




Desin
Ritesh
 Dare to be different!





The Artist- Ritesh Singla

Born and brought up in a small town of Bhatinda, Ritesh had the innate ability to be different from the crowd. A B-tech gold medallist, he is equipped with excellent technical acumen which enables him to be the sailor of his own ship. Ritesh is a banker by profession and his artistic virtue makes him a multifaceted individual.

He started his Resin journey few months back with a single participant in his first workshop. Ritesh was not deterred by the lukewarm response. He continued with passion and in no time, candidates flocked in groups to learn the magic of Resin.

“RiteshandResin “is here to create a mark in the industry. The onset of Pandemic meant Ritesh resorting to virtual platform and the show went on.

His store has all Resin products readily available and his creations are also on sale for those who want Resin to adorn their home interiors.

An oft quoted saying “Behind every successful man, there is a woman”- Ritesh ‘s better half Ridhima is the inspiration and her relentless efforts lay the steppingstone of their venture.



WHAT'S IT ALL ABOUT

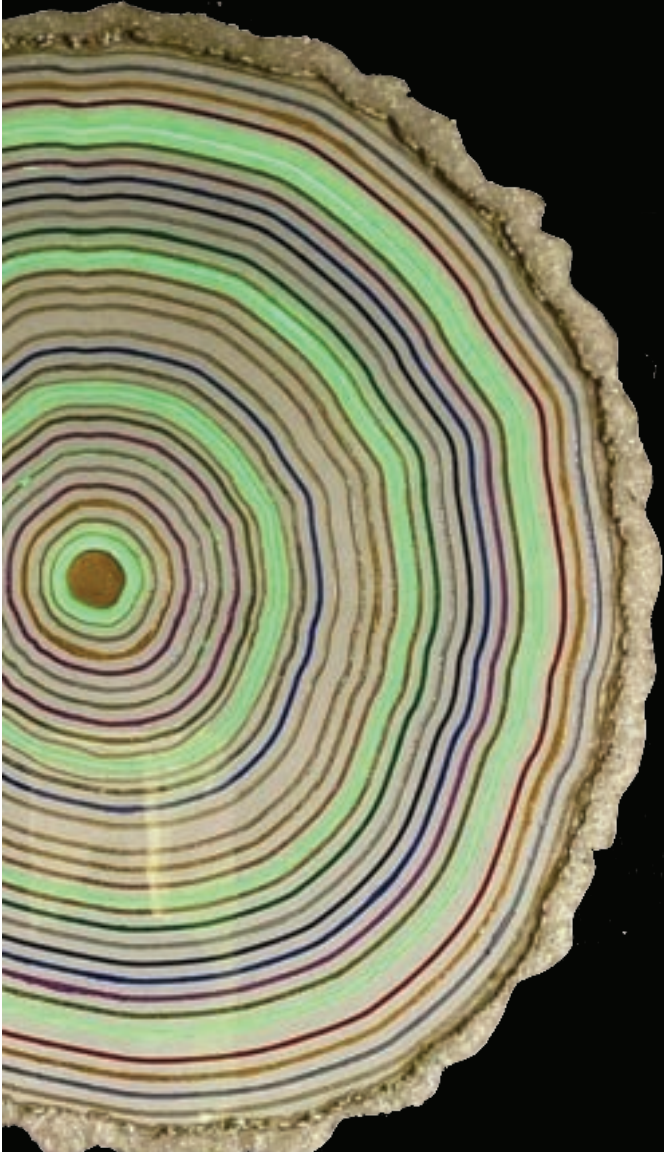
The startup aims to make resin art accessible and exciting so that every individual feels inspired to take up this artform without getting intimidated by its immensity. Ritesh takes as much pride in teaching the intricacies of resin art as in making some of the most stunning resin art creations. He's well in his elements while remodelling the look of natural rock formations or creating some abstract structures with crushed glass, crystals and tinted resin, adding glitter and paint for an extravagant finish.



A PROFESSIONAL BANKER TURNED INTO RESIN ARTIST

*"A true artist is not one who is inspired, but one who inspires others."
~ Salvador Dali*

That, in short, sums up the stupendous journey undertaken by banker turned artist Ritesh Singla in pursuit of his passion for art. Determined to make a difference with his exceptional creativity and unique artistic sensibility, Ritesh burst into the art scene with the launch of his foremost venture called resinandritesh on 1st January 2021. The brand strives to capture the elegance and versatility of resin geode art through stunning, life-size art pieces. Ritesh's strength lies in geode art.



DARE TO BE DIFFERENT

Resinandritesh is not driven by commercial success. It's driven by love and devotion towards art. Perhaps that explains the selective and unique nature of its products which are starkly different from other resin art products available in the market. The Gurgaon-based startup provides shipping services all over India.

The dedicated artist that he is, Ritesh says yes only to those products and projects that offer something challenging, out-of-the-box and extraordinary. He has crafted beautiful coasters, classy table-tops, 3d art installations using the timeless magic of resin art. The floral resting table made of resin and dry flowers in gloss finish are sure to catch your attention.

The Instagram page of resinandritesh gives a sneak peek into its founder's extraordinary creations. The gorgeous resin door stands out for its stylish, exquisite look that's as unique as it gets. The bright and beautiful pair of angel wings is all set to infuse life into dull, ordinary walls, thus transforming the whole ambience of the room. Moreover, you can consider decking up the walls with colossal geodes for a grand and glorious appearance.



A GLIMPSE OF FUTURE

The plan is to expand the brand such that it is counted as one of the topmost names in the country for resin geode art products. Ritesh wants his products to be an essential part of people's lives, maybe as a wall hanging in their homes, creative furniture in their offices or something else that's fresh and innovative.

Besides serving more than 100 customers, Ritesh has taught around 500 to 800 students across India. That eagerness to share his knowledge and make others fall in love with the process of creation is what makes Ritesh and his startup stand out from the rest. In fact, his boundless passion for art has inspired him to explore and experiment and come up with art pieces that you've probably never seen before.

GEODE ART





GEODE MIRROR



STYLISH



ELEGANT



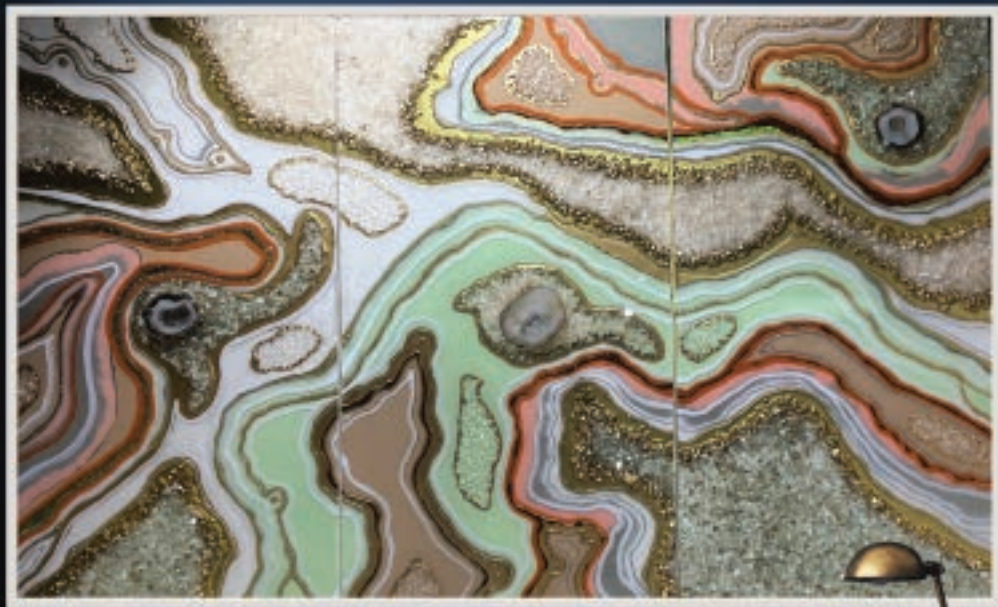
WITH LIGHT

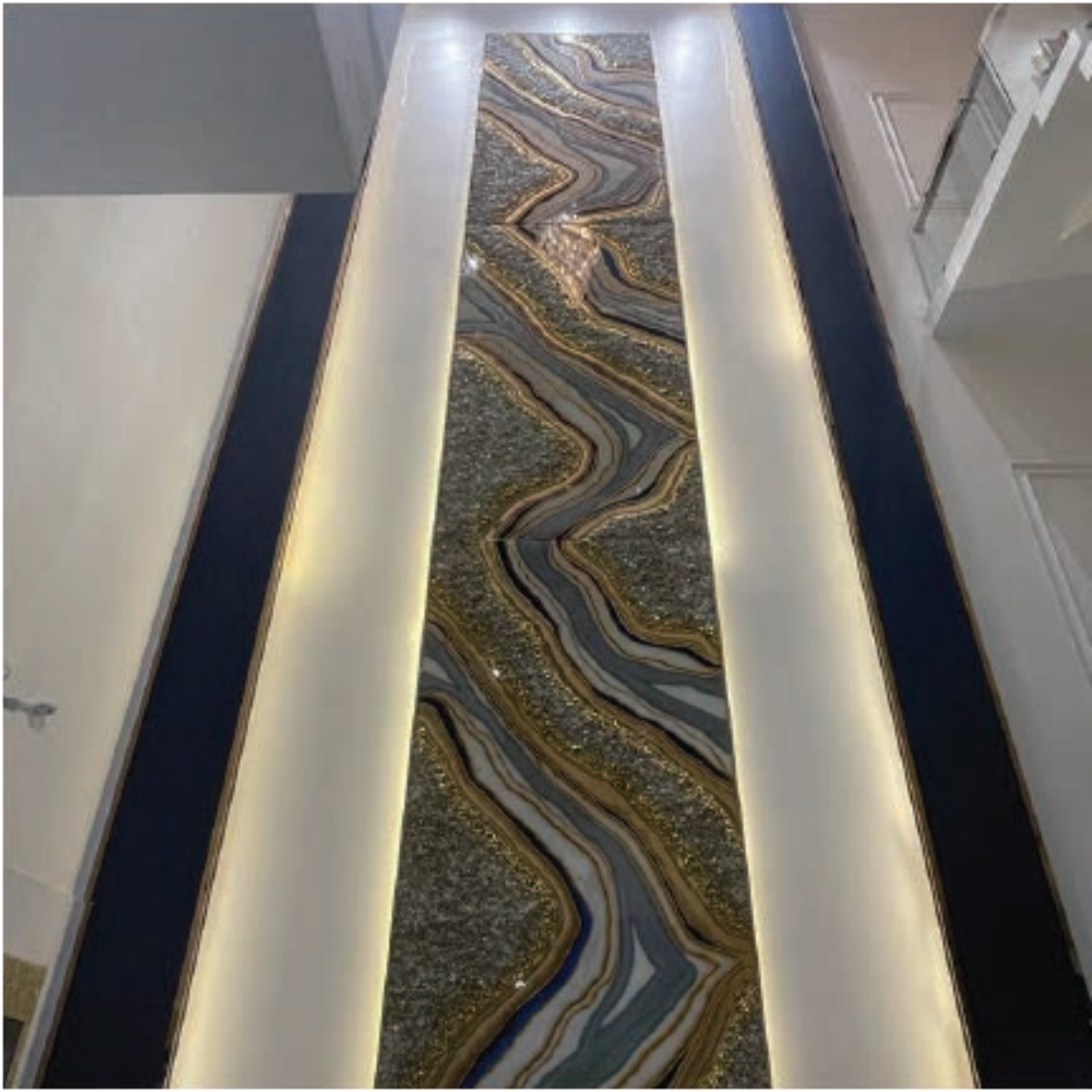


WITHOUT LIGHT



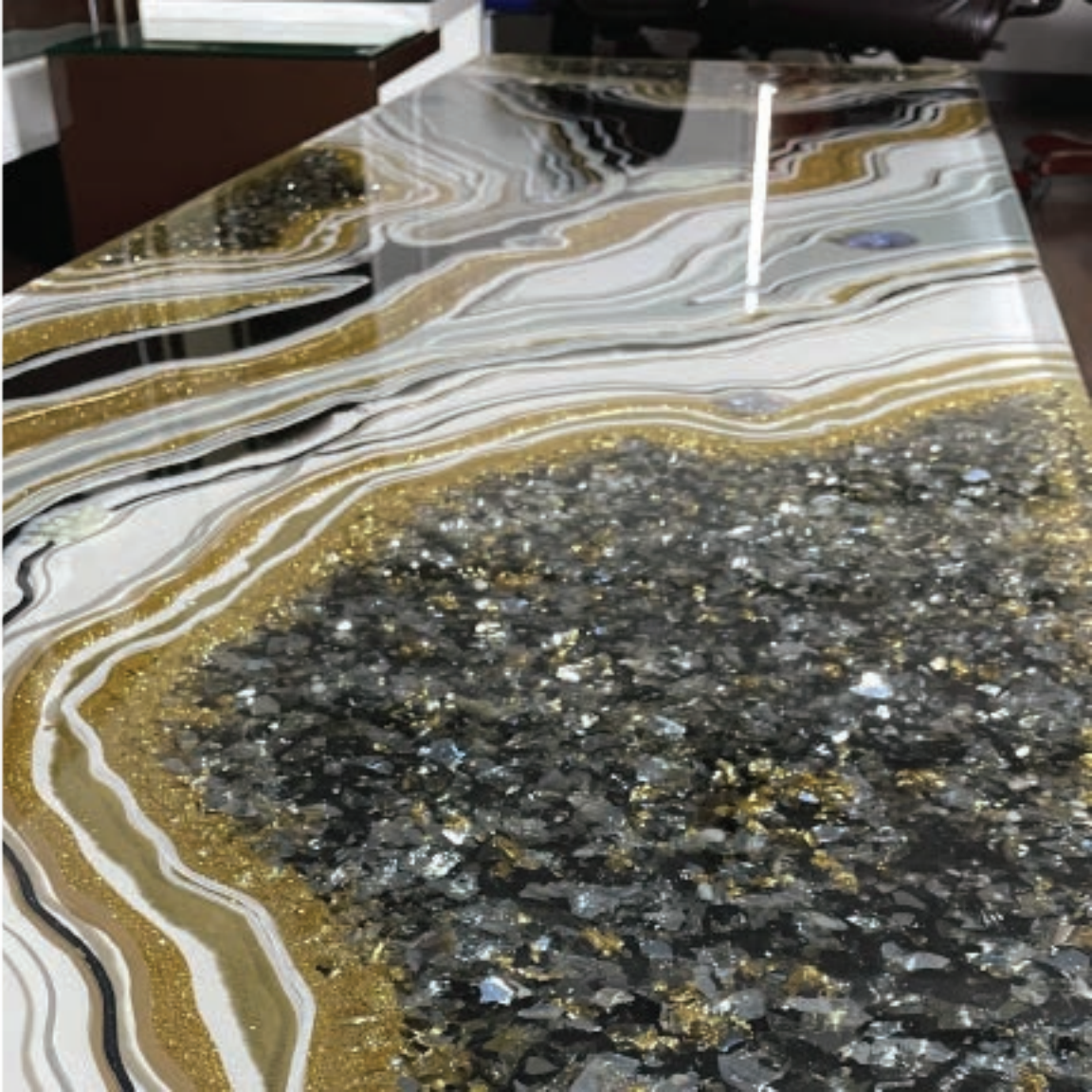
SAME ART PIECE DISTINCT LOOK

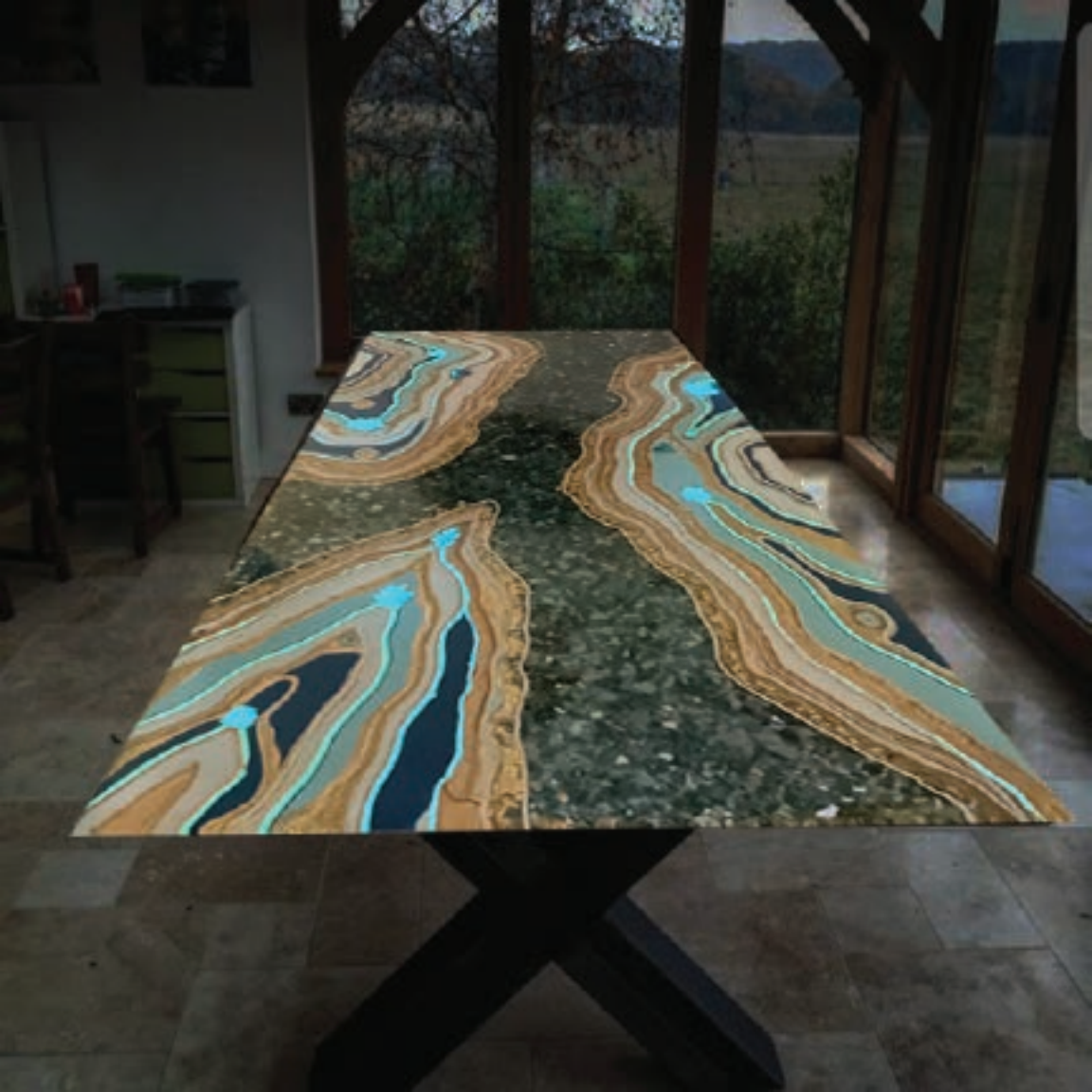




GEODE TABLE







RESIN CASTED TABLES







HOWA
ROBERT STILN

























RESIN CASTED DOOR



A close-up view of a pair of resin wings. The wings are a warm, golden-brown color with a highly textured, fibrous appearance. They are set against a dark, starry background filled with numerous small, bright yellow and white sparkles, giving the impression of a magical or celestial theme.

RESIN WINGS











POWERFUL
SPIRITUAL
SYMBOLS





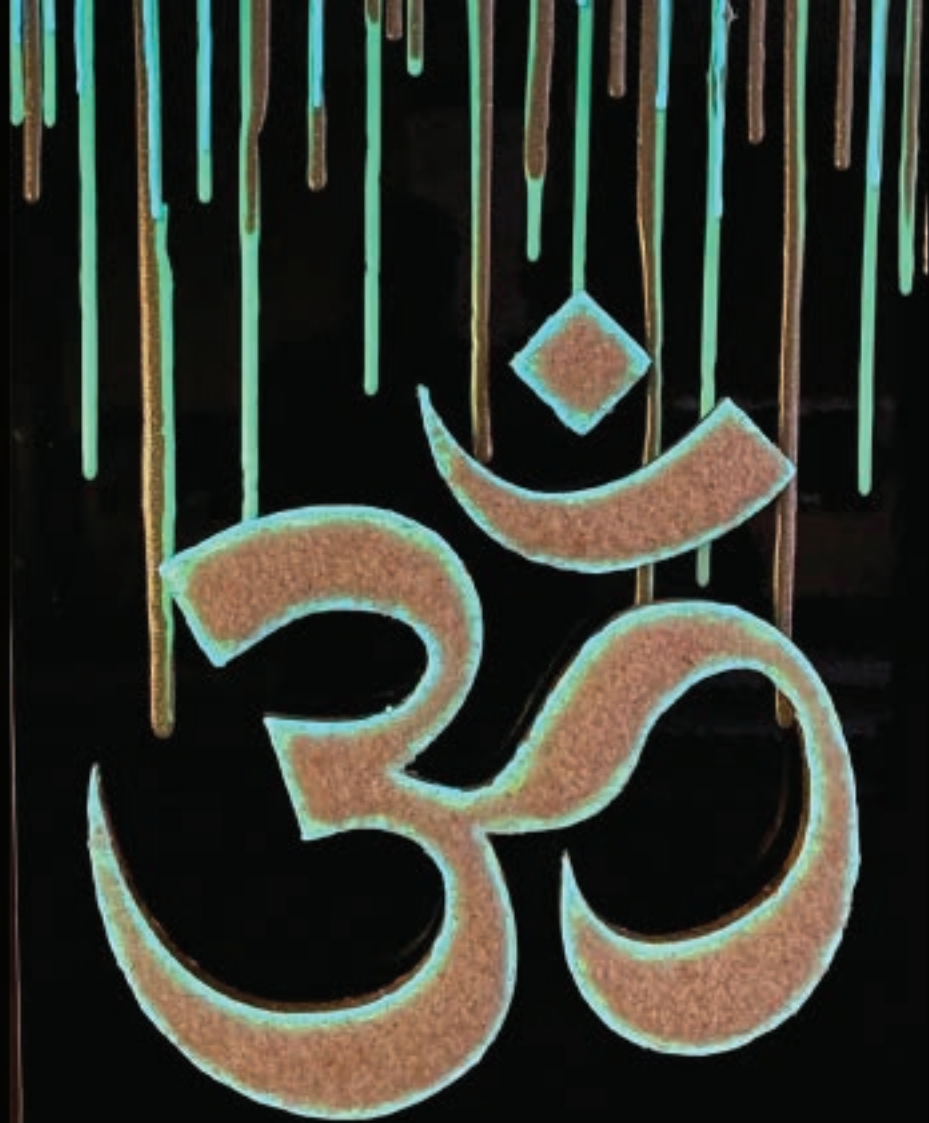




PHOTO
RESIN ART









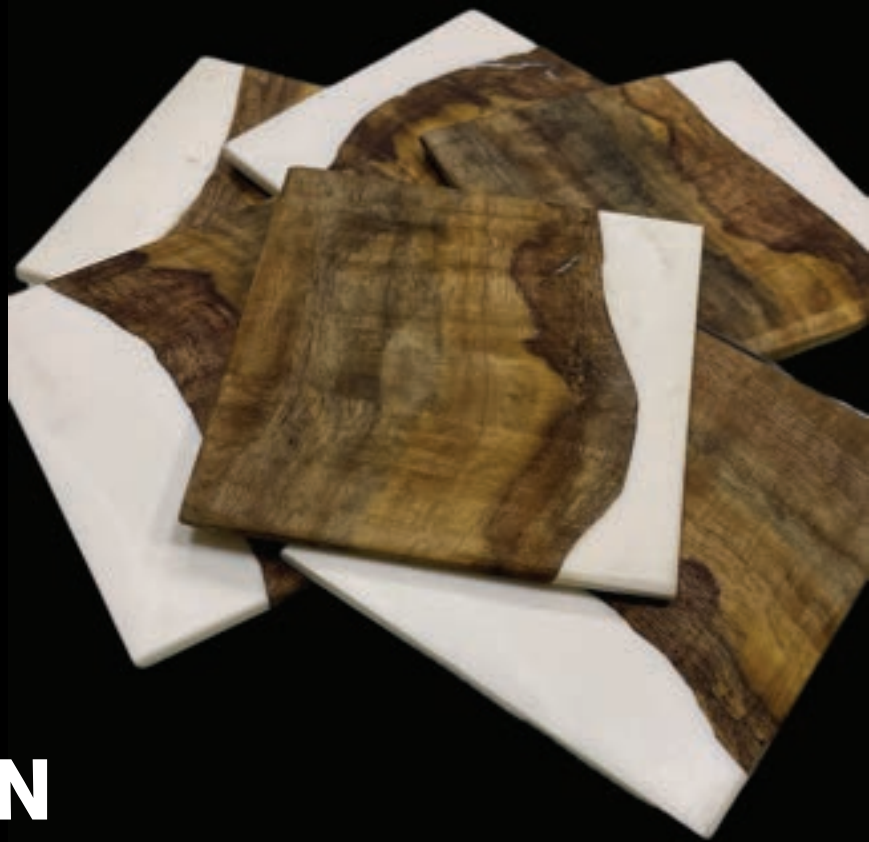
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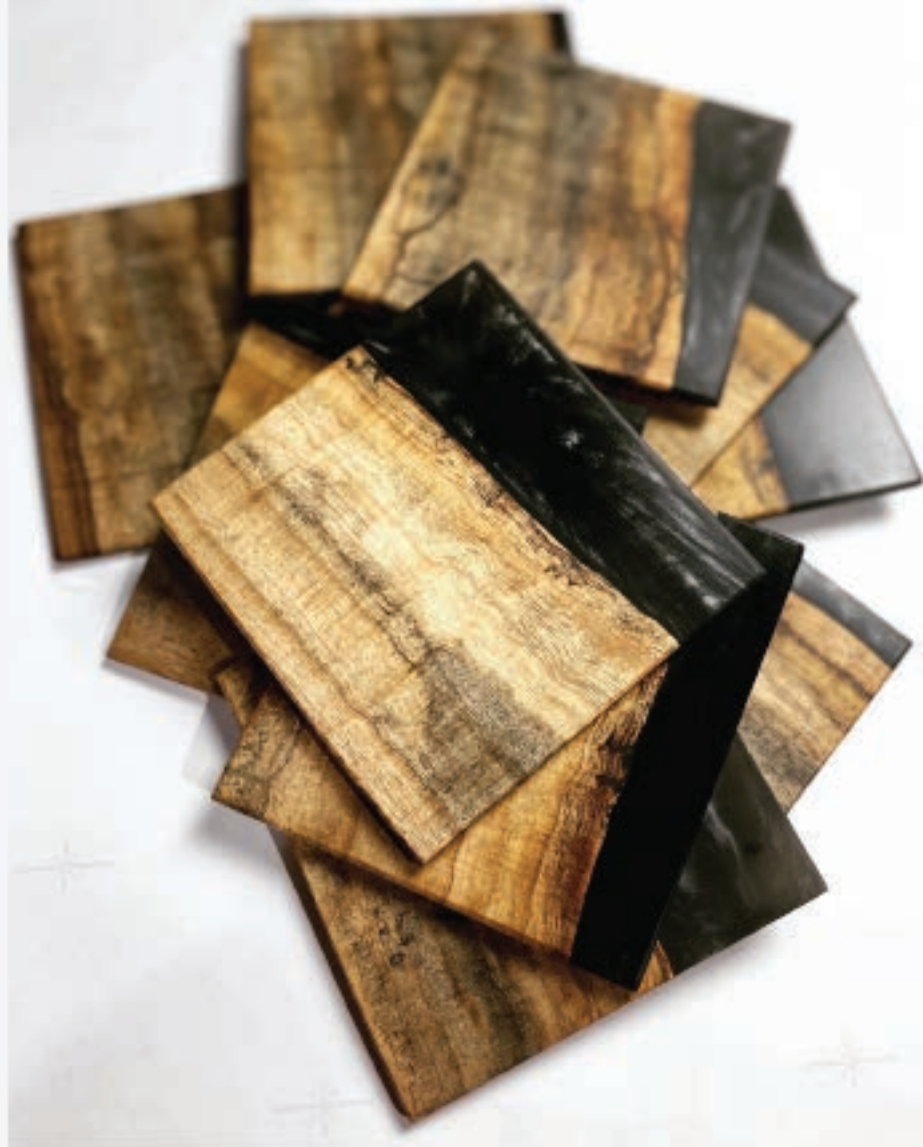




MEMENTO



**RESIN
COASTERS**





THE ART & THE ARTIST





Resinand Ritesh
DARE TO BE DIFFERENT

Resinand Ritesh

ASPIRING TO BUILD A COMMUNITY OF ARTISTS





resinandritesh



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