



wattbike

FOR THE MOMENTS THAT MATTER

MEFITPRO
WORLD CLASS FITNESS SOLUTIONS

WORLD CLASS FITNESS SOLUTIONS: MIDDLE EAST DISTRIBUTOR
✉ INFO@MEFITPRO.COM ☎ +971 4 323 3232 🌐 WWW.MEFITPRO.COM

OUR MISSION

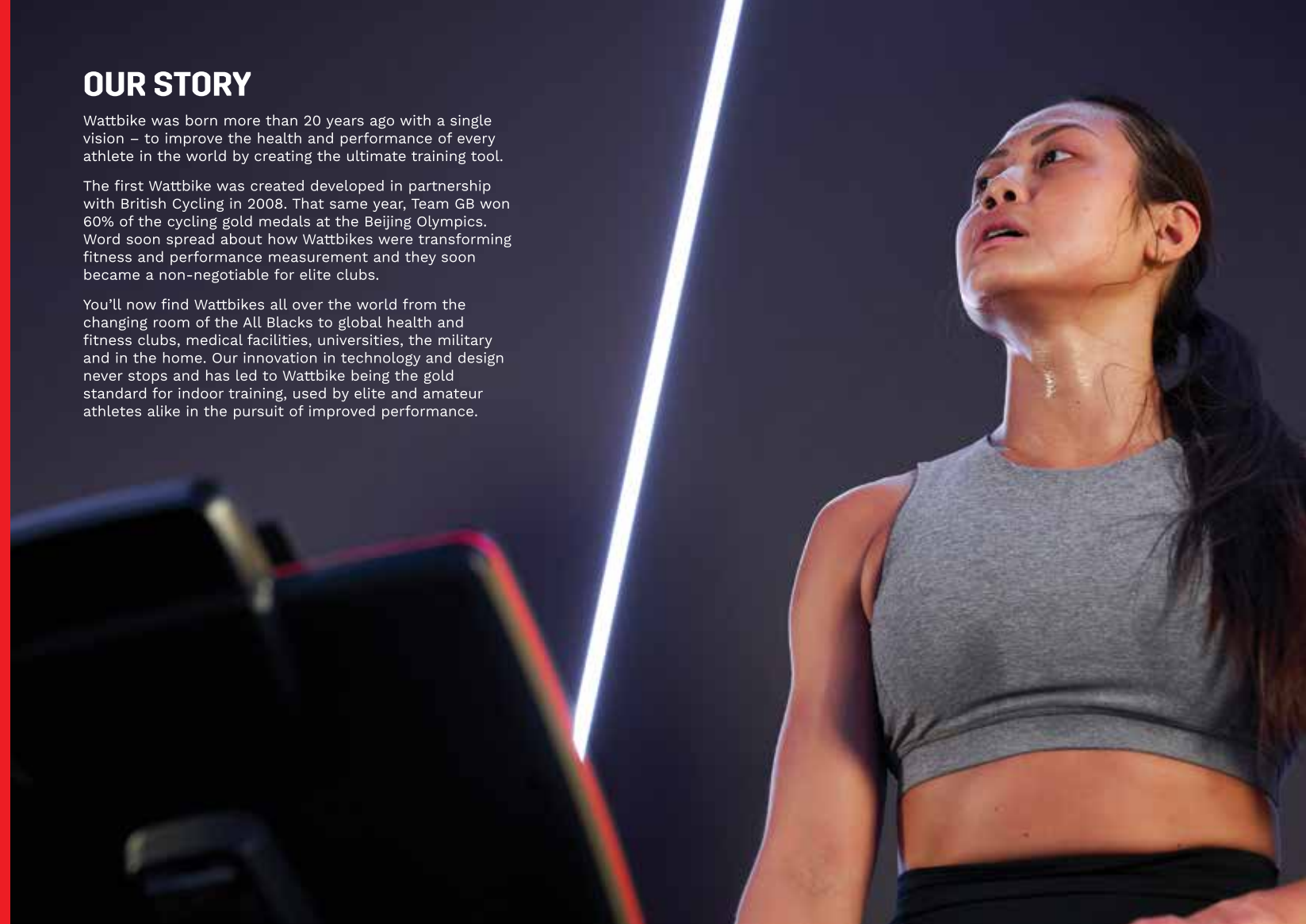
IMPROVE THE HEALTH AND PERFORMANCE
PROGRESSION OF EVERY ATHLETE IN THE WORLD


OUR STORY

Wattbike was born more than 20 years ago with a single vision – to improve the health and performance of every athlete in the world by creating the ultimate training tool.

The first Wattbike was created developed in partnership with British Cycling in 2008. That same year, Team GB won 60% of the cycling gold medals at the Beijing Olympics. Word soon spread about how Wattbikes were transforming fitness and performance measurement and they soon became a non-negotiable for elite clubs.

You'll now find Wattbikes all over the world from the changing room of the All Blacks to global health and fitness clubs, medical facilities, universities, the military and in the home. Our innovation in technology and design never stops and has led to Wattbike being the gold standard for indoor training, used by elite and amateur athletes alike in the pursuit of improved performance.





PERFORMANCE IS PERSONAL
EVERYONE HAS A GOAL
AND TO REACH IT, THEY HAVE TO KNOW THEIR TRUTH
WHERE AM I STRONG?
WHERE COULD I BE BETTER?
HOW MUCH DO I WANT IT?
THIS IS WHAT MAKES A WATTBIKER
A FOCUS ON CONTINUAL IMPROVEMENT
A MINDSET MADE FOR PROGRESS

ATHLETICS JESSICA ENNIS-HILL DALEY THOMPSON GREG RUTHERFORD **AUSTRALIAN RULES** ADELAIDE FOOTBALL CLUB BRISBANE LIONS CARLTON FOOTBALL CLUB COLLINGWOOD FOOTBALL CLUB ESSENDON FOOTBALL CLUB FREMANTLE FOOTBALL CLUB GEELONG FOOTBALL CLUB GOLD COAST FOOTBALL CLUB GREATER WESTERN SYDNEY GIANTS HAWTHORN FOOTBALL CLUB MELBOURNE FOOTBALL CLUB NORTH MELBOURNE FOOTBALL CLUB PORT ADELAIDE FOOTBALL CLUB RICHMOND FOOTBALL CLUB ST KILDA FOOTBALL CLUB SYDNEY SWANS WEST COAST EAGLES WESTERN BULLDOGS **BOXING** CARL FROCH ANTHONY JOSHUA ANTHONY CROLLA WLADIMIR KLITSCHKO BRITISH BOXING **CRICKET** ENGLAND NOTTS CCC NORTHANTS KEVIN PIETERSEN **CYCLING** USA GREAT BRITAIN AUSTRALIA NEW ZEALAND ELISA BALSAMO ELISE LIGLEE HUUW WATTBIKE UCI WORLD CYCLING CENTRE LIZZIE DEIGNAN JOANNA ROWSELL-SHAND SARAH LEE SIR BRADLEY WIGGINS SIR CHRIS HOY VICTORIA PENDLETON SHANEZE REID LIAM PHILLIPS ROBERT FÖRSTEMANN AZIZULHASNI AWANG SARAH HAMMER PHIL HINDES KATY MARCHANT VICKY WILLIAMSON DEAN DOWNING JULIET ELLIOT LIAM PHILLIPS DAN BIGHAM HARRY TANFIELD JOHN ARCHIBALD JONNY WALE JACOB TIPPER STEFANY HERNANDEZ STEPHEN ROCHE SEAN KELLY JOHN DEGENKOLB FABIAN CANCELLARA TONY MARTIN CHRIS FROOME GERRAINT THOMAS ROBBIE MCEWAN ANNA MEARS **FOOTBALL** ENGLAND REAL MADRID BAYERN MUNICH MANCHESTER CITY MANCHESTER UNITED ARSENAL LIVERPOOL CHELSEA FULHAM LEICESTER CITY TOTTENHAM HOTSPUR BOURNEMOUTH SOUTHAMPTON MIDDLESBROUGH BRIGHTON AND HOVE ALBION HUDDERSFIELD TOWN WEST HAM UNITED BURNLEY CRYSTAL PALACE EVERTON SHEFFIELD UNITED ASTON VILLA NOTTINGHAM FOREST NOTTS COUNTY DERBY COUNTY WATFORD CELTIC **FORMULA 1** JENSON BUTTON MAX VERSTAPPEN **GOLF** DANNY WILLOTT RORY MCILROY **GYMNASTICS** CLAUDIA FRAGAPANE **HOCKEY** ENGLAND WOMEN **MMA** CONOR MCGREGOR UFC PERFORMANCE INSTITUTE **RUGBY UNION** ENGLAND SCOTLAND WALES IRELAND ITALY NEW ZEALAND FRANCE SOUTH AFRICA JAPAN SARACENS BATH RUGBY BRISTOL BEARS EXETER CHIEFS LEICESTER TIGERS HARLEQUINS GLOUCESTERSHIRE RUGBY WASPS SALE SHARKS WORCESTER WARRIORS NEWCASTLE FALCONS LONDON IRISH LONDON WELSH GRAHAM ROWNTREE WILL CARLING DAN CARTER SEAN FITZPATRICK JOEL STRANSKY VICTOR MATFIELD WILL GREENWOOD BEN YOUNGS ALUN WYN JONES SAM WARBURTON BRIAN O'DRISCOLL RICHIE MCCAWE BRODIE RETALLICK SCHALK BRITS MAKO VUNIPOLA BILLY VUNIPOLA PAUL O'CONNELL MARTIN JOHNSON AUSTIN HEALEY MARTIN BAYFIELD BEN KAY JONATHAN DAVIES **RUGBY LEAGUE** ENGLAND NEW ZEALAND HULL KR LEEDS RHINOS WARRINGTON WOLVES ST HELENS R.F.C. WIGAN WARRIORS CASTLEFORD TIGERS WAKEFIELD TRINITY CATALANS DRAGONS HULL F.C. HUDDERSFIELD GIANTS SALFORD RED DEVILS WIDNES VIKINGS BRADFORD BULLS NRL (AUSTRALIA) **SAILING** NZ AMERICA'S CUP BRITISH SAILING **SWIMMING** MAX LITCHFIELD JAZZ CARLIN ADAM PEATY **TENNIS** ANDY MURRAY LAURA ROBSON RAFAEL NADAL

Not all of these athletes are officially affiliated to, are sponsored by, or endorse Wattbike.

#WATTBIKERS



LEFT PAGE: ANDREW HUGHES, ALL BLACKS, ADAM BOWDEN, MARCUS RASHFORD, KIRSTY CALLACHER, BLACK FERNS, JESSICA ENNIS-HILL, ALLAN SAINT-MAXIMIN, REECE JAMES, LEICESTER TIGERS.

RIGHT PAGE: LIZZIE DEIGNAN, JACK GREATLISH, STEPH HOUGHTON, ANTHONY JOSHUA, CHLOE DYGERT, ASTON VILLA PLAYERS, BILLY VUNIPOLA, CONOR MCGREGOR, LAWRENCE OKOLIE, ALL BLACKS.

Not all of these athletes are officially affiliated to, are sponsored by, or endorse Wattbike. Images collated from social media.

WATTBIKE

TIMELINE

LAUNCH
2008

FIRST PRODUCTION MODEL
2008

POWER CYCLING
2009

POWER CYCLING IS WATTBIKE'S GROUP CYCLING SOFTWARE DISPLAYING KEY DATA FROM EVERY RIDER.



CROSSFIT GAMES
2011

FIRST TIME SUPPORTING THE EVENT IN THE U.S

WATTBIKE HUB
2015

THE WATTBIKE HUB IS A FREE DIGITAL TRAINING PLATFORM WHICH CONNECTS TO THE BIKE AND MOBILE/DESKTOP DEVICE TO TRACK AND ANALYSE DATA.



UCI WORLD CYCLING CENTRE
2014

WATTBIKE MADE AN OFFICIAL PARTNER AND USED AS A KEY TALENT IDENTIFICATION TOOL

PES
2017

PEDALLING EFFECTIVENESS SCORE IS A WORLD FIRST INNOVATION FROM WATTBIKE GIVING RIDERS IN DEPTH TECHNIQUE FEEDBACK.

ATOMX LAUNCH
2019

wattbike
ATOMX



BUPA
2018

BUPA ADOPTED WATTBIKE AS THE KEY TESTING TOOL IN ITS PEAK HEALTH ASSESSMENT.

CUSTOM GEARING
2022

WATTBIKERS GIVEN THE OPTION TO CUSTOMISE THEIR WATTBIKE ATOM AND ATOMX SETUPS WITH NEW GEARING AND SHIFTER OPTIONS.

wattbike **AUS CYCLING**

OFFICIAL INDOOR PERFORMANCE BIKE SUPPLIER

AUSTRALIA CYCLING
2022



USA CYCLING
2022



BRITISH CYCLING ENDORSEMENT
2008

LONDON OLYMPICS
2012

THE SECRET TRAINING TOOL BEHIND THE GOLD MEDALS WON

HEALTH & FITNESS
2012

THIS YEAR THE WATTBIKE WAS ADOPTED BY ALL THE MAJOR HEALTH AND FITNESS PROVIDERS IN THE UK.

BLUETOOTH
2015

THE INTRODUCTION OF BLUETOOTH TECHNOLOGY ENABLED RIDERS TO CONNECT SEAMLESSLY TO THE BIKES.

MILITARY AAA
2015

WATTBIKE TRAINING WRITTEN INTO OFFICIAL MILITARY FITNESS TESTING PROTOCOLS



WATTBIKE ZONES
2016

A WATTBIKE ZONE IS THE COMPLETE INDOOR CYCLING SOLUTION COMBINING WATTBIKES WITH INTERACTIVE SOFTWARE, MOTIVATING GRAPHICS AND BESPOKE STAFF TRAINING.

wattbike
ATOM
ATOM LAUNCH
2017



NUCLEUS LAUNCH
2019

wattbike
NUCLEUS

NEXT GENERATION ATOM LAUNCHED
2020

EDUCATION PLATFORM LAUNCH
2020



NEW ZEALAND RUGBY
2021

WATTBIKE BECAME THE OFFICIAL PERFORMANCE BIKE SUPPLIER TO THE ALL BLACKS AND BLACK FERNS.

W+

WATTBIKE HUB+
2023

LAUNCH OF HUB+, A SUBSCRIPTION BASED TRAINING APP WITH ENHANCED FEATURES SUCH AS THE ABILITY TO BUILD, SHARE AND EXPORT CUSTOM WORKOUTS.

DEVELOPMENT
1996

DEVELOPED OVER 8 YEARS IN PARTNERSHIP WITH PETER KEEN, PERFORMANCE DIRECTOR OF BRITISH CYCLING.

GLOBAL DISTRIBUTION
2009



LEEDS BECKETT UNIVERSITY



Loughborough University



David Lloyd
— CLUBS —

Hilton EQUINOX



everyone ACTIVE

PIONEERING PRODUCTS FOR EVERY MARKET

Born in cycling, the Wattbike is still the only indoor bike ever endorsed by British Cycling. But it's not just for cyclists. Wattbike is the choice for the world's greatest athletes. World and Olympic Champions from sports ranging from rugby to tennis and from swimming to bobsleigh have all adopted Wattbike as their go-to training tool.

The accuracy, versatility, reliability and robust nature of Wattbikes mean they are the ideal indoor bike for elite sport and commercial businesses. You'll find Wattbikes in settings such as Loughborough University, The British Military as well as Virgin Active or Bupa.



RIDE TO WIN WITH THE ALL BLACKS

Learn how Wattbikes are used in the All Blacks camp, with S&C Coach, Nic Gill.



OFFICIAL PERFORMANCE BIKE SUPPLIER

Back in 2011, Strength and Conditioning Coach at the All Blacks, Nic Gill, reached out to Wattbike about trialling some Wattbikes with the team.

With our data driven and made to measure philosophy, along with the sheer robustness and accuracy of the Wattbikes, they quickly became the secret weapon of the training room. Fast forward 11 years and Wattbike has become an integral part of the All Blacks' training programme.

From off-feet conditioning to rehabilitation and everything in between, the "Watties" are one of the most versatile pieces of equipment.

"THE WATTBIKE IS A HIGHLY ACCURATE, REALISTIC AND RELIABLE WAY TO GET INTENSITY INTO OUR INDOOR AND OFF-FEET CONDITIONING PROGRAMMES. THERE IS NO DOUBT THAT THE WATTBIKE IS A WORLD-CLASS HIGH-PERFORMANCE TRAINING TOOL."

NIC GILL, ALL BLACKS S&C COACH





OFFICIAL INDOOR PERFORMANCE BIKE SUPPLIER

Endorsed by the UCI World Cycling Centre and elite sport teams across the globe, Wattbikes were first incorporated into the Australian Cycling Teams training regime eight years ago, and will now have an increased presence in the elite talent pathways to find the cycling stars of tomorrow.

With accuracy, quality and connectivity that allows riders to fitness test, complete high intensity intervals, simulate virtual climbs or race on Zwift, Wattbikes provide an unrivalled training bike experience and will now feature as a key component of the various AusCycling talent pathways.

“WE ENGAGED WITH STAKEHOLDERS ACROSS BMX, MTB, ROAD AND TRACK CYCLING AND THERE WAS OVERWHELMING SUPPORT FOR THE PRODUCT SO WE SET OUT TO NOT ONLY PARTNER WITH WATTBIKE FOR OUR ELITE CYCLISTS BUT ALSO TO CREATE UNIQUE OFFERS THAT THE WIDER MEMBERSHIP AND CLUB AUDIENCES COULD ACCESS”

**AGOSTINO GIRAMONDO,
AUSCYCLING**



©Richard Morton/AusCycling



Wattbikes can be found at most Virgin Active sites across the globe, where cyclists and gym goers alike are taking full advantage of our innovative bikes to improve fitness, health, and performance.

“FROM EXPERIENCE WE’VE SEEN HOW INCLUDING WATTBIKES ON THE GYM FLOOR HAS ENCOURAGED CYCLISTS AND TRIATHLETES INTO THE CLUB, RAISED MEMBER RETENTION LEVELS AND CAN DRAW THOSE THAT STICK TO THE GROUP TRAINING CLASSES OUT INTO INDIVIDUAL TRAINING TOO.”

HEALTH ASSESSMENT MADE EASY

Benchmarking and testing is an essential part of delivering effective member training experiences. Testing allows members to measure their fitness, provide motivation and personalise workouts for their fitness level. With unrivalled, independently verified accuracy, repeatability and ease of use, Wattbikes have built-in testing protocols that allow for a variety of tests from peak power to endurance-based FTP testing.

One of the most frequently used tests is the Health Assessment Submax Test, which gives users their Cardio Respiratory Fitness (CRF) score. This CRF score provides a predicted VO₂max to highlight current health and fitness benchmarks. The score allows members to assess their fitness compared to their age and sex peer groups adding a layer of motivation. Once completed, members will be provided with personalised training zones and a recommended training plan for their fitness level.



EMPOWERING YOUR MEMBERS

Members get access to powerful and unique fitness and performance insights that no other gym equipment can give, from accurate power data, to pedal technique tracking and left vs right power balance.

Wattbike's unique Pedal Effectiveness Score (PES) and Polar View technology makes this powerful technology available to every gym member, allowing members to see how their performance and technique is improving over time.



The Polar View is a graphical representation of how you are using your muscles to apply force through each pedal revolution.

It shows the magnitude of force on screen at each point of the pedal stroke, so you can see exactly how you are using your muscles.

NO OTHER GYM EQUIPMENT GIVES USERS THIS AMOUNT OF FEEDBACK, MAKING THE WATTBIKE THE ULTIMATE TRAINING AND FITNESS TESTING TOOL.



BRINGING VIRTUAL REALITY TO CLASSES: WATTBIKE X INTELLIGENT CYCLING

Small Group Training is the most profitable department for health and fitness facilities, producing a margin of 43.7% and a 56% risk reduction in membership cancellations. Indoor cycling is also the most popular training form for men and women between ages 16-64.

Wattbike have partnered with Intelligent Cycling to bring a world-first, wireless ergo group training platform that allows bi-directional feedback between our Wattbikes and the software. This means that the software controls the resistance of the Wattbike AtomX for each individual rider based on their profile information; transforming indoor cycling into a truly smart, connected experience.

Powered by artificial intelligence, the virtual reality worlds of Intelligent Cycling bring gamification into the indoor cycling arena, allowing your members to dive in head-first into worlds such as Space, Mineshaft, Dinosaurs, or the Ocean.

Intelligent Cycling is the perfect tool to engage with all your members, whether they are in the gym, at the studio, or at home. The brand new Live Player feature allows you to host engaging virtual classes from the comfort of your home or studio, and displays all essential workout details at the bottom of your live video feed.

This means riders following along at home can see you, as well as an easy to understand map of the ride ahead. All you have to do is coach.



CASE STUDY: THIRD SPACE, MAYFAIR

Third Space are one of London's luxury health clubs; individual in style, bound by a common philosophy: to provide outstanding fitness spaces that members feel are their own. In order to offer the full circle of indoor cycling opportunities to its members, Third Space Mayfair houses two different Wattbike cycling zones.

The first is a next level performance Wattbike zone for Group Cycling in an immersive studio setting, using 'Intelligent Cycling' software and a 4k digital screen to provide the most advanced performance cycling experience possible. The second zone at Third Space Mayfair includes the Wattbike AtomX's, placed on the gym floor so that members can make use of these bikes when they want to do their own individual session.



wattbike ATOMX

The Wattbike AtomX is the most advanced commercial smart bike ever made. Featuring a high-definition Performance Touchscreen and integrated shifters, you can switch seamlessly between gear and ergo mode to suit your training.

From personalised workouts, endurance rides to HIIT sessions, the Wattbike AtomX is your fitness coach, all year round. It's smart capabilities means you can also organise a Zwift meet up with friends or trial the real-world routes of Rouvy, using an additional device. The integrated Climb Mode introduces automated resistance changes to allow you to tackle bucket-list climbs such as Alpe d'Huez and Mont Ventoux.

BEST FOR:
VIRTUAL TRAINING EXPERIENCES, WORKOUTS, CLIMBS, ENDURANCE RIDES

PERFORMANCE FEEDBACK

Every ride will improve your fitness in real time and give you the data you need to keep track of your progression. You can also improve your pedalling technique with feedback on your left to right leg balance, using the unique Pedalling Effectiveness Score (PES) analysis tool on the Performance Touchscreen.

DID YOU KNOW?

There are over 50 climbs available on the Performance Touchscreen, from some of the toughest Grand Tours to the UK's most popular climbs. Start earning those King or Queen of the mountain crowns!

EASY AND QUICK SET UP

With four easy adjustments and a user-friendly high definition Performance Touchscreen, the Wattbike AtomX is quick to set up between users. Members can also use their own device to connect to their favourite training apps like Zwift and Peloton.

KEY SPECIFICATIONS

BIKE WEIGHT	48KG
BIKE FOOTPRINT	FLOOR SPACE = 144 X 68CM
MAX RIDER WEIGHT	150KG (23ST, 8LB)
MIN - MAX RIDER HEIGHT	152CM - 198CM (5' - 6'5")
RESISTANCE TYPE	ELECTROMAGNET
POWER RANGE	0 - 2500W
WIRELESS TECHNOLOGIES	WIFI, ANT+, FE-C, BLUETOOTH AND FTMS.
COMPATIBLE HR DEVICES	BLE, ANT+, ANT (SUUNTO), POLAR
SHIFTERS	EACH 3 BUTTONS, HARD-WIRED FULLY INTEGRATED DIGITAL SHIFTERS WITH VIBRATION MOTOR
GEARS	22 VIRTUAL
GRADIENT	0 - 25%
POWER REQUIREMENTS	MAINS POWERED 12V 7A



KEY FEATURES

PERFORMANCE TOUCHSCREEN

The high-definition Performance Touchscreen elevates the cycling experience by delivering the most advanced performance feedback; showing your power, cadence, heart rate, time, Polar View, and your Pedalling Effectiveness Score.



UNRIVALLED CONNECTIVITY

Train your way and connect to a range of apps. The AtomX seamlessly supports Bluetooth, ANT+ and FTMS connections. Tap on 'Bluetooth' at the top of the screen to find out more and connect to your favourite training apps such as Zwift, The Sufferfest, Trainer Road and FulGaz.

TRAINING MODES

Choose from inbuilt workouts, create your own intervals, or specify your desired watts in Ergo Mode and the AtomX will adjust the resistance to meet your desired output. Climb Mode mimics the gradient of famous mountains from around the world so you can tackle bucket-list climbs anytime, anywhere.



SMART RESISTANCE TECHNOLOGY

The Wattbike AtomX's smart resistance technology is incredibly unique. The resistance can be controlled automatically by using Ergo mode, where you specify your desired target watts and the AtomX adjusts the resistance based on your leg speed and individual training zones. Allowing you to focus fully on each workout and your technique.



wattbike Pro/Trainer

The Wattbike Pro/Trainer allows you to have full control of the resistance applied to your muscles during your Wattbike workouts, so you can directly transfer and replicate the power needed in your own sport, on the bike.

Put simply, if you're training at high intensity, the Wattbike P/T is best for interval and explosive power sessions because you can make smooth and instant resistance changes. It's not just a power machine - if you're recovering from an injury and need lighter power loads, the Pro/Trainer allows you to have precise control over the resistance applied.

BEST FOR: INTERVAL SESSIONS, PEAK POWER TESTING, REHABILITATION PROGRAMMES, PERFORMANCE TESTING, INDOOR CYCLING CLASSES

BUILT ON INNOVATION & SUCCESS

It's the secret weapon of some of the world's most successful athletes and sport teams. Ultra robust and incredibly versatile, the Wattbike Pro/Trainer is tested on the most powerful athletes. From the New Zealand All Blacks to British Cycling and the Military, our original Wattbike has set the standard for indoor training.

DID YOU KNOW?

In 2008, the Wattbike Pro/Trainer was launched at the Track World Championships and endorsed by British Cycling. Since then, the Wattbike has been the first choice tool for elite sport athletes and teams.

DATA IN OUR DNA

Featuring a bluetooth compatible monitor which relays instant data and pedalling technique feedback, you'll get accurate results to track your performance improvements. In companion with the free Wattbike Hub training app, you have access to over 100 workouts, performance tests, training plans, to reach your goals.

KEY SPECIFICATIONS

BIKE WEIGHT	55KG
BIKE FOOTPRINT	FLOOR SPACE = 66 X 145CM
MAX RIDER WEIGHT	150KG (23ST, 8LB)
MIN - MAX RIDER HEIGHT	152CM - 198CM (5' - 6'5")
RESISTANCE TYPE	DUAL - AIR AND MAGNETIC
POWER RANGE	0-2000W (TRAINER), 0-3760W (PRO)
WIRELESS TECHNOLOGIES	BLUETOOTH, ANT (HEART RATE ONLY), ANT+, POLAR (HEART RATE ONLY)
COMPATIBLE HR DEVICES	BLE, ANT+, ANT (SUUNTO), POLAR
SHIFTERS	N/A
GEARS	N/A
GRADIENT	N/A
POWER REQUIREMENTS	NONE



KEY FEATURES

POLAR VIEW

We created pedalling analysis over 10 years ago. Allow your members to visualise how they apply force through each pedal stroke with our patented analysis tool, so they can optimise their technique and train more efficiently.

REAL RIDE FEEL TECHNOLOGY

Our unique technology replicates the sensation of riding on the road, delivering the most authentic ride feel available. Our patented technology provides a consistent experience, empowering your members to experience predictable and safe workouts - every single time.

ACCURATE DATA

Your clients and members can rely on Wattbike data to achieve their goals. Independently verified to deliver +/- 2% accuracy across the full power range. Trusted by elite athletes and teams including the All Blacks.



RESISTANCE SYSTEMS

The Pro/Trainer uses an innovative combination of air and magnetic resistance to deliver smooth, incremental adjustments. With a maximum of 3760W for the Wattbike Pro, there is enough resistance for even the toughest workouts.





CONNECT TO EVERYTHING

All Wattbikes are built from the ground up with accessibility and connectivity in mind. The Wattbike deploys the latest industry connectivity protocols, allowing members to connect to their favourite training apps whether that's the Wattbike Hub, Zwift, Rouvy or Peloton.



BE READY. BE SURE.

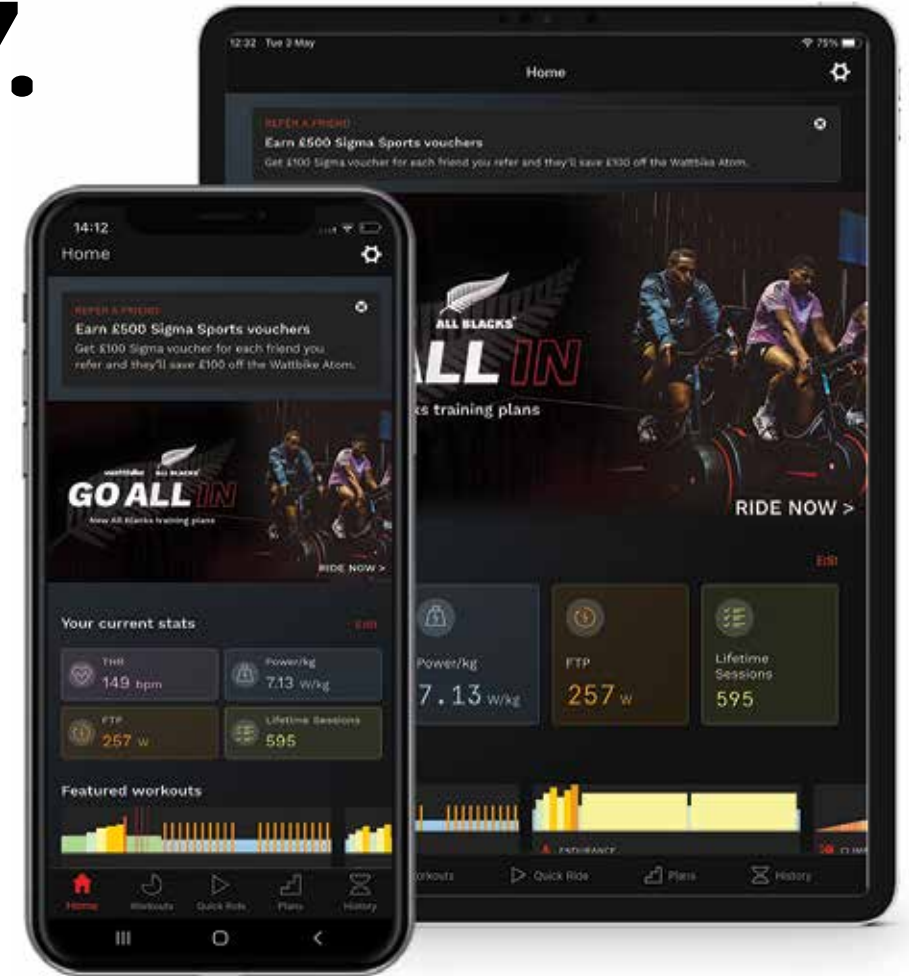
WITH THE WATTBIKE HUB

The Wattbike Hub allows you to personalise sessions to your fitness level, tracks every revolution so you can improve your training efficiency and keeps you on track to achieve your goals.

With over 100 workouts, training plans, fitness tests and challenges, the free Wattbike Hub has everything you need to stay motivated.

The free Wattbike Hub training app is available on smartphone, tablet and desktop, and also on the Performance Touchscreen (Wattbike Nucleus & AtomX).

On the Wattbike Pro/Trainer, the app links seamlessly to the Performance Monitor and provides additional data feedback including your pedalling technique score. The data from each session is stored in the Wattbike cloud so PTs, members, athletes can access and analyse any session, at any time.



FIND YOUR EDGE WITH WATTBIKE HUB+



You can unlock even more features with the Hub+, a premium subscription which allows you to build your own workouts, share them with clients and friends and export them into third party apps.

BUILD

Create and build your own custom workouts quickly and ride them immediately. Pick and add segment blocks, then edit each individual block to personalise the workout with your preferred %FTP, %THR, cadence and duration.

SHARE

Share custom workouts with friends or coaches straight from the app via Whatsapp, SMS, AirDrop or post your workout link on social media. Train wherever, whenever.

EXPORT

Train in the app of your choice. With Workout Export, you can export and ride your custom workouts in third party apps, like Zwift, as well as bike computers to take your training outdoors.



“THE HUB+ IS GREAT FOR MARGINAL GAINS - IT'S PACKED WITH A VARIETY OF SESSIONS, AND THE WORKOUT BUILDER IS GREAT WHEN I NEED TO BUILD MY OWN SESSION OR SHARE A SESSION WITH CLIENTS I COACH.”

ANTHONY WALSH,
ROADMAN CYCLING PODCAST HOST



**GET A
30-DAY
FREE TRIAL**

GET IN THE ZONE

We like to do things differently. Because who wants to be like everyone else? Individualise your space and turn it into the most compelling indoor cycling experience available with a bespoke Wattbike zone. Whether on the gym floor or in a separate cycling studio, our in-house design team can create compelling and immersive graphics to fit any space.

REDEFINE YOUR INDOOR CYCLING OFFER WITH WATTBIKE TODAY.



WATTBIKE ZONE PICTURED, ROTHERHAM PLACES FOR PEOPLE INSTALLED MARCH 2018



MANCHESTER VELODROME ZONE INSTALLED FEB 2018



STRATHCLYDE UNIVERSITY ZONE INSTALLED SEP 2018



ATHLETE FACTORY ZONE INSTALLED MAY 2018

MARKETING SUPPORT

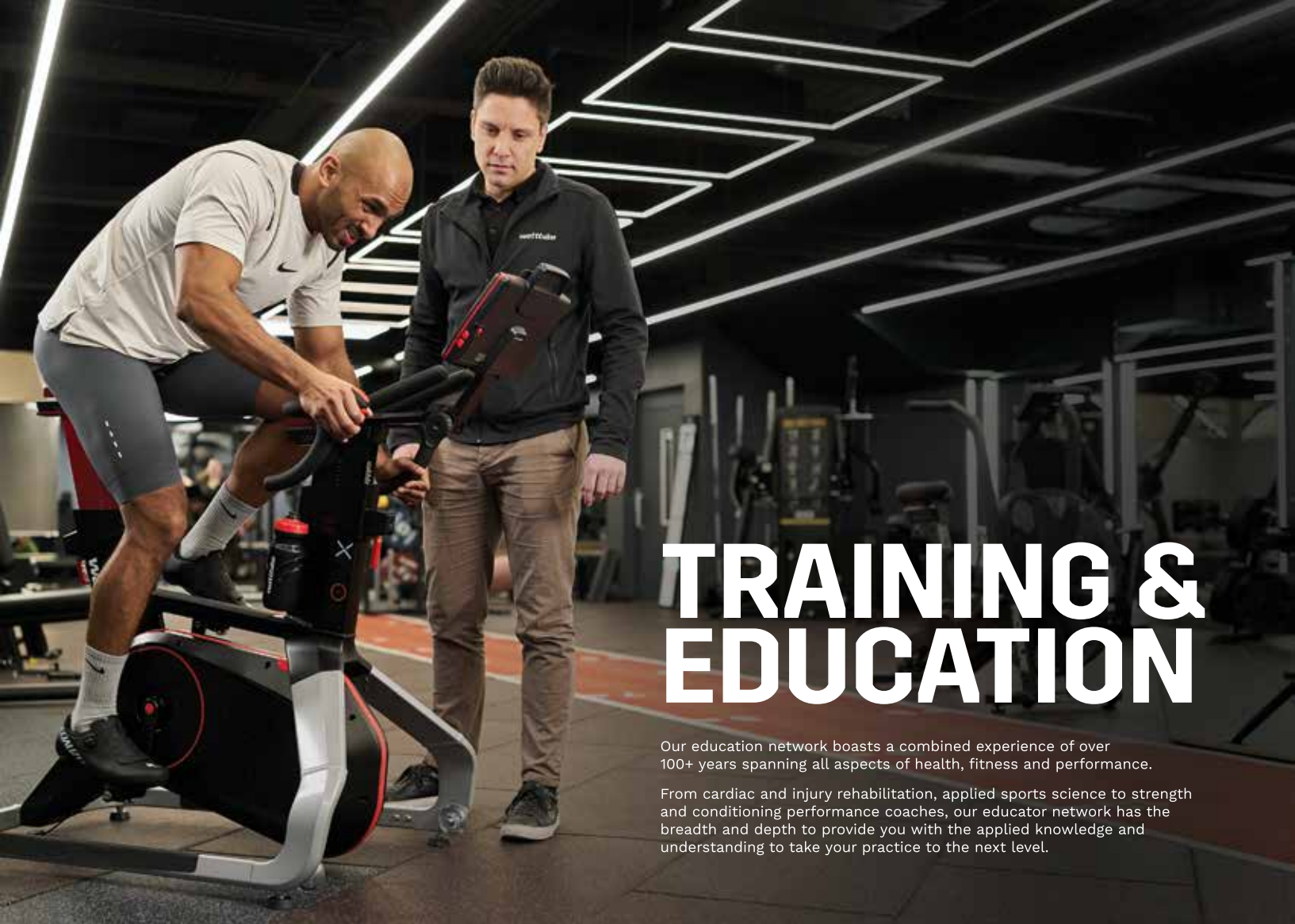
We want to help you promote your Wattbike facility. We have a range of promotional materials such as posters, banners and digital social images, amongst many other marketing materials to help introduce Wattbike to your members, teach them how to improve their performance and inspire them to achieve more.

Whether you are installing a Wattbike Zone, providing training plans for your members, or simply want to shout about your Wattbikes, our dedicated in-house team have the assets to support you. Through imagery, videos and printed materials, you can transform the way your instructors and members interact with the Wattbike, and completely redefine the way they see indoor cycling.

EXPLORE IN AUGMENTED REALITY

Visualise your Wattbike and find the perfect place to position it in your commercial space or home environment using your Apple device, with Wattbike's Product Explorer App.





TRAINING & EDUCATION

Our education network boasts a combined experience of over 100+ years spanning all aspects of health, fitness and performance.

From cardiac and injury rehabilitation, applied sports science to strength and conditioning performance coaches, our educator network has the breadth and depth to provide you with the applied knowledge and understanding to take your practice to the next level.



VISIT THE WATTBIKE EDUCATION PLATFORM

Wattbike's education courses allow you to immerse yourself in the Wattbike DNA, and cover everything from bike setup through to fitness testing and small group training.



We offer both accredited courses and bespoke sessions tailored to our customers' needs. All of our sessions present exclusive, valuable insights providing you with the knowledge of how to adapt and optimise the Wattbike for a diverse range of applications.

Our courses now present purpose made modules on how to directly use Wattbikes to build and accelerate your business ambitions. Our accredited online courses allow you to access the knowledge you need when you need it. Follow our guided instructional online courses to earn your stripes and call yourself a #Wattbiker.

SUPPORTING WATTBIKERS AROUND THE GLOBE

Wattbikes are built to last and require very little maintenance, but we make sure that we have service and repair technicians available in every region in which they are sold. All of our technicians are pre-screened, vetted and carefully guided and certified through a tiered educational programme giving you the confidence and assurance that if any work needs carrying out on a Wattbike, it is fulfilled to the highest standard.

Our technicians have extensive knowledge and experience in inspecting, diagnosing and restoring Wattbikes back to their best. Operators can access this service and repair education where necessary to help accelerate repair and reduce downtime periods of Wattbikes. We offer a range of delivery and installation services depending on your requirements. Our in-house UK team work alongside our approved delivery partners to ensure your bike gets where it needs to be.



BECOME A WATTBIKER

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