



FOR IMMEDIATE RELEASE

**Media Contact**  
Woodstock Chimes  
Mark Darwak  
845-657-0449  
mark.darwak@chimes.com

**Woodstock Chimes®, P. Graham Dunn Find Personalized Synergies**

**SHOKAN, N.Y., June 18, 2020** – At the forefront of consumers’ desire for personalized products, Woodstock Chimes, the leading manufacturer of musically tuned windchimes, features removable windcatchers on over 110 of its traditional designs. Many of the windcatchers fit P. Graham Dunn’s Gravograph engraver. *Gift Shop Magazine* wrote, “In today’s gift market, personalization reigns supreme. And with recent advances in technology, the possibilities are endless.”<sup>1</sup> Both Woodstock Chimes and P. Graham Dunn are represented by OneCoast, the largest and only national wholesale provider of gift, garden, home and fragrance products to retailers throughout the United States. Retailers can get more details on how to acquire P. Graham Dunn’s Personalization Program, and Woodstock Chimes, through their OneCoast Territory Manager.



“Retailers and consumers say our removable windcatchers for easy personalization really hit the right note,” said Woodstock Chimes founder and owner Garry Kvistad, a GRAMMY® Award-winning musician. “P. Graham Dunn’s Personalization Program brings it to the next level by giving retailers an easy, in-store customization option for their customers. The growing popularity of personalized gifts at point of purchase and the higher profit margin for retailers make this a win-win situation for everyone.”

“The Gravograph’s ability to offer customers gifts with a much higher perceived value cannot be overstated,” said P. Graham Dunn’s Sales Director, Brandon Simmons. “Items such as Woodstock Chimes’ removable windcatchers are exactly what P. Graham Dunn had in mind when looking for products customers can personalize and use for years to come. This system gives Woodstock Chimes retailers an entrée into the fast-growing personalization market and encourages existing P. Graham Dunn retailers to consider stocking this high-end windchime line.”

OneCoast Territory Managers have a list of chimes that fit P. Graham Dunn’s Gravograph engraver. All chimes with removable windcatchers include simple instructions packaged within the kraft gift box, detailing how to remove and reattach the windcatcher for a successful in-store personalization project.

Woodstock Chimes has developed two Personalization Display Packages featuring top selling chimes with removable windcatchers that can be easily ordered with one SKU:

- Large: 36 top selling chimes with a FREE Small Arbor Display (\$976, SKU: PPKGLG)
- Small: 14 top selling chimes with a FREE Wall Hanging Display (\$374, SKU: PPKGSM)

Each package includes a FREE Occasions Sign (OCC), which inspires customers to purchase personalized gifts for upcoming events and celebrations. Large (SKU: PPKGLGR) and Small (SKU: PPKGSMR) Refills, which include all the chimes without the display, are also available for easy reordering.

To see and hear all Woodstock Chimes and Woodstock Rainbow Makers™, or to find a Woodstock Chimes OneCoast Territory Manager, please visit [OneCoast.com/find](http://OneCoast.com/find) or contact Woodstock Chimes directly by calling 800-422-4463 or email [orders@WoodstockChimes.com](mailto:orders@WoodstockChimes.com).

**Company Name:** Woodstock Percussion, Inc., 167 DuBois Road, Shokan, N.Y. 12481 U.S.A.  
800-422-4463, [WoodstockChimes.com](http://WoodstockChimes.com)

**Media Contact:** Woodstock Chimes, Mark Darwak  
845-657-0449, [mark.darwak@chimes.com](mailto:mark.darwak@chimes.com)

[Click to download news release media assets](#)

**About Woodstock Percussion, Inc.:** Woodstock Percussion, Inc. makers of Woodstock Chimes®, is the leading manufacturer of musically tuned windchimes. In 1979, GRAMMY® Award-winner Garry Kvistad and his wife, Diane, founded Woodstock Percussion in New York’s Hudson Valley, where the company continues to design award-winning musical instruments, distinctive home and garden décor, musical gifts, fountains and crystal suncatchers using superior materials found around the world. The result is a unique collection of nearly 700 different products that bring joy to people of all ages. Popular collections include: Inspirational and Memorial Chimes, Coastal Chimes, Woodstock Gongs, Woodstock Bells, Encore® Collection, Woodstock Rainbow Makers™, Asli Arts®, Woodstock Music Collection® and, of course, Classic Chimes. For more information on Woodstock Chimes, visit [WoodstockChimes.com](http://WoodstockChimes.com) or call 800-422-4463.

**About P. Graham Dunn:** P. Graham Dunn is a leading, domestic manufacturer of home décor and gifts located in the world’s largest Amish and Mennonite community in Northeast Ohio. Operating a 266,000 sq. ft. manufacturing and distribution center, the company supplies retailers with products that warm the heart and inspire the soul.

###

<sup>1</sup> <https://giftshopmag.com/article/gifts-get-personal/>