

## Flow Club Credits

SHARE THE BUZZ AND EARN REWARDS

## Do your members want to experience Flow at home?

We have received feedback that many club members would love to have their own Flow Hive, Flow Super, or Flow Frames at home, so we designed the Flow Club Credits referral program - rewarding members with a discount and clubs with store credit.

Read on for all of the details. If your club would like to be a part of the Flow Club Credit referral program, please email clubsupport@honeyflow.com and we will get you going. Your club could be on its way to a Flow Hive delivery in no time!





## **CLUB BENEFITS**

Upon enrolment each club receives a unique weblink for sharing with their members.

When the link is used to purchase a Flow Hive, Super or Frames, the member receives a discount on their purchase and, as a reward, the club receives store credit as a percentage of the value of the item purchased.



Australia www.honeyflow.com.au

Europe eu.honeyflow.com

Rest of the world www.honeyflow.com







The percentage of store credit reward increases as referrals increase:\*

<b>Number</b> of completed referrals	Reward = percentage of revenue from referred sales
1 — 20	10%
21 — 100	15%
101+	20%

\*Please note: benefits and program parameters are subject to change. Please refer to the agreement for all terms and conditions.

Flow store credit reward is per total of referred sales above US\$250 (or AU\$250 or EUR250), excluding freight & tax, post return period expiry of 21 days.

Credit can be redeemed against an order of Flow products at a suitable time at the club's request.

Reward percentage resets every six months.



Referral Examples	Store Credit Rewards
Refer 10 Flow Hive sales	Earn a free Flow Hive
Refer 25 Flow Hive sales	Earn 3 free Flow Hives
Refer 50 Flow Hive sales	Earn 6 free Flow Hives + additional store credit



## **HOW TO TAKE PART**

- To register for Flow Club Credits, email <a href="mailto:clubsupport@honeyflow.com">clubsupport@honeyflow.com</a>
- We will then enrol your club and provide you with access to an online portal where your referrals can be tracked.
- Your club will be assigned a unique referral link that grants a discount for any member's purchase of a Flow Hive, Flow Super or Frames.
- You can then begin to share your unique link with your members.
- You will be able to get in touch with us any time to redeem your accumulated store credit against an order from our website.



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