



milk
shake
lifestyling

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SMOOTHING CREAM

soft hold smoothing cream / *alluring*

A styling cream formulated to smoothen the cuticle, give natural support and protect the hair during blow-drying, with silk proteins and quinoa. Keeps hair smoother for longer and counteracts frizz. Leaves hair soft and shiny without unwanted residue. With a UV filter for UV protection.

Use: dose the necessary quantity and apply by distributing over clean, damp hair. Proceed with styling.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



SHAPING FOAM

medium hold styling foam / *talented*

Creates volume and shape, protecting the hair during blow-drying. Gives body and natural control with flexible hold. Enriched with organic fruit extracts, quinoa proteins and milk proteins, **Integrity 41*** and a UV filter, for all hair types.

Use: shake well and dose the necessary quantity. Apply by distributing over clean, damp hair. Proceed with styling.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



LIQUID STYLER

styling and defining fluid / *seductive*

A versatile styling fluid, ideal to create definition and soft, flexible hold with a memory effect. Suitable for all hairstyles, to dry hair naturally, and for all hair types. Enriched with organic fruit extracts, quinoa proteins and milk proteins, **Integrity 41*** and a UV filter, for all hair types. Gives hair body, softness and shine.

Use: dose the necessary quantity and apply to clean, damp hair. Proceed with styling. Can be used after drying to strengthen the created curls.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



TEXTURIZING SPRITZ

bodifying spray for hair / *wild*

Bodifying formula with a matte finish that gives hold and creates "beach-effect" voluminous waves with shape control on all hair lengths. Enriched with organic fruit extracts, quinoa proteins and milk proteins, **Integrity 41*** and a UV filter that nourish and protect the hair from fading and dehydration.

Use: shake well before use. Spray over damp hair and leave to dry naturally for a casual look, work with a diffuser or brush and blow-dryer for a more defined, natural look. Spray over dry hair and shape with the hands for extra hold and volume.

HOLD ■■■■ VOL ■■■■ SHINE □□□□



STYLING POTION

conditioning and styling cream / *irresistible*

A versatile and unique cream, it smoothenes the cuticle, giving natural body. It gives light support and an immediate conditioning effect to all hair types. It contains organic fruit extracts, quinoa proteins and milk proteins, **Integrity 41*** and a UV filter for hair protection.

Use: dose the necessary quantity and apply by distributing over clean, damp hair. Proceed with styling.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



CURL PERFECTIONIST

curl defining cream / *curvy*

Defines and tames curls, banishing frizz and intensifying the natural texture of the hair.

Gives long-lasting shape, softness and shine. It contains organic fruit extracts, quinoa proteins and milk proteins, **Integrity 41*** and a UV filter.

Use: apply to damp hair and proceed with the desired style.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



THERMO-PROTECTOR

heat protection for hair / *must-have*

An ultra-fine formula created to protect the hair fibre from the heat of blow-drying, straightening irons and curling wands. It should be sprayed 20-30 cm from clean, damp hair, from roots to ends, where an invisible film prevents split ends, breakage and damage, as well as reducing drying time. It contains quinoa proteins, silk proteins and milk proteins for heat and colour protection.

Use: spray at approx. 20-30 cm onto clean, damp hair, from roots to ends. Proceed with blow-drying.

HOLD □□□□ VOL □□□□ SHINE ■■■■



DRY SHAMPOO

instant dry shampoo / *magic*

Ultra-fine, instant formula. With just one gesture it refreshes the scalp for a fresh, clean feeling without using water, giving volume with no residue. Reduces shine at the roots, leaving hair looking cleaner for longer.

Use: shake before use, spray onto roots, wait a few moments, then style using hands or a brush.

HOLD □□□□ VOL ■■■■ SHINE □□□□



MEDIUM HOLD HAIRSPRAY

medium hold hair spray / *flexible*

Medium hold hair spray that gives hold and keeps hair styles in place with a natural, flexible hold. Its formula, containing a UV filter and quinoa proteins, protects the hair fibre from the sun and environmental pollution, which can cause colour fading.

Use: spray at approx. 20-30 cm from the hair as required.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



STRONG HAIRSPRAY

strong eco hairspray

for colour-treated hair / *fabulous*

A hairspray with extra strong hold. It gives structure, hold and maintains hair styles, without hindering the natural movement of the hair. Gives hair body and shine without residue. With quinoa proteins and a UV filter for colour protection.

Use: spray at 20-30 cm from the hair as required.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



STRONG ECO HAIRSPRAY

Strong eco hairspray

for colour-treated hair / *eco-friendly*

A hairspray with extra strong hold, it gives structure to the hair with exceptional shine. It protects hair from humidity and from external aggressors, maintaining the hair's volume and style for longer. Quick to dry, it is easily brushed out and does not leave residue on the hair. It contains organic fruit extracts, quinoa proteins and milk proteins, **Integrity 41*** and a UV filter.

Use: spray at 20-30 cm from the hair as required.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



LET IT SHINE

softening glossing spray / *glossy*

This super fine mist leaves hair soft and shiny without weighing it down. Does not give hold. Suitable for all hair types, it keeps static in check and has a thermo-protective action. It contains quinoa proteins, silk proteins and milk proteins for heat and colour protection.

Use: spray evenly over damp hair, over lengths and ends or at the end of styling.

HOLD □□□□ VOL □□□□ SHINE ■■■■



POWDER POP

volumizing powder for hair / *memorable*

A weightless and light styling powder that is ideal to give volume with a matte finish.

Use: distribute a small quantity of product to the roots of dry hair or to the hands, and proceed with styling

HOLD ■■■■ VOL ■■■■ SHINE □□□□



CURL SHAPER

shaping fluid for curly hair / *inspiring*

Ideal for defined and enduring curls. It intensifies the hair's natural texture, giving control to defined curls and perfecting soft waves. Its specific formula guarantees an anti-frizz action, shine, and colour protection.

Use: apply to clean, damp hair and proceed with styling.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



BLOW-DRY PRIMER

pre-styling lotion for hair / *dazzling*

Ideal to give hair greater body and texture. Its specific dispenser transforms the product into a soft foam that is easy to distribute evenly over the hair. It protects from heat, reduces drying time, helps hairstyles last longer and prevents colour-fading. It contains quinoa proteins, **Integrity 41***, organic fruit extracts, milk proteins and a UV filter.

Use: dose the necessary quantity and apply to clean, damp hair. Proceed with the desired style.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



MEDIUM HOLD GEL

medium hold styling gel / *supreme*

Gives hold to any hair style to create defined styles with a memory effect, giving incredible shine. Gives structure to fine hair and gives body and definition to curls with an anti-frizz effect. Quick to dry, it doesn't leave any residue on the hair.

Use: work a small quantity through the fingers and apply to damp or dry hair.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



FIXING PASTE

strong hold paste for hair / *impressive*

Gives texture and structure to the style with strong, flexible hold. Its texture makes it easy to apply and workable.

Use: take a small quantity of product and work it between the palms of the hands. Distribute over damp or dry hair, then shape as desired.

HOLD ■■■■ VOL ■■■■ SHINE □□□□



TEXTURIZING CREAM

bodifying molding cream / *versatile*

Particularly suitable for fine hair, when applied to dry hair it gives body, giving separation and control to hair strands for creative and unkempt looks. It contains quinoa proteins, **Integrity 41***, organic fruit extracts, milk proteins and a UV filter for hair protection.

Use: apply to dry hair and style.

HOLD ■■■■ VOL ■■■■ SHINE □□□□



DESIGN WAX

defining wax / *brilliant*

A water-based formula with a light modelling effect, giving a touch of shine and flexible definition to hair. It contains quinoa proteins, **Integrity 41***, organic fruit extracts, milk proteins and a UV filter, leaving hair defined and shiny.

Use: apply to dry hair and style.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



FREEHAND PASTE

molding paste with flexible control / *playful*

A paste with an elastic and stretchy texture to manipulate the hair and create and define an infinite array of styles. Ideal on damp hair or dry hair. It contains quinoa proteins, **Integrity 41***, organic fruit extracts, milk proteins and a UV filter for hair protection.

Use: apply to damp or dry hair and style.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



BRAID GREASE

braid defining wax / *twist and shine*

Gives a touch of shine and is ideal to create perfect separations, braids and knots.

Use: apply to dry hair and style.

HOLD □□□□ VOL □□□□ SHINE ■■■■



BRAID LOTION

braid defining lotion / *smile and weave*

A light and flexible lotion for the hair that is perfect for creating braids and knots.

Use: apply to damp or dry hair, then proceed with the creation of the braid. For greater definition, apply a small quantity of product to the fingertips before braiding.

HOLD ■■■■ VOL ■■■■ SHINE ■■■■



BRAID CREAM

braid styling cream / *let's braid*

A light and flexible cream, ideal for creating braids and knots.

Use: apply to damp or dry hair, then proceed with the creation of the braid. For greater definition, apply a small quantity of product to the fingertips before braiding.

HOLD □□□□ VOL □□□□ SHINE ■■■■

WHAT'S YOUR HAIR FEELING TODAY? GAME CHANGING PRODUCTS

#shape #fix #volumize #define

Easily enhance your look.

From the most natural to the more elaborate of styles, *milkshake* styling is what you need to create and recreate any look you like for your hair.