

# Build your NEO BOND™ CONFIDENCE

with the right measurements

**P**recise measurements make all the difference when you're tailoring a suit, crafting eyeglass lenses or baking a four-layer cake. They also make all the difference when you're working with the NeoBond Professional Hair Protection System. When you measure the proper ratios of NeoBond to your formulas, you're ensured that each of your chemical service clients will leave the salon with strong, healthy hair. Confidence achieved!

## Your NeoBond 1 Bond Replicator Measuring Cheat Sheet

### The Service: Permanent and Demi-Permanent Hair Color

Add this: 1/8 oz. or 3ml of Neo Bond 1 Bond Replicator for every 1 oz. of hair color ONLY. Do not factor in the amount of developer when calculating how much Neo Bond you need.

Example: 2 oz. hair color + 2 oz. developer + 1/4 oz/6ml Neo Bond 1 Bond Replicator

### The Service: High Lift Hair Color

Add this: 1/6 oz. or 5ml of Neo Bond 1 Bond Replicator for every 1 oz. of high lift hair color ONLY. Do not factor in the amount of developer when calculating how much Neo Bond you need.

Example: 1 oz. high lift hair color + 2 oz. developer + 1/6 oz/5ml Neo Bond 1 Bond Replicator

### The Service: Powder or Cream Lightener

Add this: 1/4 oz. or 6ml of Neo Bond 1 Bond Replicator for every 1 oz. of lightener ONLY. Do not factor in the amount of developer when calculating how much Neo Bond you need.

Example: 1 oz. lightener + 2 oz. developer + 1/4 oz/6ml Neo Bond 1 Bond Replicator

### The Service: Direct Dyes

Add this: 1/8 oz. or 3ml of Neo Bond 1 Bond Replicator for every 1 oz. of hair color.

Example: 2 oz. hair color + 1/4 oz/6ml Neo Bond 1 Bond Replicator

### The Service: Chemical Relaxers

Add this: 1/8 oz. or 3ml of Neo Bond 1 Bond Replicator for every 1 oz. of relaxer cream.

Example: 2 oz. chemical relaxer + 1/4 oz/6ml Neo Bond 1 Bond Replicator

### The Service: Perms

Do this:

- Complete the perm service and remove the rods.
- Apply 1 oz. Neo Bond 1 Bond Replicator from roots to ends.
- Process 10 minutes and rinse.
- Apply a generous amount of Neo Bond 2 Bond Fortifier evenly through the hair and process for 5 minutes.
- Rinse thoroughly, towel dry and style.

### The Service: Chemical Straighteners and Keratin Treatments

Do this 1-2 weeks PRIOR to the straightener or keratin treatment service:

- Shampoo, rinse and towel dry the hair.
- Mix 1/4 oz/6ml Neo Bond 1 Bond Replicator + 1/4 oz/12ml Neo Bond 2 Bond Fortifier.
- Apply scalp to ends.
- Cover the hair with a cap and process with heat 15 minutes.
- Remove the cap and cool for 5 minutes.
- Rinse thoroughly.
- Apply a generous amount of Neo Bond 2 Bond Fortifier evenly through the hair and process for 5 minutes.
- Rinse thoroughly, towel dry and style.



**HOTTIP!** You can also use the formula for Chemical Straighteners and Keratin Treatments as a stand-alone treatment for any client whose hair needs a little extra TLC!

