

APOLIS
GLOBAL CITIZEN

CASE STUDY



1 MILLION+ MARKET BAG OWNERS,
OVER 2,000 RETAILERS ACROSS 30 COUNTRIES



“... THEIR FAMOUS
BURLAP FARMERS MARKET
BAGS, WHICH HAVE
ACHIEVED A CULT-LIKE
FOLLOWING IN LA.”

goop

APOLIS FOR ICONIC GREEN GRASS COUNTRY CLUBS



PEBBLE BEACH



PEBBLE BEACH



CHERRY HILLS



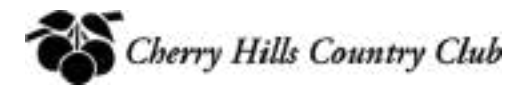
AUGUSTA



PINEHURST



MONTEREY PENINSULA



PEBBLE BEACH



APOLIS FOR NETJETS | GIFTS FOR PASSENGERS



APOLIS FOR GIFT WITH PURCHASE FOR REGIONAL LUXURY AUTOMATIVE DEALERSHIPS



BMW



GENESIS



MERCEDES-BENZ



RUF



MEYERS MANX

APOLIS FOR LUXURY HOSPITALITY GROUPS | IN ROOM PROGRAM



THE BEVERLY HILLS HOTEL



THE BREAKERS HOTEL



HOTEL EMMA



PALIHOUSE HOTELS

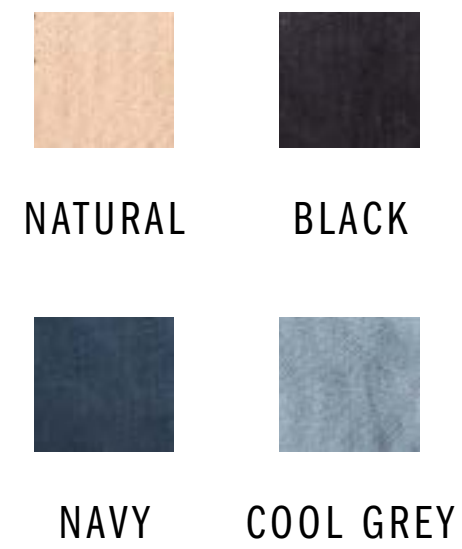


MONTAGE HOTELS

AVAILABLE INVENTORY

SUMMER 2024

CORE COLLECTION



MARKET BAG
WITH LEATHER LABEL
BDML003NAOS



PETITE MARKET BAG
BDML035NAOS



STANDARD MARKET TOTE
BDML034NAOS



SHOULDER MARKET TOTE
BDML004NAOS



WINE TOTE
BDML033NAOS

MSRP	\$78			\$62			\$78			\$78			\$88		
# OF UNITS	10-24	25-49	50-499	10-24	25-49	50-499	10-24	25-49	50-499	10-24	25-49	50-499	10-24	25-49	50-499
NON CUSTOMIZED PRICE / UNIT	\$32	\$30	\$28	\$24	\$22	\$20	\$32	\$30	\$28	\$32	\$30	\$28	\$36	\$34	\$32
CUSTOMIZED PRICE / UNIT	\$37	\$35	\$33	\$29	\$27	\$25	\$37	\$35	\$33	\$37	\$35	\$33	\$41	\$39	\$37

JUNE COLLECTION



GREEN GINGHAM



MARKET BAG
BDML003GHGN



PETITE MARKET BAG
BDML035GHGN



STANDARD MARKET TOTE
BDML034GHGN

NATURAL



MARKET BAG
BDML003NAOS



PETITE MARKET BAG
BDML035NAOS



STANDARD MARKET TOTE
BDML034NAOS



WINE TOTE
BDML033NAOS

GREEN



MARKET BAG
BDML003GNOS



PETITE MARKET BAG
BDML035GNOS



SHOULDER MARKET BAG
BDML004GNOS



WINE TOTE
BDML033GNOS

JULY COLLECTION



RED GINGHAM COLLECTION



BDML003GHRD
MARKET BAG
RED GINGHAM



BDML035GHRD
PETITE BAG
RED GINGHAM



BDML034GHRD
STANDARD MARKET TOTE
RED GINGHAM

RED STRIPE COLLECTION



BDML003STRD
MARKET BAG
RED STRIPE



BDML035STRD
PETITE BAG
RED STRIPE



BDML034STRD
STANDARD MARKET TOTE
RED STRIPE

NATURAL COLLECTION



BDML003NAOS
MARKET BAG NATURAL



BDML035NAOS
PETITE BAG NATURAL



BDML034NAOS
STANDARD MARKET TOTE
NATURAL



BDML033NAOS
WINE TOTE NATURAL

ORIGINAL MARKET BAG

COLLECTION N° 003



CORE COLLECTION



BDML003NAOS
MARKET BAG NATURAL



BDML003BKOS
MARKET BAG BLACK



BDML003NVOS
MARKET BAG NAVY



BDML003CLOS
MARKET BAG COOL GREY



BDML003GDOS
MARKET BAG SAFARI



BDML003COOS
MARKET BAG CHAMBRAY



BDML003GHGN
MARKET BAG
GREEN GINGHAM



BDML003GHRD
MARKET BAG
RED GINGHAM



BDML003GHBL
MARKET BAG
BLUE GINGHAM



BDML003GHBK
MARKET BAG
BLACK GINGHAM



BDML003GNOS
MARKET BAG
FIELD GREEN



BDML003STWH
MARKET BAG
WHITE STRIPE



BDML003STRD
MARKET BAG
RED STRIPE



BDML003STNV
MARKET BAG
NAVY STRIPE



BDML003BKBLOS
MARKET BAG
GOLD

DIMENSIONS	13"W / 18"H / 8"D / 3.5" HANDLE DROP		
MSRP	\$78		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$32	\$30	\$28
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$37	\$35	\$33

PETITE MARKET BAG

COLLECTION N° 035



CORE COLLECTION



BDML035NAOS
PETITE BAG NATURAL



BDML035BKOS
PETITE BAG BLACK



BDML035NVOS
PETITE BAG NAVY



BDML035CLOS
PETITE BAG COOL GREY



BDML035C0OS
PETITE BAG SAFARI



BDML035CHOS
PETITE BAG CHAMBRAY



BDML035GHGN
PETITE BAG GREEN GINGHAM



BDML035GHRD
PETITE BAG RED GINGHAM



BDML035GHBL
PETITE BAG BLUE GINGHAM



BDML035GHBK
PETITE BAG BLACK GINGHAM



BDML035BKBLOS
PETITE BAG BLACK BLOSSOM



BDML035GNOS
PETITE BAG FIELD GREEN



BDML035STWH
PETITE BAG WHITE STRIPE



BDML035STRD
PETITE BAG RED STRIPE



BDML035STNV
PETITE BAG NAVY STRIPE



BDML035GDOS
PETITE BAG GOLD

Pre-Order
Est. Delivery
June 2024

Pre-Order
Est. Delivery
July 2024

Pre-Order
Est. Delivery
July 2024

Pre-Order
Est. Delivery
July 2024

Pre-Order
Est. Delivery
August 2024

DIMENSIONS	12"W / 9.5"H / 5.5"D / 3.5" HANDLE DROP		
MSRP	\$62		
UNITS	10-24	24-49	50-499
NON CUSTOMIZED	\$24	\$22	\$20
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT	\$29	\$27	\$25

STANDARD MARKET TOTE

COLLECTION N° 034



DIMENSIONS	12.5"W / 15"H / 5.5"D / 11" HANDLE DROP		
MSRP	\$78		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$32	\$30	\$28
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT	\$37	\$35	\$33

CORE COLLECTION



BDML034NAOS
STANDARD MARKET TOTE
NATURAL



BDML034BKOS
STANDARD MARKET TOTE
BLACK



BDML034NVOS
STANDARD MARKET TOTE
NAVY



BDML034COOS
STANDARD MARKET TOTE
SAFARI



BDML034BKBLOS
STANDARD MARKET TOTE
BLACK BLOSSOM



BDML034CHOS
STANDARD MARKET TOTE
CHAMBRAY



BDML034GHGN
STANDARD MARKET TOTE
GREEN GINGHAM



BDML034GHRD
STANDARD MARKET TOTE
RED GINGHAM



BDML034GHBL
STANDARD MARKET TOTE
BLUE GINGHAM



BDML034GHBK
STANDARD MARKET TOTE
BLACK GINGHAM



BDML034STWH
STANDARD MARKET TOTE
WHITE STRIPE



BDML034STRD
STANDARD MARKET TOTE
RED STRIPE



BDML034STNV
STANDARD MARKET TOTE
NAVY STRIPE



BDML034GDOS
STANDARD MARKET TOTE
GOLD

Pre-Order
Est. Delivery
July 2024

Pre-Order
Est. Delivery
July 2024

Pre-Order
Est. Delivery
August 2024

SHOULDER MARKET BAG

COLLECTION N° 004



BDML004GNOS
SHOULDER MARKET BAG
GREEN



BDML004COOS
SHOULDER MARKET BAG
SAFARI

DIMENSIONS	19"W / 13"H / 5.5"D / 11.5" HANDLE DROP		
MSRP	\$78		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$32	\$30	\$28
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT	\$37	\$35	\$33

WHOLESALE EXCLUSIVE

WINE TOTE

COLLECTION N° 033



CORE COLLECTION



BDML033NAOS
WINE TOTE NATURAL



BDML033BKOS
WINE TOTE NAVY



BDML033GNOS
WINE TOTE GREEN



BDML033CLOS
WINE TOTE SAFARI



BDML033BKBLOS
WINE TOTE SHADOW
SAFARI



BDML033BBLOS
WINE TOTE GOLD



BDML033CHOS
WINE TOTE BLACK BLOOM



BDML033COOS
WINE TOTE BLUE BLOOM

DIMENSIONS	13"W / 15.5"H / 5.5"D / 11" HANDLE DROP		
MSRP	\$88		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$36	\$34	\$32
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT	\$41	\$39	\$37

RESTOCK OCTOBER 2024

CHENILLE SPORT COLLECTION



BDML003CHNNVAH
CHENILLE MARKET NAVY



BDML003CHNGNAH
CHENILLE MARKET GREEN



BDML035CHNNVAH
CHENILLE PETITE NAVY



BDML035CHNGNAH
CHENILLE PETITE GREEN

DIMENSIONS	13"W / 18"H / 8"D / ADJUSTABLE HANDLE		
MSRP	\$132		
UNITS	10-24	25-49	50-499
NON CUSTOMIZED	\$50	\$48	\$46
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$55	\$53	\$51

DIMENSIONS	12.5"W / 9.5"H / 5.5"D / ADJUSTABLE HANDLE		
MSRP	\$118		
UNITS	10-24	25-49	50-499
NON CUSTOMIZED	\$42	\$40	\$38
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT, W/ CUSTOMIZED LEATHER LABELS	\$47	\$45	\$43

AVAILABLE JULY 2024

PORCELAIN COLLECTION



BDML003CHNNVAH
PORCELAIN MARKET BAG
WHITE



BDML003CHNGNAH
PORCELAIN MARKET BAG
NAVY



BDML035CHNNVAH
PORCELAIN PETITE
MARKET BAG WHITE



BDML035CHNGNAH
PORCELAIN PETITE
MARKET BAG NAVY

DIMENSIONS	13"W / 18"H / 8"D / ADJUSTABLE HANDLE		
MSRP	\$132		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$50	\$48	\$46
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT	\$55	\$53	\$51

DIMENSIONS	12.5"W / 9.5"H / 5.5"D / ADJUSTABLE HANDLE		
MSRP	\$118		
UNITS	10- 24	25- 49	50- 499
NON CUSTOMIZED	\$42	\$40	\$38
1 SIDE, 1 COLOR PRINT OR EMBELLISHMENT	\$47	\$45	\$43

TEAM USA COLLECTION

OFFICIAL LICENSE OF TEAM USA



BDML003CHNNVAH
TEAM USA
MARKET BAG



BDML003CHNGNAH
TEAM USA
PETITE MARKET BAG



BDML035CHNNVAH
TEAM USA STANDARD
MARKET TOTE



BDML035CHNGNAH
TEAM USA SHOULDER
MARKET TOTE



BDML035CHNGNAH
TEAM USA
WINE TOTE

	MSRP	10-24	25-49	50-499
MARKET BAG	\$78	\$32	\$30	\$28
PETITE MARKET BAG	\$62	\$24	\$22	\$20
STANDARD MARKET TOTE	\$78	\$32	\$30	\$28
SHOULDER MARKET TOTE	\$78	\$32	\$30	\$28
WINE TOTE	\$88	\$36	\$34	\$32

CUSTOMIZATION



INTRICATE EMBROIDERY

Choose from one of our vendor approved embroidery techniques to elevate your selected artwork



BRANDED GRAPHICS

Use your brand's logo or tagline to create a uniquely branded market bag



LEATHER LABELS WITH SEQUENTIAL NUMBERING

Create a one-of-a-kind, limited series set using our sequential numbering system



ALL OVER PRINT

Print outside the traditional market bag printing area with our all over, maximum print option



CHENILLE FABRIC

Bring freshness to your city series by incorporating new vendor approved fabrics



ARTIST COLLABORATIONS

Speak to apolis for details on collaborating with specific artists

GETTING STARTED



OR



SCHEDULE A ONE-TO-ONE DESIGN CONSULTATION

Need design help?
Speak to one of our Apolis designers to personalize your bag



[SCHEDULE A CALL](#)

CUSTOM DESIGN YOUR MARKET BAGS

Ready to buy now?
Create your own quote or personalize your bag(s) on your own



[GET A QUOTE](#)

PAY FOR ORDER + SELECT SHIPPING

How fast do you need it?
Free Standard Shipping:
15 business days
Add \$2 / unit:
10 business days

UPGRADE TO RUSH PRODUCTION

Need it tomorrow?
Personalize 1–200 units
by 11pm PST: Ships tomorrow
*Design and print limitations



[NEXT DAY SHIPPING](#)

YOUR CITY MARKET BAG

Personalizing the Apolis Original Market Bag to the respective city and providing smart local distribution within respective trades (ie: boutique, hotel, restaurant), has been key to creating a sense of urgency and impulse shopping. The bags are not available in other locations to find a better price, all locations sell the bag at a minimum of \$78 USD, a few specialty accounts mark the bag up quite a bit more. The bags have become a souvenir to represent recent travels or a symbol of local pride.

There are over 2,000 independent specialty stores (ie: Le Bon Marché, Lane Crawford), hotels (ie: Four Seasons, Montage, Ritz Carlton) and food & beverage marketplaces (ie: Farm Shop) across 30 countries that have their own local neighborhood Market Bag. Each location sells on average 45 bags every month.

- 2,000 SPECIALTY STORES ACROSS 30 COUNTRIES
- EACH LOCATION SELLS ON AVERAGE **45 BAGS / MONTH**



“APOLIS IS FOR
SUSTAINABLE-MINDED
TYPES WHO WANT TO WEAR
WHAT THEY PREACH”

The New York Times



@KATEHUDSON



@ABIGAILSPENCER



@CHRISSELLELIM



@JESSICAALBA



@OPRAH



@LAURAIZ



@SOPHIABUSH



@GISELE



@CHRISTYTURLINGTON



@QUINCYJONES



@GWYNETHPALTROW



@MAYARUDOLPH

Lane Crawford

clic



RETAIL PARTNERS

Please see some of our select partner relationships to participate in our Apolis City Series Market Bag Collections.

goop



EREWON



RonHerman

LUCKY'S
steaks / chops / seafood / cocktails



Montage

The Beverly Hills Hotel
and Bungalows



MARKET BAG ANATOMY

- FRESHLY HARVESTED, DRIED JUTE
- LEATHER HANDLES
- WATER RESISTANT LINING
- HOLDS OVER 100 LBS
- METAL RIVETS
- WEBBING
- THREAD



AUTHENTICITY

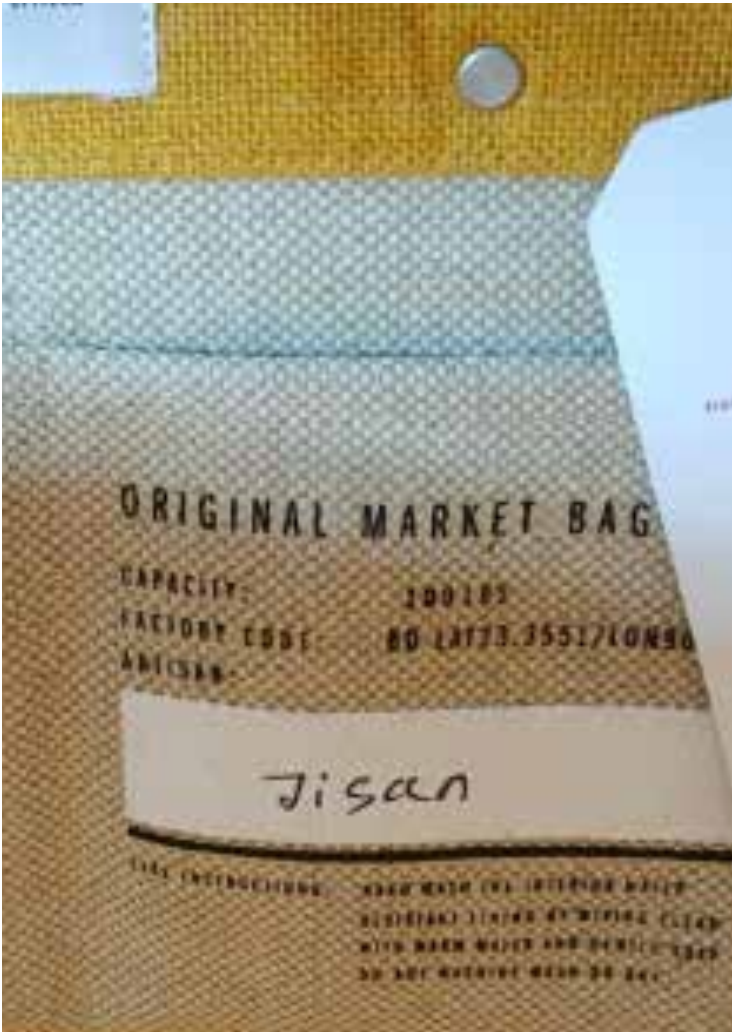
With over one million market bag owners across twelve countries, we are flattered with quite a few look-a-like bags on the market. Our authentication marks verify an Original Apolis Market from the others. An authentic Apolis Market bag is made from freshly harvested dried jute, leather handles, water resistant lining, metal rivets, and **holds over 100 lbs.**

“... OVER 1 MILLION APOLIS BAGS AND AN ALTERNATIVE FACTORY MODEL: COULD THIS BE BANGLADESH’S FUTURE?”

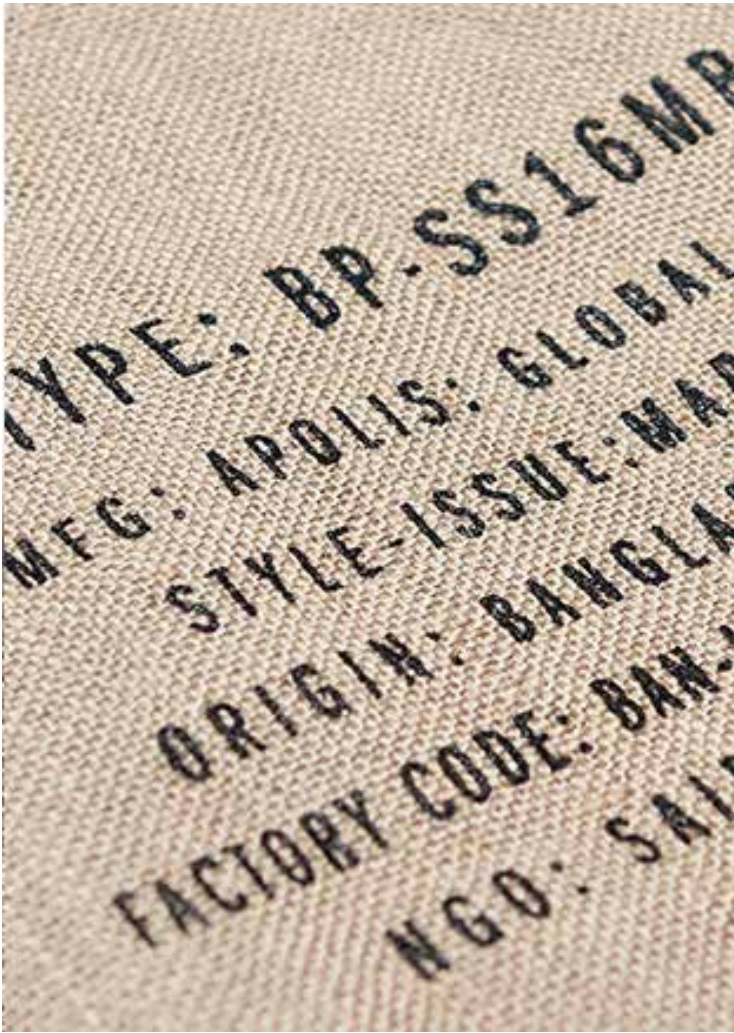
Forbes



[HTTPS://APOL.IS/YOUR-IMPACT](https://apol.is/your-impact)



ARTISAN SIGNATURE



FACTORY CODES



LEATHER LABEL



APOLIS TAG

RETAIL MERCHANDISING





APOLIS

WHOLESALEAPOLISGLOBAL.COM

APOLIS (A-POL-IS) MEANS "GLOBAL CITIZEN".
WE ARE A SOCIALLY MOTIVATED LIFESTYLE BRAND THAT EMPOWERS COMMUNITIES WORLDWIDE.



C.F.D.A