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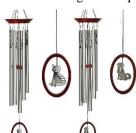
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Pet-Themed Products from Woodstock Chimes

SHOKAN, N.Y., March 3, 2020 — Woodstock Chimes[®], the leading manufacturer of musically tuned windchimes, now offers several products for the emerging pet market. Over half the growth in this market segment can be attributed to Gen Z and Millennials, who consider their pets to be part of the family¹. Three product series from Woodstock Chimes that incorporate cat and dog designs stand out: the Wind Fantasy Chime™, Woodstock Rainbow Makers™ - Crystal Fantasy™ and the newly launched Woodstock Pet Memorial Chime™.

"Studies show that pets make people happier and calmer, and we know that our chimes and crystal suncatchers do the same, so adding cat and dog designs was a natural choice for us. When people hear and see them, favorite pets and good times shared instantly come to mind. The products are intended to make memories that last," said <u>Garry Kvistad</u>, founder and owner of <u>Woodstock Chimes</u>, a GRAMMY® Award-winning musician and owner of two cats named Valentino and Amadinda. "They come running to us when we play a high-sounding Woodstock Chime to call them to dinner. We are especially pleased that both the Cat and Dog versions of the new <u>Woodstock Pet Memorial Chime</u>™ were among our top sellers at the 2020 winter markets. Offered at an array of price points, these products give retailers a range of unique designs to offer to customers who want to celebrate or memorialize a beloved pet."



The Wind Fantasy Chime series has six styles of nickel-plated brass ornaments, including Cat (left, SKU: WFCC) and Dog (right, SKU: WFCD). Featuring bubing finish ash wood and five silver aluminum tubes tuned to a traditional Balinese scale, the chimes measure 24 inches in overall length, are packaged ready to give in a kraft gift box, and retail for \$45.

The <u>Crystal Fantasy</u> suncatcher line currently includes over 30 styles of nickel-plated brass ornaments. Among the most popular are <u>Cats</u> (left, SKU: CFCA), <u>Tabby Cat</u> (middle, SKU: CFTC) and <u>Dog</u> (right, SKU: CFDOG). Handmade in the United Kingdom using colorful genuine Austrian crystals with a clear almond shaped drop at the bottom, they measure 4.5 inches and are 10 inches in overall length, including the silver finish plated brass chain. They come ready to give with an organza gift bag and retail for \$20. Displaying them near a light source will demonstrate the full crystal suncatcher effect, which must be seen to be believed.



The Woodstock Pet Memorial Chime features either a Cat (left, SKU: RMCAT) or Dog (right, SKU: RMDOG) nickel-plated brass ornament on a bubinga finish ash wood windcatcher. A bright, nickel-plated waterproof keepsake urn (pictured right) makes it easy to preserve a tuft of fur or ashes in fond remembrance, and the windcatcher is removable so it can be engraved or silk-screened. Five silver aluminum tubes are tuned to a traditional Balinese scale. The chimes measure 24 inches in overall length, come ready to give in a kraft gift box and retail for \$50.



To see and hear all <u>Woodstock Chimes</u> and <u>Woodstock Rainbow Makers</u>[™], or to find a <u>Woodstock Chimes OneCoast</u> Territory Manager, please visit <u>OneCoast.com/find</u> or contact <u>Woodstock Chimes</u> directly by calling 800-422-4463 or visit <u>Woodstock Chimes.com</u>.

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About Woodstock Percussion, Inc.: Woodstock Percussion, Inc. in 1979, GRAMMY® Award-winner Garry Kvistad and his wife, Diane, founded Woodstock Percussion in New York's Hudson Valley, where the company continues to design award-winning musical instruments, distinctive home and garden décor, musical gifts, fountains and crystal suncatchers using superior materials found around the world. The result is a unique collection of nearly 700 different products that bring joy to people of all ages. Popular collections include: Inspirational and Memorial Chimes, Coastal Chimes, Woodstock Gongs, Woodstock Bells, Encore® Collection, Woodstock Rainbow Makers™, Asli Arts®, Woodstock Music Collection® and, of course, Classic Chimes. For more information on Woodstock Chimes, visit WoodstockChimes.com or call 800-422-4463.

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