

A close-up photograph of a baby's face, looking upwards with a curious expression. The baby is wearing a white, textured knit sweater and a white fur hat. The background is a soft, out-of-focus white fur.

A Soft Idea[®]

2024-2025

Babies Love
COMFY, COZY & SOFT

WARM & FUZZY HOODIES



Knit Jacket with Removable Faux Fur

#1631 6m, 12m, 2T, 3T, 4T
5/6, 7/8, 9/10

Pink, Sage, Blue, Cream
100% Cotton



Knit Baby Blanket with Pom Poms

#4031

Pink, Sage, Blue, Cream
100% Cotton



Lined Hoodie

#1410 6m, 12m, 24m

**White with Blue Check
White with Pink Check**
100% Cotton



Zipback Plain Front Hooded Sweater

#2393 6m, 12m, 24m

Pink, Blue, Heather Grey, White, Navy
100% Cotton



Matching
Blankets



Cotton Seedstitch Hooded Jacket

#1401 6m, 12m, 24m

Pink/Camel, Blue/Camel, Pink/Grey, Dark Grey/Light Grey

100% Cotton

Plaid With Fringe

#401 Receiving 29" x 39"
Crib 36" x 46"

Pink/Camel, Blue/Camel, Pink/Grey (Receiving Only) Light Grey/Dark Grey (Receiving Only)



Cotton Seedstitch Double Breasted Jacket

#1421 6m, 12m, 18m

Navy/Cream, Blue/Cream Pink/Cream

100% Cotton

SWEATERS



Jersey Rollneck Sweater

#1552 12m, 2t, 3t, 4t, 5/6, 7/8
100% Cotton

Blue, Sage, Fuchsia, Natural, Navy, Pink, Red, White, Grey



Cable Crewneck Sweater

#1559 12m, 2t, 3t, 4t, 5/8, 7/8

Navy, Medium Blue, Pink, Blue

100% Cotton



NEW

Cardigan with Ruffle Placket and Covered Buttons

#1502 6m, 12m, 18m, 2t, 3t, 4t, 5/6

Navy, Ivory, Pink 100% Cotton



Matching Hats

Rolled Edge Button Front Cardigan

#2814 6m, 12m, 2t, 3t, 4t, 5/6t
100% Cotton

Blue, Pink, White

V Neck Baby Cardigan

#2883 3m, 6m, 9m, 12m, 18m, 2T, 3T, 4T
100% Cotton

Blue, White, Navy

Round Neck Baby Cardigan

#2882 3m, 6m, 9m, 12m, 18m, 2T, 3T, 4T
100% Cotton

Blue, White, Pink

Knit Hat with Border Detail

#1656 3m, 6m, 9m, 12m, 18m, 2T
100% Cotton

Blue, White, Pink, Navy

BLANKETS



**Cashmere-like
Acrylic
- 100% Microfiber
Cableknit Blanket**

#4004

30" x 40"
100% Microfiber
Polyester

Blue, Pink, Ivory



**Nana's Single
Face Quilted
Plush Baby
Blanket**

#724 30"x 40"
100% Microfiber
Polyester

Blue, Ivory, Pink



100%
COTTON



**Nana's Quilted
Plush Baby
Blanket with Faux
Sherpa Back**

#723 30"x 40"
100% Microfiber
Polyester

**Blue, Pink, Ivory,
Grey: (while supplies
last)**



**Cashmere-like Acrylic - 100%
Microfiber Jersey Knit Ruffle**

#4041 30"x 40"
100% Microfiber Polyester

Blue, Pink, Ivory





**Stone Washed Puckered
Blanket with Dotted
Swiss Ruffle**

6032
Receiving
28" x 36"
100%
Cotton
White



**Window Pane Check
Flannel w/Fringe**

#701 Receiving 29" x 39"
Crib 36" x 46"
100% Cotton

Blue with White, Pink with
White, White with Blue ,
White with Pink



**Stone Washed Basket
Weave with Binding**

#744 Receiving 28" x 36" Crib 45" x 45
100% Cotton

White, Pink, Blue



**Cotton Jersey Blanket
w/Knitted Color Tipped
Pointelle Border**

#1326 45" x 45"
100% Cotton

White/Blue, White/Pink,
White/White



**Stripes
Blanket**

#9244
28" x 36"
100% Cotton

Blue, Pink



**Two-color Jacquard -
Sailboats**

#8032 28" x 36"
100% Cotton

Pink/White Blue/White
Navy/White



**Two-color Jacquard -
Pin Dot**

#8039 28" x 36"
100% Cotton

Pink/White Blue/White
Navy/White



Jersey Knitted Ruffle

#6041 36" x 36"
100% Cotton

Blue, Pink, White,
White/Blue,
White/Pink



**Cotton Jersey Blanket With
Knitted Scallop Lace Border**

#1333 45" x 45"
100% Cotton

Blue , Pink, White



Swaddle Blanket with Pompom Edge

#6033 50" x 50"
100% Muslin Cotton

Edge Colors:
White with Light Blue, Light Pink, Hot Pink, Navy, Seafoam, White Edge and Pink, Peach, Denim, Sage, Light Blue with white Edge



Lettuce Leaf Edge Receiving Blanket With Contrast Edge Stitch

#1390 28" x 36"
#1390R w/Ribbon Tie
100% Cotton



Jersey Knit Blanket with Contrast Rib Border

#1357 30" x 40"
100% Cotton

Pink/Cream, Blue/Cream, Cream/Blue, Cream/Pink

Cotton Baby Hat with Stripes and Pompoms

#1657 6m, 12m
100% Cotton

Blue, Pink

Seed Stitch Striped Cotton Onesie

#2357 6m, 12m, 24m
100% Cotton

Pink, Blue



Matching Blankets & Hats

