



# REUZEL NEWS



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## REUZEL HITS PEAK

**PEAKY BLINDERS** has been a huge success, with a run of 5 seasons so far and 6.2 million viewers tuning in to watch Tommy Shelby and his family running the underworld of 1920's Birmingham.

Almost as famous are the haircuts and styles that appear in the series, created by our good pal and REUZEL fan **LOZ SCHIAVO**. **LOZ** has worked as a hair and make up designer in the TV and film industry for over 25 years, working on films such as *Casino Royale*, *Pirates of the Caribbean* and *Snow White and the Huntsman*, along with TV work on *Discovery of Witches* and of course *Peaky Blinders* amongst many others. **LOZ'S** career so far has taken her from her home town of Melbourne, Australia to the UK, picking up her first BAFTA this year after three nominations along the way.

“ I've just won my first BAFTA for Peakys this year, my 4th nomination altogether. ”

**REUZEL NEWS** caught up with **LOZ** to find out more about her exciting work and some insights into her iconic hair creations.

**RN.** Great to see you Loz.

You've worked on some amazing projects and I'm sure many of our readers would love to know what brought you to the UK and how you got into the TV and film industry?

**LOZ.** Hi, thank you for having me. I came overseas from Australia to Britain backpacking with my two best friends. I had the thought that if I could progress my career whilst traveling that would be amazing.

The way I did that was by working in the theatre and taking shows on tours around the country. That way I could progress my career and travel at the same time. I do believe in being in the right place at the right time and making your own destiny too. I mentioned to one of the actors in the play that my goal in life was to be a make up designer and by coincidence that's exactly what his wife did. Next thing I knew I was on a film set and the rest was history!

“ When I'm doing hair I always like to start with REUZEL Grooming Tonic as it's great for moulding the look. ”

**RN.** Can you share with us your inspiration for those iconic Peaky cuts?

**LOZ.** The look I wanted for the boys was that when they wore their peaky hats I just wanted to see the scalp but when the hats came off you could see their individual style.

The inspiration for my looks was from an incredible book called "Crooks Like Us." Inspiring in many, many ways.

**RN.** Do you have any favourite REUZEL products you like to use on set?

**LOZ.** When I'm doing hair I always like to start with Reuzel Grooming Tonic as it's great for moulding the look. I also love using the Hair Tonic with a squirt of serum mixed in, but it really changes depending on the look I'm going for.

**RN.** As the plot changes through the series, what changes do you make to the haircuts to reflect that?

**LOZ.** I've tended to change the styles according to how the characters have evolved. For example when we first see Tommy in Series 1, his hair is longer on top like a younger adult. By the time we get to Series 5, he's gone into politics and his style is a lot neater, but still with a bit of a rebellious edge.

**RN.** What do you most enjoy about the job, and what bits do you find the most challenging.

**LOZ.** I love my job! Doing Peakys brings scripts that are so alive and challenging which always keeps me on my toes. As you know period jobs are tough as you need to create looks that suit the person for that era. That's the fun, creating a Peaky world that looks period correct but with my own twist.



**RN.** For any barbers or hairdressers that wants to follow you into the film and TV industry, what tips could you give them?

**LOZ.** Work hard! Really push yourself out of the box and don't be afraid to verbalise what you want. You never know who is around who might be able to help you. Also you are more employable if you can do both hair and make-up. If you can't, just be sure you're always learning. Try to be the best you can at what you do and learn, learn, learn.

**RN.** And finally we hear there are plans for a 6th season of "Peakys." We're sure you can't give away any of the plot lines but are we going to see any new haircuts or styles from the cast this season?

**LOZ.** Mmm. This is something I've been thinking about for a while. There are so many factors in this. Quite often I talk to the actors and we come up with a collective decision on what I like and what they feel happy wearing.

As Series 6 is set in 1933, we will definitely see a progression in the looks. The characters have grown up and matured (or not), and moved on with fashion. I will definitely be trying some new looks out with the new characters.



REGISTER TO BE LISTED AS A STOCKIST ON THE REUZEL WEBSITE

Visit [www.reuzel.co.uk/registermybusiness](http://www.reuzel.co.uk/registermybusiness) or speak with your local distributor



# NEW - FIBER CREAM

You really need more fiber in your life?



Introducing **Fiber Cream** from **REUZEL**. Try it on short to medium length hair to add texture, with a flexible/medium hold and a low shine finish.

Fiber Cream 100ml  
**Trade Cost £8.10 RSP £14.99**

## Intro Offer

Buy 5 Fiber Cream and get 1 FREE plus a Super Salon Cape and a Display Kit

**Trade Cost £40.50**  
Saving £8.10

Offer available whilst stocks last. All prices exclude VAT except RSP's.

# MATTE POWDER OFFER



Everybody loves **Matte Texture Powder**, so having some extra ones for free has got to be a good thing right?

**Buy 5 and get 1 FREE**  
**Trade Cost £48.75**  
Saving £9.75

Offer available from November 1st and whilst stocks last. All prices exclude VAT

## SCHOREM CLASSIC HAIRCUT FEATURE



### YOUNG, FRESH AND LOTS OF TEXTURE

"We love this fresh and contemporary shape created using classic techniques. It's highly textured yet the long front gives maximum versatility to wear forward, down or swept up and back.

To achieve this look, blow dry and add **Matte Texture Powder** to the top and crown. Finish by using **Fiber Cream** all over to separate and give texture and hold without shine."

## COMING SOON – CLAY SPRAY



Here's a little heads up on our new **Clay Spray**, because come November we'll be launching this bad boy.

If you like a spray that adds texture, thickness and definition with a matte finish and strong hold then this one's definitely for you!

Clay Spray 355ml  
**Trade Cost £9.75**  
**RSP £17.99**

## Intro Offer

Buy 5 Clay Spray and get 1 FREE plus a Super Salon Cape and a Display Kit

**Trade Cost £48.75**  
Saving £9.75

Offer available from November 1st and whilst stocks last. All prices exclude VAT except RSP's



# GREAT CHRISTMAS PACKS FOR YOUR CLIENTS

## PIGS CAN FLY DOPP BAG

The perfect gift for the discerning gent this season. Never be without your favourite **REUZEL** products with this handy wash bag, complete with Holland's finest grooming products!



Available in Pink, Blue, Clay Matte, Fiber and Extreme Hold, the Pigs Can Fly Dopp Bag contains 1 Pomade 113g, 1 matching Pomade 35g, 1 Daily Shampoo 100ml and 1 Solid Cologne Balm 35g, all packed up in a premium sleeved wash bag.

**Shop Cost £21.00**

RSP £35.99 (Product saving £7.07)

Available from October and whilst stocks last. All prices exclude VAT except RSP's.

## GROOM & GROW SET

Tis' the season to be well groomed, keep your facial hair neat & tidy and smell damn fine.



The Groom & Grow Set contains 1 Wood & Spice Beard Foam 70ml and 1 Wood & Spice Beard Balm plus a free Sandalwood Beard Comb.

**Shop Cost £12.80**

RSP £21.99

(Product saving £2.79)

## SH\*T, SHOWER & SHAVE SET

The perfect stocking filler for any discerning gentleman!

This great little combo contains 1 Daily Shampoo 350ml, 1 Shave Cream 95g and 1 Reuzel sCandle (Scented Candle) 113g, all presented in a branded drawstring bag with tags.

**Shop Cost £12.80**

RSP £21.99

(Product saving £10.28)



## OLD SCHOOL 2021 COURSES



Schorem's famous "Old School" training academy in Rotterdam continues to inspire barbers and hair stylists from all over the world. Quite often booked more than six months in advance, we've secured two of the 3 day advanced cutting courses in 2021 exclusively for our UK and Irish customers. Better still, we can offer these courses at the discounted price of £600, saving £75!

**The dates are March 17 – 19 and September 15 – 18. For more info contact your local Reuzel distributor. Better hurry though, places are strictly limited.**

## ON A HIGHWAY TO HELP



BarbersRide hit the road again this August, and have currently raised over £16,500 for the awesome **Make-A-Wish** Children's Charity with more donations expected.

Since 2007 the annual ride has raised almost £60,000 for charitable causes and once again **REUZEL** are proud to be one of the main sponsors. This year was the biggest yet, with more than 30 bikers completing the challenge of riding a lap of the UK and hosting fundraising barber events each evening.

# CHECK OUT THESE GREAT INTRO OFFERS!

## PIG PEN POMADE INTRO

Keep all those little piggies in their right place with this neat pomade intro. As well as 4 "Pig Pen" display trays, we are also giving you our two latest Hoglectibles – "The Moustache" and "The Comb Over" (plus we're throwing in one random Hoglectible from previous collections – don't say we don't treat you!)

### PIG PEN INTRO INCLUDES:

- 3 Fiber Pomade 113g
- 3 Clay Pomade 113g
- 6 Extreme Hold Matte Pomade 113g
- 3 Blue Pomade 113g
- 3 Red Pomade 113g

### PLUS FREE:

- 3 Green Pomade 113g
- 3 Pink Pomade 113g
- 4 Pomade Pig Pen Trays
- 1 "The Moustache" Hoglectible
- 1 "The Comb Over" Hoglectible
- 1 Random Selection Hoglectible



SHOP COST £149.00  
(SAVING £55.30)

## BEER TRAY CARE INTRO

Grab yourself these limited edition REUZEL beer tray displays with this shampoo and care intro. Your turn at the bar!

### BEER TRAY CARE INTRO INCLUDES:

- 3 Daily Shampoo 350ml
- 3 "3-in-1" Shampoo 350ml
- 3 Scrub Shampoo 350ml
- 3 Daily Conditioner 350ml
- 3 Hair Tonic 350ml
- 1 Daily Shampoo 1000ml
- 1 "3-in-1" Shampoo 1000ml

### Plus FREE:

- 2 Reuzel Beer Tray Displays
- 1 Scrub Shampoo 1000ml
- 1 Daily Conditioner 1000ml
- 1 Hair Tonic 500ml
- 3 Litre Pumps



SHOP COST £129.00  
(SAVING £44.60)

## REUZEL PRO INTRO

Get an awesome FREE clock display with this REUZEL intro offer.



### INTRO OFFER INCLUDES:

- 3 Red Pomade 113g
- 3 Green Pomade 113g
- 3 Blue Pomade 113g
- 3 Pink Pomade 113g
- 3 Fiber Pomade 113g
- 3 Clay Matte Pomade 113g
- 3 Ex Hold Matte Pomade 113g
- 3 Fiber Gel 100ml
- 2 Daily Shampoo 350ml
- 2 Daily Conditioner 350ml
- 2 Grooming Tonic 350ml
- 2 Hair Tonic 350ml

### Plus FREE MERCH:

- 1 Clock Display, 1 DVD,
- 2 Posters, 2 Stache Trays,
- 1 Window Cling,
- 1 Open/Close Sign,
- 30 Retail Bags,
- 10 Postcards, 20 Stickers

SHOP COST £210.00  
(SAVING £51.30)

\* All prices shown are excluding VAT

Reuzel UK @ReuzelUK

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**RED-HOT**

Your local Reuzel stockist is