



19 WHITEFIELD BLVD  
CRANBOURNE WEST VIC 3977  
Ph: 03 5611 3788  
care@ozcareorganics.com.au

PRODUCT BRIEF – Please complete all sections.

Date	
Name	
Mobile	
Email	
Brand name	
Product	
Product name	
Time frame	
Key ingredients	
Other secondary ingredients	
Key benefits/Claims	
Blacklisted ingredients (ingredients you don't want in your product)	
Texture	
Fragrance/fragrance type	
Fill size- ml / gr	
Packaging	
Budget per unit-ie the cost per unit excluding packaging.	
Units/Run size-MOQs will vary depending on product category.	



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Target consumer	
Marketplace	
Benchmark product(s)-ie example(s) of brands in the marketplace currently.	

Please complete and email to: [info@ozcareorganics.com.au](mailto:info@ozcareorganics.com.au)