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Woodstock Chimes
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Woodstock Chimes® Goes “South of the Border” With New Latin Trio™ Chime Series
Tuned to Melodies Reflecting Mexican Mariachi, Spanish Flamenco and Caribbean Salsa Styles

Latin Trio™

SHOKAN, N.Y., December 21, 2021 – [Woodstock Chimes®](#), the leading manufacturer of musically tuned windchimes, a [Sullivan's®](#) company, is launching a new chime series with a flair, the [Latin Trio™](#), with tunings that celebrate the rich traditions of Latin music. The [Latin Trio - Mexican Mariachi](#), [Spanish Flamenco](#) and [Caribbean Salsa](#) are among 16 new products the company is launching for Winter 2022 at the Dallas, Atlanta and Las Vegas gift shows.

“Adding a tribute to Latin music, with its lush melodies and irresistible rhythms, to our World Music series was a natural for us,” said [Garry Kvistad](#), founder of [Woodstock Chimes](#) and a GRAMMY® Award-winning musician. “These new chimes not only sound great on their own, they create a luscious symphony when heard together. Displaying them where they can easily be played will encourage your customers to sample the whole set. Music, celebration and dance are inextricably woven together in Latin culture, so a little dance step or two (and a trip to the cash register) might be hard for your customers to resist!”

The [Latin Trio - Mexican Mariachi](#) (SKU: LTMM, right), the largest and deepest-toned chime in the series, is tuned to the open strings of the *guitarrón*, a large, deep-voiced guitar used in Mariachi bands. Measuring 40 inches in overall length, it features teak finish ash wood and six silver aluminum tubes, retailing for \$76.

The mid-sized chime in the series, [Latin Trio - Spanish Flamenco](#) (SKU: LTSF, center), is tuned to a series of notes found in Flamenco music, often heard in Spanish cafes and dance halls. Measuring 36 inches in overall length, it features teak finish ash wood and seven silver aluminum tubes, retailing for \$80.

The [Latin Trio - Caribbean Salsa](#) (SKU: LTBS, left), the smallest and highest-toned chime in the series, is tuned to the notes of a Cuban *tres* guitar, which is used in salsa and jazz music. Measuring 29 inches in overall length, it features teak finish ash wood and six silver aluminum tubes, retailing for \$56.

All [Latin Trio Chimes](#) have windcatchers that are easily removable, so consumers can personalize them with a special message or date by taking them to a local silk-screening or engraving shop. Several [Woodstock Chimes](#) retailers have made this service available in store at point of purchase as well. The chimes will begin shipping in late January and come ready to give in a kraft gift box.

To see and hear the new [Latin Trio Chimes](#) and all [Woodstock Chimes](#) and [Woodstock Rainbow Makers](#), or to find a [Woodstock Chimes OneCoast](#) Territory Manager, please visit [OneCoast.com/find](#) or contact [Woodstock Chimes](#) directly by calling 800-422-4463, visit [WoodstockChimes.com](#) or email Woodstock@WoodstockChimes.com. Please visit [OneCoast](#) and [Woodstock Chimes showrooms](#) across the country this winter, including:

Show	Venue	Location	Show Dates
Dallas Total Home and Gift Market	OneCoast Showroom - Dallas Market Center	#256	January 5 - 11, 2022
Atlanta Market at AmericasMart	OneCoast Showroom - AmericasMart - Building 2	#1800	January 10 - 18, 2022
	Woodstock Showroom - The Gardens - Building 2	9-B-77	January 11 - 18, 2022
Las Vegas Market	OneCoast Showroom - World Market Center	C-801	January 23 - 27, 2022

[Woodstock Chimes](#) has made a brief video explaining the new [Latin Trio Chimes](#), which can be seen on [Woodstock Chimes' YouTube Channel](#).

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About Woodstock Chimes: Woodstock Chimes offers a unique variety of high quality, affordable musical gifts from around the world that inspire, entertain and bring pleasure to people of all ages. We design and sell the world-famous [Woodstock Chimes](#) and distribute a line of award-winning musical instruments and toys called the [Woodstock Music Collection](#). Founder and professional musician Garry Kvistad's background in music explains the strong commitment to fine tuning and great sound -which is what makes our products appealing to everyone and unique to the gift industry. The entire collection can be found at [WoodstockChimes.com](#).

About Sullivan's, Inc.: [Sullivan's](#) is a leader in the home décor and gift industry offering quality, versatile home décor for every style, season and occasion to retailers and consumers nationwide. [Sullivan's](#) aims to create emotional connections with customers around the world through inspiring product design, award-winning customer service and focused consumer trend marketing and research. Headquartered in South Dakota, [Sullivan's](#) also has showrooms in Atlanta, Dallas, Las Vegas and Sioux Falls; and a highly interactive virtual market to offer buyers a free, convenient way to browse and purchase products online.

For more information on [Sullivan's](#) or to view their wide range of products, visit [sullivangift.com](#) or their new consumer website [Sullivan'sHomeDecor.com](#). In addition to its [Sullivan's](#) brand, [Sullivan's, Inc.](#) also operates and distributes [Woodstock Chimes](#), [The Darren Gygi Home Collection](#), [Vance Kitira Candles](#), [Candle Impressions](#) and [Mirage Flameless LED Candles](#). Combined they bring nearly 150 years of industry product and design experience and the ability to adapt to consumers' regularly changing needs.

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