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The World's Favorite Windchime™

Media Contact
Woodstock Chimes
Mark Darwak
845-657-0449
mark.darwak@chimes.com

Woodstock Chimes® Launches Virtual Showroom

SHOKAN, N.Y., September 18, 2020 – Woodstock Chimes[®], the leading manufacturer of musically tuned windchimes, in a virtual necessity due to the coronavirus pandemic, has launched a virtual showroom. Located on Senior Vice President of Sales, Betsy Harrington's, North Carolina lanai, the showroom features products that can be seen and heard during video conferences in their natural, intended setting — at home, where more time than ever is being spent in 2020.

"With physical tradeshows cancelled, we decided a virtual showroom would be beneficial and we quickly made it a reality," said <u>Garry Kvistad</u>, founder and owner of <u>Woodstock Chimes</u> and a GRAMMY[®] Award-winning musician. "Betsy probably has one of the best sounding patios anywhere on Earth right now. She says her neighbors love it! We encourage customers new and old to reach out to have her demonstrate our <u>new products</u> and take advantage of her well-known ability to develop and tailor assortments for their individual situations."





"I love working and interacting with our retailers and developing sales plans to optimize their performance," said Harrington. "Obviously, doing this in person in 2020 is a tremendous challenge, but our virtual showroom truly is the next best thing. We have a Chime Tree Display with all of our 2020 new products, a complete Fiddlehead Two-Tier Counter Display with smaller chimes, a Fiddlehead Rotating Counter Display - Silver with some of our dazzling Woodstock Rainbow Makers™ and, of course, some of our classic chimes and a Heroic Windbell. Please feel free to reach out and take advantage during this unique time and we will work together to build a program that is best for your circumstances."

To make an appointment to experience Woodstock Chimes' new virtual showroom, please email Betsy Harrington at betsy@chimes.com or call 845-661-0047.

To see and hear all <u>Woodstock Chimes</u> and <u>Woodstock Rainbow</u> <u>Makers</u>, or to find a <u>Woodstock Chimes OneCoast</u> Territory Manager, please visit <u>OneCoast.com/find</u> or contact <u>Woodstock Chimes</u> directly by calling 800-422-4463, visit <u>WoodstockChimes.com</u> or email <u>Woodstock@WoodstockChimes.com</u>.

Company Name: Woodstock Percussion, Inc.

167 DuBois Road, Shokan, N.Y. 12481 U.S.A.

800-422-4463, WoodstockChimes.com

Media Contact: Woodstock Chimes, Mark Darwak

845-657-0449, mark.darwak@chimes.com



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About Woodstock Percussion, Inc.: Woodstock Percussion, Inc. makers of Woodstock Chimes[®], is the leading manufacturer of musically tuned windchimes. In 1979, GRAMMY[®] Award-winner Garry Kvistad and his wife, Diane, founded Woodstock Percussion in New York's Hudson Valley, where the company continues to design award-winning musical instruments, distinctive home and garden décor, musical gifts, fountains and crystal suncatchers using superior materials found around the world. The result is a unique collection of nearly 700 different products that bring joy to people of all ages. Popular collections include: Inspirational and Memorial Chimes, Coastal Chimes, Woodstock Gongs, Woodstock Bells, Encore[®] Collection, Woodstock Rainbow Makers[™], Asli Arts[®], Woodstock Music Collection[®] and, of course, Classic Chimes. For more information on Woodstock Chimes, visit WoodstockChimes.com or call 800-422-4463.