

Email: <a href="mailto:cody@countryshoreoutfitters.com">cody@countryshoreoutfitters.com</a>

Phone: (772) 678-0465

Web: www.countryshoreoutfitters.com

## Country Shore Outfitters makes "Beachy-Country" dresses, tank tops, tees, hats, dry fits and more for Salty Rednecks.

In a sentence, nothing could describe what we do better than that.

We're a Florida company, founded and run by Florida Crackers. We've been here our whole lives and we've noticed something: There aren't fisherman and hunters or hunters and fisherman. There's fisherman who love to hunt and hunters who love to fish.

And it's not just guys.

Guys and gals are increasing splitting their time between the woods and the beach, mud bogs and fishing tournaments, country music concerts and sandbars, **the country and the shore.** 

Country Shore is the brand that speaks to these peoples' Country Side and Shore Side.

We do not have a brick and mortar. The vast majority of our sales come from online purchases while the rest come from events we attend.

Our marketing strategy is a digital grass roots one and we have a highly engaged, growing following on Facebook and Instagram where we run giveaways, contests and promotions.

We have solid financial backing from a group of Florida investors and have partnered with a screen printer to keep our costs low, so we're not going anywhere anytime soon.

## **Retailers**

We opened our doors so to speak in June after six months of planning, and we've grown faster than we anticipated and we're ready to expand into retail stores.

We're going to keep our ordering process as simple as possible and evolve it as more stores come on board.

Eventually, we will integrate the experience into our online store with special login accounts for



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our partners.

However, until then, here is how the process works with Country Shore.

You can email (<a href="mailto:cody@countryshoreoutfitters.com">countryshoreoutfitters.com</a>) or phone in (772.678.0465) orders to us. Our physical address is 153 NE Sagamore Terr, Port Saint Lucie, FL and we have another office at 832 Sr5A, Stuart, FL 34994.

If you do not already have the lowdown on our wholesale products and prices, please email us at <a href="mailto:cody@countryshoreoutfitters.com">cody@countryshoreoutfitters.com</a> for the list.

Please use our website's (<u>www.countryshoreoutfitters.com</u>) search function to view the latest photos and details about each product listed.

When you call or email for an order, please include the quantity for each color and option combo you want to order.

Each product includes a suggested retail price and minimum quantity needed to order. While we include the suggested retail price, feel free to price our products and any price you deem appropriate online or in your store.

We try to be as timely as possible with our designs and material, so please call or email to ask for best sellers.

## More details

- The first order minimum price is \$400 with the subsequent minimums being \$200.
- Currently, we only offer pro-forma pricing.
- Shipping on orders within the Palm Beaches and Treasure Coast region is free
- Shipping on orders \$500 or over is free
- Shipping on orders under \$500 is \$50
- We can supply high-res photos of each product on a model
- We do keep inventory on hand. However, we sell quickly, so please allow up to 14 business days for us to make and ship out orders.

Thank you for considering us as a partner. We appreciate your interest in Country Shore and want to make this partnership as beneficial as possible to both of us.

Know that, should you have any questions or concerns about our arrangement, we are willing to work with you to address those concerns if at all possible.