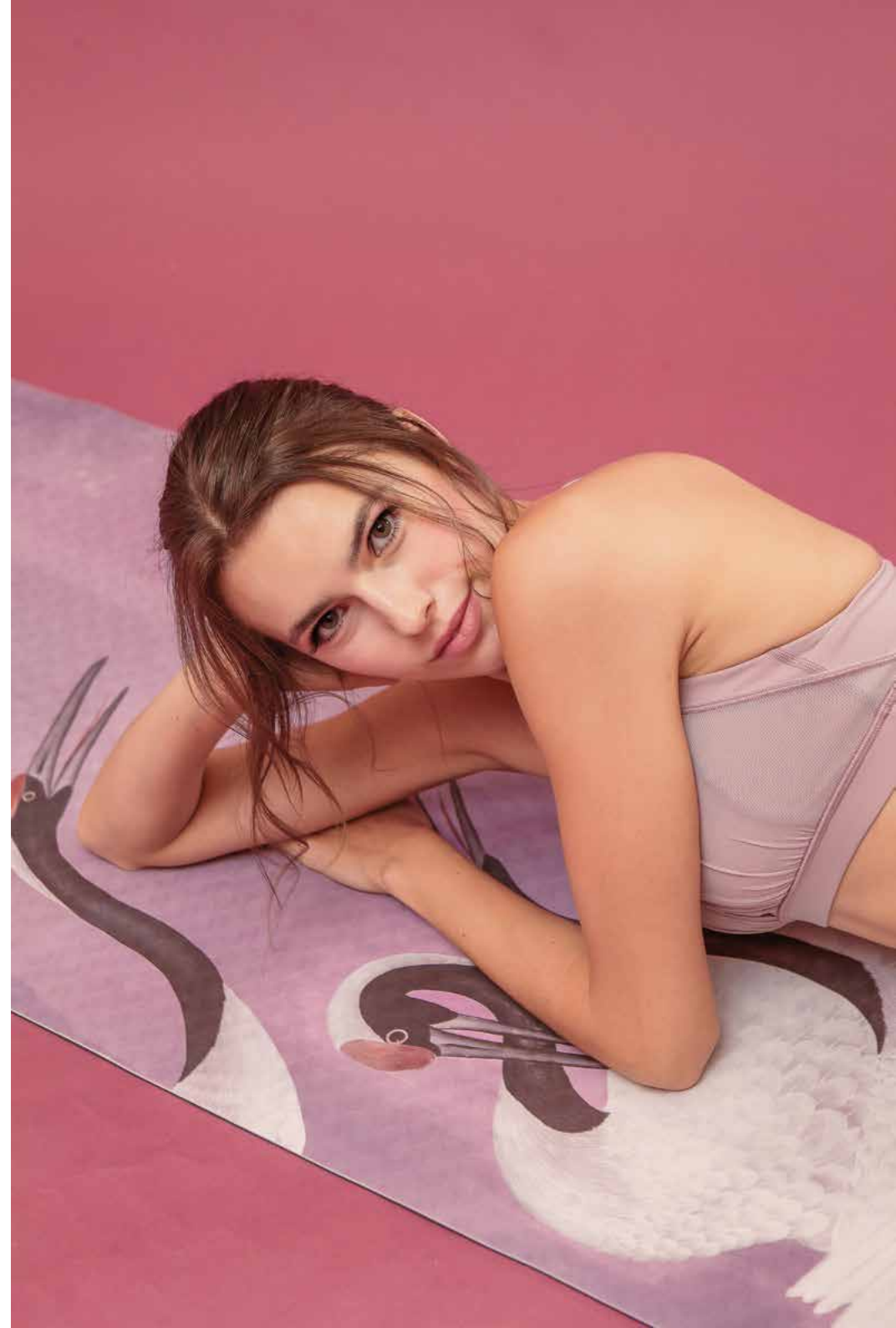
Chasing Thoughts Away



Smoked Skies

# The Cranes Collection

Designed by Sugarmat





# THE CRANES



Pink Lavender



Hazel Green

# + SUEDE MATS

## Anti-slip Technology

Suede synthetic top absorbs sweat and moisture increasing traction and providing the best grip. The top is bonded to a 3mm naturally biodegradable tree rubber mat bottom for a lightweight, extra durable and well cushioned support. You no longer need to bring a separate mat and towel to class.

Our bottom rubber is sourced from 100% natural rubber, while the top is made of synthetic suede. Only water-based inks are used for printing. This makes our mats fully biodegradable, sustainable, recyclable and reusable. Non-fade prints: the mats colors and prints are designed to be resilient over time. Machine washable: Just throw it into the washing machine then hang to dry. Quick and easy.

Material: Suede synthetic top and natural rubber base

Size: 173cm x 61cm

Thickness: 3.0mm

Weight: 1700g



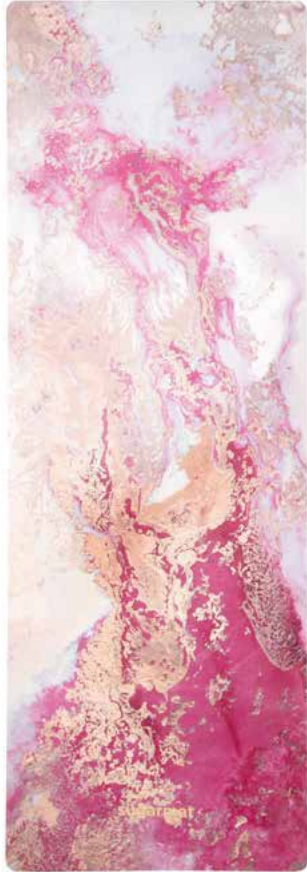
# Healing Heart Collection SUGARMAT X JULIA CONTACCESSI



Featuring exclusive art by artist  
Julia Contacessi



# HEALING HEART



Dream Catcher Red



Dream Catcher Blue



Love Affair

# HEALING HEART



Saint Helena



Soft Awakening



# The Chinoiserie Collection

Designed by Sugarmat



# CHINOISERIE



Pink Pampas



Jade Chinoiserie 3

## + TRAVEL MATS

Material: Suede synthetic top with natural rubber bottom

Size: 173cm x 61cm

Thickness: 1.0mm

Weight: 1100g

Travel mats (1mm) are the same as Premium 3mm mats except they are thinner, which makes it more convenient to take it with you wherever you travel.





## DREAM OF MARRAKESH - TRAVEL MATS



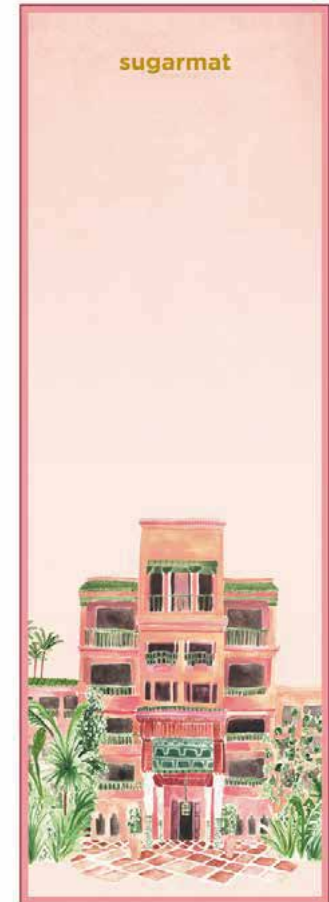
Marrakesh



Camel with Rugs



Desert Dreaming

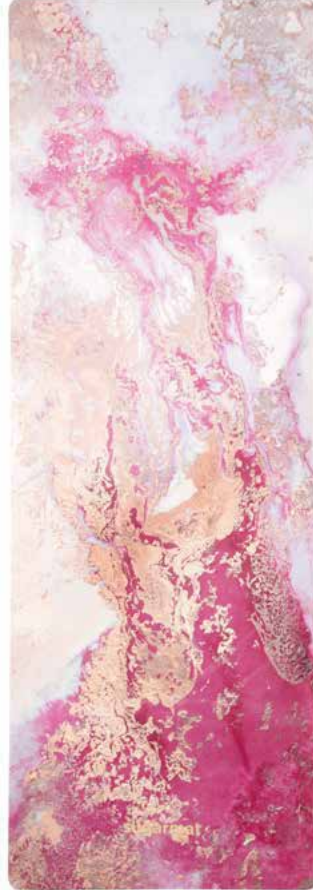


Mamounia

## HEALING HEART - TRAVEL MATS



Dream Catcher Blue



Dream Catcher Red



Love Affair

## ESSENTIALS - TRAVEL MATS



Pink Pampas



Light Rose Quartz



Jade Chinoiserie 3



Tropical Leaf



## WEST COAST - TRAVEL MATS



Chasing Thoughts Away



Smoked Skies



Fast Track

#PRETTYPROPS



## SUPPORT



Plum Stretching Strap



Plum Yoga Block



## SUPPORT



Stretching Strap



Pink Bolster



Yoga Block



Grey Bolster

# CARRIERS



Luxury Strap Hazel Nut



Jade Strap



Luxury Strap Caramel



Pink Pampas Strap

# MEDITATION



Meditation Cushion Round



Meditation Cushion Square



## YOGA BAGS



Chasing Thoughts Away



Ikat Waterfall

## TOTE BAGS



Sugar Bitch Tote



Sugar Bitch Tote

# + COLLABORATIONS

**BuzzFeed**

**COSMOPOLITAN**

**VOGUE**

**ELLE**  
C A N A D A



Mercedes-Benz

**!ndigo**

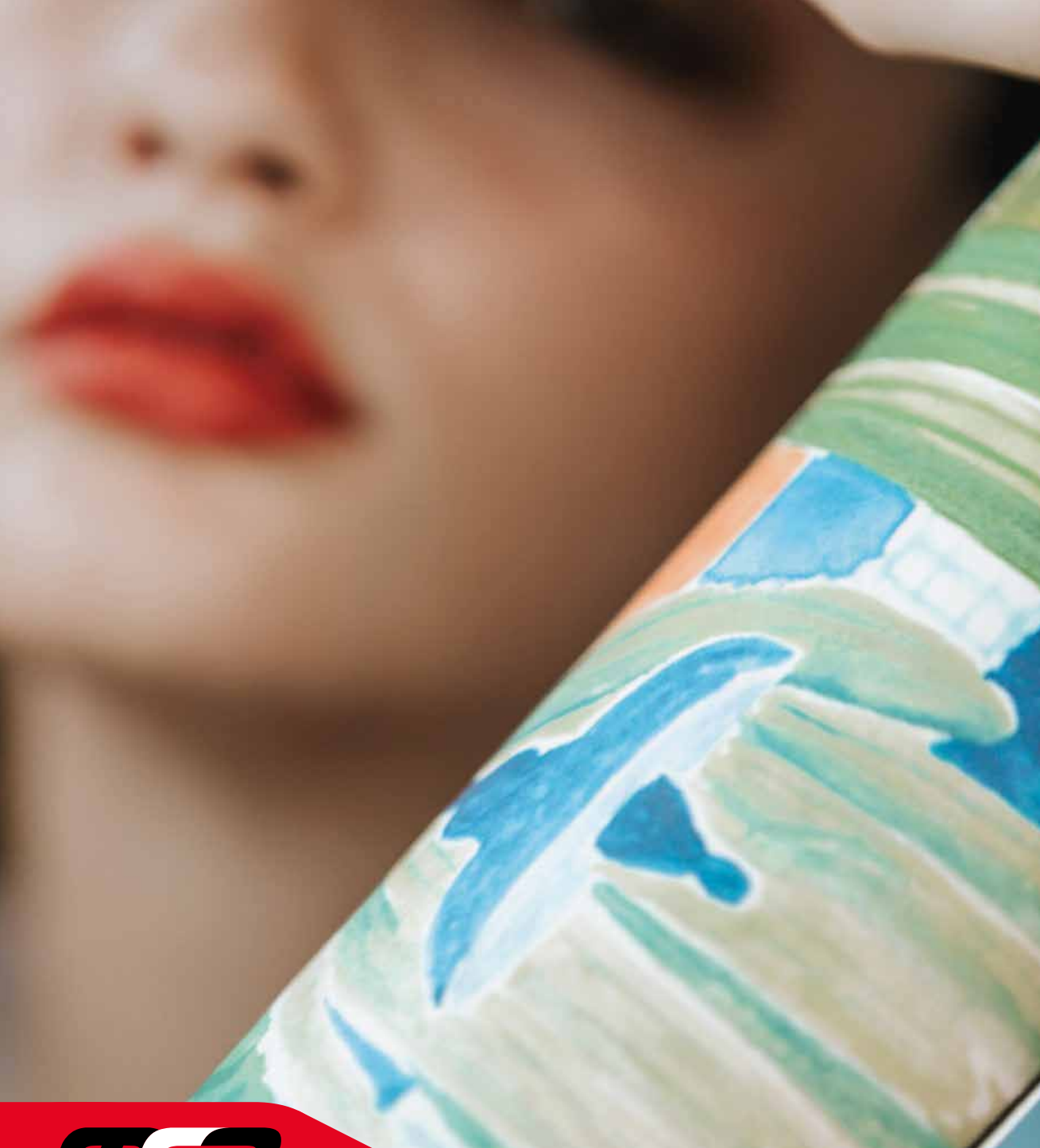
**Forbes**

**marie claire**

**NORDSTROM**

**OBSERVER**





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