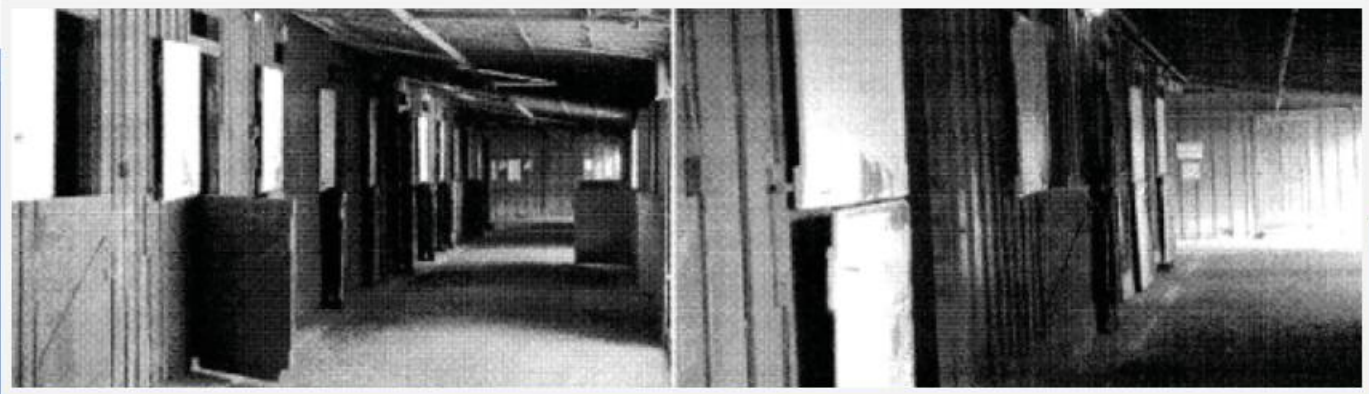


SANTA ANITA RACE TRACK RODENT PROBLEM SOLVED!



On August 15, 2010 the PIGNX Company did a rodent cleanout using our new rodent repellent, DeTour Gel, for the Santa Anita Race Track in Southern California. We did the application with Western Exterminator, the largest family owned PCO in the U.S. There were 1000 horse stalls and the horses were removed for the application. Due to the complexity this is only done every 5 years. The total square footage of the buildings is close to 150,000.

This story was reported to me from a technician and I did not put it into print until I talked to Tom Anfora, the V.P. and G.M. He assured me this was all true and that in some ways the application was even better than reported.

Western Exterminator placed hundreds of glue traps along the stall and perimeter walls prior to applying the DeTour Gel. Western used 25 gallons of the DeTour Gel and applied the product to burrows, trails, pipe chases and along the ground on the inside and outside of the stalls. After a few stalls had been treated the rodents were actively seeking a way out of the structure and there were so many running around that the applicators had to duct tape their pant legs to their ankles to prevent the rodents from running up their legs.



Trays of dead rats are pictured.

The rodents ran into the glue traps with no reservation as they were attempting to leave the structure. Thousands of rodents were trapped in the glue trays.

It took over a week to do the treatment and after two weeks there are no active rodents left that they could find. The technician reported that they had trapped many thousands of rodents. He told us a few days after the application began that the service center had received calls from people living in the foothills above the track. The reports were that their pools had so many rodents in them that the dead rodents were plugging the pool filter systems. The technician reported that the homes are at least a half mile away from the facility!

It is our belief that the rodents, when exposed to DeTour Gel, feel like they are on fire from the pepper. We believe that they are running away from a "burning building" which is why they are traveling so far to get away. We do not know if the pool incident is the result of coincidental drowning from the sheer numbers or if the rodents went in the water to escape the "hot" sensation.

We also hypothesize that not all the rodents encountered the DeTour Gel. If this is the case then the rodents that did contact the product must be communicating the "burning building" to other rodents. We know this is the case with birds since we get such a complete evacuation of birds when PIGNX is applied.