APOLIS
GLOBAL CITIZEN

## WHOLESALE INVENTORY

APRIL 2024



1 MILLION+ MARKET BAG OWNERS,
OVER 2,000 RETAILERS ACROSS 30 COUNTRIES

#### YOUR CITY MARKET BAG

Personalizing the Apolis Original Market Bag to the respective city and providing smart local distribution within respective trades (ie: boutique, hotel, restaurant), has been key to creating a sense of urgency and impulse shopping. The bags are not available in other locations to find a better price, all locations sell the bag at a minimum of \$78 USD, a few specialty accounts mark the bag up quite a bit more. The bags have become a souvenir to represent recent travels or a symbol of local pride.

There are over 2,000 independent specialty stores (ie: Le Bon Marché, Lane Crawford), hotels (ie: Four Seasons, Montage, Ritz Carlton) and food & beverage marketplaces (ie: Farm Shop) across 30 countries that have their own local neighborhood Market Bag. Each location sells on average 45 bags every month.

- 2,000 SPECIALTY STORES
   ACROSS 30 COUNTRIES
- EACH LOCATION

  SELLS ON AVERAGE

  45 BAGS / MONTH



# "APOLIS IS FOR SUSTAINABLE-MINDED TYPES WHO WANT TO WEAR WHAT THEY PREACH"

The New York Times









@KATEHUDSON

@ABIGAILSPENCER

@CHRISELLELIM

@JESSICAALBA









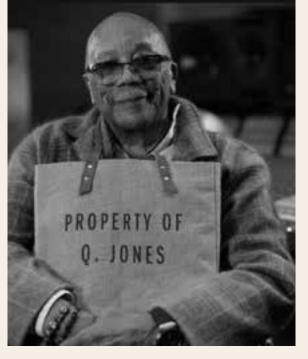
@OPRAH

@LAURAIZ

@SOPHIABUSH

@GISELE









@CHRISTYTURLINGTON

@QUINCYJONES

@ GWYNETHPALTROW

@MAYARUDOLPH







#### RETAIL PARTNERS

Please see some of our select partner relationships to participate in our Apolis City Series Market Bag Collections.

























#### SOCIAL IMPACT

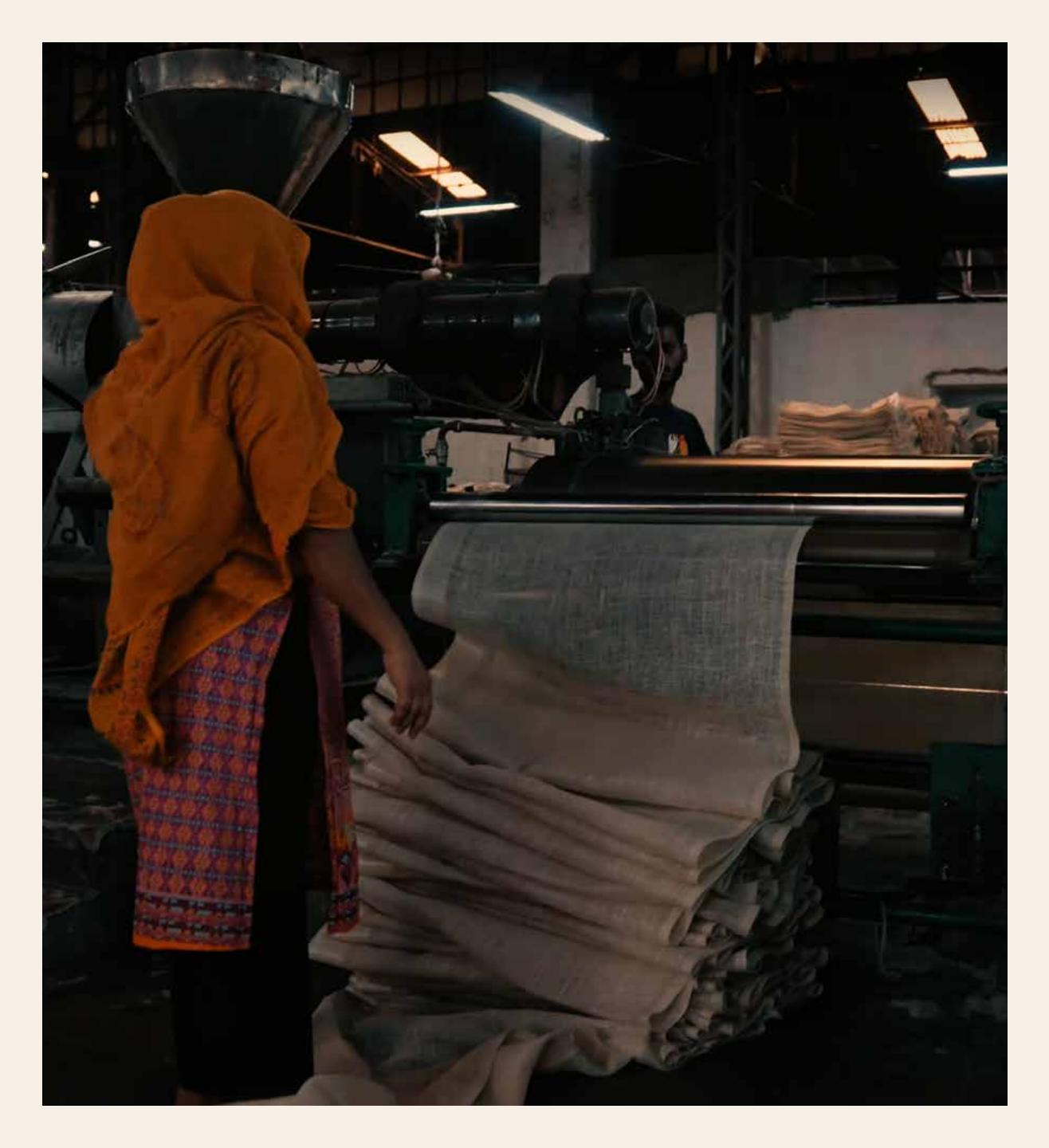
Every market bag is handcrafted in Bangladesh by hundreds of mothers who receive Fair Trade-certified wages, annual profit dividends, and a retirement fund. The bags are then shipped to Los Angeles, CA, where a growing team of 13 people print one-of-akind customizations onto the bag.

Learn about one of the Apolis Market Bag Cooperatives that survived the world's largest garment humanitarian crisis.



HTTPS://APOL.IS/YOUR-IMPACT





"... OVER 1 MILLION APOLIS
BAGS AND AN ALTERNATIVE
FACTORY MODEL: COULD THIS
BE BANGLADESH'S FUTURE?"

**Forbes** 

#### MARKET BAG ANATOMY

- FRESHLY HARVESTED, DRIED JUTE
- LEATHER HANDLES
- WATER RESISTANT LINING
- HOLDS OVER 100 LBS
- METAL RIVETS
- WEBBING
- THREAD

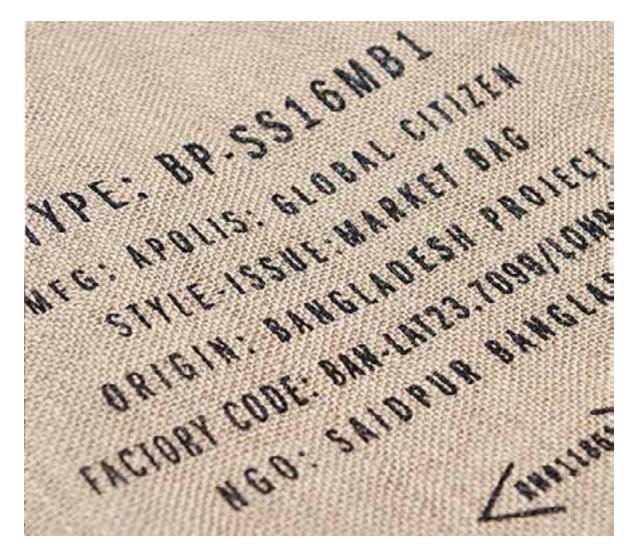


#### AUTHENTICATION MARKS

With over one million market bag owners across twelve countries, we are flattered with quite a few look-a-like bags on the market.

Our authentication marks verify an Original Apolis Market from the others.

The marks include an origin print with factory codes, hand stitched red cross, an interior sewn Apolis tag, and an exterior leather label.







FACTORY CODES APOLIS TAG LEATHER LABEL

### AVAILABLE INVENTORY

SPRING 2024

#### ORIGINAL MARKET BAG



DIMENSIONS	13"W / 18"H / 8"D / 3.5" HANDLE DROP		
MSRP	\$78		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$32	\$30	\$28
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$37	\$35	\$33



BDML003NAOS MARKET BAG NATURAL



BDML003BK0S MARKET BAG BLACK



BDML003NV0S MARKET BAG NAVY



BDML003CLOS
MARKET BAG COOL GREY



BDML003GD0S MARKET BAG SAFARI



BDML003BBL0S MARKET BAG BLACK BLOSSOM



BDML003CHOS MARKET BAG BLUE BLOSSOM



BDML003C00S
MARKET BAG CHAMBRAY



BDML003GN0S MARKET BAG FIELD GREEN



BDML003BKBL0S MARKET BAG GOLD

#### PETITE MARKET BAG



DIMENSIONS	12"W / 9.5"H / 5.5"D / 3.5" HANDLE DROP		
MSRP	\$62		
UNITS	10- 24	24- 49	50- 499
NON CUSTOMIZED	\$24	\$22	\$20
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$29	\$27	\$25



BDML035NAOS
PETITE BAG NATURAL



BDML035BKOS
PETITE BAG BLACK



BDML035NVOS
PETITE BAG NAVY



BDML035CLOS
PETITE BAG COOL GREY



BDML035C00S PETITE BAG SAFARI



BDML035BKBL0S
PETITE BAG
BLACK BLOSSOM



BDML035BBL0S
PETITE BAG
BLUE BL0SSOM



BDML035CH0S
PETITE BAG CHAMBRAY



BDML035GNOS
PETITE BAG FIELD GREEN



BDML035GD0S
PETITE BAG GOLD

#### STANDARD MARKET TOTE



DIMENSIONS	12.5"W / 15"H / 5.5"D / 11" HANDLE DROP			
MSRP	\$78			
UNITS	10- 24	25- 49	50- 499	
NON CUSTOMIZED	\$32	\$30	\$28	
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$37	\$35	\$33	



BDML034NAOS STANDARD MARKET TOTE NATURAL



BDML034BK0S STANDARD MARKET TOTE BLACK



BDML034NVOS STANDARD MARKET TOTE NAVY



BDML034C00S STANDARD MARKET TOTE SAFARI



BDML034BKBL0S STANDARD MARKET TOTE BLACK BLOSSOM



BDML034BBL0S
STANDARD MARKET TOTE
BLUE BLOSSOM



BDML034CH0S STANDARD MARKET TOTE CHAMBRAY



BDML034GD0S STANDARD MARKET TOTE GOLD

#### SHOULDER MARKET BAG



DIMENSIONS	19"W / 13"H / 5.5"D / 11.5" HANDLE DROP		
MSRP	\$78		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$32	\$30	\$28
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$37	\$35	\$33



BDML004NAOS SHOULDER MARKET BAG NATURAL



BDML004NVOS SHOULDER MARKET BAG NAVY



BDML004GN0S SHOULDER MARKET BAG GREEN



BDML004C00S SHOULDER MARKET BAG SAFARI



BDML004FLOS
SHOULDER MARKET BAG
BLOOM



BDML004NANS
SHOULDER MARKET BAG
NAVY STRIPE



BDML004NAWS
SHOULDER MARKET BAG
WHITE STRIPE

#### WHOLESALE EXCLUSIVE

#### WINE TOTE



DIMENSIONS	13"W / 15.5"H / 5.5"D / 11" HANDLE DROP		
MSRP	\$88		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$36	\$34	\$32
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$41	\$39	\$37



BDML033NAOS WINE TOTE NATURAL



BDML033BK0S
WINE TOTE NAVY



BDML033GNOS WINE TOTE GREEN



BDML033CLOS WINE TOTE SAFARI



BDML033BKBL0S WINE TOTE SHADOW SAFARI



BDML033BBL0S WINE TOTE GOLD

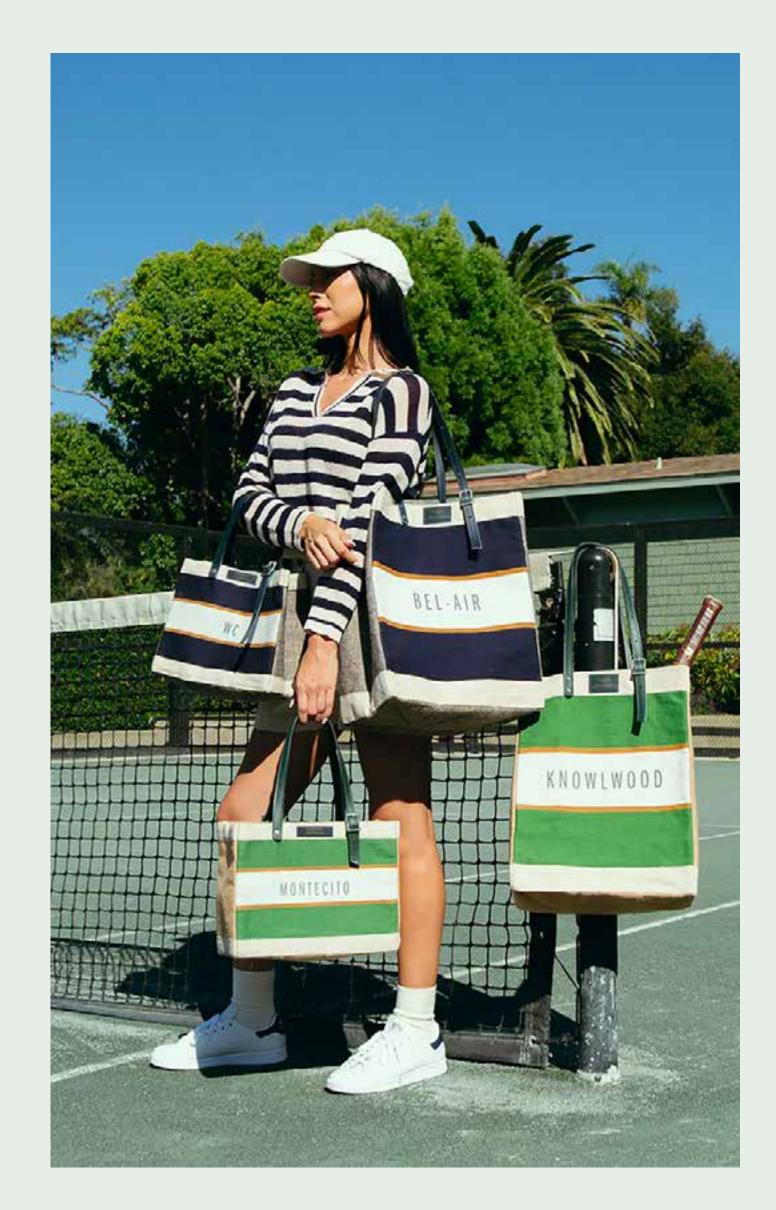


BDML033CHOS
WINE TOTE BLACK BLOOM



BDML033C00S
WINE TOTE BLUE BLOOM

#### CHENILLE SPORT COLLECTION





BDML003CHNNVAH

CHENILLE MARKET NAVY

1 SIDE, 1 COLOR

W/ CUSTOMIZED

LEATHER LABELS

PRINT OR EMBELLISHMENT,



BDML003CHNGNAH

CHENILLE MARKET GREEN

\$53

**\$51** 





YOUR TEXT



BDML035CHNGNAH CHENILLE PETITE GREEN

DIMENSIONS	13"W / 18"H / 8"D / ADJUSTABLE HANDLE			
MSRP	\$132			
UNITS	10- 24	25- 49	50- 499	
NON CUSTOMIZED	\$50	\$48	\$46	

**\$55** 

DIMENSIONS	12.5"W / 9.5"H / 5.5"D / ADJUSTABLE HANDLE		
MSRP	\$118		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$42	\$40	\$38
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$47	\$45	\$43

#### CUSTOMIZATION



#### INTRICATE EMBROIDERY

Choose from one of our vendor approved embroidery techniques to elevate your selected artwork



#### **BRANDED GRAPHICS**

Use your brand's logo or tagline to create a uniquely branded market bag



LEATHER LABELS WITH
SEQUENTIAL NUMBERING

Create a one-of-a-kind, limited series set using our sequential numbering system



#### ALL OVER PRINT

Print outside the traditional market bag printing area with our all over, maximum print option



CHENILLE FABRIC

Bring freshness to your city series by incorporating new vendor approved fabrics



ARTIST COLLABORATIONS

Speak to apolis for details on collaborating with specific artists

#### GETTING STARTED



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MARKET BAGS

Ready to buy now?

Create your own quote or

personalize your bag(s) on

**CUSTOM DESIGN YOUR** 

PAY FOR ORDER + SELECT SHIPPING

How fast do you need it? Free Standard Shipping:

15 business days Add \$2 / unit: 10 business days

**UPGRADE TO RUSH PRODUCTION** 

**Need it tomorrow?** 

Personalize 1–200 units by 11pm PST: Ships tomorrow \*Design and print limitations





SCHEDULE A ONE-TO-ONE DESIGN CONSULTATION

Need design help? Speak to one of our Apolis designers to personalize your bag



your own

**GET A QUOTE** 







#### WHOLESALEAPOLISGLOBAL.COM

APOLIS (A-POL-IS) MEANS "GLOBAL CITIZEN".
WE ARE A SOCIALLY MOTIVATED LIFESTYLE BRAND THAT EMPOWERS COMMUNITIES WORLDWIDE.



